

# WARREN MONTHLY<sub>NJ</sub>

WARREN'S HOMETOWN NEWSPAPER

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## IMPACT YOUTH CLUB IS MAKING AN “IMPACT” IN NEW JERSEY

*Submitted by Alan Wang*

Amidst the COVID-19 pandemic, one organization has stepped up to take initiative to help out local communities all throughout New Jersey.

Founded in 2012 in Warren, NJ, the International Musicians' Performing Arts Cultural Troupe (IMPACT) Youth Club (IYC) is a 501(c) student-run community service organization based in New Jersey with additional new branches in Connecticut and Taiwan. IYC serves local communities throughout all three of their branches through the promotion of performance, arts, and education with all kinds of charity events and fundraisers, concerts, and more.

When COVID-19 spread to New Jersey in early March and quarantine began a week later, the student leaders within IYC were quick to think of new project ideas to stay connected with and help out local communities despite the stay-at-home orders.

In lieu of in-person concerts at senior centers, IYC came up with the idea of doing virtual concerts to stay connected with the senior centers. All of the members who were interested in participating sent videos of themselves performing and then compiled all of the acts into one YouTube playlist to be sent to the senior centers. Two concerts have already occurred, one in April and one in June, both of which were positively received by the senior centers who listened in. Because of the success of these two



*(above) IYC donated masks to the Warren Police Station.*

concerts, another virtual concert in July is being planned out, along with two more live concerts via Zoom in August. Check out IYC's YouTube Channel, named “Impact Youth Club”, and go to “Playlists” to view all of the past and upcoming concerts.

In addition, IYC collaborated with a Taiwanese fashion design university to donate hundreds of masks to police stations, one of which was the police station in Warren. The masks that were donated were specially designed by the fashion design university students to have two layers, a fabric layer that is breathable and an insertable layer for a regular mask. The police officers showed the utmost gratitude towards the IYC members that participated in donating the masks to them. IYC also organized a GoFundMe to raise money for PPE for hospital workers on the front line.

To spread positivity and joy throughout these past couple months, IYC initiated an art project called “Love in the Chaos”, involving IYC members creating all kinds of artwork, like painted rocks, drawings, and origami, to be placed in public places like parks and sidewalks. This project was created to help motivate and inspire individuals within local communities to continue to push forward and find joy in these difficult times.

IYC has also recently organized a Coffee Sale fundraiser to raise money for frontline workers, selling HWC Arabica Drip Coffee from Taiwan. The coffee grounds come in a special pouch that can balance over the cup that you're using, with colorful packaging and fun coffee puns. The price is \$20 per pack, each pack containing 5 individual coffee bags. IYC has already sold a total of 87 packs, and is only 73 packs away from reaching their goal of 160 packs! If you would like to buy some coffee, order at <https://forms.gle/gJnxsLpxESU1XN6N7>.

For more information and future project updates, check out IYC's website at [impactyouthclub.com](http://impactyouthclub.com), like them on Facebook at “IYC Impact Youth Club”, and follow their instagram @impact\_youth\_club.



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**On-line at [www.WarrenMonthly.com](http://www.WarrenMonthly.com)**

*Warren Monthly* is published by Renna Media. 6,200 newspapers are printed monthly and mailed to every business and home in Warren, NJ and the balance are distributed for free pick-up throughout town.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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## PROMOTE YOUR COMMUNITY EVENT

Community service organizations and sports teams are encouraged to submit news of upcoming events or highlights and photos on recent events.

**Organizations  
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in submitting content  
can email  
[editor@rennamedia.com](mailto:editor@rennamedia.com).  
or call 908-418-5586**

## RESIDENT CREATES COVID-19 TIME CAPSULE

The Coronavirus crisis has been an unprecedented moment in our world. Local high school student Aneesh Karuppur has launched The Coronavirus Time Capsule project. This website and its contents are designed to exist in perpetuity for future generations to have a glimpse into what it was like to live through this historic era.

The Coronavirus Time Capsule project can be accessed at [warrencovidcapsule.weebly.com](http://warrencovidcapsule.weebly.com).

The time capsule is meant to serve as a repository for images, video, and observations regarding quarantine and lockdown in Warren Township, New Jersey. The initial lockdown order was declared on March 21, 2020 for New Jersey.

On this website, you will find signs, modifications to normal life, and other drastic changes, as captured by digital media around Warren. All postings will eventually give people a look into life during the coronavirus in Warren, from shopping to picking up food to going to school.

Whether it's appreciation for essential workers, suggestions for staying safe, or revised procedures for shopping or eating, people are invited to submit images and short videos to this website.

It is completely free to submit, and submission details can be found under the submit tab at the link:

[warrencovidcapsule.weebly.com/submit.html](http://warrencovidcapsule.weebly.com/submit.html).



(above) A page from the Warren Coronavirus Time Capsule.

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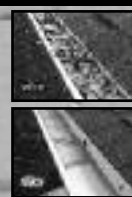
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## ST. JOSEPH'S EXPRESSES THANKS FOR COMMUNITY SUPPORT

*Submitted by Bernadette Murphy*

Dear friends,

We are more grateful than ever for your support of St. Joseph's and we thank you from the bottom of our hearts.

Your assistance since the pandemic began has been incredible. People have stepped up to help in so many ways.

Your generous contributions of food and funds have had a tremendous impact. With your help,

we have distributed over 5,000 bags of food to families since the end of March. We have also shared thousands of sandwiches, toiletries, and personal protective equipment.

We would like to extend a special thank you to the many people in Westfield, Cranford, Mountainside, Berkeley Heights, New Providence, Roselle Park, Union, Elizabeth, Warren, and Edison, among other towns, for your overwhelming response to our appeal for

emergency food bags. So many people have contributed that we can't possibly list them all.

We hope you will stay with us as the economic fallout from the pandemic is just beginning, and together we can help our community survive and thrive. If you would like to donate food or funds, please visit our website at [sjeliz.org](http://sjeliz.org) for details.

With heartfelt thanks and appreciation,  
*The Team at St. Joseph Social Service Center*

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(above) Food being distributed at St. Joseph Social Service Center.

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## CHRISTINE CARROLL TO ADVOCATE FOR LOCAL FOSTER YOUTH



(above) Christine Carroll of Warren

*Submitted by Gretchen Boger-O'Bryan*

Shortly before Covid-19 emerged, took hold and shelter-in-place orders were ordered, Court Appointed Special Advocates (CASA) of Union County trained 18 volunteers to serve as child advocates for youth removed from home due to abuse, neglect or abandonment. It is the only organization serving as extra eyes and ears for family law judges in an effort to protect best interests of youth in foster care.

While gathered inside a courtroom at Union County's Family Courthouse, class members simultaneously raised their right hand as Judge Thomas K. Isenhour administered their oath before thanking them for committing to our community's vulnerable youth and emphasizing the value of volunteerism.

Among the new advocates is Warren's Christine Carroll, who said, "It is extremely gratifying to be available to a child during the most vulnerable time in their life. The need to advocate inspired me to become their CASA volunteer."

After a final step of court observation, advocates are assigned to foster youth by court order, which provides access to the youth, foster parents, doctors, caseworkers, therapists and teachers to determine outstanding needs or concerns. Advocates regularly report and make recommendations to the judge.

Volunteers with varied backgrounds make successful advocates and this class, ranging from their 20s to 70s, is no exception. Each brings diverse experiences, including having been a foster youth themselves, immigrants, nonparents and parents, retirees, homemakers, full- and part-time employees. Professional backgrounds include education, business owners, law and academia. Most had no prior knowledge of the foster system.

There are approximately 500 Union County youth from birth to age 21 in foster care, and more than 200 still need a CASA volunteer. Is that you?

Contact Courtney:

cgreen@casaoofunioncounty.org to learn more.



(above, l-r) Joining Judge Thomas K. Isenhour, center, are Union County's newest child advocates. They are, front row, Jade McEvoy of Elizabeth, Mollie Yang of Mountainside, Karen Lange of Westfield, Mike Loeloff of Summit, Fernando Porras of Cranford, Judge Isenhour, Teresa Pupo of Elizabeth, Martin and Susan Shulman of Cranford, and Angela Williams of Roselle; back row, Lisa Kalichman of South Orange, Christine Holloway of Scotch Plains, Towanna Garba of Roselle, Renee Finan of Clark, Christine Carroll of Warren, Suzanne Carreno-Powers of New Providence, Bob Bridgeman of Westfield, Meg Berry of Rahway and Janice Beckmen of Summit.

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# FAITH LUTHERAN COLLECTS 170 BIKES FOR PEDALS FOR PROGRESS

*Submitted by Larry Holt*

Within a month, Faith Lutheran in New Providence, led by members Casey Walsh of Bridgewater, Cliff Auchter of Berkeley Heights and Ralph Adamson of Warren collected 170



*(above) Alana Lamberti of Faith repairs a bike for shipment.*

used bikes from New Providence, Berkeley Heights, other Union County towns and Succasunna. The collection was conducted on behalf of Pedals for Progress, an organization which annually recycles bikes for persons in developing countries.

The effort culminated on Saturday, June 20, when twelve members, in the parking lot of Faith, repaired and processed the 170 bikes for shipment.


During the past thirty years, Pedals for Progress has collected 172,000 bicycles and shipped this material wealth to persons of the developing countries of Latin America, Asia and Africa. In these countries, the bikes are reconditioned by partner agencies and distributed at low cost to poor working adults. The bikes provide the adults with reliable transportation for commuting to work, transporting produce to market as well as accessing health care and other services. Steady employment for adults is vital to the development and success of struggling communities.

The 170 bicycles will be shipped to Thailand. Faith has contributed \$1,700 toward the shipment.

Since 2002, Faith Lutheran has been collecting bikes for Pedals for Progress. Casey Walsh has chaired this ministry since 2016. The pastor of Faith is Rev. Jane McCready. Faith is located at 524 South Street. Visit online at [famfaith.org](http://famfaith.org) or reach by phone at 908-464-5177.




*(above) Bikes filled the P4P truck to capacity.*



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## EXPLORE THE LIBRARY'S VIRTUAL PROGRAMS

All programs listed are free. Registration is required unless otherwise indicated. Programs are subject to change.

Visit [sclsnj.libnet.info/events.org](http://sclsnj.libnet.info/events.org) for SCLSNJ's complete calendar of events. For questions contact SCLSNJ staff at [ask@sclibnj.org](mailto:ask@sclibnj.org).

Submitted by Tracy Carney

### ALL AGES

**Meet Alice Paul - A Suffragette's Story**

September 3, 7-8 p.m.

**Elizabeth Cady Stanton -**

**All Men and Women Are Created Equal**

September 29, 7-8 p.m.

### CHILDREN AND TEENS

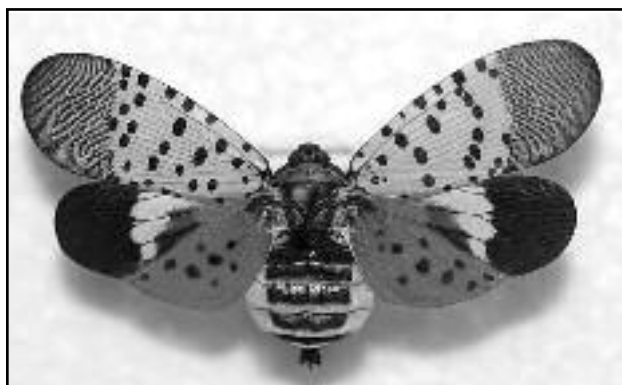
**Kids Chat - Summer Memories (grades 3-6)**

September 1, 5:30-6 p.m.

**Origami Crafts (grades 6-12)**

September 3, 1-2 p.m.

## SPOTTED LANTERNFLY SEE IT, REPORT IT!



The Warren Township Health Department is reminding residents that if you see a Spotted Lanternfly or egg masses that you should report the site to the New Jersey Department of Agriculture. You can contact them through the NJ Spotted Lanternfly Hotline at 1-833-223-2840 or by email at [SLF-plantindustry@ag.nj.gov](mailto:SLF-plantindustry@ag.nj.gov).

### SPOTTED LANTERNFLY WHAT TO DO:

If you see egg masses, scrape them off, double bag and throw away. You can also place the eggs into alcohol, bleach or hand sanitizer to kill them.

- **Collect a specimen:** Specimens of any life stage can be turned in to the New Jersey Department of Agriculture's lab for verification.

- **Take a picture:** With your GPS function turned on your smartphone or a camera with GPS, take a photograph of ANY life stage (including egg masses). Submit picture to: [SLF-plantindustry@ag.nj.gov](mailto:SLF-plantindustry@ag.nj.gov)

Report a site: If you can't take a specimen or photograph, call and leave a message detailing the sighting location/address and your contact information. NJ Spotted Lanternfly Hotline at 1-833-223-2840 (BADBUG0)

### Music and Movement

(ages birth - 3 years and caregivers)

September 8, 10:30-11 a.m.

**Tween Marshmallow Challenge (grades 4-6)**

September 9, 6-7 p.m.

**Zumba® for Kids (grades K-4)**

September 12, 2-2:45 p.m.;

September 29, 4-4:45 p.m. .

**English-Spanish Bilingual Storytime**  
(ages 3-7 years and parents/caregivers)

September 14, 5:30-6 p.m.

**Mixed-Media Collage Characters (grades 6-12)**

September 15, 6-7:30 p.m.

**Puppet Time (ages 2-5 and caregivers)**

September 16, 23; 10-10:25 a.m.

**Baby/Toddler Storytime - Discover Stories**  
(ages birth - 3 years)

September 17, 10-10:30 a.m.

**Hour of Code - Dance Party (grades 2-5)**

September 21, 4-5 p.m.

**Kids Vote For Books -**

**Garden State Children's Book Awards**  
(grades 2-5)

September 21, 6:30-7:15 p.m.

**Young Adult Crossover Club "The Call of the Wild" by Jack London (grades 6-12)**

September 29, 6-7 p.m.

**Exploring Fingerprints (grades 1-4)**

September 30, 4-4:45 p.m.

**Step-Up Home Study Habits (grades 6-12)**

September 30, 6-7 p.m.

### ADULTS

**A Homage to National Geographic -**  
**Those Yellow Magazines We Treasure**

September 1, 7-8 p.m.

**Making Connections Work for You**

September 2, 2-3 p.m.

**Conquering Mount Everest**

September 2, 7-8 p.m.

**New Jersey State Parks -**

### Presented by Kevin Woyce

September 8, 7-8 p.m.

**Preventing Knee and Back Injuries in the Home**

September 9, 7-8 p.m.

**Information Session for Job Seekers**  
**and the Unemployed**

September 10, 7-8 p.m.

**The U.S. Healthcare System -**  
**Where Is It Going?**

September 11, 2-3 p.m.

**Early Childhood Health and Community**  
**Resources (parents/caregivers)**

September 12, 10-11 a.m.

**Meet the Author - Suzanne Maggio:**

September 14, 7-8 p.m.

**Token on the Freedman's Coat - The Story**  
**Behind Thomas Mundy Peterson's**  
**1884 Voting Medal**

September 15, 7-8 p.m.

**The Real Housewives of New Jersey, Circa**  
**1776 - Presented by Lesley Parness**

September 16, 7-8 p.m.

**Online Job Searching**

September 18, 11 a.m. - noon

**How to be a Tarot Detective -**  
**Presented by Victoria Anderson**

September 21, 7-8 p.m.

**Explore LinkedIn With a Librarian**

September 22, 2-3 p.m.

**"The Sound of Music" Lecture -**

**Presented by Jeff Kampf**

September 22, 7-8 p.m.

**Cooking With Kir - Paella and Sangria**

September 23, 7-8 p.m.

**Bald Eagles in New Jersey -**  
**An All-American Recovery**

September 24, 7-8 p.m.

**Women Painters in Paris Cassatt, Morisot, and**  
**Valadon - Presented by Janet Cohen Mandel**

September 30, 7-8 p.m.

## DAR ANNOUNCES WINNERS OF AMERICAN HISTORY CONTEST

The promotion of education is one of the three founding missions of the National Society, Daughters of the American Revolution (DAR). In addition to providing scholarships and awards to outstanding youth across the country, the DAR chapters conduct history essay contests and various educational programs.

Each year, the Basking Ridge Chapter of DAR distributes awards to students in nine area schools who participate in an American History essay competition. Certificates and medals are awarded to middle school and high school students who have demonstrated the highest knowledge and enthusiasm for the subject. The high school students also receive \$100 as part of their prize.

The area schools participating and the winning students are:

- Bernards High School – Heily Cordero

- Mt St Mary Academy – Cecilia Guarnuccio
- Watchung Hills High School – Portia Rowley
- Ridge High School – Mason Krohn
- Bernardsville Middle School – Gianna Galesi
- Central Middle School – Kevin Feinstein
- School of St. Elizabeth – Giorgia Carroll
- St. James School – Minha Parthiban
- William Annin School – Joseph Cucolo

The DAR is a non-profit, non-political volunteer women's service organization dedicated to promoting patriotism, preserving American history, and securing America's future through better education for children. Members are women, 18 years or older, regardless of race, religion, or ethnic background, who can prove lineal descent from a patriot of the American Revolution. For more information, please visit the chapter website at [baskingridge.njdar.org](http://baskingridge.njdar.org).

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## “GRAB & GO” MEALS AVAILABLE AT SENIOR CENTERS

Program Is Available at All Six County Senior Centers for Registered Senior Wellness Center Participants

The Somerset County Office on Aging and Disability Services is providing free, nutritious meals to Senior Wellness Center participants through the “Grab and Go Curbside Lunch Program” as an alternative to congregate dining. This program is available at all six sites throughout the county every Tuesday and Thursday beginning on August 20th. The “Grab and Go” program allows for safe social distancing to protect against transmission of COVID-19, while continuing to provide healthy meals for Somerset County’s aging population.

The Grab and Go Curbside Lunch Program provides registered Senior Wellness Center participants with an option to order boxed lunch and/or frozen meal(s), with both meals available with or without meat. Each meal meets one-third (1/3) of the daily nutritional requirements of an older adult (60+).

Meals are available at all six, county-operated Senior Wellness Centers on Tuesdays and Thursdays between the hours of 10:30 a.m. to 12:30 p.m. Reservations are required, and are available by calling the nearest Senior Center by 10 a.m. the day before meal pick up. Senior Centers are closed on weekends, so reservations will only be taken on weekdays. Upon arrival on the day of pickup, Grab and Go participants

should call the Senior Center and follow their directions to pick up their meals from the curbside of the center.

### THE SIX “GRAB AND GO CURBSIDE LUNCH PROGRAM” LOCATIONS ARE:

- Senior Wellness Center at Basking Ridge – 202 Mount Airy Road, Basking Ridge (on the VNA Campus); (908) 203-6101
- Senior Wellness Center at Bridgewater – 876 East Main Street, Bridgewater (next to TD Bank Ballpark); (908) 204-3435
- Senior Wellness Center at Hillsborough – 339 South Branch Road, Hillsborough (diagonal from the YMCA); (908) 369-8700
- Montgomery Senior Center – 356 Skillman Road, Skillman (across from Montgomery High School); 609-466-0846
- Quail Brook Senior Center – 625 New Brunswick Road, Somerset (on the golf course); (732) 563-4213
- Warrenbrook Senior Center – 500 Warrentown Road, Warren (on the golf course); (908) 753-9440

If a participant must cancel, they should call their Senior Center 24 hours in advance if possible.

Residents who are eligible to participate in a Senior Wellness Program but have not yet registered may do so by calling the Somerset County Office on Aging & Disability Services at (908) 704-6346.



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# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

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**908-447-1295**

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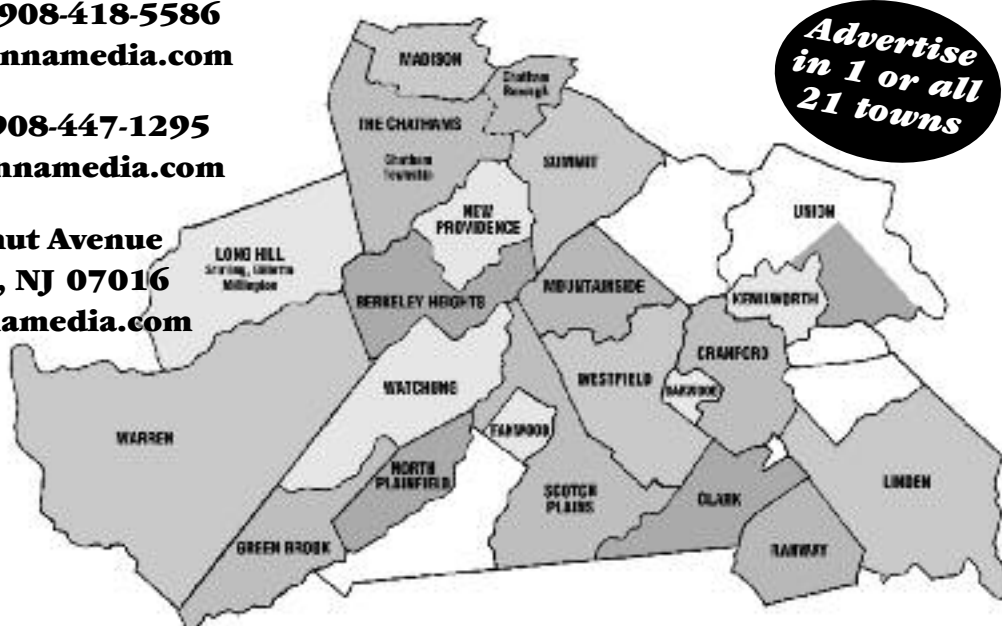
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Joe Renna 908-447-1295  
joerenna@rennamedia.com

202 Walnut Avenue  
Cranford, NJ 07016  
info@rennamedia.com



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<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	<b>Clark Monthly</b> Qty: 6,700 Mailed to every home and business. Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	<b>Fairwood Post</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	<b>Garwood Times</b> NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>LIFE in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Millington and Statton. Zip: 07933, 07946, 07988	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAINVIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>The PRIDE of North Plainfield</b> NJ Qty: 8,300 Mailed to every home and business. Zip: 07060, 07062, 07063
<b>OUR TOWN Rahway, NJ</b> Qty: 12,400 Mailed to every home and business. Zip: 07065	<b>Scotch Plains</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit &amp; Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 50% mailed to home and business. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07094

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come first served basis. Content advertiser has right of first refusal.

### PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit [RennaMedia.com](http://RennaMedia.com) for online publications.

Photo albums, video and advertising opportunities.

# Howdy Partners!

## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

*Thank you. - Joe Renna*

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



## NICK RENNA'S BIBLE REVIVAL

*By Joe Renna*

My brother Nick is known as 'The Voice of Union County', best known for announcing high school sports. When I created the Hyper-Local Network YouTube channel, we planned on producing a local sports show. The idea was lingering but went completely dormant when the coronavirus put a halt to school altogether.

Nick is not a technical person so any attempt to broadcast would have to be facilitated by someone. That person came in the form of his pastor, Jerry Rittenhouse, who was impressed by Nick's participation in Bible study sessions and thought Nick should be sharing his knowledge of the Bible, his devotion to Jesus, and his gift of gab.

Nick was not plugged into social media. But his fear of big brother was over taken by his love of God. Pastor Jerry created a Facebook page under Nick's name and has been recording him in an impromptu manner. Pastor Jerry has been uploading a video each day since Nick's birthday on August 4th. His videos have been getting a few thousand views each, and he has maxed out his friends list at 5,000.

I'm encouraging Nick to continue his mission, and am loading his videos onto his 'Renna's Arena' playlist.

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item
- Special bulk price.....Block of 20 items \$100
- Including: Press releases / Classified Ads
- Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution
- to 300 to 500 news outlets .....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400
- (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year
- Includes website hosting, software updates, monthly website content updates
- SEO Services: .....average cost \$1,000 - \$2,000 per month
- Custom tailored solutions:
- Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.

**Call Joe for a free consultation.**

**Call Joe Renna 908-447-1295**  
**Email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)**

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