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KNIGHTS OF COLUMBUS SUPPORTS FOOD PANTRIES STRUGGLING UNDER INCREASED DEMAND DUE TO COVID-19

The Knights of Columbus recently donated \$50,000 to Catholic Charities of the Archdiocese of Newark, one in a series of donations to food banks and food distribution programs totaling \$1 million across 18 U.S. cities, part of their Order's efforts to help those in need during the coronavirus (COVID-19) pandemic.

One of New Jersey's oldest and largest social service agencies, Catholic Charities of the Archdiocese of Newark helps over 60,000 individuals and families each year to improve the quality of their lives and enhance their self-worth and dignity. The donation from the Knights of Columbus will be used to purchase food to be distributed to Catholic Charities' Emergency Food and Nutrition Network, a program that coordinates the bulk food collection and distribution through a network of 80 volunteer-run food pantries and shelters throughout the Archdiocese. This donation comes at a vital time, as many of the food pantries are reporting an increase in demand. With these funds, Catholic Charities will be able to purchase food in bulk and

distribute the packages to food pantries throughout the Archdiocese of Newark, and will provide over 8,600 households with approximately 36,000 meals.

According to John Westervelt, Chief Executive Officer of Catholic Charities, "We are grateful to the Knights of Columbus for this most generous donation. As the days go by, more and more families are going without pay. We anticipate that the demand at food pantries will only keep increasing, and from people who might never have sought out help from a food pantry before. This donation is a true blessing for people in need during the coronavirus pandemic."

ABOUT CATHOLIC CHARITIES

Tracing its roots to 1903, Catholic Charities of the Archdiocese of Newark is a not-for-profit social service agency of the Roman Catholic Church within the Archdiocese of Newark.

For more information about Catholic Charities or naming opportunities, please contact Catholic Charities at (973) 596-4100, or visit our website at www.ccannj.org for more information.

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(above, l-r) Catholic Charities staff including John Westervelt, Chief Executive Officer, Sharon Reilly-Tobin, Director of Volunteer Services, John Blomquist, Esq. General Counsel & Chief Administrator of Human Resources, and, Elizabeth McClendon, Associate Executive Director



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BUSINESS + LIFE KENILWORTH

Kenilworth Business Life is published by Renna Media.

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COMMUNITYWIDE GARAGE SALE TO BE HELD OCTOBER 10 AND 11

A Communitywide Garage Sale will be held in Kenilworth on Saturday, October 10, and Sunday, October 11. This major annual event, sponsored by the Kenilworth Historical Society, will take place, rain or shine, between the hours of 9 a.m. and 4 p.m. each day. There are usually nearly 200 participating residences.

Residents who register and pay a \$12 fee to hold garage sales at their homes anytime during the October 10/October 11 weekend will receive a certificate representing the Borough's permission to proceed and will benefit from the Kenilworth Historical Society's statewide advertising of the communitywide event via major newspapers, Web sites and prominently placed signage and fliers. The registration deadline is Friday, October 2.

The addresses of registered participating residences will be included in a Kenilworth Communitywide Garage Sale listing and map that will be available in quantity, free of charge, at the Kenilworth Acme Customer Service desk (801 Boulevard), Borough Clerk's Office (567 Boulevard), Public Library (548 Boulevard), and Especially Yours Florist (13 N. 20th Street) after Oct. 8. The listing also will be posted on the Borough of Kenilworth Web site kenilworthborough.com.

Communitywide Garage Sale registration forms with instructions may be obtained at the Kenilworth Borough Clerk's Office/Borough

Hall, Public Library (once reopened to the general public), Especially Yours Florist and on the Borough of Kenilworth Web site kenilworthborough.com. The \$12 Garage Sale registration fee may be paid by check (payable to the Kenilworth Historical Society) or in cash (exact amount required). As outlined in the instructions, payment may be made by mail (to the Kenilworth Historical Society) or in person at the Borough Clerk's Office or at Especially Yours Florist. For further information, please call 908-709-0434.

The Kenilworth Historical Society is sponsoring the Communitywide Garage Sale as a service to the community. Any proceeds after advertising and other related costs are paid will benefit the Oswald J. Nitschke House "living history" museum and cultural arts center by helping defray operating expenses, including the cost of an elevator that makes the site fully accessible to everyone.

The Kenilworth Historical Society is an independent, volunteer-based, non-profit, tax-exempt, 501 (c)(3) organization dedicated to the research, preservation and interpretation of the historic Oswald J. Nitschke House (c. 1880), local history and culture.

Further information about the organization, the Nitschke House and other upcoming events may be found at Web site kenilworthhistoricalsociety.org.



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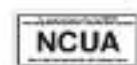
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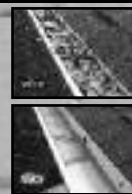
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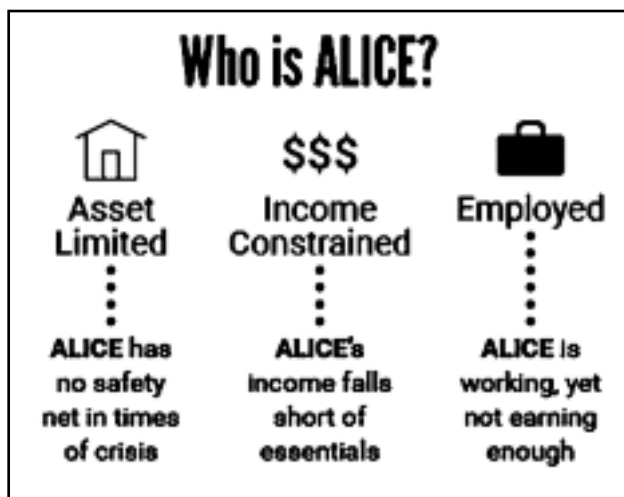
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UNITED WAY KICKS OFF VIRTUAL SCHOOL SUPPLIES DRIVE

Need for school supplies even greater due to the pandemic



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United Way of Northern New Jersey is seeking help from volunteers and donations of new school supplies for its annual United Way Tools for School drive, which provides students with the basic tools needed for learning in any classroom — either in school or virtually from home.

Children still will need basic school supplies, no matter how instruction will be delivered due to the pandemic. The drive seeks to benefit more than 10,000 elementary and middle school children of ALICE (Asset Limited, Income Constrained, Employed) workers and those in poverty throughout the northern New Jersey region.

Through a partnership between United Way and YouGiveGoods.com, donors can make an online purchase of supplies that will be delivered automatically to United Way or a partner school. Donations can be made by visiting www.UnitedWayNNJ.org/ToolsforSchool.

Based on needs expressed by local educators, United Way is collecting the following school supplies: hand sanitizer, masks, backpacks, lunch boxes, binders, three-ring notebooks, book covers, filler paper, pocket folders, composition and spiral notebooks, index cards,

calculators, pencils, pencil cases, pencil sharpeners, erasers, pens, highlighters, crayons, markers, colored pencils, construction paper, glue, rulers, and scissors.

In addition, school nurses have asked for personal care items such as toothbrushes, deodorant, and kindergarten and first grade-aged children's underwear and socks. Gift cards that can be used to purchase items such as shoes and clothing are also appreciated.

United Way Tools for School seeks to alleviate the budget strains on families who already were struggling to afford basics such as housing and food even before the COVID-19 pandemic hit.

"ALICE essential workers need our help now more than ever," said Kiran Handa Gaudio, CEO of United Way of Northern New Jersey. "United Way Tools for School offers companies, groups, clubs, places of worship, families and individuals a safe way to help neighbors facing unprecedented levels of need."

For more information about making donations, holding a United Way Tools for School drive, visit www.UnitedWayNNJ.org/ToolsforSchool, email Lisa.Galonardo@UnitedWayNNJ.org or call 973.993.1160, x503.

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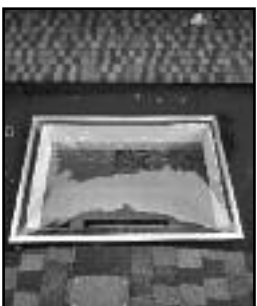
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WHAT, WHERE, AND WHEN IN OLD KENILWORTH: A “SPECIAL” OFFICER’S MEMORIES

Back in the mid-1950s, the police department had 12 members. That small efficient group was augmented by “special officers” and the police reserves. Robert “Bob” Moldenhauer, 93-years old, served as a special officer for a record 23 years, 1958-1981. He and his wife, Marie, have three children: Bob, Jr., Linda, and Brian. Linda stated, “We were so proud of him being a special officer. I loved to iron his police shirts and proudly attached his badge when done. My brothers anxiously polished his shoes and boots. We wanted him to look just perfect.”

Bob recalled, “The specials and the reserves did some similar things, except that the specials could carry guns, enforce laws, and accompany regular officers on tasks. Specials got paid for assignments, and often donated it back such as duty for a church. We did traffic duty; guarded banks; patrolled carnivals; did security at Patrylow’s and Miller’s picnic groves; were stationed at Veterans Center dances; assisted with

crowds in emergencies; and did other things.”

Solemnly, Bob recalled, “On a call with officer Garland Fraser, a car had crashed into a building. The driver was killed. It was a troubling scene. But there were lighter times. At a teen event, boys visited the restroom very often. When the coast was clear I checked it out. I found alcohol stashed in the ceiling.” With a chuckle Bob commented, “That party was over.”

Bob added, “I enjoyed working at the K-Teen Club at the Harding School gym. The kids were great. They walked there or parents dropped them off. One time after a father dropped off his daughter and drove away, she got into a car with a boy. Concerned for her wellbeing and having a daughter myself, I just had to let her dad know. That was the last time she did that!”

During WWII, Bob was a seaman first class in the US Navy. He saw combat in the Pacific at Okinawa and Iwo Jima. He witnessed the flag raised on Mt. Suribachi. Bob and Marie moved

into a new, S. 20th St. home in 1949. Marie smiled as to how they met. “We both happened to work in the same building in New York City. One day we collided at the elevator. Sometime after Bob thought he was going to lose me. He saw me in a black dress walking with two nuns. He thought I was a novice. It was a coincidence that my dress was black. We’ve been happily married for 71 years.”

Bob worked full time as a layout person for the Western Electric in Kearny, NJ. He served as VFW Post 2230 commander and is one of only two remaining WWII veteran members.

When asked why he signed as a special officer, Bob answered, “I always thought I’d like to be a policeman.”

Research provided by Walter E. Boright, Ed. D., historian; Historic Signs, Inc. Persons with inquiries about this or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.



(above) Seaman 1st Cl. Robert Moldenhauer (1944): Saw flag raised on Mt. Suribachi.

Photo source: Family



(above) Robert Moldenhauer (1965) record setting 23 years as a special police officer.

Photo source: Family



(above) Robert Moldenhauer (2015) one of only two remaining WWII veterans in VFW Post 2230.

Photo source: Historic Signs, Inc.



(above) Marie and Robert Moldenhauer, married 71 years, met at an elevator.

Photo source: Family

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KENILWORTH LIBRARY FALL READING PROGRAMS

Kenilworth Public Library is offering the following virtual programs during the fall season.

Programs can be viewed on the library's open Facebook page:

facebook.com/kenilworth.public.library.

Participants do not need to have a Facebook account in order to view these programs.

The Fall Reading Club begins on Monday, September 28.

CHILDREN'S VIRTUAL PROGRAMS

Lap Sit for ages 0 – 24 months

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September 29 – November 10

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Wednesdays, at 10:30 a.m.,

September 30 – November 11

PJ Story Time for children ages 3 & up

Thursdays, at 3:30 p.m.,

October 1 – November 12

For more information about virtual programs and to find out when programs will resume inside the library, please visit: kenilworthlibrary.org, call 908-276-2451 or email rkoerner@lmxac.org.

BUS TRIP TO MOHEGAN SUN CASINO (CONN.) TO BENEFIT HISTORIC NITSCHKE HOUSE

The Kenilworth Historical Society will host a bus trip to Mohegan Sun Casino (Uncasville, Conn.) on Sat., October 24.

The trip will depart Kenilworth (St. Theresa's School parking lot) at 8 a.m. and return to Kenilworth at approximately 9 p.m. Cost of \$65 includes comfortable motor coach transportation and an approximate six-hour visit to the casino, which additionally houses a wide range of distinctive shops and popular restaurants.

There will be complimentary door prizes on the bus. For further information and reservations, please call 908-709-0434. As space is limited on this popular outing, especially to allow for safe social distancing, reservations and payments should be made by October 10 to ensure


availability. Gift certificates for the trip are available for purchase.

Proceeds will benefit the Kenilworth Historical Society's historic Oswald J. Nitschke House (c. 1880) by helping defray operating expenses, including the cost of an elevator that makes the restored "living history" museum and cultural arts center fully accessible to everyone.


The Kenilworth Historical Society (kenilworthhistoricalsociety.org) is an independent, volunteer-based, non-profit, tax-exempt, 501 (c) (3) organization dedicated to the research, preservation and interpretation of the Oswald J. Nitschke House, local history and culture.

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VFW KICKS-OFF OF ANNUAL \$30,000 SCHOLARSHIP COMPETITION

Commander Robert E. Jeans, Sr. of the Veterans of Foreign Wars of the U.S. Post 2230 in Kenilworth announced the kick-off of this year's VFW's Voice of Democracy Scholarship competition. Local high school students have the opportunity to compete for thousands of dollars in scholarships and a trip to Washington, D.C.

Students must write and record a three-to-five minute essay on the selected theme using an audio CD or flash drive and present their recording, typed essay and completed entry form to their local VFW Post by October 31. The 2020-2021 theme selected is "What is Patriotism to me?" Students begin by competing at the local post level, then post winners compete at the district level with the winner advancing to the state competition.

All state first-place winners receive a four-day trip to Washington, D.C., and the chance to

compete for their share of more than \$150,000 in scholarships. The first-place winner receives a \$30,000 college scholarship.

The National Association of Broadcasters (NAB) started the Voice of Democracy Scholarship program in 1947. The VFW became a national sponsor in the late 1950s and assumed sole responsibility for the program in 1961. The competition was created to provide students grades 9-12 the opportunity to express themselves in regard to democratic ideas and principles. Around 40,000 students participate in the competition each year and VFW awards more than \$2.1 million in educational scholarships every year.

Interested students and teachers should contact the Voice of Democracy Chairman at VFW Post 2230 by phone at 908-276-9769, or visit KenilworthVFW.com.

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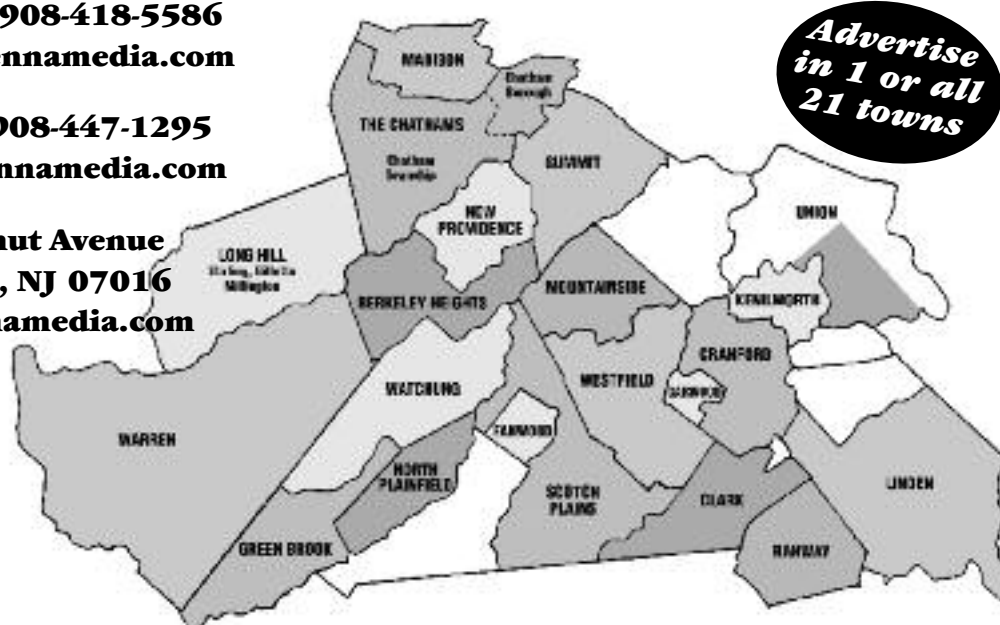
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OUR TOWN Rahway, NJ NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	Scotch Plains NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	Summit & Times NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	Spirit of UNION NJ Qty: 5,500 Mailed to every home and business. Zip: 07083	WARREN MONTHLY NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	Watchung Post NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	Westfield MONTHLY NJ Qty: 11,800 Mailed to every home and business. Zip: 07090

NEWSPAPER AD RATES

Rates are per month. Adwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 8" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 11"	\$700							
BACK PAGE	10" x 11"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come. First served basis. Current advertiser has right of first refusal.

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Howdy Partners!

Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing



Online Marketing Items

- Website ads and Social Media Posts, Classified ads\$20 per item
- Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution
to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400
(Cost for average website: 12 pages,
contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year
Includes website hosting, software updates,
monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month
Custom tailored solutions:
Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.
Call Joe for a free consultation.

Call Joe Renna 908-447-1295
Email: JoeRenna@RennaMedia.com

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.

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- Diamond Blades

TOOLS

- Mason Tools
- Shovels
- Rakes

DRAINAGE

- Catch Basins
- Pipe

SOIL

Prices
per yard

Black Topsoil\$36

MULCH

Black Dyed.....\$30

Brown Dyed.....\$30

Red Dyed.....\$32

Hardwood.....\$24

QUARRY BASE MATERIALS

Concrete Sand.....\$50

3/4 Clean Stone.....\$40

Stone Dust.....\$34

QP\$36

DECORATIVE STONE

3/8 Red Stone\$74

3/4 Red Stone\$70

3/4 Goose Egg\$94

1 1/2-3 Goose Egg.....\$98

3/4 Arctic White.....\$94

3/8 Riverbed / Pea Gravel.....\$60

1 Riverbed\$68

1 1/2-3 Riverbed.....\$76

Prices subject to change without notice.

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