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## APRIL DOYLE AWARDED NJ SHARING NETWORK SCHOLARSHIP

*Submitted by Gary Mignone*

NJ Sharing Network, the non-profit, federally designated organ procurement organization responsible for the recovery of organs and tissue in the state, has awarded scholarships to nine high school graduates for their passion and dedication to raising awareness of organ and tissue donation. Each student was individually presented with their scholarship award at the NJ Sharing Network's headquarters in New Providence during a private ceremony in the Landscape of Life Meditation Garden.

Locally, April Doyle of New Providence (2020 graduate of New Providence High School) received a scholarship from Missy's Miracle Scholarship Fund. April was moved to connect with NJ Sharing Network after the unexpected passing of her close childhood friend, Maddie, who donated tissue to restore the health of seven people. April is the captain of the 5K Celebration of Life team, Miles for Maddie, in memory of Maddie, and she organized fundraisers and has spoken at community events as a certified volunteer for NJ Sharing Network. April plans to attend Stockton University in the Fall.

NJ Sharing Network's scholarships are made possible thanks to several of the organization's Foundation family and partner funds:

Missy's Miracle Scholarship Fund – created to celebrate Missy Rodriguez's life-saving liver transplant.

Betsy Niles Scholarship Fund – created in memory of Betsy Niles, a children's book editor and lifelong Montclair resident whose organs were donated in 2011.

Hearts for Emma Partner Fund – created to celebrate Emma Rothman's heart transplant and focused on supporting high school education and donation advocacy efforts.

The NJ Sharing Network Foundation presented additional scholarship awards focused on Newark residents to help raise awareness as there are currently 162 Newark residents waiting for a life-saving organ transplant - the highest in the state.

"We are delighted to provide scholarship support to April and all of the amazing students who have demonstrated a tremendous commitment to supporting our life-saving mission," said Joe Roth, president and CEO of NJ Sharing Network. "We know they will continue to be strong leaders in educating others about donation and transplantation as they move forward to begin college in the Fall."

NJ Sharing Network's scholarship program provides an opportunity to recognize and award graduating high school seniors whose lives have been touched by organ and tissue donation and transplantation. Applicants were measured on academic achievement, community and volunteer efforts, extracurricular activities and advocacy for organ and tissue donation. The application process was completed in June, and applications were reviewed by a committee of NJ Sharing Network Foundation Board members and volunteers.



(above) April Doyle of New Providence, a 2020 graduate of New Providence High School, received a scholarship from Missy's Miracle Scholarship Fund.

### ABOUT NJ SHARING NETWORK

Dedicated to saving lives through organ and tissue donation, NJ Sharing Network is the non-profit organization responsible for the recovery and placement of donated organs and tissue for the nearly 4,000 New Jersey residents waiting for a life-saving transplant. With headquarters in New Providence, NJ, the organization, selected by NJBiz as one of the state's "Best Places to Work" for the third consecutive year, is also part of the national recovery system, serving the nearly 115,000 people on the national waiting list.

To learn more, get involved and register as an organ and tissue donor, visit [NJSharingNetwork.org](http://NJSharingNetwork.org).

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## NEW PROVIDENCE LIONS CLUB ANNOUNCES ITS 2ND ANNUAL CORNHOLE TOURNAMENT - SEP 13

Submitted by Tom Montrone

Can you handle the pressure?! Are you good enough to even make the second round? Find out at the 2nd annual Lions Corn Hole Fun Raising tournament on Sunday, September 13 from 2 to 7 p.m. Join us for an afternoon of "bean bag" jousting, food, fun and games as we raise funds while having fun at (and outside, social distancing) the Paca Club. Cost is only \$30 per player, which includes competition, food and non-alcoholic drinks. Trash talking also included!

For more information or to sign up for the fun event, visit the New Providence Lion's home page ([nplions.org](http://nplions.org)) and look for the Corn Hole link or call or email Tom Montrone, 908-514-6058, [1969.diver@gmail.com](mailto:1969.diver@gmail.com).

### WHAT IS THE EVENT?

Players will be assigned into elimination brackets in a single elimination tournament to determine who is the Corn Hole champion of New Providence.

### GIVING BACK TO THE COMMUNITY

The New Providence Lions Club is a 501(c)3 organization, giving back to the community 100% of the profits raised. Organizations that benefit from our annual support include NP Recreation Dept., Fire Dept., Community Service Assoc., EMS Rescue Squad, Senior Citizens Center, PBA, NPHS Scholarships, NP Historical Society, Health Fair, NP Public Library, Drive for Autism, Soup Kitchen 411, Bonds of Courage and many more! Being a Lion empowers you to help others in a way that no one person could alone. The Lions are dedicated to helping others. Lions make a difference!

To Donate: Mail check to NP Lions Club, PO Box 854, New Providence, NJ 07974. For more information/membership please email [info@nplions.org](mailto:info@nplions.org), or visit [nplions.org](http://nplions.org).



(above) The New Providence Lions Club will hold its second annual Cornhole Tournament on Sunday, September 13.

### New Providence Lions Club Fun Raiser

**CORNHOLE  
TOURNAMENT**

**Sunday, September 13th**  
**2:00 PM to 7:00 PM**  
at The William Paca Club  
1 William Paca Way, New Providence

Become the  
"Cornhole Champions"  
of New Providence!

Players will be assigned into  
elimination brackets for the  
competition.

Watch for sign up and event info at [www.nplions.com](http://www.nplions.com)  
Or Contact

Tom Montrone: 908-514-6058, [1969.diver@gmail.com](mailto:1969.diver@gmail.com)  
to be on the electronic mailing List.

**New Providence Lions Club**  
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## VIRTUAL WEBINAR PRESENTED BY THE LEAGUE OF WOMEN VOTERS

On Thursday, September 17, The League of Women Voters of Berkeley Heights, New Providence & Summit in partnership with the Center for Information Technology Policy at Princeton, will host a virtual webinar featuring Dr. Andrew Appel of Princeton University. Dr. Appel's topic is "What can we as voters do to protect our elections and our representative government?"

Dr. Andrew Appel is Eugene Higgins Professor of Computer Science at Princeton University, and served from 2009-2015 as Chair of Princeton's Computer Science department. His research is in software verification, computer security, programming languages and compilers, and technology policy. He received his A.B. summa cum laude in physics from Princeton in 1981, and his Ph.D. in computer science from Carnegie Mellon University in 1985. He is one of the authors of *Securing the Vote: Protecting American Democracy*, published by The National Academies Press.

The League of Women Voters is a non-partisan organization whose mission is to Empower Voters and Defend Democracy.

The public is welcome. If you wish to join our 7:00 p.m. Zoom meeting, please contact us at: lwvbnps@gmail.com.



*(above) Princeton Professor Appel will speak at League of Women Voters meeting on the September 17th*

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**Nathan Weiser**  
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Spring Grove is by far the best rehab center I have ever been to. The staff are kind and caring and have gone above and beyond my expectations. The building is kept extremely clean and the new renovations are very nice.

Thank you Spring Grove for a wonderful and pleasant stay.

**Charles Sherrick**  
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I have been at Spring Grove for a few weeks now, they have exceptional service and excellent staff. All the nurses have been professional and attentive to all my needs. I never thought a rehab center can have such a beautiful layout and well put together. The newly renovated room I have stayed in, is up to date and extremely clean. The therapy staff have gone above my expectations with their expertise and getting me to where I am today. Alyssa the social worker has gone above and beyond with all her assignments.

Thank you Spring Grove.

**Chrissy Sloan**  
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The nursing staff and administration is professional, patient, attentive and understanding. The facilities are very clean and well maintained. My parents room is always clean and tidy. Although it was a difficult decision to make relocating my folks from a home environment to a senior living facility, Spring Grove made my decision easy.

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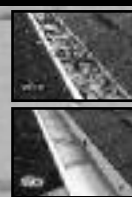
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In Centennial Park, a steel girder from Ground Zero is the centerpiece of a memorial honoring six New Providence residents who died at the Twin Towers on September 11, 2001: Gerard J. Coppola, Richard A. Dunstan, Michael Gogliormella, Robert Wayne Hobson, III, Susan D. Murray and William Tselepis.

A plaque reads: "The people of New Providence dedicate this artifact from the World Trade Center to the memory of our friends and neighbors lost in the attack on our country on September 11, 2001. God bless them and the United States of America."



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(above) Suzanne Carreno-Powers  
of New Providence

## RESIDENT TO ADVOCATE FOR FOSTER YOUTH

*Submitted by Gretchen Boger-O'Bryan*

Shortly before Covid-19 emerged, took hold and shelter-in-place orders were ordered, Court Appointed Special Advocates (CASA) of Union County trained 18 volunteers to serve as child advocates for youth removed from home due to abuse, neglect or abandonment. It is the only organization serving as extra eyes and ears for family law judges in an effort to protect best interests of youth in foster care. Among the new advocates is Suzanne Carreno-Powers of New Providence.

While gathered inside a courtroom at Union County's Family Courthouse, class members simultaneously raised their right hand as Judge Thomas K. Isenhour administered their oath before thanking them for committing to our community's vulnerable youth and emphasizing the value of volunteerism.

After a final step of court observation,

advocates are assigned to foster youth by court order, which provides access to the youth, foster parents, doctors, caseworkers, therapists and teachers to determine outstanding needs or concerns. Advocates regularly report and make recommendations to the judge.

Volunteers with varied backgrounds make successful advocates and this class, ranging from their 20s to 70s, is no exception. Each brings diverse experiences, including having been a foster youth themselves, immigrants, nonparents and parents, retirees, homemakers, full- and part-time employees. Professional backgrounds include education, business owners, law and academia. Most had no prior knowledge of the foster system.

There are approximately 500 Union County youth from birth to age 21 in foster care, and more than 200 still need a CASA volunteer. Is that you? Contact Courtney at [cgreen@casaoofunioncounty.org](mailto:cgreen@casaoofunioncounty.org) to learn more.



(above, l-r) Joining Judge Thomas K. Isenhour, center, are Union County's newest child advocates. They are, front row, Jade McEvoy of Elizabeth, Mollie Yang of Mountainside, Karen Lange of Westfield, Mike Loeloff of Summit, Fernando Porras of Cranford, Judge Isenhour, Teresa Pupo of Elizabeth, Martin and Susan Shulman of Cranford, and Angela Williams of Roselle; back row, Lisa Kalichman of South Orange, Christine Holloway of Scotch Plains, Towanna Garba of Roselle, Renee Finan of Clark, Christine Carroll of Warren, Suzanne Carreno-Powers of New Providence, Bob Bridgeman of Westfield, Meg Berry of Rahway and Janice Beckmen of Summit.

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## NJ SHARING NETWORK LAUNCHES #DONATIONNEEDSDIVERSITY CAMPAIGN

NJ Sharing Network, the non-profit, federally designated organ procurement organization responsible for the recovery of organs and tissue in the state, has kicked off 2020 #DonationNeedsDiversity, an initiative to empower multicultural communities to become more involved in saving and healing lives through organ and tissue donation.

Celebrated in August, National Minority Donor Awareness Month honors the generosity of multicultural donors and their families, while also underscoring the critical need for people from diverse communities to register as organ and tissue donors. The national initiative usually features an entire month of local, regional and national in-person events and activities. This year's #DonationNeedsDiversity efforts were powered by virtual events and activities through robust social media, website and targeted e-mails. NJ Sharing Network provides tools that supporters can use, such as Facebook photo frames, and encourages community interaction by sharing stories of how organ and tissue donation has improved lives. Additional online posts will encourage supporters to share recipes, favorite songs and photo memories that help celebrate life. To see the daily calendar of activities, please visit the online calendar at [njsharingnetwork.org/donation-needs-diversity](http://njsharingnetwork.org/donation-needs-diversity).

Joe Roth, president and CEO of NJ Sharing Network, stresses the importance of National Minority Donor Awareness Month and the

#DonationNeedsDiversity campaign. Some staggering statistics include:

66% of those currently waiting for a life-saving transplant in New Jersey are people of color.

Almost 35% of the nearly 115,000 people on the national waiting list for a kidney transplant are African-American.

African-Americans, Asians and Pacific Islanders, and Hispanics/Latinos are three times more likely than Caucasians to suffer from end-stage renal (kidney) disease.

"Each year in New Jersey, thousands of lives are saved and enhanced through organ and tissue donation and transplantation. Clearly, this is something to celebrate. However, there is an urgent need to raise awareness of organ and tissue donation to help save more lives in our diverse communities of New Jersey," said Roth. "Although organs are not matched according to race and ethnicity, and people of different races frequently match one another, all individuals waiting for an organ transplant will have a better chance of receiving one if there are large numbers of donors from multicultural communities."

E. Denise Peoples, hospital and community services coordinator, NJ Sharing Network, is a double-lung transplant recipient and a Newark resident who works throughout the year to promote NJ Sharing Network's life-saving mission in local schools, faith-based organizations and community associations. "We

have all experienced how health issues such as hypertension, diabetes and kidney failure have impacted those around us – our mothers, fathers, aunts, uncles, friends and neighbors. That's why there is a greater need than ever for transplants among our racial and ethnic minorities. We need the active support of our community members to help educate others and dispel any myths and misinformation about organ and tissue donation," said Peoples.

#DonationNeedsDiversity and other year-round outreach initiatives play an essential role in providing hope for the nearly 4,000 New Jersey residents on a waiting list for a life-saving organ transplant. Jayla Sorenson, a vivacious 8-year-old from Toms River, is one of the many young children on the waiting list. Jayla loves to dance, play outside, and hug and kiss her family members. However, Jayla has a kidney disease that limits their ability to filter and clean her blood, and the clock is ticking towards a more critical stage in Jayla's condition that will eventually involve a pediatric kidney transplant. Jayla and her family actively participate in events and programs to promote organ and tissue donation throughout the year.

For more information about ways to support the #DonationNeedsDiversity campaign, please visit [NJSharingNetwork.org/donation-needs-diversity](http://NJSharingNetwork.org/donation-needs-diversity)

or contact E. Denise Peoples at 973-655-4687 or email [dpeoples@njsharingnetwork.org](mailto:dpeoples@njsharingnetwork.org).

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# WHEN COVID-19 HITS THE NJ VETERANS COMMUNITY HITS BACK

Submitted by Jesus MiroQuesada and Angie Abbot, NJVN

A group of veterans and veterans' organizations are making a huge difference during New Jersey's Covid-19 pandemic. The New Jersey Veterans Networks' "Operation: Helping Heroes" project has two objectives including providing meals and groceries to veterans, and protective equipment to first responders. Food and PPE have been delivered to first responders, hospital workers, and activated National Guardsmen throughout the state.

They have distributed almost 3,000 hot meals and groceries to veterans, National Guardsmen and essential frontline workers at 61 different drop-off locations. The NJVN also provided personal protective equipment and helped distribute over 10,000 gallons of hand sanitizer to hospitals, EMS squads and police departments, and provided over 2,000 protective masks. This all happened during a crucial time when things like food, masks and hand sanitizer were very much needed, but hard to find.

The New Jersey Veteran Network has truly lived up to its name and partnered with a rich

network of almost a dozen other organizations in order to fulfill their mission. Non-profits like the Samaritan Outreach Services, Operation Jersey Cares, the CSM Robert Gallagher Charitable Foundation, and Milltown VFW 2319, worked tirelessly to contribute to the Helping Heroes effort by either supporting heroes and first responders working through the crisis, or helping veterans whose health and finances were affected by the pandemic.

Doc Schupp who created the Helping Heroes program had this to say "We were only able to reach and help as many people as we did because we are working with some of the best and most passionate organizations and people in the state. People like James Ludolph, would drive for hours dropping off food to sick and quarantined vets only to ask me what the next mission to help was, or 2319 VFW Commander Bob Kolesare, who would personally go out to help fill veterans' pantries."

NJVN Outreach Director, Frank "Doc" Schupp organized the hot meal and groceries portion of the program in collaboration with VFW 2319, Operation: Jersey Cares and Samaritan Outreach Services. Food was donated by restaurants including Jim Dandy of East Rutherford, Marinelli's and 55 Main both of Flemington, Amici's of Linden, Burnett BBQ of Union, and Applebee's of Garfield. Donations were delivered to National Guard units, hospital workers and veteran shelters such as Operation Valor in Newark and Vet Haven North.

Home deliveries of food as well as social service assistance, in coordination with Catholic Charities and PACO agency, were also provided to assist veterans who were quarantined at home due the COVID-19 crisis.

The protective equipment distribution was managed by NJVN President Michael Boll in collaboration with Ashland Chemical who sponsored the hand sanitizer, and Backpacks for Life - a veterans' organization who has created a

full-scale operation to create masks to give to first responders and hospital staff. Protective equipment was given to hospitals including Holy Name of Teaneck, the East Orange and Lyons VA Hospitals, Jersey City and New Bridge Medical Centers, and police departments including New Providence and Florham Park.

Both the food distribution and PPE could not have been made possible without the volunteers who took the time to pick up and distribute the goods. Great people like James Ludolph, Robert Bouthille, Dana Black, Juan Peris, Jamel Dobbins and Michael Salerno (with the team Mascots Shadow and Mush) and many others made this project happen! Many good people came together and were able to make a positive impact on the community during a difficult time. All of this was done by strong partnerships, unpaid volunteers, and sponsored through donations.

Perhaps, VFW 2319s Commander Bob Kolesare said it best, "VFW 2319 really enjoyed taking care of our vets. We hope that we were able to brighten their days just a little bit during this crisis."

## ABOUT NEW JERSEY VETERANS NETWORK

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that EVERY single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email [mdbollio@optonline.net](mailto:mdbollio@optonline.net). To learn more visit [njvn.org](http://njvn.org).



(above) NJVN President Michael Boll dropping off masks and gloves to a care facility.



(above) NJVN President Michael Boll, Outreach Director Frank "Doc" Schupp and Reverend Richard Starling dropping off food and snacks for the Senior Veterans of Menlo Park Senior Home.



(above) NJVN Outreach Director Doc Schupp and sidekick Shadow dropping off hot meals to National Guardsmen.

# SEPTEMBER 2020 EVENTS AT NEW PROVIDENCE MEMORIAL LIBRARY

## New Tools for the iPad/iPhone (Adults)

September 1 at 7 p.m.-8:30 p.m.

Harness the power of those ever-growing list of features for the iPhone/iPad: its camera and photos, maps, backups, remote tools, text size, audio features and more. A virtual workshop with the Adult School over zoom. Email npmlref@yahoo.com to register.

## Beginners Chess Club (Kids Grades 4-8)

September 2 at 2:00 p.m.

Aug 4 - Sept 9

Join Grand Master Vladimir Romanenko via Zoom for six group sessions of Beginner chess strategies. Class is cumulative, so students must have signed up for all six classes.

## C2 Education Parent Virtual Presentation:

September 3 at 6 p.m.

"Becoming the Parent of a Strong Middle Grade Reader" (Adults)

Nurturing your child's reading ability is difficult, yet paramount to his/her academic success. In this Zoom, we will discuss the meaning of the A-Z Reading Levels that are used in schools for students in grades 4-7. You will also learn how to choose "just right" books for your child, help them develop vocabulary, and practice active reading strategies. Email npmlchildrens@gmail.com to receive the link.

## Virtual Book Group (Adults)

September 3 at 7:30 p.m. - 8:30 p.m.

The book group will discuss "The Bear" by Andrew Krivak over zoom. The e-book and the audiobook are available to download in the library's Hoopla Digital app. To join the book group, email npmlref@yahoo.com.

## Beginners Chess Club (Kids Grades 4-8)

September 9 at 2:00 p.m.

Aug 4 - Sept 9.

Join Grand Master Vladimir Romanenko via Zoom for six group sessions of Beginner chess strategies. Class is cumulative, so students must have signed up for all six classes.

## Virtual Club Phoenix (Kids)

September 14 at 3:30 p.m.

Club Phoenix is online! In this program kids will learn about science, engineering, and logical thinking. Watch a variety of cool science experiments and learn how you can do them at home! This program is run by teen volunteers, who are passionate about sharing their love of science and STEM with younger children. Videos will be posted once a month at 3:30 p.m. on the library's YouTube channel

## Virtual Baseball Discussion Group (All Ages)

September 14 at 7 p.m. - 9:00 p.m. -

Discuss your favorite team and players over Zoom, or just listen to the other baseball fans.

You may call in if you prefer.

To join the group, email npmlref@yahoo.com.

## Virtual Book Group (Adults)

September 15 at 10:30 a.m. - 11:30 a.m.

In September, the book group will discuss "My Dear Hamilton" by Stephanie Dray and Laura Kamoie over zoom. The e-book and the audiobook are available to download in the library's Hoopla Digital app. To join the book group, email npmlref@yahoo.com.

## Virtual Storytelling with Julie Pasqual (Kids)

September 15 at 4:00 p.m.

Come travel around the world while not leaving your home, as professional storyteller Julie Pasqual brings you folktales from the different corners of the earth that may surprise or puzzle you, and hopefully make you laugh! Email npmlchildrens@gmail.com to receive the link to this live Zoom.

## Conquering Your College Essay (Teens)

September 17 at 5:30 p.m.

Free Webinar by CollegeWise for high school students looking for help with their college application essay. Email

smaisch@newprovidencelibrary.org

## New Jersey, Pre & Post Revolution (All Ages)

September 17 at 7 p.m. - 8 p.m.

Have you ever thought about how New Jersey was created? Perhaps you've wondered about how East and West Jersey came to be? Or you've considered how life changed for landowners as the American Revolution intensified? A talk by Dr. Jonathan Mercantini of Kean University over zoom. Email

npmlref@yahoo.com to register.

## How to Make Your Common App Less Common (Teens)

September 21 at 7:00 p.m.

Free Webinar by CollegeWise for high school students with tips on making their common application stand out from the crowd. Email smaish@newprovidencelibrary.org to register and receive login information.

## Virtual LEGO Club! (Kids)

September 22 at 3:30 p.m.

Show us what you've been doing while at home! Use LEGO minifigures and any items around your house to create a scene depicting how you've been staying busy! Share by posting a picture on the library Facebook page!

## Virtual Fossil Dig (Kids)

September 24 at 3:30 p.m.

Join Paleontologist John Miller of Pearl Observatory LIVE on Zoom for this fossil dig event. All fossils are up to 20 millions years old. Find Megalodon, Great White, Tiger and Bull Shark Teeth, Fish teeth, Coral, Sea Urchin Spines and more!!! Have fun along with John at home sifting through your own pile of fossils.

For children ages 6 and up. Email npmlchildrens@gmail.com to receive the link to the Zoom. PLEASE NOTE: to participate you are required to come to the library on September 17, September 18, or September 21-23 during foyer pickup hours to receive your fossil kit. Join us on our YouTube Channel for the following Virtual Storytime Programs:

Storytime with Ms. Sam - posted to our YouTube channel every Monday at 1:00 p.m.. Email npmlchildrens@gmail.com to receive the link and watch any day or time! \* No storytime on Monday, September 7\*

## Baby Storytime with Ms. Sam

Every Wednesday at 10 a.m.

Posted to our YouTube channel. Email npmlchildrens@gmail.com to receive the link and watch any day or time!

## Pajama Storytime with Ms. Debbie

Every Wednesday at 7:00 p.m.

Posted to our YouTube Channel

Email npmlchildrens@gmail.com to receive the link and watch any day or time!

A full calendar of events available at newprovidencelibrary.org. Like us on Facebook at facebook.com/NewProvLibrary for updates. All events are free and open. To register for any library events, visit NP Community Pass at register.communitypass.net/newprovidence.

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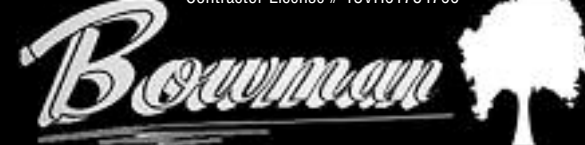
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# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

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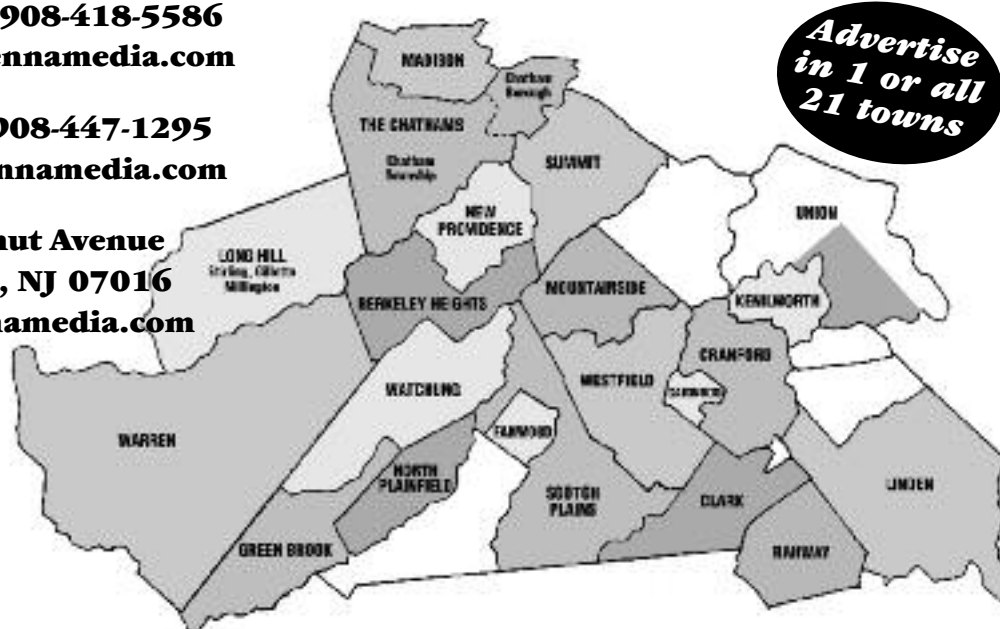
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<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>Life in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Spring. Zip: 07933, 07916, 07980	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAINVIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>The PRIDE of North Plainfield</b> NJ Qty: 8,300 Mailed to every home and business. Zip: 07068, 07063
<b>OUR TOWN Rahway, NJ</b> Qty: 12,400 Mailed to every home and business. Zip: 07065	<b>Scotch Plains</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 Mailed to every home and business. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ANY 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 4" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

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# Howdy Partners!

## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



## NICK RENNA'S BIBLE REVIVAL

By Joe Renna

My brother Nick is known as 'The Voice of Union County', best known for announcing high school sports. When I created the Hyper-Local Network YouTube channel, we planned on producing a local sports show. The idea was lingering but went completely dormant when the coronavirus put a halt to school altogether.

Nick is not a technical person so any attempt to broadcast would have to be facilitated by someone. That person came in the form of his pastor, Jerry Rittenhouse, who was impressed by Nick's participation in Bible study sessions and thought Nick should be sharing his knowledge of the Bible, his devotion to Jesus, and his gift of gab.

Nick was not plugged into social media. But his fear of big brother was over taken by his love of God. Pastor Jerry created a Facebook page under Nick's name and has been recording him in an impromptu manner. Pastor Jerry has been uploading a video each day since Nick's birthday on August 4th. His videos have been getting a few thousand views each, and he has maxed out his friends list at 5,000.

I'm encouraging Nick to continue his mission, and am loading his videos onto his 'Renna's Arena' playlist.

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item  
- Special bulk price.....Block of 20 items \$100  
Including: Press releases / Classified Ads  
Web Page / Calendar Event / Monthly Banner ads

### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution  
to 300 to 500 news outlets .....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400  
(Cost for average website: 12 pages,  
contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year  
Includes website hosting, software updates,  
monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month  
Custom tailored solutions:  
Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.  
**Call Joe for a free consultation.**

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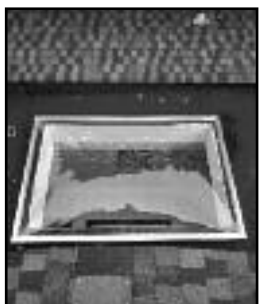
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