

Garwood Times NJ

MAILED FREE
TO EVERY HOME
AND BUSINESS
IN GARWOOD

Published by Renna Media

Issue 36 • December 2020

Place Your
Ad In
This Space!

A GREAT
ATTENTION GRABBER



First come, first served.

**CALL TINA
FOR DETAILS
908-418-5586**

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

*****ECRWSSDDM*****
**POSTAL PATRON
GARWOOD, NJ 07027**

SARA ABRAHAM HONORED BY NJ VETERANS NETWORK

On Veterans Day the New Jersey Veterans Network hosted its first team awards ceremony at the Union VFW. Sara Abraham was one of over 50 contributors (called team members) were honored during a ceremony that practiced social distancing protocol.

The New Jersey Veterans Network is a volunteer mobile outreach team that aggressively seeks out veterans and their families members in need.

In the last few years the NVN has saved over a dozen lives, donated 20 cars, 400 business suits, and during covid the team provided over 3,000 meals and thousands of PPE items for disabled veterans and active servicemen.

The team is fully backed by the NJ VFW, NJ American Legion, NJ PBA, NJ FOP, NJ FMBA, multiple service groups, and several elected state officials.

Former VFW State Commander Barbara Hagemann presented over 30 NJ VFW Award Commendations.

NJVN President Michael Boll presented all the members in attendance with NJVN team plaques in recognition of their contributions. Each member also received a proclamations from the New Jersey Senate and Assembly.

Congressmen Tom Malinowski presented the Presidents Volunteer Service Award with a Gold Medal and a Congressional Commendation to the team's executive board including Michael Boll, Sara Abraham, Frank Schupp, Bob Johnsen, and Leo Graf. Frank Schupp was presented an American Flag that was flown over the Capital Building in his honor. Schupp is the mobile outreach program director. He was awarded for his outstanding work mentoring veterans during Covid and organizing an effort to feed over 3,000 veterans.

ABOUT NEW JERSEY VETERANS NETWORK

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness



(above) Sara Abraham is a Garwood resident. She serves as a NJVN Executive Board member and was awarded the Presidents Service Award Gold Medal, State VFW Medal, State Proclamation, and the NJVN Award. Sara has been with the team since the beginning and has participated in numerous charity events and functions as well as helps out with administrative duties.



of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that every single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email mdbollo@optonline.net. To learn more visit njvn.org.

JANICE KEEPS IT REALTY



Let the professionals
handle the things
the professionals
should be handling.

Call Janice.

JANICE PICCORARO
REAL ESTATE
Weichert
All Under One Roof
c.908.447.3051 • jpacoraro@weichert.com • c.908.654.7777



Garwood Times is published by Renna Media. 2,200 newspapers are printed monthly and mailed to every business and resident in Garwood.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2020 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

To submit content email: editor@rennamedia.com

Garwood Times is online at www.rennamedia.com
like us on [facebook.com/Garwood Times](https://facebook.com/GarwoodTimes)




RESIDENTIAL GUIDELINES FOR SNOW PLOWING

Cars are to be removed from the street once 3" or more inches of snow has accumulated.

Sidewalks are to be cleared by the resident within 24 hours of a snowstorm.

On two-way traffic streets, shovel your driveway by the street to the right. If you live on a dead end street, shovel the snow towards the dead end side of the driveway. If you live on a one-way street, shovel the snow towards the

end of the street side of the driveway. The plows will then carry the snow away from the driveway, which will minimize the amount of snow pushed back into the driveway.

Do not shovel or blow snow into the roadway.

It is recommended that you wait until your street is plowed curb to curb before clearing your sidewalk or driveway.

GARWOOD HISTORICAL COMMITTEE NEWS

Submitted by Carol Lombardo

As with many other committees and meetings, the current pandemic has put a damper on many of the activities of the Garwood Historical Committee, however, two notable events are still happening.

Before everything shut down, the Committee was in the process of replacing the veteran's signs that are attached to the borough street signs. Many were weathered and faded by the sun beyond legibility. Working with Chief Wright of the Garwood Police Department and the Garwood DPW, that project is still going forward. We had hoped it would have been done in time for Veteran's Day, but that was not the case. Bracket and pole issues developed so the signs were not able to be installed in time as planned. The project is still in the works and will be done as soon as the issues can be resolved.

The second project is a Trex Plastic Bag Challenge. The Garwood Historical Committee is collecting clean grocery bags, vegetable, bread, and other plastic bags so that we can get a bench, made from recycled materials from the Trex Company, installed at the site of the Aeolian Building complex on North Avenue, when it is built. It is planned that the Garwood Historical Committee will have a permanent home for its archives in that facility for the public to view. Anyone who has a collection of clean plastic bags can drop them off at the box located in the Garwood Library during regular library hours. Please do not put them in the book drop.

The Garwood Historical Committee reminds everyone that we are in this together and they hope that you stay safe and well during this upcoming holiday season.

ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS

“Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades”



Edward Anthony Somma, MD
Internal Medicine

After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.



654 Springfield Ave Berkeley Heights, NJ 07922

(908) 219-8800 • www.intuitivemedgroup.com

WE'RE PROUD TO BE NEW JERSEY'S
ONLY HOSPITAL TO RECEIVE THE FOLLOWING
**WOMEN'S CARE
EXCELLENCE AWARDS**
FROM HEALTHGRADES



AND WE'RE THRILLED TO REPORT
HEALTHGRADES' RECOGNITION
OF THESE KEY SERVICES...



225 WILLIAMSON ST. • ELIZABETH, NJ 07202
908.994.5138 • WWW.TRINITASRMC.ORG

GARWOOD DAISY TROOP #41108 DEDICATION CEREMONY

Submitted by Vanessa Schubring

Garwood Daisy Girl Scout Troop 41108 earned their "Daisy Flower Garden Journey Award" by making a difference in town. On November 3rd, the girls dedicated a children's bench and flower garden to Hartman Park in Garwood. The girls invited Mayor Sara Todisco and Council President Jen Blumenstock to their dedication ceremony and asked them to join in their socially distanced Girl Scout circle. Part of

their journey was also planting flowers around town during quarantine and being responsible for watering them.

"This is a wonderful and thoughtful addition to the new Hartman Park. I look forward to seeing children sitting on that bench and tending to the garden for many years to come!" Council President Jen Blumenstock said.

"This is another impressive example of

community pride and giving back to others by Garwood Daisy Troop 41108. My sincere gratitude goes out to this group of girls and their troop leaders." said Mayor Sara Todisco

The girls also welcomed 5 new members into their Troop. Four girls joined us from a Clark Troop that disbanded and one girl is new to Garwood. We welcomed them with socially distanced open arms. Congratulations girls!



FOR YOUTH DEVELOPMENT*
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

WHERE CHILDREN COME TO GROW

Register now for full day early learning programs for ages 2½ -5

2, 3, 4, or 5
days per week



8:30am-2:30pm
or
7:00am-6:00pm



Safety is our #1 Priority

Small Group Size
Air Sterilization System
Temperature Checks
We exceed all health & safety guidelines

GARWOOD FAMILY CENTER YMCA • 500 East Street, Garwood

www.westfieldynj.org •  

Contact Shannon at smcgillis@westfieldynj.org or 908-301-1616. Financial assistance is available.

Call Today for a Free Estimate!  855.624.6655



*Magnolia*TM
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

| | |
|----------------|---------------------|
| WINDOWS \$209 | BASEMENTS \$395 |
| KITCHENS \$389 | BATHROOMS \$199 |
| ROOFING \$249 | DECKS/PATIOS \$189 |
| SIDING \$289 | PORCHES/STEPS \$185 |

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE



NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 

GARWOOD RECREATION COMPLETES FALL 2020 SOCCER PROGRAM



(above) Garwood Recreation recently celebrated the completion of the six-week Soccer Program run by Competitive Soccer. Each week the children were coached on the fundamentals and introduction to the sport of soccer. The evening concluded with a medals ceremony presented by the coaches.



TAKE YOURSELF FURTHER



The CoolSculpting treatment freezes and kills treated fat cells, eliminating them for good.

- Non-surgical with little or no downtime
- FDA-cleared, safe, proven effective
- Get \$400 off a large area until Jan. 1, 2021



Tamar
Mermelstein, RPA-C

Specializing in
medical and cosmetic
dermatology



Advanced Dermatology, PC

Center for Laser & Cosmetic Surgery

1125 Saint Georges Avenue, Rahway, NJ

Schedule an appointment
online or call 732-499-0440
GetMeGreatSkin.com

23 ARTHUR L. JOHNSON STUDENTS RECOGNIZED BY COLLEGE BOARD AS AP SCHOLARS

Arthur L. Johnson is excited to announce that 23 of its students have been recognized as Advanced Placement School Scholars by The College Board. The awards recognize high school students who have demonstrated college-level achievement through AP courses and exams.

17 students have been noted as AP Scholars receiving a score of 3 or higher on three or more AP exams.

2 students have been recognized as AP Scholars with Honor receiving an average score of at least 3.25 on all AP Exams taken and scores of 3 or higher on four or more of these exams.

ALJ has 4 AP Scholars with Distinction receiving an average score of at least 3.5 on all AP Exams taken and scores of 3 or higher on five or more of these exams.

1 of these Scholars with Distinction also earned the title of National AP Scholar receiving an average score of at least 4 on all AP Exams taken and scores of 4 or higher on eight or more of these exams.

5 of these 23 scholars also earned the AP Capstone Diploma achieving scores of 3 or higher in AP Seminar and AP Research and on four additional AP Exams of their choosing.

2 of these 23 scholars earned the AP Seminar and Research Certificate receiving a score of 3 or higher in AP Seminar and AP Research.

According to The College Board Website, “AP Seminar is a yearlong course in which students investigate real-world issues from multiple perspectives. Students learn to synthesize information from different sources, develop their own perspectives in research-based written essays, and design and deliver oral and visual presentations, both individually and as part of a team. During the course, students complete a team project and an individual paper and presentation, as well as take a written end-of-course exam. These components contribute to the overall AP Seminar score.

AP Research lets students deeply explore an academic topic, problem, or issue of interest to them. Students design, plan, and conduct a yearlong research-based investigation to address a research question, documenting their process with a portfolio. The course ends with a 4,000- to 5,000-word academic paper and a presentation with an oral defense which contribute to the overall AP Research course.”

“These students have demonstrated their consistency in terms of being able to succeed with college-level work while still in high school and, by doing so, have made us exceptionally proud. The challenges that accompanied last spring's AP testing make these accomplishments even that much more noteworthy,” stated Edward Grande, Superintendent.

RED RIBBON WEEK

The Red Ribbon Campaign® is the oldest and largest drug prevention program in the nation, reaching millions of young people.

The 2020 Red Ribbon Theme was, “Be Happy. Be Brave. Be Drug Free. which was chosen from hundreds of submissions through a national contest, and was used in thousands of schools and communities across America.



(above) Garwood teachers had a “super” time celebrating Red Ribbon Week!

Photo by Garwood Public Schools

RECLAIM
YOUR HEALTH.
RECLAIM
YOUR LIFE.



JFK for Life offers comprehensive weight loss surgery and lifestyle solutions to help patients lose weight and keep it off — *for life.*

Join us at an upcoming
FREE seminar:
December 8

Pre-Registration Required.

Call 732-744-5955 for more details
or visit JFKMC.org/Bariatrics.

JFK For Life is the only bariatric surgery center in the area recognized for delivering the highest quality care by these leading insurance providers: Blue Cross, Aetna, Optum and CIGNA.



JFK For Life Bariatric Surgery Program
98 James Street, Edison, NJ 08820



Hackensack Meridian
JFK University Medical Center

CHARLOTTE WINS GARWOOD'S PET PHOTO CONTEST

Congratulations to Jill Pall and her dog Charlotte a/k/a Ruth Bader Ginsburg. They are the winners of the Garwood Library's Pet Photo Contest. They received a \$50 Amazon Gift Card. Follow Garwood Public Library on Facebook.



GARWOOD PUBLIC LIBRARY DECEMBER EVENTS 2020

The Garwood Library is now open to the public Monday, Wednesday and Friday from 9 a.m. to 4 p.m., Tuesday, Thursday from 9 a.m. to 7 p.m., and Saturday 10 a.m. to 1 p.m. Five people are permitted in the library at a time for thirty minutes. No appointments needed. The staff is available to assist with copying and faxing. One computer is available for printing or a quick check of email. Social distancing and masks are required. Curbside service is also available when the library is open. The Library will be closed, December 24, 25 and 31 for the holidays.

Meeting of the Garwood Library Board of Trustees

Wednesday, December 2, 2020, at 7:30 p.m.
In the Library. This meeting is open to the public. Masks and social distancing are required

Art of Conservation

Wednesdays, December 2, 9 and 16
at 3:30 p.m.

The Garwood Library in collaboration with Mad Science and Image Arts Academy present the Art of Conservation. Learn about endangered animals. Then experiment with a variety of art techniques to create animal-inspired art projects., from frog painting to polar bear sculptures. The program is open to children in grades 1 to 6. Please register for the class by phone or on the Garwood Library's events calendar. The class is limited to 20 participants.

Come visit Santa, the cardboard variety

Saturday December 5th or 12th
from 10 a.m. to 1:00 p.m.

By appointment and weather permitting. The Library will place its holiday backdrop outside along with a cardboard Santa for family photo opportunity. Grab a take away picture frame craft on your way home. Registration is required. Limit 12 families per Saturday

Local Author Zoom Visit

On Monday, December 7th

Local author, Laura Sassi, will be joining second and third graders via Zoom. Laura will be sharing her picture book; Love Is Kind, recently published in Spanish. This charming and heartfelt tale celebrates the bond kids have with their grandparents and the many forms that love and happiness can take. Laura will read the story in English and highlight some key Spanish phrases. Signed and personalized copies will also be available for purchase.

Virtual Kid's Craft

Tuesday, December 8, 2020 at 3 p.m.

Pick up supplies from 10 a.m. to 7 p.m. on December 8. A craft tutorial will appear on Facebook Premiere on the Library's Facebook page on December 8 at 3 p.m. The video will be available for viewing thereafter. Registration is required and is limited to 15 participants. Sign up on the Library website's events calendar or by phone.

Zoom Lego

Thursday, December 3, 10 and 17
at 3:30 p.m.

Join us each Thursday for a new build. Sign up on the calendar section of Garwood Public Library's website or give us a call. The Zoom link will be sent to you by email.

Virtual Adult Craft

Tuesday, December 15, 2020.

Pick up your craft supplies from 10 a.m. to 7 p.m. on December 15. A slide show tutorial will appear on Facebook Premiere on the Library's Facebook page on December 15, at 3 p.m. The video will be available for viewing thereafter. Registration is required and is limited to 10 participants. Sign up on the Library website's events calendar or by phone.

MRS. ZATORSKY'S CLASS PARTICIPATES IN PUMPKIN PALOOZA

Mrs. Zatorsky's class at Lincoln School in Garwood concluded their fall and pumpkin units with a leaf hunt and "pumpkin palooza" day. The students enjoyed investigating the leaves and pumpkins during the month of October.

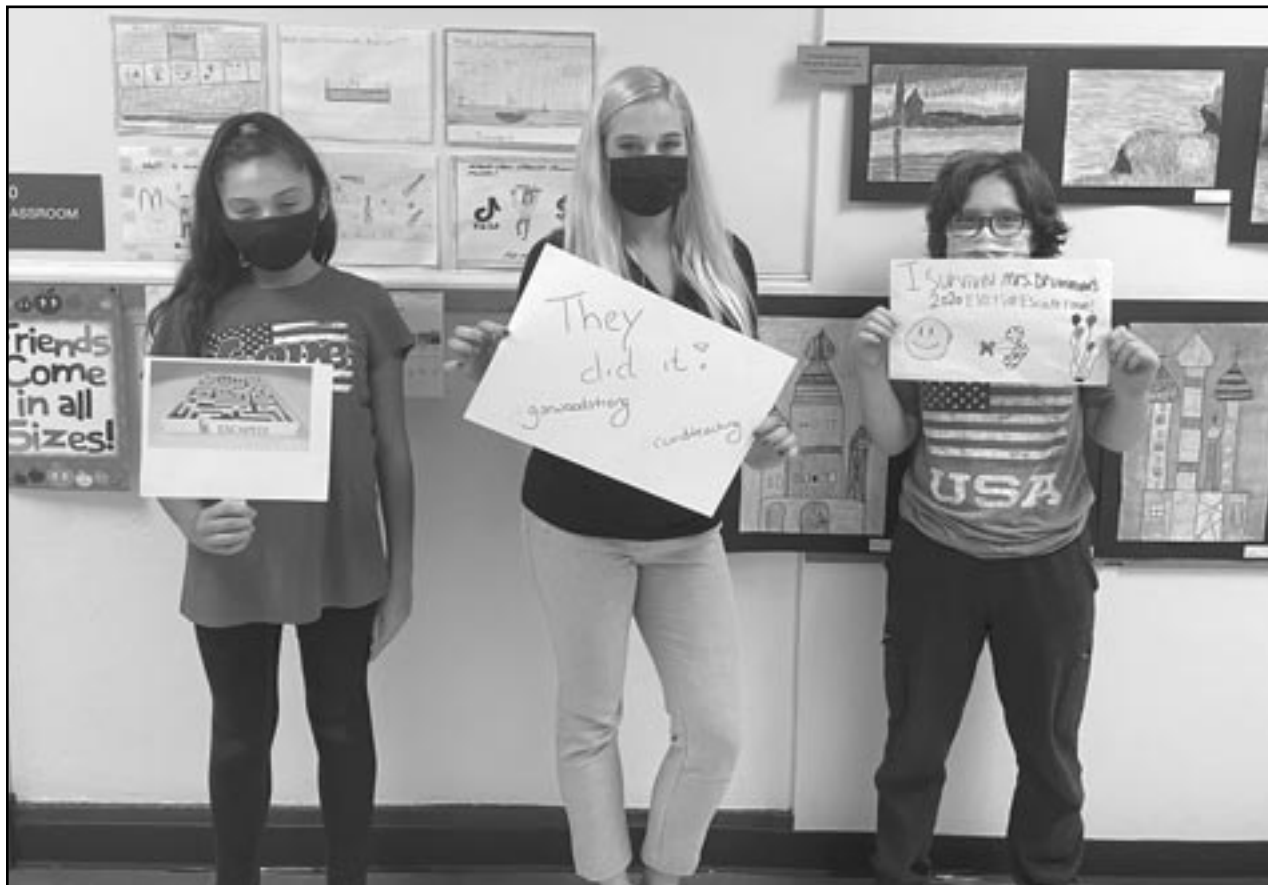
Photo by Garwood Public Schools



LINCOLN SCHOOL STUDENTS LEARN ABOUT ELECTION PROCESS

In order to gain a deeper understanding of the election process, Garwood's Lincoln School students participated in an online Oval Office Escape Room.

In order to escape, students had to find clues to answer questions about the election process, political parties, the Electoral College and inauguration.



STEPHANIE GARDENS GARWOOD, NJ

One Bedroom Apartments Available
from \$1,350.

Heat & hot water included. Cats allowed.
Conveniently located in residential area.

908.789.9198

Professionally managed by DanJon Management Corp., Inc.

WOOD FLOORS

Sand • Stain • Refinish • Repairs • Installation

CARPET & RUGS

Clean • Stretch • Sanitize • Repairs • Bind

RESTOREMYFLOORS.NET

A DIVISION OF CARPET DOCTOR LLC.

116 SUSSEX ST. WESTFIELD, NJ

908-342-5048

Insured * References * Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 12/31/20

JUNK REMOVAL

908-342-5048

A Division of Carpet Doctor LLC.

Affordable Prices

Insured

References Available

NJ License 13vh0660770



SAM'S LANDSCAPING

COMPLETE LAWN CARE

HAPPY HOLIDAYS!

WE ARE BOOKING FOR SPRING... CALL NOW!

AERATION & THATHING

PAVERS & PATIOS

DRAINAGE



*LIKE US ON
FACEBOOK*

*MULCH

*CLEANUPS

*PLANTING

908-441-7302

SAMSHAPPYLAWNS.COM

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

ONLY \$1 PER DAY
1 year contract \$365

Call Joe Renna
908-447-1295

See samples on our websites and facebook pages. →



RENNA MEDIA NEWSPAPER RATE SHEET

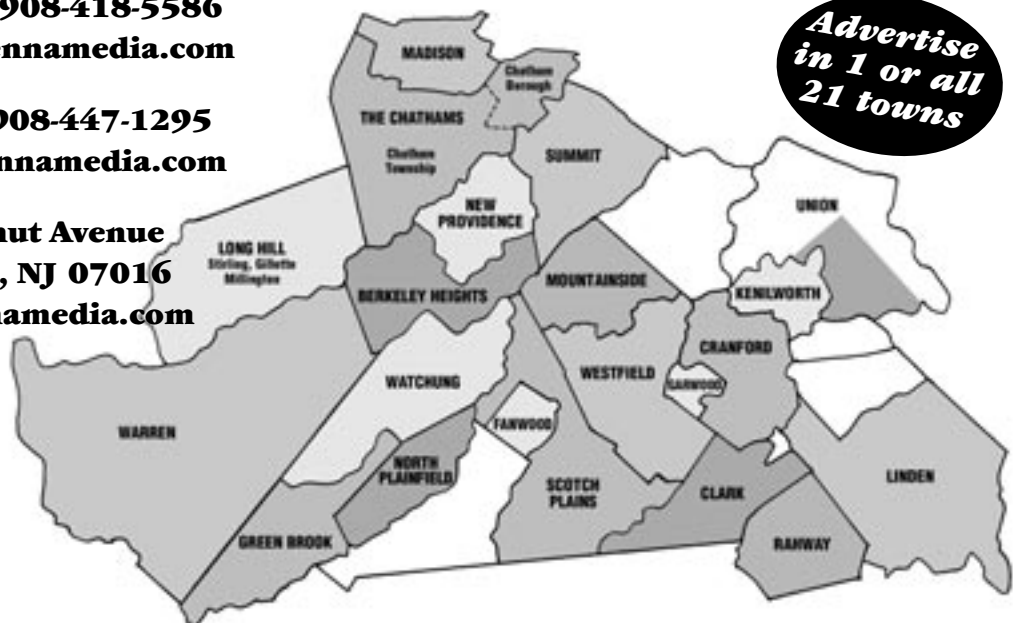
WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586
tinarena@rennamedia.com

Joe Renna 908-447-1295
joerenna@rennamedia.com

202 Walnut Avenue
Cranford, NJ 07016
info@rennamedia.com

Advertise in 1 or all 21 towns



| | | | | | | |
|--|--|--|---|---|--|---|
| Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922 | THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928 | Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066 | CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016 | Fanwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023 | Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027 | Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812 |
| KENILWORTH BUSINESS • LIFE NJ Qty: 3,600 Mailed to every home and business. Zip: 07033 | LIFE in LINDEN NJ Qty: 17,400 Mailed to every home and business. Zip: 07036 | Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Sirling. Zips: 07933, 07946, 07980 | MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940 | MOUNTAIN SIDE VIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092 | New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974 | The PRIDE of North Plainfield NJ Qty: 8,300 Mailed to every home and business. Zips: 07060, 07062, 07063 |
| OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065 | Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076 | Summit Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901 | Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083 | WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059 | Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069 | Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090 |

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

| Units | Size | RATE FOR ANY 1 NEWSPAPER | RATE FOR ANY 3 NEWSPAPERS | RATE FOR ANY 6 NEWSPAPERS | RATE FOR ANY 9 NEWSPAPERS | RATE FOR ANY 12 NEWSPAPERS | RATE FOR ANY 15 NEWSPAPERS | RATE FOR ANY 18 NEWSPAPERS | RATE FOR ALL 21 NEWSPAPERS |
|------------------------|--------------------------|--------------------------|---------------------------|---------------------------|---------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| 1 Unit (Business card) | 3.25" x 2" | \$60 | \$150 | \$250 | \$350 | \$400 | \$450 | \$500 | \$550 |
| 2 Units | 6.5" x 2" or 3.25" x 4" | \$100 | \$250 | \$400 | \$500 | \$600 | \$700 | \$800 | \$900 |
| 4 Units | 3.25" x 8" or 6.5" x 4" | \$180 | \$450 | \$700 | \$900 | \$1100 | \$1300 | \$1500 | \$1700 |
| 6 Units | 6.5" x 6.25" or 10" x 4" | \$240 | \$600 | \$900 | \$1200 | \$1400 | \$1600 | \$1800 | \$2000 |
| 9 HALF PAGE | 6.5" x 9" or 10" x 7" | \$320 | \$800 | \$1000 | \$1300 | \$1600 | \$1900 | \$2200 | \$2400 |
| 12 Units | 10" x 8" | \$360 | \$900 | \$1200 | \$1500 | \$1800 | \$2100 | \$2400 | \$2700 |
| 18 FULL PAGE | 10" x 14" | \$400 | \$1000 | \$1400 | \$1800 | \$2200 | \$2500 | \$2800 | \$3000 |
| 2 PAGE SPREAD | 21" x 14" | \$700 | | | | | | | |
| BACK PAGE | 10" x 14" | \$500 | | | | | | | |
| FRONT PAGE BANNER | 8.25" x 2" | \$320 | | | | | | | |
| FRONT PAGE BOX | 1.5" x 4.5" | \$240 | | | | | | | |

PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Calendar Event / Monthly Banner ads
- Extra Boost:
- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
(Cost for average website: 12 pages,
contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
Includes website hosting, software updates,
monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
Custom tailored solutions:
Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.
Call Joe for a free consultation.

Call Joe Renna 908-447-1295

Email: JoeRenna@RennaMedia.com

Peterstown Book ONLY \$25!

By Joe & Tina Renna
The PETERSTOWN Book



- FREE SHIPPING**
- 776 Over sized Pages**
- Thousands of Photos**
- Hundreds of Recipes**

Cent'Anni

The 100 year history of an Italian-American neighborhood

**ORDER BY PHONE!
OR ONLINE**

By phone 908-418-5586

On line at PeterstownNJ.com

- Mail Check and form to:

Renna Media
202 Walnut Ave.,
Cranford, NJ 07016

- Email inquiries to:

info@rennamedia.com



\$25 + Sales Tax (\$1.75 for NJ purchases only.)

Buy 5 and get 1 FREE

FREE Shipping Number of Books: _____

Total check/charge amount _____

Credit Card: ___ Visa ___ MC ___ Discover

Credit card number _____

Exp. date ___/___ (mm/yy) Code _____

Exact name as it appears on the credit card:

Name _____

Billing Address _____

(If shipping address is different from billing please supply both.)

Phone _____

Email _____



Your Town. Your Bank. Your People.

Introducing Our Expanded Union County Team

At Spencer Savings Bank, we believe in strength, stability, service quality and supporting our communities. For over 100 years we've put people first. We've been in Union County for the last 30 years and continue to grow our business here. Our expanded Union County team is made up of, not only the strongest banking professionals in the area, but members who grew up here, live here and have serviced this community for years. Whether you're a Union County resident or business, our dedicated team will help you make the most of all the banking solutions Spencer has to offer. We invite you to contact us and meet our team members today!



Rich Vaill
*Business Development
Officer Team Leader*

Learn more about our Union County Team at spencersavings.com/unioncounty.