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Watchung's Hometown Newspaper

NJ

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LIBRARY SYSTEM DONATION DRIVE

Submitted by Tracy Carney

A recent article from "The Wall Street Journal" cited that approximately 1.2 million New Jersey residents cannot afford regular access to food, which is a "33 percent increase prior to the pandemic." In response to this community need, staff from the Somerset County Library System of New Jersey (SCLSNJ) donated non-perishable food items and school supplies to The Food Bank Network of Somerset County.

"Libraries are all about sharing and I couldn't be more proud to work with such a fine and generous staff," said County Library Administrator Brian Auger. "The Library System's drop-offs have been a reliable and significant source for the food bank for the last decade. Even during these trying times caused by the pandemic, Library staff rose to the occasion and made contributions from their own resources."

Library System staff donated approximately 1,000 pounds of food, 10 boxes of school supplies, and 100 backpacks to the organization.

"The Food Bank Network of Somerset County regularly services 350 families, but that number has nearly doubled this year due to the impact of the pandemic," said SCLSNJ Operations Supervisor Edith Lit. "For the 10th year, SCLSNJ

staff was able to continue the Library System's mission to help those in need through their dedication to give back. Because of our staff's donations, hundreds of families will have school supplies for their children and food on the table."

The mission of The Food Bank Network of Somerset County is "to distribute food and to provide other basic human needs to those less fortunate in our community in a manner which recognizes and advances self worth and human dignity." For more information or to donate to The Food Bank Network of Somerset County visit: somersetfoodbank.org.

ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Additionally, there are two SCLSNJ reading stations in Branchburg and Washington Valley. Visit SCLSNJ.org.

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(above, l-r) Staff from the Somerset County Library System of New Jersey (SCLSNJ) donated non-perishable food items and school supplies to The Food Bank Network of Somerset County. Pictured are SCLSNJ staff members Jennifer McClear, library technician; Charlene Perkins, human resources and payroll associate; and Edith Lit, operations supervisor; after sorting and boxing the donations. For more information or to donate to The Food Bank Network of Somerset County visit: somersetfoodbank.org.

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Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

**Organizations
who are interested
in submitting
content can
email**

**editor@rennamedia.com
or call 908-418-5586**

OPERATION GRATITUDE CANDY



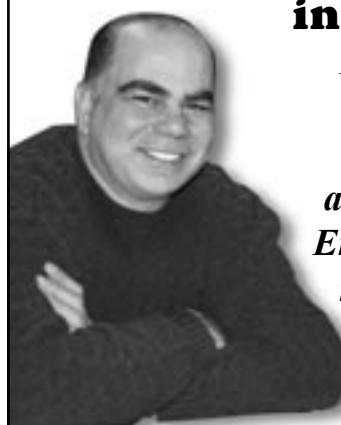
(above, l-r) Friends Mattingly Weisholtz, Lara Martin, and Elina Xu of Warren and Watchung, NJ recently collected and donated candy to Operation Gratitude. They donated a total of 128 pounds, which will be distributed by Operation Gratitude to Military, Veteran and First Responder units.

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Midweek Service - Advent Wednesdays
Liturgy and Music of the Season at 12 noon
December 2, 9 and 16

Online Christmas Services
Christmas Eve with Choir, Bells and Strings
Thursday, December 24 at 5:00 p.m.
Christmas Day - Nativity of Our Lord
Friday, December 25 at 10:00 a.m.
Service of Lessons and Carols
Sunday, December 27 at 10:00 a.m.
Sunday, January 3 at 10:00 a.m.

**All services are streamed on Facebook at
Faith Lutheran, New Providence**
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BLOOD DONORS URGENTLY NEEDED CHRONIC SHORTAGES THREATEN HEALTHCARE SYSTEM

New Jersey Blood Services, a division of New York Blood Center (NYBC), wants to increase blood donations for area hospitals. The COVID-19 pandemic has created a chronic shortage across the country that shows no sign of improving. This is particularly dangerous given the looming uncertainty surrounding the pandemic's trajectory over the course of the next few months.

Blood is urgently needed. The region's healthcare system requires 1,500 donations each day to treat patients ranging from trauma victims and cancer patients to newborn babies and their mothers. Prior to the pandemic, blood drives were held at businesses, high schools, colleges and community groups. Most of those groups have had to cancel their blood drives due to COVID-19. Donations are at just 65% of pre-pandemic levels - well below what is needed by hospitals and patients in our area.

"This is an incredibly challenging time for our communities. We are now relying on people seeking out a place to donate. So far, that is not happening at the level we need," said Andrea H. Cefarelli, Senior Executive Director of Recruitment & Marketing for New York Blood Center.

We are asking our community to visit our donor centers or to find a convenient community blood drive to donate. "The Covid-19 pandemic

has created blood shortages for all New Jersey and NY hospital systems, said Cefarelli. Donated blood is essential for trauma and surgery patients in need. We encourage healthy New Jersey residents, aged 16 to 75, to donate blood at NJBS blood drives and donation sites now. Visit NYBC.org or Call 1-800-933-BLOOD (2566) to make an appointment today."

HOW NEW JERSEY RESIDENTS CAN HELP:

To make an appointment to donate blood, visit donate.nybc.org/donor/schedules/zip.

NYBC also needs more partners to step up and help host drives in large venues. If you have a space available and would like to host a blood drive, please sign up at nybloodcenter.org/support-us/host-blood-drive/apply-host-drive.

For information on the extra precautions being taken to help prevent the person-to-person spread of COVID-19, visit our website.

ABOUT NEW YORK BLOOD CENTER

Founded in 1964, New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood

centers in the world. NYBC, along with its operating divisions Community Blood Center of Kansas City, Missouri (CBC), Innovative Blood Resources (IBR), Blood Bank of Delmarva (BBD), and Rhode Island Blood Center (RIBC), collect approximately 4,000 units of blood products each day and serve local communities of more than 75 million people in the Tri-State area (NY, NJ, CT), Mid Atlantic area (PA, DE, MD, VA), Missouri and Kansas, Minnesota, Nebraska, Rhode Island, and Southern New England. NYBC and its operating divisions also provide a wide array of transfusion-related medical services to over 500 hospitals nationally, including Comprehensive Cell Solutions, the National Center for Blood Group Genomics, the National Cord Blood Program, and the Lindsley F. Kimball Research Institute, which — among other milestones — developed a practical screening method for hepatitis B as well as a safe, effective and affordable vaccine, and a patented solvent detergent plasma process innovating blood-purification technology worldwide.

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PLEASE COME JOIN US FOR SOME SOCIALLY DISTANT SPECIAL HOLIDAY EVENTS!

1
Winter Wonderland Lights Festival

Starting December 10th through the New Year.
Special Guests Mr. & Mrs. Claus will be on hand Dec. 23rd

2
Frozen Family Night

Featuring Princess Elsa December 13th

For details please give us a call or visit us online.

COMMUNITY PARTNERS HELPING TO FIGHT THE PANDEMIC

Walmart recently donated 56 Lysol containers to help Watchung Police Department's efforts to remain safe and healthy. WPD appreciates their donation! Follow Watchung Police Department on Facebook.



(above, l-r) Officer McLaughlin, Acting Chief Kelly, Lieutenant Anderle, Officer Dolinski, Detective Moberly, Sergeant Boyle and Mr. Michael Steed (Walmart).

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Internal Medicine

After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

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SENIOR CENTERS WILL BE CLOSED UNTIL THE END OF 2020

All Somerset County-operated senior wellness centers will continue to follow public healthcare guidelines for the safety of its clients and caregivers by remaining temporarily closed until the end of 2020. County staff is working diligently to provide food deliveries and remote services.

To learn more about Zoom virtual programs, Meals on Wheels, Grab & Go lunch and to stay up to date about the Somerset County Senior Centers visit co.somerset.nj.us/government/human-services/aging-disability-services/senior-centers.

For more information contact the Somerset County Office on Aging and Disability Services at 908-704-6346 or toll free at 1-888-747-1122.



VULNERABLE RESIDENTS CAN SIGN UP FOR A FREE SAFETY RESOURCE

Somerset County's Office of Emergency Management supports the New Jersey "Register Ready" system – a special needs registry for vulnerable residents to use as a safety resource during a disaster or other emergency.

Experts agree the best way of managing a crisis is to be proactive and have a plan. Residents with disabilities and others who have special needs can better prepare for an emergency by signing up for Register Ready. Through this safety resource, emergency response teams have access to each registrant's specific health and safety needs as well as their location.

Caregivers or family members can register on behalf of their loved one or patient. Each individual's personal information is kept confidential. The service is password protected and will not be shared with other entities. Personal information will only be used for wellness checks and emergency response activities. Register Ready profiles will expire after one year, so personal information must be updated annually.

To register, call 2-1-1 for assistance or visit <https://bit.ly/RegisterReady2020>

Residents who are interested in more community support can contact the Somerset County Department of Human Services at 908-704-6300 or visit <https://bit.ly/HumanServicesPrograms>

The Department of Human Services is responsible for the supervision and administration of divisions that help support juveniles, youth, the aging, people with disabilities, veterans and other residents.

For more information, visit <https://bit.ly/HumanServicesPrograms>

The Somerset County Office of Emergency Management is responsible for Emergency Management Planning, Emergency Services Training Academy, Hazardous Materials Response Team, County Emergency Response Team (CERT), County Animal Response Team (CART), Search and Rescue Team (SAR), National Incident Management System Compliance, Fire Coordination and EMS Coordination.

To stay up to date with Somerset County events and information, sign up for free email alerts at www.co.somerset.nj.us/subscribe or follow us on Facebook, Twitter and Instagram.

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POSTAL INSPECTION SERVICE LISTS SCAMS TARGETING VETERANS; OFFERS VALUABLE INFORMATION TO PROTECT AGAINST THEM

Operation Protect Veterans, a joint crime prevention program created by the U.S. Postal Inspection Service and AARP, is alerting the more than 17 million U.S. veterans to scams specifically targeting them.

THESE INCLUDE:

Secret Veterans Benefits Scam: Veterans are told they qualify for "secret" government programs or benefits that offer thousands of dollars. But first, they attempt to collect personal information or a fee.

Pension Poaching Scam: Scammers often offer veterans lump sum payments up front, in exchange for signing over all their future monthly benefit checks.

Bogus Employment Scam: Scammers post fake job descriptions to collect personal information from a veteran's job application, or they charge an employment fee.

VA Loan Scams: Offers to refinance VA loans at extremely low rates.

Update Your File Scam: An imposter, claiming to be from a government agency, attempts to get a veteran's personal information to "update their file," so they can maintain their benefits.

Aid and Attendance Scam: Veterans (or their family members) receive an offer to move their assets into a living trust so that they can qualify for financial assisted living benefits.

According to research conducted by AARP,

veterans are twice as likely as the general public to be victims of scams. What can veterans – and those who care about them – do to prevent being taken advantage of by scammers?

The Postal Inspection Service advises every veteran do the following:

Visit the Postal Inspection Service's website (uspis.gov) to learn about scams targeting veterans and what they can do to prevent becoming a victim.

Check out any offer with a trusted family member, friend or your local veteran's affairs office before acting.

Don't be pressured into acting immediately. If you are dealing with a legitimate outfit, they won't try to pressure you to act before having a chance to check it out and think about it. If they do, just say "no" and hang up.

Get an answering machine and caller ID display. Then, let the machine answer the phone for you. If you don't recognize the person leaving a message, don't pick up the phone!

Contact your telephone service provider, and ask them what kind of services they offer to help you block unwanted calls.

Report if you believe you have been the victim of a scam. Contact your local police or AARP (protectveterans@aarp.org or 877-908-3360).

Get credible information on how to qualify for veterans' benefits by contacting your state

veterans' affairs agency. Visit nasdva.us, and click on "Links."

"Veterans have access to special benefits and share a special bond that scammers know and use to take advantage of them," said Chief Postal Inspector Gary Barksdale. "The Postal Inspection Service works hard every day to stop scams targeting veterans, but we need everyone to become better informed, so they can help spread the knowledge to the veterans they know and love. I encourage all Americans to make this Veteran's Day not only a day of remembrance and thanks for our veterans, but also to make it the start of learning about, and helping to spread information on scams targeting veterans."

For more information on scams targeting veterans and other scams, visit uspis.gov.

ABOUT THE U.S. POSTAL INSPECTION SERVICE

The U.S. Postal Inspection Service is the nation's oldest federal law enforcement agency. It supports and protects the U.S. Postal Service and its employees, infrastructure and customers; it enforces the laws that defend the nation's mail system from illegal or dangerous use; and it ensures public trust in the mail.

For more information, visit uspis.gov, and follow us on Twitter (@USPISpressroom), Facebook (@Postalinspectors), and Instagram (@postalinspectors).



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(above) WHRHS Class of 2020 graduate Jagdeep Bhatia of Green Brook, won second place prize in the nation's oldest and most prestigious science fair competition.

Photo by WHRHS

JAGDEEP SINGH BHATIA AWARDED SECOND PLACE IN REGENERON SCIENCE TALENT SEARCH

Submitted by Denis Kelly

Watchung Hills Regional High School (WHRHS) Class of 2020 graduate Jagdeep Bhatia has won the second place prize in the 79th Regeneron Science Talent Search, and in so doing, he has been awarded \$175,000 in prize money.

Bhatia plans to continue his education at Massachusetts Institute of Technology (MIT), Cambridge, Mass., and he plans to apply the prize money toward his continuing education.

He has said he plans to study Computer Science in college, and perhaps later pursue a Ph.D or a more entrepreneurial tract.

"We are tremendously proud of all of Jagdeep's accomplishments, including this latest well-deserved recognition," said WHRHS Superintendent Dr. Elizabeth Jewett. "He has left an indelible mark on the WHRHS school community. I eagerly anticipate learning about his continued achievement throughout his future educational and professional journey."

The Talent Search winners were announced as part of a virtual awards ceremony in July, where more than \$1.8 million was awarded to 40 finalists across the country. They were "evaluated based on the scientific rigor of their projects, their exceptional problem-solving abilities and their potential to become scientific leaders," according to the announcement from the talent search organizers. Bhatia says that "the three days of virtual judging were nerve-racking but fun. The best part was getting to know the other finalists. It feels amazing to receive recognition for my work, and I'd like to thank all the people who inspired me and guided me in my research."

The Regeneron Science Talent Search is a science and mathematics competition for high school seniors. Regeneron Pharmaceuticals, Inc. is an American biotechnology company headquartered in Tarrytown, N.Y.

According to the Regeneron press release, Bhatia, 18, of Green Brook Township, earned this honor for solving an open problem and "developing two fast and simple machine learning algorithms for computer programs that are attempting to learn new concepts under the tutelage of an instructor, either a computer or human. His Artificial Intelligence (AI) algorithms do not only ask random questions but, like a savvy detective, ask just the right ones. His AI algorithms could help train robots and other automated devices faster and easier." Bhatia's research has the potential to solve some of the most pressing problems in machine learning.

Earlier this year, Bhatia provided a more

detailed description of his project. Its title is: "Simple and Fast Algorithms for Interactive Machine Learning with Random Counter-Examples."

Bhatia explained that the current processes of training machines – what is generally thought of as "Artificial Intelligence" – tend to be slow, requiring a lot of data.

"This is why robots still seem so primitive in their thinking and understanding, and my project tries to solve that," he said, "tries to make the whole process more data efficient. My research asserts that there is a more data efficient way to train machines, which I prove using mathematics." A future application of these algorithms may be robotics, "where a surgical robot adapts to an individual's anatomy, or where a factory robot learns a human's habits and patterns so that the two can work effectively together."

While at WHRHS, Bhatia was President of the Computer Science Club, which has included, among other things, helping to organize and stage the WHRHS "HillsHacks" Hackathons the last two years. He and the Class of 2020 Salutatorian Mayur Sharma, gave leadership to that program. The day-long program, held this year on Sunday, February 23, just weeks before the COVID Pandemic forced the 4-month school closing and shift to Distance Learning, attracted scores of computer-interested students, from grade school-age through high school-age from around the North Jersey region, and involving a core of WHRHS computer-interested WHRHS students as peer leaders led by Bhatia and Sharma.

In addition, Bhatia was president of the WHRHS Math Team, and a four-year athlete on the WHRHS Cross Country Team.

At the annual Senior Awards Ceremony for the Class of 2020, held virtually in June, Bhatia was recognized for having won the Class of 2020 "Excellence in Mathematics and Computer Science Award."

First place honors in the Regeneron Science Talent Search went to Lillian Petersen of Las Alamos, N. M., who earned \$250,000 for her entry, inventing a simple tool for predicting harvests early in the growing season. Other Top Ten winners earned from between \$150,000 to \$40,000 for their project entries.

In addition, the competition also recognized another 30 entrants from across the country, who each earned \$25,000 for their projects. Each year, around 2,000 student submit original research in critically important scientific fields of study and are judged by leading experts in their fields.

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SCLSNJ'S DECEMBER VIRTUAL PROGRAMS

ALL AGES

Teen Classical Music Night

December 7, 6:30-7:30 p.m.

Register now: sclsnj.libnet.info/event/4556862.

Songs of the Season

December 16, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4545440.

CHILDREN, TWEEN, AND TEEN

Myths and Legends of the Ancient World (families with children)

1-2 p.m. Register now:

December 2: sclsnj.libnet.info/event/4524319.

December 9: sclsnj.libnet.info/event/4524440.

December 16: sclsnj.libnet.info/event/4524448.

Learn to Crochet an Infinity Scarf (grades 6-12)

December 2, 4-5 p.m.

Register now: sclsnj.libnet.info/event/4555631.

Optical Illusions (grades 2-5)

December 4, 4-4:45 p.m.

Register now: sclsnj.libnet.info/event/4556685.

Holidays Around the World (families)

December 5, 10-10:45 a.m.

Register now: sclsnj.libnet.info/event/4508343.

Graham Cracker Houses (grades K-5)

December 5, 2-4 p.m.

Register now: sclsnj.libnet.info/event/4519497.

Penguin Plunder - A Honey Heist Adventure (grades 6-12)

December 8, 6-8 p.m.

Register now: sclsnj.libnet.info/event/4556877.

Kids Chat - Holidays (grades 3-6)

December 9, 5:30-6 p.m.

Register now: sclsnj.libnet.info/event/4532342.

Laundry 101 (grades 9-12)

December 11, 3-3:45 p.m.

Register now: sclsnj.libnet.info/event/4532986.

Figure Drawing (grades 6-12)

December 12, 2-3:30 p.m.

Register now: sclsnj.libnet.info/event/4550509.

Kids Cook Holiday Edition - Vegan Mug Cakes (grades 1-5 and caregivers)

December 14, 5:30-6:15 p.m.

Register now: sclsnj.libnet.info/event/4532503.

A Year in Reads (grades 6-12)

December 14, 6:30-7:30 p.m.

Register now: sclsnj.libnet.info/event/4515598.

Elephant and Piggie Performance (grades K-3 and caregivers)

December 15, 5-5:30 p.m.

Register now: sclsnj.libnet.info/event/4532238.

2020 Headline Trivia (grades 6-12)

December 15, 6-7 p.m.

Register now: sclsnj.libnet.info/event/4559604.

Virtual Escape Room - Lost in the White House (grades 4 and up)

December 19, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4546093.

Get Movin'

(ages birth - 5 years and caregivers)

December 21, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/4517769.

Hink Pinks (grades 3-6)

December 22, 4-4:45 p.m.

Register now: sclsnj.libnet.info/event/4559643.

Game Design Workshop (grades 5-7)

December 29, 5-6 p.m.

Register now: sclsnj.libnet.info/event/4547982.

Say Goodbye to 2020

Happy Noon Year (families with children)

December 30, 11 a.m. - noon

Register now: sclsnj.libnet.info/event/4559648.

New Year Trivia (grades 3-6)

December 30, 3-4 p.m.

Register now: sclsnj.libnet.info/event/4544801.

Bullet Journaling (grades 6-12)

December 30, 4-6 p.m.

Register now: sclsnj.libnet.info/event/4559656.

ADULT PROGRAMS

Meditation - Presented by Jean Leigh

December 2, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4498580.

Navigating the FAFSA (teens, adults)

December 3, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4498504.

Fraud Watch Network Basics

December 4, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4525461.

Remembering Pearl Harbor

December 7, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4504139.

Email 101 for the Job Seeker

December 8, 11 a.m. - noon

Register now: sclsnj.libnet.info/event/4532743.

Seasonal Mocktails - Non-Alcoholic Mixology

December 8, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4500457.

Christmas Lights of New York City

December 9, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4551728.

Lunch 'N Learn With the Doctors - Lung Cancer

December 10, noon - 1 p.m.

Register now: sclsnj.libnet.info/event/4568318.

Tai Chi - For Beginners

December 10, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4503756.

Andrew Carnegie - Man of Steel, Heart of Gold

December 12, 2-3:30 p.m.

Register now: sclsnj.libnet.info/event/4503644.

Healthy Holidays

December 14, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4521599.

Executive Presence in a Two-Dimensional World -

December 15, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4539485.

Barre Fusion - Presented by Pam Zamory

December 18, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4545491.

Keeping the Christmas Spirit in the

Victorian Era and Now

December 19, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4500937.

The Watchung branch will be closed on

December 24, 25, 31; and January 1.

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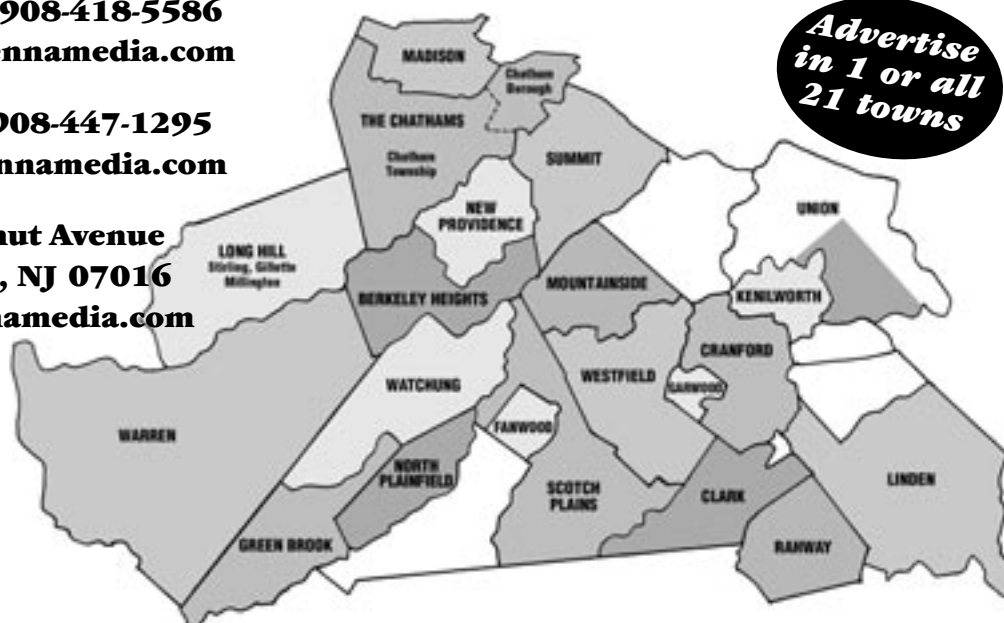
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OUR TOWN Ramapo NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

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Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

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Thank you. - Joe Renna

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- Special bulk price.....Block of 20 items \$100
- Including: Press releases / Classified Ads
- Web Page / Calendar Event / Monthly Banner ads
- Extra Boost:
- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
- to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
- (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
- Includes website hosting, software updates, monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
- Custom tailored solutions:
- Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

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