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AEDAN KELLY ACHIEVES THE RANK OF EAGLE SCOUT

On August 29, 2020 at a small ceremony held at the Clark American Legion Pavilion, Aedan Louis Kelly was awarded the rank of Eagle Scout which is the Boy Scouts of America's highest honor. Aedan is a member of BSA Troop 145. He lives in Clark, NJ and is a recent graduate of Arthur L. Johnson High School. For his Eagle Service Project, Aedan solicited donations and installed a granite memorial honoring all fallen Union County firefighters. The monument was placed in front of Kenilworth Fire Headquarters.

Aedan received letters of recognition commemorating his achievement from Pope Francis, President of the United States Donald J. Trump, President George W. Bush, Senator Robert Menendez, NASA Astronaut Commander Scott Kelly, New Jersey State FMBA, US Marine Corps, US Air Force Blue Angels, US Navy SEALS, and the American Legion.

Aedan plans on obtaining a college degree in business, and eventually becoming a firefighter.



(above) Scouts from Troop 145 pitch in to help

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(above) Aedan received letters of recognition commemorating his achievement from Pope Francis, President of the United States Donald J. Trump, President George W. Bush, Senator Robert Menendez, NASA Astronaut Commander Scott Kelly, New Jersey State FMBA, US Marine Corps, US Air Force Blue Angels, US Navy SEALS, and the American Legion.

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(above) For his Eagle Service Project, Aedan solicited donations and installed a granite memorial honoring all fallen Union County firefighters. The monument was placed in front of Kenilworth Fire Headquarters.



(above) Aedan Kelly achieves Eagle Scout Rank

Aedan would like to thank the following for their support and generous donations: • Jersey Landscape and Garden Supply • Rankin-Epstein Monuments • Home Depot of Union • Kenilworth Diner • Three Guys From Italy Restaurant • UC Police and Fire Pipes & Drums • Kenilworth Fire Department • NJ State FMBA • The Fresco Family • The Toto Family • The Latuillipe Family • The Demcsak Family • The Lovett Family • The Ku Family • The Fitzgerald Family • The Hoefle Family • The Kelly Family • Scoutmaster Teddy McKeown • Scout Leader Billy Shaughnessy • Scout Leader Martha Kamichoff • Scout Leader Eric Crowley • Scout Leader Robert Vill • All scouts and adult leaders from BSA Troop 145.





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Clark Monthly

Clark Monthly is published by Renna Media. 6,700 newspapers are printed monthly and mailed to every business and resident in Clark.

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FIRE DEPARTMENT HAS BEEN WAITING FOR YOU!

The Clark Fire Department continuously accepts applications for the position of volunteer firefighter.

Volunteer Firefighting is not just what you do, but who you become. It is one of the most rewarding experiences you will ever have. The knowledge, skills and abilities you will receive as a volunteer firefighter are invaluable. Volunteering is one of the best ways to make a personal difference within the community, while having a personal positive impact on the lives of those around you. Our community relies on our commitment to service to keep each other safe.

There are many benefits to becoming a volunteer firefighter. You will make a difference within the community serving your family, friends, and neighbors, acquire new knowledge, skills and abilities, and receive college credits for basic and specialized training. You will work as part of a cohesive unit and a team which builds camaraderie, along with lifelong friendships.

Training includes State Certified Fire Fighter I & II at a NJ State Certified Academy; driver and operational training on all pieces of firefighting apparatus to include engines, truck and specialty vehicles; water rescue and ice rescue operations;

and professional rescuer CPR/AED certification along with basic first aid. Additional specialty training opportunities are given at county fire academies to enhance the knowledge of firefighters along with being able to receive a national EMT certification.

To become a volunteer, stop by Fire Headquarters located at 250 Broadway any Thursday evening after 7:30 p.m. or any Sunday morning after 10:00 a.m. to speak with a Fire Department Officer in regards to becoming a member of the department. You must be at least 18 years of age and hold a valid NJ drivers license.

We also accept applications from out of town residents. Those out of town residents who currently hold a Firefighter I & II certification must reside within 2 miles of the municipal boundary. We will accept applications from out of town residents who do not currently hold a Firefighter I & II certification, but you must reside within 1 mile of the municipal boundary and formal training will be provided. Be advised that Clark Township residents will receive preference for available positions when applications are received.

ALJ NAMED NATIONAL SCHOOL OF CHARACTER

Arthur L. Johnson High School in Clark was recently named a 2020 National School of Character by Character.org.

National certification is the highest level of distinction bestowed by Character.org. Schools receiving this designation have demonstrated excellence in establishing a school culture that exemplifies and brings to life The 11 Principles Framework for Schools: A Guide to Cultivating a Culture of Character.

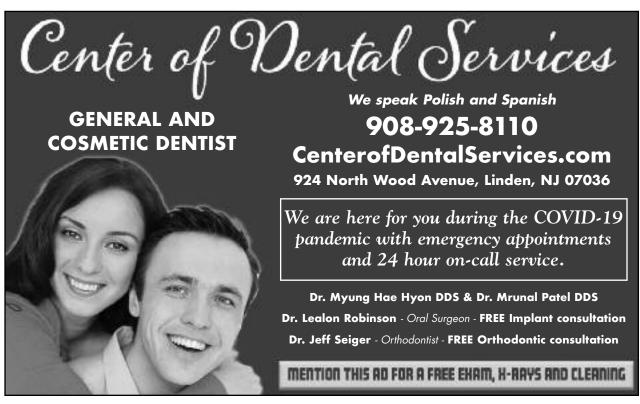
Edward Bucior, Assistant Principal of ALJ, stated, "Collectively as a school community, we promote and instill positive core values for our students. We have the best students, teachers, parents, and community! Our stakeholders are fully invested in creating upstanding leaders within the community. There's your "image" and then there's your "character". "Image" is doing

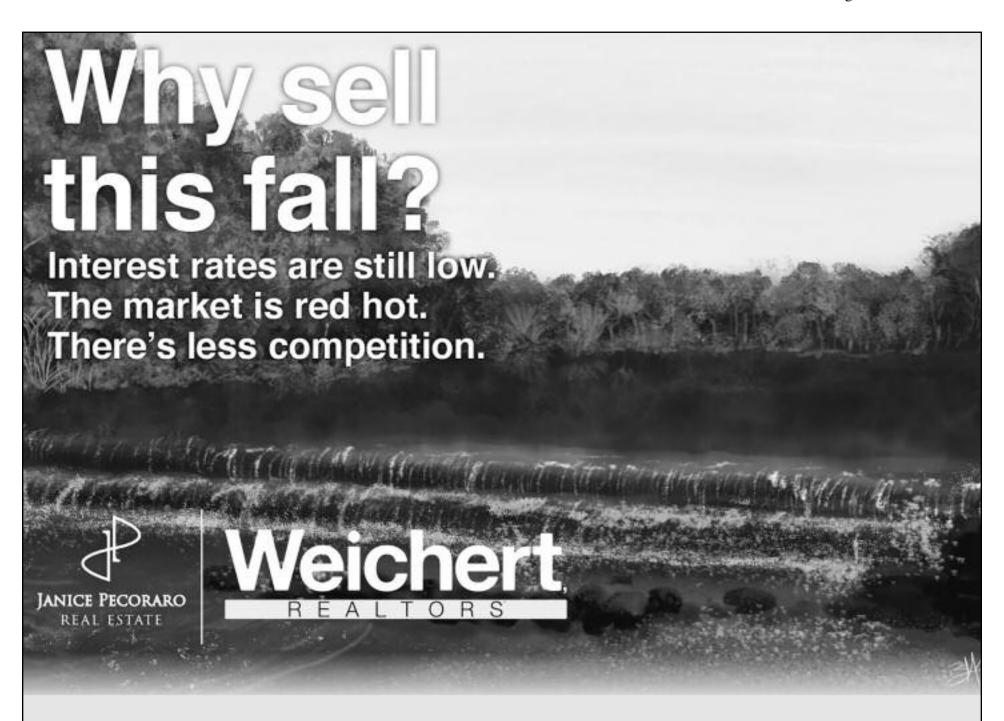
the right thing when everyone is watching. "Character" is doing the right thing even when no one is watching. Both are important, but your character is what defines you! At the end of the day, character is not something you simply acquire, but rather it is something that is developed. Our students have been developed to be leaders within our building and community."

He continued, "The Character Committee just wanted to take a moment to thank everyone that has helped ALJ get to this point. I want to thank the Board of Education and Superintendent Mr. Edward Grande for supporting ALJ throughout the process. I want to thank our teachers, students, parents, and community members for the work that they put in on a daily basis and for all of the support they gave during the application process."



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Janice Pecoraro

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SAY GOOD BYE TO SUMMER

Submitted by Ralph Bernardo, Clark Recreation Director

The Clark Pool closed its gates at 6:00 p.m. on Labor Day. To say it was a different kind of summer is an understatement. Temperature checks, painted circles on the grass, masks and no cooked food at the concession stand certainly made up a different atmosphere at the pool this summer. Despite all of this, the weather was awesome and everyone that joined the pool thoroughly enjoyed it and thanked God for something to do this summer.

Most community pools did not open as townships had much concern financially and health wise, however the support of Mayor Sal Bonaccorso in opening the pool was so appreciated by so many. Sal wanted something for our members to look forward to this summer, and it deemed a safe, fun summer for all that attended.

SCHOOL DISTRICT HOLDS VIRTUAL PARENT UNIVERSITY SESSION

"Strategies for a Successful School Year -Remote/Hybrid Learning"

The Clark Public School District recently held a virtual Parent University session, "Strategies for a Successful School Year - Remote/Hybrid Learning" hosted by Christine Broski, Supervisor of Educational Initiatives. The presentation, created by Broski and Carl H. Kumpf Middle School's School Psychologist Lauren Camera, shares tips for parents and guardians to help their child during remote/hybrid learning including designating a work space, communicating with the school, and maintaining physical, mental, and emotional health. Broski stated, "We know this is a very unique time in education and are beyond grateful for the support of our parents and guardians as partners in their child's education. This presentation was designed to share some strategies that parents can use to help their children be successful."

To view the session and previous sessions, visit the district's website under Parent University. They can also be found on the district's Facebook and Twitter pages.





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CLARK RECREATION FALL CLASSES UNDERWAY

in September. Director Ralph Bernardo had this to say "With the Recreation Center still closed, children were happy to be outside and enjoy some of the classes taking place right now.

Clark Recreation kicked off their fall programs Basketball Squirts run by US Sports Institute, was filled to capacity. Those in attendance were thrilled to be running around and involved in the class as we slowly get back to some sort of normalcy."



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- Dr. Bill Thomas, genatrician, author and aging expert

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IMAGINE LAUNCHES SUPPORT PROGRAM FOR NURSES

announced the expansion of its virtual group support programs with one designed to help nurses dealing with the stressors of healthcare work during Covid-19. Imagine, which serves more than 2,000 individuals annually and is nationally recognized for its work helping

bereaved children and their families, offers its Peer Support Group for Nurses at no cost. Interested nurses can join the weekly support andyman Home Improvement Professionals - NO JOB TOO SMALL -- 100% SERVICE GUARANTEE -2500+ POSITIVE ONLINE REVIEWS -

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Imagine, A Center for Coping with Loss group at 7:30 p.m. on Wednesdays beginning September 30.

> When asked about the decision to launch this program, Imagine's Founder and Executive Director Mary Robinson said, "Through the pandemic, we recognized a gap in support for some of the people we rely on most: our nurses. Supporting nurses who are themselves supporting grieving families felt like a perfect fit for our mission."

Robinson, who was named a 2019 CNN Hero, went on to say, "Nurses continue to selflessly care for others despite their own fears about their potential exposure to Covid-19. We need to ensure they have a place to turn to for support."

For many, the anxiety they feel going to work in a healthcare environment comes on top of grief they were feeling before the pandemic even hit.

Talia Sion, a newly minted nurse, had attended Imagine's Young Adult Group for support following the death of her mother in January, and then joined the organization's pilot support program for First Responders when the pandemic hit.

Of her experience, Sion said, "I was quickly overwhelmed with the weight of so many sick and unstable patients, not knowing if and when things would ever get back to 'normal.' Once again, Imagine created a program for me to turn to with people who understood how I feel; people who understood what I was facing on a daily basis at work."

The nature of the program's virtual environment breaks down geographic boundaries for those seeking support. Nurses from New Jersey and throughout the country are welcome to attend.

"New Jersey is no longer a hotspot for Covid-19, but many of the nurses here are processing what they went through and bracing for a resurgence," Robinson possible "Meanwhile, there are nurses in other states in similar positions to where we were a few months ago. Sharing these stories, fears, and challenges at all different stages in a peer support model is proven to be an effective way to learn coping strategies."

As with all of Imagine's offerings, this free Peer Group Support for Nurses program will be available year-round for as long as is needed. Those who are interested can register at imaginenj.org/nurses.

Imagine, A Center for Coping with Loss is a New Jersey-based grief support center for children, young adults and families dealing with the death or life-altering illness of a parent, sibling or child. In addition to its peer grief support programs, Imagine provides training through education and outreach programs across the state to a variety of organizations including schools, houses of worship and corporations. Its goal is to create communities where grief and loss are transformed into resilience, empathy and compassion; and where no child grieves alone.



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BONE MARROW DRIVE

There will be a Bone Marrow Donor Drive at the Clark Recreation Center, Sunday, October 4, 2020, from 11 a.m. -2 p.m.

Clark resident Julia Morreale is a 15 year old girl who has been battling cancer since she was 3 years old. There is now an immediate need for her to find a suitable donor for a bone marrow transplant as her last option of survival. Determine if you can help save a life. It is a simple life changing process. Recommended age for a donor is between 18 and 45.

If you are not able to attend, you can register and have a swab kit mailed to you.



(above) For detailed information on Julia's story, please visit: gofundme.com/f/x2fgwz-team-julia

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HEIDI GUARINO OF CLARK HONORED BY YWCA

Clark resident Heidi Guarino was among twenty-one women honored at the 41st Annual Tribute to Women and Industry Awards Celebration, sponsored by YWCA Union County, held virtually on September 10th.

Heidi is the Operations Accounting Supervisor at Phillips 66 Bayway Refinery located in Linden, New Jersey. In her 23 years with Phillips 66, Heidi has held several supervisory roles in the Finance Department. She is currently the Operations Accounting Supervisor.

YWCA Union County's Tribute to Women & Industry (TWIN) Award is a nationally recognized honor for women. Since creating the TWIN award 41 years ago, the YWCA has honored women in executive, managerial, and other professional roles who have made significant contributions in their fields. This important award recognizes successful women executives for their outstanding achievements and honors those companies that have provided opportunities for women to achieve their potential.

Proceeds from the event will benefit the YWCA Union County, which provides comprehensive services throughout Union

County for victims of domestic violence and their children, providing emergency shelter, housing, legal services, children's services, counseling, advocacy, family justice center and more. If you would like to make a contribution, visit ywcatwinmidjersey.org.



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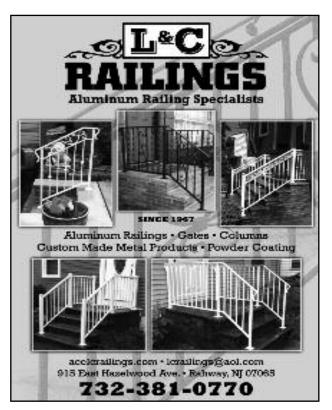




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CLARK UNICO PRESENTS DRIVE-IN FAMILY MOVIE NIGHT

Submitted by Clark Recreation

Gather you friends and family, load your car with blankets, drinks, and snacks and join us for a night at the Drive-In, sponsored through Clark UNICO and Cinima Pop-Ups. The drive-in family movie night will be held at Woodbridge Mall (in front of closed Sears) on Saturday, October 10. The movie of the night will be Willy Wonka and the Chocolate Factory (1971).

Gates open at 5:00 p.m., movie will begin approximately at 6:30. Come early to secure your spot as space is limited. Cost is \$40 per car load. Each child will receive a goodie bag which will include a chocolate bar. You get the chance to get a "golden ticket" for a grand prize!

To purchase your movie ticket simply go to

showclix.com/event/clarkunico.

The absence of the feast this year is not only a huge loss to the community as one of the township's most popular events but a huge financial hit to Clark UNICO, as this is our biggest fundraising event for the entire year. In an effort to try our best to raise fundraising dollars, we are going to hold this drive-in movie event. We have partnered with Cinema Pop-Ups, and together we are planning a fun, family night and hoping it will be a profitable night for Clark UNICO. Please make every effort to communicate this event to everyone you know. We also hope that you and your family will attend. See you there!

FLU SHOTS OFFERED TO ADULTS - OCT 5TH

The Clark Health Department in conjunction accepted. with CVS Pharmacy, 60 Westfield Ave., Clark will be offering flu shots to adults ages 18 and up on Monday, October 5, 2020 between 10:00 a.m.-1:00 p.m. at the Clark Recreation cafeteria. Parking is available by the tennis courts.

Interested participants will be asked to complete a health and wellness checklist prior to administration of the flu shot. All participants must bring all insurance cards (Medicare, HMO's etc.) so that CVS can bill for reimbursement of the shot. Cash and check transactions cannot be

You may request the forms in advance by calling Nancy Raymond, Health Officer at 732-428-8405. Please leave your first and last name, address and how many forms you are requesting.

On the day of the vaccination, there will only be one way into the building by the gymnasium doors and one way out through the cafeteria. Entrance and exit will be marked. Social distancing of 6 feet will be required. Face coverings must be worn and must cover your nose and mouth at all times.



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Veterans and their families who are experiencing a housing crisis may be eligible for emergency assistance such as motel/hotel stays, security deposits, rent, rental arrears, groceries and utilities through Community Hope.

Community Hope's Supportive Services for Veteran Families (SSVF) program is currently providing assistance remotely. Urgent community-based services such as critical supplies and veteran wellness-checks are provided in person.

The increase in support services to veterans and their families during the COVID-19 pandemic is possible thanks to funding from the U.S. Department of Veterans Affairs.

To make a referral, please call the referral

hotline at 1-855-483-8466 or email SSVF@communityhope-nj.org, or email Gema Diaz at gdiaz@communityhope-nj.org.

Community Hope is a nonprofit that helps individuals, including veterans, and their families, overcome mental illness, addiction, homelessness and poverty.



TOM MALINOWSKI VS TOM KEAN, JR. 7TH CONGRESSIONAL DISTRICT DEBATE

Monday, October 5th

Moderated by James Coyle

For more details and registration, email:

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CLARK PUBLIC LIBRARY OCTOBER EVENTS

Our doors have opened! Reduced hours are in effect, so please check our website or call before coming. The capacity will be reduced and we will be practicing social distancing. Masks will be required when in the building. We are still offering curbside pickup while open for in person visits. Our librarians are here to help with reference questions or book recommendations. We are open from 9:30 a.m. - 4:30 p.m. on Mondays, Wednesdays, Thursdays, and Fridays. We will stay open until 6:30 p.m. on Tuesdays and from 9:30 a.m.-12:30 p.m. on Saturdays. Hours are subject to change.

The book drop is now open! All items returned will be in quarantine for 7-10 days. The items stay on your card during this time, but you will not be charged overdues for the time the items are quarantining.

The library will be closed on Monday, October 12 for Columbus Day.

Most events will be held virtually at this time via Zoom. Please register for any programs by emailing reference@clarklibrary.org and state which program you would like to attend and you will be sent a link to the meeting. You may also register through the online calendar on our website clarklibrary.org.

8 Minute Lego Challenges

Thursday, October 1 at 4:00 p.m.

Join us via Zoom to express your creativity with our Timed Lego Building Challenge. Kids will get a prompt, such as a "piece of furniture" and then have 8 minutes to build it with Lego. There will be an hour filled with different prompts! If you do not have your own Lego, please contact the Children's Department of the library.

Preschool Story & Craft

Fridays, October 2-30 at 10:00 a.m.

Stories, rhymes, songs, and simple craft on Zoom. Please register to be sent a materials list in advance of the program. If you need some of the materials contact us at least a day in advance to get them through curbside pickup.

Please register to get the Zoom link.

[Adult/Teen] Halloween T-Shirts with Cricut Design

Monday, October 5 at 6:00 p.m.

We will be designing Halloween T-shirts on Cricut Design Space app. A variety of Halloween images and letters will be shown on the app. You will pick some of them as your own design and iron them on later. The library only provides the Cricut Iron-On vinyl. Please prepare your own T-shirts to apply them. You may come in or make an appointment for curbside pickup of your materials after the class. Please email reference@clarklibrary.org to register. A Zoom meeting invite will be sent

to all who register. **Baby Bookworms**

Tuesdays, October 6-27 at 10:00 a.m.
Baby Bookworms is back virtually via Zoom!
Babies and toddlers are invited to hear some books, and learn some songs, rhymes, lap bounces, and fingerplays! Please register to get the Zoom link to attend.

Pick Up & Zoom

Tues., October 6 & October 20 at 4:00 p.m. Every other week we will have a new craft project. You can pick up the materials for the craft starting the Wednesday before and then join us via Zoom to make it together! Register to be contacted for a pick up time and for the Zoom login information. This month we will be making monsters and other Halloween crafts.

Pajama Time

Wednesday, October 7 at 7:00 p.m.
Join us in your pjs for an evening storytime session for the family on Zoom. Please register to get the Zoom link.

Pumpkin Story & Painting for Kids

Wednesday, October 14 at 4:00 p.m.

Join us via Zoom to hear a pumpkin story and share ideas while putting together and painting a wooden pumpkin craft. Supplies and paint will be provided to registrants beginning the week before the program. You will need to supply your own paintbrush.

Family Game Night

Thursday, October 15 at 6:30 p.m. Join us on Zoom for a monthly family game! This month we will play the family favorite-BINGO. Please register to get the Zoom link and the link for your BINGO cards.

Virtual Author Visit with Aunt Katie

Friday, October 16 at 10:00 a.m.

Join us for an interactive Zoom presentation with children's book author Kathryn Leslie! We will hear a live reading of her children's picture book: "Gracie: A bilingual adventure in the Blue Ridge Mountains." She will also talk about why she chose to make her book bilingual, give us a behind-the-scenes look at the original storyboard, and give us a sneak peak of her next book. For children ages pre-k through 7th grade. A link to a downloadable 18-page activity sheet will also be provided. Please register for the links.

[Adult Craft] Cactus Painting

Wednesday, October 21 at 11:00 a.m. Join us for a Pick Up and Zoom craft class for adults. We will paint cactus on canvas. After

registering, you will be emailed to pick up the materials a few days before the class and be sent the Zoom link to make it together. Canvas and acrylic paints provided. Paint brushes are not provided. Registration is limited.

Halloween: A Haunted History with Kevin Woyce

Friday, October 23 at 7:00 p.m.

Why do we carve pumpkins at Halloween, dress up in costumes, or decorate our homes with skeletons and ghosts? Join Kevin Woyce as he traces the strange history of Halloween, from Old World harvest festivals to our modern family holiday. Along the way, he'll discuss the origins of the Jack-o'lantern, Orson Welles' 1938 "War of the Worlds" radio broadcast, and much more at this program via Zoom. Please register for the link.

Teen Take & Make: Halloween Book Pumpkins

Monday, October 26 at 4:00 p.m. Join us as we make paper pumpkins from recycled books. Once you register, you'll be emailed when your supplies are ready to be picked up at the library. We'll then create the pumpkins together over Zoom. Open to teens in Grades 6-12.

Telescope Night with Pearl Observatory Monday, October 26 at 7:00 p.m.

See mountains, valleys, and craters of our moon. View the clouds and moons of Jupiter. See Saturn and its rings and other wonders of our universe with Pearl Observatory! For ages 5 and up. Rain/cloud reschedule date is Thursday, October 29. Registration is required and limited to 25 people. Masks are required and social distancing will be in effect during this outdoor program. Program will be held outside, behind the library. Please park in front of the police station and walk to the back of the library on the sidewalk. The library will be closed at this time with no restrooms available for use.

Halloween Trivia Night

Tuesday, October 27 at 7:00 p.m.
Think you know all there is to know about this spooky holiday? Test your knowledge at our trivia night. Open to ages 12 and up. Register for the Zoom link.

Virtual Browsing: New Adult Non-Fiction Wednesday, October 28 at 11:00 a.m.

Join us via Zoom to see what new and interesting non-fiction books are available at the library for adults. You may reserve some books you are interested in while we are having the

Zoom meeting. Please email reference@clarklibrary.org to register. A Zoom meeting invite will be sent to all who register.

What's New Book Club for Kids

Wednesday, October 28 at 4:00 p.m.

Join us via Zoom to see what new and interesting books are available at the library for kids! Kids will also have time to share their favorites with us! Please register to receive the Zoom link.

AVAILABLE ANY TIME: Interactive Story Room

If your little one misses the story time room, check out our Interactive Story Room on our webpage at clarklibrary.org/storytimes/ and hear some great stories by clicking on the featured books. This will change periodically.

First Chapter Frenzy

For Elementary Students

Most weekdays we post a video of a reading of the first chapter of a book for elementary students in our Facebook Children's Group.

These will highlight new books or other good books you may have missed. If you like the first chapter, place a hold to read the rest!

Read to Sophie by Appointment

Sophie the therapy dog is available to listen to your child practice reading via Zoom! She has very flexible availability. mail ReadToSophie@gmail.com to make an appointment.

VOTING IN UNION COUNTY THIS NOVEMBER

The Union County Board of Elections continues to update voters on what to expect as Election Day, November 3, 2020, nears under Governor Phil Murphy's order for a primarily vote-by-mail election.

A video with step-by- step instructions for voters wishing to vote-by-mail can be accessed on the County Clerk's elections website, unioncountyvotes.com.

The video was produced to address the requirement by the New Jersey State Legislature and the Governor that the November 3 General Election be conducted primarily through vote-bymail and the fact that most voters are unfamiliar with the vote-by-mail process.

Vote-by-mail ballots will be mailed to all a registered voters beginning on Tuesday, September 15. All ballots for registered voters will be in the mail by October 5. If voters do not receive their ballots by October 13, they are asked to contact the Union County Clerk Election Division by calling 908-527-4996.

A step by step graphic how-to brochure will be enclosed with every ballot to help voters with the process. Voters with questions or concerns are asked to call the office of the Union County Clerk Elections Division at 908-527-4996.

Ballots can be mailed via the US Postal Service.

Ballots can also be deposited in one of 22 ballot boxes placed around the county. These boxes are under surveillance and picked up by authorized Board of Election personnel on a regular basis. Locations of the boxes can be found by visiting unioncountyvotes.com or ucnj.org/ucboe.

Those wishing to register to vote can download registration application unioncountyvotes.com. Fill it out and mail it no later than October 13 in order to be eligible to vote in the General Election on November 3.

For more information about all County Clerk programs and services, visit online at ucnj.org/county-clerk or call 908-527-4787.

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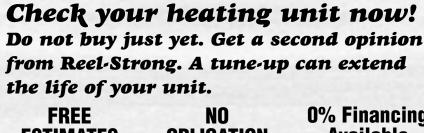
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Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

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We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

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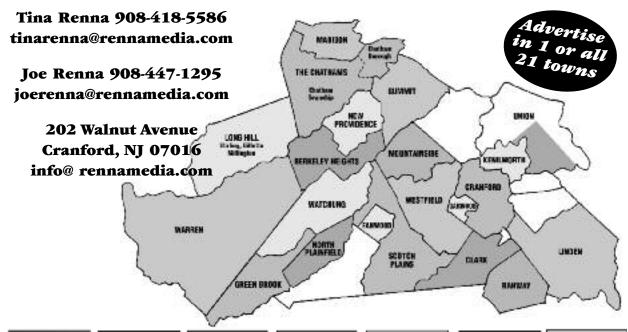
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2	Units 6.5' x 2'	or 3.25°	x 4"	5100	\$250	\$400	\$500	5600	\$700	\$800	\$900
4	Units 3.25° x 9°	or 6.5"	x 4"	5180	5450	\$700	\$900	\$1100	\$1300	\$1500	51700
6	Units 6.5° x 6.25°	or 10°	x 4"	5240	\$600	5900	\$1200	\$1400	\$1600	\$1800	52000
9	HALF PAGE 6.5' x 9'	or 10°	x 7"	5320	\$800	51000	\$1300	\$1600	\$1900	52200	52400
12	Units	10" :	x 8"	5360	\$900	\$1200	\$1500	\$1800	\$2100	92400	52700
18	FULL PAGE	10"	x 14°	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
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Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

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Website ads and Social Media Posts, Classified ads\$20 per item
 Special bulk price......Block of 20 items \$100 Including: Press releases / Classified Ads
 Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution to 300 to 500 news outlets......Budget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
 Website creation/update:\$2,400
 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services:.....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

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- How to avoid conflicts with your business partner
- How to prevent "memory loss" and misunderstandings; the Brian Williams syndrome
- · Things to include in any business contract

In this webinar, Mitch will also run through a business from idea, to startup, through getting into operation.

DATE: Tuesday, October 6, 2020

TIME: 1:00 pm COST: FREE

REGISTER: https://score.zoom.us/webinar/ register/WN 6utovA1 Rjelmw0dlDQVnq





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