# THE CHATHAMS

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# **JANICE CAVIELLO HONORED BY NJ VETERANS NETWORK**

On Veterans Day the New Jersey Veterans Network (NJVN) hosted its first team awards ceremony at the Union VFW. Janice Caviello of Chatham was one of over 50 contributors, which the organization calls 'team members', who were honored during a ceremony that practiced social distancing protocol.

Janice Caviello (pictured right) was awarded the NJVN Plaque, State proclamation, and the NJVFW medal. Janice serves as a board member of NJ Veterans Network. She assists with charity events and functions, and helps with fundraising and general administrative services.

The New Jersey Veterans Network is a volunteer mobile outreach team that aggressively seeks out veterans that are in need of assistance.

In the last few years the NVN has saved over a dozen lives, donated 20 cars, 400 business suits, and during covid the team provided over 3,000 meals and thousands of PPE items for disabled veterans and active servicemen.

The Team is fully backed by the NJ VFW, NJ American Legion, NJ PBA, NJ FOP, NJ FMBA, multiple service groups, and several elected state officials.

Former VFW State Commander Barbara Hagemann presented over 30 NJ VFW Award Commendations.

NJVN President Michael Boll presented all the members in attendance with NJVN team plaques in recognition of their contributions. Each member also received proclamations from the New Jersey Senate and Assembly.

Congressman Tom Malinowski presented the President's Volunteer Service Award with a Gold Medal and a Congressional Commendation to the team's executive board including Michael Boll, Sara Abraham, Frank Schupp, Bob Johnsen, and Leo Graf. Frank Schupp was presented an American Flag that was flown over the Capitol Building in his honor. Schupp is the mobile outreach program director. He was awarded for his outstanding work mentoring veterans during Covid and organizing an effort to feed over 3,000 veterans.

#### **ABOUT NEW JERSEY VETERANS NETWORK**

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that every single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve.

If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email mdbollio@optonline.net. To learn more visit njvn.org.





*(above) Janice usually brings her dog, Scooby Doo, to events for the veterans to play with.* 



# POSTAL PATRON CHATHAM, NJ 0792



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Reserve space in the next issue. *Call Tina today at 908-418-5586* or email info@rennamedia.com

# **BLOOD DONORS URGENTLY NEEDED CHRONIC SHORTAGES THREATEN HEALTHCARE**

New Jersey Blood Services, a division of nybloodcenter.org/support-us/host-blood-New York Blood Center (NYBC), wants to increase blood donations for area hospitals. The COVID-19 pandemic has created a chronic shortage across the country that shows no sign of improving. This is particularly dangerous given the looming uncertainty surrounding the pandemic's trajectory over the course of the next few months.

Blood is urgently needed. The region's healthcare system requires 1,500 donations each day to treat patients ranging from trauma victims and cancer patients to newborn babies and their mothers. Prior to the pandemic, blood drives were held at businesses, high schools, colleges and community groups. Most of those groups have had to cancel their blood drives due to COVID-19. Donations are at just 65% of prepandemic levels - well below what is needed by hospitals and patients in our area.

"This is an incredibly challenging time for our communities. We are now relying on people seeking out a place to donate. So far, that is not happening at the level we need," said Andrea H. Cefarelli, Senior Executive Director of Recruitment & Marketing for New York Blood Center.

We are asking our community to visit our donor centers or to find a convenient community blood drive to donate. "The Covid-19 pandemic has created blood shortages for all New Jersey and NY hospital systems, said Cefarelli. Donated blood is essential for trauma and surgery patients in need. We encourage healthy New Jersey residents, aged 16 to 75, to donate blood at NJBS blood drives and donation sites now. Visit NYBC.org or Call 1-800-933-BLOOD (2566) to make an appointment today." **HOW NEW JERSEY RESIDENTS CAN HELP:** 

To make an appointment to donate blood, visit donate.nybc.org/donor/schedules/zip.

NYBC also needs more partners to step up and help host drives in large venues.

If you have a space available and would like to host a blood drive, please sign up at



drive/apply-host-drive.

For information on the extra precautions being taken to help prevent the person-to-person spread of COVID-19, visit our website.

#### **ABOUT NEW YORK BLOOD CENTER**

Founded in 1964, New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood centers in the world. NYBC, along with its operating divisions Community Blood Center of Kansas City, Missouri, Innovative Blood Resources (IBR), Blood Bank of Delmarva (BBD), and Rhode Island Blood Center, collect approximately 4,000 units of blood products each day and serve local communities of more than 75 million people in the Tri-State area, Mid Atlantic area, Missouri and Kansas, Minnesota, Nebraska, Rhode Island, and Southern New England. NYBC and its operating divisions also provide a wide array of transfusion-related medical services to over 500 hospitals nationally, including Comprehensive Cell Solutions, the National Center for Blood Group Genomics, the National Cord Blood Program, and the Lindsley F. Kimball Research Institute, which — among other milestones — developed a practical screening method for hepatitis B as well as a safe, effective and affordable vaccine, and a patented solvent detergent plasma process innovating blood-purification technology worldwide.

### **BLOOD DRIVE SAT.**, **DECEMBER 5TH**

The Chatham Emergency Squad will be hosting a blood drive on Saturday, December 5th from 8:30 a.m. - 2:30 p.m. The drive will be located at Ogden Memorial Presbyterian Church - 286 Main Street, Chatham. Reservations are highly recommended. There is an urgent need. Please consider donating.

To register visit: smarturl.it/NJBS Drive, use sponsor code: 61961



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# JOINT MUNICIPAL COURT RECOMMENDS THE APPOINTMENT OF THE HONORABLE JONATHAN H. ROSENBLUTH AS PRESIDING JUDGE

Submitted by Michael Pellessier

The Joint Municipal Court, serving the Borough of Madison, Borough of Chatham, Township of Chatham, Township of Harding and the Township of Morris, has announced the appointment of the Honorable Jonathan H. Rosenbluth.

After serving the Borough of Madison for 21 years, and being the sole Presiding Judge for the Joint Municipal Court, the Honorable Gary F. Troxell has announced his retirement at the end



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of this calendar year. "We thank Judge Troxell for his many years of service not only to the Joint Court, but to the Borough of Madison," said Council President and Joint Court Committee Member Carmela Vitale. Besides hearing cases, Judge Troxell also held yearly mock court sessions with 2nd grade students from St. Vincent Martyr School and participated in the bi-yearly "Every 15 Minutes" program at Madison High School.

In addition to the recommendation from the Joint Court Committee, Morris County Assignment Judge, Stuart A. Minkowitz, has issued an Administrative Order of Approval appointing Judge Rosenbluth as the Acting Judge, and state representatives, Senator Richard J. Codey, Assemblywoman Mila Jasey and Assemblyman John F. McKeon have expressed their support of the appointment. Now awaiting gubernatorial appointment from Governor Murphy, the Joint Court Committee looks forward to swearing in Judge Rosenbluth in January of 2021.

In addition to presiding over the Joint Municipal Court, Rosenbluth also serves as the Municipal Court Judge for South Orange, Union, Springfield, Passaic and Kenilworth for many years. "When looking for the new presiding judge, the Joint Court Committee was interested in finding a successor who had the same traits and qualifications as Judge Torxell," said Council Member and Joint Court Committee Member Astri Baillie. "With his extensive background in

other Municipal Courts, Judge Rosenbluth exemplifies all the traits that we were looking for, and we look forward to welcoming him to the Joint Court," continued Baillie.

Rosenbluth is a graduate of Rutgers University and earned his law degree from the University of Maryland.

"I wish Judge Troxell all the best on his welldeserved retirement," said Mayor Robert H. Conley. "His professionalism in and out of the court room will be greatly missed, but I look forward to Judge Rosenbluth taking the bench in January. His years of experience will be beneficial for the Joint Court," continued Conley. **ABOUT THE JOINT MUNICIPAL COURT** 

The Joint Municipal Court, established in February of 2011 originally served Madison, Chatham Borough, Chatham Township and Harding Township. In January of 2013 Morris Township was added to the Joint Municipal Court. Serving the five municipalities, the Joint Court is an independent branch of government constitutionally entrusted with the fair and just resolution of disputes in order to preserve the rule of law and to protect the rights and liberties guaranteed by the Constitution and laws of the United States and this State. The Joint Court Committee, comprised of two representatives appointed by each governing body sets policy for the Joint Court. With one Presiding Judge, a court administrator and three deputy court administrators, the Joint Court handles over 23,000 cases yearly.





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VIRTUAL PUMPKIN PATCH RAISES \$7,840 TO FIGHT HUNGER

Submitted by The Rev. Tom Brown, Associate Pastor, The Presbyterian Church of Chatham Township

The Presbyterian Church of Chatham Township extends our sincere thanks to the greater Chatham community for its support of our 2020 Virtual Pumpkin Patch.

Though we were not able to sell pumpkins on our lawn this October as we had the previous 13 years, we're delighted to announce that through its generosity the community contributed \$7,840 to help fight hunger and need in New Jersey. Because food insecurity has become so urgent during this pandemic, our congregation provided additional funds to raise the total to \$9,000. This equals the amount raised last year, with two local non-profit organizations each receiving \$4,500. They are:

Nourish.NJ in Morristown (formerly known as The Community Soup Kitchen and Outreach Center), which creates lasting solutions to the problems of hunger, homelessness and poverty. It offers food, housing, work readiness, medical, social and educational services 365 days a year, free of charge, no questions asked.

The Community FoodBank of New Jersey in Hillside, which is the state's largest anti-hunger and anti-poverty organization. It engages, educates and empowers all sectors of society to assist those in need.

Our congregation was uplifted to see many Virtual Pumpkin Patch signs on the lawns of caring contributors who helped "empty the patch and fill plates." We are deeply grateful to the Chatham community for partnering with us to provide food and hope to those who are most vulnerable in this challenging year.



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# **ANNOUNCING THE NEW OFFICE OF DR. EDWARD SOMMA IN BERKELEY HEIGHTS** *"Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades"*



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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program as an Associate Professor of Medicine for their Internal Medicine program.

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# **COVID-19: MORRIS PROSECUTOR WARNS RESIDENTS OF CRIMINAL SCAMS TARGETING RESIDENTS**

#### **DO NOT PROVIDE PERSONAL INFORMATION AND DO NOT MAKE PAYMENTS**

Criminal scammers are taking advantage of the COVID-19 emergency while people are staying home to conduct scams by phone, email and online, especially targeting elderly residents, the Morris County Prosecutor's Office is warning.

"We and our law enforcement partners throughout Morris County and the state have observed an increase in the number of scams and confidence crimes," said Prosecutor Fredric M. Knapp. "Residents are being asked to remain vigilant, especially as scammers are trying to upset them into impulsively turning over money. Residents are encouraged to reach out to elderly friends and relatives to alert them about these scams.



joe@whiskersandtails-nj.com whiskersandtails-nj.com

#### SOME EXAMPLES ARE AS FOLLOWS:

victim and say her or his grandchild has been arrested. The caller may or may not provide the grandchild's name. In some cases, a person comes on the phone pretending to be the grandchild as proof of being arrested.

The caller will ask the victim to post/give a sum of money for the grandchild to be released from jail.

During a recent incident in Roxbury, the scammer asked for the victim's home address to pick up the money. This type of scam is particularly dangerous, as the criminal will attempt to collect the money in person, directly from the victim.

Please be aware that scammers may give the victim instructions on what to say to a bank teller if they ask why cash is being withdrawn. They also may instruct the victim to act upset and angry or to tell the bank employee that it is none of their business.

IRS SCAM – A scammer will call a potential victim and say they owe the government money and face being arrested if they do not pay. To avoid being arrested, the victim must satisfy the debt by way of a MoneyGram or gift cards.

Please be aware that the IRS will never call and attempt to settle a tax debt via MoneyGram or gift card.

**STIMULUS CHECKS** – The United States **BAIL BOND** – A scammer will call a potential Postal Inspection Service advises that scammers are calling and/or emailing individuals claiming to be from the Treasury Department, and offering expedited payments or assistance with obtaining an Economic Impact Payment.

According to the U.S. Postal Inspection Service, residents do not have to pay taxes or processing fees to obtain a relief stimulus payment. Residents are advised that if they receive a call asking for personal information or for fees to obtain a stimulus check, do provide any personal information and do not send money.

"I am appalled by these attacks upon our most vulnerable residents. Personally, the 95-year-old father of my close friend was bilked out of \$25,000 on a Bail Scam. Please don't be a victim," said Prosecutor Knapp.

If you are contacted by a scammer, please notify your local police department or the Morris County Prosecutor's Office Financial Crimes Unit at 973-285-6200.

Residents also can report the theft of stimulus checks from the mail to the U.S. Postal Inspection Service at www.uspis.gov/report or 1-800-ASK-USPS.

Inquiries should be directed to Public Information Officer Meghan Knab at mknab@co.morris.nj.us or by phone at 973-829-8159.

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### MORRIS 4-H KIDS HAVE FUN WHILE LEARNING LEADERSHIP AND LIFE SKILLS ART, PUPPIES, STEM, MINECRAFT AND MORE

4-H is a community of young people across the United States who are learning leadership, citizenship, and life skills. The New Jersey 4-H Youth Development Program offers everyone in kindergarten to one year out of high school the opportunity to explore countless opportunities in science, arts, foods, outdoor adventure and more. 4-H is where there's fun in learning and learning is fun!

Morris County residents can register for 4-H programs online, including puppy clubs, STEM, Minecraft, robotics and other animal and agriculture clubs. Here is the current list. Don't see a club that suits you? Start your own. For more information on Morris County 4-H, visit the website, morris.njaes.rutgers.edu/4h/.

New and current 4-H members can get started by going to v2.4honline.com. Interested members should submit enrollment right away to ensure membership and receive email communications.

Need assistance? Contact the 4-H office at 4hmorris@njaes.rutgers.edu to help you through the registration process.

New Jersey 4–H from Home is an online resource developed for use by all New Jersey

youth and their families. In this section you will find information about our interactive webinars, short term NJ 4–H STEP clubs, and many valuable resources you and your family can use at home.

From science to healthy living and community service to the arts you should be able to find something of interest for everyone in your family. If you have questions please feel free to contact the 4-H From Home team at 4hFromHome@njaes.rutgers.edu.

4-H welcomes all young people, empowering them to create positive change in their communities. Get involved to receive educational at-home activities for kids, learn about in-person and virtual 4-H programs and more.



### CHATHAM BOROUGH SEEKING PHOTOS FOR NEW WEBSITE

Chatham Borough is working on a great new web site and we need great new photos to make it work. We can't give you a free pet license (against the law) but all photographers will be recognized and credited on the web site. Please email your photos to: Mpoliti@chathamborough.org. And state who took the pic and that we have your permission to use it on Chatham's web sites and/or social media.

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# ON 75TH ANNIVERSARY OF VJ DAY, MORRIS COUNTY RELEASES DOCUMENT WITH NAMES OF OUR 3,075 WWII VETERANS

#### Submitted by County of Morris

World War II Ended on VJ Day with Surrender of Empire of Japan.

More than 3,000 Morris County residents participated in World War II by the time it finally ended 75 years ago, on September 2, 1945.

The Empire of Japan signed the formal surrender on board the battleship U.S.S. Missouri in Tokyo Bay. The day is known as Victory Over Japan Day or VJ Day.

In honor of the 75th anniversary of the official end of World War II, Morris County Office of Planning and Preservation relased a list of 3,075 Morris County Veterans who served, from Pearl Harbor to VJ Day. The voluminous document, compiled by Cultural and Historic Resources Specialist Jan Williams, lists hometowns, medals, photos and other details.

Research materials were gathered from an exhaustive search of 20 major contributors such as local historical societies and cemetery associations, military archives, major museums, and Pearl Harbor's Naval Command and National Park Service. More than 20 families have contributed information on their loved ones. You are invited to submit details of your family members. Additions and corrections are encouraged for this historical document.

In all, 407,000 Americans lost their lives in World War II, and New Jersey suffered more than 10,000 casualties - both wounded and killed.

United States involvement with the war began on December 7, 1941, with the air assault on Pearl Harbor, Hawaii, which was launched by the Japanese Empire.

Morris County resident and Naval officer, William Thompson of Mountain Lakes, would be killed onboard the Oklahoma BB-37. Joseph Coccia of Hanover who was in the Army and stationed at Hickam Field at Pearl Harbor would survive the Japanese plane strafes. William Minton Hummer from Dover was a student at the University of Hawaii and - somehow - made his way back to the mainland to enlist in the Army Air Corps.

#### **PEARL HARBOR**

On December 8, the United States formally entered a war that had raged since 1939; becoming a key factor within the Allied Forces – joining with Great Britain, France, China and the Soviet Union to defeat the Axis forces of Germany, Italy and Japan.

Thousands of Morris County men and women would enlist in the services, engaged in a conflict that lasted five years. Many of Morris County's service men and women returned victorious to a grateful nation to be embraced by those who fought the war at home. The personal histories written here are a microcosm of what Americans endured throughout the country.

Peter Chipko from Rockaway was a teenager when he volunteered to help with clean-up efforts at Pearl Harbor and enlisted in the Navy while there. Le Roy Boutillette would quit Morristown High School to enlist, likewise Adam Chlodnicki would leave Rockaway High School. Alma English of Dover, Lena Brown of Rockaway Township and Helen Olsen of Boonton enlisted as WACs; Mary Ann Fabro of Morristown and Evelyn Walsh Grimm, Morris Plains served as WAVES, Bernice Haydu, Florham Park, served as a WASP and Dover's Dorothy Ennis served in the Marines. Morris County suffered losses at Leyte Gulf, Iwo Jima, Guadalcanal and D-Day.

We lost men on board The Juneau, The Indianapolis and various air and sea engagements. We had a bitter share of those taken prisoner and those who fates remain unknown to this day. We had "Monuments Men", "Tuskegee Airmen" and "Montford Point Marines," WACS, WAVES, WASPS and SPARS. The county had liberators of Dachau Concentration Camp and the Philippine Islands.

То view the document, visit: planning.morriscountynj.gov/survey/wwii/ This list is lengthy. For searching, hold down the ctrl key and the letter F key. A search box will appear. Type in a key word or name to locate the information.

For additions or corrections for veterans born in Morris County or who have lived in the county for ten years, please contact Jan Williams at jwilliams@co.morris.nj.us.



(above) Aboard the Missouri, Supreme Commander of Allied Forces Army Gen. Douglas MacArthur signed the Instrument of Surrender for the United Nations.



(above) Crew of USS Missouri watches the ceremony of the Surrender of Japan - VJ Day -September 2, 1945.



(above) Sailors in a small boat make a water rescue while an enormous ship burns in the background.

# **WELCOME BACK TO THE WONDERS OF MORRIS COUNTY**

As Morris County residents and families begin to venture out a bit again after plenty of self isolation and quarantining due to COVID-19, the Morris County Tourism Bureau suggests some first adventures that are close to home.

Fortunately, the Tourism Bureau's new website offers a host of nearby destinations and activities for residents and visitors to enjoy. Visit the updated and easily navigable website at morristourism.org.

The website's new look and attitude

welcomes visitors to Morris County's arts and abound in Morris County's parks, plus the this information is just a click away.

Download walking tour apps and the Official Morris County Visitors Guide or request one by mail.

Most county residents already know about many of Morris County's "hip and historic sites," such as eclectic Morristown, and the area's history, charm, world-class dining, and inviting retailers.

Thousands of acres of natural beauty also

culture, recreation, lodging and free stuff. All of accessible Morristown National Historical Park run by the National Park Service.

Around the county, you'll notice new Tourism Bureau wayfinding signage to make navigation easy, plus billboards advertising the area's recreational treasures.

"With so many exciting things to see and do here in Morris County, planning for your next day trip or weekend getaway is already done," said Tourism Bureau Executive Director Leslie Bensley. "We can't wait to welcome you!"

# **KNIGHTS OF COLUMBUS SUPPORTS FOOD PANTRIES STRUGGLING DUE TO COVID-19**

The Knights of Columbus recently donated ABOUT CATHOLIC CHARITIES OF THE \$50,000 to Catholic Charities of the Archdiocese of Newark, one in a series of donations to food banks and food distribution programs totaling \$1 million across 18 U.S. cities, part of their Order's efforts to help those in need during the coronavirus (COVID-19) pandemic.

One of New Jersey's oldest and largest social service agencies, Catholic Charities of the Archdiocese of Newark helps over 60,000 individuals and families each year to improve the quality of their lives and enhance their self-worth and dignity. The donation from the Knights of Columbus will be used to purchase food to be distributed to Catholic Charities' Emergency Food and Nutrition Network, a program that coordinates the bulk food collection and distribution through a network of 80 volunteerrun food pantries and shelters throughout the Archdiocese. This donation comes at a vital time, as many of the food pantries are reporting an increase in demand. With these funds, Catholic Charities will be able to purchase food in bulk and distribute the packages to food pantries throughout the Archdiocese of Newark, and will over 8,600 households provide with approximately 36,000 meals.

According to John Westervelt, Chief Executive Officer of Catholic Charities, "We are grateful to the Knights of Columbus for this most generous donation. As the days go by, more and more families are going without pay. We anticipate that the demand at food pantries will only keep increasing, and from people who might never have sought out help from a food pantry before. This donation is a true blessing for people in need during the coronavirus pandemic."

# **ARCHDIOCESE OF NEWARK**

Tracing its roots to 1903, Catholic Charities of the Archdiocese of Newark is a not-for-profit social service agency of the Roman Catholic Church within the Archdiocese of Newark. As one of New Jersey's oldest and largest agencies, Catholic Charities serves over 60,000 individuals and families each year in over 87 programs. Catholic Charities as a ministry of the Archdiocese of Newark participates in the Church's social mission by recognizing the inherent dignity and worth of all people and responding with sincere Christian compassion to the corporeal needs of the poor and marginalized. The service of Catholic Charities is inspired by faith in Jesus Christ, Sacred Scripture, and the continuing exposition of Catholic social teaching. Through these activities, Catholic Charities strives to assist individuals in need, strengthen families, and provide those it serves with an experience of God's mercy. Catholic Charities' programs provide shelters for the homeless, food to the impoverished; care for the elderly and mentally ill, and education to children with developmental disabilities. Catholic Charities is a concrete illustration of the Church's commitment to ease suffering and bring social justice and hope to all, without regard to religion, race or culture. Last year, the Emergency Food and Nutrition Network provided over 164,000 pounds of food to over 27.000 households.

For more information about Catholic Charities or naming opportunities, please contact Catholic Charities at (973) 596-4100, or visit our website at www.ccannj.org for more information.



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(above, l-r) Catholic Charities staff including John Westervelt, Chief Executive Officer, Sharon Reilly-Tobin, Director of Volunteer Services, John Blomquist, Esq. General Counsel & Chief Administrator of Human Resources, and, Elizabeth McClendon, Associate Executive Director



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2	Units 6.5' x 2' or	3.25° x	-4*	\$100
4	Units 3.25' x 8' or	6.5° x	4*	\$180
6	Units 6.5" x 6.25" or	10° x	4*	\$240
9	HALF PAGE 65 x 9 or	10° x	7*	\$320
12	Units	10" x	8°	\$360
18	FULL PAGE	10° x	14*	\$400
2 P/	AGE SPREAD	21° x	$14^{\circ}$	\$700
BAG	K PAGE	10° x	14*	\$500
FRONT PAGE BANNER 8.25" x 2"			\$320	
FRONT PAGE BOX 1.5" x 4.5"			\$240	

ANY 3 NEWSPAPERS	ANY 6 NEWSPAPERS	ANY 9 NEWSPAPERS	ANY 12 NEWSPAPERS		ANY 18 NEWSPAPERS	
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\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
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# Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

# **Full Service Online Marketing**





#### **Online Marketing Items**

• Website ads and Social Media Posts, Classified ads .....\$20 per item - Special bulk price.....Block of 20 items \$100 Including: Press releases / Classified Ads

Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution

to 300 to 500 news outlets ......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services: .....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

#### Video advertising

**Production:** 

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

#### Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.** 

# Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

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