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Watchung's Hometown Newspaper

NJ

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ALYSSA KRUTIS AND KELLY SAUM AWARDED

Submitted by Denis Kelly

Watchung Hills Regional High School (WHRHS) Class of 2020 graduating seniors Alyssa Krutis and Kelly Saum have been named the recipients of Watchung Hills Regional Education Association (WHREA) Scholarship for Future Educators.

"Congratulations to Alyssa Krutis and Kelly Saum for being selected as this year's recipients of the WHREA Scholarship for Future Educators," said WHRHS Social Studies Teacher Greg O'Reilly, the WHREA association president. "Since 2007, the WHREA has granted more than \$24,000 to future educators from our school. The scholarship is funded by members through an annual WHREA event in addition to individual contributions."

O'Reilly continued, "Our association has always been supportive of students looking to become educators. It is inspiring to see young adults, who were raised in a community that prioritizes virtues such as integrity, empathy, and patience, decide to dedicate their lives towards public service. There are several Warrior alumni who are employed in various capacities in our district as educators. It is always incredibly special to work alongside homegrown teachers and staff. Wherever Alyssa Krutis and Kelly Saum eventually teach, it is rewarding for us that we were able to help."

Alyssa Krutis plans to attend Kutztown University, Kutztown, Pa., west of Allentown, Pa., to major in Elementary and Special Education.

Krutis' said her experiences at WHRHS have been influential and have nurtured her dream to someday work as a teacher in an elementary school.

Krutis started babysitting when she was just 12-years-old, and it was then that she realized that she loved being around kids. Looking back to her elementary school years, Krutis remembers the significance and influence a reading teacher had on her development.

The other recipient of the WHREA Scholarship for Future Educators, Kelly Saum, plans to attend Shippensburg University in Shippensburg, Pa, just west of Harrisburg, to study Early Education, Special Education.

Like Krutis, Saum said she has also been greatly influenced by her high school experience at Watchung Hills. Saum's strong academic achievement, along with her meaningful connection to several school and community groups, have been key in guiding her to decide to study education in college. She too has completed courses in the Child Development program and Saum has built a strong foundation for her future studies.

Growing and maturing as a student at WHRHS, Saum believes that the "classroom has provided me with great learning opportunities and the chance to increase my leadership skills." This has also happened outside of the classroom because Saum is an active member of student government as well as several service organizations.



(above, l-r) 'Future Educators' Scholarship
winnes Alyssa Krutis and Kelly Saum.

Photos by WHRHS

"As a member of The Red Cross Club and the BELIEV club at school, I've had the chance to give back to people in need," Saum said.

Outside of school, Saum has a connection with a local Lion's Club. Saum was elected president of the Lion's Club youth group.

Additionally, her employment record is deep and significant. This is her third year working as a teaching assistant with a local childcare learning center. The part-time job has helped Saum earn a little money but, as importantly, gain first-hand experience working with younger kids. Saum said, "Witnessing how I can influence a student's success has been enjoyable and enlightening for me. In a way, it has helped me realize what is in my future."

There is one other very important connection Saum has with WHRHS and that is her position with the wrestling team. Throughout high school, Saum has been the statistician and team manager for the program. And, as many locals will note, the Warrior Wrestling Program has always been regarded as one of the more successful programs in New Jersey, winning County, District and even State Sectional championships. Saum has been a part of that achievement.



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PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

**Organizations
who are interested
in submitting
content can
email**

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or call 908-418-5586**

ALPHADEMIC LEARNING DONATES TO CENTER FOR HOPE HOSPICE AND PALLIATIVE CARE

Submitted by Daniel Zhang

On August 12, 2020, seven local high school volunteers from Watchung Hills Regional High School and Ridge High School visited the Center for Hope Hospice and Palliative Care in Scotch Plains, NJ. They represented over 20 instructors and staff from the nonprofit organization Alphasademic Learning and brought a donation of 300 medical protection gowns. The gowns will go toward helping healthcare workers protect themselves and patients from infectious diseases.

Alphasademic Learning was founded and run by Watchung Hills Regional High School students. It was established in early April of 2020 in response to the coronavirus pandemic, providing K-12 students access to free virtual courses in math, science, humanities, and art outside of the traditional classroom setting. Its mission is to motivate students, especially from disadvantaged backgrounds, to pursue their academic passions and strive to better themselves and their community.

Even though the courses are free, instructors have taken the time to prepare lesson material

and engage in meaningful conversations with students during class. Some have even given up paid jobs to give back to other students. Their effort has been well recognized and appreciated by students and their parents, many of whom made donations to show their support and encouragement.

Funding for this event came from hundreds of individual donations of just a few dollars each. Alphasademic Learning hopes to continue providing exceptional academic courses and using support from donors and sponsors to engage in future community building projects such as this one.

Since its founding, Alphasademic Learning has grown to over 2,700 students from 40 states in the US and 5 countries worldwide, and offered more than 20 classes. These classes are taught by nationally recognized high school volunteers across the US, who have ranked highly in various academic competitions.

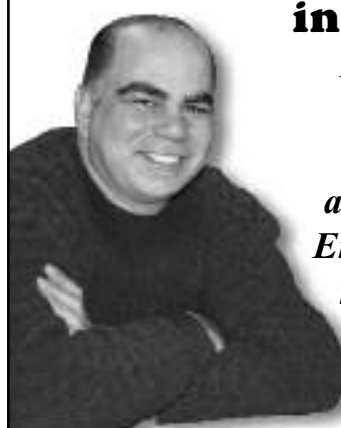
To sign up for free classes, volunteer to teach and help with community projects, or make a donation to support the organization's mission, please visit alphademic.org.



(above) Mr. Frank Brady (president of the center), Nathan Zhang, Anmol Bhatia, Daniel Zhang, Daniel Zeng, Stanley Jiang, Bryan Zhang, and Brenda Zhang

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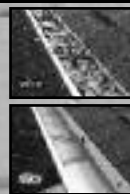
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It's a Boy! 53,100 pounds and 422 inches. After years of planning and months of anticipation during construction, the Watchung Fire Department is proud to accept delivery of a new E-ONE Fire Truck, Typhoon eMax, Rescue Pumper.

This apparatus is designated Squad 60 and will be replacing Engine 604 (a 1986 pumper) and Rescue 60 (a 1996 light duty rescue) combining their capabilities into one vehicle to improve efficiency and carry the lifesaving equipment to handle a multitude of emergencies. We would like to thank our reps Tony and Chris with Absolute Fire Protection Co. Inc. for all their assistance during this process.

During the coming weeks the Squad will be outfitted with equipment and members will be trained on its operation so it can be placed into

service and being protecting and serving the residents and visitors of the Borough of Watchung and the surrounding communities.

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Nathan Weiser
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Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.

Charles Sherrick
★★★★★

I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

Chrissy Sloan
★★★★★


The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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All programs listed are free. Registration is required unless otherwise indicated. Programs are subject to change.

Visit sclsnj.libnet.info/events.org for SCLSNJ's complete calendar of events. For questions contact SCLSNJ staff at ask@sclibnj.org.

Submitted by Tracy Carney

ALL AGES

Meet Alice Paul - A Suffragette's Story

September 3, 7-8 p.m.

Elizabeth Cady Stanton -

All Men and Women Are Created Equal

September 29, 7-8 p.m.

CHILDREN AND TEENS

Kids Chat - Summer Memories (grades 3-6)

September 1, 5:30-6 p.m.

Origami Crafts (grades 6-12)

September 3, 1-2 p.m.

SPOTTED LANTERNFLY SEE IT, REPORT IT!



The Warren Township Health Department is reminding residents that if you see a Spotted Lanternfly or egg masses that you should report the site to the New Jersey Department of Agriculture. You can contact them through the NJ Spotted Lanternfly Hotline at 1-833-223-2840 or by email at SLF-plantindustry@ag.nj.gov.

SPOTTED LANTERNFLY WHAT TO DO:

If you see egg masses, scrape them off, double bag and throw away. You can also place the eggs into alcohol, bleach or hand sanitizer to kill them.

- **Collect a specimen:** Specimens of any life stage can be turned in to the New Jersey Department of Agriculture's lab for verification.

- **Take a picture:** With your GPS function turned on your smartphone or a camera with GPS, take a photograph of ANY life stage (including egg masses). Submit picture to: SLF-plantindustry@ag.nj.gov

Report a site: If you can't take a specimen or photograph, call and leave a message detailing the sighting location/address and your contact information. NJ Spotted Lanternfly Hotline at 1-833-223-2840 (BADBUG0)

Music and Movement

(ages birth - 3 years and caregivers)

September 8, 10:30-11 a.m.

Tween Marshmallow Challenge (grades 4-6)

September 9, 6-7 p.m.

Zumba® for Kids (grades K-4)

September 12, 2-2:45 p.m.;

September 29, 4-4:45 p.m. .

English-Spanish Bilingual Storytime
(ages 3-7 years and parents/caregivers)

September 14, 5:30-6 p.m.

Mixed-Media Collage Characters (grades 6-12)

September 15, 6-7:30 p.m.

Puppet Time (ages 2-5 and caregivers)

September 16, 2:30-3:10 p.m.

Baby/Toddler Storytime - Discover Stories
(ages birth - 3 years)

September 17, 10-10:30 a.m.

Hour of Code - Dance Party (grades 2-5)

September 21, 4-5 p.m.

Kids Vote For Books -

Garden State Children's Book Awards
(grades 2-5)

September 21, 6:30-7:15 p.m.

Young Adult Crossover Club "The Call of the Wild" by Jack London (grades 6-12)

September 29, 6-7 p.m.

Exploring Fingerprints (grades 1-4)

September 30, 4-4:45 p.m.

Step-Up Home Study Habits (grades 6-12)

September 30, 6-7 p.m.

ADULTS

A Homage to National Geographic - Those Yellow Magazines We Treasure

September 1, 7-8 p.m.

Making Connections Work for You

September 2, 2-3 p.m.

Conquering Mount Everest

September 2, 7-8 p.m.

New Jersey State Parks -

Presented by Kevin Woyce

September 8, 7-8 p.m.

Preventing Knee and Back Injuries in the Home

September 9, 7-8 p.m.

Information Session for Job Seekers and the Unemployed

September 10, 7-8 p.m.

The U.S. Healthcare System - Where Is It Going?

September 11, 2-3 p.m.

Early Childhood Health and Community Resources (parents/caregivers)

September 12, 10-11 a.m.

Meet the Author - Suzanne Maggio:

September 14, 7-8 p.m.

Token on the Freedman's Coat - The Story Behind Thomas Mundy Peterson's 1884 Voting Medal

September 15, 7-8 p.m.

The Real Housewives of New Jersey, Circa 1776 - Presented by Lesley Parness

September 16, 7-8 p.m.

Online Job Searching

September 18, 11 a.m. - noon

How to be a Tarot Detective -

Presented by Victoria Anderson

September 21, 7-8 p.m.

Explore LinkedIn With a Librarian

September 22, 2-3 p.m.

"The Sound of Music" Lecture -

Presented by Jeff Kampf

September 22, 7-8 p.m.

Cooking With Kir - Paella and Sangria

September 23, 7-8 p.m.

Bald Eagles in New Jersey -

An All-American Recovery

September 24, 7-8 p.m.

Women Painters in Paris Cassatt, Morisot, and Valadon - Presented by Janet Cohen Mandel

September 30, 7-8 p.m.

DAR ANNOUNCES WINNERS OF AMERICAN HISTORY CONTEST

The promotion of education is one of the three founding missions of the National Society, Daughters of the American Revolution (DAR). In addition to providing scholarships and awards to outstanding youth across the country, the DAR chapters conduct history essay contests and various educational programs.

Each year, the Basking Ridge Chapter of DAR distributes awards to students in nine area schools who participate in an American History essay competition. Certificates and medals are awarded to middle school and high school students who have demonstrated the highest knowledge and enthusiasm for the subject. The high school students also receive \$100 as part of their prize.

The area schools participating and the winning students are:

- Bernards High School – Heily Cordero

- Mt St Mary Academy – Cecilia Guarnuccio
- Watchung Hills High School – Portia Rowley
- Ridge High School – Mason Krohn
- Bernardsville Middle School – Gianna Galesi
- Central Middle School – Kevin Feinstein
- School of St. Elizabeth – Giorgia Carroll
- St. James School – Minha Parthiban
- William Annin School – Joseph Cucolo

The DAR is a non-profit, non-political volunteer women's service organization dedicated to promoting patriotism, preserving American history, and securing America's future through better education for children. Members are women, 18 years or older, regardless of race, religion, or ethnic background, who can prove lineal descent from a patriot of the American Revolution. For more information, please visit the chapter website at baskingridge.njdar.org.

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UNITED WAY KICKS OFF VIRTUAL SCHOOL SUPPLIES DRIVE

Need for school supplies even greater due to the pandemic

United Way of Northern New Jersey is seeking help from volunteers and donations of new school supplies for its annual United Way Tools for School drive, which provides students with the basic tools needed for learning in any classroom — either in school or virtually from home.

Children still will need basic school supplies, no matter how instruction will be delivered due to the pandemic. The drive seeks to benefit more than 10,000 elementary and middle school children of ALICE (Asset Limited, Income Constrained, Employed) workers and those in poverty throughout the northern New Jersey region.

Through a partnership between United Way and YouGiveGoods.com, donors can make an online purchase of supplies that will be delivered automatically to United Way or a partner school.

Donations can be made by visiting www.UnitedWayNNJ.org/ToolsforSchool.

Based on needs expressed by local educators, United Way is collecting the following school supplies: hand sanitizer, masks, backpacks, lunch boxes, binders, three-ring notebooks, book covers, filler paper, pocket folders, composition and spiral notebooks, index cards,

calculators, pencils, pencil cases, pencil sharpeners, erasers, pens, highlighters, crayons, markers, colored pencils, construction paper, glue, rulers, and scissors.



In addition, school nurses have asked for personal care items such as toothbrushes, deodorant, and kindergarten and first grade-aged children's underwear and socks. Gift cards that can be used to purchase items such as shoes and clothing are also appreciated.

United Way Tools for School seeks to alleviate the budget strains on families who already were struggling to afford basics such as housing and food even before the COVID-19 pandemic hit.

"ALICE essential workers need our help now more than ever," said Kiran Handa Gaudioso, CEO of United Way of Northern New Jersey. "United Way Tools for School offers companies, groups, clubs, places of worship, families and individuals a safe way to help neighbors facing unprecedented levels of need."

For more information about making donations, holding a United Way Tools for School drive, visit www.UnitedWayNNJ.org/ToolsforSchool, email Lisa.Galonardo@UnitedWayNNJ.org or call 973.993.1160, x503.

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RETIRING WHRHS STAFFERS THANKED FOR THEIR SERVICE

Submitted by Denis Kelly

The Watchung Hills Regional High School (WHRHS) Board of Education acknowledged the retirement of several staffers with resolutions adopted at its meeting on Tuesday, June 16.

Among them are: Front Office Support Staffer Eliana Azar, Culinary Arts Teacher Susan Jaslove, Director of Special Services Marianne Sales, School Bus Driver Herbert Schulz Jr., Mathematics Teacher Laurie Shoemaker, and Attendance Clerk and Secretary to a Vice

Principal Barbara Vargo.

Not picture is Herbert Schulz, who was first employed by WHRHS in September 1994, and for the past 29 years he has served professionally as a school bus driver, according to the board’s proclamation. “He has garnered the respect and admiration of those who interacted with him for

his loyalty to our students and staff; and he has had an impeccable driving record,” the resolution notes. Schulz has “demonstrated his commitment to our students by providing transportation for clubs, sports and field trips. His dedication to our district has been outstanding and he has served with honesty and integrity.”



(above) WHRHS Mathematics Teacher Laurie Shoemaker started working at WHRHS in September 1982. “She has been noted for her commitment to education, strong bonds with students and staff, unmatched passion for mathematical instruction, and sense of humor,” according to the board’s resolution. Continuing, the resolution states, “because of her expertise as a learner, her knowledge of Mathematics, and her ability to motivate all levels of students, she has been invaluable to the school as a whole;” and “she is a life-long learner whose ability to continue both her and her students’ knowledge of technology, mathematics, and the art of learning.”



(above) Barbara “Bobbi” Vargo, who was first employed by WHRHS in August 1991, and who has served the school district as attendance clerk and secretary to the vice principal, “has been a highly effective professional whose trustworthiness, commitment, and institutional knowledge have been the cornerstones of her career at Watchung Hills,” according to the board. She retired in December.



(above) Marianne Sales, the WHRHS Director of Special Services, is retiring this year after a 36-year career in education, including 31 at WHRHS. “During my tenure at Watchung Hills, I have had the great pleasure to participate in the educational program in a number of roles: Director of Special Services, Transition Coordinator, Supervisor of Special Services, Special Education Teacher, Marching Band Marching Front Advisor, All School Council Advisor, and Grade Level Advisor,”

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(above) According to a resolution adopted by the WHRHS Board of Education, for the past 28 years, Front Office Support Staffer Elaine Azar has provided WHRHS students “attentive assistance, always with a smile on her face,” interacted with parents and the community “in a positive, engaging, and supportive, manner,” and has earned the respect and admiration of others for her “empathy, thoughtfulness, and emotional intelligence.”



(above) Susan Jaslove was first employed by WHRHS in October 2010 as a Culinary Arts teacher. The resolution calculates, “her expertise and passion for children have influenced more than 2,000 students and spanned more than 14,000 class lessons over 10

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COVID-19: TIPS FOR OLDER RESIDENTS ON DEALING WITH ISOLATION

Submitted by NewBridge Services

While the COVID-19 pandemic continues to impact our communities, physical distancing remains the order of the day — especially for older adults.

But socializing is a basic human need, and studies show it contributes to better physical and emotional health. Isolation, on the other hand, is linked to depression, anxiety, cognitive decline, a weakened immune system, and high blood pressure, among other maladies.

Seniors must seek out ways to connect with others while minimizing their exposure to the coronavirus.

Michelle Borden, CEO of Parsippany based NewBridge Services, a nonprofit that offers counseling services, housing and educational programs in North Jersey, offers the following advice:

USE TECHNOLOGY

Video conferencing, using FaceTime, Zoom and other programs on smartphones, tablets or computers, has become a popular way to “gather” with family and friends. Getting started on the programs may be challenging for seniors new to technology; call a tech-savvy neighbor, friend or family member to coach you through the process.

Phones, whether ‘smart’ or landline, are also excellent for staying in touch; some people feel more comfortable conversing without being on camera. People can call in to join a Zoom conversation.

Movie buffs with Netflix accounts can set up ‘watch parties’ using a free Google Chrome extension, which can be downloaded at netflixparty.com.

THE ART OF THE LETTER

If tech is not your thing, consider making connections the way people have for centuries: through letter-writing. Handwriting (or typing) letters allows you to process thoughts and feelings and create a bond with the recipient. Mailing or delivering ‘thinking of you’ cards is a thoughtful way to remind recipients they are not forgotten.

JOIN AN ONLINE CLASS OR GROUP

Many social groups, including religious communities, are hosting online gatherings. An organization called Senior Planet offers free access to virtual exercise classes. Online learning opportunities also abound. Platforms such as coursera.org and edX.org offer both free and fee options. Courses, which may be live-streamed, self-paced, or some combination, are taught by university professors.

The Osher Lifelong Learning Center at Rutgers University is running more than 30 online courses during its summer session, and registration will begin soon for the fall. Anyone age 50 and over can study areas of interest with no assignments or grades.

The Virtual Senior Center run by the nonprofit Selfhelp Community Services is an online community of seniors who take courses, enjoy

cultural experiences and discuss topics of interest in real time over their home computers and tablets. While volunteer opportunities are harder to come by during the pandemic, some organizations are seeking virtual helpers. The nonprofit Points of Light maintains a list of virtual volunteer opportunities.

GET TOGETHER IN PERSON

Seniors can socialize in person, as long as you take precautions. Walking, running or biking with a friend is a great way to stay both fit and connected. Keep at least a six-foot distance, and wear a mask if you’re unable to maintain that distance. Some senior citizen groups offer fitness classes either outdoors or indoors, with participants well spaced and other safety measures in place.

Picnicking with a couple of friends or family members is a fun way to spend the day, but be sure to wear masks when not eating. Use hand sanitizer, especially if you’re sharing any utensils.

STRUGGLING?

The pandemic is taking a toll on us all. To get through it, we have to make self-care part of our daily routine, and that includes staying connected with others. If you are struggling, contact NewBridge Services at 973-316-9333 to schedule a telehealth counseling session.

The Institute on Aging has a Friendship Line at 1-800-971-0016 that is both a crisis intervention hotline and a nonemergency warmline for emotional support.



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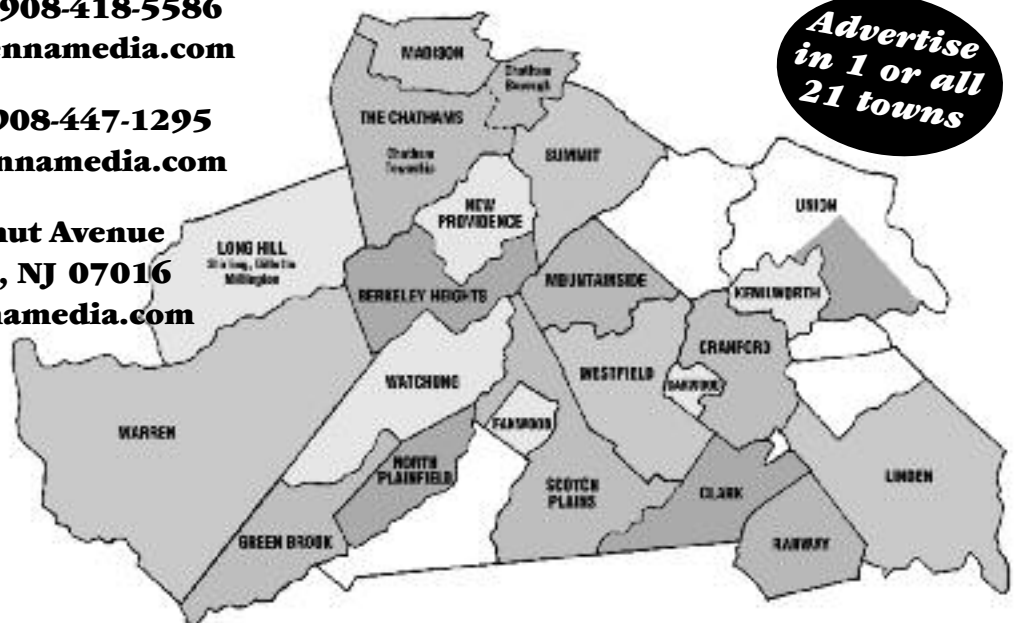
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OUR TOWN Rahway NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit & Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Adwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first count. First served basis. Current advertiser has right of first refusal.

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Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



NICK RENNA'S BIBLE REVIVAL

By Joe Renna

My brother Nick is known as 'The Voice of Union County', best known for announcing high school sports. When I created the Hyper-Local Network YouTube channel, we planned on producing a local sports show. The idea was lingering but went completely dormant when the coronavirus put a halt to school altogether.

Nick is not a technical person so any attempt to broadcast would have to be facilitated by someone. That person came in the form of his pastor, Jerry Rittenhouse, who was impressed by Nick's participation in Bible study sessions and thought Nick should be sharing his knowledge of the Bible, his devotion to Jesus, and his gift of gab.

Nick was not plugged into social media. But his fear of big brother was over taken by his love of God. Pastor Jerry created a Facebook page under Nick's name and has been recording him in an impromptu manner. Pastor Jerry has been uploading a video each day since Nick's birthday on August 4th. His videos have been getting a few thousand views each, and he has maxed out his friends list at 5,000.

I'm encouraging Nick to continue his mission, and am loading his videos onto his 'Renna's Arena' playlist.

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
- Including: Press releases / Classified Ads
- Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
- to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
- (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
- Includes website hosting, software updates, monthly website content updates
- SEO Services:average cost \$1,000 - \$2,000 per month
- Custom tailored solutions:
- Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.**

Call Joe Renna 908-447-1295
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