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Issue 35 • November 2020

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(above, l-r) Troop 94962 members Shannon Carey, Emma Kelly, Georgia Delaney, Miranda Salinger, Megan Andreasen, and Mary Grace Young. The leaders of the troop are Nancy Andreasen and Lisa Carey.

Submitted by Lisa Teevan Carey

Girl Scout Troop 94962 spent a day at Grow-A-Row's Pittstown Farm harvesting 1,350 pounds of tomatoes, which provided approximately 5,800 servings to people in need. Their efforts made a difference to people in our community who are struggling with food insecurity, and provided fresh, healthy food. These sophomores worked hard in the fields on a beautiful day, boxing over a pallet of tomatoes that delivered much-needed nutrition.

This troop is striving to complete their Sow What Journey, which included an educational experience to learn about food: how and where it is grown, harvested, processed, distributed, consumed, and the impact on our society.

Their Grow-A-Row guide Connie Miller shared with the troop, "Your hard work and willingness to give up a couple of hours of your day will not only help to fill the bellies of

so many people but will also provide a healthier diet for them. They are so thankful for your generosity."

Chip Paillex, America's Grow-A-Row's President and Founder, stated, "You all did an awesome job! Thank you for not only helping us here at America's Grow-A-Row, but more importantly for helping the thousands of families and individuals we serve across the mid-Atlantic region who are faced with hunger and food insecurity. We simply could not live out our mission and program without your support."

To continue on their journey, they have been taking action by collecting canned and boxed food items for those in need and delivering them to Chatham United Methodist Church (CUMC). The CUMC Outreach Program encourages participation in ministries that care for the hungry and those in need. The shelves are located behind the building by the doors of the Chatham Methodist Preschool at 460 Main Street.

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THE PRESBYTERIAN CHURCH OF CHATHAM TOWNSHIP WELCOMES NEW PASTOR

Submitted by Carlene Pruitt

The Chathams is published by Renna Media. 7,400 newspapers are printed monthly and mailed to every business and resident in Chatham.

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The Presbyterian Church of Chatham Township (PCCT) has elected The Rev. Dr. Ellen Clark Clémot as its new Senior Pastor. She will begin serving the 750-member church on November 15, 2020.

Dr. Clémot, who goes by “Pastor Ellen” in the church family, is an ordained Minister of Word and Sacrament in the Presbyterian Church (USA) and a second career pastor. Previously she spent over 20 years practicing international business and finance law in New York City, London, and Paris. Dr. Clémot comes to PCCT from her prior leadership of the Larchmont Avenue Church in Larchmont, New York. She and her husband, André, will be moving into the community this fall and expect to receive regular visits from their two young adult daughters who work and reside in New York City and Washington, D.C.

Dr. Clémot received her Doctor of Ministry degree from Duke Divinity School in May of this year and her Master of Divinity degree from Princeton Theological Seminary in 2012. She has won awards for her writing on Christian ethics, and on Black church leadership during the civil rights movement, and she plans to publish a recently completed book on refugee welcome.

“What most strongly captured my sense of call to PCCT is the feeling of being a committed church family together,” Pastor Clémot said. “I look forward to becoming an integral part of the local community to help meet residents’ needs, provide educational opportunities on social justice issues, and continue to open our church campus to make PCCT a wholesome, healthy place for families and people of all ages to make friends, worship God, and play an active role in community outreach.”

The 11-member Pastor Nominating Committee (PNC) began their work in February of this year and reviewed more than 100 candidates’ resumes. As they came to know Dr. Clémot over the summer, they were drawn to her inspiring and relevant sermons, her joyful warm



(above) The Rev. Dr. Ellen Clark Clémot will begin as the new Senior Pastor of Presbyterian Church of Chatham Township on November 15, 2020.

spirit, her strong interpersonal skills, and her humble leadership of a church similar to PCCT in size and demographic. Andy Oosterheert, co-moderator of the PNC, said, “We are grateful that God has called Pastor Clémot to serve at PCCT. Her wisdom, leadership, spirituality, and intellectual rigor make her a wonderful fit for our church.”

The Presbyterian Church of Chatham Township is a vibrant, multi-generational congregation that celebrates the glory of God through faith, fellowship and service. Drawing members from three counties and more than 20 communities, it welcomes all, whether you are a young family, a single adult, or a couple with grown children. The congregation reflects diverse perspectives, provides rich music and education programs for all ages, and through social outreach addresses hunger, homelessness and recovery from disasters or other crises. During this time, activities are being held virtually, and Sunday worship services are live-streamed at 10:00 a.m. from the sanctuary and available for viewing on YouTube and later on PCCT’s website.



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After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program and is an Associate Professor of Medicine for their Internal Medicine program.



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American Legion Auxiliary Unit #43 will once again conduct its Annual Holiday Wreath Sale during the month of November. Prepaid orders will be taken from November 4 thru November 25 by Chairman MaryBeth Valentino. An order form with selection of items available and other details can be had by calling

the Chairman at 973-652-1812 or emailing her at: mbvalentino@gmail.com. A pick-up date and time will be available at the time of purchase.

Proceeds will provide funds for the Auxiliary's volunteer work with Veterans, Community activities, and Children and Youth projects.

KIWANIS CLUB GIVES GRANT TO FOOD PANTRY

Submitted by Justin Montanaro

The Kiwanis Club of the Chathams/Madison applied and received a grant from The Foundation of the New Jersey Kiwanis International to be given to the Morris Plains Interfaith Food Pantry. The three hundred dollar grant was given in addition to a one thousand dollar check received earlier in the year.

Kiwanians work in conjunction with local high school Key Clubs for fundraising and scholarship efforts. The Madison Key Club has contributed to the pantry as well, frequently holding food drives at their location.

The Interfaith Food Pantry has supported

upwards of 20,700 families this year who have experienced food insecurity. Over 1.1 million pounds of food have been distributed so far this year according to the pantry's director – Carolyn Lake.

If you would like to contribute food, baby diapers, or grocery store gift cards – you are encouraged to call the Interfaith Food Pantry at 973-538-8049. They are always looking for volunteers to stock items for pickup from the facility.

If you or anyone you know is in need of their services, you can also give them a call at the same number.

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(above, l-r) David Mutchler, Kiwanis member; Joanne Brashier, Grants Manager of the Interfaith Food Pantry; Marge Ahrens, Kiwanis member; Carolyn Lake, Executive Director of the Interfaith Food Pantry; Sharon Johnson, Kiwanis Co-president; and Karen Shippey, Kiwanis Co-president.



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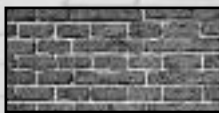
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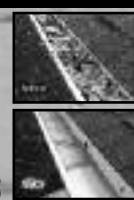
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HOLIDAY GIFTS AT THURSDAY MORNING CLUB'S 40TH LE BAZAR DE NOEL

Just in time for holiday shopping, special items for everyone on your holiday list and for yourself will be abundant at the Thursday Morning Club's festive "Le Bazar de Noel," a two-day holiday boutique from 10 a.m. to 5 p.m. on Friday, November 13 and 10 a.m. to 4 p.m. on Saturday, November 14 at the Madison Community House, 25 Cook Avenue.

The Bazar will feature many wonderful exhibitors as well as a "Tricky Tray". These gift baskets will include gift cards, bank cards and gift

certificates to popular local restaurants and many beautiful handmade items.

This event is the Club's major fundraising event of the year and proceeds provide operating funds for the Madison Community House, which is owned, operated and supported by the Thursday Morning Club.

La Patisserie, which has been a popular feature of every Bazar de Noel (and this year's Le Bazar is the 40th), will sell delicious quiches, cakes, breads, cookies and homemade pies, perfect for your Thanksgiving dessert. A variety of homemade soups and sauces will also be available for purchase.

Phyllis Flemming and Judy Hynes, Bazar co-chairs, have selected exhibitors who will offer high quality, unique, classic and handmade items. Flemming noted "with the special exhibitors, Tricky Tray, and homemade soups etc., the Bazar is a festive and fabulous shopping experience". A few of the clothing vendors will be Groovy Elegance, Lei-Lei, Compassion Fashions, and the wonderful Preppy Player. There will be handbags from Jo Jo's Bags and Things, new and vintage jewelry from Remy's Gems, and Swarovski jewelry from Touchstone and of course, House of Cork. Other vendors include Maiden Madison, Lisaro Toys and a new vendor, Col de Mar! J J's will provide local honeys and a variety of sweet treats. Their wares are available on our website, please take a look.

In an effort to provide a safe visit to our Bazar, we will be enforcing the New Jersey State mandates that are based on CDC guidelines. No one will be admitted without a mask, and there will be masks available for all those who need one.

Admission to the "Le Bazar de Noel" is free. For information about the Bazar, please call 973-377-0244 or visit ThursdayMorningClub.org.

Organized in 1896, the Thursday Morning Club is a member of the New Jersey State and General Federation of Women's Clubs.



(above, l-r) Jeannie Kosawowski, Phyllis Flemming, Judy Hynes, Roe Marchese, Claire Burling.

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Nathan Weiser
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Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.

Charles Sherrick
★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

Chrissy Sloan
★★★★★

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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ORGAN DONOR ENROLLMENT DAY

On October 8, NJ Sharing Network and its many healthcare partners and volunteers throughout the state worked together to register organ and tissue donors in celebration of Organ Donor Enrollment Day. The non-profit, federally designated organ procurement organization set a goal of amassing at least 2,020 new donor registrations on 2020 Organ Donor Enrollment Day. The 2,020 goal helps create a positive spin on the number '2020' as opposed to the negative '2020' references seen virtually everywhere due to the challenges faced this year.

Currently, there are nearly 110,000 Americans – nearly 4,000 of whom live in New Jersey – waiting for a life-saving transplant. You can register to be a donor at any time by visiting njsharingnetwork.org/register.

“Organ Donor Enrollment Day is about taking action and inspiring others to learn more about how they can save lives through organ and tissue donation,” said Joseph S. Roth, president and chief executive officer of NJ Sharing Network. “One organ and tissue donor can save eight lives and restore health to over 75 people.”

In New Jersey, one person dies every three days waiting for an organ transplant. However, the generosity of those in the Garden State is providing hope for the future. New Jersey’s organ and tissue donor registrations continue to rise thanks to strong community education and outreach efforts as well as simplified ways to register as an organ and tissue donor are also helping to save more lives. It is now easier than ever for New Jerseyans to register in any of the following options:

Online at www.NJSharingNetwork.org

Through the iPhone Health App

In person at your local Motor Vehicle Agency

Another key component of Organ Donor Enrollment Day is encouraging those who register to have a conversation with their family

and friends about their decision to donate.

“Donation provides comfort and healing to so many families after losing a loved one. It is so important to talk to your family and share your decision about organ donation so your gift is honored,” said Carolyn M. Welsh, vice president and chief clinical officer, NJ Sharing Network.

ABOUT NJ SHARING NETWORK

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the non-profit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant.

To learn more, get involved and register as an organ and tissue donor, visit NJSharingNetwork.org.

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Joe Renna has been in business since 1984 supplying businesses with a full array of marketing and advertising services. From developing business and marketing plans to multimedia production, over the years, his ad agency has worked with every size business. Since 2000 Renna Media has been publishing hyper-local community newspapers. Each month, over 135,000 newspapers are mailed to every home and business in 21 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.

Date: November 10, 2020

Time: 11:00 am

Cost: Free

To Register: <https://score.zoom.us/j/91039820189>

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CHATHAM RESIDENTS WILL RUN "VIRTUALLY" FOR THEIR TURKEY AT THE 12TH ANNUAL THANKSGIVING DAY CHATHAM TURKEY TROT

Event Will Benefit First Responders and Diabetes Research and Education

WHAT: As a kick-off to the Holiday Season The Chatham Turkey Trot will host its 12th Annual Thanksgiving Day Turkey Trot virtually this year as there will be no physical race. Curt Ritter, President and Founder of The Chatham Turkey Trot, said, "The health and safety of our participants was a top priority as we prepared for the 12th Annual Chatham Turkey Trot. Given the ongoing safety and health-related issues surrounding COVID-19, we have decided to cancel the physical race and offer a virtual version of the Turkey Trot this year.

"We made this decision with the utmost caution and the safety of everyone involved in the race. Despite the race being virtual, participants will still receive a gift bag and official T-shirt and are encouraged to "race" with their families at their respective locations.

"Funds raised will continue to benefit the Chatham Township Volunteer Fire Department, the Diabetes Research Institute, the Chatham Emergency Squad, and The Barton Center for

Diabetes Education. We are pleased that since 2009, The Chatham Turkey Trot has raised more than \$180,000 to support these organizations. Individuals interested in participating or donating can visit our website (www.TheChathamTurkeyTrot.org) to learn more. We look forward to seeing everyone in-person in 2021."

WHEN: Thanksgiving Day, Thursday, November 26, 2020

WHERE: Wherever you live

REGISTER: Register and pay online at www.TheChathamTurkeyTrot.org \$20/person. You must register before November 6th at Noon to receive an official Tshirt (sorry no exceptions).

SPONSOR: Please e-mail TheChathamTurkeyTrot@gmail.com for additional information or visit our website and view the "Sponsors" tab.

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COMMUNITY PAPER SHRED FUNDRAISER – NOV 7

Submitted by Lisa O'Hara

In the past months, many of us have had time to clean out attics and home offices and compile unwanted documents and papers like tax and medical records, old bills, and financial statements. The Senior Center of the Chathams is holding a Paper Shred fundraiser to help everyone declutter and dispose of those unwanted documents securely on Saturday, November 7, 2020 from 9:00 a.m. to 12:00 p.m. (or until the shred truck is full) at Chatham Middle School, 480 Main Street. All proceeds will support the programs and services of the non-profit Senior Center of the Chathams. The suggested minimum donation is \$5 per grocery bag, \$10 per small cardboard box, and \$15 per large trash bag or large storage bin payable by cash or check.

The paper shred is open to the public and participants do not need to be residents of Chatham. The event will take place rain or shine and is sponsored by Barth's Market, T.M. Ward Coffee, Brian Siegel Architects, Pine Acres Healthcare and Rehabilitation Center, and Sycamore Living East Hanover.

Center staff and volunteers will be adhering to

public health and safety guidelines at the shred. Those who bring papers to the site will be required to remain in their cars for social distancing.

The Senior Center of the Chathams (SCC) is a 30-year-old independent 501(c)(3) non-profit organization located at 58 Meyersville Road (lower level), Chatham, NJ. The Center has helped older adults age in place by providing a wide array of activities and services that educate, empower, and promote community engagement. There is no membership fee. Many programs are offered free of charge, while others involve only a minimal charge thanks to individual donations, fundraising events that benefit the organization, and grants. During the pandemic, the Center has offered remote and outdoor programs that provide support, guidance, and enrichment; coordinated area volunteers who have grocery shopped for older adults; and helped people attain necessary resources and services during this challenging time.

For more information about the Senior Center of the Chathams, call 973-635-4565 or visit chathamseiorcenter.org.

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Arm pain, hand and arm numbness, and tingling down the arm may actually be caused by a pinched neck nerve even though you have NO neck pain - Or something as simple as tendinitis of your shoulder and forearm.

Dr. Murphy is an expert at finding the CAUSE of your arm pain and numbness and CORRECTING IT... WITHOUT THE USE OF DRUGS OR SURGERY.



Dr. Joseph J. Murphy
Chiropractic Physician

PAST PRESIDENT
The NJ and Morris
Chiropractic Societies

EDITOR-IN-CHIEF
The Column
Palmer Graduate

"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"



Suburban Chiropractic Center

301 Main Street • Chatham
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Celebrating Our 36th Year!

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

ONLY \$1 PER DAY
1 year contract \$365

Call Joe Renna
908-447-1295

See samples on our website and facebook pages.



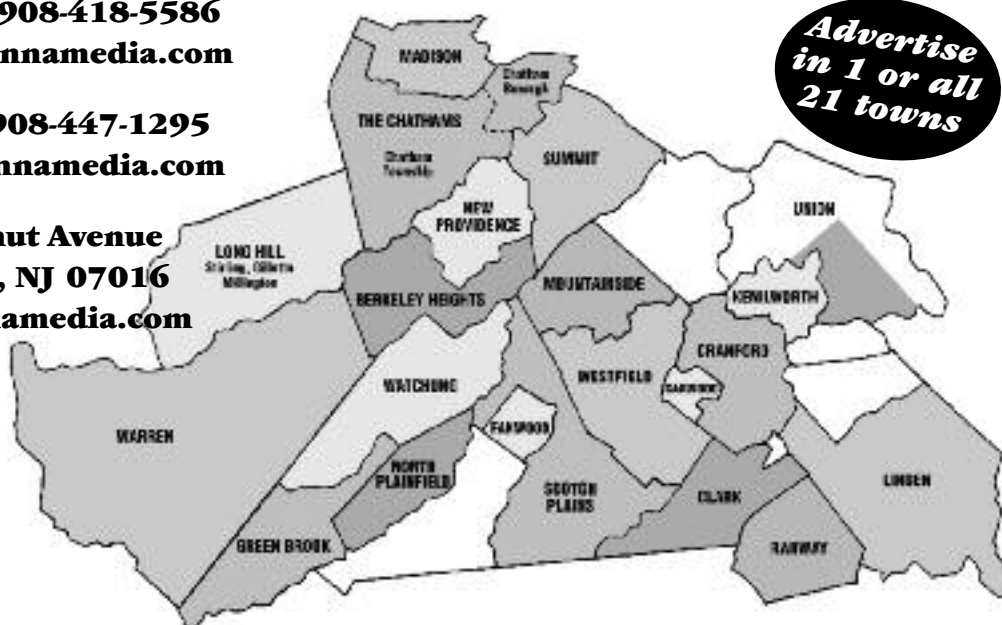
RENNA MEDIA NEWSPAPER RATE SHEET

WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586
tinarenna@rennamedia.com

Joe Renna 908-447-1295
joerenna@rennamedia.com

202 Walnut Avenue
Cranford, NJ 07016
info@rennamedia.com



Advertise in 1 or all 21 towns

Berkeley Heights COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	THE CHATHAMS NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	Clark Monthly Qty: 6,700 Mailed to every home and business. Zip: 07066	CRANFORD MONTHLY NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	Fairwood Post NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	Garwood Times NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	Green Brook Gazette NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
BUSINESS + LIFE KENILWORTH NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	NJ LIFE in LINDEN Qty: 17,400 Mailed to every home and business. Zip: 07036	Long Hill LEADER NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Sterling. Zips: 07933, 07946, 07980	MADISON MONTHLY NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	MOUNTAIN SIDE VIEW NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	New Providence NEWS NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	The PRIDE of North Plainfield NJ Qty: 8,300 Mailed to every home and business. Zips: 07060, 07062, 07063
OUR TOWN Rahway, NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ WOMEN'S HAPPENING MONTHLY Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit & Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07991	Spirit of UNION NJ Qty: 5,500 5,000 mailed to home and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
(Cost for average website: 12 pages,
contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
Includes website hosting, software updates,
monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
Custom tailored solutions:
Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.
Call Joe for a free consultation.

Call Joe Renna 908-447-1295

Email: JoeRenna@RennaMedia.com

SUMMIT OLD GUARD NOVEMBER ZOOM EVENTS

The Summit Old Guard's weekly Tuesday meetings have continued through the use of ZOOM, and have attracted more than 100 viewers each week. Our November meetings will prove to be informative and enlightening. There is little limitation to our dynamic presentations as the viewers have, as before the virus, chances to ask questions of the presenter at the end of the meeting. To gain access to the programs send an email to info@summitoldguard.org and check our web site summitoldguard.org for more information.

Nov. 3 - How Crisis Accelerates Technology Change – Arun Sundararajan, Harold Price Professor of Entrepreneurship and Professor of Technology Operations and Statistics, NYU Stern School of Business, will use the COVID-19 situation as an example for his topic.

Nov. 10 - Restoration of the WWII U.S. Coast Guard Cutter Lilac – Mary Habstritt, Museum Director and President of the Lilac Preservation Project, will describe the Lilac's historic and vital work of tending lighthouses and buoys from 1933 to 1972. She will describe the nonprofit preservation project's efforts to restore the Lilac and it's rare intact steam engines and review the cultural and educational programs provided by the museum.

Nov. 17 - Driverless Cars - Just in Time for Us, Maybe – Alain L. Kornhauser, Professor of Operations Research and Financial Engineering at Princeton University, has been researching transportation for five decades and will talk about autonomous vehicles and 'SmartDrivingCars,' that will possibly reduce crashes, costs, and energy consumption.

Nov. 24 - The Inside Story from a Federal Prosecutor – A retired assistant United States attorney will describe the Federal Court System and a Grand Jury, He will walk through a typical criminal case and provide perspectives on the rule of law and what an attorney has to do to uphold it and our democracy.

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THANKSGIVING HOLIDAY CATERING MENU

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Thanksgiving Packages

Meal for 2 | 60

herb roasted turkey, choice of 2 sides, choice of 1 salad, choice of 1 drink, turkey gravy, cranberry sauce

Meal for 4 | 120

choice of honey maple ham or whole roasted turkey, choice of 4 sides, choice of 1 salad, choice of 1 drink, turkey gravy, cranberry sauce, dinner rolls

Meal for 8 | 200

choice of honey maple ham or whole roasted turkey, choice of 6 sides, choice of 1 salad, choice of 1 beverage, turkey gravy, cranberry sauce, dinner rolls, choice of 1 dessert

Festive Feast for 12 | 325

honey maple glazed ham, whole roasted turkey, choice of 2 starter, choice of 1 salad, choice of 6 sides, choice of 1 beverage, turkey gravy, cranberry sauce, dinner rolls, choice of 2 desserts

Starters *serves 4*

Baked Brie | 30

accompanied with marinated cinnamon apples

Stuffed Mushrooms | 30

sausage & caramelized onion stuffing

Parmesan Arancini | 25

Fig & Goat Cheese Tart | 30

Wild Mushroom Soup | 25

Lobster Bisque | 35

Salads *serves 8*

Broccoli Crunch Salad | 35

arugula, chopped broccoli, bacon, pecans, dried cranberries, red onion, bourbon dressing

Shaved Brussel Salad | 35

spinach, shaved brussels, fennel, apple, dried cherries, toasted lemon vinaigrette

House Salad | 25

mixed greens, cucumber, tomato, red onion, carrot, parmesan, croutons, balsamic dressing

Drinks *serves 8*

Farm Stand Apple Cider | 20

Harvest Punch | 25

apple cider, ginger ale, oranges, cinnamon

Cranberry Spritzer | 25

cranberry juice, lemon lime soda, clementine

Platters *serves 8*

Meat & Cheese Plate | 70

customize it with marinated antipasti, crostini

Cheese Plate | 60

fresh mozzarella, provolone, drunk cheese, brie, reggiano, cheddar, marinated antipasti

Charcuterie Plate | 80

truffle salame, sopressata, prosciutto, capicola, peppered salami, marinated antipasti

Burrata & Prosciutto | 75

creamy burrata, imported prosciutto, marinated antipasti, crostini

Autumn Crudite | 40

assorted autumn veggies, green goddess dipping sauce

Mains *carved*

Whole Roasted Turkey

SERVES 4 | 60

SERVES 8 | 110

Herb Roasted Turkey Breast

SERVES 2 | 30

SERVES 4 | 50

Honey Maple Roasted Ham

SERVES 4 | 50

SERVES 8 | 90

Sides *serves 4*

Traditional Stuffing | 15

Mashed Potatoes | 15

Macaroni & Cheese | 15

Scalloped Potatoes | 18

Roasted Fingerlings | 15

Green Bean Casserole | 18

Roasted Veggie Medley | 18

Heirloom Carrots | 20

Balsamic Brussel Sprouts | 18

Parmesan Creamed Corn | 15

Broccoli & Garlic | 15

Roasted Squash w. Cranberry | 18

Turkey Gravy | 9

Cranberry Orange Sauce | 7

Bakery *serves 4*

Dinner Rolls | 8

Traditional Corn Bread | 12

Double Fudge Brownies | 15

Chocolate Chip Cookies | 12

Cinnamon Apple Pie | 15

Bourbon Pecan Pie | 15

Pumpkin Cheesecake Dip | 20