

Fanwood Post NJ

Published by Renna Media

Issue 61 • December 2020

*Place Your
Ad In
This Space!*

A GREAT
ATTENTION GRABBER



First come, first served.

**CALL TINA
FOR DETAILS
908-418-5586**

PRSR STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

ECRWSS

*****ECRWSEDDM*****
**POSTAL PATRON
FANWOOD, NJ 07023**

ROTARIANS PAY TRIBUTE TO VETS DURING ZOOM MEETING

The Fanwood-Scotch Plains Rotary Club honored veterans during their meeting held via Zoom on Wednesday, November 11, 2020. Veterans in the towns of Fanwood and Scotch Plains were invited to attend. A video was shown featuring club members who attended this meeting in years' past.

This is an annual event. The Rotary Club is very grateful to all men and women who served the United States Armed Forces and they pay tribute to those who served, those who continue to serve, and those who made the ultimate sacrifice.

Rotary clubs provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders. Rotary is the original business networking organization. Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world

where people unite and take action to create change.

If you're passionate about serving your local community, are interested in working on international projects, or just want to change the world, then join the Rotary Club. Visit our website at fsprotary.org or on FB: Fanwood-Scotch Plains Rotary, or call Carmela at 908-499-4782 for more information.

Photos from 2019 in-person lunch meeting.



*John Marsh
Navy*



*Wells Perkins
Army*



*Brian Scizak
Army*



*Gene Jannotti
Army*



*Alex DiPace
Air Force*



*Joseph Sanguiliano
Army*



*Matt Chemidlin
Air Force*



*Richard Russo
Army*



*Bill Graham
Army*



*Dr. Marvin Agran
Air Force*



*Craig Clark
Marine Corps*



*Joe McCourt
Army*



*Richard Dobyns
Air Force*

• **SERVICE • COMFORT • PEACE OF MIND •**

QUALITY HEATING AND AIR CONDITIONING SERVICES SINCE 1981

**CARRANO
AIR**
HVAC CONTRACTORS, INC.

**24 HOUR EMERGENCY SERVICE
CALL TODAY
732-329-3784
www.carranoair.com**

FALL SPECIAL!
FURNACE TUNE-UP \$49
Plus any part and labor if repairs needed.
Not to be combined with any other offers.

We Service All Makes & Models

TRANE
It's Hard To Stop A Trane.

RESIDENTIAL & COMMERCIAL

0% DOWN , INTEREST FREE FINANCING, CALL FOR DETAILS

License Number: 19HC00350900



Fanwood Post is published by Renna Media. 3,000 newspapers are printed monthly and mailed to every business and resident in Fanwood.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2020 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

PROMOTE YOUR COMMUNITY EVENT

Community service organizations, schools and sports teams are encouraged to submit news of upcoming events or highlights and photos from recent events.

Organizations who are interested in submitting content, please email

editor@rennamedia.com

FANWOOD POLICE WELCOME OFFICER CARLOS GONZALEZ, JR.

On November 18th, Officer Carlos Gonzalez, Jr. was sworn into the Fanwood Police Department standing alongside his family members, by Mayor Colleen Mahr and members of Fanwood Borough Council. If you see Officer Gonzalez on the road please take a minute to say hi and welcome him to our great

town. Carlos is a decorated six-year veteran of the Newark Police Department. Officer Gonzalez has a Criminal Justice degree from Kean University. He is a local resident and is bilingual.

Follow Fanwood Police Department on Facebook.



Fanwood Post
is online at
www.rennamedia.com
like us on
[facebook.com/Fanwood Post](https://facebook.com/FanwoodPost)

Advertise in this newspaper

**11,800 papers
are printed
monthly
and mailed
to every
household
and business
in Westfield.**



Reserve space in the next issue.
Call Tina today at 908-418-5586
or email info@rennamedia.com



DENTALCARE ASSOCIATES

Serving Scotch Plains • Fanwood • Westfield area for 60 years

**Extra-oral
suction
units
catching
aerosols
at the
source →**



UTILIZING ENHANCED SAFETY PROTOCOLS FOR YOUR FAMILY'S PROTECTION!

- ✓ All staff & patients screened and temperatures taken
- ✓ Reduced reception seating
- ✓ Shielded reception desk
- ✓ Personal protective equipment for the dental team
- ✓ Intra-oral high speed suction systems
- ✓ UV wands for surfaces and equipment
- ✓ Operatories with HEPA and UV-C filtration

Visit www.njdentalcare.com/covid
For more information

USE THEM OR LOSE THEM... DENTAL BENEFITS DON'T CARRY OVER!

Maximize your treatment with 2 years of insurance. Start now with your 2020 coverage and complete treatment with 2021 benefits! Don't wait until December to start treatment. Call today and avoid the year-end rush.

• Most Insurances Accepted • Interest Free Financing •

Dr. Robert V. Scalera, Jr., Director

908-322-7800

567 Park Ave., Scotch Plains NJ

www.njdentalcare.com

**FREE EXAM,
DIGITAL X-RAYS &
CASE PRESENTATION**

(a \$445 value) Not valid with other offers. Expires 6/31/21.

HOLIDAY TOY DRIVE FOR THE FANWOOD-SCOTCH PLAINS COMMUNITY

The Fanwood-Scotch Plains Rotary Club and UNICO, who share the mission of "Service Above Self" are sponsoring a Holiday Toy Drive. Rotarian Deanna Dell Bene has managed the Toy Drive for the past 15 years. In the past, toys were collected for Children's Specialized Hospital. This year, the goal is to make the holiday special for families in our community who might be struggling. The Board of Education has been able to identify families in need, who will remain anonymous. Residents of Fanwood and Scotch Plains are asked to consider signing up for an

item requested by one of these families. Monetary donations and Venmo payments will also be accepted. A sign-up genius has been set up: signupgenius.com/go/8050a4baaac22a2fb6-2020

The toy drive will run through Friday, December 18th.

All unwrapped gifts, gift cards, or cash donations can be dropped off at Apple Blossom Flower Shop, 381 Park Avenue, Scotch Plains, during normal business hours.

Call Deanna Dell-Bene at 908-463-6538 for additional information.



Holiday Luminary Sale
LIGHT UP YOUR HOME, YOUR STREET, YOUR TOWN
FANWOOD MUNICIPAL GARAGE - 1 MANFRA WAY
(ACROSS FROM FANWOOD PUBLIC LIBRARY)
DEC 5, 12-13, 19-20 9AM-3PM | DEC 24 9AM-12PM
SEE FSPROTARY.ORG FOR INFO AND ONLINE ORDERING
FANWOOD-SCOTCH PLAINS ROTARY

GOTTLICK PROMOTED TO LIEUTENANT

Marc Gottlick was recently promoted to Lieutenant of the Fanwood Police Department (FPD).

Lieutenant Gottlick was born in Fanwood and has served on the FPD for 25 years. His professionalism, calm demeanor and kind nature make him a terrific choice for a leadership position on the FPD.

Mayor Mahr stated "I want to thank Marc for his service all these years, and Jennifer and his sons for sharing Marc with us, and look forward to working together as we continue to build a strong community."

Photo by Borough of Fanwood



(above) Marc Gottlick being sworn in as Lieutenant of the Fanwood Police Department.

ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS

"Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades"



Edward Anthony Somma, MD
Internal Medicine

After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

IMG
INTUITIVE MEDICAL GROUP

654 Springfield Ave Berkeley Heights, NJ 07922

(908) 219-8800 • www.intuitivemedgroup.com

REBECCA STRUG NAMED "YOUTH OF THE YEAR"

Submitted by Laura Queller

Rebecca Strug, a junior at Scotch Plains-Fanwood High School, has been named a "Youth of the Year" by the Northern New Jersey Region of the Federation of Jewish Men's Clubs Inc.

Rebecca won the award through the Men's Club of Congregation Beth Israel (CBI) in Scotch Plains, which names one exemplary teen each year for the distinction. The presentation was made on Sunday, November 1, in front of students at Congregation Beth Israel's religious school.

Last year, Rebecca was selected for the Jewish Federation of Greater MetroWest's Diller Teen Fellowship program. Along with 19 other teens across Northern New Jersey, Rebecca embarked upon a journey of Jewish reflection and Israel education. Despite limits from the pandemic, Rebecca said her experience was nothing short of life-changing as she gained a deeper appreciation for Judaism and Israel.

Jonathan Jaffe, Men's Club President at CBI, said there are a number of teens affiliated with the synagogue who are deserving of this year's award, but the selection committee noted Rebecca's strong and ongoing commitment to the synagogue's religious school, making the decision unanimous.

For example, Rebecca is already in her second year as a "madricha" (teen support) for the CBI religious school.

"When she worked in a classroom as a sophomore, she enjoyed her time so much that

she knew she would want to return, and she is back again this year, mask and all, back with the kids she enjoys so much," Jaffe said.

Next summer, if travel is allowed, Rebecca hopes to return to Israel. As she starts to think about college, her visits always include a stop at the campus Hillel, as well as a strong interest in Birthright Israel and study abroad in Israel.

The Federation of Jewish Men's Clubs presents awards annually to recognize volunteers who have been active leaders within their communities. Congregation Beth Israel is affiliated with The United Synagogue for Conservative Judaism and has an active Men's Club and youth program. For synagogue information, call 908-889-1830.



(above, l-r) Steve Harkavy, of the Northern New Jersey Region of the Federation of Jewish Men's Clubs Inc., smiles (behind masks) with Mike, Rebecca and Lisa Strug, as well as CBI President Aaron Kessler, during the award presentation at CBI's religious school.

RECLAIM YOUR HEALTH. RECLAIM YOUR LIFE.



JFK for Life offers comprehensive weight loss surgery and lifestyle solutions to help patients lose weight and keep it off — *for life.*

Join us at an upcoming
FREE seminar:
December 8

Pre-Registration Required.

Call 732-744-5955 for more details
or visit JFKMC.org/Bariatrics.

JFK For Life is the only bariatric surgery center in the area recognized for delivering the highest quality care by these leading insurance providers: Blue Cross, Aetna, Optum and CIGNA.



JFK For Life Bariatric Surgery Program
98 James Street, Edison, NJ 08820



Hackensack Meridian
JFK University Medical Center

TWO SCOTCH PLAINS RESIDENTS JOIN CASA OF UNION COUNTY JUDGE MARC BROWN PERFORMS SWEARING-IN VIA ZOOM

Court Appointed Special Advocates (CASA) of Union County has added five new child advocates to its roster, including Scotch Plain's Cynthia Evans and Suzanne Staszak-Silva. The newly trained volunteers were sworn in by Judge Marc R. Brown via Zoom and Judge James Hely logged in to offer congratulations and thanks.

Evans said of the opportunity, "I am drawn to this advocacy work because CASA is committed to ensuring that every child has a safe and nurturing environment to grow and thrive." She

serves on the board of trustees at Roots & Wings, a nonprofit that assists foster youth that have aged out of care. Staszak-Silva added, "I'm so happy to be part of CASA. I was drawn to the program after being furloughed from work and thinking about how hard this time is on all families, but particularly the most vulnerable among us: children without stable homes. The training was phenomenal and the program is so supportive of those who need it most. I wish more people would dedicate their time and talents."

Evans, Staszak-Silva and classmates Kevin Charles of Roselle, Kathy Davis of Roselle Park and Erin McGee of Mountainside will be matched to one or more of Union County's most vulnerable youth removed from home due to abuse, neglect or abandonment. Considered extra eyes and ears for family law judges, the advocates will be assigned to their youth by court order, which grants access not only to the youth but to their foster parents, doctor, attorney, caseworker, therapist and teachers. Advocates regularly visit youth and connect with case stakeholders to determine any outstanding needs or concerns, then report to the court and make recommendations.

Successful advocates come from all walks of life and have varied backgrounds. This class ranges in age from 30s to 70s, are parents and non-parents, and bring professional backgrounds in management, coaching, publishing, the U.S. Postal Service and service with other nonprofits. One previously served with the CASA program in Essex County.

There are approximately 400 Union County youth from birth to age 21 in foster care, and more than 200 still need a CASA in their corner. Is that you?

For details on upcoming trainings, contact Abby at agallego@casaoofunioncounty.org.



(above) Joining Judge Marc R. Brown, bottom row, center, are Union County's newest child advocates: from left, top row, Cynthia Evans of Scotch Plains and Erin McGee of Mountainside; middle, Suzanne Staszak-Silva of Scotch Plains, Kathy Davis of Roselle Park and Kevin Charles of Roselle.



TAKE YOURSELF FURTHER



coolsculpting®

The CoolSculpting treatment freezes and kills treated fat cells, eliminating them for good.

- Non-surgical with little or no downtime
- FDA-cleared, safe, proven effective
- Get \$400 off a large area until Jan. 1, 2021



Judy Hu, MD

Specializing in medical, surgical, and cosmetic dermatology



Advanced Dermatology, PC

Center for Laser & Cosmetic Surgery

52 De Forest Avenue, Summit, NJ

Schedule an appointment
online or call 908-516-2135
GetMeGreatSkin.com

HAUNTED CANDY FOREST & PUMPKIN DECORATING EVENT



(above) Scenes from Fanwood's Halloween Haunted Candy Forest & Pumpkin Decorating event at La Grande Park

Photos by Borough of Fanwood



Home Improvement Professionals

- NO JOB TOO SMALL -
- 100% SERVICE GUARANTEE -
- 2500+ POSITIVE ONLINE REVIEWS -

908-251-9441
Mrhandyman.com
License number: 13VH09897400

10% DISCOUNT

On labor only, materials not included. Cannot be combined with other offers. Exp. 12/31/20.



SAM'S



LANDSCAPING

COMPLETE LAWN CARE

HAPPY HOLIDAYS!

WE ARE BOOKING FOR SPRING... CALL NOW!

- *AERATION & THATHING*
- *PAVERS & PATIOS*
- *DRAINAGE*



LIKE US ON FACEBOOK

***MULCH** ***CLEANUPS** ***PLANTING**

908-441-7302

SAMSHAPPYLAWNS.COM

HALLOWEEN CONTEST WINNERS

Submitted by Fanwood Recreation

Thank you to everyone who submitted and voted in our Fanwood Halloween virtual Contests. Congratulations to the winners!



(above) First Place (147 votes): 154 Beech Avenue, submitted by Stephanie!



(above) Second Place (113 votes): 26 Chetwood Terrace, submitted by Melissa!



(above) Third Place (112 votes): 107 2nd Street, submitted by Matt!

FANWOOD FACE MASK DECORATING WINNERS



(above, l-r) Eric, age 6, winner ages 5–6 category; Jainithin, age 11, winner ages 9-11 category; Benjamin, age 3 Winner ages 3-4 category; Violet, ages 7, winner ages 7–8 category.

FOR SENIORS: The Residences at Warren



Not ready for assisted living? Come enjoy the CHC way of life!

BEAUTIFUL. AFFORDABLE. AVAILABLE NOW!

You've lived alone, you've lived with family, now live with friends!

- Independent and Supportive Living for seniors age 62+
- Income: up to \$58,800
- Private, spacious room with full bath
- Shared great room, dining room, den, porch and hobby room
- Food preparation and housekeeping included!
- Additional support services available

To learn more call 908-526-8130 or visit www.CHChousing.org

CHC SENIOR HOUSING

Ponizio's



**211 Union Ave
@ Rt 22 East
Scotch Plains**

Florist: 908-322-7691 • Landscaping: 908-322-6762

OPEN UNTIL 9 pm: Nov 28, Until Dec 23 • Dec 24 until 2pm

www.ponziosflorist.com

- **CHRISTMAS TREES** - Balsam Fraser and Douglas Fir
- Handmade Grave Covers and Wreaths • Holiday decorations
- **CANDLES** • Holiday floral arrangements
- **FIREWOOD** and firewood accessories.

Like us on Facebook 



THE GIFT OF SIGHT: SAYING YES! CAN CHANGE SOMEONE'S LIFE

"I am passionate about spreading the important lifesaving and enhancing message of organ and tissue donation because I know the powerful impact it can have," said Peter DeSarno, member of the New Providence Lions and double cornea transplant recipient. "It is an honor to bring together two organizations (The Lions Club and Eversight) that do so much good and have personally impacted my life".

That was the way the presentation at the November 4 New Providence Lions Club meeting began as members heard the personal story of one of its own members receiving the gift of sight and discussed the 50-year history of Eye Banking in New Jersey with Jennifer Rosenblatt, Director of Philanthropy at Eversight.

Peter went on to share that when he was in high school, he was diagnosed with a condition called Keratoconus that affected both of his eyes and at the age of 24. He then received two cornea transplants that restored his vision and forever changed his life.

The gift of his first donor cornea in his left eye came to him with the assistance of the Lions Eye Bank of Texas. The second transplant in his right eye was procured with the assistance of the Lions Eye Bank of New Jersey (now Eversight) working in conjunction with the New Providence based, NJ Sharing Network.

Peter put his experience into perspective by saying that today he looks out of the eyes of two other individuals. Peter explained that unfortunately he has not been able to make contact with and thank his donor families. He said what he does know is that they were two heroic human beings who came from two loving, caring and generous families who in their darkest hour displayed an incredible amount of love and compassion in providing him with the gift of sight. He said that he doesn't think humanity gets any more beautiful than that.

The Lions Club's work in fighting blindness goes back many years. In 1925, as an ambassador for the newly formed American Foundation for the Blind, Helen Keller addressed the Lions Club International Convention in Cedar Point, Ohio hoping that the Lions would partner with the American Foundation for the Blind and lend their support as an organization to those who had lost their sight.

It was at that convention where she appealed to the Lions and challenged them to become "knights of the blind in this crusade against darkness."

She had no idea just how far the association would take her challenge. Before the convention was over, the association dedicated itself to making Keller's dream a reality and the Lions would become Keller's Knights of the Blind.

Since 1925, millions of lives have been changed through the vision-related work of Lions around the world, and today the association is as dedicated as ever to hastening the day when no one should suffer unnecessarily from vision problems. Lions work to end preventable blindness and aid the visually impaired through eye centers and hospitals, medicines and surgeries, eye glasses and eye banks.

Jennifer Rosenblatt, Director of Philanthropy at Eversight, shared with the New Providence Lions Club an inspiring presentation about the Eye Bank in New Jersey and the work of her organization. Specifically, the work at Eversight to restore sight and prevent blindness through the healing power of donation, transplantation and research.

From its home in Clark, NJ, Eversight proudly partners with NJ Sharing Network, Lions Clubs, surgeons, businesses and philanthropists throughout New Jersey to advance its mission.

In 2019, Eversight worked with the families of 882 New Jersey residents who gave the gift of



(above, left) Jennifer Rosenblatt, Director of Philanthropy at Eversight, shared with the New Providence Lions Club an inspiring presentation about the Eye Banking in New Jersey and the work of her organization.

(above, right) Peter DeSarno, member of the New Providence Lions and double cornea transplant recipient, recently shared his personal story with the Lions Club.

sight for transplantation, research and education. Through outreach and programs, Eversight provided donated tissue for 8,176 sight-restoring corneal transplants in 2019 in New Jersey and around the world.

Saying "yes" to donation can change someone's life.

For details about donation visit eversightvision.org/our-work/donation.

For how to register to become a donor, visit eversightvision.org/get-involved/#join-registry.

The New Providence Lions Club is a 501(c)3 organization, giving back to the community 100% of the proceeds raised. Being a Lion empowers you to help others in a way that no one person could alone. The Lions are dedicated to helping others. Lions make a difference! For more information/membership please email info@nplions.org and visit nplions.org.

FAITH LUTHERAN CHURCH
a worshipping and serving community of the
Evangelical Lutheran Church in America

524 South Street, New Providence, NJ 07974
908-464-5177 • family.faith@verizon.net
www.famfaith.org • The Rev. Jane McCready, Pastor

Join us online only this Advent and Christmas

Service of the Word - Advent Sundays
Special Liturgy at 10:00 a.m.
November 29, December 6, 13 and 20

Midweek Service - Advent Wednesdays
Liturgy and Music of the Season at 12 noon
December 2, 9 and 16

Online Christmas Services
Christmas Eve with Choir, Bells and Strings
Thursday, December 24 at 5:00 p.m.
Christmas Day - Nativity of Our Lord
Friday, December 25 at 10:00 a.m.
Service of Lessons and Carols
Sunday, December 27 at 10:00 a.m.
Sunday, January 3 at 10:00 a.m.

**All services are streamed on Facebook at
Faith Lutheran, New Providence**

Join us online Sundays at 10:00 a.m. All are welcome!

IHM Food Drive

Demand for food assistance is rising at an extraordinary rate, just as the nation's food banks are being struck by shortages.

Donate Today To Help Our Food Bank Continue Doing What We Do Best - Feed People In Need. Help Us Solve Hunger.

Food Needed:
Vegetables, Potatos, Jelly, Peanut Butter, Pasta Sauce, Tuna Fish, Coffee, Canned Fruits, Snacks, Cake Mix, Mac & Cheese
Full Size Toiletries, Toothpaste, Shampoo, Soap, Paper Towels, Toilet Paper

Donation Locations:
Immaculate Heart of Mary Church, 1571 Martine ave., Scotch Plains
YMCA, 1340 Martine ave, Scotch Plains

Immaculate Heart of Mary
1571 S. Martine Ave
Scotch Plains, NJ 07076
908.886.2360

RENT ASSISTANCE AVAILABLE IN UNION COUNTY

Are you a Union County resident in danger of eviction because you are struggling to meet your rent payments? You may be eligible for rent assistance through Community Access Unlimited.

People who have fallen behind on their rent payments may be eligible for up to three months of back rent assistance. Applicants must already be at least one month behind on their rent payments.

Contact Community Access Unlimited at info@caunj.org to inquire about this program. Landlords or any person who knows a renter who is struggling are encouraged to let tenants know about this program.

CAU is a Union County-based, statewide nonprofit that works to integrate people with disabilities and youth at risk into the general community through comprehensive supports.

Funding for this program has been provided by the City of Elizabeth and Union County.

To learn more about CAU, visit caunj.org or follow the agency on Facebook, Twitter and

Instagram. Learn more about supporting the agency and become a monthly donor at caunj.org/support-us/.

ABOUT COMMUNITY ACCESS UNLIMITED

Community Access Unlimited (CAU), celebrating more than 40 years in 2020, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making and civil rights. CAU currently serves more than 4,000 individuals and families, with the number served growing each year.

For more information about CAU and its services, contact us by phone at 908.354.3040, online at www.cauj.org or by mail at 80 West Grand Street, Elizabeth, NJ 07202.

WOOD FLOORS
Sand • Stain • Refinish • Repairs • Installation
CARPET & RUGS
Clean • Stretch • Sanitize • Repairs • Bind
RESTOREMYFLOORS.NET
A DIVISION OF CARPET DOCTOR LLC.
116 SUSSEX ST. WESTFIELD, NJ
908-342-5048
Insured * References * Visa / MasterCard
10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 12/31/20

COVID-19 CLEANINGS

SERVPRO®
Fire & Water - Cleanup & Restoration™

Faster to Any Disaster
...
FREE MOLD ESTIMATES
...
24/7 Emergency Service

Call us Today
908-791-9177
Email: servpro9808@optonline.net
www.servprowesternunioncounty.com

Fully Insured Free Estimates

Needleman Roofing Lic. # 13VH06601300

SLATE - TILE - ASPHALT SHINGLES
908-389-0200

KONANTIQUES

WE BUY ANTIQUES
FREE HOUSE CALLS
908-578-7593

We buy entire estates or single items and pay the highest prices along with friendly, professional service. Free on-site consultation at your home or business
info@konantiques.com
www.konantiques.com
Located in Summit

Over 20 years of Experience

Are you ready for the Winter!



Check your heating unit now!
Do not buy just yet. Get a second opinion from Reel-Strong. A tune-up can extend the life of your unit.

FREE ESTIMATES **NO OBLIGATION** **0% Financing Available**

We are a full service installation and maintenance company.

- HEATING OIL SUPPLIER
- WILLIAMSON BOILERS
- RHEEM FURNACES AND AIR CONDITIONERS
- NATURAL GAS CONVERSIONS AND SERVICE

REEL-STRONG HEATING & COOLING

Master HVACR Contractor License #19HC00438000

549 Lexington Avenue • Cranford
908-276-0900 or 1-888-480-0901
WWW.REEL-STRONG.COM

Hi-efficiency heating equipment will qualify for WARM advantage rebates.
NJ Clean Energy Program

WE DO IT RIGHT THE FIRST TIME!
Let's discuss your heating oil or natural gas conversion.

SAVE THIS COUPON
\$25 OFF ANY SERVICE CALL
May Not Be Used For Routine Maintenance. With Coupon - No Expiration

NEW RHEEM HEATING OR AIR CONDITIONING SYSTEM
MAKE YOUR BEST DEAL THEN TAKE \$300 OFF
Expires: 12/31/2020. May Not Be Combined With Other Offers.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION.
908-447-1295

DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

Call Joe Renna
908-447-1295

See samples on our websites and facebook pages. →



ONLY \$1 PER DAY
1 year contract \$365

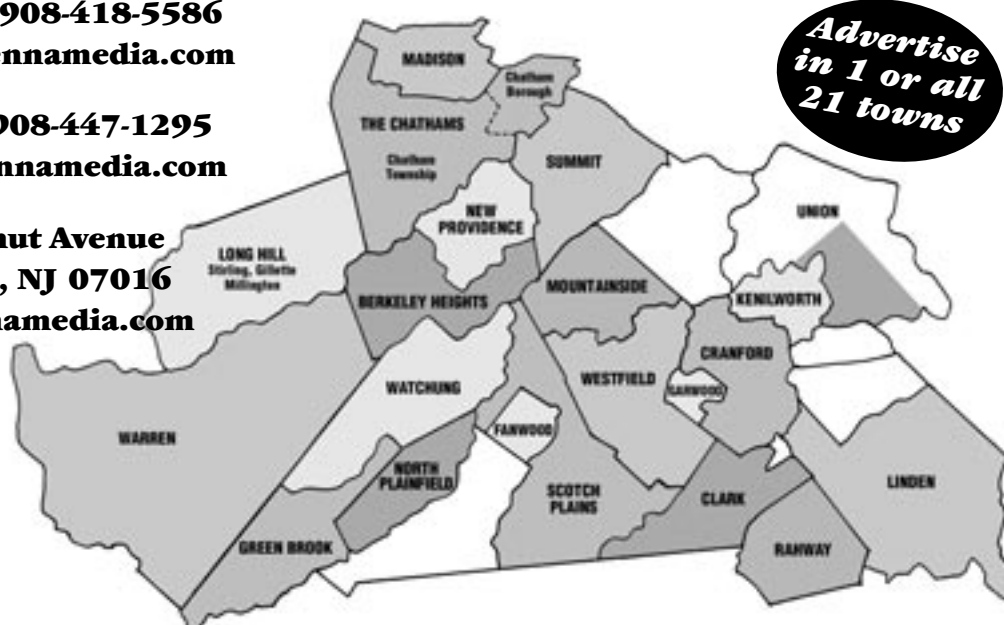
RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586
tinarenna@rennamedia.com

Joe Renna 908-447-1295
joerenna@rennamedia.com

202 Walnut Avenue
Cranford, NJ 07016
info@rennamedia.com



Advertise in 1 or all 21 towns

Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	Fanwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
KENILWORTH NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	LIFE in LINDEN NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zips: 07933, 07946, 07980	MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	MOUNTAINVIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	The PRIDE of North Plainfield NJ Qty: 8,300 Mailed to every home and business. Zips: 07060, 07062, 07063
OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications.
Photo albums, video and advertising opportunities.

Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
- Including: Press releases / Classified Ads
- Web Page / Calendar Event / Monthly Banner ads
- Extra Boost:
- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
- to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
- (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
- Includes website hosting, software updates, monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
- Custom tailored solutions:
- Google Ranking, Local SEO, Social Marketing

Video advertising

- Production:
- Product placement \$250
 - 30-second commercial \$500
 - 3-minute spot \$1,000
 - 30-minute show \$1,500
 - 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

Call Joe for a free consultation.

Call Joe Renna 908-447-1295

Email: JoeRenna@RennaMedia.com

Peterstown Book ONLY \$25!

By Joe & Tina Renna

The PETERSTOWN Book



FREE SHIPPING

776 Over sized Pages

Thousands of Photos

Hundreds of Recipes

Cent'Anni

The 100 year history of an Italian-American neighborhood

ORDER BY PHONE! OR ONLINE

By phone 908-418-5586

On line at PeterstownNJ.com

- Mail Check and form to: Renna Media 202 Walnut Ave., Cranford, NJ 07016
- Email inquiries to: info@rennamedia.com



\$25 + Sales Tax (\$1.75 for NJ purchases only.)

Buy 5 and get 1 FREE

FREE Shipping Number of Books: _____

Total check/charge amount _____

Credit Card: ___ Visa ___ MC ___ Discover

Credit card number _____

Exp. date ____/____ (mm/yy) Code _____

Exact name as it appears on the credit card:

Name _____

Billing Address _____

(If shipping address is different from billing please supply both.)

Phone _____

Email _____

Call Today for a Free Estimate!  855.624.6655



*Magnolia*TM
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS
KITCHENS | BATHROOMS | BASEMENTS
MASONRY | DECKS | PORCHES



Payment Plans

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

0% Plans Available!

Estimated monthly payments.
Rates & payments based on credit approval.

VIRTUAL MEETINGS ALSO AVAILABLE

Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE



NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 