# WARREN MONTHLY NJ

**WARREN'S HOMETOWN NEWSPAPER** 

Published by Renna Media, LLC. On-line at RennaMedia.com

**ISSUE 95 • NOVEMBER 2020** 

IT'S A GREAT TIME TO SELL!

Learn what Your Home is Worth in Today's Market.

Call Brenda 908-672-2447

For Superior Marketing, Maximum Exposure, & the Highest Level of Service



Brenda Garcia RE/MAX Premier Warren, NJ

STUDENTS PARTICIPATE IN THE MILLION MILE CHALLENGE

Submitted by Shannon Regan

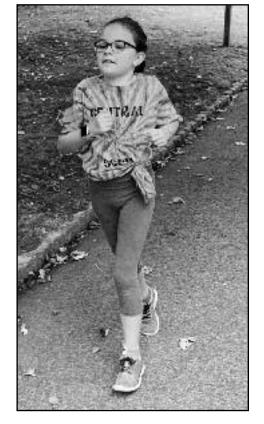
Walking, running, or cycling, Central School students and their families joined in on The Million Mile 2020 fitness challenge to raise awareness for childhood cancer during the month of September. The Central School Parent Teacher Organization (PTO) promoted and sponsored the event through Alex's Lemonade Stand Foundation (ALSF).

ALSF, an organization founded by the parents of Alexandra "Alex" Scott, is changing the lives of children with cancer. Alex Scott was diagnosed with childhood cancer just before her first birthday. At the age of 4, she opened a lemonade stand to raise money for doctors to find a cure for cancer.

In 2004, when 8-year-old Alex passed away, her mission had already helped generate over 1 million dollars towards finding a cure for cancer. ALSF provides funding for important research, community outreach, support to families, while also empowering everyone to help cure childhood cancer.

Team Central School raised an impressive \$2,715 for ALSF and ranked #6 for fundraising out of all other schools involved. According to Jennifer McCarey, Central School PTO Social Action Chair, grade 4 student Sydney Ullrich was the top fundraiser and grade 3 student James Botte won the raffle which was donated by the event's sponsor, Gotta Dance.

At the end of their run, students were invited to share a picture of themselves participating in the "Lemon Face Challenge." For more information on Alex's Lemonade Stand Foundation and how to get involved, please visit alexslemonade.org.



(above) Sydney Ullrich joins the challenge by taking some laps around her neighborhood.

PRSRT STD
U.S. POSTAGE
PAID
BRIDGEPORT CT
PERMIT NO. 390

**ECRWSS** 

(above) Max Sobin and his father cycle for miles.



(above) Cooper Bianchi, Mason Bianchi, and their furry friend take on the Lemon Face Challenge.



(above) Andrew Stillman promotes Alex's Lemonade Stand Foundation!



(above) Hayden Montgomery nails the Lemon Face Challenge!

Photos by Warren Township Schools

## • SERVICE • COMFORT • PEACE OF MIND •

#### **QUALITY HEATING AND AIR CONDITIONING SERVICES SINCE 1981**



24 HOUR EMERGENCY SERVICE CALL TODAY 732-329-3784 WWW.carranoair.com

FALL SPECIAL!
FURNANCE \$49
TUNE-UP \$40
Plus any part and labor if repairs needed.
Not to be combined with any other offers.

We Service All Makes & Models

TRANE

It's Hard To Stop A Trane.



0% DOWN, INTEREST FREE FINANCING, CALL FOR DETAILS

License Number: 19HC00350900

POSTAL CUSTOMER NARREN, NJ 07059

\*\*\*\*\*\*\*\*\*ECRWSSEDDM\*\*\*\*

# WARREN MONTHLY

#### On-line at www.WarrenMonthly.com

Warren Monthly is published by Renna Media. 6,200 newspapers are printed monthly and mailed to every business and home in Warren, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2020. Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

#### **ADVERTISING & PRESS RELEASES**

Inquiries concerning advertising and submissions of press releases can be made to Renna Media LLC via phone, fax or email to:

Contact: Joe Renna Email: joerenna@rennamedia.com Phone: 908-447-1295 • Fax: 908-709-9209

## **PROMOTE YOUR COMMUNITY EVENT**

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

**Organizations** who are interested in submitting content can email editor@rennamedia.com. or call 908-418-5586

Advertise in this

# newspaper 6,200 are printed and mailed to every home and business in Warren. Reserve space in the next issue.

Call Tina today at 908-418-5586

or email info@rennamedia.com

## 2ND GRADERS RECEIVE EGGCELLENT SURPRISE!

Farms on day 17.

quiverfarm.com

Students learned that the eggs had to be turned three times per day while also learning the

On Monday, October 5 the students began to

importance of the temperature of the incubator.

see small cracks in the eggs. After a few hours

the feathery, yellow surprises were ready to hatch. Once the chicks were dry and fluffy, the

students were able to hold them before placing

To learn more about Quiver Farms please visit

Photos by Warren Township Schools

them in the brooder boxes to feed and grow.

#### Submitted by Shannon Regan

When schools moved to all remote learning in March of 2020, many annual school traditions were put on hold or missed altogether. The Mt. Horeb Parent Teacher Organization didn't want last year's first-grade students to miss out on the time-honored experience of chick hatching.

In early October, the students from Ms. Lindsay Rosenberg and Ms. Kathleen Haydu's grade 2 classes carefully tended to 24 fertilized eggs while also learning about the lifecycle of a chick. The eggs take 21 days to hatch and they were delivered to Mt. Horeb School from Quiver





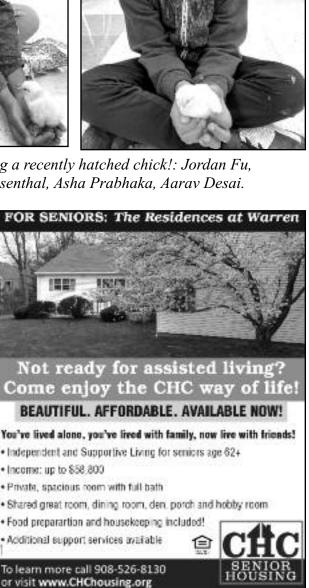






(above, l-r top-bottom) Taking turns holding a recently hatched chick!: Jordan Fu, Isabelle Lafkowitz, Lukas Mehta, Shea Rosenthal, Asha Prabhaka, Aarav Desai.





# MURSELI PRO CONSTRUCTION

**CHIMNEY & ROOFING SPECIALISTS** 

908-361-6372

Owned & Operated For 16 Years

Family

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100











# November Specials CHIMNEY LINER \$1300



- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Easy & Effective Cleaning



Fire Safety



Long Term Preservation



Improved Performance

# • REPAIRS • WATERPROOFING

#### **ASONRY**

**FUNDATIONS** 



- BRICK & BLOCK
   SIDEWALKS
- SIDEWALKS
   REPAIR

# ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

#### **CHIMNEY**



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

## **GUTTERS**

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



# Carbon Monoxide is invisible, odorless, MONOXIDE and can kill you!

# \$400 OFF ANY FOUNDATION JOB

OF \$2000 OR WORE
With coupon. Cannot be combined with any other offer
Some restrictions apply. Expires 11/30/20.

# Save \$900 on Roof REPLACEMENT

ith coupon. Cannot be combined with any other of Some restrictions apply. Expires 11/30/20.

# \$79.99 GUTTERS CLEANING

(Any Average House)
ith coupon. Cannot be combined with any other offer.
Expires 11/30/20.

# \$150 OFF ANY ROOF REPAIR

of \$500 or more
With coupon. Cannot be combined with any other offer.
Expires 11/30/20.

# \$200 OFF

ANY CHIMNEY REPAIR
of \$800 or more

With coupon. Cannot be combined with any other offer.
Expires 11/30/20.

# 100 feet of GUTTER COVERS ONLY \$999

With this ad.
Cannot be combined with any other offer.
Expires:
November 30, 2020

#### PARROT HEADS IN PARADISE

On Saturday, October 17, Warren Recreation presented a fall concert featuring Parrotbeach Band, a Jimmy Buffet Tribute Band, at the Warren Municipal Field.



(above) Cheryl Miller with Havel and Woody enjoy perfect weather and the music of Jimmy Buffet by cover band Parrot Beach.(right)









(above) Audience members set chairs up on squares laid out to encourage social distancing.

Photos from this and other events can be found online at rennamedia.com and on Warren Monthly page on facebook.com Feel free to "Like," "Tag," and "Share."

# **CANDOR HOMES**

**GENERAL CONTRACTING** 

\*Addition & Home Expansion Specialists\*

203K Loans

\*Kitchens

Licensed & Insured \*Bathrooms

\*Decks

\*Siding



\*Windows

\*Finished **Basements** 

\*Roofing

Go from just a house to your dream home

CALL TODAY

908-875-3741



Like us on Facebook

WWW.CANDORHOMES.COM

Ask us about buying your house AS IS, No Inspections

# Call Today for a Free Estimate! 📵 855.624.6655









ROOFING | SIDING | WINDOWS KITCHENS | BATHROOMS | BASEMENTS MASONRY | DECKS | PORCHES

#### Payment Plans

WINDOWS \$209 BASEMENTS \$395 KITCHENS \$389 BATHROOMS \$199 ROOFING \$249 DECKS/PATIOS \$189 SIDING \$289 PORCHES/STEPS \$185

o% Plans Available!

Estimated monthly payments. Rates & payments based on credit approval

#### VIRTUAL MEETINGS ALSO AVAILABLE

## Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE





















NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 🕲



#### **EXPLORE SCLSNJ'S VIRTUAL PROGRAMS**

All programs listed are free. Registration is required unless otherwise indicated. Programs are subject to change. All programs are virtual unless otherwise indicated. Visit sclsnj.libnet.info/events.org for SCLSNJ's complete calendar of events. For questions contact SCLSNJ staff at ask@sclibnj.org.

Please note the North Plainfield, Warren Twp., and Watchung branches will be closed on Thursday, November 26 for the Thanksgiving holiday. The North Plainfield and Watchung branches will be closed on Friday, November 27 for Thanksgiving Friday. The Warren Twp. branch will be open with limited hours from 9:30 a.m. - 5 p.m. on Friday, November 27.

#### **ALL AGES PROGRAMS**

#### The Wizard of Oz - A Staged Radio Play

November 7, 2-3 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4504625.

#### The Declaration of Independence -The Influence of Mary Kathryn Goddard

November 9, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4509221.

#### CHILDREN, TWEEN, AND TEEN PROGRAMS

#### Wanted - Villains (grades 9-12)

November 2, 4-5 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4529259.

#### **Bilingual English/Spanish Storytime (ages 3-7)**

November 3, 5:30-6 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4510709.

#### **STEAM Lab (grades K-2 and their caregivers)**

November 4, 5:30-6:30 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4517524.

## Hooray for Veterans Day - Meet a Veteran (families with children)

November 7, 2-2:45 p.m. Program is virtual. Register now: sclsnj.libnet.info/event/4524517.

#### **Meet the Author - Valerie Peña (families)**

November 9, 4:30-5 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4506706.

#### NaNoWriMo - National Novel Writing Month Challenge (grades 6-12)

6:30-7:30 p.m.

Program is virtual. Register now: November 9

sclsnj.libnet.info/event/4555512.

November 23

sclsnj.libnet.info/event/4561060.

November 30

sclsnj.libnet.info/event/4561809.

# Diwali - One Festival Many Stories (families with children)

November 11, 4-5 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4524615.

# LEAD - Leadership Exploration and Development Club (grades 6-8)

November 11, 5:30-6:30 p.m.

Program is virtual. Register now sclsnj.libnet.info/event/4517548.

December 2: sclsnj.libnet.info/event/4517554.

#### Young Adult Crossover Club - "Little Women" by Louisa May Alcott (grades 6-12)

November 18, 6-7 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4560200.

# Intro to Robotics - Sweep the Castle (grades 6-12)

November 19, 5-6:30 p.m. Program is virtual. Register now:

# sclsnj.libnet.info/event/4479977. Story and Craft - Pumpkin Pie (families)

November 23, 10-10:30 a.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4560827.

#### **Baby Songs**

#### (ages birth - 2 years and caregivers)

November 30, 2:30-3 p.m. Program is virtual. Register now: sclsnj.libnet.info/event/4561118.

#### **ADULT PROGRAMS**

#### **Conquering Mount Everest**

November 5, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4498242.

#### My Favorites - Jazz With Danielle Illario

November 6, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4561837.

#### **Book Discussion Salon**

November 11, 7:15-8:45 p.m. "Small Great Things" by Jodi Picoult Program is virtual. Register now: sclsnj.libnet.info/event/4565954.

#### Meet the Author Michael C. Gabriele

November 12, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4500448.

#### **David Treuer**

November 19, 7-8 p.m. Program is virtual. Register now: sclsnj.libnet.info/event/4497284.

#### **Fantastic Plant Stories**

November 14, 2-3 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4440510.

#### **Implicit Bias in Public Education**

November 16, 6-7:30 p.m. Program is virtual. Register now:

## sclsnj.libnet.info/event/4551783. **Using Online Job Applications**

November 17, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4519407.

#### **Career Pathways and Continuing Education**

November 18, 7-8 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4527666.

#### Let's Talk Turkey and Side Dishes With Chef Jesse

November 20, 3-4 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4513508.

#### **Presidential Signatures**

November 21, 2-3 p.m.

Program is virtual. Register now: sclsnj.libnet.info/event/4498324.



Mason Work & Excavation

Over 20 years' experience • Based in Warren, NJ

## **Driveways / Curbs • Patios • Steps**

Free estimates • Many references

973-573-9709

miketencontractor@hotmail.com

#### miketencontractor.com







#### LAW ENFORCEMENT TORCH RUN

Every year, law enforcement officers in New Jersey exchange their uniforms for running gear as they carry the "Flame of Hope" throughout the Garden State into the Special Olympics New Jersey Summer Games Opening Ceremony.

After traveling more than 750 miles, this flame will eventually make its way to light the cauldron to signal the official start of the Summer Games, the largest competition event of the year.

Follow Warren Township - NJ Police Department on Facebook.



(above) On October 9th Warren Township Police officers teamed up with Long Hill and Berkeley Heights police departments to participate in the Law Enforcement Torch Run for the NJ Special Olympics. Donations were made to the NJ Special Olympics on behalf of their local PBAs.

Photo by Warren Township Police Department

# MALANDSCAPING FALL CLEAN UP SEASON IS HERE! \*\*LIKE US ON FACEBOOK\*\*

\*LAWN AERATING

\*overSeeding

\*PAVERS & PATIOS

\*THATCHING

\*TOP SOIL

\*TRIMMING

908-441-7302 www.samshappylawns.com

## **ORGAN DONOR ENROLLMENT DAY**

On October 8, NJ Sharing Network and its many healthcare partners and volunteers throughout the state worked together to register organ and tissue donors in celebration of Organ Donor Enrollment Day. The non-profit, federally designated organ procurement organization set a goal of amassing at least 2,020 new donor registrations on 2020 Organ Donor Enrollment Day. The 2,020 goal helps create a positive spin on the number '2020' as opposed to the negative '2020' references seen virtually everywhere due to the challenges faced this year.

Currently, there are nearly 110,000 Americans - nearly 4,000 of whom live in New Jersey waiting for a life-saving transplant. You can register to be a donor at any time by visiting njsharingnetwork.org/register.

"Organ Donor Enrollment Day is about taking action and inspiring others to learn more about how they can save lives through organ and tissue donation," said Joseph S. Roth, president and chief executive officer of NJ Sharing Network. "One organ and tissue donor can save eight lives and restore health to over 75 people."

In New Jersey, one person dies every three days waiting for an organ transplant. However, the generosity of those in the Garden State is providing hope for the future. New Jersey's organ and tissue donor registrations continue to rise thanks to strong community education and outreach efforts as well as simplified ways to register as an organ and tissue donor are also helping to save more lives. It is now easier than ever for New Jerseyans to register in any of the following options:

Online at www.NJSharingNetwork.org Through the iPhone Health App

In person at your local Motor Vehicle Agency Another key component of Organ Donor Enrollment Day is encouraging those who register to have a conversation with their family and friends about their decision to donate.

"Donation provides comfort and healing to so many families after losing a loved one. It is so important to talk to your family and share your decision about organ donation so your gift is honored," said Carolyn M. Welsh, vice president and chief clinical officer, NJ Sharing Network.

#### **ABOUT NJ SHARING NETWORK**

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the nonprofit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization, selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year, is also part of the national recovery system, serving the nearly 110,000 people on the national waiting list. To learn more, get involved and register as tissue organ and donor, NJSharingNetwork.org.

## WHRHS CLASS OF 2021 STUDENTS QUALIFY FOR NATIONAL MERIT COMMENDED LIST

Submitted by Denis Kelly

The following Class of 2021 Watchung Hills Regional High School (WHRHS) students have been named to the 2021 National Merit Scholarship program Commended according to information released by the National Merit Scholarship Corporation (NMSC) of Evanston, Ill.

#### THEY ARE:

Arian Alam, Jacob D. Bash, Anish Bhatnager, Trevor Bokach, Jaden Bryant, Renee Cai, Thomas Casale, Andrew Cuonzo, Aidan Decker, Melanie Du, Riyaan Gunaratne, Samantha Hoffmann, Ariana Huang, Jasmine Hwang, Sanjay Kathineni. Gabrielle Ku, Kathie Liang, Zachary Linder, Frank Liu, Sunwoo Park, Ajay H. Patel, Shruthi Ramasamy, Anthony Roca,

Ammar Salam, Sydney Sharma, Aaron Shieh, Marshall White, Jordyn Youngelson, and Maylin Zhu.

Earlier in September, it was announced by NMSC that 11 Class of 2021 WHRHS students have been named National Merit Semifinalists. They are: Michael Horzepa, Victor Hu, Elizabeth Huang, Charles Margulies, Nora Mehler, Rohil Novani, Paulina Przybylski, Wesleu Tseng, Neha Venkatesh, Valerie Wang, and Tyler Wu.

Students who qualified for the Commended List and the Semifinalist List did so by taking the Aptitude 2019 Preliminary Scholastic Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in the Fall of 2019. The annual PSAT/NMSQT serves as an initial screening of program entrants.

#### A FREE WEBINAR

# Strategies for Today's Small Business



Date: November 10, 2020

Time: 11:00 am

Cost: Free

To Register:

https://score.zoom.us/j/ 91039820189

# Building or Updating Your Marketing Plan



Joe Renna has been in business since 1984 supplying businesses with a full array of marketing and advertising services. From developing business and marketing plans to multimedia production, over the years, his ad agency has worked with every size business. Since 2000 Renna Media has been publishing hyperlocal community newspapers.

Each month, over 135,000 newspapers are mailed to every home and business in 21 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.



Metro NJ

SCORE Helps You Build Your Business

For mentoring call (973) 645-3982 For seminar schedules visit

https://metronj.score.org





UNITY BANK For Branches and Services call 800-618-Bank





## WARREN TOWNSHIP SCHOOLS CELEBRATES A "WEEK OF RESPECT"











(above, l-r) Matthew Holliss, Sophia Barnas, Skye Battiste, Dante Glynos, Chase D'Annunzio, help Mrs. Fishelman with the daily lesson.

#### Submitted by Shannon Regan

Throughout the week of October 5 through October 9, all Warren Township Schools participated in a "Week of Respect" to promote good character and positive school culture.

Students and staff members from the four elementary schools celebrated each day of the week by focusing on a specific theme, whether they are learning at home or in school. School Counselors from each of the four elementary schools, Mrs. Blessing-Maire (ALT), Ms. Pech (Central), Dr. Stankiewicz (Mt. Horeb), and Ms. Pranzo (Woodland) have created videos that will introduce the special day as well as the activities that students will participate in. Each day the following three questions will be discussed.

What does the word RESPECT mean? What are some ways we can show RESPECT? Why is it important to show RESPECT?

School Counselors will emphasize the importance of students showing respect to their families, friends, teachers, school, and most importantly to themselves.

On Monday, students and staff were invited to wear a tie or scarf to signify unity. Ms. Pranzo emphasized the importance of virtual respect and how to be a good digital citizen. All students in grades 3 through 5 listened to the story, "The Technology Trail" by Julia Cook.

On Tuesday, the school community was invited to wear Red, White, and Blue to show unity in the fight against bullying. Dr. Stankiewicz reviewed the school's anti-bullying rules and policies and shared the story, "Bully Blockers Club" by Teresa Bateman.

On Wednesday, Ms. Pech focused on encouraging students and staff members to have a positive mindset while also believing in

themselves. Pech reminded students that one bad moment during the day doesn't have to mean that the entire day is ruined. Students heard the story, "Kevin the Unicorn: It's Not All Rainbows" by Jessika von Innerebner. Students and staff were invited to wear neon colors to represent their bright futures!

On Thursday, the theme was "Individually Unique." Mrs. Maire introduced the story titled, "Spaghetti in a Hot Dog Bun" by Maria Dismondy. Maire reminded all students to celebrate and respect the differences that make each person unique. Students and staff were encouraged to wear mismatched clothing.

To wrap up the week, Friday's theme was Team Work. Students learned that T.E.A.M. stands for Together Everyone Achieves More. Students learned the value of teamwork in school, at home, with friends, and during sports. School Counselors reminded students to be good listeners, to be open, to work together, and lastly to have fun while working in teams.

Anti-bullying messages will continue throughout the school year. Warren Township Schools' parents are encouraged to contact their child's school counselor should they ever have a question or concern regarding bullying. Mr. Derek Ressa, the Director of Special Services also serves as the district's Anti-Bullying Coordinator.

Photos by Warren Township Schools



- Lawn Cutting Service
- Shrubbery Trimming • Fall/Spring Cleanups
- Mulching
- Aeration/Overseeding

**Certified Fertilizer Applicator** 

Stump

Grinding

Services

FREE Estimates (908) 723-0600 Fully Insured

**Fully Insured** Free Estimates

> Needleman Roofing Lic. #

**SLATE - TILE - ASPHALT SHINGLES** 908-389-0200

WOOD FLOORS Sand • Stain • Refinish • Repairs • Installation CARPET & RUGS Clean • Stretch • Sanitize • Repairs • Bind **RESTOREMYFLOORS.NET** 

> A DIVISION OF CARPET DOCTOR LLC. 116 SUSSEX ST. WESTFIELD, NJ 908-342-5048

Insured \* References \* Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 11/30/20





- Nearly 25 Years of Experience
- We Are Insured & Bonded
- License #10968

#### RICAL CONTRACTORS YOUR AFFORDABLE ELECTRICIAN

- ELECTRICAL RENOVATIONS
- GENERAL ELECTRICAL WORK
- (908) 604-8118 BASKING RIDGE, NJ 07980
- LIGHTING FIXTURES
- (973) 377-9999
- CERTIFIED GENERATOR INSTALLATION

MADISON, NJ 07940

**5% SENIOR DISCOUNTS ARE AVAILABLE** 

# PG Tree Services

- Tree Removal Stump Grinding
- Excavation
- Drivewavs
- Side Walks Curbs & more



973-699-1100 - Pedro 201-724-5939 - Luis Pngexc@gmail.com **FREE ESTIMATES** 



# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### **NEWSPAPER ADVERTS**

We mail 135,000 newspapers to evry home and business in 21 towns, You can advertise in any number of towns. ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menues, full color, two sided, on coated stock for only \$35 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

#### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

#### DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

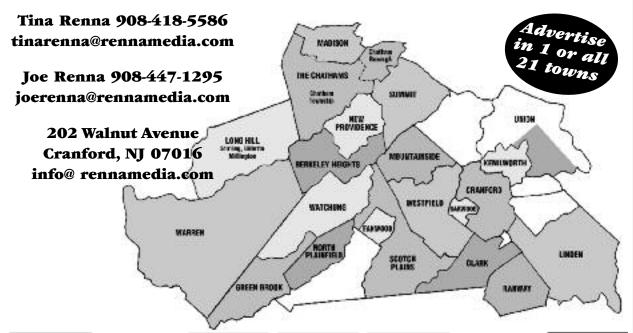
- Get unlimited clicks
- Trackable results
- · Free ad design and copywriting
- Paid search engine promotions
- · Posts are shared through social media

#### **Call Joe Renna** 908-447-1295

See samples on our websites and facebook pages. -



#### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY!





Mailed to every home and business Zip: 07922

KENILWORTH

Qty: 3,600

Mathet to every

being and business





LIFEin

LINDEN

Qty: 17,400

Mailed to every being and business.

Zip: 97936



Otv: 6,700 Marked to every me and busine Zipa 07066

20 DK

Long Hill

LEADER

一面のその意

Qty: 3,600

Mislied to every home

and business in Gillette



Qty: 9,800 Mailed to every



Qty: 3,000 Mailed to every home and business Zip: 07023

Qty: 2,900

Mailed to every

home and breiness

Zip: 07092



Qty: 2,200 Mailed to every home and haviness Zipt 07027



1 year contract

Qty: 3,000 Mailed to every home and business Zip: 08812



OUNTAINSIDE View



Providence NEWS "



Qty: 4,900 Qty: 8,300 Mailed to every home and husiness home and business Zip: 07974 Zipa: 07060



Qty: 12,400 Mailed to every beene and business. Zto: 07065



Qty: 9,600 Mailed to every home and business Zip: 07076



Qty: 9,600 Matted to every home and hastness. Zip: 07901



Oty: 6,300

home and business

Zip: 07940

Qty: 5,500 homes and businesses. Zhr: 07085



Oty: 6,200 Mailed to every home and business Zapc 07059



Qty: 2,800 Mailed to every home and husiness Zip: 07069



07062, 07063

Qty: 11,800 Mailed to every one and business Zipc 07090

#### NEWSPAPER AD RATES

	TOTAL ESTINE STREET		-
	are per month. Artwork included in price, supers are black on white.		ANY 1
Unit		Size	NEWSPAPER
1	Unit (Business card) 3.25*	$x = 2^{\circ}$	\$60
2	Units 6.5° x 21 or 3.25°	X 4"	8100
4	Units 3.25° x 8° or 6.5°	X 4"	\$180
6	Units 6.5° x 6.25° or 10°	x 4"	\$240
9	<b>HALF PAGE</b> 6.5' x 9' or - 10"	x 7"	\$320
12	Units 10*	x 8°	5360
18	FULL PAGE 10*	x 14"	5400
2 P/	AGE SPREAD 21"	x 14°	5700
BAC	K PAGE 10*	x 14"	\$500
FRO	NT PAGE BANNER 8.25*	x 2"	5320
FRO	ONT PAGE BOX 1.5"	x 4.5"	\$240

Back cover,	front	page	hanner	and	front	hox	Dises	ned.	on f	ins our
Block some	and be	rele d'	agreement :	udos	rriser	bear.	riebs	of the	wt re	front:

LOO	9490	2400	\$500	2000	5700	5500	2300
180	\$450	\$700	8900	\$1100	\$1300	81500	81700
140	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
60	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	52700
00	51000	\$1400	\$1800	\$2200	\$2500	\$2800	53000
700	==						

ANY 3 ANY 6 ANY 9 ANY 12 ANY 15 ANY 18 ALL 21

\$150 \$250 \$350 \$400 \$450 \$500 \$550

#### PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NI 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

# Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

# **Full Service Online Marketing**





#### **Online Marketing Items**

Website ads and Social Media Posts, Classified ads .....\$20 per item
 Special bulk price......Block of 20 items \$100 Including: Press releases / Classified Ads
 Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution to 300 to 500 news outlets......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website Audit/Analysis and recommendation plan: ..........\$250
  Website creation/update: ................\$2,400
  (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: ......\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services: ......average cost \$1,000 \$2,000 per month Custom tailored solutions:
  Google Ranking, Local SEO, Social Marketing

#### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

# Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

Call Joe for a free consultation.

Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

# GREEN TEAM RECEIVES ACHIEVEMENT AWARD

Submitted by Evamarie Hode

The Township Committee is pleased to congratulate the Warren Township Green Team on their receipt of the Environmental Achievement Award from the Association of New Jersey Environmental Commissions for their activities during the pandemic.

The Green Team, led by Chairperson Laura Mandel, was recognized for their programming, "Living in Harmony with Nature," prepared by Shweta Agrawal and Susan Zeitels and two webinars conducted with the Warren Township Library presented by Wayne Defeo, Susan Zeitels and Aileen D'Atri. They also ran two food drives, which were held on August 29 and September 26, both organized by Shweta Agrawal. In addition, Michael Pate and Maria Mensinger shared information with the Warren Township schools.

Green Team members Gloria Mayer, Susan Zeitels, and Christina Lewis also assisted with the planting of three new rain gardens located behind the Warren Township Library, ALT School, and Temple Har Shalom constructed with a grant from Rutgers University.

In addition to these activities during the pandemic, the Green Team successfully completed the requirements to qualify for Silver Certification from Sustainable New Jersey.

Committeeman Vic Sordillo commented that, "the actions of the Green Team truly represent how special Warren is and applauds this momentous achievement."





**Located in Summit** 

KONANTIQUES



#### **Announcing**

## Edward Anthony Somma, MD

Internal Medicine

New Office in Berkeley Heights





After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program and is an Associate Professor of Medicine for their Internal Medicine program.



"Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades"

654 Springfield Ave Berkeley Heights, NJ 07922

(908) 219-8800

www.intutitivemedgroup.com