# New Providence NEWS

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#### Issue 62 • November 2020



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## **SCOUTING FOR FOOD GOES VIRTUAL**

Gift cards will be collected at November 14 drive-through donation event

Submitted by Jennifer Niederhoffer

New Providence's Boy Scouts and Cub Scouts are once again participating in their annual Scouting for Food project. However, due to Covid-19 restrictions, things will look different for the 39th Annual event, as Scouting for Food 2020 is going (mostly) virtual.

The Scouts will kick off the 2020 Scouting for Food Drive with a drive-through donation event on Saturday, November 14 from 11 a.m. - 1 p.m. Residents can bring grocery store gift cards, checks, or cash to the Scouts at the New Providence Library parking lot, 377 Elkwood Avenue, New Providence. Social distancing protocols will be followed.

With the large number of people it takes to collect and pack the traditional non-perishable food donations, it would not be safe for the Scouts (Boy Scout Troops 1 and 63 and Cub Packs 263, 363, 99) and other community volunteers to do that this year. But, as the coronavirus pandemic continues to cause such economic strife, there are more local families/individuals in need in New Providence and beyond than ever before. So for the 2020 Scouting for Food drive, the Scouts will only collect financial and grocery gift card donations to help their neighbors in need.

Residents can support the two charities which benefit from the annual Scouting for Food Drive - the Community Service Association of New Providence (CSA) and the Star Fish Food Pantry, both 501(c)(3) non-profit organizations - in the form of grocery gift cards, checks, or donations through PayPal, Venmo, or by mail. Please donate by November 20 so gift cards can be distributed before Thanksgiving.

In 2019, the Scouts collected more than \$53,000 worth of non-perishable items. This year, CSA will provide grocery gift cards for New Providence families in financial need, and Star Fish Food Pantry will purchase food items in bulk with the contributions sent to their Plainfield location.



(above, l-r) James, Jessica, and Andrew Short at the 2019 Scouting for Food Drive.

#### **HOW TO DONATE:**

- Bring a grocery store gift card, check, or cash to the Boy and Cub Scouts' Saturday, November 14 drive-through collection at the New Providence Community Pool, 11 a.m. - 1 p.m.
- Venmo a donation to the Scouts using @ScoutingForFood; they will make donations to both the CSA and Star Fish Food Pantry.
- Send a grocery gift card or personal check to: Community Service Association of New Providence, 360 Elkwood Ave., New Providence, NJ 07974 (check memo - Scouting for Food). CSA volunteers will use this money to provide food and other assistance to New Providence residents in need.
- Donate via PayPal from the CSA's website: CSAnewprovidence.org
- Send a check to Star Fish Food Pantry, P.O. Box 2822, Plainfield, NJ
- 07062Donate via the Star Fish Food Pantry website:
- starfishplainfield.org/contact-us-or-donate.php

Please contact the Community Service Association of New Providence at 908-665-8254 for more information.





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#### RESIDENTS CAN REQUEST OVERNIGHT PARKING PERMISSION ONLINE

Effective October 1, 2020, the New Providence Police Department (NPPD), in cooperation with Mountain Valley Emergency Communications Center (MVECC) will begin utilizing Frontline Public Safety Solutions online portal to provide a virtual means of requesting overnight parking permission in the Borough of New Providence. The online portal, which can be found on the Borough website or by visiting frontlinepss.com/newprov is available to all residents.

Where previously residents would call the New Providence Police Department nonemergency number to request overnight parking permission, an action which required an MVECC 9-1-1 professional to manually collect and enter parked vehicle information, requests can now be entered virtually through the online portal. NPPD hopes the addition of the Frontline Public Safety Solutions online portal will provide residents an easier and more convenient way to request permission for overnight parking.

The online portal can be reached on any cell phone, tablet, computer, or device with access to the internet.

New Providence Police Chief Gazaway stated, "New Providence Police Department is always looking to find ways to improve our efficiency and streamline operations. Frontline will allow residents to self-report overnight parking and provide our officers with accurate, up to date information using a simple, intuitive platform."

MVECC Executive Director D. Jeremy DeMar stated, "Requesting overnight parking permission online is a logical and progressive next step for New Providence. Previously, requests for overnight parking would be handled by one of MVECC's 9-1-1 professionals, taking them away from critical emergency call taking and dispatching responsibilities. With Borough residents now submitting these requests online, the number of non emergency calls being fielded by our 9-1-1 professionals is reduced, allowing them to focus on emergency situations."

As a reminder, parking on Borough of New Providence streets is prohibited between the hours of 2:00 a.m. and 5:00 a.m. (per Borough ordinance 257-25). If residents need to park a vehicle overnight, they must request permission to do so through the Frontline online system. Requests must be received prior to 2:00 a.m. and any requests made after 2:00 a.m. may be subject to a parking citation. Parking permission may not be granted during certain weather events and states of emergency.

Residents who have questions regarding the Frontline overnight parking program or use of the Frontline Public Safety Solutions portal can contact the New Providence Police Department at 908-665-1111 or online via the 'contact us' link on the Borough's website at newprov.org



- Home Health Aides are equipped with Personal Protective Equipment (PPE)
- Clients and Home Health Aides are screened for COVID-19 symptoms prior to placement.

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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program and is an Associate Professor of Medicine for their Internal Medicine program.



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#### **New Providence NEWS** • Page 4 • November 2020

## **NATIONAL NIGHT OUT**





(above) Xbox One-S and extra wireless controller: Pamela Dudish and the Dudish family

a National Night Out event on Tuesday, October 6, 2020.

The event was a drive in Movie featuring the film Captain Marvel. Held at Our Lady of Peace parking lot, it was limited to the first 85 cars, and there was a chance to win prizes.

National Night out is a community-building event that annually takes place on the first Tuesday in August. Due to Covid-19 this year's

(above) Chrome book : Denise Barber and the Barber Family

The New Providence Police Department held event was postponed until October 6. A variety of federal, state, county, and municipal-level agencies come together with community members in an effort to build a safer and wellconnected community.

> For more information on National Night Out, please visit natw.org.

Congratulations to the winners of the night:

Follow New Providence PBA Local 132 on Facebook



(above) Skin deep girls night out gift certificate: Evelyn vieira

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#### New Providence NEWS• Page 6 • November 2020



### SRIYA TALLAPRAGADA HOPES TO CLOSE THE GENDER GAP IN STEM

"When I was in school, I started realizing how few girls were involved in STEM: Science, Tech, Engineering, and Mathematics," explained Sriya Tallapragada, an 8th grader at New Providence Middle School. "When I went online, I was shocked to find out that this was not just a coincidence... There was a very obvious gender gap in these fields. That's when I decided that I had to do something about it."



(above) New Providence Middle School Student Sriya Tallapragada aims to close the gender gap in STEM.

Tallapragada said she spent part of her summer designing and building her nonprofit, #Girls Who STEAM, as her way of doing something about these statistics. #Girls Who STEAM is built on the mission to close the gender gap in STEAM by making it fun and interesting for girls.

#Girls Who STEAM's first event, the Trailblazer Essay Contest, is meant for girls between the ages of 8-11. Girls are encouraged to write about their favorite female trailblazer whose impact has helped female rights to this day. The contest is on-going and will be open until December 31, 2019. For more information, visit girlswhosteam.com/Trailblazer.

Tallapragada hopes to expand into workshops that engage girls in STEM activities.



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New Providence NEWS • Page 7 • November 2020



#### New Providence NEWS • Page 8 • November 2020



(above) Jim Rhatican of Berkeley Heights was in desperate need of a life-saving liver transplant. Thanks to the selflessness of his donor, Jim gets to enjoy precious time with his grandchildren.



## **ORGAN DONOR ENROLLMENT DAY**

On October 8, NJ Sharing Network and its many healthcare partners and volunteers throughout the state worked together to register organ and tissue donors in celebration of Organ Donor Enrollment Day. The non-profit, federally designated organ procurement organization set a goal of amassing at least 2,020 new donor registrations on 2020 Organ Donor Enrollment Day. The 2,020 goal helps create a positive spin on the number '2020' as opposed to the negative '2020' references seen virtually everywhere due to the challenges faced this year.

Currently, there are nearly 110,000 Americans – nearly 4,000 of whom live in New Jersey – waiting for a life-saving transplant. You can register to be a donor at any time by visiting njsharingnetwork.org/register.

"Organ Donor Enrollment Day is about taking action and inspiring others to learn more about how they can save lives through organ and tissue donation," said Joseph S. Roth, president and chief executive officer of NJ Sharing Network. "One organ and tissue donor can save eight lives and restore health to over 75 people."

In New Jersey, one person dies every three days waiting for an organ transplant. However, the generosity of those in the Garden State is providing hope for the future. New Jersey's organ and tissue donor registrations continue to rise thanks to strong community education and outreach efforts as well as simplified ways to

On October 8, NJ Sharing Network and its any healthcare partners and volunteers roughout the state worked together to register gan and tissue donors in celebration of Organ

Online at www.NJSharingNetwork.org

Through the iPhone Health App

In person at your local Motor Vehicle Agency Another key component of Organ Donor Enrollment Day is encouraging those who register to have a conversation with their family and friends about their decision to donate.

"Donation provides comfort and healing to so many families after losing a loved one. It is so important to talk to your family and share your decision about organ donation so your gift is honored," said Carolyn M. Welsh, vice president and chief clinical officer, NJ Sharing Network. **ABOUT NJ SHARING NETWORK** 

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the nonprofit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization, selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year, is also part of the national recovery system, serving the nearly 110,000 people on the national waiting list. To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.



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## SANTA CLAUS SHOP PREPARES TO HELP DELIVER A JOYOUS HOLIDAY

The Santa Claus Shop will open its doors once again to area families, providing its 54th consecutive year of complimentary holiday shopping. The shop serves more than 400 lowincome families and senior citizens from Summit and other local communities, including New Providence and Berkeley Heights, who are referred by local social services agents.

This year's Santa Claus Shop will be held in the parking lot at St. John's Lutheran Church, 587 Springfield Avenue in Summit. Although families cannot shop the way they have in the past, due to the pandemic, we are still committed to making this experience enjoyable for all the families.

The Santa Claus Shop has had to rethink how we run this year's event due to COVID-19. Unfortunately, we cannot have everyone in the building selecting their own items and getting them wrapped. In an effort to keep everyone safe and follow state guidelines, we will be socially



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distanced in the parking lot of the church where the families will get a bag of goodies we have put together. Our local volunteers will be responsible for ensuring social distancing is being properly adhered to, setup, distribution of prepackaged bags and cleanup.

The Santa Claus Shop is chaired by Summit residents, Lauren Bialek, Susan Campbell, Maritess Manaluz and Marnie O'Connell and cochaired by Elaine Chong, Nev DiPetrillo, Celia O'Rourke, and Teal Rodriguez. The Santa Claus Shop exists solely on donations and volunteers. With the monetary donations from area residents, local organizations and businesses, the Santa Claus Shop can purchase the gifts that allow less

distanced in the parking lot of the church where fortunate neighbors to experience the joy of holiday giving without financial burden.

To keep the holiday spirit alive for local residents in need, and this year more than ever, the Santa Claus Shop chairwomen ask for members of the community to consider giving. Checks can be made payable to SHIP, with Santa Claus Shop noted on the check's memo line, and mailed to the Santa Claus Shop, P.O. Box 119, Summit, NJ 07901. The ability to make an online available donation is also at summitsantaclausshop.com. To find out more information or get involved please visit our website or follow us on Facebook at Santa Claus Shop - Summit, NJ.



## **STONY THE ROAD WE TROD: A DISCUSSION OF BLACK WOMEN AND THE SUFFRAGE MOVEMENT**

On November 19, The League of Women Voters of Berkeley Heights, New Providence & Summit and the Summit College Club of the American Association of University Women are co-sponsoring a program presented by Janice Harris Jackson entitled "Stony the Road We Trod: A Discussion of Black Women and the Suffrage Movement".

How "stony the road" was for those Black suffragists who participated in the long and arduous journey in the 1920 ratification of the 19th Amendment, which gave women the right to vote. In 2020, the beneficiaries of this great liberation movement commemorate its Centennial with recognition and appreciation for Black women who transitioned their energies from the liberal Abolitionist Movement to confront "Jim Crow" oppression, racial prejudice from other suffragists, southern segregation and anti-suffrage sentiments from a patriarchal status quo.

This discussion will focus on these African-American women who were the leaders of Black Suffragists (especially in New Jersey) and will mention many of the other Black women generally recognized as advocates for the Suffrage Movement.

Janice Harris Jackson is a retired Kean University educator, where during her 39-year career, her duties included the institution's first admissions recruiter for Black students, foreign student advisor and administrator responsible for strengthening its ties to Newark and other urban school districts. She was one of the founding members and Past President of the Concerned Black Personnel of Kean. She also served on the African Studies Advisory Committee.

The League of Women Voters is a nonpartisan political non-profit that works to empower voters and defend democracy. Founded 100 years ago, the League makes democracy work by protecting voting rights and encouraging robust participation.

This program will be a virtual presentation. The program will be held on Thursday, November 19th, 2020 at 7:30 p.m. To register email LWVBHNPS@yahoo.com.

#### **New Providence NEWS** • Page 11 • November 2020

## WEAR YOUR MASK – WIN A PRIZE

Office of Emergency Management are encouraging the youth in town to wear masks when in public places. If an officer sees you

New Providence Police and New Providence with a mask on, you could receive a gift card to one of our local eateries. Keep up the good work!

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## **FAITH LUTHERAN COAT COLLECTION**

For the twentieth consecutive year, Faith Lutheran Church in New Providence has again collected used winter coats for the needy. The approximately 120 coats of this year will be given to the Market Street Mission in Morristown. Administrators of the Mission will be distributing the coats to men, women and children during the Mission's annual give-away "On the Green" in Morristown.

The pastor of Faith is Rev. Jane McCready. Faith is located at 524 South Street. Its website famfaith.org. The phone number is is 908-464-5177.



(above) Joanne Warin, Parish Administrator of Faith, and Rev. Jane McCready, pastor of Faith, with a sample of the 120 coats Faith donated to the Market Street Mission.



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## **NJ SHARING NETWORK RECOGNIZED AS ONE OF NJ'S "BEST PLACES TO WORK" FOR THIRD YEAR**

#### Submitted by Gary Mignone

NJ Sharing Network, the non-profit, federally designated organ procurement organization responsible for the recovery of organs and tissue in the state, proudly attended NJBIZ's virtual event to celebrate New Jersey's Best Places to Work, 2020. NJ Sharing Network received the honor as one the top 100 Best Places to Work in New Jersey for the third year in a row. The highly-regarded Best Places to Work in New Jersey awards program recognizes and honors the state's top employers who show a dedication to their employees' professional growth and quality of life.

#### **ABOUT NJ SHARING NETWORK**

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the nonprofit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization, selected by NJBiz as one of the state's "Best Places to Work", is also part of the national recovery system, serving the nearly 110,000 people on the national waiting list. To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.

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Each month, over 135,000 newspapers are mailed to every home and business in 21 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.

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## **NOVEMBER 2020 EVENTS WITH NEW PROVIDENCE MEMORIAL LIBRARY**

Public computers are now available for use during pick up hours. There are substantial restrictions, however. Only 2 computers open at a time, by appointment only, 45 minute/1 session limit per day and masks must be worn. Please call the library to make an appointment. We will accept appointments up to 2 weeks

in advance.

#### Boho Yarn Wall Hanging Teen Take & Make (Teens)

November 2 at 3:00 p.m.

Come to the library foyer to grab a craft kit to make a Boho Yarn Wall Hanging. Hang it on your bedroom wall or study room for a soothing piece of DIY decor! For students in grades 6-12 (may be too difficult for younger children). Craft kits are first-come, first-served. Please only take one kit per teen.

#### Songs of the Suffragists (Adults)

November 5 at 7:30 p.m.-8:30 p.m. The library will stream "Songs of the Suffragists: Lyrics of American Feminism from 1850 to 2020" over zoom in honor of the 100th anniversary of the passage of the 19th amendment. A discussion moderated by the League of Women Voters of Berkeley Heights, New Providence and Summit, which produced the half hour video, will follow. To register, email the library at npmlref@yahoo.com. **Teen Take Out Boxes (Teens)** 

#### November 9 at 3:00 p.m.

Teen Take Out is a new monthly subscription box for NP teens in grades 6-12. Each month, we will put together a box for you including fun treats like snacks, crafts, bookmarks, buttons, stickers and a faux leather slide charm bracelet (a new charm added each month). Plus, we will select a YA Fiction book for you based on your answers to our questionnaire! You'll receive an email letting you know when it's ready to be

#### picked up at the library. Virtual Club Phoenix (Kids) November 9 at 3:30 p.m.

Club Phoenix is online! In this program kids will learn about science, engineering, and logical thinking. Watch a variety of cool science experiments and learn how you can do them at home! This program is run by teen volunteers, who are passionate about sharing their love of science and STEM with younger children. Videos will be posted once a month at 3:30 p.m.

#### on the library's YouTube channel: Baseball Discussion Group (Adults) November 9 at 7 p.m. - 9 p.m.

Discuss your favorite team and players over Zoom, or just listen to the other baseball fans talk. You may call in if you prefer. To join the baseball group, email npmlref@yahoo.com.

#### Bollywood Dance! (Kids)

November 10 at 3:30 p.m. Get your groove on at home for a fun LIVE Bollywood dance class! Email npmlchildrens@gmail.com to receive the link. Race, Empowerment + Experience (All Ages)

#### November 10 at 7:00 p.m.

The Libraries of Union County Consortium will sponsor a series of virtual author visits to explore the subject of Race, Empowerment and Experience. In light of the intense and widespread discussion of race and racism in

America, our libraries are committed to providing online platforms for information and discussion. We will be joined by two prolific, award-winning authors and publishers: Cheryl

Willis Hudson and Wade Hudson, the cofounders of Just Us Books, Inc., one of the most prominent Black-owned publishing houses in America. This program will be hosted on the Zoom webinar platform, and is free for all to attend. Registration is required. To register, visit

#### luccnjevents.org.

Exploring the Night Sky (Adults)

November 12 at 7 p.m. - 9 p.m. Learn how to locate and identify things in the night sky from constellations and planets to the International Space Station and satellites. Paul

Cirillo is a member of the New Jersey Astronomical Association, which operates the largest public observatory in New Jersey, and volunteers as an outreach "ambassador" for NASA's Jet Propulsion Laboratory. He will also

teach us how to use a star map. This program will be held over zoom. While geared for

adults, the minimum age to attend is 10. Email the library npmlref@yahoo.com to register.

#### Pumpkin Spice Mug Cake Take & Make (Teens) November 16 at 3:00 p.m.

Pumpkin spice & everything nice! Come by the library foyer after school to grab all of the ingredients you'll need to make a microwaveable Pumpkin Spice Mug Cake (you

supply the mug at home). Measured ingredients and a simple recipe included in each kit. Only one kit per teen, please. While supplies last.

#### **Book Group (Adults)**

November 17 at 10:30 a.m. The book group will meet over zoom to discuss The Book Woman of Troublesome Creek by Kim Michele Richardson. The ebook and audiobook can be downloaded free with your library card in the Hoopla Digital app. The library owns a print copy as well. To join the book group, email the library at

> npmlref@yahoo.com. Fall into Flavor:

#### Live Zoom Kids Cooking Class (Kids) November 17 at 3:30 p.m.

Kids will cook virtually alongside ShopRite Village Wellness Guru's team of nutrition experts and will learn how much fun healthy foods can be! On the menu: Apple Pie Parfaits and Pumpkin-Cranberry Energy Bites. Recipes and shopping lists will be provided so ingredients can be purchased ahead of time. For

kids in grades 1-5. Younger children will need help with some of the tasks. Register by

emailing npmlchildrens@gmail.com. Registration ends November 10.

#### How Covid-19 Impacts College Admissions (Teens)

November 17 at 6:00 p.m. Campus closings SAT cancellation. Online instruction Each day, even every hour, brings news of an educational landscape that is rapidly shifting. Or is it? In this webinar, Collegewise experts will separate fact from fiction and give families the information they need to make critical upcoming decisions. We'll discuss everything from adjusting SAT/ACT timelines to learning more about colleges when you can't visit in-person. Join us for this conversation on

college admissions and the power of perspective and keeping the focus on what you can control in these challenging times. Email smaisch@newprovidencelibrary.org to receive the link to register for this free webinar.

#### Race, Empowerment + Experience (All Ages)

November 17 at 7:00 p.m. The Libraries of Union County Consortium will sponsor a series of virtual visits to explore the subject of Race, Empowerment and Experience.

In light of the intense and widespread discussion of race and racism in America, our libraries are committed to providing online platforms for information and discussion. We will welcome Derrick Barnes, author of the award-winning picture book CROWN: An Ode to the Fresh Cut and the 2020 best seller I Am Every Good Thing. This program will be hosted on the Zoom webinar platform, and is free for all to attend. Registration is required. To

#### register, visit luccnjevents.org. Invention, Innovation and Industry in Union County (Adults)

November 19 at 7 p.m. - 8 p.m Did you know that Thomas Edison and Nikola Tesla had connections to Union County? Or that all manner of transportation - planes, trains, automobiles and even submarines - are all a part

of the rich and diverse history of Union County? John Prescott, the History Programs Coordinator for the Union County Freeholders Office of Cultural and Heritage Affairs, covers all this and more in this zoom talk. To register, email the library at npmlref@yahoo.com.

#### Virtual Timed LEGO Build (Kids)

November 24 at 3:30 p.m. Participate in our fun LEGO build challenge over Zoom! You will be given several building prompts and a time limit to complete each one! After each build we'll share our creations! Email npmlchildrens@gmail.com to register.

#### All ages. VIRTUAL YOUTUBE STORYTIME

\*No storytime on 11/11 Every Monday at 1:00 p.m.

Storytime with Ms. Sam - Email npmlchildrens@gmail.com to receive the link.

#### Baby Storytime with Ms. Sam Every Wednesday at 10 AM. Pajama Storytime with Ms. Debbie

Every Wednesday at 7:00 p.m. Email npmlchildrens@gmail.com to receive the link and watch any day or time!

Follow the Library on all of our social media platforms: @newprovlibrary

A full calendar of events including regular meetings is available at newprovidencelibrary.org. Like us on Facebook at facebook.com/NewProvLibrary for updates. All events are free and open to the public.

New Providence Memorial Library, 377 Elkwood Avenue, New Providence 908-665-0311

## Marketing Toolbox

**Renna Media offers a full** range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

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We mail 135,000 newspapers to evry home and business in 21 towns, You can advertise in any number of towns. ads start at \$60.

#### FULL COLOR PRINTING

We print flyers and menues, full color, two sided, on coated stock for only \$35 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### **ONLINE MARKETING**

**Online ads and press releases** designed and placed to drive traffic to your website and get your phone ringing.

#### SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## **WEBSITE AND** SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

12 Units

BACK PAGE

18 FULL PAGE

**2 PAGE SPREAD** 

FRONT PAGE BANN

FRONT PAGE BOX

Back cover, front page baan first served basis. Curren

## **CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

## **DRIVE LOCAL TRAFFIC TO YOUR WEBSITE**

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1 year contract

\$365

**PB**R DAY

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media



**RENNA MEDIA NEWSPAPER RATE SHEET** 



$55^{\circ} \ge 9^{\circ}$ or	10° x - 7°	5320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400		
	10° x 8°	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700		
	10° x 14°	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000		
	21° x 14°	\$700									
	10° x 11°	\$500	PRE	PAY FO	R 6 M	ONTHS	S AND	GET 1	FREE		
NER	8.25° x - 2°	\$320	Muke Checks payable to Renna Mecia, 202 Walnut Avenue, Cranford, NJ 07016								
	1,5° x 4,5°	\$240	Visit RennaMedia.com for online publications.								
ner and front box reserved on first come. It advertiser has right of first relacit.				Photo albums, video and advertising opportunities.							

## Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna p.m. on Wednesdays.

## **Full Service Online Marketing**





#### **Online Marketing Items**

Website ads and Social Media Posts, Classified ads .....\$20 per item
Special bulk price......Block of 20 items \$100
Including: Press releases / Classified Ads

Web Page / Calendar Event / Monthly Banner ads Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution to 300 to 500 news outlets ......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: ......\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services: .....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

#### **Video advertising**

**Production:** 

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

## Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

### IMAGINE LAUNCHES SUPPORT PROGRAM FOR NURSES

Imagine, A Center for Coping with Loss announced the expansion of its virtual group support programs with one designed to help nurses dealing with the stressors of healthcare work during Covid-19. Imagine, which serves more than 2,000 individuals annually and is nationally recognized for its work helping bereaved children and their families, offers its Peer Support Group for Nurses at no cost. Interested nurses can join the weekly support group that takes place via Zoom from 7:30 - 8:30p.m. on Wednesdays.

Robinson, who was named a 2019 CNN Hero, went on to say, "Nurses continue to selflessly care for others despite their own fears about their potential exposure to Covid-19. We need to ensure they have a place to turn to for support."

For many, the anxiety they feel going to work in a healthcare environment comes on top of grief they were feeling before the pandemic even hit.

Talia Sion, a newly minted nurse, had attended Imagine's Young Adult Group for support following the death of her mother, and then joined the organization's pilot support program for First Responders when the pandemic hit.

Of her experience, Sion said, "I was quickly overwhelmed with the weight of so many sick and unstable patients, not knowing if and when things would ever get back to 'normal.' Once again, Imagine created a program for me to turn to with people who understood how I feel; people who understood what I was facing on a daily basis at work."

The nature of the program's virtual environment breaks down geographic boundaries for those seeking support. Nurses from New Jersey and throughout the country are welcome to attend.

"New Jersey is no longer a hotspot for Covid-19, but many of the nurses here are processing what they went through and bracing for a possible resurgence," Robinson said. "Meanwhile, there are nurses in other states in similar positions to where we were a few months ago. Sharing these stories, fears, and challenges at all different stages in a peer support model is proven to be an effective way to learn coping strategies."

As with all of Imagine's offerings, this free Peer Group Support for Nurses program will be available year-round for as long as is needed. Those who are interested can register at imaginenj.org/nurses.

Imagine, A Center for Coping with Loss is a New Jersey-based grief support center for children, young adults and families dealing with the death or life-altering illness of a parent, sibling or child. In addition to its peer grief support programs, Imagine provides training through education and outreach programs across the state to a variety of organizations including schools, houses of worship and corporations. Its goal is to create communities where grief and loss are transformed into resilience, empathy and compassion; and where no child grieves alone.

<sup>•</sup> Website Audit/Analysis and recommendation plan: .....\$250

# \$32 Intro Lesson\*



\*MENTION THIS AD TO RECEIVE THE NEW STUDENT DISCOUNT! One (1) 30-minute online private lesson at a 50% discount (\$32) and NO **REGISTRATION FEE.** This offer is for new students only and subject to availability. Cannot be combined with any other offer. No refunds. Regular lesson rates apply after the initial introductory lesson. Offer ends November 30, 2020.

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