

# WARREN MONTHLY<sub>NJ</sub>

WARREN'S HOMETOWN NEWSPAPER

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## IMPACT YOUTH CLUB PROMOTES ENERGY AWARENESS

*Submitted by Alan Wang*

Founded in 2013 in Warren, NJ, the International Musicians' Performing Arts Cultural Troupe (IMPACT) Youth Club (IYC) is a 501(c) student-run community service organization based in New Jersey with additional new branches in Connecticut, New York, and Taiwan. IYC serves local communities throughout all three of their branches through the promotion of performance, arts, and education with all kinds of charity events and fundraisers, concerts, and more.

IYC recently partnered in October with MegaLight, Inc., a company that helps businesses, organizations, and consumers nationwide implement energy efficient lighting through manufacturing energy-saving LED lightbulbs. MegaLight sent IYC 20,000 of these lightbulbs in boxes of 24 to be donated to local businesses and organizations. October is actually National Energy Awareness Month, so the timing was perfect for IYC volunteers to promote energy sustainability and environmentally-friendly practices through donating these lightbulbs.

Once the lightbulbs were successfully delivered, IYC

volunteers quickly got to work contacting local restaurants, businesses, and other organizations explaining IYC's collaborative effort with MegaLight and asking if they were interested in receiving these lightbulbs. Many of the businesses and organizations contacted were interested, and over the next few months, IYC was able to donate nearly 4,000 lightbulbs to 21 businesses and organizations and many households of IYC volunteers' close friends and family across New Jersey, New York, and Connecticut. Two of the 21 businesses and organizations that received lightbulb donations are local restaurants right here in Warren: Silk Road and Ye's Asian Bistro, both located in the Village Square Plaza on Mountain Blvd. Silk Road received 48 lightbulbs (2 boxes), and Ye's Asian Bistro received 24 lightbulbs (1 box).

There are still many lightbulbs waiting to be donated. If your business or organization is interested in receiving these lightbulbs, please visit [impactyouthclub.com](http://impactyouthclub.com). For more information about future project updates and how to join, check out IYC's website and like them on Facebook at "IYC Impact Youth Club". To learn more about MegaLight, visit [megalight.com](http://megalight.com).

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(above) IMPACT Youth Club members are seeking businesses or organizations that are interested in receiving these lightbulbs, please visit [impactyouthclub.com](http://impactyouthclub.com).

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# WARREN MONTHLY

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Warren Monthly is published by Renna Media. 6,200 newspapers are printed monthly and mailed to every business and home in Warren, NJ and the balance are distributed for free pick-up throughout town.

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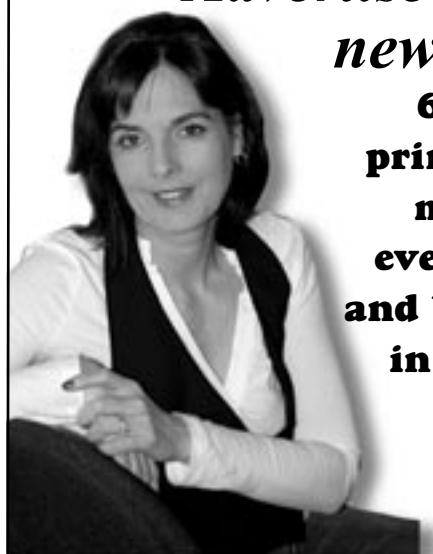
## PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

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## SEA SCOUT SHIP 228 VIRTUAL OPEN HOUSE

Are you interested in boating, sailing, or mechanics? Come check out Sea Scouting and let the adventure at sea begin! The crew of Ship 228 will be hosting a virtual open house, taking place over Zoom on Saturday, March 13 at 4:00 p.m. and featuring various activities that are bound to pique a young adult's interest in scouting.

Sea Scouting is open to both male and females ages 14-21 who have graduated the 8th grade; we also have a new Maritime Explorer Club for younger youth in 6th to 8th grade. Adult volunteers with maritime experience or captain's licenses are needed too. Join us for a day on the water and bring a friend! Visit our website for more information [ship228.com](http://ship228.com).

Ship 228 is proud to host the virtual open house. The event will include a tour of the ship's main vessel (the 65' Sea Dart II, one of the largest Sea Scout vessels on the east coast), an introduction to the Sea Scout program, appearances from current Sea Scouts, a lively Q&A, and more.

To register, please provide your name, email address, and phone number (which is optional) in an email to [Ship228.SeaDart@gmail.com](mailto:Ship228.SeaDart@gmail.com).

Sea Scouts from Ship 228 operate the 65' vessel Sea Dart II, along with a fleet of smaller vessels (including sailboats) from their picturesque base located in Linden, New Jersey. Sea Scouting (which is part of the Venturing Program of the Boy Scouts of America) offers young adults the opportunity to travel and learn skills that could be useful in future careers. Whether you're steering the vessel from the wheelhouse, learning engine room repair, or

visiting a new location on one of the many trips, there's something you'll enjoy in Sea Scouting. So, try something different, check us out, and prepare yourself to set sail for a real adventure.



(above) Sea Scouts from Ship 228 operate the 65' vessel Sea Dart II, one of the largest Sea Scout vessels on the east coast, along with a fleet of smaller vessels (including sailboats) from their base located in Linden, NJ.



(above) Adult volunteers with maritime experience or captain's licenses are needed too. Visit our website for more information [ship228.com](http://ship228.com), or email [Ship228.SeaDart@gmail.com](mailto:Ship228.SeaDart@gmail.com).

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## VULNERABLE RESIDENTS CAN SIGN UP FOR A FREE SAFETY RESOURCE

Somerset County's Office of Emergency Management supports the New Jersey "Register Ready" system – a special needs registry for vulnerable residents to use as a safety resource during a disaster or other emergency.

Experts agree the best way of managing a crisis is to be proactive and have a plan. Residents with disabilities and others who have special needs can better prepare for an emergency by signing up for Register Ready. Through this safety resource, emergency response teams have access to each registrant's specific health and safety needs as well as their location.

Caregivers or family members can register on behalf of their loved one or patient. Each individual's personal information is kept confidential. The service is password protected and will not be shared with other entities. Personal information will only be used for wellness checks and emergency response activities. Register Ready profiles will expire after one year, so personal information must be updated annually.



**OFFICE OF EMERGENCY  
MANAGEMENT**

To register, call 2-1-1 for assistance or visit <https://bit.ly/RegisterReady2020>

Residents who are interested in more community support can contact the Somerset County Department of Human Services at 908-704-6300

or visit [bit.ly/HumanServicesPrograms](https://bit.ly/HumanServicesPrograms)

The Department of Human Services is responsible for the supervision and administration of divisions that help support juveniles, youth, the aging, people with disabilities, veterans and other residents.

For more information, visit [bit.ly/HumanServicesPrograms](https://bit.ly/HumanServicesPrograms)

The Somerset County Office of Emergency Management is responsible for Emergency Management Planning, Emergency Services Training Academy, Hazardous Materials Response Team, County Emergency Response Team (CERT), County Animal Response Team (CART), Search and Rescue Team (SAR), National Incident Management System Compliance, Fire Coordination and EMS Coordination.

To stay up to date with Somerset County events and information, sign up for free email alerts at [www.co.somerset.nj.us/subscribe](http://www.co.somerset.nj.us/subscribe) or follow us on Facebook, Twitter and Instagram.



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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

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# SCLSNJ'S FEBRUARY VIRTUAL PROGRAMS

Register on [clsj.libnet.info](http://clsj.libnet.info). All programs listed are free. Registration is required unless otherwise indicated. Programs are subject to change. All programs are virtual unless otherwise indicated. Visit [sclsj.libnet.info/events.org](http://sclsj.libnet.info/events.org) for SCLSNJ's complete calendar of events. For questions contact SCLSNJ staff at [ask@sclibnj.org](mailto:ask@sclibnj.org). The Warren Twp. branch will be open limited hours from 10 a.m. - 6 p.m. on February 15.

## VIRTUAL PROGRAMS FOR FAMILIES

### Twilight Tales (families with children)

6:30-7 p.m. Register now:

February 4: [sclsj.libnet.info/event/4631122](http://sclsj.libnet.info/event/4631122).

February 18: [sclsj.libnet.info/event/4631135](http://sclsj.libnet.info/event/4631135).

February 25: [sclsj.libnet.info/event/4631154](http://sclsj.libnet.info/event/4631154).

Family Storytime (families with children)

Register now:

February 16, 7-7:30 p.m.:

[sclsj.libnet.info/event/4672424](http://sclsj.libnet.info/event/4672424).

February 17, 6-6:30 p.m.

[sclsj.libnet.info/event/4672425](http://sclsj.libnet.info/event/4672425).

February 25, 2:30-3 p.m.

[sclsj.libnet.info/event/4673905](http://sclsj.libnet.info/event/4673905).

**Family Trivia - Don't Break My Heart**  
(families with children)

February 22, 6:30-7:30 p.m.

**Family Night - Valentine Snowflake Garland**  
(families with children)

February 11, 6:30-7:15 p.m.

## VIRTUAL PROGRAMS FOR CHILDREN, TWEENS, AND TEENS

**Tips and Tricks for Animal Crossing**  
(grades 6-12)

February 1, 5-6 p.m.

**Meet Dr. King (grades K-5)**

February 1, 6:30-7:15 p.m.

**Meet the Author - Rita Williams-Garcia**  
(grades 6-12)

February 2, 1-2 p.m.

**T-Shirt Bag Craft (grades 3-8)**

February 2, 4-5 p.m.

**Fables, Folktales, and Stories - Celebration of African Storytelling (grades K-5)**

February 3, 5:30-6:15 p.m.

**Kids in the Kitchen (grades 3-5)**

February 4, 4-5 p.m.

**Exploring Tangrams - Lunar New Year, The Year of the Ox (grades K-5)**

February 5, 4-4:45 p.m.

**Advanced Strategies for Chess (grades 9-12)**

February 5, 4-4:45 p.m.

**Preschool Storytime - Coretta Scott King Illustrator Award Books (ages 3-4)**

February 8, 2:30-3 p.m.

**"To All The Boys I've Loved Before" Party**  
(grades 6-12)

February 8, 5-6 p.m.

**Groundhog Gambit - A Honey Heist Adventure**  
(grades 6-12)

February 9, 4-6 p.m.

**Crafting With Foil - Money Tree**  
(grades 2 and up)

February 10, 4:30-5:15 p.m.

**Chinese Knots and Paper Cutting Workshop**  
(grades 3 and up)

February 10, 6:30-7:30 p.m.

**George Washington Carver and Friends**  
(grades Pre-K to 5)

February 12, 3-3:45 p.m.

**Valentine Fun (grades 1-4)**

February 12, 4-4:45 p.m.

**History IQ (grades 4-6)**

February 13, 3-3:45 p.m.

**Dogs Save the Day - Stories of Canine Heroes**  
(grades K-5)

February 17, 7-8 p.m.

**Math Matters (ages 3-6)**

February 18, 11-11:30 a.m.

**Let It Shine - The American Civil Rights Movement 1955-1968 (grades 3 and up)**

February 23, 4:30-5:15 p.m.

**Budget Shopping - Food (grades 9-12)**

February 26, 4-5 p.m.

## VIRTUAL PROGRAMS FOR ADULTS

**A Black News Service for America - Presented by Dr. Lawrence Hogan**

February 1, 7-8 p.m.

**Manage Stress, Manage Your Heart Health - Presented by Karen Sammer of WomenHeart**

February 2, 7-8 p.m.

**Phillis Wheatley Slave Girl, Literary Genius - Portrayed by Dr. Daisy Century**

February 3, 7-8 p.m.

**Frederick Douglass's Relevance - For the 21st Century's Black Lives Matter Protests**

February 4, 7-8 p.m.

**Defeating Unconscious Bias: Five Strategies**  
February 5, 10 a.m. - noon

**Overcoming Chronic Pain - Dr. Gene Ketselman**  
February 5, 3-4 p.m.

**From Farm to Table - Genuine Southern Cooking**

February 6, 2-3 p.m.

## MEET THE AUTHOR

**Caroline Fraser**

February 8, 7-8 p.m.

**Derick Lugo**

February 11, 7-8 p.m.

**Brian Armstrong**

February 20, 2-3 p.m.

**Mally Becker**

February 26, 2-3 p.m.

**The Civil Rights Movement and Organized Labor - Presented by The Labor Museum**

February 9, 7-8 p.m.

**Webinar Búsqueda de Empleo - Clases en Línea Para Hispanohablantes**

February 10, 7-8 p.m.

**Upcycle Crafts**

February 11, 6-7 p.m.

## VIRTUAL BOOK DISCUSSION SALON

Traditionally hosted at the Watchung branch  
**"Furies of Calderon" by Jim Butcher**

February 11, 6:30-7:45 p.m.

Register now: [sclsj.libnet.info/event/4670377](http://sclsj.libnet.info/event/4670377).

Traditionally hosted at the North Plainfield branch

**"Educated" by Tara Westover**

February 18, 7-8 p.m.

**Lincoln Our Most Inspirational President? - Presented by Professor William Healey**

February 12, 2-3 p.m.

**Ancient China - Presented by Pr. Jeff Kampf**

February 16, 7-8 p.m.

**Harriet Hemmings and the Pursuit of Happiness - The Story of Thomas Jefferson's Enslaved Daughter**

February 17, 7-8 p.m.

**Tulsa 1921 Race and Power - Destruction of America's Black Wall Street**

February 18, 7-8 p.m.

**Avoiding Employment Scams**

February 19, 2-3 p.m.

**Explore the Documentary Movie "Blacked Out"- Questions and Answers with Director John Hulme**

February 22, 7-8 p.m.

**Mango Languages - Inglés Nivel Principiante e Intermedio (Mango Languages - English for Beginner and Intermediate Level)**

February 23, 5-6 p.m.

**The World Changed, So Did the Music - Presented by Dr. Robert W. Butts**

February 23, 7-8 p.m.

**Black Children and the Civil Rights Movement - Presented by Pr. Mekala Audain**

February 24, 7-8 p.m.

**Representative John Lewis - Joins the Pantheon of Our Strong Black Ancestors**

February 25, 7-8 p.m.

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# WARREN'S EDUCATORS OF THE YEAR 2020

Five teachers and five Educational Services Professionals from Warren Township Schools have been named the recipients of the Governor's Educator of the Year awards. Three additional Warren teachers have achieved the Exemplary Educator Recognition Award.

During the week of December 7, Board of Education President, Christian Bellman and Vice President, Patricia Zohn, joined Dr. Matthew Mingle, Superintendent, to visit each school for a socially distanced, surprise visit to notify each of the recipients of their award with a special congratulatory bouquet of flowers, pictures, rounds of applause, and well wishes.

The New Jersey Teacher of the Year Program and the Governor's Teacher/Educational Services Professionals Recognition Program has been integrated into the Governor's Educator of the Year Award.

This updated program highlights educational innovation, student achievement, the rewards of teaching, and important services outside the classroom environment that lead to student success.

During the 2019-2020 school year, the Warren administrative team nominated three teachers for the Exemplary Educator Recognition Program and all three were selected. The goal of this program is to identify outstanding educators for special recognition. Nominees must be individuals who exhibit strong knowledge and skills, an inspiring presence, and a positive

impact on students, colleagues, and the school community.

The following is a list of Warren Township Schools staff members and their awards.

## CLASSROOM TEACHER RECIPIENTS

- ALT - Brittany Leonard, Special Education Teacher
- Central - Patsy Iannacone, Kindergarten Teacher
- Mt. Horeb - Cristina Trump, Grade 5 Teacher
- Woodland - Susan Leonard, Grade 2 Teacher
- Middle - Jeannie Pang - Mandarin and Math Teacher

## EDUCATIONAL SERVICES PROFESSIONAL RECIPIENTS

- ALT - Elizabeth Bisson, Paraprofessional
- Central - Alyssa Pech, School Counselor
- Mt. Horeb - Doris Zanchelli, School Nurse
- Woodland - Alexandra Pranzo, School Counselor
- Middle - Linda Yu, LDTC

## EXEMPLARY EDUCATOR RECOGNITION PROGRAM

- Central - Julie Jagiello, Special Education Teacher
- Central/Mt. Horeb - Mark Weber, Instrumental Music Teacher
- Woodland - Amanda McGrath - Grade 3 Teacher/Librarian

Each award recipient was nominated for his/her commitment to providing excellent education and cultivating an environment where each

student is able to achieve his/her fullest potential. The district is grateful for the participation from the Warren community, students, and the many wonderful Warren staff who nominated their peers.

Superintendent Matthew Mingle says, "Warren Township Schools benefit from the dedication of talented educators day in and day out. It is wonderful to take a moment to celebrate some of our shining stars!"

Warren Township School's Teachers are Shining Brighter Every Day!

Photos by Warren Township Schools



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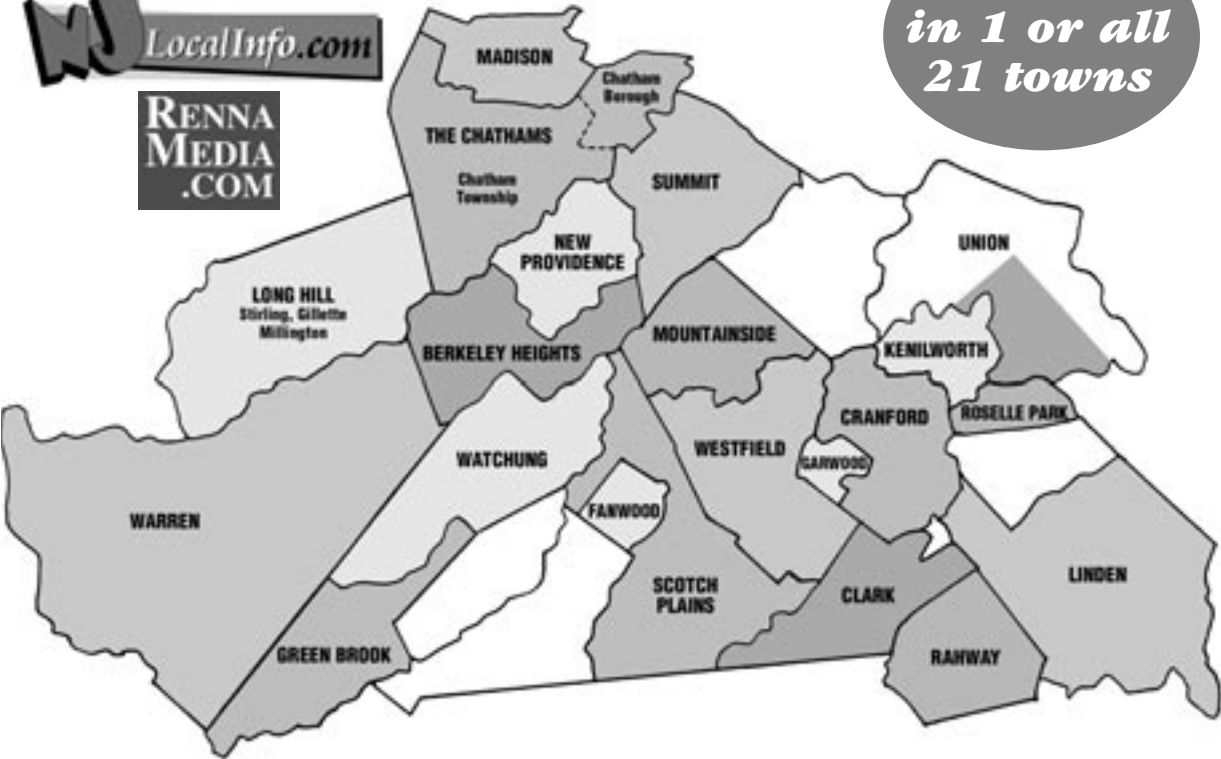
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<b>BUSINESS + LIFE</b> <b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>Life in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07980	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAIN SIDE VIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>OUR TOWN Rahway, NJ</b> Qty: 12,400 Mailed to every home and business. Zip: 07065
<b>ROSELLE PARK MONTHLY</b> NJ Qty: 5,600 Mailed to every home and business. Zip: 07204	<b>Scotch Plains NJ</b> WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit NJ Times</b> Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

PREPAY 6 MONTHS AND GET 1 MORE FREE  
PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

# Full Service Online Marketing

## ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- **Get unlimited clicks**

An alternative to expensive pay-per-click programs

- **Free ad design and copywriting**

Advertising webpage includes many features including write-up, images, video, Google map, etc.

- **Paid search engine promotions**

Posts are promoted by industry, key words and location.

- **Posts are shared through social media**

Posts shared on multiple Facebook pages and twitter.

- **Trackable results**

All ads include a live view counter.



**\$20  
PER POST  
Block of 20  
for \$200**



**Joe Renna at 908-447-1295**

email: JoeRenna@RennaMedia.com

## WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- **See what is working and not working**

Know where your web traffic is coming from and why.

- **Eliminate / avoid costly schemes**

Evaluate the return you are getting from your online marketing costs.

- **Increase online marketing results**

Recommendations include ways to increase traffic to your website

- **No obligation**

This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

**ONE TIME  
FLAT FEE  
\$250**

**Joe Renna at 908-447-1295**

email: JoeRenna@RennaMedia.com

**Call for a consultation if you do not have a website or need a new one.**

## WEBSITE / SEO SERVICES

- **Starter Website: \$500**

Basic static site that can be developed further

- **Website creation/update: \$2,400**

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

- **Website Hosting: \$300 per year**

Includes website hosting, software updates, monthly website content updates

- **SEO Services: Average cost \$1,000 - \$2,000 per month**

Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**STARTER  
WEBSITE  
\$500**


**Call for free a consultation if you need  
help developing an online marketing plan.**

**Joe Renna at 908-447-1295**

email: JoeRenna@RennaMedia.com

Call Today for a Free Estimate!  855.624.6655



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**GEORGE  
TO THE  
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MASONRY | DECKS | PORCHES



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