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## AEDAN KELLY ACHIEVES THE RANK OF EAGLE SCOUT

On August 29, 2020 at a small ceremony held at the Clark American Legion Pavilion, Aedan Louis Kelly was awarded the rank of Eagle Scout which is the Boy Scouts of America's highest honor. Aedan is a member of BSA Troop 145. He lives in Clark, NJ and is a recent graduate of Arthur L. Johnson High School. For his Eagle Service Project, Aedan solicited donations and installed a granite memorial honoring all fallen Union County firefighters. The monument was placed in front of Kenilworth Fire Headquarters.

Aedan received letters of recognition commemorating his achievement from Pope Francis, President of the United States Donald J. Trump, President George W. Bush, Senator Robert Menendez, NASA Astronaut Commander Scott Kelly, New Jersey State FMBA, US Marine Corps, US Air Force Blue Angels, US Navy SEALs, and the American Legion.

Aedan plans on obtaining a college degree in business, and eventually becoming a firefighter.



(above) Scouts from Troop 145 pitch in to help

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(above) Aedan received letters of recognition commemorating his achievement from Pope Francis, President of the United States Donald J. Trump, President George W. Bush, Senator Robert Menendez, NASA Astronaut Commander Scott Kelly, New Jersey State FMBA, US Marine Corps, US Air Force Blue Angels, US Navy SEALs, and the American Legion.



(above) For his Eagle Service Project, Aedan solicited donations and installed a granite memorial honoring all fallen Union County firefighters. The monument was placed in front of Kenilworth Fire Headquarters.



(above) Aedan Kelly achieves Eagle Scout Rank

Aedan would like to thank the following for their support and generous donations: • Jersey Landscape and Garden Supply • Rankin-Epstein Monuments • Home Depot of Union • Kenilworth Diner • Three Guys From Italy Restaurant • UC Police and Fire Pipes & Drums • Kenilworth Fire Department • NJ State FMBA • The Fresco Family • The Toto Family • The Latuillipe Family • The Demcsak Family • The Lovett Family • The Ku Family • The Fitzgerald Family • The Hoefle Family • The Kelly Family • Scoutmaster Teddy McKeown • Scout Leader Billy Shaughnessy • Scout Leader Martha Kamichoff • Scout Leader Eric Crowley • Scout Leader Robert Vill • All scouts and adult leaders from BSA Troop 145.

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# BUSINESS + LIFE KENILWORTH

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## KENILWORTH AUTHOR BOB LAURIE TO RELEASE NEW THRILLER - A DEADLY MIRACLE

Four years in the making, A Deadly Miracle hit all major book outlets on September 30, 2020. This is an action-packed inspirational thriller that has received excellent pre-release reviews.

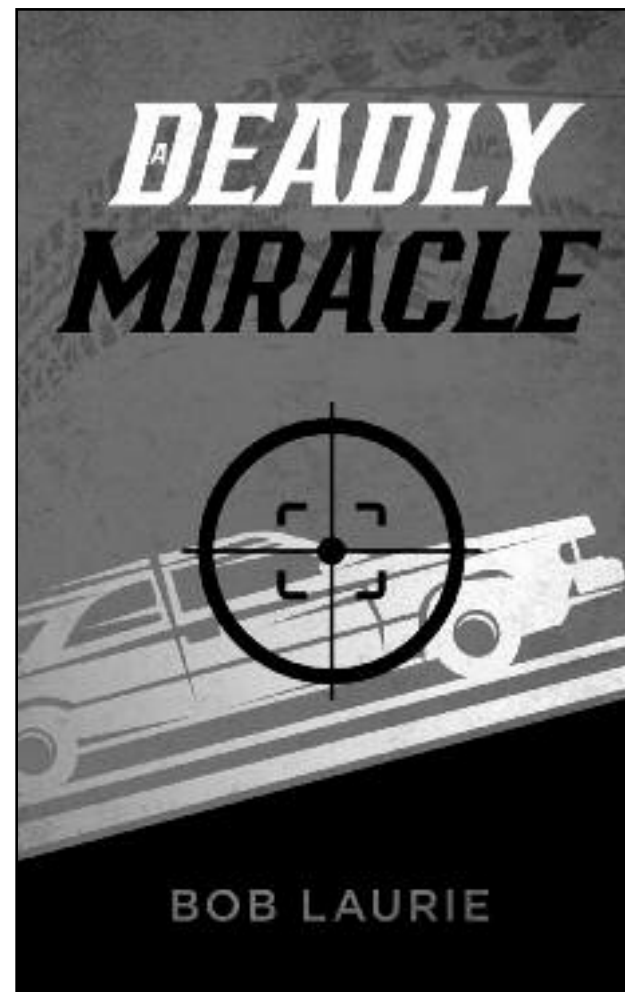
Eighteen-year-old Jace Hunter has a crush on Sage Petrov – the hottest, most popular girl in school – but he's been too shy to approach her before now. On the first day of senior year, Jace hopes his new customized car will catch her attention. It does.

Sage knows how to get what she wants from Jace. A package needs to be delivered to a clandestine destination three hours away, and there's twenty-five hundred dollars awaiting the young couple when the deal is done. Against his better judgment, and because Sage asked, Jace agrees.

All's good on the trip home to collect payment, until they're intercepted by an elite Russian operative named Bull. Jace doesn't know that the delivered parcel was stolen by Sage's uncle from the Russian intelligence agency, GRU. Also concealed from Jace is Bull's mission to return the top-secret property and exterminate everyone involved.

Jace will need all his strength and nerve as he drives Bull to the drop-off location, realizing that soon after they arrive, Bull must kill him. However, unbeknownst to Jace or Bull, their lives are about to change forever.

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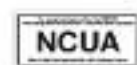
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# SCHOOLS WELCOME STUDENTS FOR IN-PERSON LEARNING WITH ADVANCED EQUIPMENT, SOCIALLY DISTANCED CLASSROOMS

*Submitted by Sheri Berkery*

Timing was everything as students from pre-K to grade 12 headed back to Kenilworth Public Schools in September.

Students at Harding Elementary, who are attending school on a modified five-days-a-week schedule, were dropped off at slightly staggered times to allow for greater social distancing. Separate pickup times were established for the same reason.

All David Brearley Middle-High School students started classes virtually, and continued



learning from home the first week. This allowed students to participate in class meetings, get to know their teachers, and learn about new health and wellness protocols before they even entered the building. Beginning September 14, Brearley students began attending school on a rotating schedule. The students are divided into Blue and Gold cohorts that rotate between in-person and remote learning to reduce the number of people in the buildings at one time.

Kenilworth Public Schools also offered a fully virtual education option in accordance with state

guidelines. Around 30 percent of families selected that model, in which children learn online at home.

Inside the schools, classrooms were cleared of all non-essential furniture and equipment to allow for more space between students. Two new custodians were hired to support enhanced cleaning and disinfecting techniques.

The district also invested in new equipment to help mitigate COVID-19, such as iWave units that generate the air-purifying ions found in nature; portable hydroxyl air processing units that destroy contaminants in the air; and electrostatic misting sprayers that thoroughly coat surfaces as they clean.

Both Brearley and Harding schools start the school year with new leadership. Jeremy Davies became Brearley's principal in June. Ron Bubnowski, a veteran of the Kenilworth District and the former assistant principal at Harding, is now interim principal at the elementary school.



(above) Kenilworth Public Schools welcomed students, both in person and virtually, back to school.

Photos by Kenilworth Public Schools

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## KENILWORTH HISTORICAL SOCIETY VIRTUAL PROGRAMMING SERIES

*Submitted by Shirley Boyden Maxwell*

The Kenilworth Historical Society is celebrating “100 Years of Votes for Women” as well as other historical happenings through a newly launched series of virtual programs for viewing by the general public via social media, including the organization’s website [kenilworthhistoricalsociety.org](http://kenilworthhistoricalsociety.org), and Facebook.

The first three programs in the “Keeping History Strong” series feature storybook readings that pay tribute to women whose valiant efforts in the decades-long struggle for women’s suffrage, the right to vote in elections, culminated with the August 18, 1920 ratification of the 19th Amendment to the U.S. Constitution, which extended such voting privilege to women.

The storybook readings are being presented by Kenilworth Historical Society board member and historical interpreter Karen DeMaio, who also is a 2nd-grade teacher at St. Theresa School in Kenilworth. Although the books are geared toward children, the message in each one is relevant, enlightening and appropriate for all age groups. The videotaped readings are preceded by a brief introduction to the Oswald J. Nitschke House (c. 1880) “living history” museum and cultural arts center by Kenilworth Historical Society president Shirley Boyden Maxwell followed by comments on the women’s suffrage movement by second vice president and educational programming chair Frances J. Day.

The three colorfully illustrated picture books in the initial readings are Elizabeth Leads the Way: Elizabeth Cady Stanton and the Right to Vote written by Tanya Lee Stone and published by Macmillan Publishers, highlighting the life of early women’s rights and suffrage leader Elizabeth Cady Stanton, 1815-1902, who helped change America forever by not taking “no” for an answer; Around America to Win the Vote: Two Suffragists, A Kitten, and 10,000 Miles written by Mara Rockliff and published by Candlewick, relating the story of two brave suffragists, Nell Richardson and Alice Burke, who in 1916 traveled across America in a two-seater yellow car to spread the word, “Votes for Women!”; and Miss Paul and the President: The Creative Campaign for Women’s Right to Vote written by Dean Robbins and published by Knopf Books for Young Readers, depicting the extensive work of leading 20th-century suffragist, feminist and women’s rights activist Alice Stokes Paul, 1885-1977, whose valiant advocacy for women’s suffrage included an ambitious campaign to garner President Woodrow Wilson’s support in 1917-1918.

To view and/or learn more about the videotaped “Keeping History Strong” series and other planned events/activities, please follow the Kenilworth Historical Society on Facebook, visit the organization’s website or call 908-709-0434. The Kenilworth Historical Society is grateful to

Paolo and Jeizza Andrade, Kenilworth residents and friends of the Society, who generously shared their videographic talents to make the virtual storybook readings possible.

Although unfortunately COVID-19 has prevented the Oswald J. Nitschke House from opening on a regular basis, small group tours of the site may be arranged by calling 908-709-0434. The Kenilworth Historical Society appreciates everyone’s continued interest and support, especially during these difficult, uncertain times, when the organization has been unable (due to COVID-19 restrictions) to hold the usual fundraisers/social events that help pay Nitschke House operating costs. For information about how to donate to the non-profit Kenilworth Historical Society in order to help the Oswald J. Nitschke House “living history” museum and cultural arts center survive and thrive, please consult the organization’s website and Facebook page.

The Kenilworth Historical Society additionally is seeking local stories, letters, diary entries, photos and other items that will help tell the story of the women’s suffrage movement through upcoming virtual/in-person programs and exhibitions.

The Kenilworth Historical Society is an volunteer-based organization dedicated to the research, preservation of the historic Oswald J. Nitschke House, local history and culture.

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## “LIVING HISTORY” AT THE NITSCHKE HOUSE



(above, l-r) Shown here in the parlor of the Oswald J. Nitschke House (c. 1880) “living history” museum and cultural arts center, with a portrait of leading 20th-century suffragist, feminist and women’s rights activist Alice Stokes Paul (1885-1977), are Kenilworth Historical Society board members Karen DeMaio, historical interpreter and second grade teacher; Shirley Boyden Maxwell, president; and Frances J. Day, second vice president and educational programming committee chair.

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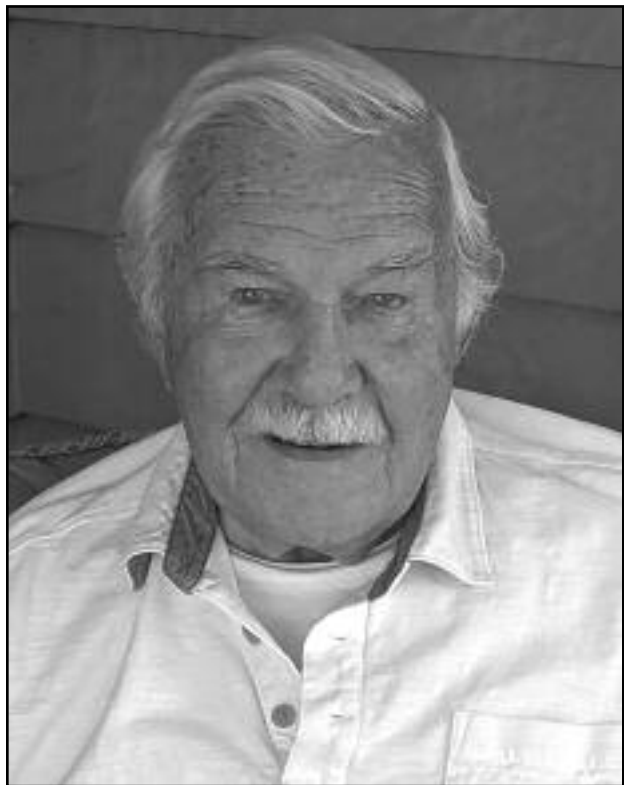
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(above) Bob Allcroft, 2020, “Will never forget that day.” Source: R. Allcroft



(above, left) Lois Cave, 1939, first to tell of story. (right) Charlie Vitale, 1938, recalled stealing the show

Photos by Historic Signs except for Allcroft (2020)

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# WHAT, WHERE, AND WHEN IN OLD KENILWORTH: FIFE AND DRUM KIDS “STOLE THE SHOW”

In the 1930s numbers of Kenilworth youths participated in fife, drum, and bugle corps units from Elizabeth to neighboring Cranford. Then in 1936, with support from their folks, the Kenilworth Fife, Drum, and Bugle Corps was established. Youngsters of elementary and high school age took part. If you could play an instrument great. If you couldn’t you’d be taught. The group had twirlers and flag staff carriers, too. At the start there were 20 members and over the years it grew to more than 60 participants. It last performed in the early 1960s.

In the throgs of the Depression funds were scarce. The fledging group held bake sales, hosted card parties, and solicited donations to raise money for uniforms and equipment. In 1939 VFW Post 2230 took over sponsorship of this patriotic group of local youth. They marched in local and state parades; performed at local functions and gave concerts.

The group competed far and wide, many times at the annual Union County competition held at Warinanco Park in Elizabeth-Roselle. It was in the competition of 1940 that the Kenilworth group had what was possibly its most memorable moment. Here’s what happened.

Heavily funded, long established and large units spread across the county from Elizabeth to Plainfield paraded in intricate formations blaring their music at the old Warinanco stadium. The newer, much smaller Kenilworth contingent

strutted its stuff with fervor. Local parents cheered them on and the kids proudly kept going. In a few hours the winners would be told.

The time came to hand out prizes. One by one in the bright sunshine the winners were announced. When done, Kenilworth never was called. The brave little group from Kenilworth seemed to have escaped recognition. What happened next changed that, and stunned many.

Going off script the emcee stated that he felt the program should end with the playing of the National Anthem. He scanned the groups assembled seeking one to step forward. None did. Each shook their heads “no,” or politely waved him off signifying it was not in their repertoire. Alas! There was just one group that did - little Kenilworth! With great pride the Star-Spangled Banner was heard in the stadium and filtered across the park. Kenilworth stole the show!

In 2003 I heard of this feat from member Lois Cave Fraebel. Her dad, John Cave, was a founder of the group, and later by drummer Charlie Vitale, all deceased. Robert Allcroft, age 90, then a 10-year old trumpeter, recalls it with delight. “I will never forget that day; was so proud!”

Research provided by Walter E. Boright, Ed. D., historian; Historic Signs, Inc. Persons with inquiries about this or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.



(above) Fife and Drum Corps on Michigan Ave., 30th anniversary parade, 1937



(above) Some Fife and Drum members, 1939. Includes Herbert Alt; Lois Cave; and Joan, Meriam, and Robert Allcroft

## IMAGINE LAUNCHES PROGRAM FOR NURSES

Imagine, A Center for Coping with Loss announced the expansion of its virtual group support programs with one designed to help nurses dealing with the stressors of healthcare work during Covid-19. Imagine, which serves more than 2,000 individuals annually and is nationally recognized for its work helping bereaved children and their families, offers its Peer Support Group for Nurses at no cost. Interested nurses can join the weekly support group at 7:30 p.m. on Wednesdays beginning September 30.

When asked about the decision to launch this program, Imagine's Founder and Executive Director Mary Robinson said, "Through the pandemic, we recognized a gap in support for some of the people we rely on most: our nurses. Supporting nurses who are themselves supporting grieving families felt like a perfect fit for our mission."

Robinson, who was named a 2019 CNN Hero, went on to say, "Nurses continue to selflessly care for others despite their own fears about their potential exposure to Covid-19. We need to ensure they have a place to turn to for support."

For many, the anxiety they feel going to work in a healthcare environment comes on top of grief they were feeling before the pandemic even hit.

Talia Sion, a newly minted nurse, had attended Imagine's Young Adult Group for support following the death of her mother in January, and then joined the organization's pilot support program for First Responders when the pandemic hit.

Of her experience, Sion said, "I was quickly overwhelmed with the weight of so many sick and unstable patients, not knowing if and when

things would ever get back to 'normal.' Once again, Imagine created a program for me to turn to with people who understood how I feel; people who understood what I was facing on a daily basis at work."

The nature of the program's virtual environment breaks down geographic boundaries for those seeking support. Nurses from New Jersey and throughout the country are welcome to attend.

"New Jersey is no longer a hotspot for Covid-19, but many of the nurses here are processing what they went through and bracing for a possible resurgence," Robinson said. "Meanwhile, there are nurses in other states in similar positions to where we were a few months ago. Sharing these stories, fears, and challenges at all different stages in a peer support model is proven to be an effective way to learn coping strategies."

As with all of Imagine's offerings, this free Peer Group Support for Nurses program will be available year-round for as long as is needed. Those who are interested can register at [imaginenj.org/nurses](http://imaginenj.org/nurses).

Imagine, A Center for Coping with Loss is a New Jersey-based grief support center for children, young adults and families dealing with the death or life-altering illness of a parent, sibling or child. In addition to its peer grief support programs, Imagine provides training through education and outreach programs across the state to a variety of organizations including schools, houses of worship and corporations. Its goal is to create communities where grief and loss are transformed into resilience, empathy and compassion; and where no child grieves alone.

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For more information about virtual programs and to find out when programs will resume inside the library, please visit: [kenilworthlibrary.org](http://kenilworthlibrary.org), call 908-276-2451 or email [rkoerner@lmxac.org](mailto:rkoerner@lmxac.org).

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We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

## DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

**ONLY \$1 PER DAY**  
1 year contract \$365

**Call Joe Renna**  
**908-447-1295**

See samples on our websites and facebook pages. →



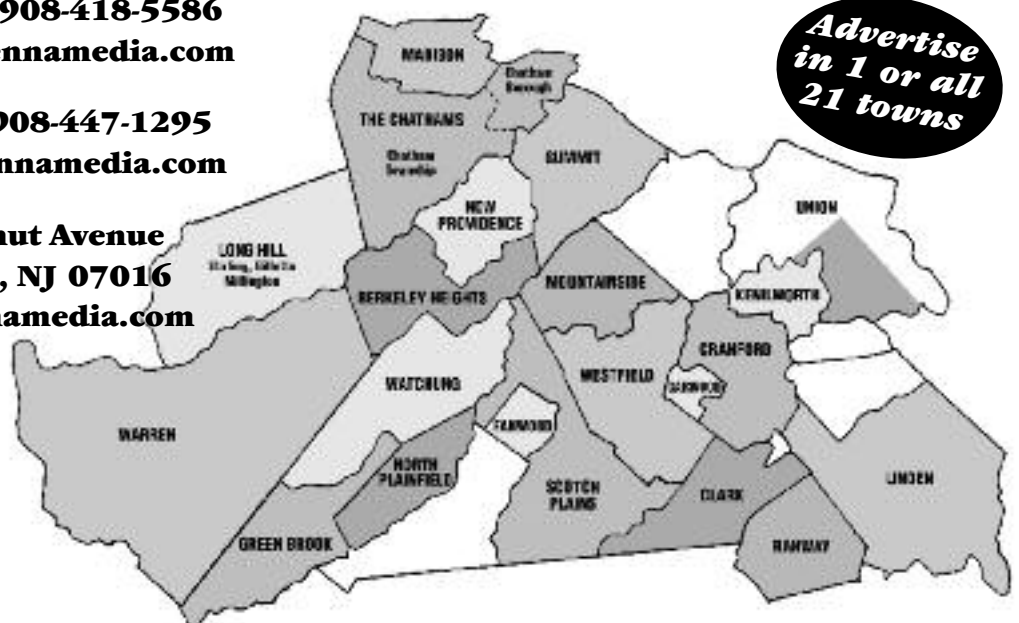
## RENNA MEDIA NEWSPAPER RATE SHEET

### WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586  
tinarena@rennamedia.com

Joe Renna 908-447-1295  
joerenna@rennamedia.com

202 Walnut Avenue  
Cranford, NJ 07016  
info@rennamedia.com



**Advertise in 1 or all 21 towns**

<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	<b>Clark Monthly</b> NJ Qty: 6,700 Mailed to every home and business. Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	<b>Fanwood Post</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	<b>Garwood Times</b> NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>LIFE in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07988	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAINVIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>The PRIDE of North Plainfield</b> NJ Qty: 8,300 Mailed to every home and business. Zip: 07060, 07062, 07063
<b>OUR TOWN Rahway, NJ</b> NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	<b>Scotch Plains</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit &amp; Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 Mailed to every home and business. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Adwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 8" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 11"	\$700							
BACK PAGE	10" x 11"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come. First served basis. Current advertiser has right of first refusal.

### PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit [RennaMedia.com](http://RennaMedia.com) for online publications. Photo albums, video and advertising opportunities.

# Howdy Partners!

## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item  
- Special bulk price.....Block of 20 items \$100  
Including: Press releases / Classified Ads  
Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution  
to 300 to 500 news outlets .....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400  
(Cost for average website: 12 pages,  
contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year  
Includes website hosting, software updates,  
monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month  
Custom tailored solutions:  
Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

**Call Joe for a free consultation.**

**Call Joe Renna 908-447-1295**

**Email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)**

## SCORE hosts FREE Seminar

### How to Get Sued by Anyone & Everyone!

Join Mitchell for this fascinating discussion about the right and wrong way to handle your business dealings.



#### AVOID THESE COMMONS MISTAKES

- How to avoid conflicts with your business partner
- How to prevent "memory loss" and misunderstandings; the Brian Williams syndrome
- Things to include in any business contract

In this webinar, Mitch will also run through a business from idea, to startup, through getting into operation.

**DATE:** Tuesday, October 6, 2020

**TIME:** 1:00 pm

**COST:** FREE

**REGISTER:** [https://score.zoom.us/webinar/register/WN\\_6utovA1\\_Rjelmw0dlDQVng](https://score.zoom.us/webinar/register/WN_6utovA1_Rjelmw0dlDQVng)



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Westfield Chamber of Commerce  
212 Lenox Ave. Westfield, NJ 07090  
908-233-3021  
[www.GWACCU.com](http://www.GWACCU.com)



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For seminar schedules visit  
<https://metronj.score.org>

## TOM MALINOWSKI VS TOM KEAN, JR.

### 7TH CONGRESSIONAL DISTRICT DEBATE Monday, October 5th

**10:00 AM - 11:00 AM**

Moderated by James Coyle

For more details and registration, email:

[RebeccaLovelace@GatewayChamber.com](mailto:RebeccaLovelace@GatewayChamber.com)

Presented by the Gateway Regional Chamber of Commerce

WE'RE PROUD TO BE NEW JERSEY'S  
**ONLY HOSPITAL** TO RECEIVE THE FOLLOWING  
**WOMEN'S CARE  
EXCELLENCE AWARDS**  
FROM HEALTHGRADES



AND WE'RE THRILLED TO REPORT  
HEALTHGRADES' RECOGNITION  
OF THESE KEY SERVICES...

