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# ANNOUNCING The Kulback Group **Excellent Service Exceptional Results** CLIENT FOCUSED. RESULTS DRIVEN. 908.230.5449 COLDWELL BANKER REALTY Lisa Kulback, Sales Associate 401 Springfield Ave. Summit, NJ www.Lisakulback.com office: 908.522.1800

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# "ALMOST HOME" DOG RESCUE BREAKS NEW GROUND

Submitted by Thomas White

Home for Good Dog Rescue (HFGDR), a foster-based non-profit organization located in Berkeley Heights, New Jersey, has selected Aiken, South Carolina as the location for a new state-of-the-art facility named "Almost Home" to help reduce the number of animals euthanized in South Carolina and Georgia. As a result of its decision, HFGDR will be providing employment to local businesses and individuals, in order to build, operate and maintain the one-of-a-kind facility. This vote of confidence in the Aiken community affirms the desire to enhance the level of education available to residents regarding animal welfare.

The 10-acre site, located on Whiskey Road, will have two components. One will be a fullservice vet clinic and will provide low-cost spay and neuter services. The other, the Almost Home Wellness Center will house quarantine areas and medical services. It will expand upon the lifesaving work done by HFGDR in South Carolina and Georgia in the ten years since the charity was founded.

The Almost Home facility will offer a sanctuary for dogs too ill to make the journey to their forever homes, which are mostly in northern states. By vetting and caring for the dogs until they are well enough to travel, HFGDR will be able to rescue more dogs that would otherwise be left behind. In addition, Almost Home will enable us to build stronger partnerships with local animal control facilities to ensure that it becomes the 'goto' location for dogs in crisis.

Thanks to the commitment of a generous benefactor the land has already been purchased. HFGDR broke ground for the new facility on October 19, 2020. Construction company J. E. Stewart Builders has been contracted to build this unique dog sanctuary. Studio 3 Design Group from Augusta, Georgia has been chosen as the architect.

Almost Home will include quarantine areas and rooms for dogs convalescing from various surgeries and treatments. Among the other amenities are indoor and outdoor runs with fenced areas for daily exercise, socialization and training.



(above) Home for Good Dog Rescue, a foster-based non-profit organization located in Berkeley Heights, New Jersey, recently broke ground for a new facility to be built in Aiken, South Carolina named 'Almost Home" to help reduce the number of animals euthanized in South Carolina and Georgia.

Photo by Al Lopez

"Aiken was the natural choice for the new facility," said HFGDR cofounder, Toni Ann Turco. "Over the past ten years, we've developed strong relationships with many local residents, a number of whom have been fostering dogs. This development will not only prevent the unnecessary euthanization of many abandoned and unwanted dogs, but it will provide a central meeting place for all animal lovers in the community."

Turco and Richard Errico, both natives of New Jersey, founded Home for Good Dog Rescue in August 2010. HFGDR is unique to other canine rescue organizations in that all dogs are initially placed in foster homes before being adopted into their forever homes. This provides time for animals to learn to be family dogs in a caring environment before being placed in their permanent homes.

To date Home for Good Dog Rescue has saved and adopted out over 9,000 dogs. The new facility will enable many more dogs to be saved in the local community and equip HFGDR with the resources to sustain and enhance their live saving mission in Aiken. For more information about Home for Good please visit their website: HomeforGoodDogs.org.



## **BOSCH DISHWASHER SALE**

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Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com

# TREX® BENCHES HONORING ANNIE INSTALLED AT SOFTBALL FIELD NEXT TO CMS

Submitted by Berkeley Heights Environmental Commission

During the fourth quarter of 2020, in honor of Annie Young, two high-quality Trex® outdoor benches were installed behind the backstop at the Columbia Middle School softball field. The benches face Annie's softball jersey number, #19, acknowledges Columbia Middle School which is draped across the backstop.

Annie, an excellent athlete who died in May 2019, was only eight years old and a third grader at Thomas P. Hughes Elementary School when she suffered a sudden brain hemorrhage. In addition to playing softball on the 8U "Heights Heat" travel softball team, she also played basketball and was a dancer at Pure Movement Dance Center. Annie's softball coach, Bret Sayre, thought it would be a nice tribute to Annie if the Trex® benches honoring her memory were placed next to Annie's favorite softball field, the one on which she played a number of her softball games.

The groups earning the benches to honor Annie's memory were Start with Hello – Sandy Hook Promise, and Cub Scout Pack 268 in partnership with the Township of Berkeley Heights' municipal staff. Each of these groups separately bore responsibility for collecting thin film plastics at the Trex® bin located at the Police Station. Each group earned their bench as a result of collecting, weighing, and delivering 500 pounds or more of thin film plastics to a local Trex® partner store. The plastics, combined with the store's own thin film plastics, were ultimately shipped to the Trex Company, where they were used in the manufacture of Trex® benches.

"This was truly a team effort. Everyone who dropped off their thin film plastics in the Trex® bin at the Police Station helped these two groups to earn their benches," said Kim Diamond, Chair of the Berkeley Heights Environmental Commission's (BHEC's) Trex® Thin Film Plastics Recycling Program. "As a result of residents' collective recycling efforts, the Berkeley Heights community not only helped the

environment by up-cycling and re-using thin film plastics, but effectively made possible this lasting tribute to Annie."

The Environmental Commission gratefully Principal Frank G. Geiger, Berkeley Heights Board of Education School Business Administrator Donna Felezzola, Berkeley Heights Board of Education Supervisor of Buildings & Grounds Anthony Amiano, Columbia Middle Schools Softball Coach Gary Healey, and Thomas P. Hughes Elementary School Principal Jessica Nardi for their collective assistance in making the benches' installation a

For more information about the Environmental Commission and thin film plastics collection in Berkeley Heights, visit the Environmental Commission's website at:

berkeleyheights.gov/ 379/Recycling-Thin-Film-Plastics.



(above) Two Trex® benches honoring Annie Young were installed behind the backstop at the Columbia Middle School softball field.









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# THE QUILL AND SCROLL HONOR SOCIETY

#### Submitted by Victoria Baum

Towards the end of December 2020, Governor Livingston High School English teacher and Newspaper and Yearbook Club Advisor, Ms. Staci Toporek, inducted 7 new members into the Quill and Scroll Honor Society. Quill and Scroll Honor Society was founded at the University of Iowa in 1926 by renowned pollster George H. Gallup and a group of high school advisers for the purpose of encouraging and recognizing individual student achievement in journalism and scholastic publication.

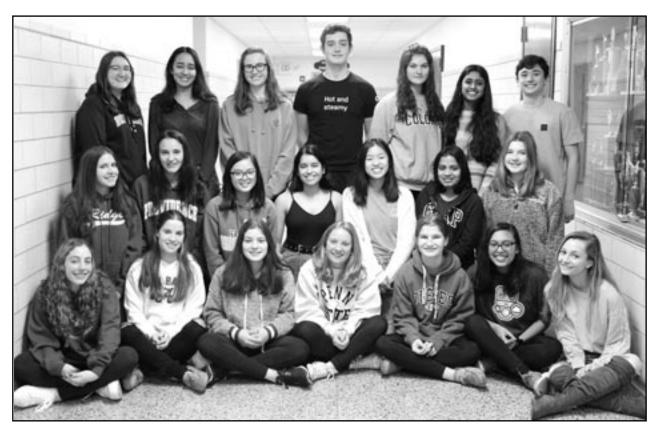
Members of Quill and Scroll Honor Society are selected from students enrolled in the high school who, at the time of their recommendation, meet specific requirements including having done, "superior work in some phase of journalism or school media work. They may be staffers of a magazine, newspaper, yearbook, news organization, online site or radio/television station at the school, or one conducted by an external organization."

The students being inducted, along with their parents, were joined by Principal Mr. Robert Nixon, Interim Vice Principal Mrs. DiNardi, and Vice Principal Mrs. Jacqueline Bartlett, at a zoom ceremony where Ms. Toporek spoke to them about their honor. As Ms. Toporek stated, "Today's inductees join a long list of amateur and professional journalists and leaders, as they become members of this 94 year old organization. Governor Livingston is one of

14,300 high schools in all 50 states, the District of Columbia and 44 foreign countries who hold charters to Quill and Scroll." displayed in your work shows much promise for your future, whether or not you choose to enter the profession of journalism. Talent means little

Ms. Toporek continued, "...you have demonstrated your worthiness for membership in Quill and Scroll. The ability that you have

displayed in your work shows much promise for your future, whether or not you choose to enter the profession of journalism. Talent means little if it is not accompanied by hard work and productivity, as you have shown. Membership in Quill and Scroll involves responsibilities."



(above) Congratulations to the newest inductees to the Quill and Scroll Honor Society. We look forward to seeing all that you contribute in the future in the areas of journalism and writing.

Photo by Berkeley Heights Public Schools

# ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS

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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

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# **CONTACT TRACING GOES HAND IN HAND WITH TESTING**

Submitted by Berkeley Heights Communications Committee

Berkeley Heights and other towns cannot get their numbers under control if people do not cooperate with contact tracers. For COVID-19, the ability to scale our contact tracing capability is absolutely crucial to break the chain of transmission, slow community spread and restart the economy. Contact tracing is a long-standing process; if you're getting called, it's because you tested positive for COVID-19 or may have come into close contact with someone who has. Contact tracing goes hand in hand with testing. It is part of the process of supporting patients with suspected or confirmed infection. Here's how it works.

Contact tracers will reach out via phone, text message, or letters dropped off at your door. Contact tracers will provide their name, agency, and a phone number. If you have any doubts about the legitimacy of your conversation with a contact tracer, you may hang up and call your local health department. Our Berkeley Heights Health Officer can be contacted at: (908) 518-5620. You should also feel free to request the name and ID of anyone who calls.

To ensure you have the care you need and the support to keep you and your family safe, you may be asked:

To confirm your date of birth, address, or other basic information.

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Discuss any symptoms you may have had, whether you were hospitalized, or any underlying health conditions that might put you at greater risk

Details about your living situation so you can be informed on how to safely self-isolate or selfquarantine.

If you are uninsured, so we can give you additional information about free testing and care

You may also be asked about your job to determine if you are a health care worker or essential worker and therefore must comply with additional safety requirements.

If you tested positive for COVID-19:

A contact tracer will work with you to identify your close contacts - anyone you spent 15 minutes or more with over a 24-hour period and were within 6 feet of while you were infectious (2 days before onset of symptoms to 10 days after).

If you don't have symptoms, we'll ask about your activity during the two days before your diagnosis.

We will also ask for the phone numbers of anyone you tell us about, so they can be called and cared for.

What a Contact Tracer Will NOT Ask...

A contact tracer will never ask for your social

security number.

A contact tracer will never ask for confidential financial information like your bank or credit card number.

A contact tracer will never ask about your immigration status and ICE will not be notified about your location.

The information you share will not be used for the purposes of law enforcement or immigration enforcement in any way.

The information you share will not negatively affect your public charge assessment or be used to deny access to health care or any other essential service.

Your cell phone is never tracked, a GPS location is not followed, and geolocation data is not collected or used.

If someone is requesting personal information covered above, it is likely a scam. You can report these calls online to the New Jersey Division of Consumer Affairs or by calling 973-504-6240.

Your information is confidential. Neither your name or your COVID status will not be released to your contacts, or your COVID-19 status; that information will only be known to public health officials and our local health departments.

Follow Berkeley Heights Communications
Committee on Facebook
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# **BERKELEY HEIGHTS PUBLIC LIBRARY**

29 Park Avenue, Berkeley Heights, NJ Phone: (908) 464-9333 • https://bhplnj.org/ www.facebook.com/BerkeleyHeightsLibrary

## **CHILDREN'S STORY TIMES AND PROGRAMS:**

#### **Story Time Online**

Enjoy story books read by staff & teen volunteers on the library's Facebook page Ages 2 - 5

#### **Virtual Cartooning Class**

#### Tuesday, February 23 from 4 - 5 pm

For ages 8-12 years. Join award winning cartoonist Rick Stromoski in a interactive Zoom cartooning class. Email childrens@bhplnj.org with child's name and email if you would like to participate.

Check the library's events calendar at www.bhplnj.org/events for program

#### **ADULT PROGRAMS:**

Currently, the library is offering an online Book Group that meets via Zoom and discusses ebooks/e-audiobooks available from Hoopla. Go to the dropdown menu at bhplnj.org and select Events then BHPL Book Groups for more information.

The selection for February is The Queen's Gambit by Walter Tevis and the meeting dates are Friday, 2/5/21 at 10:30 am and Tuesday, 2/9/21 at 7:15 pm.

The selection for March is Shuggie Bain by Douglas Stuart and the meeting dates are Friday, 3/5/21 at 10:30 am and Tuesday, 3/9/21 at 7:15 pm.

The library is moving to the new Municipal Complex at 29 Park Avenue. Check our website for re-opening updates. Please continue to make use of the library's online resources found on the library's website at bhplnj.org under the Books & More and Services drop-down menus or use the Digital Content links for quick access.

Please email reference@bhplnj.org for questions about the book group.



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# **VOLUNTEER RESCUE SQUAD ACCEPTING APPLICATIONS FOR CADET PROGRAM**

#### Submitted by Joe Plocinski

The Berkeley Heights Volunteer Rescue Squad (BHVRS) is now accepting applications for our 2021 Cadet Program. BHVRS Cadets are made up of high school sophomores, juniors and seniors who assist our adult members with patient care.

Cadets will have the opportunity to make a difference in Berkeley Heights and the surrounding community. The following was written by a BHVRS Cadets who would like to share why they joined the BHVRS:

Liz – "I joined the squad during the pandemic because I saw the impact healthcare professionals have, and I wanted to be a part of that positive change. I'm really honored to have the privilege of helping others in my community and see the difference that I can make!"

If you are in high school and are interested in becoming a BHVRS Cadet, please visit bhvrs.org for requirements and to apply by selecting BECOME A MEMBERS, then click on CADET MEMBER. The application for Cadet Membership will be found at the bottom of the page, along with additional information about the BHVRS.

Applicants may also email questions to cadetadvisor@bhvrs.org.



(above) BHVRS cadets are provided CPR and basic first aid training.

Photo by BHVRS

# STEPS FOR THE SQUAD FUNDRAISER

Our Steps for the Squad fundraiser raised more certainly isn't, so this is a great way to head into than \$2,000 for the Berkeley Heights Volunteer Squad! Whether you walked, ran, biked, or even rode a horse, we want to thank everyone for their support! If you have not received your t-shirt, please Nicole contact Segalini (nicolets10@gmail.com).

Our services are free, but our equipment

2021. If you're interested in making a year end donation to the BHVRS, we've got you covered:

http://bhvrs.org/donate/

Happy and healthy New Year BH! We appreciate your ongoing support.

Follow Berkeley Heights Volunteer Rescue Squad on Facebook.







# **COLUMBIA PARK GATHERING PLACE PROJECT**

Submitted by Berkeley Heights Environmental Commission

Lower Columbia Park, a main gathering place for Berkeley Heights residents and host to numerous visitors each year, currently lacks a place where guests can rest before entering the bike/walking trail or entering the park itself near the tennis court area. It also suffers from stormwater runoff and flooding from the creek that flows to the Passaic River. A new initiative, the Columbia Park Gathering Place Project, seeks to address all of these things.

The Project, made possible in part by a 2020 Association of New Jersey Environmental Commissions Open Space Stewardship Grant, is a joint effort between the Berkeley Heights Environmental Commission and the Berkeley Heights Recreation Department. The Project, which will beautify Lower Columbia Park, is aimed at accomplishing three key environmental and educational objectives: (1) provide an additional seating/rest area for park visitors; (2) use nature as a stormwater management tool; and (3) educate the public about stormwater management and how using trees serves as a natural means to address this issue.

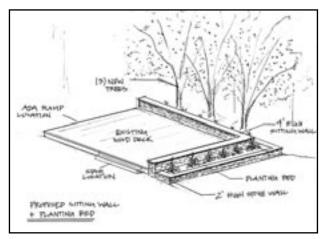
As the brainchild of Carolyn George, Associate Recreation Director for the Recreation Department, the Project will consist of a brick retaining wall that doubles as a seating area, hosts 10 native shrubs in a planting bed, and is adjacent to three new, swamp-friendly trees. These trees

will collectively serve as a stormwater management device due to their ability to absorb groundwater. The seating area will provide visitors with a convenient alternative to the seating area at the picnic tables located deeper into the park. To educate the hundreds of people who visit the park annually, a new sign near the seating area will be erected and will describe the trees' role in managing stormwater run-off in the Project area.

Not only will this Project serve as a park improvement, it is also envisioned as serving as an "outdoor classroom" for science teachers and students from Columbia Middle School, which is located adjacent to the park. The hope is that the school's science teachers will be able to access this "outdoor classroom," similar to the outdoor classroom at Governor Livingston High School that the AP Environmental Science class uses.

The Environmental Commission and the Recreation Department gratefully acknowledge and thank local landscaper Joe Franchino (jlfranchino@comcast.net) of JLFranchino for volunteering his time, effort, and expertise with respect to the Project's initial stages. The Department of Public Works will be providing additional assistance.

For more info and pictures regarding the Project, please visit: berkeleyheights.gov.



(above) A sketch of what the finished project will look like.



(above) Lower Columbia Park pictured before the Columbia Park Gathering Place Project.

Photo by Carolyn George



# A DREAM COME TRUE WEDDING FOR COUPLE WITH DISABILITIES

Submitted by Erin Jerome, CAU

After six months of physical separation during COVID-19 lockdown, Megan and Maurice Stephens couldn't wait to be together and say their vows.

"COVID-19 wasn't going to stop our wedding," Megan said. It was meant to be, according to Maurice.

From the time they met at a Halloween party held by Community Access Unlimited (CAU), the two instantly connected and took things slowly to make the relationship a lasting one, Megan said. CAU is a Union County-based, statewide nonprofit that strives to integrate people with disabilities and youth at risk into the general community through comprehensive supports.

Maurice proposed to Megan on her birthday in June of 2019 at one of her favorite places to eat, the Rainforest Cafe.

"I was scared and nervous but I knew Megan would be happy no matter what," he said.

A few months into planning their nuptials, the



(above) Executive Director of CAU Bernadette Griswold, left, received a corsage from Megan Stephens at the wedding.

couple realized that their plans to have a large Megan and Maurice are working part-time to wedding wouldn't be possible due to the pandemic. To make matters worse, they were separated while quarantined at different CAU residential programs.

"We couldn't see each other and it was very hard," Megan said. "It did make our wedding dav more special."

Thankfully, their family and support system at CAU stepped up to make their special day possible and find the couple the perfect apartment in Fanwood, where they moved just in time for the wedding. On October 17, the couple were married before their closest family members and friends in a garden at Warinanco Park in Roselle.

"It was important for us to invite CAU members and staff because they really are a second family for both Megan and Maurice - we really wanted to share the day with them," said Marguerite Modero, Megan's mother. Rolando Zorrilla, managing assistant executive director of vouth services at the agency, served as the best

Modero teaches music and theater classes at the CAU Academy of Continuing Education and is the founder and director of the CAU Community Players, an inclusive theatre group made up of performers with and without disabilities.

Maurice has brought his talents in painting and visual arts to CAU productions to share in the family's love of musical theater. He said Megan's passion for the shows convinced him to join in.

"Maurice is a very creative person and he fits in perfectly with our family," Modero said. "It meant so much to have everyone at CAU at the wedding, because without the staff at CAU they would not have made this journey into adulthood and found this love."

help finance their independence.

"Maurice is one of a kind - he loves me a lot and he cares for me," Megan said. "We share a lot of happiness and ups and downs. We have a lot of togetherness and we understand each other...We were very excited to move in together. I want to be on my own and independent."

Many people discount that people with disabilities want to find love and companionship, according to Modero.

"I think as advocates of people with disabilities we need to say that they deserve love and a relationship and their happily ever after if it's possible," she said. "I'm grateful to CAU for having an enlightened perspective on marriage. They treated them as two adults with dignity and understood they were in love."

Megan agreed that finding love can mean taking chances to connect with others in your community.

To learn more about CAU, visit caunj.org or follow the agency on Facebook, Twitter and Instagram.

#### **ABOUT COMMUNITY ACCESS UNLIMITED**

Community Access Unlimited (CAU), celebrating more than 40 years in 2020, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making and civil rights. For more information about CAU and its services. contact us by phone 908-354-3040, online at cauni.org or by mail at Through employment supports at CAU, both 80 West Grand Street, Elizabeth, NJ 07202.



(above) Mr. and Mrs. Stephens at their wedding in Warinanco Park.

# **POLICE CAPTAIN ROBERT DEITCH RETIRES**

Berkeley Heights Police Captain Robert Deitch retired on December 31, 2020. Rob was raised in Berkelev Heights and attended Governor Livingston High School. He was initially hired on May 5, 1995 as a Police Dispatcher with the Berkeley Heights Police Department. He distinguished himself in that capacity and was sent to the John H. Stamler Police Academy in January of 1996 for certification as a Police Officer, beginning his service to the Township "on the road" in June of

As a Patrol Officer Rob was known for his tireless work ethic and commitment to motor vehicle and narcotics enforcement. He served on the Essex/Union Auto Theft Task Force for many years, distinguishing himself with that unit enough to be named Supervisor by ATTF Command.

Rob was promoted to Patrol Sergeant in 2001 and then named Traffic/Safety Sergeant in 2011. As Traffic Sergeant Rob worked tirelessly to improve the crossing guard program and address the traffic safety needs of a Township with everincreasing traffic volume. He was promoted to Lieutenant in 2014 and Captain in 2016.

Thank you for your 25 years of faithful and honorable service to the Township, County and State of NJ, Captain. We wish you health and happiness in all future endeavors with Kristie, Emily, and Tim. You will be missed.

Follow Berkeley Heights Police on Facebook.



# **GIVING BACK TO LOCAL CHARITY**

#### Submitted by Victoria Baum

Students at Thomas P. Hughes Elementary School wouldn't allow the pandemic (or a snowstorm) stand in the way of their goal of bringing joy to children in need. For 15 years, students at Hughes

have felt joy from their acts of generosity and kindness through participation in the school's annual Cherished Creations Holiday Wish Collection. Each year the school community collects hundreds of items to donate to this amazing local charity and this year

was no exception.

According to Mrs. Jessica Nardi, Principal of Hughes, "Each and every donation is greatly appreciated and we thank all of our families and

staff for their support! An additional very special

thank you goes out to our fully remote families, and alumni families, who made sure to stop by school to participate in this worthy cause."



Photo by Berkeley Heights Public Schools



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# **BICYCLE COLLECTION** FOR DEVELOPING **COUNTRIES**

#### Submitted by Larry Holt

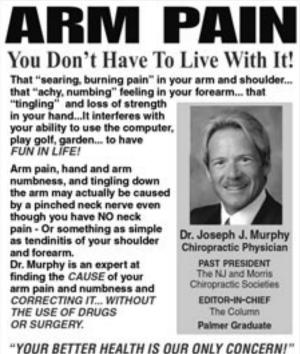
In August 2020, Renna Media reported that Faith Lutheran Church collected and repaired 170 used bikes from residents of New Providence, Berkeley Heights and neighboring towns. The collection was conducted on behalf of Pedals for Progress, an organization which recycles bikes for persons in developing countries. Faith contributed \$1,700 toward the shipment of the bikes.

In the United States daily transportation occurs conveniently with little or no forethought. This is not the case in developing countries, where a village may not have one car. The mode of transportation for commuting to work, going to market and receiving medical care is frequently a pedal bike.

Later this year, Faith will again be asking persons to donate bikes for Faith to process through Pedals for Progress. A person may ask Faith to pick up the bike from his/her house or deliver the bike to Faith. If one wishes to donate a bike before the request, one may place the bike by the shed at the back of Faith's parking lot located at 524 South Street, New Providence, NJ. If you would like a bike picked up call 908-464-5177.

Since 2002 Faith has been participating in the Pedals for Progress program. For the past five years, Casey Walsh has chaired the ministry for Faith.

The pastor of Faith is Rev. Jane McCready. Visit online at famfaith.org, or reach by phone at 908-464-5177.



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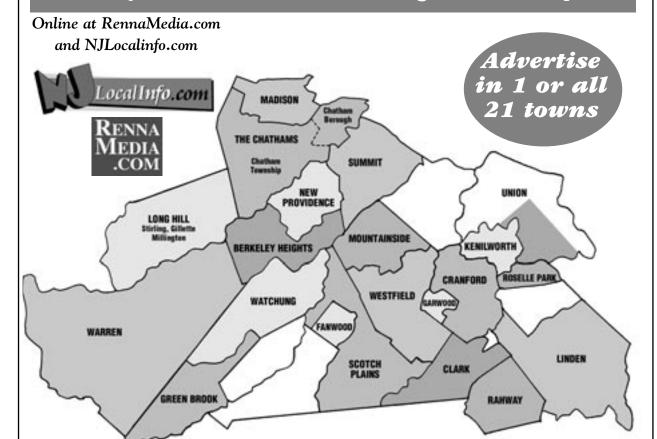
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Green

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Scotch Plains NJ MINITS HAPPENING Qty: 9,600

Zip: 07901

Qty: 5,500 Zip: 07083

ANY 3

\$150

\$450

\$600

\$800

\$900

\$1000

ANY 6

\$250

5700

5900

\$1000

\$1200

\$1400

WARREN MONTHLY

> Qty: 6,200 Zip: 07059

> > ANY 9

\$350

\$1200

\$1300

\$1500

\$1800

Watchung Post N.

home and busin

Zip: 07974

Qty: 2,800 Zip: 07069

ANY 12 ANY 15 ANY 18 ALL 21

\$450

\$1300

\$1600

\$1900

\$2100

\$2500

\$500

\$1500

\$1800

\$2200

\$2400

\$2800



Qty: 11,800 Zip: 07090

\$550

\$1700

\$2000

\$2400

\$2700

\$3000

NEWSPA	PER	AD I	RATES
Rates are per o	month: A	erwork	included it
<b>Newspapers</b> a	re black	on whi	le.

Init	<u>s</u>				Size	NEWSPAPER	I
1	Unit (Business	3.25°	x	2"	\$60	ı	
2	Units	6.5° x 2° or	3.25"	x	4"	\$100	I
4	Units	5.25° x 8° or	6.5"	x	4"	\$180	I
6	Units 6	5" x 6.25" or	10°	x	4"	5240	I
9	HALF PAGE	6.5° x 9° or	10°	x	70	\$320	I
12	Units		10"	x	8"	\$360	I
18	FULL PAGE		10°	x	14"	\$400	I
PAGE SPREAD		21"	x	14"	\$700	I	
BACK PAGE		10°	x	14"	\$500	ı	
FRONT PAGE BANNER		8.25"	x	2"	\$320	I	
FRONT PAGE BOX		1.5"	x	4.5"	\$240	١	
							ı

PREPAY 6 MONTHS AND GET 1 MORE FREE PREPAY 12 MONTHS AND GET 3 MORE FREE

\$400

\$1100

\$1400

\$1600

\$1800

\$2200

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

first served basis. Current advertiser has right of first reload

# **Full Service Online Marketing**

# ONLINE ADS & PRESS RELEASES DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
  An alternative to expensive pay-per-click programs
- Free ad design and copywriting Advertising webpage includes many features including write-up, images, video, Google map, etc.
- Paid search engine promotions
  Posts are promoted by industry, key words and location.
- Posts are shared through social media Posts shared on multiple Facebook pages and twitter.
- Trackable results

All ads include a live view counter.



\$20 PER POST Block of 20 for \$200



Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

# WEBSITE AUDIT/ANALYSIS AND RECOMMENDATION PLAN

- See what is working and not working Know where your web traffic is coming from and why.
- Eliminate / avoid costly schemes

  Evaluate the return you are getting from your online marketing costs.
- Increase online marketing results
  Recommendations include ways to increase traffic to your website
- No obligation
  This service is recommended even if you have an existing web management contract. Use it to tune up your marketing plan.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

Call for a consultation if you do not have a website or need a new one.

# WEBSITE / SEO SERVICES

• Starter Website: \$500

Basic static site that can be developed further

Website creation/update: \$2,400

Cost for average website: 12 pages, contact form, SEO friendly, responsive design

• Website Hosting: \$300 per year

Includes website hosting, software updates, monthly website content updates

• SEO Services: Average cost \$1,000 - \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Call for free a consultation if you need help developing an online marketing plan.

Joe Renna at 908-447-1295 email: JoeRenna@RennaMedia.com

STARTER WEBSITE \$500

\$250

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