# **MAILED FREE** Berkeley Heights **TO EVERY HOME AND BUSINESS IN BERKELEY HEIGHTS**

Published by Renna Media

Issue 62 • November 2020

# BERKELEY HEIGHTS EXPERT

KÜLBACK **Excellent Service** 

**Exceptional Results** 

**HOMEWORK IS** WHAT I DO BEST.

908.230.5449 LKulback@comcast.net

COLDWELL BANKER REALTY

Lisa Kulback, Sales Associate 401 Springfield Ave. Summit, NJ office: 908.522.1800

PERMIT NO. 390 BRIDGEPORT CT U.S. POSTAGE

## GIRL SCOUT TROOP GIVES BACK TO HUGHES SCHOOL

Submitted by Vicki Baum

Recently, the eight girls who make up Girl Scout Troop 40950 of Berkeley Heights worked on a special project as part of their Bronze Award Project (highest honor at the Junior Level - 4/5th grade) and embraced the opportunity to give back to Thomas P. Hughes School, where they had all once been students. Inspired by the Hughes motto of SPARKLE -Showing, People, Authentic, Respect, Kindness and, Love, Everyday - the girls set out to determine what project they would undertake.

To earn a Bronze Award, the girls must complete a 'Take Action' project. According to Troop leader Gretchen Szabo, "After identifying several community concerns, the girls chose to focus on concerns they had about negative messages that kids receive through various channels and decided they wanted to create a positive environment in that reflected the Hughes SPARKLE vibe...kindness, positivity, respect."

With their plan to 'energize' and add SPARKLE at Hughes in place, the girls set their plan into motion and decided to focus on brightening up the bathrooms. However, when COVID-19 caused the schools to close down, many of the ideas they had been planning for needed to be scaled back, but the ceiling tiles were still doable. "The girls designed and painted a set of ceiling tiles for the girls bathroom and for the boys bathroom in the Upper Grade wing at Hughes. They are now working on a video to share with the Hughes 4th and 5th graders that will explain the project and encourage others to promote the positive messages," added Mrs. Szabo.

Once the video is completed and has been shared with the intended audience, the troop will be ready to submit for the award. Usually a Bronze Award project needs to be completed by September after their 5th grade year (all of the girls are now 6th graders), but there is a 3 month extension available this year due to COVID-19 and the girls are on track to meet the deadline.

Principal of Hughes School, Mrs. Jessica Nardi added, "It is always so special when our students choose to give-back to our school in unique and extraordinary ways, and we are so

(right) Girl Scout Troop 40950 of Berkeley Heights worked on a special project as part of their Bronze Award Project by spreading positive messages on bathroom ceiling tiles.

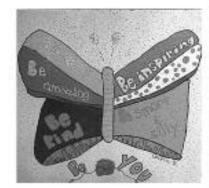


Photos by Berkeley Heights Public Schools



grateful to Troop 40590 for this gift. This project will bring good cheer and positivity to all of the students who enter the bathrooms each day and remind them how special they are and that there is a SPARKLE in each and every one of them."

Thank you Girl Scout Troop 40590 for this incredible gift to Hughes School and thank you Mrs. Nardi for sharing this wonderful news with the rest of the district. Good luck Troop 40590 on completing your project - you truly do SPARKLE.



















**WE ARE RUNNING ANOTHER FANTASTIC GIVEAWAY!** Win a GE 5.0 Cu. Ft. **Manual Defrost** Chest Freezer.

Visit our website at www.colonialappliance.com for super fall savings, and enter by Nov. 14th to win a GE 5.0 Cu. Ft. **Manual Defrost Chest Freezer.** 

Berkeley Heights News is published by Renna Media. 4,800 newspapers are printed monthly and mailed to every business and resident in Berkeley Heights.

Although great care has been taken to ensure the information contained within is accurate. Renna Media assumes no liability for errors or omissions.

©2020 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

#### To submit content email: editor@rennamedia.com

Berkeley Heights News is online at www.rennamedia.com like us on facebook.com/ Berkeley Heights News



Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com

## FILL-A-BASKET BRINGS CHEER TO DOWNTOWN

Submitted by Downtown Beautification Committee

This past May, neighborhood groups and families stepped in to ensure that the flower baskets lining Springfield Avenue would be filled with welcome sight of spring flowers during the pandemic. Now, it's time to fill these baskets with greens and bows to brighten downtown from November through January.

Our businesses have cheerfully volunteered to cover this expense in previous years. Because the pandemic is still impacting our small businesses, we are reaching out to ask families and neighborhoods to volunteer as sponsors. There are 14 baskets and sponsorship is \$180 per basket. This program is a partnership of financial sponsors, Hall's Garden Center who donates the labor to plant and hangs the baskets, and our Township DPW, who maintains them.

To sponsor one of the baskets email the Downtown Beautification Committee at DBC@bhtwp.com with the name of the sponsor, (either your name or that of your neighborhood association), mobile number, and contact email. Send your check payable to Township of Berkeley Heights with fill-abasket in the memo to Township of Berkeley Heights, 29 Park Avenue, Berkeley Heights 07922.



# STONY THE ROAD WE TROD: A DISCUSSION OF **BLACK WOMEN AND THE SUFFRAGE MOVEMENT**

Voters of Berkeley Heights, New Providence & Summit and the Summit College Club of the American Association of University Women are co-sponsoring a program presented by Janice Harris Jackson entitled "Stony the Road We Trod: A Discussion of Black Women and the Suffrage Movement".

How "stony the road" was for those Black suffragists who participated in the long and arduous journey in the 1920 ratification of the 19th Amendment, which gave women the right to vote. In 2020, the beneficiaries of this great liberation movement commemorate its Centennial with recognition and appreciation for Black women who transitioned their energies from the liberal Abolitionist Movement to confront "Jim Crow" oppression, racial prejudice from other suffragists, southern segregation and anti-suffrage sentiments from a patriarchal status quo.

This discussion will focus on these African-American women who were the leaders of Black Suffragists (especially in New Jersey) and will

On November 19, The League of Women mention many of the other Black women generally recognized as advocates for the Suffrage Movement.

Janice Harris Jackson is a retired Kean University educator, where during her 39-year career, her duties included the institution's first admissions recruiter for Black students, foreign student advisor and administrator responsible for strengthening its ties to Newark and other urban school districts. She was one of the founding members and Past President of the Concerned Black Personnel of Kean. She also served on the African Studies Advisory Committee.

The League of Women Voters is a nonpartisan political non-profit that works to empower voters and defend democracy. Founded 100 years ago, the League makes democracy work by protecting voting rights and encouraging robust participation.

This program will be a virtual presentation. The program will be held on Thursday, November 19th, 2020 at 7:30 p.m. To register email LWVBHNPS@yahoo.com.

#### THE TEMPERATURES MAY BE COOLER BUT THE LOCAL HOUSING MARKET IS STILL HOT!



The current economic and health crisis has created an overwhelming desire to migrate from densely populated urban areas to suburbia. We have first time home buyers, investors, home remodelers and builders that are looking to purchase homes in any condition.

For your safety and comfort, we offer virtual open houses, Matterport 3D home tours, no-contact closings, facetime video and aerial photography.

> Want to make a few improvements before listing with us? Our team can help you sensibly prepare your home. We handle:

• Minor repairs • Staging • Decluttering and Organizing 🚜 • Plumbing, Electric and Painting.

👯 Please reach out for a personal, no obligation consultation and price evaluation of your home. We look forward to helping you buy or sell your home.

> Your local neighborhood experts. Vincent Cirincione Realtor 973-390-3826 - Vinnco565@yahoo.com

Laurianne Tussel-Holsten Realtor 908-370-1123 - LTHolsten@gmail.com

**Laurie Holsten Homes** 



Each office is individually owned and operated.

908-522-9444 • 315 Springfield Avenue, Summit, NJ 07901

#### **Announcing**

# Edward Anthony Somma, MD

Internal Medicine

New Office in Berkeley Heights





After graduating from medical school, Dr Somma served his internship in Internal Medicine at Trinitas Regional Medical Center. He then completed his residency in Internal Medicine at Seton Hall Post Graduate School of Medicine, where he was elected Chief Resident of Internal Medicine in his final year.

Dr. Somma has been in practice in Union and Middlesex counties for over 20 years, with an emphasis on excellence and compassion for his patients. He has served as the physician for the Elizabeth Fire Department, the Board of Health of Hillside and has served the Board of Education for Woodbridge NJ. He was granted the Humanitarian of the Year Award by Trinitas Health Foundation in May 2014, for his dedication to the community and his outstanding service to the goals of the Foundation.

Dr. Somma has special interests in various fields of Internal Medicine, including diabetes, obesity, cardiovascular diseases and arthritis/rheumatology. He has represented to major pharmaceutical companies, such as Schering-Plough and Pfizer, in a consulting and educational role for his peers. Dr. Somma has been a clinical educator for Seton Hall's Physician Assistant Program and is an Associate Professor of Medicine for their Internal Medicine program.



"Providing exceptional comprehensive health care with unrivaled compassion and personalized attention for more than 2 decades"

654 Springfield Ave Berkeley Heights, NJ 07922

(908) 219-8800

www.intutitivemedgroup.com

#### LAW ENFORCEMENT TORCH RUN

Jersey exchange their uniforms for running gear as they carry the "Flame of Hope" throughout the

Jersey Summer Games Opening Ceremony.

After traveling more than 750 miles, this flame

Every year, law enforcement officers in New Garden State into the Special Olympics New will eventually make its way to light the cauldron to signal the official start of the Summer Games, the largest competition event of the year.



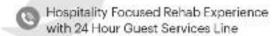
(above) On October 9th Berkeley Heights Police officers teamed up with Warren and Long Hill Township police departments to participate in the Law Enforcement Torch Run for the NJ Special Olympics. Donations were made to the NJ Special Olympics on behalf of their local PBAs.

Photo by Warren Township Police Department

# **CONSUMER ENDORSED & APPROVED:** HIGHEST RATING IN UNION COUNTY

Highly Recognized Care in the Heart of New Providence

At Spring Grove, we offer a comprehensive continuum of subacute rehab and skilled nursing care to ease your transition from hospital to home.



Physiatrist Driven Customized Rehab Planning by Dr. Jean Bachar

Onsite Physician and Specialty Consultations by Leading Area Physicians

NEWLY RENOVATED REHAB WING





Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.



**Charles Sherrick** 

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.



**Chrissy Sloan** 

The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

Thank God for them!



REHABILITATION & HEALTHCARE CENTER

144 Gales Drive, New Providence, NJ 07974 • (908)464.8600 SpringGroveRehab.com

A PROUD MEMBER OF MARQUIS HEALTH SERVICES



# Call Today for a Free Estimate! 🔯 855.624.6655









ROOFING | SIDING | WINDOWS KITCHENS | BATHROOMS | BASEMENTS MASONRY | DECKS | PORCHES

#### Payment Plans

WINDOWS \$209 BASEMENTS \$395 KITCHENS \$389 BATHROOMS \$199 ROOFING \$249 DECKS/FATIOS \$189 5IDING \$289 PORCHES/STEPS \$185

o% Plans Available!

Estimated monthly payments.
Rates & payments based on creal approval

#### VIRTUAL MEETINGS ALSO AVAILABLE

## Interior & Exterior Remodeling | Family Owned & Operated

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE





















NJDCA 13VH07755300

MagnoliaHomeRemodeling.com 🖾



## KIM DIAMOND NAMED SUSTAINABILITY HERO

#### Submitted by Kristy Ranieri

Sustainable Jersey, a network and movement of municipalities, schools and school districts working collectively to bring about a sustainable



(above) Diamond at a litter clean-up along a local road

New Jersey, has named Kim Diamond, the while making it her mission to advance founder and president of Sustainable Berkeley Heights, its October 2020 Sustainability Hero.

Diamond also serves as a member of the Berkeley Heights Environmental Commission (BHEC) and the Berkeley Heights Mayor's Recycling Task Force. Professionally, Diamond is a transactional lawyer who has worked in the finance and securitization groups at large international law firms and a global investment bank. She is a thought leader in renewable energy, smart cities and energy policy matters.

It was a drive by the iconic rows of wind turbines outside of Palm Springs that first inspired Diamond more than 30 years ago. Since seeing the futuristic turbines generating clean energy in the California desert that day, Diamond has helped shape the renewable energy future sustainability in her community, county and world. As a sustainability leader, she motivates and educates those around her, recognizing that one of the best ways to address our environmental challenges is through local grassroots efforts.

Berkeley Heights Township has been continuously certified with Sustainable Jersey since 2009. In 2018, together with Julie Lloyd and Councilwoman Jeanne Kingsley, Diamond founded Sustainable Berkeley Heights which is an organization that works with local government entities, local businesses and other volunteer organizations to foster community collaboration, implement sustainable measures and transform the Township into a smart city for future generations.



(above) Diamond and others at Lower Columbia Park who participated in a clean-up sponsored by Sustainable Berkeley Heights, the Berkeley Heights Environmental Commission, Val's Valiants, the Berkeley Heights Downtown Beautification Committee, and Girl Scout Troop 40822.

# Thinking of Selling Your Home? Now May Be the Right Time!

Low Inventory + High Demand = High Prices Call Us Today - Leverage Your Equity!!!



BARBARA MULCAHY Broker/Owner



JOSEPH CACCIATO Sales Associate



ANNA KRAPIVINA Sales Associate



CHARLES STELZER



JAMES KENNEDY Sales Associate Broker/Associate

Virtual Consultations | 360° Home Tours | Virtual Showings/Open Houses | No Contact Closings | 30 Home Models



Sales Associate



NOEL KENNEDY LORRI DeBERNARDIS Broker/Associate



JAMES MULCAHY Owner/Associate



# MURSELI PRO CONSTRUCTION

# **CHIMNEY & ROOFING SPECIALISTS**

908-361-6372

Family Owned & **Operated For** 16 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100







CARBON



Carbon Monoxide is invisible,

odorless,



MONOXIDE and can kill you!

ANY FOUNDATION JOB

OF \$2000 OR MORE

With coupon. Cannot be combined with any other offe

ON ROOF

REPLACEMENT

# November Specials **CHIMNEY LINER \$1300**



- Protect your house from heat transfer combustibles
- Protect the masonry from the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



**Easy & Effective** Cleaning



100 feet of

Fire



**Long Term** Preservation



**Improved Performance** 

# FOUNDATION



- **FUNDATIONS REPAIRS**
- WATERPROOFING

## **MASONRY**

- DRIVEWAYS STEPS
  - BRICK & BLOCK
  - SIDEWALKS
  - REPAIR

#### ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF



- CLEANING RE-LINE
- REPAIRS
- CAPPING

#### **GUTTERS**

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



# (Any Average House)

of \$500 or more With coupon. Cannot be combined with any other offer

Expires 11/30/20.

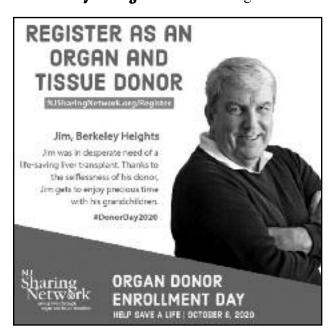
of \$800 or more With coupon. Cannot be combined with any other offer

Expires 11/30/20.

# **GUTTER COVERS**

\$999

With this ad. Cannot be combined with any other offer. Expires: November 30, 2020



(above) Jim Rhatican of Berkeley Heights was in desperate need of a life-saving liver transplant. Thanks to the selflessness of his donor, Jim gets to enjoy precious time with his grandchildren.

**Fully Insured** 

Free Estimates

# Needleman Roofing

**SLATE - TILE - ASPHALT SHINGLES** 908-389-0200

# **ORGAN DONOR ENROLLMENT DAY**

On October 8, NJ Sharing Network and its helping to save more lives. It is now easier than many healthcare partners and volunteers throughout the state worked together to register organ and tissue donors in celebration of Organ Donor Enrollment Day. The non-profit, federally designated organ procurement organization set a goal of amassing at least 2,020 new donor registrations on 2020 Organ Donor Enrollment Day. The 2,020 goal helps create a positive spin on the number '2020' as opposed to the negative '2020' references seen virtually everywhere due to the challenges faced this year.

Currently, there are nearly 110,000 Americans - nearly 4,000 of whom live in New Jersey waiting for a life-saving transplant. You can register to be a donor at any time by visiting njsharingnetwork.org/register.

"Organ Donor Enrollment Day is about taking action and inspiring others to learn more about how they can save lives through organ and tissue donation," said Joseph S. Roth, president and chief executive officer of NJ Sharing Network. "One organ and tissue donor can save eight lives and restore health to over 75 people."

In New Jersey, one person dies every three days waiting for an organ transplant. However, the generosity of those in the Garden State is providing hope for the future. New Jersey's organ and tissue donor registrations continue to rise thanks to strong community education and outreach efforts as well as simplified ways to register as an organ and tissue donor are also

ever for New Jerseyans to register in any of the following options:

Online at www.NJSharingNetwork.org Through the iPhone Health App

In person at your local Motor Vehicle Agency

Another key component of Organ Donor Enrollment Day is encouraging those who register to have a conversation with their family and friends about their decision to donate.

"Donation provides comfort and healing to so many families after losing a loved one. It is so important to talk to your family and share your decision about organ donation so your gift is honored," said Carolyn M. Welsh, vice president and chief clinical officer, NJ Sharing Network.

#### **ABOUT NJ SHARING NETWORK**

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the nonprofit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization, selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year, is also part of the national recovery system, serving the nearly 110,000 people on the national waiting list. To learn more, get involved and register as and organ tissue donor, visit NJSharingNetwork.org.

# SAM'S W LANDSCAPING FALL CLEAN UP SEASON IS HERE!

LAWN AERATING

OVERSEEDING

\*PAVERS & PATIOS

THATCHING

TOP SOIL

\*TRIMMING

908-441-7302 WWW.SAMSHAPPYLAWNS.COM

## SANTA CLAUS SHOP HELP DELIVER A JOYOUS HOLIDAY TO LOCALS IN NEED

again to area families, providing its 54th consecutive year of complimentary holiday shopping. The shop serves more than 400 lowincome families and senior citizens from Summit and other local communities, including New Providence and Berkeley Heights, who are referred by local social services agents.

This year's Santa Claus Shop will be held in

The Santa Claus Shop will open its doors once the parking lot at St. John's Lutheran Church, 587 Springfield Avenue in Summit. Although families cannot shop the way they have in the past, due to the pandemic, we are still committed to making this experience enjoyable for all the families.

> The Santa Claus Shop has had to rethink how we run this year's event due to COVID-19. Unfortunately, we cannot have everyone in the building selecting their own items and getting

them wrapped. In an effort to keep everyone safe and follow state guidelines, we will be socially distanced in the parking lot of the church where the families will get a bag of goodies we have put together. Our local volunteers will be responsible for ensuring social distancing is being properly adhered to, setup, distribution of prepackaged bags and cleanup.

The Santa Claus Shop is chaired by Summit residents, Lauren Bialek, Susan Campbell, Maritess Manaluz and Marnie O'Connell and cochaired by Elaine Chong, Nev DiPetrillo, Celia O'Rourke, and Teal Rodriguez. The Santa Claus Shop exists solely on donations and volunteers. With the monetary donations from area residents, local organizations and businesses, the Santa Claus Shop can purchase the gifts that allow less fortunate neighbors to experience the joy of holiday giving without financial burden.

To keep the holiday spirit alive for local residents in need, and this year more than ever, the Santa Claus Shop chairwomen ask for members of the community to consider giving. Checks can be made payable to SHIP, with Santa Claus Shop noted on the check's memo line, and mailed to the Santa Claus Shop, P.O. Box 119, Summit, NJ 07901. The ability to make an online available donation is also summitsantaclausshop.com. To find out more information or get involved please visit our website or follow us on Facebook at Santa Claus Shop - Summit, NJ.



# **CANDOR HOMES**

**GENERAL CONTRACTING** 

\*Addition & Home Expansion Specialists\*

203K Loans

\*Kitchens

Licensed & Insured

\*Bathrooms

\*Decks

\*Siding



\*Windows

\*Finished **Basements** 

\*Roofing

Go from just a house to your dream home

CALL TODAY

908-875-3741



Like us on Facebook

WWW.CANDORHOMES.COM

Ask us about buying your house AS IS, No Inspections

## ZITA'S TRE **HIGH QUALITY CHRISTMAS TREES** AT LOW PRICES Wreaths plain & decorated Grave Blankets Garland & Roping OPENED EVERY DAY 9 am - 9:30 pm STARTING FRI. NOV. 27th We Offer Tree Drilling < 1790 Springfield Avenue **New Providence** (Located behind Zitas Ice Cream)







## **BERKELEY HEIGHTS PUBLIC SCHOOLS HONOR THE WEEK OF RESPECT**

#### Submitted by Vicki Baum

Students across the district participated in the Week of Respect from October 5-9.

According to the School Counselor at MKM and MP, Miss Heather Goldstein, "This year, our focus will be on diversity and uniqueness! We will be recognizing diversity throughout the month of October. The elementary schools will celebrate 'the beauty of the world lies in the diversity of its people', and at MKM we will celebrate our October precept 'It's because we are different that each of us is special."

Over at Mountain Park, the fourth grade hallway bulletin board had been decorated with the words 'Let's Spread RESPECT like Confetti' as a reminder for the entire building.

Elementary students across all three schools

discussed four new vocabulary words throughout the month of October. These words werediversity, uniqueness, inclusion, and empathy.



(above) The fourth grade hallway bulletin board had been decorated with the words 'Let's Spread RESPECT like Confetti'.

Photo by Berkeley Heights Public Schools

# **NOVEMBER PROGRAMS AT BERKELEY HEIGHTS PUBLIC LIBRARY**

#### **CHILDREN'S STORY TIMES AND PROGRAMS:**

Intro to Coding: Adventures on the High Seas Thursday, November 5 from 7 - 8:30 p.m. Rachel Talbert, instructor This Zoom program for grades 5 - 8 will teach

introductory coding using Scratch. Limited to 20 students; to register call BHPL at 908-464-9333.

#### **Story Time Online**

Enjoy a new story every week read by staff and volunteers on the library's Facebook page, facebook.com/BerkeleyHeightsLibrary/ Ages 2- 5

#### Crafts-on-the-Go

Pick up a new craft kit at the library every week - just ring the bell!

Ages 2 -6

Questions about children's programs? Call or email childrens@bhplnj.org

Check the library's events calendar at bhplnj.org/events for program changes and additions.

#### **ADULT PROGRAMS:**

Currently, the library is offering an online Book Group that meets via Zoom and discusses ebooks/e-audiobooks available from Hoopla. The selection for November is The Notorious RBG: the life and times of Ruth Bader Ginsburg by Irin Carmon and Shana Knizhnik. The meeting dates are Friday, 11/6 at 10:30 a.m. and Tuesday, 11/10 at 7:15 p.m.

Please check out our 'new' website at bhplnj.org. The dropdown menus link to BHPL resources and information, or use the Shortcuts and Digital Content links for quick access. Please scroll to the bottom to Connect With Us to sign up for Wowbrary, a weekly email of BHPL's new items and the BHPL Newsletters for Children, Books/Book Groups or Monthly Updates.

Please call or email reference@bhplnj.org for questions about the book group or using BHPL's online resources.





We Handle Residential and Commercial Projects NicholsonRoof.com 908-647-5984 Your call brings the owner, not a salesman! Stirling, NJ

# WOOD FLOORS

Sand • Stain • Refinish • Repairs • Installation **CARPET & RUGS** Clean • Stretch • Sanitize • Repairs • Bind

RESTOREMYFLOORS.NET

116 SUSSEX ST. WESTFIELD, NJ 908-342-5048

Insured \* References \* Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 11/30/20.

# **CLEAN OUT YOUR CLOSETS FOR GOOD -COLLECTION NOV. 13TH & 14TH**

The St Vincent de Paul Parish is collecting wearable, usable clothing for the needy throughout the world. The collection will take place all day Friday, November 13th until 7 p.m., and on Saturday, November 14th until 9:30 a.m. Drop off at the church, 250 Bebout Ave., Stirling,

Needed items are men's, women's and children's clothing, shoes, belts and handbags. We are also accepting linens, bedding, curtains,

towels, stuffed animals, soft toys, bikes and strollers.

Please put all items in standard kitchen garbage bags (except for the bikes and strollers) and tie the bag closed. Bags should not exceed 20 pounds. Please bag shoes separately. Please do not bring your items to the church meeting room prior to the collection date. All items will be picked up at 1 p.m. on Saturday. For questions or to volunteer to assist please call 908-647-0118.

### **BOY SCOUT TROOP 68 GARAGE SALE**

#### Submitted by Diana Mara

The Berkeley Heights Boy Scout Troop 68 held their main fundraiser for the year on October 2, 2020 at Hughes School. Thanks to the donations of the community the troop was able to offer a wide variety of items for sale. Some of the favorites were camping gear, sporting equipment, holiday decorations, tech and even a set of salt and pepper shakers held by a moose.

Buyers were ready well before official start time to look for bargains! Many people left with games, toys, holiday décor and more all for a

great deal. This fundraiser was a much needed help for the troop this year. The boys partake in a wide variety of activities in scouting throughout the year to help them achieve their goals, grow and have fun along the way. They also participate in community service throughout the year such as helping at Reeves Reed Arboretum installing a goat fence and mulching.

Many thanks to the community for coming out to support the Boy Scouts of Troop 68, it is much appreciated! If your son is interested in Scouting please contact us via our Facebook page.

# **MONTHLY RECYCLING - NOV 7**

unwanted electronics and #6 Styrofoam ONLY at latest, bring your ID and wear your mask. Our the old Little Flower parking lot on Roosevelt DPW workers will take the material out of your Avenue, across from the Fire Department, from

On November 7, residents can drop off their 9 a.m. to noon. Please arrive by 11:45 a.m. at the vehicles for you.



Because your home is a great place to age

#### **SAGE Home Care** The most trusted in Home Care for 66 years

- Personal care (bathing, dressing, grooming)
- Meal preparation
- Companionship
- Compliance with discharge plans and therapy
- Medication reminders
- Accompaniment to doctor's visits and assistance with telehealth calls
- Personal laundry
- Maintenance of a safe home environment

SAGE HomeCare serves all of Union County and parts of Essex, Morris and Somerset counties.



## Call Today: 908-273-8400

Our home health aides adhere to CDC and Department of Health COVID-19 protocol.

- Home Health Aides are equipped with Personal Protective Equipment (PPE)
- Clients and Home Health Aides are screened for COVID-19 symptoms prior to placement.

290 Broad Street • Summit New Jersey 07901 • 908.273.5550 • www.sageeldercare.org

# KONANTIQUES FREE HOUSE CALLS 908-578-7593

We buy entire estates or single items and pay the highest prices along with friendly, professional service. Free on-site consultation at your home or business

info@konantiques.com www.konantiques.com **Located in Summit** 





To learn more call 908-526-8130 or visit www.CHChousing.org

· Additional support services available

Food preparartion and housekeeping included!





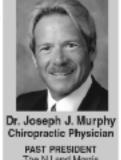
Shared great room, dining room, den, porch and hobby room.

That "searing, burning pain" in your arm and shoulder... that "achy, numbing" feeling in your forearm... that

"tingling" and loss of strength in your hand...It interferes with your ability to use the computer, play golf, garden... to have FUN IN LIFE!

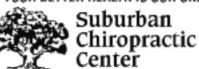
Arm pain, hand and arm numbness, and tingling down the arm may actually be caused by a pinched neck nerve even though you have NO neck pain - Or something as simple as tendinitis of your shoulder and forearm.

Dr. Murphy is an expert at finding the CAUSE of your arm pain and numbness and CORRECTING IT... WITHOUT THE USE OF DRUGS OR SURGERY.



EDITOR-IN-CHIEF The Column Palmer Graduate

"YOUR BETTER HEALTH IS OUR ONLY CONCERN!"



36th Year!

301 Main Street • Chatham 973-635-0036 • www.drmurphy.com

# NEW JERSEY YOUTH SYMPHONY RECEIVES GRANT FROM THE LEAGUE OF AMERICAN ORCHESTRAS

#### Submitted by Alice Hamlet

The New Jersey Youth Symphony, a program of the Wharton Institute for the Performing Arts, is one of eighteen orchestras and youth orchestras to receive grants of \$30,000 each to spark a culture of innovation and learning in U.S. orchestras. Created by the League of American Orchestras to support a variety of forward-thinking and experimental projects, the two-year American Orchestras' Futures Fund grants, made possible by the generous support of the Ann and Gordon Getty Foundation, focus on artistic vibrancy, civic engagement, and organizational vitality.

The New Jersey Youth Symphony (NJYS) will partner with Nokia Bell Labs to use C4C, a technology that turns audiences' phones into speakers, enabling the audience to become part of the performance. The performers can activate sounds throughout the audience in synchrony with the main performance. Three to five new chamber ensemble works will be commissioned with flexible instrumentation to be performed in May 2021 using C4C technology. A core group of NJYS students will work directly with the engineers at Nokia Bell Labs.

The New Jersey Youth Symphony, founded in 1979, is a tiered orchestral program offering ensemble education for students in grades 3-12 across New Jersey. NJYS has grown from one orchestra of 65 students to over 500 students in 15 different orchestras and ensembles, including the internationally recognized Youth Symphony. NJYS ensembles have performed in venues including the New Jersey Performing Arts Center, Carnegie Hall, and the John F. Kennedy Center for the Performing Arts. NJYS has received numerous prestigious awards for its adventurous programming from the American Society of Composers, Authors, and Publishers (ASCAP) and has had six European tours, including participation in the Summa Cum Laude International Youth Festival and Competition (Vienna), winning First Prizes in July 2014 and 2017.

The New Jersey Youth Symphony is a program of the Wharton Institute for the Performing Arts. Wharton is New Jersey's largest non-profit performing arts education organization serving over 1,500 students of all ages and abilities



(above) New Jersey Youth Symphony, picture here, received a \$30,000 grant from the League of American Orchestras Futures Fund.

through a range of classes and ensembles. In addition to the New Jersey Youth Symphony, programs include the Paterson Music Project and the Performing Arts School.

The League of American Orchestras leads, supports, and champions America's orchestras and the vitality of the music they perform. Its diverse membership of more than 1,700 organizations and individuals across North America runs the gamut from world-renowned orchestras to community groups, from summer festivals to student and youth ensembles, from conservatories to libraries, from businesses serving orchestras to individuals who love

symphonic music. The only national organization dedicated solely to the orchestral experience, the League is a nexus of knowledge and innovation, advocacy, and leadership advancement. Its conferences and events, award-winning Symphony magazine, website, and other publications inform people around the world about orchestral activity and developments. Founded in 1942 and chartered by Congress in 1962, the League links a national network of thousands of instrumentalists, conductors, managers and administrators, board members, volunteers, and business partners. Visit americanorchestras.org.

#### A FREE WEBINAR

# Strategies for Today's Small Business



#### Date: November 10, 2020

Time: 11:00 am

Cost: Free

To Register:

https://score.zoom.us/j/ 91039820189

# **Building or Updating Your Marketing Plan**



Joe Renna has been in business since 1984 supplying businesses with a full array of marketing and advertising services. From developing business and marketing plans to multimedia production, over the years, his ad agency has worked with every size business. Since 2000 Renna Media has been publishing hyperlocal community newspapers.

Each month, over 135,000 newspapers are mailed to every home and business in 21 towns. He also offers full color printing and mailing services as well as an online presence that parallels his print publications. Through these publications, Renna Media has focused on the needs of the local business owner offering customized, affordable, advertising opportunities. Joe Renna also helps his advertisers with their marketing plans as a value-added service.

Mr. Renna's presentation will address the different aspects of building a marketing plan and tuning up existing ones. The audience will leave with the information to guide them in developing a plan that will get them the best return for their marketing budget. The presentation will encourage questions from the audience and will address specific challenges facing participating business owners.





SCORE Helps You Build Your Business

For mentoring call (973) 645-3982

For seminar schedules visit

https://metronj.score.org





UNITY BANK For Branches and Services call 800-618-Bank or visit www.Unitybank.com Union Township Chamber of Commerce Building Business Since 1956 908-668-2777 www.UnionChamber.com

# **PBA LOCAL #144 YOUTH FISHING DERBY**

hosted a catch and release Youth Fishing Derby on Saturday, September 26th, 2020. The fishing derby was held at Horshoe Pond, in Berkeley Heights and followed social distancing guidelines.

On what turned out to be a bright morning,

The Berkeley Heights Police PBA Local #144 families and police officers gathered for the chance to catch one of the many bass living below. The Youth Fishing Derby could not have been possible without the help of Traffic Safety Officer Donato Minicozzi, the Berkeley Heights Police Department, and members of our community.

Photos from this and other events can be found online at rennamedia.com and on Berkeley Heights News page on facebook.com Feel free to "Like," "Tag," and "Share."































# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyperlocal to regional, for every budget and market size.

#### NEWSPAPER ADVERTS

We mail 135,000 newspapers to evry home and business in 21 towns, You can advertise in any number of towns. ads start at \$60.

#### **FULL COLOR PRINTING**

We print flyers and menues, full color, two sided, on coated stock for only \$35 per thousand.

#### **DIRECT MAIL**

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

#### ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

#### **SOCIAL MEDIA**

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

### **WEBSITE AND SEO SERVICES**

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A** FREE CONSULTATION. 908-447-1295

#### DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- · Free ad design and copywriting
- · Paid search engine promotions
- · Posts are shared through social media

**Call Joe Renna** 908-447-1295

See samples on our websites and facebook pages. -





1 year contract

\$365

## **RENNA MEDIA NEWSPAPER RATE SHEET** WE MAIL 135,000 NEWSPAPERS MONTHLY!





Qty: 4,800

Mailed to every home and business.

Zip: 07922



Qty: 7,400

Marked to every

home and business

77p: 07928



Maled to every home and business. 75ps 07066



Qty: 9,800 Mailed to every home and business.

Zip: 07016



Qty: 3,000 Mailed to energy borne and business. Zip: 07023



Qty: 2,200 Mailed to every home and business Zip: 07027

Green  $Brook_n$ Gazette

Qty: 3,000 Mailed to every ome and business Zip: 08812







Qty: 17,400 Malikel to every being and business



Qty: 3,600 Mailed to every home and business in Gillette Zipa: 07933,



Oty: 6.300 Valid to every home and hustrage Zip: 07940



Qty: 2,900 Mailed to every home and business



Qty: 4,900 Mailed to every home and business Zip: 07974



Qty: 8,300 Malicel to every being and hastness Zips: 07060 07062, 07063



Qty: 12,400 Mailed to every hone and business Zip: 07065

FRONT PAGE BANNER

FRONT PAGE BOX



Qty: 9,600 Mailed to every horse and business Zip: 07076



Qty: 9,600 Visiled to every home and business Zip: 07901

8.25" x 2"

Back cover, front page banner and front box reserved on first come

first served basis. Coment advertiser has right of first reliasal.

1.5" x 4.5"

\$320

\$240



Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083



Qty: 6,200 Mailed to every home and business Zip: 07059



Qty: 2,800 Mailed to every home and business. Zip: 97969



Qty: 11,800 Mailed to every home and business Zip: 07090

NEWSPAPER AD RATES										
anes	are per mouth. Attwork included in price.	RATE FOR	RATE FOR	RATE FOR	ILCIE FOR	BATE FOR	RATE FOR	RATE FOR		
Ceres	papers are black on white.	ANY 1	ANY 3	ANY 6	ANY 9	ANY 12	ANY 15	ANY 18	ALL 21	
Init	5	NEWSPAPER	NEWSPURIOUS	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS		NEWSPAPERS		
1	Unit (Business card) 3.25*	x 2"	\$60	\$150	\$250	5350	5400	8450	5500	\$550
2	Units 6.5' x 2' or 3.25"	x 4"	5100	\$250	\$400	5500	\$600	\$700	5800	\$900
4	<b>Units</b> 3.23° x 8° or 6.5°	x 4"	5180	\$450	\$700	5900	\$1100	\$1300	\$1500	51700
6	<b>Units</b> 6.5° x 6.25° or - 10°	x 4"	5240	5600	5900	\$1200	\$1400	\$1600	\$1800	52000
9	<b>HALF PAGE</b> 6.5 x 91 or 10*	x 7"	5320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	52400
12	Heite 10°	v 81	6360	¢ann.	61200	61500	61900	62100	62400	62700

or angelier and make on anne				Lucian T	DAINE OF	DAME OF	10.11 2 1	WILL TEL	min	AUT IO	Children and I
Units Size			NEWSPAPER	NEWSPAPINS	NEWSPAPERS	NEWSPAPERS	MENUSPAPERIS	NEWSPRESIS	NEWSPAPERS	NEWSPAPERS	
1	Unit (Business card)	3.25° x	2"	\$60	\$150	6250	5350	5400	6450	5500	\$550
2	Units 6.5° x	2" or 3.25" x	4"	5100	\$250	\$400	5500	\$600	\$700	5800	\$900
4	Units 3.25° x	8" or - 6.5" X	4"	5180	\$450	\$700	5900	\$1100	\$1300	\$1500	51700
6	<b>Units</b> 6.5° x 6.3	25" or = 10" x	4"	5240	5600	5900	\$1200	\$1400	\$1600	\$1800	52000
9	HALF PAGE 6.5° x	9" or = 10" x	7"	5320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	52400
12	Units	10° x	8"	9360	5900	\$1200	81500	\$1800	\$2100	\$2400	92700
18	FULL PAGE	10° x	14"	8400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	83000
2 PAGE SPREAD 21" x 14"			\$700								
BACK PAGE 10° x 14°				\$500	PREPAY FOR 6 MONTHS AND GET 1 FREE						

#### \$500 PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

# Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

# **Full Service Online Marketing**





#### **Online Marketing Items**

Website ads and Social Media Posts, Classified ads .....\$20 per item
 Special bulk price......Block of 20 items \$100 Including: Press releases / Classified Ads
 Web Page / Colonder Event / Monthly Banner ads

Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution to 300 to 500 news outlets......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- SEO Services:.....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

#### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

# Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

Call Joe for a free consultation.

Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

# 2020 FALL LEAF COLLECTION DATES

#### Section - 1st Pickup - 2nd Pickup

**Section 1** - Oct. 19-23 - Nov. 23-27

Section 2 - Oct. 26-30 - Nov. 30-Dec. 4

**Section 3** - Nov. 2-6 - Dec. 7-11

**Section 4** - Nov. 9-13 - Dec. 14-18

Section 5 - Nov. 16-20 - Dec. 21-25

Leaves should be put curbside before the first date of leaf pickup is scheduled in your section. We will be going through each section twice during the leaf season. Please make every effort to stick to the posted schedule. There will be limited time to return to a section during unscheduled dates.

Please put leaves in paper biodegradable bags neatly stacked curbside. Please DO NOT block catch basins or sidewalks. Please DO NOT include anything other than leaves in the bags. Bags with anything other than leaves will be rejected and left for your disposal.

Please DO NOT stack leaf bags into your driveway since these will also be rejected. BHDPW will not go into your driveway to pick up leaf bags.

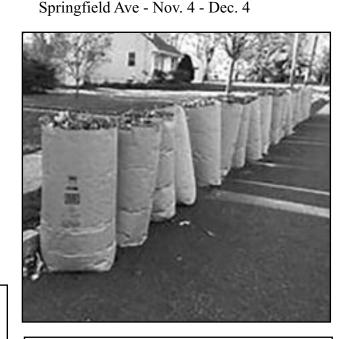
To find which Section your street is on, please go to:

http://www.berkeleyheights.gov/sections

If you live on a County Road, the County will pick up your leaf bags on:

#### County Road - 1st Pickup - 2nd Pickup

Diamond Hill Road - Nov. 2 - Dec. 1 Mc Mane Avenue - Nov. 2 - Dec. 1 Valley Road - Nov. 2 - Dec. 1 Glenside Avenue - Nov. 2 - Dec. 1 Mountain Avenue - Nov. 2 - Dec. 3 Horseshoe Road - Nov. 2 - Dec. 3 Bonnie Burn Road - Nov. 2 - Dec. 3 Plainfield Avenue - Nov. 2 - Dec. 3



# WOOD FLOORS Sand • Stain • Refinish • Repairs • Installation CARPET & RUGS Clean • Stretch • Sanitize • Repairs • Bind

RESTOREMYFLOORS.NET
A DIVISION OF CARPET DOCTOR LLC.

116 SUSSEX ST. WESTFIELD, NJ **908-342-5048** 

Insured \* References \* Visa / MasterCard

10% Discount On labor only. Materials not included. Cannot be combined with other offers. Exp. 11/30/20



\*MENTION THIS AD TO RECEIVE THE NEW STUDENT DISCOUNT! One (1) 30-minute online private lesson at a 50% discount (\$32) and NO REGISTRATION FEE. This offer is for new students only and subject to availability. Cannot be combined with any other offer. No refunds. Regular lesson rates apply after the initial introductory lesson. Offer ends November 30, 2020.

# All Instruments & Voice

Piano

Guitar

Violin

Viola

Double Bass Percussion

Harp

Saxophone

Flute

Clarinet

Trumpet

Trombone

Cello French Horn

Voice



