Published by Renna Media, LLC. On-line at RennaMedia.com

ISSUE 89 • FEBRUARY 2021

ROOFING & SIDING

SINCE 1963 AWARD WINNING CONTRACTORS

We Handle Residential and Commercial Projects

ALL TYPES OF ROOFING

VINYL AND HARDI SIDING SEAMLESS GUTTERS

windows and doors 908-647-5984

Stirling, NJ

NicholsonRoof.com Your call brings the owner,

PRSRT STD
U.S. POSTAGE
PAID
BRIDGEPORT C1
PERMIT NO. 390

ECRWSS

POSTAL CUSTOMER

*********ECRWSSEDDM****

GIRL SCOUTS SUPPORT ACBC PROGRAM

Submitted by Allison Kempe

On Saturday, January 9 Long Hill Girl Scout 5th grade Junior Troop 6604 completed their Journey: It's Your World – Change It. The girls identified a program right in their own backyard and made a plan that they put into action to help make a difference.

The troop held a can drive in sections of Long Hill to help Stirling Fire Department raise money for ACBC, Aluminum Cans For Burned Children, a program held at St. Barnabas Hospital to help treat pediatric burn patients and support their families. The girls collected aluminum cans and brought them to the Long Hill Department of

Public Works and emptied them into the ACBC trailer. Their contributions helped the Stirling Fire Department raise approximately \$200 for ACBC.

On this journey, the girls teamed up to become agents of change and make the world a better place. The troop had multiple meetings where the girls discovered a problem, found a solution and implemented a plan. The objective of this journey was to bring awareness of this beneficial program. The troop encourages the community to continue bringing their aluminum cans to the ACBC trailer at the Long Hill Department of Public Works throughout the year.



(above) Junior Troop 6604 completed a project to support Aluminum Cans For Burned Children, a program held at St. Barnabas Hospital to help treat pediatric burn patients and support their families.



GE COOKING SALE

908-665-1212

25 Passaic Street New Providence, NJ 07974 www.colonialappliance.com



On-line at RennaMedia.com

Long Hill Leader is published by Renna Media. 3,500 newspapers are printed monthly and mailed to every business and home in Long Hill, NJ and the balance are distributed for free pick-up throughout town. Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2021 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC. Renna Media welcomes the comments and concerns of its readers put into writing and sent via fax or email to:

Renna Media, LLC 202 Walnut Ave. Cranford, NJ 07016 Phone: 908-447-1295, Fax: 908-709-9209 Email: joerenna@rennamedia.com

PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

Organizations
who are interested
in submitting
content can email
editor@rennamedia.com
or call 908-858-4012

COMMUNITY HOPE CONNECTS VETERANS AND THEIR FAMILIES WITH HOUSING, SERVICES

CALL THE REFERRAL HOTLINE FOR ELIGIBILITY

Veterans and their families who are experiencing a housing crisis may be eligible for emergency assistance such as motel/hotel stays, security deposits, rent, rental arrears, groceries and utilities through Community Hope.

Community Hope's Supportive Services for Veteran Families (SSVF) program is currently providing assistance remotely. Urgent community-based services such as critical supplies and veteran wellness-checks are provided in person.

The increase in support services to veterans and their families during the COVID-19 pandemic is possible thanks to funding from the U.S. Department of Veterans Affairs.

To make a referral, please call the referral hotline at 1-855-483-8466 or email SSVF@communityhope-nj.org, or email Gema Diaz at gdiaz@communityhope-nj.org.

Community Hope is a nonprofit that helps individuals, including veterans, and their families, overcome mental illness, addiction, homelessness and poverty. Learn more at communityhope-nj.org.



ROGER, FOR NEW JERSEY VETERAN COMMUNITY TO FIND SUPPORT

ROGER, a search platform for New Jersey veterans, launched on November 9th, just ahead of Veterans Day 2020. The platform was created by Backpacks For Life founders Brett D'Alessandro and Alexa Modero. After serving the Veteran community for 6 years, they found many inefficiencies and convoluted systems that prevented veterans from getting the care they need in a quick and efficient way. From lengthy intake processes to outdated information on organizations' websites, the Backpacks For Life team knew there was a better way to get veterans the care they needed.

ROGER allows veterans and their family members to search for programs, resources and care by a variety of factors such as zip code, branch of service, discharge status and income. With these customizable search features, veterans will see only the programs that they qualify for. This helps mitigate time wasted for not only veterans searching for programs that fit their needs, but also the service providers to ensure the

veteran is a good fit for them.

"Navigating through resources is hard...we get it. As a veteran myself, I was often running around in circles trying to find programs that I was eligible for and that fit my needs. When we're working with veterans, every minute matters and with ROGER we can work more quickly to get veterans what they need. We're excited to bring ROGER to the NJ veteran community." - Sgt. Brett D'Alessandro, Retired US Marine & President of Backpacks For Life

To explore ROGER, visit www.roger.vet or contact the ROGER team at roger@backpacksforlife.org

Backpacks For Life is a 501(C)3 nonprofit organization that serves the homeless and at-risk veteran community. By regularly distributing backpacks filled with essentials to veterans on the streets and providing mentorship to at-risk veterans and their families, Backpacks For Life aims to bridge the gap between veterans and the resources available to them.





LOCAL RESIDENT LEADS KARATE ACADEMY

Lydia Chu of Gillette has taken over as the Head Instructor of Chu's Academy of Martial Arts, formerly Soo Bahk Do Karate of Gillette. Chu was recently promoted to 6th degree blackbelt in the traditional Korean martial art of Soo Bahk Do Moo Duk Kwan. She holds five 1st place finishes in National Competition and has been instructing at the Gillette studio for more than 30 years.

Chu is a graduate of Rutgers University and holds a BA in Business Administration and an MA in Education. She is a teacher in the Math Department at Watchung Hills Regional High School where she has taught for nearly 35 years.

"I am very excited to continue the legacy of our academy's founder, Master Instructor Linda Morey", said Chu. Morey, an 8th degree blackbelt and highest ranking woman in Soo Bahk Moo Duk Kwan founded the studio in 1982 under the name of Hwang Karate, a nod to her Instructor and the current head of the international organization, H.C. Hwang. She has since retired and turned over ownership to Chu and Program Director Michelle Cavett.

(right) Lydia Chu, (center), with students Zed Shyers (left) and Michael Ehlert, both of Millington.



CHAMBER OF COMMERCE MEMBERSHIP DRIVE

The Long Hill Chamber of Commerce is revitalizing its membership and planning virtual events to support local businesses according to current Chamber President Michelle Cavett. "There's no doubt the business community has had an extremely difficult year," she said. "The economic downturn due to the pandemic has had a tremendous impact on our businesses, our families, and our community. Our goal is to reinvent ourselves in this 'new normal' and actively seek out viable ways to support the business community and minimize the impact of this crisis." Cavett who is now co-owner of Chu's Academy of Martial Arts (formerly Soo Bahk Do Karate of Gillette) said they got creative when the pandemic hit, holding socially-distanced outside backyard karate training for their members. "It was a huge success, and it proves there are opportunities out there for businesses to not just survive, but actuality thrive in this current environment," she said.

The Chamber is currently looking for business owners/operators interested in serving on the board of directors for 2021. If you are interested please contact Cavett at (908)647-4194 or Gary Gianakis of Weichert Realty at (908) 903-1997.



NEW BRAND SAME STAND

Soo Bahk Do Karate of Gillette is now Chu's Academy of Martial Arts.

While we have a new name, our dedication to providing quality instruction by internationally certified instructors hasn't changed, nor has our commitment to bringing courage, confidence and concentration to both children and adults.

Visit our website at www.karate4peace.com to learn more.

908-647-4194 630 Valley Road • Gillette, NJ 07933 www.karate4peace.com

10% OFF

Register on our website. Use code CAMA

New Students only. With this ad. Must register by 3/1/21.

Spectacular Ocean Beach Vacation

Popham Beach, Maine

Only \$2,100 for a week in August





- Beach-front cottage
- Ground Level
- Sleeps 6

Call or Email Teri & John 732-423-2792 Popham@optimum.net

For photos & other info, visit: www.FamilyFriendlyVacationRentals.com/p9858

BICYCLE COLLECTION FOR DEVELOPING COUNTRIES

Submitted by Larry Holt

In August 2020, Renna Media reported that Faith Lutheran Church collected and repaired 170 used bikes from residents of New Providence, Berkeley Heights and neighboring towns. The collection was conducted on behalf of Pedals for Progress, an organization which recycles bikes for persons in developing countries. Faith contributed \$1,700 toward the shipment of the bikes.

In the United States daily transportation occurs conveniently with little or no forethought. This is not the case in developing countries, where a village may not have one car. The mode of transportation for commuting to work, going to market and receiving medical care is frequently a pedal bike.

Later this year, Faith will again be asking persons to donate bikes for Faith to process through Pedals for Progress. A person may ask Faith to pick up the bike from his/her house or deliver the bike to Faith. If one wishes to donate a bike before the request, one may place the bike by the shed at the back of Faith's parking lot located at 524 South Street, New Providence, NJ. If you would like a bike picked up call 908-464-5177.

Since 2002 Faith has been participating in the Pedals for Progress program. For the past five years, Casey Walsh has chaired the ministry for Faith.

The pastor of Faith is Rev. Jane McCready. Visit online at famfaith.org, or reach by phone at 908-464-5177.



(above) This picture, sent to Faith by Pedals for Progress, demonstrates how completely and creatively the recipients use their bikes.

CONSUMER ENDORSED & APPROVED: HIGHEST RATING IN UNION COUNTY

Highly Recognized Care in the Heart of New Providence

At Spring Grove, we offer a comprehensive continuum of subacute rehab and skilled nursing care to ease your transition from hospital to home.



Hospitality Focused Rehab Experience with 24 Hour Guest Services Line



Physiatrist Driven Customized Rehab Planning by Dr. Jean Bachar



Onsite Physician and Specialty Consultations by Leading Area Physicians



NEWLY RENOVATED REHAB WING

NURSING HOMES

USNEWS

SHORT-TERM
REHABILITATION

2019-20



Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



Charles Sherrick

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Allyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



Chrissy Sloan

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

Thank God for them!



REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600 SpringGroveRehab.com

A PROUD MEMBER OF MARQUIS HEALTH SERVICES

4 Million Dollar RENOVATIONS NEAR COMPLETE!

MORRIS VOCATIONAL SCHOOL'S PROGRAMS

The application deadline for a tenth-grade student to apply to a Share Time Program is March 26.

offers a program of half-day specialized career and technical education for Morris County high school students during their junior and senior years of high school.

These Share Time Programs are designed to prepare students for career-related employment and post-secondary placement. Students in 10th grade may apply via an online application between January-March at mcvts.org/apply.

Upcoming virtual information sessions offer an overview of the programs at each site: the allied health programs at Pequannock High School on February 10, programs at CCM on February 24 and those on the Denville campus on March 4. Visit mevts.org/apply, click on Share TimePrograms.

career area of interest with a hands-on approach

The Morris County Vocational School District to instruction, may earn industry standard certifications, and gain from valuable business and education collaboration.

> Share Time Programs include: Allied Health, Auto Body Collision Repair, Auto Service Technology, Carpentry, Culinary Arts & Hospitality, Cosmetology, Cybersecurity and Information Protection, Electrical Trades, Engineering, Design and Advanced Manufacturing, Exercise Science, Fundamentals of Building & Grounds Maintenance, Fundamentals of Food Services, Plumbing and Pipe Fitting and Welding Technologies.

> The application deadline for a tenth-grade student to apply to a Share Time Program is March 26.

Most Share Time CTE programs are located Students benefit from studying a specific at the Morris County School of Technology in Denville. Additional Share Time CTE programs

offered are in partnership with the County College of Morris and Pequannock High School. Each of the Share Time CTE programs has a focused 2-year curriculum in the respective career area. The programs are guided by Advisory Councils which consist of business and industry partners, representatives from post-secondary institutions, students, parents and other important stakeholders.

The Morris County Vocational School District, mcvts.org, offers programs for Morris County high school students, including full day Career Academies and Share Time Programs. Adults can take advantage of similar training through Continuing Adult Education programs.

For more information, email didomenicog@mcvts.org or call 973-627-4600 ext. 277.

Photos by County of Morris









ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS

"Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades"



Edward Anthony Somma, MD Internal Medicine

After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

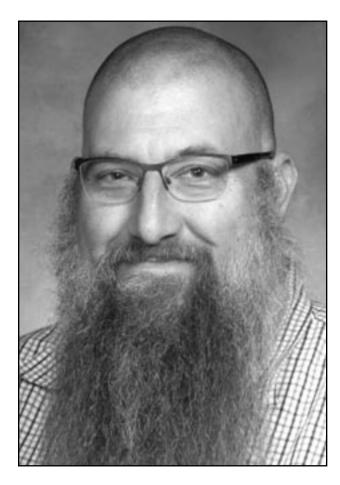
Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.



654 Springfield Ave Berkeley Heights, NJ 07922 (908) 219-8800 · www.intuitivemedgroup.com

DARRIN WOLSKO - WHRHS EDUCATOR OF THE YEAR



(above) Science Teacher Darrin Wolsko has been selected as the Educator of the Year for the 2020-2021 School Year at Watchung Hills Regional High School.

Photo by WHRHS

N

Christing Roche - Realtor®

NextHome Premier 102 Town Center Drive Warren, NJ 07059 908-325-5000 Office 908-764-1731 Mobile

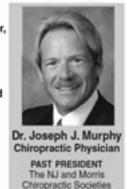


You Don't Have To Live With It! That "searing, burning pain" in your arm and shoulder... that "achy, numbing" feeling in your forearm... that "tingling" and loss of strength

in your hand...It interferes with your ability to use the computer, play golf, garden... to have FUN IN LIFE!

Arm pain, hand and arm numbness, and tingling down the arm may actually be caused by a pinched neck nerve even though you have NO neck pain - Or something as simple s tendinitis of your shoulder and forearm.

Dr. Murphy is an expert at finding the CAUSE of your arm pain and numbness and CORRECTING IT... WITHOUT THE USE OF DRUGS OR SURGERY.



EDITOR-IN-CHIEF

The Column

Palmer Graduate

YOUR BETTER HEALTH IS OUR ONLY CONCERN!



Suburban Chiropractic Center



301 Main Street • Chatham 973-635-0036 • www.drmurphy.com

Submitted by Denis Kelly

Science Teacher Darrin Wolsko has been selected as Educator of the Year for the 2020-2021 School Year at Watchung Hills Regional High School (WHRHS).

"Mr. Wolsko has been teaching at WHRHS for 17 years and has made an indelible mark on student learning both in and out of the classroom," said WHRHS Principal William Librera.

"As a 9th-grade biology teacher, he has assisted students in their transition from middle school to high school with an empathic attitude." Librera said. "Mr. Wolsko takes pride in his every interaction with our 9th graders: he not only facilitates their understanding of biology, but he also eases them into a high school environment. For some of our students this support is invaluable because it can be daunting to move from a middle school of less than 300 to a high school of 2,000 students."

WHRHS Director of Science Michael D'Alessio characterized Wolsko consummate team player.

"Mr. Wolsko works with other members of the science department to prepare resources that challenge all students he teaches," he said. "He is known to his peers for modeling inquiry-based instruction. Other departments even hear students speak highly of him, and when he was presented with the Educator of the Year Award, multiple teachers beyond his department commented on how surprised they were that he hadn't won previously."

Beyond the teaching staff, security, assistants and administrators rejoiced for him and agreed it was an overdue and well-deserved honor, he added.

"In addition to mentoring freshmen expertly, he also teaches Human Biology," D'Alessio said. "Mr. Wolsko helps students understand how the systems of the body and their interlaced mechanisms work. His goal is not to make them physiologists, but rather he is committed to preparing students for life. Mr. Wolsko uses the curriculum as a metaphor to help students practice independent and evidenced-based thinking when encountering difficult material not only in preparation for college but beyond."

D'Alessio continued, "Students who have graduated and who have taken Mr. Wolsko's human biology class often return to WHRHS extolling the deep learning they experienced in his classroom. Every break, it seems students cannot wait to visit and to thank him. His memory is exemplary; not only do students

remember him, he frequently demonstrates his social and emotional IQ when he asks returning students about how their sibling is doing or whether they are still political science majors, philosophy or business majors; he also often gets their graduation year correct even if it's been 10 years."

Principal Librera concludes, saying, "Mr. Wolsko has it all: classroom prowess, personal commitment, and collegial relationships that he nurtures year after year. It is with great pride that we honor him as the WHRHS Educator of the Year."

Wolsko said he grew up in Hopatcong in Sussex County, and graduated from Hopatcong High School in 1992.

He said he wanted to make sure he acknowledged the person who inspired him to become a teacher.

"I would like to give props to Mr. Robert Schray, who was my German teacher, and bowling coach, throughout my high school career," he said. "He is the number one reason that I am a teacher today, and I dedicate my career to him."

Wolsko went to Montclair State University for his bachelor's of science degree in Biology and teacher's certification in Biological Sciences, as well as for his master's degree of science in Biology. He also has a supervisor's certification.

He began his career as an 8th grade teacher of life sciences at Mount Olive Middle School in 1997, and left there to come to WHRHS in January of 2004.

"While I taught middle school, I was also an adjunct professor of biology at Montclair for a few years before my first son was born. So, I am here 17 years at Watchung on January 4," he said.

It was at Mount Olive Middle School 21 years ago that he was awarded Teacher of the Year there, he said.

Wolsko lives in Clinton with his wife, Aimee, who has been the Youth Services Librarian at Hunterdon County Library for 24 years. "We just celebrated our 20th wedding anniversary on December 3," he said. Also in the household are his father, Vince, a retired therapist, their children, James, 17, a senior at North Hunterdon High School, who plans on attending at the University of Northwestern Ohio, Lima, Ohio, to be an auto mechanic, and Henry, 8, a second grader at Clinton Public School.

"Hobbies? I am passionate about cooking for my family and friends, reading nerdy sci-fi books, collecting cookbooks/researching recipes, as well as camping and being outdoors," he said.



908-464-9655

PeterWTraubRoofing@gmail.com

PeterTraubRoofing.com

A.A.S. in Construction, SUNY Delhi University Established 1985 • Lic. #13VH00107400

- Copper Gutters & Flashing
- Snow Guards All Phases
- of Carpentry Roof Restoration

83 Industrial Road, Berkeley Heights, NJ 07922



Tony Catanzaro 908-647-3434

regencylandscape@gmail.com Fax: 908-454-4111

- Landscape Design
- Tree and Shrub Moving Ponds and Water
- Landscape Installation Masonry and Stonework
- Features
- Techo-Bloc Techo-Pro
- Landscape Maintenance

www.regencylandscape.com

www.facebook.com/pages/regency-landscape PO Box 224, Millington, New Jersey 07946

A MESSAGE FROM THE LONG HILL TOWNSHIP LIBRARY ON THE PASSING OF ARLINE MOST

We received sad news at the library on January 15, 2021. Arline Most, the Director of the Long Hill Township Library from 1993 to 2005, has died. Arline, along with a band of dedicated volunteers, was responsible for the library as you know it today.

It's hard to imagine now, but over two years Arline orchestrated big parties at The Stirling Hotel, a teen talent show, a toddler walk, cupcake

and rummage sales, a small auction, dances, and penny jars at the elementary school, to raise \$500,000. That's how the Long Hill Public Library was rebuilt at 917 Valley Road!

Arline gave tirelessly of her time in managing the day-to-day operation of the old library, while directing the many details of construction, and the move to the new library.

We love you Arline.

UPCOMING ADULT EVENTS AT THE LONG HILL TOWNSHIP LIBRARY

917 Valley Rd, Gillette, NJ 07933 • Phone: (908) 647-2088 https://longhilllibrary.org/ • email: librarians@lhtlibrary.mainlib.org Monday - Thursday: 10:00 am to 7:00 pm, Friday 10:00 am - 5:00 pm, Saturday 10 am - 2 pm and Sunday 1 pm - 5 pm.

Please join us in February for a number of events to get us through the winter.

Speaker Series:

Wednesday, February 3, 7-8 p.m. The Great Backyard Bird Count and Birding Basics. Presented by the NJ Audubon Society in Bernardsville via Zoom. Learn how to identify common birds in our area and get ready to participate in the global citizen science project called the Great Backyard Bird Count, February 12-15.

A Rodin in Madison

Wednesday, February 10, 7-8 p.m. Presented by Mallory Mortillaro via Zoom. Ms. Mortillaro discovered a bust created by Auguste Rodin while working as a part-time archivist for the Hartley Dodge Foundation. Hear the exciting story of how she made the discovery, tracked down the provenance and what happened afterwards. Citizen science in action!

Starting Seeds Indoors.

Tuesday, February 23, 6:30-7:30 p.m. Presented by Rutgers Master Gardeners via Zoom. Learn how to get an interesting and economical start on your garden this year. Learn how, why and when.

Take and Make Bags:

Monday, February 1

Heart Books. Make a heart project with an old book in time to decorate for Valentine's. Supplies and instructions in the bag.

Party in a Bag: Chinese New Year! Monday, February 8

Celebrate the Year of the Ox with a bag including book and movie suggestions, recipes and adult crafts and activities.

Travel in a Bag: Mars

Monday, February 15

To help get you excited about the planned Mars Lander touch-down on February 18, we will put together a selection of titles, information, and activities for you to do at home.

Travel in a Bag: Germany

Monday, February 22

Become an armchair traveler with us. First stop, Germany, just in time for Fasching, their Mardi Gras celebration. Receive everything you need to enjoy this part of Europe from home.

Book Clubs: The Gown

Monday, February 8, 7 p.m. Discussion via Zoom.

The Short and Tragic Life of Robert Peace

Thursday, February 25, 10 a.m. Discussion via Zoom.

The Unlikely Adventures of the Shergill Sisters

Friday, February 26, 2 p.m

Kantor Pavilion. Rain or Shine. Walking and talking, social distanced and with masks.

To register for any of these events, please email: librarians@lhtlibrary.mainlib.org or call 908-647-2088.



(above) Arline Most, Director of the Long Hill Township Library from 1993 to 2005.

Photo by Long Hill Township Library



BERKSHIRE Roseann Serina, Realtor Associate Residential/Relocation Specialist Long Hill Resident

> Office: 908-580-5000 Cell: 908-229-2707 roseann.serina@bhhsnj.com BHHSNJ.com/roseann.serina www.roseannserina.com

See my reviews on Zillow.





Servicing one client at a time.

Hairstyling

Haircut

· Color

Manicure

Waxing

329 Main Ave. Stirling, NJ 908-917-5919







(above) Whether you're steering the vessel from the wheelhouse, learning engine room repair, or visiting a new location on one of the many trips, there's something you'll enjoy in

SEA SCOUT SHIP 228 VIRTUAL OPEN HOUSE

Are you interested in boating, sailing, or mechanics? Come check out Sea Scouting and let the adventure at sea begin! The crew of Ship 228 will be hosting a virtual open house, taking place over Zoom on Saturday, March 13 at 4:00 p.m. and featuring various activities that are bound to pique a young adult's interest in scouting.

Sea Scouting is open to both male and females ages 14-21 who have graduated the 8th grade; we also have a new Maritime Explorer Club for younger youth in 6th to 8th grade. Adult volunteers with maritime experience or captain's licenses are needed too. Join us for a day on the water and bring a friend! Visit our website for more information ship228.com.

Ship 228 is proud to host the virtual open house. The event will include a tour of the ship's main vessel (the 65' Sea Dart II, one of the largest Sea Scout vessels on the east coast), an

Are you interested in boating, sailing, or introduction to the Sea Scout program, echanics? Come check out Sea Scouting and appearances from current Sea Scouts, a lively the adventure at sea begin! The crew of Ship Q&A, and more.

To register, please provide your name, email address, and phone number (which is optional) in an email to Ship228.SeaDart@gmail.com.

Sea Scouts from Ship 228 operate the 65' vessel Sea Dart II, along with a fleet of smaller vessels (including sailboats) from their picturesque base located in Linden, New Jersey. Sea Scouting (which is part of the Venturing Program of the Boy Scouts of America) offers young adults the opportunity to travel and learn skills that could be useful in future careers. Whether you're steering the vessel from the wheelhouse, learning engine room repair, or visiting a new location on one of the many trips, there's something you'll enjoy in Sea Scouting. So, try something different, check us out, and prepare yourself to set sail for a real adventure.



THERESA FILIPPONE

Sales Associate

Top local agent for over 20 years!

908-581-9117 cell 908-766-8354 office

Theresa.Filippone@cbmoves.com theresafilippone.cbintouch.com



- Nearly 25 Years of Experience
- We Are Insured &

ELECTRICAL CONTRACTORS YOUR REFORDABLE ELECTRICIAN

- ELECTRICAL RENOVATIONS
- (908) 604-8118
- GENERAL ELECTRICAL WORK
- BASKING RIDGE, NJ 07980
- LIGHTING FIXTURES
- (973) 377-9999
- CERTIFIED GENERATOR INSTALLATIONMADISON, NJ 07940

5% SENIOR DISCOUNTS ARE AVAILABLE

Fully Insured

Free Estimates

Needleman Roofing Lic.

SLATE - TILE - ASPHALT SHINGLES

908-389-0200

WOOD FLOORS
Sand • Stain • Refinish • Repairs • Installation
CARPET & RUGS
Clean • Stretch • Sanitize • Renairs • Rind

Clean • Stretch • Sanitize • Repairs • Bind RESTOREMYFLOORS.NET

A DIVISION OF CARPET DOCTOR LLC.

116 SUSSEX ST. WESTFIELD, NJ 908-342-5048

Insured * References * Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 2/28/21.



(above) Adult volunteers with maritime experience or captain's licenses are needed too. Visit our website for more information ship228.com, or email Ship228.SeaDart@gmail.com.



(above) Sea Scouts from Ship 228 operate the 65' vessel Sea Dart II, one of the largest Sea Scout vessels on the east coast, along with a fleet of smaller vessels (including sailboats) from their base located in Linden, NJ. Sea Scouting (Part of the Venturing Program of the BSA) offers young adults the opportunity to travel and learn skills that could be useful in future careers.

UGGLA, THE GREAT HORNED OWL, PASSES

announced one of their very dearest ambassador birds, Uggla, the Great Horned Owl, had passed on at age 40. Chris Soucy, director of the organization, wrote a tribute to Uggla on their Facebook page and asked the public to share their memories of Uggla. At this writing the post received 1.1 K likes, 135 comments, and 187 shares.

The Raptor Trust is a 501c 3 non-profit organization located in Millington, NJ that provides free medical care to thousands of injured and orphaned wild birds each year. In addition, they provide educational programs to individuals, clubs, and schools about New Jersey's native raptors. Learn more at theraptortrust.org.

Chris Soucy, Director, The Raptor Trust, Facebook homage to Uggla reprinted below, reveals the history, and passion of the organization.

Uggla was an almost unimaginable 40 years old. In the research I have done, I believe he may have been the second-oldest Great Horned Owl that ever lived, and he lived almost every day of those 40 years right here at 1390 White Bridge Rd, Millington, NJ.

In the early spring of 1980, I was a freshman in high-school. The backyard wildlife rehab facility that my parents ran on our property had not yet become The Raptor Trust. It was still The New Jersey Raptor Association at that point: not yet incorporated and without the 501(c)3 nonprofit status that would follow. A "fledgling" organization, one might say. But Len and Diane knew their birds. Even though The Raptor Trust wasn't hatched until a few years later, they had been caring for wild birds – often in the laundry room or bathroom of the house - since the mid-1960's.

It was in that setting that someone dropped off a young floof of an owl. Just a few weeks old, the owl had been found by some well-intentioned local folks who attempted to raise it on their own. There are few things cuter than a baby owl, I'll give you that. But raising a wild baby owl is not easy to do. It is also against state and federal law. The owl wasn't being fed a proper diet, did not have proper housing and it wasn't thriving.

Worse, even though it had been with the folks who found it for only a few weeks, it was already completely imprinted and dependent on humans,

On January 9, 2021, The Raptor Trust having been hand-fed and socialized to people. This youngster, still fluffy, had already lost his chance to survive in the wild. Since he was so young, and already so accustomed to people, Len and Diane made the decision to keep him as an education and ambassador bird.

> My grandparents and my 95-year-old greatgrandmother joined us for dinner one night that spring, shortly after the owl's arrival. Greatgrandma Alma Gustavson, a first-generation immigrant from Sweden, saw the bird and proclaimed, "Uggla!" She explained: "Uggla" means "owl" in Swedish. And so, his journey as "Uggla" began.

> For 40 years Uggla delighted visitors here. He was talkative. Children would inevitably "hoot" at him – he was an owl after all – and he would often return the favor.

> He was inquisitive. Having been imprinted, he had no fear of humans and would often sit out during the day, right up at the front of his enclosure, engaging passers-by with his big, yellow eyes and that kind of funny way he always tilted his head to one side. He really seemed to enjoy it.

> He was photogenic. He has graced many of our gift shop cards, mugs and other items, including a holiday card we sent out last month.

> Not long ago, some of my young second cousins came to visit – little guys two generations further down the family tree than me. While passing by Uggla's enclosure, it occurred to me that SIX generations of my family knew this one amazing bird. That's hard to wrap my head around, but there it is. SIX.

> Later in his life, Uggla's voice changed and began to make this kind of scratchy, cracklysounding call. Len used to say that he had "lost his hooter." He was still as talkative as ever; he just sounded like a grumpy, little old man mumbling under his breath. In owl-culture, perhaps that's exactly what he was.

> There would be no way to even begin to count the number of people this one wonderful bird met, delighted, hooted at, taught. Tens of thousands for sure. Possibly hundreds of

> While it would have been better in every way for him to have lived a natural life in the wild, he did live an amazing and meaningful life as an ambassador for his species and for all wildlife. Godspeed, old man.

> > Photos by The Raptor Trust









(above, l-r) Summer 1980: Baby Uggla and his tennis ball friend, Summer 1980 - As a fledgling in the Soucy family living room, Circa 1983: As a "young man", Circa 2018: Always ready to greet visitors.



(above) With Raptor Trust founder, Len Soucy. Summer 1980

If you have your own story about this wonderful owl, please do share. We know that many of you loved Uggla just as much as we did. Visit us on Facebook at The Raptor Trust.

RAPTOR TRUST VIRTUAL EVENTS THIS SPRING

The Raptor Trust is a 501© 3 non-profit organization located in Millington, NJ that provides free medical care to thousands of injured and orphaned wild birds each year. In addition, they provide educational programs to individuals, clubs, and schools about New Jersey's native raptors.

The Raptor Trust is offering the following virtual program options this spring:

RAPTOR CONFERENCE CALL

\$30 for two screens/households. 20 minutes with a TRT educator and one of our ambassador birds.

SMALL GROUP PROGRAM

\$60 for up to 12 participants. 40-minute program led by one of the TRT educators and an ambassador bird. Program topics vary.

LARGE GROUP ADULT PROGRAM

\$80 for up to 50 participants. 45-minute program led by one of the TRT educators and an ambassador bird. Program topics vary.

TEACHER-MODERATED CLASSROOM PROGRAMS

\$80 for 45-minute program. Maximum 35 students and 2 teachers. Choose from a variety of lesson plans that can be integrated into your existing curriculum.



🜃 🜀 Follow us on Facebook and Instagram www.aagincnj.com

112 Washington Rock Road • Watchung, NJ 07076

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. Ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586 · tinarenna@rennamedia.com Joe Renna 908-447-1295 · joerenna@rennamedia.com 202 Walnut Avenue, Cranford, NJ 07016

Call today for FREE consult on marketing and business plans.

Online at RennaMedia.com and NJLocalinfo.com





Qty: 4,800

Mailed to every me and busines Zips 07922



Qty: 7,400

Zip: 07928











Fanwood

Dost'



Brook Gazette Qty: 2,200 Qty: 3,000 Mailed to every one and busines Zips 07027

Zip: 08812

Green



Qty: 3,600 Zip: 07053



Qty: 17,400 Zip: 07036



Qty: 3,600 Mailed to every home and business in Gillet lington and Stirli Zips: 07933, 07946, 07980



Qty: 6,300



Qty: 2,900



Qty: 4,900 Mailed to every

Qty: 12,400 Mailed to every Zip: 07065



Qty: 5,600 Zip: 07204

NEWSPAPER AD RATES

Rates are per month. Artwork included in price.



Zip: 07076



Qty: 9,600 Zip: 07901



Qty: 5,500 Zip: 07053

ANY 3

\$150

\$250

\$450

\$600

\$800

\$900

ANY 6

\$250

5700

5900

\$1000

\$1200

\$1400

\$400



Qty: 6,200 Zip: 07059

ANY 9

\$350

\$900

\$1200

\$1300

\$1500

\$1800

\$500



Qty: 2,800 Zip: 07069

ANY 12 ANY 15 ANY 18 ALL 21

\$500

\$800

\$1500

\$1800

\$2200

\$2400

\$2800

\$450

\$700

\$1600

\$1900

\$2100

\$2500



Qty: 11,800 Zip: 07090

\$550

\$900

\$1700

\$2000

\$2400

\$2700

\$3000

nitsSize							NEWSPAPER
1	Unit (Be	usiness	card)	3.25"	x	2"	\$60
2	Units		6.5° x 2" or	3.25"	x	4"	\$100
4	Units		3.25° x 8° or	6.5"	x	4"	\$180
6	Units	6.	5" x 6.25" or	10"	x	4"	5240
9	HALF I	PAGE	6.5° x 9° or	10°	x	7"	5320
>	Units			1.00	-	67	63.60

4	Units 3.25° x 8° or	6.5° x	4"	\$180	
6	Units 6.5" x 6.25" or	10° x	4"	5240	
9	HALF PAGE 65'x9'or	10° x	7"	6320	
12	Units	10° x	8"	\$360	
18	FULL PAGE	10° x	14"	\$400	
PAGE SPREAD 21" x 14"					
BAC	\$500				
FRONT PAGE BANNER 8.25" x 2"					
FRONT PAGE BOX 1.5° x 4.5°					

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first relusal.

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

\$400

\$1400

\$1600

\$1800

\$2200

\$600

\$1100 | \$1300 |

Full Service Online Marketing

ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

Get unlimited clicks

An alternative to expensive pay-per-click programs

- Free ad design and copywriting Advertising webpage includes many features including write-up, images, video, Google map, etc.
- Paid search engine promotions
 Posts are promoted by industry, key words and location.
- Posts are shared through social media Posts shared on multiple Facebook pages and twitter.
- Trackable results

All ads include a live view counter.



\$20 PER POST Block of 20 for \$200



Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- See what is working and not working Know where your web traffic is coming from and why.
- Eliminate / avoid costly schemes

 Evaluate the return you are getting from your online marketing costs.
- Increase online marketing results
 Recommendations include ways to increase traffic to your website
- No obligation
 This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

FLAT FEE \$250

ONE TIME

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

Call for a consultation if you do not have a website or need a new one.

WEBSITE / SEO SERVICES

• Starter Website: \$500

Basic static site that can be developed further

Website creation/update: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

Website Hosting: \$300 per year

Includes website hosting, software updates, monthly website content updates

• SEO Services: Average cost \$1,000 - \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

STARTER WEBSITE \$500

Decks & Porches



ROOFING | SIDING | WINDOWS KITCHENS | BATHROOMS | BASEMENTS MASONRY | DECKS | PORCHES

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE

NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 🗵



o% Plans Available! Estimated monthly payments.
Rates & payments based on credit approval