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FANWOOD-SCOTCH PLAINS ROTARY INDUCTS NEW OFFICERS

On August 12, 2020, new President Julie Murphy was sworn in by Rotary District 7475 Governor Ann Walko, for the 2020-2021 Rotary year. The Rotary year began on July 1, however, due to the Coronavirus, the ceremony was postponed and held via Zoom rather than in-person. The following new officers were also inducted: Deanna Dell-Bene: President-Elect, Patty Laguna: Secretary, and Don Rosenberg: Treasurer.

The evening started with a presentation by outgoing President Wayne Zuhl. He gave out two Paul Harris awards to Rotarians Deanna Dell-Bene and Carmela Resnick, for their outstanding work and dedication during the past year, specifically for their work associated with Coronavirus efforts. Additionally, Dell-Bene received a Rotarian of the Year award.

Zuhl demonstrated excellent leadership during a difficult year, and several key initiatives were completed during his presidency. These included: the creation of SPF Resource Central – a centralized Coronovirus information resource for the towns of Scotch Plains and Fanwood; a GoFundMe initiative which raised \$16,000, with \$3,000 raised during an online Benefit Concert managed by Theatrical Artist's Prep; and a Mask Team who has been making fabric masks for the past several months. The GoFundme money was donated as follows: \$9,000 for PPE for Overlook Hospital, approximately \$3,000 for local food banks and the remainder will be used to purchase gift cards for healthcare workers and first responders. Zuhl was presented with a Paul Harris award for his leadership.

President Julie Murphy continues the work started by Zuhl. As of this writing, the Rotary mask team has raised closed to \$10,000 from the sale of fabric masks and every dollar has been donated to local food banks, including: IHM Food Pantry, Fanwood Presbyterian Food Pantry, El



(above) Patty Laguna: Secretary



(above) Deanna Dell-Bene: President-Elect

Call me to learn more!



(above) Julie Murphy sworn in as President. Murphy has several important goals for this Rotary year: Increasing the diversity of club members to include different ethnic groups, getting new members energized, holding virtual fundraisers, and continuing to improve the club's visibility in the local community.

Centro, The Community Food Bank of New Jersey, Starfish in Plainfield, St. Mary's Dinner Program in Plainfield, JFS Jewish Family Services Central NJ in Elizabeth, Wynona's House, Heart for Humanity. The Rotary Club continues to sell the masks at the Scotch Plains Farmer's Market every Saturday.

The Fanwood-Scotch Plains Rotary Club has been serving the community since 1938. The club meets on Wednesdays at noon via Zoom. For further information about the club, go to fsprotary.org or visit their Facebook page: Fanwood-Scotch Plains Rotary Club. For membership information, contact Steve Goldberg at stegold94@aol.com.

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Scotch Plains NJ WHAT'S HAPPENING MONTHLY

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PROMOTE YOUR COMMUNITY EVENT

Community service organizations, schools and sports teams are encouraged to submit news of upcoming events or highlights and photos from recent events.

Organizations who are interested in submitting content, please email editor@ rennamedia.com or call 908-858-4012

Scotch Plains Monthly is online at www.rennamedia.com like us on facebook.com/ Scotch Plains Monthly



Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com

JEFFREY VANTERPOOL JOINS IMAGINE BOARD OF TRUSTEES

Submitted by Val Stierhoff

We are so pleased to welcome Jeffrey Vanterpool of Scotch Plains to the Board of Trustees at Imagine, A Center for Coping with Loss in Mountainside and Newark. As an employee health & benefits professional for over 25 years, Jeff is the Managing Director of Service and Operations of the Employee Health & Benefits Division for Marsh & McLennan Agency. Throughout his career, Jeff has consistently provided solutions to organizations throughout a diverse market by maintaining focus on the goals and objectives of his clients and understanding the culture and community of the organization. Jeff is also a former accident and health underwriter and served as the Director of Underwriting for a top 10 insurance benefits consulting firm.

Born in the Bronx, NY Jeff is a graduate of Stony Brook University and is a "transplant" into the Garden State as he now lives in Scotch Plains, New Jersey. He is an avid golfer, hoops player and enjoys participating in his 2 daughters' youth sports teams.

When asked about his decision to join the Imagine Board, Jeff said: "It is an honor to have been considered to serve on the Board of Trustees for Imagine. The services and support that Imagine provides is invaluable and I am looking to add my experience, knowledge, energy and listening ear to those that are in need. Intervention into a young person's life during a



time of trauma can make a significant difference and help lead to a healthy upbringing. My goal, along with those of the Imagine team is to continue to bring as much awareness and increase the support to the families and communities in need. This is a very important part of serving people as a fellow human being that I am anxious to be a part of for now and the future."

Imagine offers grief and loss education and training to the community and free year-round grief support groups for children age 3-18 who have had a parent or brother or sister die. Concurrent groups are available for parents and guardians, and young adults 18-30.

For more information please contact Imagine at 908-264-3100 or info@imaginenj.org.



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ALPHADEMIC LEARNING DONATES TO CENTER FOR HOPE HOSPICE AND PALLIATIVE CARE

Submitted by Daniel Zhang

On August 12, 2020, seven local high school volunteers from Watchung Hills Regional High School and Ridge High School visited the Center for Hope Hospice and Palliative Care in Scotch Plains, NJ. They represented over 20 instructors and staff from the nonprofit organization Alphademic Learning and brought a donation of 300 medical protection gowns. The gowns will go toward helping healthcare workers protect themselves and patients from infectious diseases.

Alphademic Learning was founded and run by Watchung Hills Regional High School students. It was established in early April of 2020 in response to the coronavirus pandemic, providing K-12 students access to free virtual courses in math, science, humanities, and art outside of the traditional classroom setting. Its mission is to motivate students, especially from disadvantaged backgrounds, to pursue their academic passions and strive to better themselves and their community.

Even though the courses are free, instructors have taken the time to prepare lesson material and engage in meaningful conversations with students during class. Some have even given up paid jobs to give back to other students. Their effort has been well recognized and appreciated by students and their parents, many of whom made donations to show their support and encouragement. Funding for this event came from hundreds of individual donations of just a few dollars each. Alphademic Learning hopes to continue providing exceptional academic courses and using support from donors and sponsors to engage in future community building projects such as this one.

Since its founding, Alphademic Learning has grown to over 2,700 students from 40 states in

the US and 5 countries worldwide, and offered more than 20 classes. These classes are taught by nationally recognized high school volunteers across the US, who have ranked highly in various academic competitions.

To sign up for free classes, volunteer to teach and help with community projects, or make a donation to support the organization's mission, please visit alphademic.org.



(above) Mr. Frank Brady (president of the center), Nathan Zhang, Anmol Bhatia, Daniel Zhang, Daniel Zeng, Stanley Jiang, Bryan Zhang, and Brenda Zhang







SCOTCH PLAINS WEEKEND ACTIVITIES ANNOUNCED

"Scotch Plains Weekend" returns, socially distanced, to the Township of Scotch plains October 2nd, 3rd and 4th at Scotch Plains Town Hall and Park Avenue as a way to kick start the fall season.

Friday October 2nd – Family Movie Night featuring the spooky classic Beetlejuice is scheduled for 7:30pm. Enjoy a socially distanced movie under the fall sky.

Saturday October 3rd - Play for P.I.N.K. Rose Checchio Walk to Wipeout Breast Cancer steps off at 9:00am. In honor of the late Councilwoman, the walk registration is open for adults for \$15 and children \$5 at playforpink.org/rosechecchiowalk. This event is a part of the Mayor's Wellness Program series and will count for 2 points for participants.

Sunday October 4th- Annual Scotch Plains Day event will be held from 11:00 am- 3:00pm

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Highlighting this year's event will be the 12:00 pm Mayor's Gala Award ceremony which will highlight Female Volunteer of the Year Carmella

on Park Avenue and the Village Green. The event Immaculate Heart of Mary Food Pantry and will feature expanded curbside dining availability Fanwood Scotch Plains Rotary Club. Park as well as picnic area seating to enjoy music and Avenue will remained closed until 6:00pm for entertainment in front of Town Hall. expanded outdoor dining from Scotch Plains restaurants to enjoy a beautiful afternoon of fall fun.

For details, more information or event Resnick, Male Volunteer of The Year Daniel announcements, please visit the Township of Sullivan and Organizations of the Year Scotch Plains website at scotchplainsnj.gov.

THE COLLEGE CLUB COMMUNITY CALENDAR

Submitted by Bernadette Hoyer

The 57th edition of the F-SP College Club's Community Calendar will be available for purchase on or about September 30. The calendar will not be a COVID casualty due to the determination, time and energy devoted to the project by Mari McDevitt, the club's calendar chairperson and the generosity and loyalty of local advertisers who have agreed to continue to support the calendar during this challenging time for small businesses.

The 13 month calendar – September 2020-December 2021- will contain information that has been obtained from the SP-F school district. Union Catholic, St. Bartholomew Academy and UC Vo-Tech. Also included will be contact information for approximately 100 local organizations and township schedules for Fanwood and Scotch Plains.

Due to the support of nearly 100 advertisers, all proceeds from the calendar sales will go directly into the club's scholarship fund for scholarships that are awarded annually. This year the F-SP College Club awarded \$20,500 to ten local young women. Information about this year's scholarship recipients will be featured in the calendar.

The College Club Community Calendar will be available for purchase at Norman's Hallmark, the Fanwood and Scotch Plains libraries, Apple Blossom Flower Shop, The Fanwood Larder and from College Club members. Community members in need of shopping assistance can contact Mari McDevitt at 908-917-5979.

For additional information about the College Club of Fanwood-Scotch Plains please visit the club's website: fspcollegeclub.org.





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NOMINATIONS SOUGHT FRONTLINE HEROES

The Fanwood-Scotch Plains Rotary Club is asking residents of the borough of Fanwood and township of Scotch Plains to nominate frontline heroes, including healthcare workers, first responders, and essential workers, who have worked hard throughout the pandemic.

Gift Cards will be purchased from local restaurants and delivered to the frontline heroes. Additionally, each hero will be honored and included on the club's Facebook page.

To nominate a someone to receive a restaurant gift card, send an email to spfresourcecentral@gmail.com or call the SPF Resource Central hotline at 908-312-0687 to provide information (who you're nominating, contact info, why you are nominating them). Deadline for nominations is October 24, 2020.

host the Great Pumpkin patch. Due to the pandemic, the annual Harvest Festival is cancelled this year but it will return in 2021! Pumpkins will be sold every day from 11 a.m. to dusk, from October 3rd through the 31st. There will be various sizes and colors and the site will be decorated for Autumn. It will also be an opportunity for the public to see the amazing progress on the external renovation of the Frazee House. All proceeds from the sales of pumpkin sales will go toward the next phase of the renovation which will include restoration of the two lower levels of the western end of the house and one of the fireplaces, heating and airconditioning, and the addition of a small public restroom.

The Frazee House, a nationally designated historic site, is significant for one woman's rumored role in the American Revolution, and as an excellent example of 18th-century vernacular residential architecture. The house is reported to

The historic Frazee farmstead will once again have been constructed circa 1720-1740 by the best the Great Pumpkin patch. Due to the husband of Elizabeth (Betty) Frazee.

As the legend holds, after the Battle of Short Hills, General Cornwallis and his troops passed by the house while marching toward the Watchung mountains, located a few miles to the north. Known to the locals as a prolific baker, Aunt Betty was baking bread at the time. Hungry and tired, the troops smelled the bread and Cornwallis approached her stating, "I want the first loaf of bread that next comes from that oven." Betty is said to have replied, "Sir, I give you this bread through fear, not in love." Evidently impressed by her courage, Cornwallis is said to have stated, "Not a man in my command shall touch a single loaf."

The Fanwood-Scotch Plains Rotary Club began the effort to restore the Frazee House approximately 15 years ago, working closely with the Township of Scotch Plains. If all work is completed on schedule, the house will be open to the public in 2022.





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30TH ANNUAL SCOTCH PLAINS MAYOR'S CHARITY GALA AWARDEES ANNOUNCED

The Scotch Plains Mayor's Charity Gala Committee is pleased to announce the honorees for the 30th Annual Mayor's Charity Gala (Covid-19 Version) to be held as a part of Scotch Plains Day on Sunday, October 4, 2020 from 12:00 p.m. to 1:00 p.m. on the steps of Town Hall.

This year's Gala will honor the following individuals for their selfless service to our community. Listed next to each awardee is the organization in which monies raised will be donated:

Female Volunteer of the Year: Carmela Resnick - Rotary International Foundation

Male Volunteer of the Year: Daniel Sullivan -Scotch Plains Rescue Squad

Volunteer Organization of the Year: Immaculate Heart of Mary Food Bank - IHM Food Bank

Fanwood Scotch Plains Rotary Club – Rotary International Foundation

"I am proud to know all of all our honorees and am grateful for the selfless service, commitment and dedication to our community, especially during COVID-19 pandemic." said Mayor Al Smith. "I have witnessed their contributions firsthand and can say they are more than worthy of this honor!"

In addition to her lifelong community service, when the pandemic struck, 2020 Female Volunteer of the Year Carmela Resnick, a sewing instructor took, it upon herself to start sewing masks with her "team" for anyone who needs one especially our first responders, hospital workers and seniors. The Fanwood Scotch Plains Rotary Club is selling her team's masks at the Farmers Market and to date has raised over \$8,000 for local food banks.

Dan Sullivan, our 2020 Male Volunteer of the Year, has dedicated over 50 years of his life to the community through his service to the Scotch Plains First Rescue Squad. Serving as president and on the board of directors, Dan has personally assisted many residents and recruited many young people to join the squad.

The Soutch Plains 30th Annual MAYOR'S CHARITY GALA

When the pandemic struck, 2020 Co-Volunteer Organization of the Year the Immaculate Heart of Mary food bank, stepped up its efforts and partnered with the SPF Resource Central to serve over 150 needy families per month. The IHM food bank team is comprised of, Geraldine Keogh, Rich Wagner, Jim Keliher, Denise Rogers, Mary Kate Schiller, John Reilly, Mike Goetz, Billy Duthie and Corrie Rinaldi and has been serving the community for many years.

Our other 2020 Co-Volunteer Organization of the Year, The Fanwood Scotch Plains Rotary Club, mobilized early in April, gathering local town resource information that would be useful for anyone impacted by COVID-19. They are a centralized resource to help match those in need with local resources and support local business. The support of the IHM food bank is just one example of their efforts during the pandemic.

In depth profiles of each of the awardees will be featured in future press releases and on the official Township website and on social media in the next few weeks.

There are several levels of sponsorship available to support our honorees. Please contact Gala Committee Chairwomen Lisa Schiller at 908-322-4999 or Parks and Recreation Director DJ Salvante at 903-32-6700 ext. 223 if you would like to make a contribution to the event.

Proceeds from the event are donated to charities chosen by each of the honorees. A portion of the proceeds will be donated to the Scotch Plains Municipal Alliance. MAC is an organization that is dedicated to providing substance abuse prevention programs, activities, and education in the communities of Scotch Plains and Fanwood.

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HONORING DAN SULLIVAN, A MAN WHO LIVES A LIFE OF SERVICE

Submitted by Susan Baldani, a life member of the Scotch Plains Rescue Squad

The Scotch Plains Rescue Squad wouldn't exist without its volunteers who answer calls day and night, on weekends and holidays. One of these volunteers, Daniel Sullivan, is now being recognized for all he does for his community.

Mayor Al Smith issued a proclamation naming Dan the Scotch Plains Male Volunteer of the Year at the town council meeting on September 15. The actual award will be given on Scotch Plains Day on October 4.

Dan is one of the rescue squad's longest active members. Joining just shy of his 16th birthday, he celebrated his 50th anniversary with the organization on September 16, 2020. Through the years, he has answered 12,717 calls to date and has held various positions, including President (current), Captain, 1st Vice President, 1st Lieutenant, and Delegate (current).

When New York City was attacked on September 11, 2001, he was one of the members who responded to calls for help in the days following this tragedy. More recently, he took on many additional shifts during the COVID-19 pandemic.

Dan was born in Westfield, moved with his family to Fanwood in 1956, and then moved to Scotch Plains in 1959, where he has lived ever since. His parents and two out of three siblings are now deceased.

"As a resident, my family instilled in us that the community provides things, but that you have to give back," he says. "Because of my mother and father's instilled values I continue to serve." He and his wife, Judith, who will be celebrating their 42nd wedding anniversary in December, raised their son Sean and daughter Erin in Scotch Plains. Dan works as a Clinical Data Analyst for Hackensack Meridian Health / JFK University Medical Center.

The best part about being an Emergency Medical Technician (EMT) on the Scotch Plains Rescue Squad, he says, is helping people who need assistance.

"As a member of our squad, it is rewarding that you are making a difference in a patient's life," says Dan. "You actually could be the reason that the person is alive to live another day."

Besides his full-time job and duties on the squad, Dan also generously gives his time to an impressive list of organizations. He is the Vice President of the Northern NJ Chapter of the Military Officers Association of America (MOAA), an Ambulance Standards Chair on the Emergency Medical Services Council of NJ, an Adjutant/Secretary for the 102nd Cavalry Regiment Association -The Essex Troop, an appointed member of the Scotch Plains Township Zoning Board of Adjustment, an appointed Member of the New Jersey State Emergency Medical Service for Children Council, and a Volunteer EMS Representative with the NJ State **Emergency Medical Services Basic Life Support** Committee. He was also a member of the Westfield Rescue Squad for a number of years where he answered 2,389 calls, and is a significant contributor to Friends of Valley



(above) Dan Sullivan was named Scotch Plains Male Volunteer of the Year.

Brook, a veterans' assistance organization. Dan served in the Army Reserve and National Guard as well.

Even with all of these accomplishments, Dan was still surprised when Mayor Smith contacted him about the award.

"I was actually shocked and speechless when I got the call," he says. "I am truly humbled. We have a great team at our squad that is not only a team, but is also family. When I joined, I figured I would volunteer for a couple of years. But now it's been 50 and I'm still volunteering."

Congratulations to Dan on the recognition of all he has done throughout his life to give to others. He truly deserves this award.



WHEN COVID-19 HITS THE NJ VETERAN COMMUNITY THE NJ VETERANS COMMUNITY HITS BACK

Submitted by Jesus MiroQuesada and Angie Abbot, NJVN

A group of veterans and veterans' organizations are making a huge difference during New Jersey's Covid-19 pandemic. The New Jersey Veterans Networks' "Operation: Helping Heroes" project has two objectives including providing meals and groceries to veterans, and protective equipment to first responders. Food and PPE have been delivered to first responders, hospital workers, and activated National Guardsmen throughout the state.

They have distributed almost 3,000 hot meals and groceries to veterans, National Guardsmen and essential frontline workers at 61 different drop-off locations. The NJVN also provided personal protective equipment and helped distribute over 10,000 gallons of hand sanitizer to hospitals, EMS squads and police departments, and provided over 2,000 protective masks. This all happened during a crucial time when things like food, masks and hand sanitizer were very much needed, but hard to find.

The New Jersey Veteran Network has truly lived up to its name and partnered with a rich network of almost a dozen other organizations in order to fulfill their mission. Non-profits like the Samaritan Outreach Services, Operation Jersey Cares, the CSM Robert Gallagher Charitable Foundation, and Milltown VFW 2319, worked tirelessly to contribute to the Helping Heroes effort by either supporting heroes and first responders working through the crisis, or helping veterans whose health and finances were affected by the pandemic.

Doc Schupp who created the Helping Heroes program had this to say "We were only able to reach and help as many people as we did because we are working with some of the best and most passionate organizations and people in the state. People like James Ludolph, would drive for hours dropping off food to sick and quarantined vets only to ask me what the next mission to help was, or 2319 VFW Commander Bob Kolesare, who would personally go out to help fill veterans' pantries."

NJVN Outreach Director, Frank "Doc" Schupp organized the hot meal and groceries portion of the program in collaboration with VFW 2319, Operation: Jersey Cares and Samaritan Outreach Services. Food was donated by restaurants including Jim Dandy of East Rutherford, Marinelli's and 55 Main both of Flemington, Amici's of Linden, Burnett BBQ of Union, and Applebee's of Garfield. Donations were delivered to National Guard units, hospital workers and veteran shelters such as Operation Valor in Newark and Vet Haven North.

Home deliveries of food as well as social service assistance, in coordination with Catholic Charities and PACO agency, were also provided to assist veterans who were quarantined at home due the COVID-19 crisis.

The protective equipment distribution was managed by NJVN President Michael Boll in collaboration with Ashland Chemical who sponsored the hand sanitizer, and Backpacks for Life - a veterans' organization who has created a full-scale operation to create masks to give to first responders and hospital staff. Protective equipment was given to hospitals including Holy Name of Teaneck, the East Orange and Lyons VA Hospitals, Jersey City and New Bridge Medical Centers, and police departments including New Providence and Florham Park.

Both the food distribution and PPE could not have been made possible without the volunteers who took the time to pick up and distribute the goods. Great people like James Ludolph, Robert Bouthille, Dana Black, Juan Peris, Jamel Dobbins and Michael Salermo (with the team Mascots Shadow and Mush) and many others made this project happen! Many good people came together and were able to make a positive impact on the community during a difficult time. All of this was done by strong partnerships, unpaid volunteers, and sponsored through donations.

Perhaps, VFW 2319s Commander Bob Kolesare said it best, "VFW 2319 really enjoyed taking care of our vets. We hope that we were able to brighten their days just a little bit during this crisis."

ABOUT NEW JERSEY VETERANS NETWORK

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that EVERY single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email mdbollio@optonline.net. To learn more visit njvn.org.



(above) NJVN President Michael Boll dropping off masks and gloves to a care facility.





(above) NJVN President Michael Boll, Outreach Director Frank "Doc" Schupp and Reverend Richard Starling dropping off food and snacks for the Senior Veterans of Menlo Park Senior Home.

VFW KICKS-OFF OF ANNUAL \$30,000 SCHOLARSHIP COMPETITION

Earl Pavlik, Commander of Veterans of Foreign Wars of the United States Post 10122 in Scotch Plains and Fanwood, announced the kick-off of this year's VFW's Voice of Democracy Scholarship competition. Local high school students have the opportunity to compete for thousands of dollars in scholarships and a trip to Washington, D.C.

Students must write and record a three-tofive minute essay on the selected theme using an audio CD or flash drive and present their recording, typed essay and completed entry form to their local VFW Post by October 31. The 2020-2021 theme selected is "Is This the Country the Founders Envisioned?" Students begin by competing at the local post level, then post winners compete at the district level with the winner advancing to the state competition.

All state first-place winners receive a fourday trip to Washington, D.C., and the chance to compete for their share of more than \$150,000 in

Earl Pavlik, Commander of Veterans of scholarships. The first-place winner receives a breign Wars of the United States Post 10122 in \$30,000 college scholarship.

The National Association of Broadcasters (NAB) started the Voice of Democracy Scholarship program in 1947. The VFW became a national sponsor in the late 1950s and assumed sole responsibility for the program in 1961. The competition was created to provide students grades 9-12 the opportunity to express themselves in regard to democratic ideas and principles. Around 40,000 students participate in the competition each year and VFW awards more than \$2.1 million in educational scholarships every year.

Student entries, accompanied with a completed entry form, must be submitted to a local participating VFW Post. The deadline is Oct. 31, 2020.

Interested students and teachers should contact the Voice of Democracy Chairman Frank Chupko at VFW Post 10122 via email at frankchupko@aol.com.

ST. JOSEPH SOCIAL SERVICE CENTER VIRTUAL FUNDRAISER TO BE HELD ON OCTOBER 17

St. Joseph's serves the materially poor and homeless community of greater Elizabeth. The economic fallout from the pandemic has created an unanticipated increase in the demand for basic human needs such as food and medications. Since the end of March, we have distributed thousands of bags of food to more than 600 families. We have also shared thousands of sandwiches, toiletries, and personal protective equipment.

This year, more than ever, we could harness the support and participation of the community in our annual fundraiser. Because we want to make sure that everyone stays safe and healthy, we've modified the format, from an in-person dinner to a "Virtual Fundraiser."

Here's How to Support Our Virtual Fundraiser Online: To purchase Virtual Dinner tickets, sponsorships, or to donate online, please visit eventbrite.com and search for St. Joseph Social

St. Joseph's serves the materially poor and Service Center- 2020 Virtual Annual meless community of greater Elizabeth. The onomic fallout from the pandemic has created our website, sjeliz.org.

Mail: To purchase raffle tickets, Virtual Dinner tickets, sponsorships, or to donate by mail, please download the form, which can be found on sjeliz.org.

In Person: To purchase Grand Raffle Tickets in person, here are the locations:

St. Joseph Social Service Center, 118 Division Street, Elizabeth, NJ 07201 - Emy Cruz, 908-354-5456 x3

St. Helen's Parish Center, 1600 Rahway Avenue, Westfield, NJ 07090 - Marilyn Ryan, 908-232-1214 x113

We hope you'll support us with ticket purchases, sponsorships, and donations and join us via Facebook Live on October 17.

Together, we can help our community survive and thrive!





Center Stage Music Lessons



For more details and registration, email: **RebeccaLovelace@GatewayChamber.com** Presented by the Gateway Regional Chamber of Commerce





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We would like to offer to the laid off, or over age sixty-five, residents of Fanwood, Scotch Plains and Westfield one-hour of free electrical work (plus materials charged at the standard price) during the week of October 11 to October 17, 2020. Any additional time will be charged at the normal rate. After the week is booked up, any future appointments will revert to the standard rate.



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ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

12 Units

BACK PAGE

18 FULL PAGE

2 PAGE SPREAD

FRONT PAGE BANNER

FRONT PAGE BOX

CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting



Posts are shared through social media



See samples on our websites and facebook pages. -



ONLY

1 year contract

\$365

PPR

RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY!



\$900

\$1200

\$1500

\$360

\$400

\$320

\$240

10° x 14°

21° x 14°

10° x 14°

8.25° x 2°

1.5" x 4.5"

Back cover, front page baanee and front box reserved on first come first served basis Correct advertiser has right of first relaxal.



\$1800

\$2100

\$2400

\$2700

Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing





Online Marketing Items

• Website ads and Social Media Posts, Classified ads\$20 per item - Special bulk price......Block of 20 items \$100 Including: Press releases / Classified Ads

Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services:average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

Do not commit to a service unless vou have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. Call Joe for a free consultation.

Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

SCORE hosts FREE Seminar

How to Get Sued by Anyone & Everyone!

Join Mitchell for this fascinating discussion about the right and wrong way to handle your business dealings.



AVOID THESE COMMONS MISTAKES

- How to avoid conflicts with your business partner
- How to prevent "memory loss" and misunderstandings; the Brian Williams syndrome
- Things to include in any business contract

In this webinar, Mitch will also run through a business from idea, to startup, through getting into operation.

DATE: Tuesday, October 6, 2020 TIME: 1:00 pm

COST: FREE

REGISTER: https://score.zoom.us/webinar/ register/WN 6utovA1 Rjelmw0dlDQVng





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