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SCHOOLS HONORED WITH NJ COMMUNICATION AWARDS

Linden Public Schools won two awards in the 2020 New Jersey School Communication Awards on Friday, October 16, including a first-place win in the Media Relations – Human Interest category.

The winning story was about the Linden High School broadcasting students keeping their weekly news show on the air even after schools went to virtual learning. Students had to produce and edit videos from home without their regular equipment.

The second award was a third-place win for photography for a photo taken at a ceremony held in February to retire the number of girls basketball legend Tamecka Dixon. The photo showed a smiling Dixon, a former WNBA star, surrounded by excited members of the 2019-2020 girls basketball team in the Linden High School gym.

Both the story and photo were produced by Gary Miller, the district's communication coordinator.

"Gary Miller has done a phenomenal job capturing and documenting important moments in the district," said Superintendent Dr. Marnie Hazelton. "It is affirming that Mr. Miller won two New Jersey School Communication Awards. The district is extremely proud of Mr. Miller's accomplishments."



(above) Linden Public Schools won two awards at the New Jersey School Communication Awards on October 16: first place for Media Relations – Human Interest and third place for Photography. Photos by Linden Public Schools



(above) This photo of basketball legend Tamecka Dixon surrounded by the Linden High School girls basketball players earned Linden Public Schools third place in the New Jersey School Communication Awards Photography category. The photo was taken by District Communication Coordinator Gary Miller at a ceremony in February to retire the jersey number of Dixon, a former WNBA star.

The awards were given by the New Jersey School Public Relations Association at a virtual ceremony on October 16. Thirty-seven different school districts entered a total of 75 entries. Entries were judged by 15 professors and communication professionals in nine states.

The TNT News story highlighted student perseverance and resilience and was picked up by multiple news outlets. Students in the TV/Digital Media class that produces the show, which is co-taught by Miller and Chris Paskewich, were also interviewed for some of the news stories, giving them real-life lessons in news media.

"It meant a lot to me that the winning story was the one about the students in our class," Miller said. "They worked very hard under difficult circumstances, and I told them they should be proud of the fact that people recognized them for that. I think this award only underscores that fact."

Miller and Paskewich were also recognized over the summer in a letter from New Jersey Department of Children and Families Commissioner Christine Norbut Beyer for their "guidance and support" in helping the students "celebrate themselves and their classmates" during the COVID-19 pandemic.

This is the second year in a row that Linden has been recognized with multiple NJ School Communication Awards. At the 2019 awards ceremony, Miller brought home a second place and two third-place awards, more than any other district in the state.

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Life in Linden is published by Renna Media in cooperation with the Linden Chamber of Commerce, an affiliate of the Gateway Regional Chamber of Commerce.

17,400 newspapers are printed monthly. and are mailed to every postal patron in Linden.

Although great care has been taken to ensure the information contained within is accurate, Linden Chamber of Commerce assumes no liability for errors or omissions.

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WELLNESS WEDNESDAY PUTS FOCUS ON STUDENTS' EMOTIONAL HEALTH

Submitted by Gary Miller

The Linden Public Schools Student Services Department has created Wellness Wednesdays to put emphasis each week on students' social and emotional well-being during stressful times.

School counselors and social workers from around the district are each recording a video every other week on wellness topics and sharing through social media. The first two videos were about the power of positivity and setting goals. The videos are meant to inspire and provide support for our entire school community – including parents, students and staff.

At Linden High School, social workers and school counselors are partnering with the Navy Junior ROTC and physical education classes to focus on themes such as respect, kindness, emotion, and coping skills during class each

Wednesday. Students watch a short video, followed by a discussion with their peers and staff, then independently respond to a topic-related question through an online survey.

On Friday, the survey closes, and a random student is selected from those who responded. The following week, the student who was selected gets a pizza delivered to their house by the Student Services team. The pizzas are donated by Pies on Stiles in Linden.

“Our goal is to provide an additional layer of support to our students during virtual learning, along with providing opportunities to educate the whole child – academically, emotionally and socially,” said LHS social worker Ryan Devaney.

Wellness Wednesday is set to run through the spring.

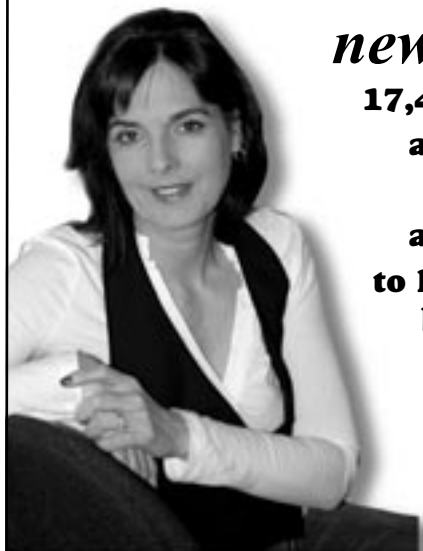
Photo by Linden Public Schools



(above) Wellness Wednesday is being celebrated each week throughout Linden Public Schools to focus on social and emotional learning during difficult times. At Linden High School, students who take part are eligible to win a pizza. Above, social workers Shamona Patterson and Ryan Devaney and Principal Yelena Horré deliver a pizza from Pies on Stiles to Week 1 winner Mallory Kuntz.

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MAYOR’S OFFICE WORKS WITH LOCAL & NATIONAL BUSINESSES TO FEED HUNDREDS OF FAMILIES FOR THANKSGIVING

One might think that the Mayor of a town with over 42,000 residents would spend a lot of time in his office buried in paperwork and bureaucracy. Not so. Derek Armstead is the Mayor of Linden, NJ, and spends much of his time rolling up his sleeves in the thick of every effort his office undertakes. This time, he’s helping hundreds of families in Linden have the Thanksgiving family dinner they deserve.

“Unfortunately, there are families in Linden, like in any town, who just cannot afford to have everything they deserve and may need at this time.” said Mayor Armstead. “COVID has taken its toll on families all across this great country, including here in Linden. We’ve done Thanksgiving meal giveaways in the past. But this year, with the generosity of so many of our

businesses and donors we are able to reach many more families”.

The Mayor is referring to the efforts of his Office of Constituent Services and Mayor’s Youth Commission who were able to secure commitments within 24-hours after launching their campaign from Walmart, Shoprite, SuperFresh, Phillips 66 Bayway Refinery and Capodagli Properties to feed a whopping two hundred families in Linden. In the past, Mayor

Armstead’s office has helped 100 families during their annual Thanksgiving meal giveaway. But this year, we were hoping to do more. Said Armstead, “I’m so proud of every member of my team for always going the extra mile. At first, we thought that getting up to 200 families might not be possible. But our partners have proved, to us, once again that Linden has some of the best and kindest people and companies.”

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(above) Over 200 Linden families were provided with a Turkey and the fixings to create a Thanksgiving meal.

Photo by City of Linden



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- Are you Ready for the Fall Housing Market

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LINDEN MARKET UPDATE - September 2020

SINGLE FAMILY

Key Metrics	2019	2020	% Change
New Listings	50	45	-10.0%
Closed Sales	37	32	-13.5%
Days On Market Until Sale	47	39	-17.0%
Median Sales Price	\$327,500	\$358,500	+9.5%
% of listing Price Received	99.6%	101.5%	+1.9%
Inventory of Homes for Sale	108	70	-35.2%
Months Supply of Inventory	3.1	2.3	-25.8%

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EASTERN UNION COUNTY MARKET UPDATE - SEPTEMBER 2020

SINGLE FAMILIES	Rahway	Roselle	Roselle Park	Elizabeth	Union	Hillside	Clark
New Listings	48	27	20	28	82	26	32
Closed Sales	32	13	15	17	56	21	32
Days On Market Until Sale	45	45	52	68	30	46	67
Median Sales Price	\$365,000	\$320,000	\$370,000	\$308,000	\$395,750	\$327,000	\$525,000
% of listing Price Received	101.2%	102.8%	102.0%	98.6%	102.5%	102.1%	98.5%
Inventory of Homes for Sale	57	44	20	67	95	36	42
Months Supply of Inventory	2.3	2.2	1.7	3.2	2.0	2.1	2.4

*Does Not account for sale concessions and/or down payment assistance. Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size. Current as of October 20, 2020. All data from the multiple listing services in the state of New Jersey. Margin of error for reported statewide numbers is +/- 4% at a 95% confidence level. Report © 2020 ShowingTime.

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THANKSGIVING TRADITION SERVES UP 105 MEALS IN LINDEN



(above) The Linden FMBA continued their annual tradition of donating and volunteering their time to the L.I.N.C.S. Food Pantry. On November 16th, 105 Thanksgiving meals were distributed, including turkeys. Follow Linden FMBA on Facebook. Photo by City of Linden

ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS

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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall’s Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.



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LINDEN P.B.A. LOCAL #42 THANKS LOCAL VETERAN ORGANIZATIONS

Linden PBA and LSOA Local 42, along with Chief Hart had the pleasure to donate \$1,000 to The VFW as well as The American Legion, both

located in Linden. They gathered in late October for a check presentation. The organizations wanted to show their appreciation on Veterans Day.



Photo by City of Linden



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INFINEUM HONORED AS UCC CORPORATE PARTNER OF THE YEAR

Over a hundred guests from around New Jersey and beyond joined together in the Owl's Nest Casino at the Union County College Foundation's Virtual Casino Night. This two-night event held on October 29 and 30, raised nearly \$150,000 in support of its mission to accelerate the pace of student success. The Virtual Casino Night took the place of the Foundation's traditional Scholarship Gala, which is held annually each Fall. Thanks to the generosity and support of key community and business leaders over the last five years, the Foundation has had a generational impact on the Union County community by funding nearly \$6 million in direct scholarship and grant support and further the core mission of the College, to provide students with a high-quality and affordable education.

This year, Infineum USA, LP, a Linden based company, was honored as the 2020 Corporate Partner of the Year. Infineum has been a historic

and avid supporter of Union students for many years. In addition to funding an endowed scholarship, they provide support for the College's STEM Division and are key sponsors of all the Foundation's signature fundraising programs.

"Infineum continues to have a significant impact on the lives of Union students with their contributions to our student success initiatives. We are grateful for their continued support of the Foundation. Helping ease the financial burden on our students allows them to focus on their academics and graduate," stated Executive Director of the Foundation, Doug Rouse.

Union County College student Antonio Mena, of Cranford, addressed the attendees on each night of the event. He expressed that, "Without your support, I would not be here today. I received multiple scholarships from the Union County College Foundation, thanks to donors like you. The financial relief from those scholarships has made my parents so grateful. I can now continue my education and follow my dreams."

For information about the Foundation's annual events, please contact the Executive Director of the Foundation Doug Rouse at douglas.rouse@ucc.edu or (908) 709-7505.

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(above) On-line virtual Casino Night, in the upper right is Lois Bass of Infineum USA, LP.

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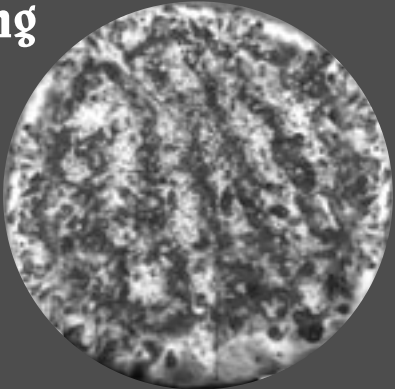
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LINDEN POLICE DEPARTMENT OFFERS ONLINE REPORTING SERVICES

Chief David Hart announced that the Linden Police Department has entered into an agreement with LexisNexis to offer community members an easy-to-use service to file or request online reports.

"We want to make sure that the process to make and/or request a Police report is as simple and convenient as possible," said Police Chief David Hart. "Since the start of the COVID-19 pandemic we have seen an increasing demand to

minimize the need for in-person reporting of minor incidents."

The service provides community members with a quick and efficient way to report a variety of non-emergent incidents, such as harassing phone calls, identity theft, lost property, theft, traffic complaint, vandalism, and violations of a child custody agreement without coming to Police Headquarters or having an Officer in their home.

"This service will not only reduce the risk to Officers and the public as it relates to COVID-19 and other diseases, it allows us to more efficiently utilize our resources by reducing the demand for Officers to document minor incidents, giving them more time to focus on stopping criminals," added Chief Hart.

For more information, or to access this service, please visit linden-nj.gov/police-department-online-reporting-system.

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RESIDENTS ARE ASKED TO HELP FIGHT VEHICLE BURGLARIES

Submitted by Linden Police Department

Towns across the state have been plagued by burglaries to vehicles, and sadly Linden has not been spared. Help us fight this trend by following these few tips...

1. ALWAYS lock your doors - almost all of vehicles that targeted had their doors unlocked. Cars that were locked were spared.
2. Park work trucks and vans off the street if possible.
3. Make a report - make a report, even if nothing is taken. The information you provide may help identify a suspect or trend. Together we will make Linden a safer place to live and work.



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LOCAL BUSINESS PARTNERS WITH POLICE TO MAKE CITY STREET SAFER

A local business has partnered with the Linden Police Department to make significant traffic safety improvements along a heavily-traveled street.

Rosedale & Rosehill Cemetery, located on E. Linden Ave, has operated in Linden for over 100 years. Linden Ave., which was once just a dirt road, has become a major thoroughfare within the city; it is one of only four roadways that directly connect Park and Wood Avenues with an estimated 8,000 vehicles that travel on it daily.

The Cemetery has maintained a vehicle crossing to transport materials and equipment from their offices across E. Linden Ave to the cemetery since 1998. Over the years, the volume and speed of traffic has dramatically increased. In 2019, Cemetery President, Jim Koslovski became worried for the safety of his employees, residents and surrounding businesses and contacted the Police Department to see what could be done. "The Linden Police Traffic Bureau was very responsive to our concerns and we immediately began the process of developing a comprehensive plan to make the street safer," said Jim.

New parking restrictions were adopted to improve visibility leading up to the crossing, and new signs were installed to make sure drivers were aware that vehicles could be crossing. A large portion of the work was delayed due to utility work, but last month the road was finally repaved thanks to a grant from the Union County Infrastructure program, and striping was added between Carteret St and Willow Glade Rd to reduce illegal parking violations and reduce speeding. Rosedale & Rosehill Cemetery generously contributed over \$18,000 to make sure that the improvements were made without impacting the city's budget.

"Safety is a priority for our employees, clientele and the citizens of Linden", said Jim. "We have seen a reduction in speed, increased awareness by drivers as they travel along Linden Avenue as well as adhering to the posted speed limit. I personally want to thank Mayor

Armstead, The Linden City Council, Councilman Roman, Chief Hart, Lt. Guenther, Sgt. Oliveira and the City of Linden Engineering Department for their support, time, and effort in helping complete this very important safety project."

"We have seen very promising results from these improvements thus far," said Linden Police Chief David Hart. "Unfortunately, funding is not

always available to experiment with traffic control measures like these, so we are very grateful to have a generous and invested partners like Rosedale & Rosehill Cemetery."

Officers will continue to monitor the area over the next year, and similar measures could be implemented in other areas if the results prove to be successful.



(above, l-r) Linden Traffic Bureau Commander Lt. Chris Guenther, Linden Police Chief Dave Hart, Accident Review Committee Chairwoman Councilwoman Lisa Ormon, Mayor Derek Armstead, Rosedale & Rosehill Cemetery President Jim Koslovski, 6th Ward Councilman John Roman, City Engineer Nick Pantina, & Linden Police Traffic Bureau supervisor Sgt. Monika Oliveira.

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RELIEF FROM CHRONIC KNEE PAIN

FDA Approved Treatment to Avoid Surgery

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Just like tens of millions of other Americans, you were looking for relief from your chronic knee pain. You thought Viscosupplementation injections might be the answer, but the results were disappointing and painful. Don't assume the treatment wasn't right. That could very well be like blaming the arrow for its path to the target when the problem might be the archer. If you didn't get the pain relief you were hoping for, chances are your injection treatment was off target. Unlike blind injections or even ultrasound targeted treatments found elsewhere, **Northeast Spine & Wellness Center** uses diagnostic fluoroscopy to make sure the area that needs treated is the exact area where the injection goes. This is the most advanced method of delivering this pain relieving treatment with 95% accuracy to give you the results you're looking for. The use of Fluoroscopy guided injections sets **Northeast Spine & Wellness Center** apart. The end result is you living pain free from your chronic knee pain. You can avoid the lengthy and painful road of knee replacement surgery. You can avoid the endless trial and error assortment of potentially addictive prescription medications. This treatment, using fluoroscopy guided injections has seen a success rate of above 85% in those suffering from knee pain related to osteoarthritis, and that includes people with bone on bone involvement. You've suffered from chronic knee pain long enough. Call **Northeast Spine & Wellness Center** now for a RISK FREE consultation.



If Knee Surgery Sounds Scary, It Should

Have you have been told you are facing knee replacement surgery? Have you been told about all the downsides you could be facing? First and foremost, there are NO guarantees that knee replacement surgery will be the answer to your pain, but let's look further:

- Surgery is costly, regardless of the percentage of services covered by insurance.
- Surgery requires lost time from work and typically requires a regimen of rehabilitation and medications.
- With surgery, there is always a risk for unwelcomed complications. And you could be back to where you started, or worse.
- Medications will be required for relief from surgery and you have been down that road before. Addictions to these pain medications can cause potential side effects, something you do not want to experience.
- Rehabilitation can take years.

Consider This Alternative To Surgery

Northeast Spine & Wellness Center offers you a real opportunity and a painless way to say goodbye to your knee pain without any surgery. Here are just a few of the important benefits you should consider?

- Diagnostic fluoroscopy accurately targets the pain, unlike blind injections.
- Guided fluoroscopic injections are virtually pain free, unlike blind injections.
- No lost time from work or family.
- No expensive or time consuming rehabilitation.
- No potentially addictive prescription medications.
- Recovery time is almost instant, not months or years.

How Does This New Treatment Work?

Relief begins almost as fast as it takes to pronounce the treatment. It's called Viscosupplementation Therapy. To begin with, it starts with **Northeast Spine & Wellness Center** investing in the use of diagnostic fluoroscopy. This enables them to target the exact location of your knee pain with pinpoint accuracy. What follows is a simple injection that causes little to no pain, especially when compared to what you may be living with daily. That explains what you will see on the surface of this revolutionary treatment. What's taking place below the surface is how and where the natural healing process takes place. The injection of a Hyaluronic acid called Hyalgan. This gel-like substance was approved by the FDA in 1996. Hyalgan is a natural substance that mimics the synovial fluid that is already produced by your body in your joints. Osteoarthritis sufferers in particular see a reduction in this much needed synovial fluid in their knee joints. Without that cushioning layer of protection, the cartilage in your knee can begin to wear away leading to the rubbing of bone on bone. Through Viscosupplementation Therapy, this natural substance immediately goes to work reducing the swelling and inflammation in the joint and adding a coating layer of protection. Think about Dorothy taking the oil can to The Tin Man. You'll begin to feel that same kind of relief and quite possibly feel like you're ready for a dance down the yellow brick road to recovery yourself. And with a success rate of over 85% in alleviating pain associated with osteoarthritis, it's easy to see why this treatment is so readily covered by Medicare and by most major insurance providers. Diagnostic fluoroscopy to target the pain. Viscosupplementation Therapy to relieve the pain. Simple, fast and no surgery!

Do you Suffer from any of these Symptoms?

There are a number of reasons why you developed Osteoarthritis pain. It can develop with age or because of heredity. It could be from repetitive stress from a job or some glory days in athletics. Of course your concern is with the symptoms you face daily and how to make them end, hopefully without surgery or the use of potentially addictive medications. **Northeast Spine & Wellness Center** understands the symptoms you have been living with and can help. If you have any of the symptoms below, please call us today. Relief is a phone call away.

- **Pain** - Whether it's a sharp aching or maybe a burning sensation, the pain can range from irritating to debilitating.
- **Swelling** - This can cause tenderness and soreness to the entire knee area, making walking or going up and down stairs painful, getting in and out of bed or bathtubs difficult and dangerous just name a few activities affected by swelling.
- **Stiffness** - Getting up out of bed or after sitting for a period of time gets more and more difficult. This loss of mobility can be more than a hindrance. It can be dangerous if you need to move quickly.
- **Loss of muscle strength** - This can lead to balance issues and the strong possibility of falling.
- **Joint deformity** - Not just unsightly, but painful as well.
- **Creaking Joints** - Can be painful and a sign of more discomfort to come.
- **Sleepless nights** - Losing sleep over your suffering is not just irritating, but potentially dangerous because of so many other health concerns that can be affected by loss of sound sleep.

Let Me Show You Targeted Relief From Your Knee Pain

Every day, I see patients suffering from knee pain due to arthritis, osteoarthritis, sports injuries or other conditions. Many have been told that they are in need of knee replacement surgery. Other patients say they have been prescribed various prescription medications to deal with the pain.

Something else I see almost every day, are patients that have tried viscosupplementation knee injections elsewhere and found it to be a painful and ineffective experience because the injections were not administered using fluoroscopic guidance. Instead of using the incredibly accurate diagnostic fluoroscopy we use at **Northeast Spine & Wellness Center** these patients experienced a blind injection technique, which can be as inaccurate as playing pin the tail on the donkey.

Once I am able to explain to my patients about the pin point accuracy of using diagnostic fluoroscopy and the amazing results viscosupplementation can provide, they are thrilled to get started. They are even more thrilled when they feel the relief. Please contact **Northeast Spine & Wellness Center** today to schedule your RISK FREE consultation.

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Here's what our patients have to say

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- Patricia G.

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- Perry O.

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- Quenton L.

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Are you a Union County resident in danger of eviction because you are struggling to meet your rent payments? You may be eligible for rent assistance through Community Access Unlimited.

People who have fallen behind on their rent payments may be eligible for up to three months of back rent assistance. Applicants must already be at least one month behind on their rent payments.

Contact Community Access Unlimited at info@caunj.org to inquire about this program. Landlords or any person who knows a renter who is struggling are encouraged to let tenants know about this program.

CAU is a Union County-based, statewide nonprofit that works to integrate people with disabilities and youth at risk into the general community through comprehensive supports.

Funding for this program has been provided by the City of Elizabeth and Union County.

To learn more about CAU, visit caunj.org or follow the agency on Facebook, Twitter and Instagram. Learn more about supporting the agency and become a monthly donor at caunj.org/support-us/.

ABOUT COMMUNITY ACCESS UNLIMITED

Community Access Unlimited (CAU), celebrating more than 40 years in 2020, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization and civic activities.

For more information about CAU and its services, contact us by phone at 908.354.3040, online at www.cauj.org or by mail at 80 West Grand Street, Elizabeth, NJ 07202.

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FAITH LEADERS DISCUSS SUPPORT FOR ORGAN AND TISSUE DONATION

Submitted by Gary Mignone

On November 12, NJ Sharing Network kicked off National Donor Sabbath weekend with an interactive Donation and Faith Panel Discussion that brought together faith leaders from throughout New Jersey to discuss why most major religions in the United States support organ and tissue donation as an unselfish act of charity. A recording of the panel discussion can be viewed on NJ Sharing Network's Facebook page or at www.YouTube.com/NJSharingNetwork. Some of the key messages from the panelists included:

E. Denise Peoples, Agape Family Worship Center of Rahway and NJ Sharing Network panel moderator, and double-lung transplant recipient – “We are extremely fortunate to have strong partners in our local faith-based communities who support our life-saving mission by discussing organ and tissue donation with their congregations and by sharing their inspirational stories and unique perspectives about donation.”

Rev. Dr. Vanessa M. Brown, Rivers of Living Water Ministries UCC of Newark – “Life is one of the greatest gifts that you can give, and it is a

gift that can be shared. It is part of us doing good in this world by saving lives.”

Rev. Dr. Marilyn M. Harris, First Baptist Church of Teaneck – “We share information with our community about organ and tissue donation to show them what love looks like. Many in our faith community have had life-saving transplants and they show others what the gift of life looks like.”

Rajesh Karnani, son of a tissue donor and member of the Hindu community – “My father was passionate about his family, his faith and his support for organ and tissue donation. He would often speak with our Hindu religious leaders to discuss the virtues of organ donation, and they recognized it as the best gift anyone could give to another person.”

Rabbi Ari Lucas, Congregation Agudath Israel (CAI) of Caldwell – “Organ and tissue donation is supported by all major streams of Judaism. Many in our synagogue community have been profoundly affected by the generosity of people who gave and they are the greatest preachers of the importance of this because they are living testaments to the value of organ and tissue donation.”

Fr. Edmund Luciano, Parish of the Visitation

of New Brunswick, and heart transplant recipient – “The Catholic Church is very much in support of organ and tissue donation. We encourage our families to be aware of this. It is a testament of love for our neighbor.”

Observed annually in November, National Donor Sabbath seeks to educate faith-based communities across the country about the critical need for organ and tissue donation, and the vital role faith plays in making the decision to register as a donor. For National Donor Sabbath tools and other resources visit NJSharingNetwork.org/donor-sabbath.

ABOUT NJ SHARING NETWORK

NJ Sharing Network is the federally designated non-profit organization responsible for recovering organs and tissue for the nearly 4,000 New Jersey residents currently waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization is part of the national recovery system, serving the 110,000 people on the national waiting list. NJ Sharing Network was selected by NJBiz as one of the state's “Best Places to Work” for the third consecutive year. To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.

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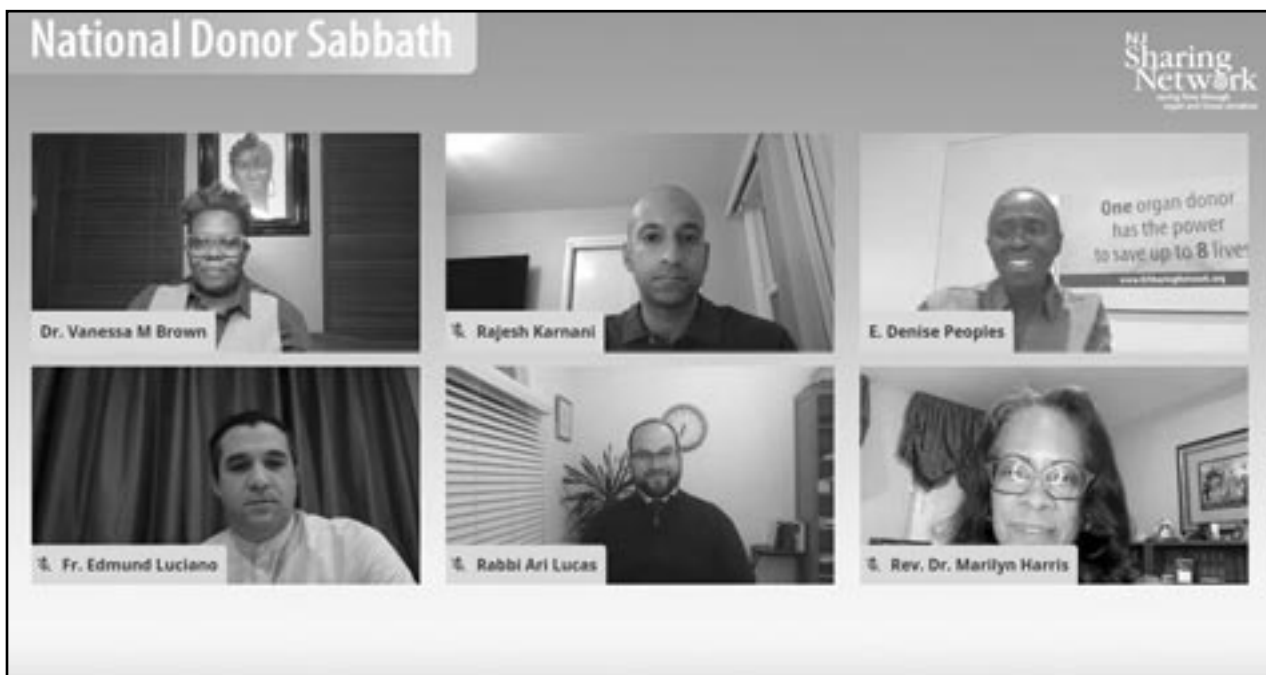
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POLICE OFFICERS EARN TRAFFIC SAFETY SPECIALIST DESIGNATION

Investigators Peter Hammer and Mieszko Niedziolka, and Officer Mikael Diaz of the Linden Police Department received the Traffic Safety Specialist – Level 1 Leadership designation, during the New Jersey Police Traffic Officers Association online event, held on Wednesday, October 7, 2020. Lt. Michael Babulski, who retired from the department in

September after twenty-five years of service, also received the designation.

The Traffic Safety Specialist (TSS) program was adopted in New Jersey from Maryland, in order to recognize police officers who have attained notable experience, education, training, and proficiency in Highway Safety Enforcement methods and procedures. Officers are approved

based on documented training, employment records, service awards, and sponsorship of employers. Level 1 requirements include three years of independent patrol experience, speed detection device certification, standard field sobriety certification, and 30 points of earned electives. One elective point is awarded for each year of military service. Also, points are obtained for documented college experience. Since 2016, nearly 200 Traffic Officers have achieved this recognition.

“These Officers have consistently performed at a high level, and we are very proud to see their expertise recognized on the state level,” said Linden Police Chief David Hart.

After completing the Level 1 requirements, Traffic Officers are eligible to participate in TSS Level 2 that involves the development and implementation of a technical study to improve traffic safety conditions and reduce crashes in their sponsoring community. Level 2 requirements include six years of independent patrol experience, designated certifications and instructor training, as well as an additional 30 points of earned electives. One elective point is awarded for each year of military service and documented college experience. Since 2018, thirteen Traffic Officers have earned this statewide designation.

For more information about the TSS program please contact Claudia Knezek at cknezek@kean.edu.



(above, l-r) Pictured are Traffic Bureau Commander Lt. Christopher Guenther; Investigator Peter Hammer; Police Chief David Hart, Officer Mikael Diaz, and Investigator Mieszko Niedziolka.

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Biz in Law - Page 8 - May 2008

BROADCASTERS STAY ON THE AIR FROM HOME

Innovative around the world have had to learn to work with working separately to get their jobs done during the COVID-19 outbreak.

The student broadcasters at Linden High School are no different.

Students in the school's TV/Digital Media advanced class - along with all of their peers - have been working from home since March 16, when schools were closed because of the coronavirus. After a week of getting acclimated to the unprecedented situation, the students did not even first get the cameras rolling again for their TND News (TND means the Tiger News Today, named for the school mascot).

But it wasn't too long after their equipment, including cameras, professional editing software, and their TV network, were shipped home from Linden High School. And now streaming programs from home are providing classroom in person that they made it work.

"It is so great of how all of the students worked together to get the show done here," said teacher Chris Paterkewicz. "It was definitely a group effort. While working in the classroom, we used to have control and we can exercise the program of how the news shows in editing. And now we have more control over the news because of having to work to use the finished product, but having it was a requirement with how we do the program."

The first show was posted on YouTube on March 15 and shared with staff and students at the high school by Principal Victoria Hines.

"It is so great of our TV/Digital Media students that are still producing shows, even in this new learning environment, under the leadership and guidance of the Hines and Paterkewicz," she said in an announcement.

The show included banners from home to help guide the COVID-19, how to cope with remote learning, and the district's commitment to providing leadership to assist opportunity as students and their families return to the community to see.

"We just gave them a rare glimpse into us, what it would be like were separated from each other, and it was really how they still could work, and so as teacher Gary Miller, who is also the district's communications director, said "The camera up with their own show. Shared their, edited their, and it came out great. We were so happy with how it turned out."

Students shared with their own photos and

photos and edited with videos, software that is provided on YouTube by laptop, so the school district gives to all students in the high school (elementary, and middle school students all get paid salaries).

The teachers and students can use some technical features while getting the first show done, but learned from the experience. They kept things a little smoother as they work on a second show, which will cover topics including students' experiences with remote learning.

Working independently to achieve what have had their options go on, locally and highlighting can members from the school group that was created.

"I am so proud of our TV/Digital Media students and how dedicated they are to producing this show," Paterkewicz said. "The students definitely stepped up to the plate, from coming up with the editing and editing the segments together, even having the show. They helped each other and worked together as a team to get the show done. This certainly amazed me."



Photo by copyright photo

(above) Students in Linden High School's TV/Digital Media advanced class in their "Studio 303" classroom at the school at the time. The students have been working on their studio news from home since the district started remote learning in March.

(below) Screenshots from the first episode of Linden High School's student news show, which covers learning topics.



(above) Steve Ryan interviews a student about the outbreak.

(above) Kaitlyn Flores shows proper hand-washing techniques.

(above) Andrew Sharma Brown discusses ways to keep their homes clean if they return.

(above) Lauren Smith Williams reports what is in the news right now.

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(above) A story about Linden High School broadcast students staying on the air during virtual learning earned Linden Public Schools first place in the New Jersey School Communication Awards Media Relations – Human Interest category. The story was written by Gary Miller, district communication coordinator, and picked up by several regional news media outlets including Life in Linden pictured above.



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LINDEN FIRE DEPARTMENT UNVEILS NEW ENGINE #3

On Saturday, October 31, the Linden Fire Department gathered at Firehouse #3 at 1201 E. Elizabeth Ave. and unveiled their new Engine #3 to the public. The new Engine is a 2020 Pierce 55' Sky Boom with a 500 gallon water tank and 2000 GPM fire pump. The Engine is also equipped with a new set of Holmatro extrication tools. Linden Police & Fire Chaplain Bishop Manuel Donelson dedicated the Engine to the glory of God, and he asked for his strength and support to the Firefighters as they do everything in their power to meet the emergency needs of all the people who live and work in the City of Linden.

The new Engine is the fifth Engine #3 in the history of the Linden Fire Department. The original Engine #3 was dedicated back in 1930 and was purchased for \$25,000. The new Engine

and its new equipment cost approximately \$750,000 and will serve as the first due Engine for the 4th, 5th and 8th Wards. The Engine is replacing a 2003 Spartan/Saulsbury 50' Telesquirt.

Fire Chief William Hasko, members of the Linden Fire Department, Mayor Derek Armstead, Fire Committee Chairperson 2nd Ward Councilman Barry Javick, Police Chief Dave Hart and members from the Linden Police Department attended the dedication.

Mayor Armstead spoke about the growth that the City of Linden is experiencing and the importance of taking proactive steps to ensure the Fire Department is properly equipped and staffed for the future.

Fire Chief William Hasko thanked the Mayor, Council, Fire Committee and CFO for their

support. In addition, he mentioned how fortunate they are to have a governing body that supports the fire service. The Chief also thanked the team members, who helped design the new Engine #3; Deputy Chief Larry Kolesa, Captain Brian Ferraro, Captain Greg Pawlowski, City Garage Supervisor Jim Ferretti and retired Chief Joseph Dooley.

Lastly he thanked his Administrative Assistant Sandra Jackson for all her hard work for making the event a success.



(above, l-r) Fire Chaplain Bishop Manual Donelson, Mayor Derek Armstead, Fire Committee Chair Councilman Barry Javick

Photos by City of Linden



(above) Linden Fire Chief William Hasko Jr



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VISION LOSS ALLIANCE OFFERS FREE VIRTUAL PROGRAMS

Vision Loss Alliance of New Jersey will be able to offer FREE virtual wellness classes, peer support groups and technology-focused offerings over Zoom thanks to a grant from the Grotta Fund for Senior Care. Anyone who has low vision in New Jersey, as well as out-of-state residents, can participate.

VLANJ offers virtual classes in managing grocery shopping, yoga, Zen, meditation and mindfulness. Additionally, their tech talk classes help people understand their tech devices and how to use them to connect to online events. The classes have been a hit, helping people with vision loss stay active, learn skills and connect socially.

Vision Loss Alliance of New Jersey is a nonprofit organization serving people who are blind or have low vision. Through the group's programs, participants learn skills that allow them to manage their lives, and create a welcoming community in which they feel safe and supported.

The Grotta Fund provides its grantees with opportunities for technical assistance, learning, and networking with other non-profits. In turn, grantees are encouraged to promote the results of their grant, leverage funding, and sustain programs which have been funded by Grotta. The fund is administered through the Jewish Community Foundation of Greater MetroWest NJ.

To Register for Classes visit
www.vlanj.org/programs/

The post Vision Loss Alliance's Virtual Classes Get a Boost from Grotta Fund first appeared on Morris County, NJ.

VOLUNTEERS NEEDED TO HELP AT BLOOD

New Jersey Blood Services (NJBS), which supplies blood to hospitals throughout the state, is in need of volunteers to help at blood drives. The blood drive volunteer is an integral member of the blood collection team whose task it is to assist donors with registration and/or at the refreshment area. No medical background is necessary. Volunteers should have the ability to relate to the public, be able to perform different jobs as needed and have the willingness to follow the rules. For additional information contact, Monday to Thursday 9 a.m. to 5 p.m., Manager of Volunteer Services Sharon Zetts at 732-850-8906.

To apply on line as a blood drive volunteer, please go to:

nybc.org/support-us/volunteer-nybc/volunteer-application/

REBUILDING WARRIORS RECEIVES \$3,500 FROM PHILLIPS 66 BAYWAY REFINERY

Phillips 66 Bayway Refinery's "Good Neighbor Fund" Committee organized two golf outings recently, and employees, various other companies, and individuals participated in and sponsored tee hole signs at the outings.

Jeff Mullins, Vice President of Operations for Rebuilding Warriors and his service dog K9 Zoey, stopped by to visit Bayway, pose for a photo op, and pick up the \$3,500. The monies raised from the tee hole sponsorships will be used to assist Rebuilding Warriors with their programs to provide highly trained service dogs to honorably discharged veterans who are diagnosed as Amputees, as well as those with PTSD (Post Traumatic Stress Disorder), TBI (Traumatic Brain Injury), and First Responders.

The Good Neighbor Fund thanks all who

came out and participated/donated to this important cause!

ABOUT PHILLIPS 66

Phillips 66 is a diversified energy manufacturing and logistics company. With a portfolio of Midstream, Chemicals, Refining, and Marketing and Specialties businesses, the company processes, transports, stores and markets fuels and products globally. Phillips 66 Partners, the company's master limited partnership, is integral to the portfolio. Headquartered in Houston, the company has 14,500 employees committed to safety and operating excellence. Phillips 66 had \$55 billion of assets as of June 30, 2020. For more information, visit <http://www.phillips66.com> or follow us on Twitter @Phillips66Co.



(above) Phillips 66 Bayway Refinery Good Neighbor Fund Golf Committee representatives Lynne Petronio and Sathish Pushpala (left) and Mary Phillips (right), present the donation to Jeff Mullins and service dog K9 Zoey. Not pictured: Golf Committee members Lisa Barra, Charlie Bellerio, Dave Luc, and Bill Miller.

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Thank you. - Joe Renna

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 - to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
- (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
- Includes website hosting, software updates, monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month
- Custom tailored solutions:
- Google Ranking, Local SEO, Social Marketing

Video advertising

- Production:
- Product placement \$250
 - 30-second commercial \$500
 - 3-minute spot \$1,000
 - 30-minute show \$1,500
 - 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

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Email: JoeRenna@RennaMedia.com

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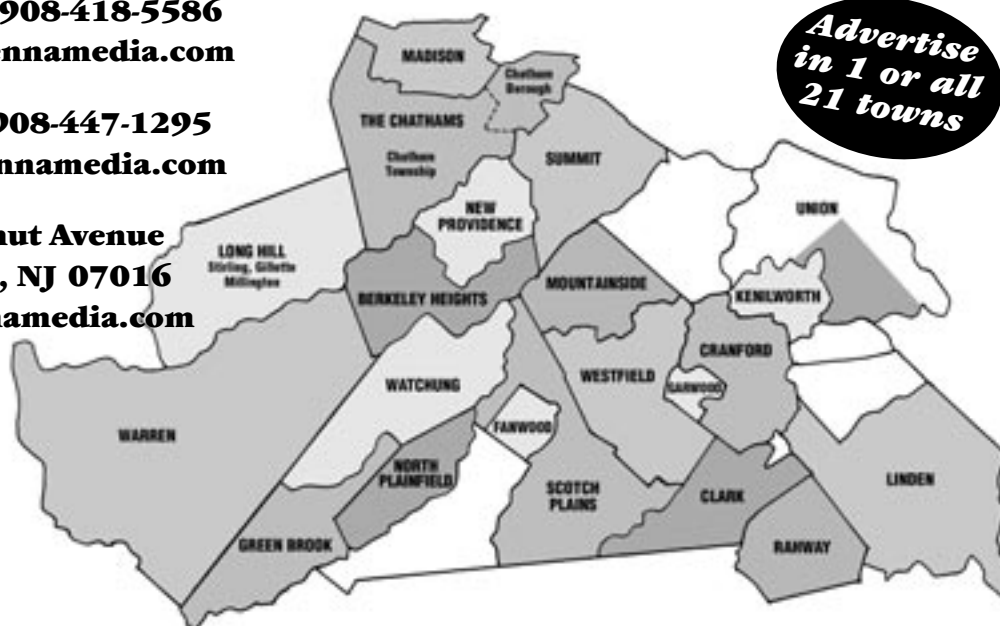
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OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit 3 Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

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Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

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Chivas Regal	1.75L	\$58.99
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Dewars 12 yrs old	1.75L	\$45.99
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Dewars White Label	1.75L	\$32.99
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Gentleman Jack	1.75L	\$52.99
Glenmorangie 10 yrs old	750ml	\$40.99
Glenlivet 12 yrs old	750 ml	\$47.99
Glenlivet 12 yrs old	1.75L	\$91.99
Grants	750ml	\$15.99
Grants	1.75L	\$23.99
Jack Daniels	750ml	\$25.99
Jack Daniels	1.75L	\$45.99
Jack Daniels Fire	750ml	\$25.99
Jack Daniels Fire	1.75L	\$45.99
Jameson	750ml	\$29.99
Jameson	1.75L	\$54.99
Jim Beam Whisky	1.75L	\$29.99
Johnnie Walker Blue	750ml	\$187.99
Johnnie Walker Blue	1.75L	\$379.99
Johnnie Walker Black	750ml	\$28.99
Johnnie Walker Black	1.75L	\$57.99
Johnnie Walker Double Black	750ml	\$34.99
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Bombay Sapphire	1.75L	\$36.99
Seagram's gin	1.75L	\$17.99
Tanqueray	750ml	\$21.99
Tanqueray	1.75L	\$36.99

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Courvoisier V.S.	750ml	\$27.99
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Krupnik	750ml	\$22.99
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Absolut (regular)	1.75L	\$29.09
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Sobieski	1.75L	\$19.99
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Tanqueray Sterling	1.75L	\$30.99
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Dab (16oz) cans	24pk	\$21.99
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Heineken/Heineken Lite bottles	24pk	\$28.99
Land Shark	24pk	\$26.99
Lech (500ml)	20pk	\$28.99
Modelo Especial cans	12pk	\$14.99
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Pabst Blue Ribbon cans	30pk	\$19.99
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Sagres	24pk	\$24.99
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Stella Artois loose bottles	24pk	\$28.99
Yuengling Lager bottles	24pk	\$19.99
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