

WARREN MONTHLY NJ

WARREN'S HOMETOWN NEWSPAPER

Published by Renna Media, LLC. On-line at RennaMedia.com

ISSUE 96 • DECEMBER 2020

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SCHOOL LIBRARIANS SUPPORT STUDENTS DURING PANDEMIC

Submitted by Shannon Regan

The role of the School Librarian has morphed dramatically over the past seven months. During the 2019-2020 school year, the Warren Township Schools' (WTS) librarians supported all students by creating, developing, and taking children on (virtual) Flexible Instruction Field Trips while teachers gained valuable education during professional development. The same group of educators hosted a program called Late Night @ The Library, reading bedtime stories to all interested Warren students and their siblings.

At this writing, Warren students are back to school in-person for the 2020-2021 school year with many limits in place to maintain the health and safety of all students and staff members. At this time students cannot enter the physical library; however, all school libraries remain open for curbside pickup and delivery.

All students in grades 2-8 can browse the library offerings virtually using the online card catalog, Destiny. Students can then place a book on hold and have it delivered to their homerooms by their school librarian. The librarians are also able to make recommendations for students if they are not sure which book they want to take out.

WMS students can complete a book recommendation form that asks about their interests outside of school, the best book they've ever read, and what they are currently streaming online.

At the younger grades, students can complete a form on which there are book covers of popular series. Students pick their top three choices and the librarian brings one of their selections to them. Students in Cohorts A, B, and C receive their books at school, and Cohort D students receive their books on materials pick up day.

According to Warren Middle School (WMS) Librarian Ms. Cynthia Cassidy, "the students are so happy to have hard copies of the books after having access to only eBooks for such a long time."

According to the WTS Librarians, it is critical to keep the libraries open and active throughout the modified school schedule. Distributing print copies into students' hands allows students to take a break from their screens and provides them with a relaxing activity. Cassidy adds, "The best part about giving students access to the books in our school libraries is that it is one more way to make the school experience feel a little bit more normal."

Parents and guardians can find the link to Destiny through Classlink.



(above) Ms. Cynthia Cassidy, Warren Middle School Librarian organizes the student's recommendation forms to prepare for her next delivery of books.



(above) When a book is returned to the library, it is placed in quarantine for a 3 day period. Only after the 3 day quarantine period is the book checked in and reshelfed.

Photos by Warren Township School

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MAYOR'S SPOTLIGHT ON COVID-19

Mayor Marion and Deputy Mayor Lazo, on behalf of the Township Committee, wish to provide important updates regarding COVID-19.

COVID-19 has been with us for 8 months, and while we in New Jersey were able to lower our infection rate in the early summer months, we are now seeing an alarming uptick in cases. Locally, we are also seeing an increase in cases, and while they range across many ages, most seem to be younger (school aged) and between the ages of 35 and 60.

Many of the cases we are seeing in Warren and surrounding towns seem to be acquired from family members or attendance at gatherings/parties. Our Health Department has received many calls about individuals not abiding by quarantines, especially as they relate to schools.

Many of us have gotten lax to the basic advice and health tips from earlier this year. We must not give in to "COVID-19 FATIGUE," but must remain conscientious of in order to STOP THE SPREAD.

As our activities move indoors and the holidays are coming up, a return to being diligent is crucial. We have been advised that Governor Murphy will be issuing guidance regarding the upcoming holidays.

Governor Murphy has issued Executive Order 194, which requires food and beverage establishments to close between 10:00 p.m. and 5:00 a.m. For additional information regarding

Executive Order 194, please see the "Latest Information" area on the Coronavirus Page on the Warren Township website at <https://warrennj.org/424/COVID-19-Coronavirus-Information>.

We urge all residents to observe the basic safety guidelines to stay healthy and minimize your chance of getting and/or spreading COVID-19. The key messages are the same, but due to the rise in cases, the following is more important than ever:

1. Stay home if you are sick.
2. Maintain a physical distance.
3. Wear a face covering.
4. Wash your hands with soap and water and avoid touching your face, eyes and mouth.
5. Avoid gatherings and parties.
6. To the extent that weather permits, socialize outdoors.
7. Follow the directions of health professionals, especially if advised to isolate or quarantine.
8. Even if you do not feel sick, that does not mean you cannot give it to someone else if you have been exposed
9. As we approach the Thanksgiving Holiday it is very important to avoid contact with people not of your household.

Mayor Marion further stated that we will resume our video updates in December, but at this time, we wish to remind everyone that we must ALL act responsibly to fight "COVID-19 Fatigue" and STOP THE SPREAD.

SOMERSET COUNTY SENIOR CENTERS WILL BE CLOSED UNTIL THE END OF 2020

All Somerset County-operated senior wellness centers will continue to follow public healthcare guidelines for the safety of its clients and caregivers by remaining temporarily closed until the end of 2020. County staff is working diligently to provide food deliveries and remote services.

To learn more about Zoom virtual programs,

Meals on Wheels, Grab & Go lunch and to stay up to date about the Somerset County Senior Centers visit co.somerset.nj.us/government/human-services/aging-disability-services/senior-centers.

For more information contact the Somerset County Office on Aging and Disability Services at 908-704-6346 or toll free at 1-888-747-1122.

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December 2, 9 and 16

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Thursday, December 24 at 5:00 p.m.
Christmas Day - Nativity of Our Lord
Friday, December 25 at 10:00 a.m.
Service of Lessons and Carols
Sunday, December 27 at 10:00 a.m.
Sunday, January 3 at 10:00 a.m.

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WARREN TOWNSHIP UPGRADES WEBSITE

The Warren Township Committee recently announced that the Township's website has been redesigned and upgraded. The previous website had been in use since July of 2014.

The new website has many new features that will provide residents with access to various online services such as reporting concerns electronically, making online payments, accessing fillable applications for permits and licenses, easily accessing agendas and minutes, the opportunity to sign up to receive notifications, and much more. These new online services will provide residents with multiple options for conducting business with the Township.

The new website is an element of the Township's Public Information Plan designed to improve communications with our residents.

If you have comments or questions, please contact Evamarie Hode in the Township Administrator's office at ehode@warrennj.org.



HELP FOR FAMILIES IMPACTED BY HURRICANE LAURA

On October 23rd, Warren Twp. Police Department and Warren PBA Local # 235 helped "Stuff a Truck" with relief items for the families impacted by Hurricane Laura. Warren resident Fernando Rodrigues of Stonybrook Drive, who

owns TMX Intermodal, organized the event and donated his resources to deliver the items over 1,000 miles to Louisiana. Thank you Fernando.

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TYLER REN PLACES IN TOP 10 IN NATIONAL POETRY COMPETITION

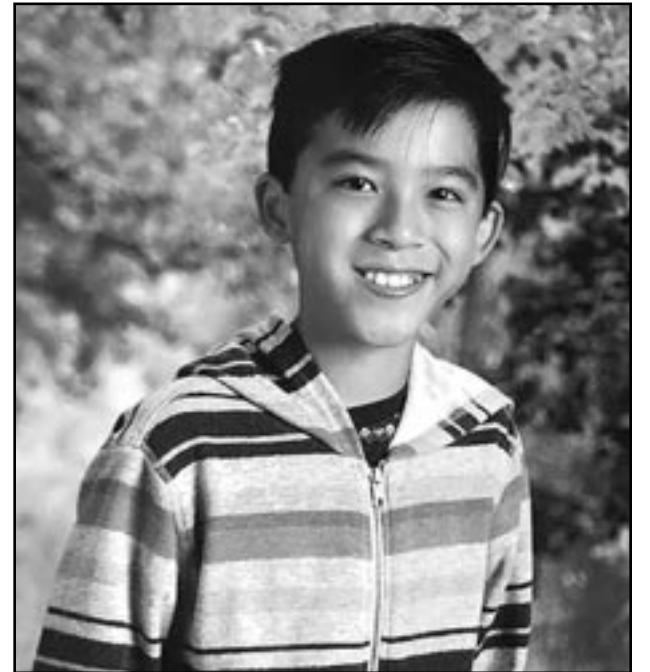
This past summer Tyler Ren, a Warren Middle School student, submitted a poem to a contest that was held for student writers throughout the United States. Tyler was a 6th grader at the time.

Tyler's poem, "A Game of Chess," was selected from thousands of entries as one of the

ten best in his/her grade division. The top ten writers in each division (grades K-3, 4-6, 7-9) each receive special recognition in the poetry anthology 'A Celebration of Poets' and receives a complimentary copy of the anthology and a \$25 check. Poems are selected for their literary merit, creativity, and social significance.

A GAME OF CHESS

*I move in formation with the rest of my troops,
waiting for the war to begin,
I am a knight, ready to lead my comrades to victory.
I am not the strongest, but I am powerful
in my own way with my brain.
The enemy sends out a troop in the center,
but we counter back with our own, and they are locked in a standstill,
we continue sending out troops,
and try to outmaneuver our enemy, but they are good as well.
After waiting for the right moment, I finally walk up on the battlefield,
and know that it is my time to shine.
With my trusty shield by my side; I execute smart plays,
taking out enemy troops one by one.
We are leading now, but just barely;
I can see the winning tactic in my mind,
but it involves a sacrifice: my sacrifice.
I know that this is the only way to win, and
I walk up to the enemy troops and sacrifice myself for the greater good,
letting my fellow soldiers win the battle.
But don't feel too bad for me, it's just a game of chess.*



ABOUT CREATIVE COMMUNICATION

Creative Communication sponsors poetry contests to offer a creative outlet that honors our youth. Too often the efforts of young writers are unrecognized and they lose their motivation to express themselves. Creative Communication awards thousands of dollars to schools each year in classrooms supplies with its Classroom Rewards Program to further encourage young people's writings, and over the past 20 years has given over 1 million in grants and awards to students, schools, and teachers. For more information visit poeticpower.com.

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Internal Medicine

After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

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OPERATION GRATITUDE CANDY



(above, l-r) Friends Mattingly Weisholtz, Lara Martin, and Elina Xu of Warren and Watchung, NJ recently collected and donated candy to Operation Gratitude. They donated a total of 128 pounds, which will be distributed by Operation Gratitude to Military, Veteran and First Responder units.

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SCLSNJ RELEASES ON-DEMAND, ANYWHERE E-LEARNING FOR CHILDREN, ADULTS

Are you or your child struggling with virtual learning this school year? The Somerset County Library System of New Jersey (SCLSNJ) has you covered with Brainfuse HelpNow, an on-demand, anywhere e-learning resource, that features interactive learning solutions for all ages.

"As a part of the Supportive Assistance for Education (S.A.F.E.) Families initiative, SCLSNJ continues to create meaningful interactions and connections by supporting our youth who need homework help during the school year," said Christine Jansen, manager of youth services programming and collaborations, public services. "We are excited to connect Library customers to Brainfuse HelpNow, which can help support students and parents with virtual and hybrid learning."

Through the resource, students can connect to live, one-on-one tutors that provide personalized help in all core subjects including math, social studies, science, and language arts.

"Pre-COVID, the Library System hosted homework help and study buddy programs in-person at many of our branches," said Linda Tripp, collection development librarian. "Since not every family can afford the expense of hiring a tutor, we are thrilled to be able to offer a

resource that provides free e-learning. Whether your child needs assistance tackling a tough homework problem, mastering a particular topic, or writing a paper, Brainfuse HelpNow is available."

In addition to live tutors, Brainfuse HelpNow also offers students access to writing and language labs; the opportunity to form study groups; the ability to record class projects; and more.

"I really encourage Library customers to explore the other resources Brainfuse HelpNow offers beyond tutoring," continued Tripp. "For college admissions the resource provides test prep help, career exploration, and live FAFSA assistance, which can help college-age students discover their next steps."

Not only does the resource offer assistance for students and college admissions, but Brainfuse HelpNow also houses an adult learning center, that includes career resources, resume and cover letter assistance, and live tutors for lifelong learning.

"One of the core services at SCLSNJ is to promote and support lifelong learning, and that is just what the adult learning center from Brainfuse HelpNow provides," said Chris

Murray, adult services supervisor. "The resource offers useful services for the adult learner including help with high school equivalency exams; preparation for the U.S. citizenship exam, in languages including English, Spanish, Chinese, and Vietnamese; and live, interactive help with the Microsoft Office Suite and resume writing."

Students of all ages and learning levels can connect with a live tutor from anywhere from 2-11 p.m. with their Library card.

#BeSafeAtHome and get HelpNow with your Library today: sclsnj.org/brainfuse.

ABOUT SOMERSET COUNTY LIBRARY SYSTEM OF NEW JERSEY

Somerset County Library System of New Jersey (SCLSNJ) partners with you to connect, to explore, to share and to discover. Together we enrich lives, expand knowledge and strengthen communities. SCLSNJ branches can be found in Bridgewater, Bound Brook, Hillsborough, Manville, North Plainfield, Peapack & Gladstone, Rocky Hill at Mary Jacobs Memorial Library, Somerville, Warren Township, and Watchung. Additionally, there are two SCLSNJ reading stations in Branchburg and Washington Valley. Visit SCLSNJ.org.

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ALYSSA KRUTIS AND KELLY SAUM AWARDED 'FUTURE EDUCATORS' SCHOLARSHIPS

Submitted by Denis Kelly

Watchung Hills Regional High School (WHRHS) Class of 2020 graduating seniors Alyssa Krutis and Kelly Saum have been named the recipients of Watchung Hills Regional Education Association (WHREA) Scholarship for Future Educators.

"Congratulations to Alyssa Krutis and Kelly Saum for being selected as this year's recipients of the WHREA Scholarship for Future Educators," said WHRHS Social Studies Teacher Greg O'Reilly, the WHREA association president. "Since 2007, the WHREA has granted more than \$24,000 to future educators from our school. The scholarship is funded by members through an annual WHREA event in addition to individual contributions."

O'Reilly continued, "Our association has always been supportive of students looking to become educators. It is inspiring to see young adults, who were raised in a community that prioritizes virtues such as integrity, empathy, and patience, decide to dedicate their lives towards public service. There are several Warrior alumni who are employed in various capacities in our district as educators. It is always incredibly special to work alongside homegrown teachers and staff. Wherever Alyssa Krutis and Kelly Saum eventually teach, it is rewarding for us that we were able to help."

Alyssa Krutis plans to attend Kutztown University, Kutztown, Pa., west of Allentown, Pa., to major in Elementary and Special Education.

Krutis' said her experiences at WHRHS have been influential and have nurtured her dream to someday work as a teacher in an elementary school.

"I've always loved caring for children," she said. "My high school experience has helped me choose my major and it has validated my passion for working with children." Krutis completed all of the courses offered in the WHRHS Child Development Program.

Patricia Buzby is one of the instructors in the program and during the past two years, she has watched Krutis mature and grow while becoming more confident as a future teacher.

"Alyssa always has a calm demeanor and a gentle nurturing spirit," said Buzby. "The preschoolers in our classroom reacted with joy when Alyssa teaches a lesson."

In Buzby's opinion, Krutis' educational experience in the WHRHS Child Development Program should help her find success as an education major next year, and during the years to come.

Krutis started babysitting when she was just 12-years-old, and it was then that she realized that she loved being around kids. Looking back to her elementary school years, Krutis remembers the significance and influence a reading teacher had on her development.

She recalled, "When I struggled, she was there to offer help, support and encouragement. She never let me quit. I did not know it at the time, she eventually became an inspiration for me."

As a freshman at WHRHS, Krutis already had a strong suspicion that teaching was in her future and she set out to foster that goal. It was in the Child Development courses that Krutis learned how to organize a classroom, create, and implement academic lessons and monitor the progress of the preschool children that attended each day. And, by working with the children, Krutis also learned the value of teaching kindness, empathy, and patience.

Krutis also nurtured her thirst to grow her service-oriented interest. Her active connection to the Warren Lions/Leo Youth Group provided Krutis with an outlet to help others. As a member of the group, Krutis has been a part of many activities that have benefited those in need. As with many teachers, her giving nature will always be an asset as a teacher, O'Reilly said.

Her love of working with children has also been exhibited through her work as a recreational youth softball coach, and a camp counselor with her town's day camp. These high school opportunities solidified her dream of becoming a teacher.

"As a coach and a counselor, it was important to me to teach my players and campers to be kind to each other," Krutis said. As a teacher, Krutis said, "I try to use every opportunity to teach a positive life lesson. Yes, academics will always be important to students. But so are the other life



*(above, l-r) 'Future Educators' Scholarship winners
Alyssa Krutis Kelly Saum.*

Photos by WHRHS

skills we learn in school and like Mrs. Brown, I want to help younger kids become the best person they can be."

The other recipient of the WHREA Scholarship for Future Educators, Kelly Saum, plans to attend Shippensburg University in Shippensburg, Pa., just west of Harrisburg, to study Early Education, Special Education.

Like Krutis, Saum said she has also been greatly influenced by her high school experience at Watchung Hills. Saum's strong academic achievement, along with her meaningful connection to several school and community groups, have been key in guiding her to decide to study education in college. She too has completed courses in the Child Development program and Saum has built a strong foundation for her future studies.

Growing and maturing as a student at WHRHS, Saum believes that the "classroom has provided me with great learning opportunities and the chance to increase my leadership skills." This has also happened outside of the classroom because Saum is an active member of student government as well as several service organizations.

"As a member of The Red Cross Club and the BELIEV club at school, I've had the chance to give back to people in need," Saum said. "To me, helping others is a huge part of what drives me into the education field." Service runs in her family, she said. Her mother is a teacher and her father works in law enforcement. "Teaching and service are my blood," Saum said.

Outside of school, Saum has a connection with a local Lion's Club. Saum was elected president of the Lion's Club youth group.

Additionally, her employment record is deep and significant. This is her third year working as a teaching assistant with a local childcare learning center. The part-time job has helped Saum earn a little money but, as importantly, gain first-hand experience working with younger kids. Saum said, "Witnessing how I can influence a student's success has been enjoyable and enlightening for me. In a way, it has helped me realize what is in my future."

There is one other very important connection Saum has with WHRHS and that is her position with the wrestling team. Throughout high school, Saum has been the statistician and team manager for the program. And, as many locals will note, the Warrior Wrestling Program has always been regarded as one of the more successful programs in New Jersey, winning County, District and even State Sectional championships. Saum has been a part of that achievement.

According to Head Coach James Huff, "Kelly is the definition of what Warrior Wrestling means. She is committed, hard-working and a high character person who always strives both in school and out of school," Huff said. "Her dedication to the wrestling program has been extremely beneficial to the growth of the program's success."

"The words 'dedicated, committed, hard-working, and high character' truly summarize what Saum has to offer the world as a future educator," O'Reilly said. "With full enthusiasm, the Watchung Hills Regional Education Association proudly acknowledges both Saum and Krutis as this year's scholarship recipients."

ANTHONY ROCA RECOGNIZED AS HISPANIC SCHOLAR

Submitted by Denis Kelly

Watchung Hills Regional High School (WHRHS) Class of 2021 student Anthony Roca of Warren Township has been selected for recognition by the National Hispanic Recognition Program as an Hispanic Scholar, according to a release from the College Board National Recognition Programs (CBNRP).

Roca had been extended an invitation last spring to apply for the recognition based upon his scores last Fall in the PSAT/NMSQT (Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test). His scores were in the top 2.5 percent of test takers. Qualifiers also had to be from one or more of the following categories: African American, Hispanic American or Latinex, Indigenous, or attending school in a rural area, or in a small town.

As with all students selected for consideration for this recognition, Roca's selection was made following further review of his application and academic achievements.

WHRHS Principal William Librera and WHRHS Director of Guidance Jason Sabino congratulated Roca on his achievement.

Principal Librera said: "We are extremely proud to celebrate Anthony's tremendous achievement. This recognition of the top 2.5 percent of those taking the assessment is a true testament to Anthony's aptitude and performance."

Guidance Director Sabino added: "I'm so pleased to see that Anthony is being recognized for his hard work and commitment to his studies. I'm certain this is one of many recognitions that

Anthony will receive related to his academic prowess this year, in college, and beyond."

In addition to being recognized as being a 2020-2021 Hispanic Scholar, earlier this Fall, Roca was also named along with 29 other WHRHS students to the National Merit Scholarship Commended List.

Earlier this school year, some 11 WHRHS Class of 2021 students have been recognized as National Merit Scholarship Semifinalists, which were also based on scores from last Fall's PSAT/NMSQT.

Photo by WHRHS



(above) Watchung Hills Regional High School (WHRHS) Class of 2021 student Anthony Roca, Center, of Warren Township has been selected for recognition by the National Hispanic Recognition Program as an Hispanic Scholar, according to a release from the College Board National Recognition Programs (CBNRP). He is congratulated here by WHRHS Principal William Librera, left, and WHRHS Director of Guidance, Jason Sabino, right.

LIBRARY OFFERS ACCESS TO PUBLICATIONS FROM ACROSS THE GLOBE

Connect with thousands of newspapers and magazines from all around the world with the Somerset County Library System of New Jersey's (SCLSNJ) state-of-the-art digital news platform, PressReader.

"PressReader is like the Netflix of news," said Yvonne Selander, collection development manager. "Many of our customers have adapted to online reading during the quarantine, and this is a great way to continue to deliver even more materials to them safely. I'm thrilled our customers will be able to get world news directly on their screens."

PressReader offers unlimited access to over 7,000 publications from across the globe in over 60 languages. Library customers can explore news from countries including India, China, and Australia on their personal computers or Apple and Android apps. The resource also has the ability to translate news in up to 18 different languages.

"PressReader offers a diverse collection of magazines and newspapers," said Elizabete Pata, adult services supervisor. "This resource is inclusive to Somerset County residents because it incorporates language selections,

which are helpful to our bilingual and multilingual patrons, as well as those looking to learn, and/or brush up on their language skills."

In addition to the multi-language offerings and capabilities, Library customers can stay up-to-date with the most recent national and international news on hot topics including the current pandemic, or a more personalized research topic.

"The personalization offered by PressReader lets users tailor news feeds to their interests" said Linda Tripp, collection development librarian. "They can explore the most recent information about the COVID-19 pandemic from diverse, international perspectives by setting a my topic alert. Customers who want to read specific sections across multiple publications can customize their feed, and also easily share stories by email or on social media."

Library customers can also listen to stories through the audio feature; access back issues from up to 90 days; and search by county, language, category, and publication type.

Discover the news you want today: [SCLSNJ.org/pressreader](https://www.sclsnj.org/pressreader).

LETTERS TO SANTA

Warren Township Recreation has been approved by Santa to gather mail from Township children and deliver it to the North Pole. We will be accepting mail from Friday, November 13 through Friday, December 11, 2 p.m. Letters should be dropped off at the red mailbox in front of Town Hall or mail to: "Santa" Warren Twp. Recreation, 46 Mountain Blvd., Warren, NJ 07059.

Every child will receive a personalized letter from Santa, but after December 11, Santa will be busy getting ready for the holiday and will not be able to answer any more letters. Mom and Dad, please be sure to include a return address.



(above) Letters can be delivered to Santa by December 11 in front of Town Hall.

TOYS FOR TOTS COLLECTION DRIVE

Warren Township Recreation has will have a Toys for Tots collection box outside of the Recreation Office on the first floor of Town Hall located at 46 Mountain Blvd.

Donations accepted are NEW, unwrapped toys ONLY.

Donations will be collected Monday - Friday from 8:30 a.m. - 4:00 p.m. until December 11.



Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

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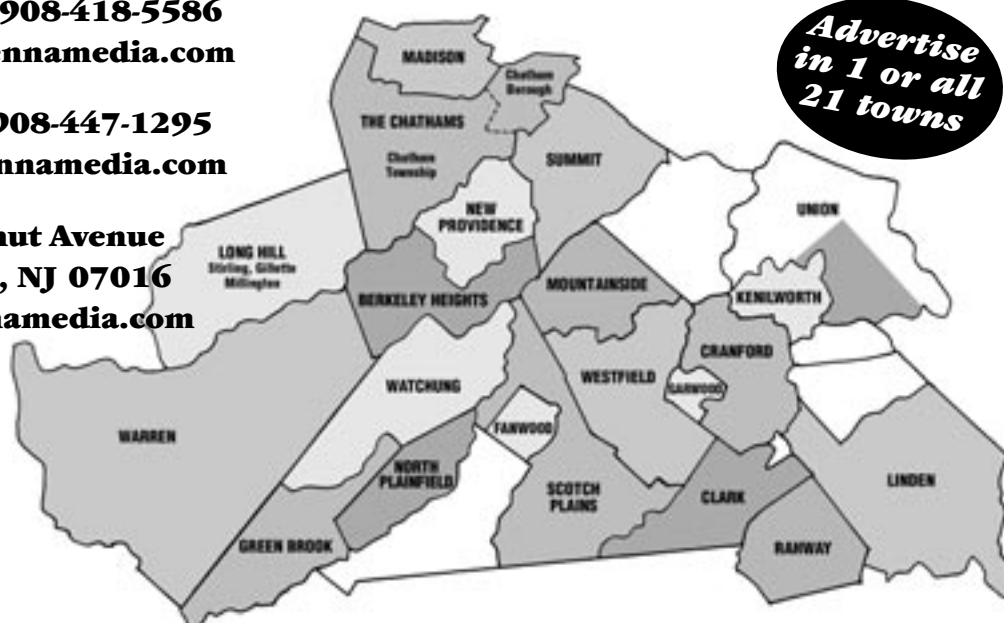
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KENILWORTH NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	LIFE in LINDEN NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07980	MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	MOUNTAIN SIDE VIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	The PRIDE of North Plainfield NJ Qty: 8,300 Mailed to every home and business. Zip: 07060, 07062, 07063
OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit & Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Calendar Event / Monthly Banner ads
- Extra Boost:
- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
(Cost for average website: 12 pages,
contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
Includes website hosting, software updates,
monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
Custom tailored solutions:
Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.
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