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ELEVEN STUDENTS NAMED NATIONAL MERIT SEMIFINALISTS

Submitted by Denis Kelly

Eleven students in the Watchung Hills Regional High School (WHRHS) Class of 2021 have been named National Merit Semifinalists, according to information released by the National Merit Scholarship Corporation (NMSC) of Evanston, Ill.

The WHRHS Semifinalists are: Michael Horzepa, Victor Hu, Elizabeth Huang, Charles Margulies, Nora Mehler, Rohil Novani, Paulina Przybylski, Wesleu Tseng, Neha Venkatesh, Valerie Wang, and Tyler Wu.

WHRHS'S 11 National Merit Semifinalists this year are the latest of the 63 WHRHS students who have qualified as National Merit Semifinalists during the most recent seven school years. The year-to-year totals have been: Class of 2015 – 11; Class of 2016 – 6; Class of 2017 – 10; Class of 2018 – 15; Class of 2019 – 6; and Class of 2020 – 4, and Class of 2021 – 11.

As part of NMSC's annual national announcement, about 16,000 Semifinalists have been named in high schools across the country, and that from that number, about 15,000 are expected to be named National Merit Finalists in February.

Students who qualified as Semifinalists did so by taking the 2019 Preliminary Scholastic Aptitude Test/National Merit Scholarship Qualifying Test (PSAT/NMSQT) in the Fall of 2019. The annual PSAT/NMSQT serves as an initial screening of program entrants.

"The nationwide pool of Semifinalists, representing less than one percent of U.S. high school seniors, includes the highest scoring entrants in each state," the NMSC's release states. "The number of Semifinalists is proportional to the state's percentage of the national total of graduating seniors."

The release continues, "To become a Finalist, the Semifinalist and a high school official must submit a detailed scholarship application in which they provide detailed information about the Semifinalist's academic record, participation in school and community activities, demonstrated leadership abilities, employment, and honors and awards received. A Semifinalist must have an outstanding academic record throughout high school, be endorsed and recommended by a high school official, and write an essay."

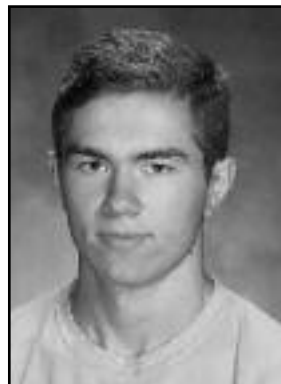
Semifinalists have the potential to compete for National Merit Scholarship awards, corporate-sponsored Merit Scholarship awards, and college-sponsored Merit Scholarship awards.



Nora Mehler



Wesley Tseng



Michael Horzepa



Neha Venkatesh



Charles Margulies



Elizabeth Huang



Paulina Przybylski



Rohil Navani



Tyler Wu



Valerie Wang



Victor Hu



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OUTLINE OF 2020 GENERAL ELECTION

Watchung Post

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PROMOTE YOUR COMMUNITY EVENT

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Submitted by Lisa Clark

The Somerset County Clerk's office will provide guidance for residents who are interested in voting in the 2020 General Election to occur on Tuesday, November 3, 2020. This year is unprecedented in New Jersey since it is the first time a General Election will be held primarily by mail after Governor Phil Murphy issued an Executive Order mandating this new voting process.

"The process for voting by mail will be similar to the 2020 primary election, but we understand that this is still unfamiliar for the majority of voters and want to ensure every voter who wishes to cast a ballot has their vote counted," said Somerset County Clerk Steve Peter. "We have had to adjust our processes due to COVID and the need to protect the health of voters and poll workers, but we also have to protect the rights of people to speak through secure and safe voting via the US Postal Service."

As the election proceeds, the county Clerk's Office will continue to update the voting public on the election, by providing a video that will explain exactly how to fill out a ballot to ensure that it is counted, expand sections of the website with detailed information, and social media posts so that all segments of the population will be informed.

Active registered Somerset County voters will receive ballots by mail from the Clerk's Office by beginning late September until October 5. To check if you are an active registered voter, visit <https://voter.svrs.nj.gov/registration-check> or call the Somerset County Board of Elections at 908-231-7084.

Because all active voters will be mailed a ballot, there is no need to request a ballot. Newly registered voters will automatically be sent a ballot without needing to request one. There are exceptions to having to request a replacement ballot, such as if an active voter has lost, damaged or filled out the form incorrectly. Voters cannot request a second ballot if they have already submitted one. Applications are available on the Clerk's website at <http://bit.ly/scvbm>.

Ballots for the 2020 General Election will have

a prepaid label so that voters can submit their ballot without paying postage. The ballots will be considered first class mail, so there is no benefit to the voter if they use a stamp.

Vote by Mail Ballots Can Be Submitted in Several Ways

- Ballots can be submitted by mailing them to the address on the preprinted envelope with a postmark before 8 p.m. on Tuesday, November 3. It is highly recommended that mail-in voters submit their ballot earlier.
- Ballots can be submitted by inserting them in one of the ballot drop-off boxes located throughout Somerset County. There will be at least 13 ballot drop-off boxes in the County – locations will be announced.
- Voters can go to a polling location from 6 a.m. to 8 p.m. on Tuesday, November 3, 2020. There will be at least one polling location in every Somerset County town. Voters can bring their paper ballot to a polling place, or if they do not have their paper ballot, they can cast a provisional ballot. Voters who are disabled and require an accommodation will be able to vote on a special device.

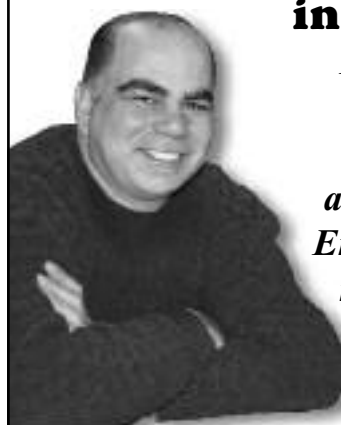
IMPORTANT DATES DURING THE ELECTION

- Monday, October 5, 2020 – Ballots for active voters will be mailed out by this date. Ballots can be submitted as soon as they are received, which may happen before this date.
- Tuesday, October 13, 2020 – This is the last day to register to vote and be able to cast a ballot in the 2020 General Election.
- Friday, October 23, 2020 – This is the last day to request a replacement ballot through the mail. Ballots can still be requested in person at the Clerk's Office (location TBD due to COVID restrictions) through 8 p.m. on November 3, 2020.
- Wednesday, October 28 – This is the last day Qualified Overseas and Military Voters can request electronic balloting.
- Tuesday, November 3, 2020 – Election Day.

To stay up to date with Somerset County events and information, sign up for free email alerts at co.somerset.nj.us/subscribe or follow us on Facebook, Twitter and Instagram.

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Veterans and their families who are experiencing a housing crisis may be eligible for emergency assistance such as motel/hotel stays, security deposits, rent, rental arrears, groceries and utilities through Community Hope.

Community Hope's Supportive Services for Veteran Families (SSVF) program is currently

providing assistance remotely. Urgent community-based services such as critical supplies and veteran wellness-checks are provided in person.

The increase in support services to veterans and their families during the COVID-19 pandemic is possible thanks to funding from the U.S. Department of Veterans Affairs.

To make a referral, please call the referral hotline at 1-855-483-8466 or email SSVF@communityhope-nj.org, or email Gema Diaz at gdiaz@communityhope-nj.org.

Community Hope is a nonprofit that helps individuals, including veterans, and their families, overcome mental illness, addiction, homelessness and poverty.

GRANT FUNDING FOR LOCAL ARTS PROGRAMS

The Somerset County Cultural & Heritage Commission is accepting applications for the 2021 Local Arts Program Grant (LAP). Grants are funded by the New Jersey State Council on the Arts (NJSCA) to help support local arts development within Somerset County. Arts agencies, libraries, non-profits, and municipalities that offer art projects/programs, arts-related services and support for arts development are welcome to apply.

REQUIREMENTS

Funding is competitive and organizations must demonstrate managerial competency, fiscal stability, excellence in arts programming and the organizational capacity to execute its proposed program or project. Grant funding may be requested for art programs or series, creative placemaking projects that are accessible to the general public, or general operating support if the mission is solely arts-dedicated for the 2021 calendar year.

APPLICATION DEADLINE

The application submission deadline is 4 p.m., October 27, 2020. Due to COVID-19, walk-ins will not be permitted. Applicants can mail their submissions to the Somerset County Cultural & Heritage Commission, County Administration Building, 20 Grove Street, Somerville, New Jersey 08876. For detailed information, and to obtain a LAP Grant application visit <http://bit.ly/LAPGrant>.

For more information, contact the Cultural & Heritage Commission office at 908-231-7021.

This grant opportunity is made possible by funds from the Somerset County Cultural & Heritage Commission, a partner of the New Jersey Council on the Arts.

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Nathan Weiser
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Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.

Charles Sherrick
 ★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

Chrissy Sloan
 ★★★★★


The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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(above) Rio Clemente & Regan Ryzuk at the Watchung Arts Center Artistry in Motion ~ Four Hand Piano Duo, will perform on Saturday, October 24, 8 p.m. Due to the Pandemic this Concert will be streamed LIVE from the Watchung Arts Center to the comfort and safety of your home via Zoom. Tickets are \$20. Buying tickets in advance is strongly recommended and can be purchased securely through Eventbrite (watchungartscenter.eventbrite.com). Tickets may also be purchased by mail: The Watchung Arts Center, 18 Stirling Road, Watchung, (please include email address).

RIO CLEMENTE & REGAN RYZUK AT THE WATCHUNG ARTS CENTER ARTISTRY IN MOTION ~ FOUR HAND PIANO DUO

Critically acclaimed audience favorite Bishop of Jazz, Rio Clemente, will appear at the Watchung Arts Center with his special guest Master Pianist-Composer, Regan Ryzuk, in a Four Hand Piano Duo on Saturday, October 24th at 8 p.m. Due to the Pandemic this Concert will be streamed LIVE from the Watchung Arts Center to the comfort and safety of your home via Zoom. Rio and Regan are looking forward to performing this special event.

Rio Clemente's career began with a BMI scholarship for musical theatre and subsequent studies at Juilliard School of Music. A grant from Broadway Tomorrow for new composers followed. Along with his classical training, Rio developed a style embracing a diversity of music that makes him one of the most expressive and versatile pianists anywhere. After several television appearances, Rio advanced professionally to playing at several distinguished concert halls and festivals, including Carnegie Hall, Avery Fisher Hall at Lincoln Center, Manhattan's famous Birdland and the Oak Room at the Algonquin Hotel, as well as the Newport and JVC Jazz Festivals. Rio also performed at the White House representing the United States Coast Guard and all

Auxiliaries. He regularly appears with groups such as The Morris Choral Society and Orchestra and at jazz venues from Manhattan to Cape Code and from Florida to California.

Regan Ryzuk, a graduate from Montville Township High School in Montville, New Jersey studied with Robert Helps at Manhattan School of Music as well as attended The Juilliard School. Ryzuk's classical music studies then led into jazz studies with Jaki Byard and Sir Roland Hanna. At Juilliard, he studied music theory and composition.

Tickets are \$20. Buying tickets in advance is strongly recommended and can be purchased securely through Eventbrite (watchungartscenter.eventbrite.com). Tickets may also be purchased by mail (please include email address).

The Watchung Arts Center, located at 18 Stirling Road in Watchung on the Watchung Circle, is a multi-disciplinary arts facility serving Watchung, the surrounding communities and the Tri-State Area. To obtain more information about upcoming performances, classes and workshops, and monthly art exhibitions, please visit WatchungArts.org or call 908-753-0190.

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IMAGINE LAUNCHES SUPPORT PROGRAM FOR NURSES

Imagine, A Center for Coping with Loss announced the expansion of its virtual group support programs with one designed to help nurses dealing with the stressors of healthcare work during Covid-19. Imagine, which serves more than 2,000 individuals annually and is nationally recognized for its work helping bereaved children and their families, offers its Peer Support Group for Nurses at no cost. Interested nurses can join the weekly support group at 7:30 p.m. on Wednesdays beginning September 30.

When asked about the decision to launch this program, Imagine's Founder and Executive Director Mary Robinson said, "Through the pandemic, we recognized a gap in support for some of the people we rely on most: our nurses. Supporting nurses who are themselves supporting grieving families felt like a perfect fit for our mission."

Robinson, who was named a 2019 CNN Hero, went on to say, "Nurses continue to selflessly care for others despite their own fears about their potential exposure to Covid-19. We need to ensure they have a place to turn to for support."

For many, the anxiety they feel going to work in a healthcare environment comes on top of grief they were feeling before the pandemic even hit.

Talia Sion, a newly minted nurse, had attended Imagine's Young Adult Group for support following the death of her mother in January, and then joined the organization's pilot support

program for First Responders when the pandemic hit.

Of her experience, Sion said, "I was quickly overwhelmed with the weight of so many sick and unstable patients, not knowing if and when things would ever get back to 'normal.' Once again, Imagine created a program for me to turn to with people who understood how I feel; people who understood what I was facing on a daily basis at work."

The nature of the program's virtual environment breaks down geographic boundaries for those seeking support. Nurses from New Jersey and throughout the country are welcome to attend.

"New Jersey is no longer a hotspot for Covid-19, but many of the nurses here are processing what they went through and bracing for a possible resurgence," Robinson said. "Meanwhile, there are nurses in other states in similar positions to where we were a few months ago. Sharing these stories, fears, and challenges at all different stages in a peer support model is proven to be an effective way to learn coping strategies."

As with all of Imagine's offerings, this free Peer Group Support for Nurses program will be available year-round for as long as is needed. Those who are interested can register at imaginenj.org/nurses.

Imagine, A Center for Coping with Loss is a New Jersey-based grief support center for

children, young adults and families dealing with the death or life-altering illness of a parent, sibling or child. In addition to its peer grief support programs, Imagine provides training through education and outreach programs across the state to a variety of organizations including schools, houses of worship and corporations. Its goal is to create communities where grief and loss are transformed into resilience, empathy and compassion; and where no child grieves alone.

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WATCHUNG HAS A NEW BOOK - "HISTORIC TALES OF WATCHUNG"

Robert "Bob" Mayers, an author, historian and longtime resident of Watchung, has written *Historic Tales of Watchung* that was released in September. His book begins with the borough's first residents, the native Americans, and spans four centuries. It tells of Indian legends, colonial days, its place at the crossroads of the Revolutionary War, the town's industries, businesses, old homes and misfortunes and its notable residents.

This book is truly a Watchung creation. The main sources are oral accounts of local people with a special interest and knowledge of the town's tumultuous past. Source documents researched are from the archives of the Historical Committee at the Texier House and the Watchung Public Library. The Watchung Writer's Group critiqued all the contents of the book.

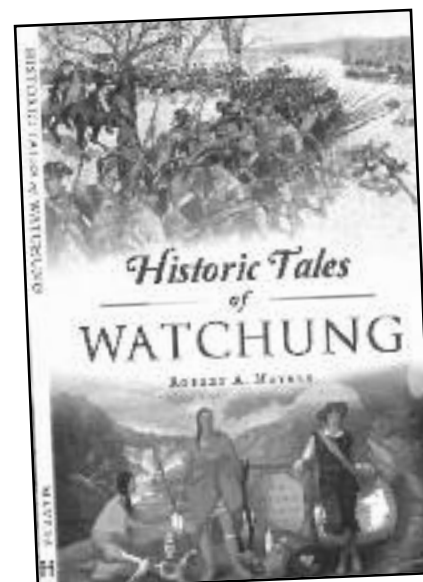
Bob Mayers arrived in Watchung, with his family, over 50 years ago. With his wife Norma, they built their dream house high on a hill overlooking the valley below. Their children, Bob, Ron and Dawn attended Watchung schools and now a third generation is growing up in the town. Ron and Annette's kids, Max and Madeline Mayers are eager scholars at Bayberry Elementary and The Giving Nest Preschool.

Here, over the centuries, all the tales that are depicted in his book have unfolded. Living close to the town's many historic places he has personally witnessed many of the more recent events he describes. Mayers values most the many friends and neighbors and members of the Watchung Historical Committee who are local history "witnesses," people with special knowledge of the town's past. These caretakers of Watchung's history provided him with special insights and information that cannot be found in recorded history.

Mayers claims that these people, with special knowledge of the town's past, are the real caretakers of Watchung's history. They provided him with special insights and information that cannot be found in previously recorded history. Some are descendants of original settlers whose ancestors are buried in local cemeteries. He



(left) Author, historian and longtime Watchung resident, Bob Mayers has written and released *Historic Tales of Watchung*.



ABOUT BOB MAYERS, AUTHOR AND HISTORIAN

Bob Mayers' many works on the Revolutionary War are based on his on-site experience and primary sources combined with the discovery of original documents and oral accounts passed down in his family. His latest book, *Historic Tales of Watchung*, begins with the borough's first residents – the native Americans and spans four centuries. It tells of Indian legends, colonial days, its place at the crossroads of the Revolutionary War, the town's industries, businesses, old homes and misfortunes and its notable residents.

Bob's other books include *Revolutionary New Jersey* which covers battlefields, encampments and sites of many events in the Garden State that have been lost or neglected by history; *Searching for Private Yankee Doodle*, Washington's Soldiers, in the American Revolution describes the men of the Continental Army by revealing what inspired them to endure appalling hardships; "The Forgotten Revolution" about Revolutionary sites in the northeast that have been lost in history; and *The War Man*, a true account of a soldier in the Washington's Army. The books are selling successfully worldwide.

Bob is an active member of several historical societies. He has spoken at West Point and the Pentagon and has recently been featured on Comcast TV and published in the History Channel Magazine and Garden State Legacy.

He served as a combat officer in the Navy and Marine Corps. His military experiences provide him with a deeper perspective of the battles depicted in his works. Visit him on his website revolutionarydetective.com

salutes their eagerness to share treasured and often previously uncovered details, their reverence for old places and their passion to preserve Watchung's history for future generations. "They are the people who keep the spirit of this borough alive and carry the torch of knowledge of its past."

Bob Mayers comments, "My research efforts centered around The Texier House Museum maintained by the Watchung Historic Committee. It's one of the finest museums of local history in New Jersey with an impressive collection of hundreds of artifacts, photos, works of art and manuscripts. Watchung's Public Library provided a plump scrapbook with an unusual number of original materials and press clippings."

Mayers, a professional author and historian, has written several books about the Revolutionary War that sell worldwide. His works are based on his on-site exploration and the discovery of original documents and oral accounts. He says that most people he met while preparing this book were enthralled by Watchung's fascinating past, but regret that during their school days they tuned out the town's history as distant and dull. "We must find ways to tell our young people about the astonishing events that happened here." Visit him and see a video preview at revolutionarydetective.com.

Signed copies of *Historic Tales of Watchung* will be available at the Texier House Museum when it reopens, or order online or from The History Press, call 888-313-2665. All local sales will be donated to the Historical Committee of Watchung or other Community groups.

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All programs listed are free. Registration is required unless otherwise indicated. Programs are subject to change. All programs are virtual unless otherwise indicated. Visit sclsnj.libnet.info/events.org for SCLSNJ's complete calendar of events. For questions contact SCLSNJ staff at ask@sclibnj.org.

ALL AGES AND FAMILY PROGRAMS

Rutgers Afro-Cuban Ensemble - A Virtual Concert (all ages): October 2, 6-7 p.m. This program was made possible by funds from the Somerset County Cultural & Heritage Commission, a partner of the New Jersey State Council on the Arts and the New Jersey Historical Commission. For more: sclsnj.libnet.info/event/4481062.

Trekking Through Mexico (families)

October 5, 7-7:45 p.m.

Register now: sclsnj.libnet.info/event/4478507.

Family Night (families with children)

Book Page Leaves: October 15,
6:30-7:30 p.m.

Register now: sclsnj.libnet.info/event/4490866.

Graham Cracker Haunted Houses

October 29, 6:30-7:30 p.m.

Register now: sclsnj.libnet.info/event/4497237.

CHILDREN AND TEENS

Baby and Toddler Storytime

(ages birth - 3 years and parents/caregivers)

October 1, 10-10:30 a.m.

Register now: sclsnj.libnet.info/event/4475925.

Storytime With a Leader - Gandhi (families)

October 3, 11-11:45 a.m.

Register now: sclsnj.libnet.info/event/4500591.

The Sorcerer's Apprentice (grades 3-8)

October 3, 1-1:45 p.m.

Register now: sclsnj.libnet.info/event/4303640.

Music With Miss Donna

(ages birth - 5 years and caregivers)

10:30-11 a.m. Register now:

October 6: sclsnj.libnet.info/event/4362951.

October 20: sclsnj.libnet.info/event/4362957.

American Sign Language Storytime

(ages birth - 5 years and caregivers)

October 9, 10:30-11 a.m.

Register now: sclsnj.libnet.info/event/4362980.

Kids Chat: Family History (families)

October 12, 5:30-6:30 p.m.

Register now: sclsnj.libnet.info/event/4489944.

Explore Art - Hispanic Heritage Month

Letters of La Palma (grades 1-5)

October 13, 3:45-4:45 p.m.

Register now: sclsnj.libnet.info/event/4503712.

Teen Paint Night - Watercolor Spooky Tree

(grades 6-12)

October 14, 7-8:30 p.m.

Register now: sclsnj.libnet.info/event/4490108.

English-Spanish Bilingual Storytime

(ages 3-7 years and parents/caregivers)

October 21, 5:30-6 p.m.

Register now: sclsnj.libnet.info/event/4493895.

Young Adult Crossover Club - "Pride and Prejudice" by Jane Austen (grades 6-12)

October 27, 6-7 p.m.

Register now: sclsnj.libnet.info/event/4495306.

Skeleton X-Ray (grades 3-4)

October 28, 4-4:45 p.m.

Register now: sclsnj.libnet.info/event/4497210.

ADULTS

Creating a Dynamic Job Portfolio - Presented by Jan Goodman

October 1, 7-8:30 p.m.

Register now: sclsnj.libnet.info/event/4498376.

Virtual Book Salon - Traditionally hosted at the North Plainfield branch

October 7, 2-3 p.m.

"The Hound of Baskervilles

by Arthur Conan Doyle

Register now: sclsnj.libnet.info/event/4520463.

Virtual Book Salon - Traditionally hosted at the Warren Twp. branch

October 8, 1:30-3 p.m.

"Rules of Civility" by Amor Towles

Register now: sclsnj.libnet.info/event/4520496.

Business Databases -

ReferenceUSA and DemographicsNow

October 13, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4497313.

Remember the Ladies:

A Brief History of Our First Ladies

October 14, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4376208.

Halloween's Haunted History -

Presented by Kevin Woyce

October 19, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4382780.

Job Skills Needed Today

October 21, 2-3 p.m.

Register now: sclsnj.libnet.info/event/4501311.

The Psychological Control of Superstitions -

Presented by Carlotta Holton

October 21, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4421543.

Making Sense of Fake News -

Presented by William Westhoven

October 22, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4436473.

The Origins of Halloween and Witches -

Presented by Jeff Kampf

October 27, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4479143.

Hail to the Chief -

A Brief History of the American Presidents

October 29, 7-8 p.m.

Register now: sclsnj.libnet.info/event/4376225.



(above) Cyprian and Blaise Gallic, safely checked out their library materials while wearing masks. The Gallic family of Warren Twp. recently visited the Somerset County Library System of New Jersey's (SCLSNJ) Watchung Library branch. During their visit the family explored the Library's collections, connected with SCLSNJ staff, and discovered contact-free checkout stations. Even though the Library's doors are open, if you prefer to travel digitally and #BeSafeAtHome, explore SCLSNJ's digital collections, resources, and more: sclsnj.org/besafeathome.



(above) Theodore Gallic holding a picture book while sporting a mask.

DOMESTIC VIOLENCE ADVOCATE TRAINING – VOLUNTEERS SOUGHT

A 40-Hour Domestic Violence Advocate training for Safe+Sound Somerset volunteers provides an understanding of the dynamics of domestic abuse, options available to individuals who experience abuse, and a philosophy of empowering survivors. Safe+Sound Somerset

offers this training in the Spring and Fall of each year. Our fully remote Fall session will begin in October and run for ten weeks. To apply for Fall 2020 or Spring 2021, please complete a volunteer interest form at safe-sound.org/volunteer.

Safe+Sound Somerset is the lead domestic

violence agency in Somerset County. Our mission is to prevent domestic violence and empower victims by providing protection, education, and resources. All services for victims are confidential and free of charge. For more information call 908-359-0003.

Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

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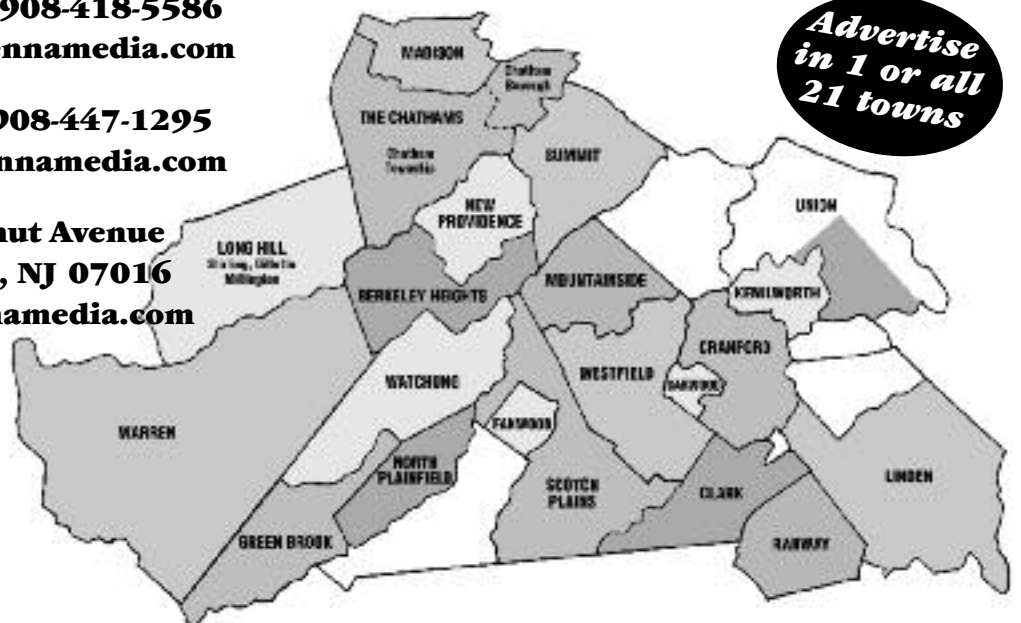
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OUR TOWN Rahway NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit & Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Adwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first count. First served basis. Current advertiser has right of first refusal.

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Photo albums, video and advertising opportunities.

Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
(Cost for average website: 12 pages,
contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
Includes website hosting, software updates,
monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
Custom tailored solutions:
Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.
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SCORE hosts FREE Seminar

How to Get Sued by Anyone & Everyone!

Join Mitchell for this fascinating discussion about the right and wrong way to handle your business dealings.



AVOID THESE COMMONS MISTAKES

- How to avoid conflicts with your business partner
- How to prevent "memory loss" and misunderstandings; the Brian Williams syndrome
- Things to include in any business contract

In this webinar, Mitch will also run through a business from idea, to startup, through getting into operation.

DATE: Tuesday, October 6, 2020

TIME: 1:00 pm

COST: FREE

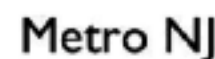
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- **DeerPro** provides six months of protection from deer. One spray as early as October will still be protecting shrubs into early spring.
- **Contact Us** Now to get a free estimate and get on our schedule!

"From the 80s into the 90s the deer problem just kept getting worse. I tried every product out there, but my plants were still being butchered every winter. And my neighbors seemed to be getting off scott free! Turns out they used DeerPro. So I gave it a shot. 20 years later, I couldn't be happier with DeerPro."

-Bob Lynn



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