

# GarwoodTimes<sub>NJ</sub>

MAILED FREE  
TO EVERY HOME  
AND BUSINESS  
IN GARWOOD

Published by Renna Media

Issue 33 • September 2020

*Place Your  
Ad In  
This Space!*

A GREAT  
ATTENTION GRABBER



First come, first served.

**CALL TINA  
FOR DETAILS  
908-418-5586**

PRSRT STD  
U.S. POSTAGE  
PAID  
BRIDGEPORT CT  
PERMIT NO. 390

ECRWSS

## ALJ ENVIRONMENTAL SCIENCE STUDENTS LEARN REMOTELY

Students in Mrs. Suzanne Nagourney's Environmental Science Class at Arthur L. Johnson High School in Clark were visited by James Leitner founder of MissionCleanWater, an organization committed to providing clean drinking water and sanitation to under-served communities.

Leitner, a Scotch Plains resident, joined a Zoom session with the students in June. He shared his educational background and how he became interested in environmental science specifically on people's accessibility to clean water.

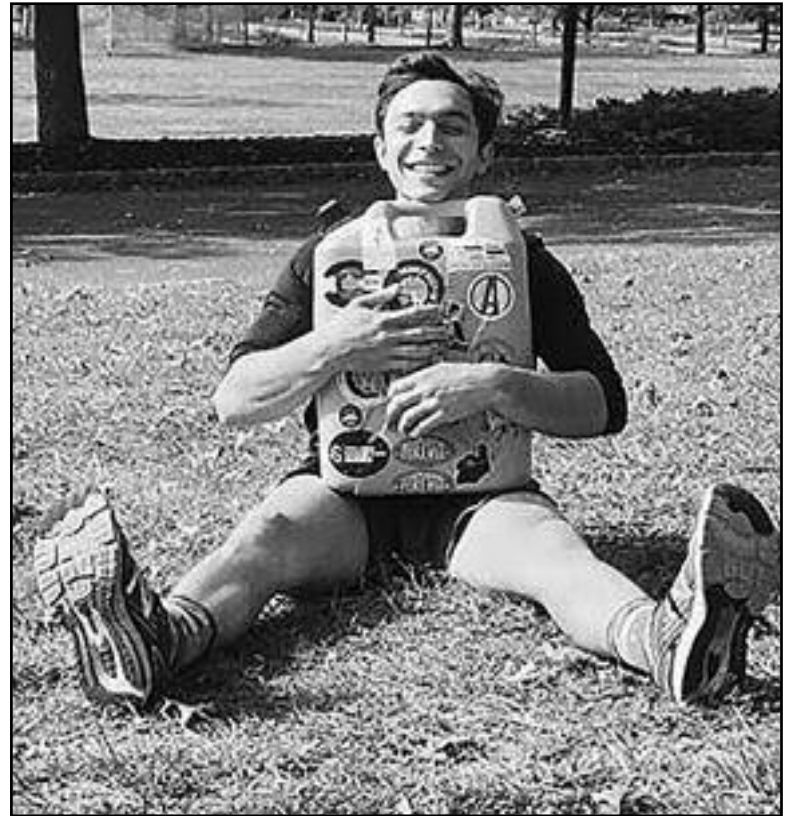
He discussed depletion with students as well as accessibility including how far people have to travel to obtain water. He showed students water sources that some people rely on that differ greatly from the water students are accustomed to drinking.

Leitner shared that he began raising awareness about clean water by first committing to run a marathon a month for a full year carrying 45 lbs of water above his head. He said this symbolized what people have to go through everyday to access clean water.

He then shared pictures of his 3,250 mile journey from New Jersey to California where he walked carrying 10 gallons of water. The 143-day journey was meant to show the distance people in Africa had to walk every year just to get water for themselves.

Students had the opportunity to ask Leitner questions like what inspired him to begin his crusade for clean water. Leitner explained it really began with trips to visit his family which sparked his interest in nature. He wound up switching career paths in college to follow his passion of helping others which eventually led to founding MissionCleanWater.

Ms. Nagourney stated, "James is very passionate about the goal of MissionCleanWater to provide clean drinking water and sanitation to underserved communities. I thought that inviting James to share his inspiration and passion would be a good way to close our Water unit in my Environmental Science classes. Students were able to hear first-hand about his authentic experiences and motivation for transitioning his



*(above) Leitner, the 27-year-old founder of MissionCleanWater, kicked off his ultra-endurance fundraiser, 30 Days for Clean Water, on July 1, 2020. He ran 30 miles a day every day at Tamaques Park in Westfield, NJ in an effort to raise \$30,000 to fund a clean water system for the St. Elizabeth's All-Girls School in Uganda. He completed his final mile on July 30th at Tamaques Park in Westfield, NJ. As of this writing, James has raised over \$33,000.*

passion for environmental science into the development of a nonprofit organization that provides a service to others."

To learn more about Mission CleanWater visit [missioncleanwater.org/](http://missioncleanwater.org/).

## VOLUNTEERS NEEDED TO HELP AT BLOOD DRIVES

New Jersey Blood Services (NJBS), which supplies blood to hospitals throughout the state, is in need of volunteers to help at blood drives. The blood drive volunteer is an integral member of the blood collection team whose task it is to assist donors with registration and/or at the refreshment area. No medical background is necessary. Volunteers should have the ability to relate to the public, be able to perform different jobs

as needed and have the willingness to follow the rules.

For additional information contact,  
Monday to Thursday 9 a.m. to 5 p.m.,  
Manager of Volunteer Services Sharon Zetts  
at 732-850-8906.

To apply on line as a blood drive volunteer, please go to:  
[nybc.org/support-us/volunteer-nybc/volunteer-application](http://nybc.org/support-us/volunteer-nybc/volunteer-application)

## CALL TODAY TO ADVERTISE IN THE NEXT ISSUE

Call Tina today to reserve the space in this or other Renna Media publications.

**Each month 2,200 newspapers are printed and  
mailed free to every home and business in Garwood.**

*Reserve space in the next issue. Call Tina today  
at 908-418-5586 or email [info@rennamedia.com](mailto:info@rennamedia.com)*



\*\*\*\*\*ECRWSSDDM\*\*\*\*\*  
**POSTAL PATRON  
GARWOOD, NJ 07027**

# GREEN TEAM INSTALLS NEW WATER FOUNTAINS



Garwood Times is published by Renna Media. 2,200 newspapers are printed monthly and mailed to every business and resident in Garwood.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

©2020 Contents of this newspaper cannot be reproduced without written consent from Renna Media LLC.

To submit content email:  
[editor@rennamedia.com](mailto:editor@rennamedia.com)

Garwood Times is online at  
[www.rennamedia.com](http://www.rennamedia.com)  
 like us on  
[facebook.com/Garwood Times](https://www.facebook.com/GarwoodTimes)



The Garwood Green Team is happy to announce that Garwood has new water fountains at the Rec Complex. The Green Team applied for and was awarded a non-matching grant from NJ American Water to replace the two water fountains at the Rec Complex.

Both the indoor fountain inside the Rec building and the outdoor fountain by the turf field have been replaced with water bottle

refilling stations that are more environmentally friendly. We'd like to encourage our residents and visitors to use refillable bottles and reduce waste.

The Green Team hopes everyone will enjoy these two new water bottle refillable stations and would like to thank NJ American Water for providing the funds to make Garwood a more sustainable Borough.



(above) The Green Team was awarded a grant to replace two water fountains at the Rec Complex.



(above) The new water fountains are equipped with water bottle refilling stations, encouraging residents to use refillable bottles.

## CANDOR HOMES

### GENERAL CONTRACTING

**\*Addition & Home Expansion Specialists\***

**203K Loans**

**Licensed & Insured**

**\*Kitchens**

**\*Bathrooms**

**\*Decks**

**\*Siding**



**\*Windows**

**\*Finished**

**Basements**

**\*Roofing**

Go from just a house to your dream home

**CALL TODAY**

**908-875-3741**

**WWW.CANDORHOMES.COM**

**Ask us about buying your house AS IS, No Inspections**



Like us on Facebook

# JERSEY LANDSCAPE & GARDEN SUPPLY

Hours:

Monday - Saturday: 7:30 am - 5 pm

Closed Sundays

**908-688-8333**

**528 N. Michigan Ave. Kenilworth, NJ**

We accommodate the trade as well as the  
do-it-yourselfers! We are always ready to assist.

**FREE**  
**Same Day Delivery**  
*5-Yards or more*

## LAWN & GARDEN



Grass – Seed  
Fertilizers  
Peat Moss



Polymeric Sand  
Paver Sealer  
Paver Cleaner

## HARDSCAPE

- Cement
- Concrete Block
- Belgium Block
- Curbing
- Limestone Treads
- Diamond Blades

## TOOLS

- Mason Tools
- Shovels
- Rakes

## DRAINAGE

- Catch Basins
- Pipe

## SOIL

Prices  
per yard

Black Topsoil .....\$36

## MULCH

Black Dyed.....\$30

Brown Dyed.....\$30

Red Dyed.....\$32

Hardwood.....\$24

## QUARRY BASE MATERIALS

Concrete Sand.....\$50

3/4 Clean Stone.....\$40

Stone Dust.....\$34

QP .....\$36

## DECORATIVE STONE

3/8 Red Stone .....\$74

3/4 Red Stone .....\$70

3/4 Goose Egg .....\$94

1 1/2-3 Goose Egg.....\$98

3/4 Arctic White.....\$94

3/8 Riverbed / Pea Gravel.....\$60

1 Riverbed .....\$68

1 1/2-3 Riverbed.....\$76

Prices subject to change without notice.

**Bon Tool Co.**

**Largest Display  
of Pavers in Union County**

**Waterfalls • Fireplaces • Fire Pits • Walls • Walkways • Patios • Curbs**



## A CRABAPPLE TREE GROWS IN GARWOOD

**WOOD FLOORS**  
Sand • Stain • Refinish • Repairs • Installation  
**CARPET & RUGS**  
Clean • Stretch • Sanitize • Repairs • Bind  
**RESTOREMYFLOORS.NET**  
A DIVISION OF CARPET DOCTOR LLC.  
116 SUSSEX ST. WESTFIELD, NJ  
**908-342-5048**  
Insured \* References \* Visa / MasterCard

**10% Discount** On labor only. Materials not included. Cannot be combined with other offers. Exp. 9/30/20.

### PAINTING DOCTORS

*Fine Workmanship at Reasonable Prices*

**Interior & Exterior**

*Wallpaper Removal – Drywall Repairs*

**References \* Insured \* Free Estimates**

A division of Carpet Doctor LLC.

**908-342-5048**

116 Sussex Street, Westfield, NJ

13VH06607700

### STEPHANIE GARDENS GARWOOD, NJ

One Bedroom Apartments Available  
from \$1400.

Heat & hot water included.

Conveniently located in residential area.

**908.789.9198**

Professionally managed by DanJon Management Corp., Inc.

Recently the Garwood Green Team was able to obtain one of the 80 crabapple trees that the county made available to Union County community organizations as part of the County's Arbor Day celebration. While these trees are usually made available to county schools, this year they were made available to community groups as the schools were all closed on Arbor Day, which was April 24.

The Green Team decided to plant this six-foot-tall specimen at the Spruce Street entrance into the Garwood Athletic Complex. Crabapples are known for beautiful white spring flowers and small apple like fruit in the fall, which is a favorite of many bird species. Hopefully, with plenty of watering during this hot summer, the tree will thrive and after approximately 10 years, obtain a height of 15-20', with a similar spread.

Garwood traditionally holds an annual Arbor Day celebration at Lincoln School, and many of the trees currently growing at Lincoln and Washington Schools were originally planted through this annual celebration. The Green Team looks forward to returning to this annual program next year. In the meantime, we recommend that all Garwoodians take a look at the town's new seedling and watch it grow!

If anyone is interested in joining or learning more about the Garwood Green Team, please email [GarwoodGreenTeam@Garwood.org](mailto:GarwoodGreenTeam@Garwood.org) or call Councilwoman Jen Blumenstock at 908-337-7726.



(above) The Garwood Athletic Complex is home to a new crabapple tree.

**SAM'S**  
**LANDSCAPING**  
**FALL CLEAN UP**  
**SEASON IS HERE!**



\*LIKE US ON  
FACEBOOK\*

**\*LAWN AERATING**

**\*THATCHING**

**\*OVERSEEDING**

**\*TOP SOIL**

**\*PAVERS & PATIOS**

**\*TRIMMING**

**908-441-7302**

**WWW.SAMSHAPPYLAWNS.COM**

# MURSELI PRO CONSTRUCTION

**CHIMNEY & ROOFING SPECIALISTS**

**908-361-6372**

**1-800-650-0968**

Family  
Owned &  
Operated For  
16 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
- NJ Lic. 13VH08570100

**Save \$900  
ON ROOF  
REPLACEMENT**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 7/31/20.



*September Specials*

**COMPLETE SET OF STEPS**

Up to 6 Feet, 5 Steps / Brick, Limestone & Concrete

**\$2,600**

With this ad. Cannot be combined with  
any other offer. Expires September 30, 2020



**BEFORE**



**AFTER**

**100 feet of  
GUTTER COVERS  
ONLY  
\$999**



With this ad.  
Cannot be combined  
with any other offer.  
Expires:  
September 30, 2020

## FOUNDATION



- NEW FOUNDATIONS
- REPAIRS
- WATERPROOFING

## MASONRY



- DRIVEWAYS
- STEPS
- BRICK & BLOCK
- SIDEWALKS
- REPAIR

## ROOFING



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

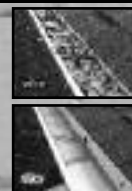
## CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

## GUTTERS

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



**Carbon Monoxide**  
is invisible,  
odorless,  
and can kill you!

**\$400 OFF**

**ANY FOUNDATION JOB  
OF \$2000 OR MORE**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 9/30/20.

**Save \$900**

**ON ROOF  
REPLACEMENT**

With coupon. Cannot be combined with any other offer.  
Some restrictions apply. Expires 9/30/20.

**\$79.99**

**GUTTERS CLEANING  
(Any Average House)**

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

**\$150 OFF**

**ANY ROOF REPAIR  
of \$500 or more**

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

**\$200 OFF**

**ANY CHIMNEY REPAIR  
of \$800 or more**

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

## IMAGINE YOUR STORY BOOKMARK WINNERS ANNOUNCED

The Garwood Public Library has selected the winners of its 2020 Bookmark Contest. Garwood students in grades K-8 were challenged to submit original bookmark designs around "Imagine Your Story," this year's Summer Reading theme celebrating mythology, fairytales and mythical creatures.

The five winning artists are Avery Lee, Tyler Lerouge, Chelsea Peniche, Blake Trentacosta, and Kendall Trentacosta. Copies of the winning designs are available for the public at the Library.

## K.C. BREE WINS PHOTO HISTORY CHALLENGE

The Garwood Library would like to thank everyone who took part in July's Photo History Challenge. Participants were asked to snap a picture in Garwood of an image that represents the impact of the pandemic on our community. There were some great entries.

You can view them all on the Library's Facebook page. On July 31 the Library staff selected K.C. Bree's image of a virtual graduation as the winning photo. K.C. was mailed a \$50 Amazon card for her efforts.

For more information and to register for programs, call 908-789-1670 or email [garwoodlibrary@garwood.org](mailto:garwoodlibrary@garwood.org)

The Garwood Library is now open to the public in limited capacity. The hours are Monday, Wednesday and Friday from 10 a.m. to 3 p.m. and Tuesday, Thursday from 10 a.m. to 7 p.m. Five people are permitted in the library at a time for thirty minutes. No computer, bathroom, water fountain, or photocopier will be available. The staff can assist with copying and faxing. All programs will continue to be virtual. Of course, masks and social distancing are required. We encourage no more than one family member in the building at any one time.

For those who wish to remain outside the building Curbside Pickup will be available on Mondays, Wednesdays and Fridays from 10 a.m. to 3 p.m. and Tuesdays and Thursdays from 10 a.m. to 7 p.m. Please call the Library and request the items you wish to borrow. Patrons can check out five items at a time per person. The items will be ready within thirty minutes of the call time. Items will be placed in bags with the patron's name on it on a cart at the main entrance. If you have any trouble at the time of pick up, please call the Library for assistance. Books will be available for all cardholders in good standing. All items checked out including DVDs and Audio material must be returned to the Library book drop.

The Library and Historical Committee continue to help document history. The Library has teamed up with the Historical Committee to document the impact of Covid 19 on the people of Garwood. Between now and whenever the

quarantine ends, we ask those who live and or work in Garwood to share their personal experiences through pictures or words (1,500 words or less) by sending their submission via email to [garwoodlibrary@garwood.org](mailto:garwoodlibrary@garwood.org)

### The Garwood Library Board of Trustees Meeting

Wednesday, September 2, at 7 p.m.

Meeting in the Library.

### Lego Zoom

Every Thursday in September

Join us at 3:30 p.m. each Thursday for a new build. Check the Events section of Garwood Public Library's website for the Zoom link.

### Adult Trivia Night

Tuesday, September 15, at 7 p.m. via Zoom.

The winning team will receive a gift card prize. Check the Events section of Garwood Public Library's website for the Zoom link

### Virtual Adult Craft

Tuesday, September 22

Supplies for the craft will be available September 21. A craft tutorial will appear on Facebook Premiere on the Library's Facebook page on September 22 at 3 p.m. The video will be available for viewing thereafter. Registration is required and is limited to 10 participants. Sign up online on the library's website events calendar or by phone.

Don't forget about the library's digital service. Hoopla offers thousands of digital books, audio books, comics, music, movies and more. Patrons may check out 5 Hoopla items a month. All Garwood Middle School Reading Fiction Books are available on Hoopla.

**RESIDENTIAL & COMMERCIAL**

- Asphalt Works
- Driveways
- Parking Areas
- Sealing
- Resurfacing
- Curbing
- Snow Plowing
- Dump Truck & Backhoe Rental
- Paving Machine



**Hirth**  
**PAVING LLC**

Free Estimates • Fully Insured

Brian Hirth  
908-687-0614  
908-789-9508

## HOME MOVIES TRANSFERRED to digital files & DVD

- Video Tape Transfers
- DVD & Flash Drive Duplication
- High Speed Photo & Slide Scanning



**VIDEO DATA SERVICES®**

locally owned since 1984

**www.vdsnj.com**  
**facebook.com/vdsnj**  
**email: ira@vdsnj.com**  
**908-964-4004**  
**406 Chestnut St. • Union, NJ 07083**



the Y

FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## NOW OPEN FOR THE FOLLOWING PROGRAMS!

We follow all state health and safety guidelines including social distancing, small group sizes, face coverings and temperature checks.

- Early Learning and School Age Child Care
- Lap Swim, Youth and Adult Swimming Lessons and Water Exercise
- Outdoor and Virtual Group Exercise Classes including Yoga, Cycle, HIIT and Teen Fitness
- Flyers Track, Tae Kwon Do and T-Ball

Child Care programs located in Westfield, Garwood and Mountainside!

**Visit [www.westfieldynj.org](http://www.westfieldynj.org) or call 908-301-9622**


**WESTFIELD AREA YMCA • 220 Clark St., 170 Elm St., 422 E. Broad St., Westfield • 500 East St., Garwood**

Strengthening the communities of Cranford, Garwood, Mountainside and Westfield since 1923.  
Financial assistance is available for YMCA programs and memberships.



Call Today for a Free Estimate!  855.624.6655



AS SEEN ON  
**GEORGE  
TO THE  
RESCUE**  


*Magnolia*<sup>TM</sup>  
HOME REMODELING GROUP

ROOFING | SIDING | WINDOWS  
KITCHENS | BATHROOMS | BASEMENTS  
MASONRY | DECKS | PORCHES



**Low Monthly  
Payment Plans**

WINDOWS \$209	BASEMENTS \$395
KITCHENS \$389	BATHROOMS \$199
ROOFING \$249	DECKS/PATIOS \$189
SIDING \$289	PORCHES/STEPS \$185

**0% Plans Available!**

Estimated monthly payments.  
Rates & payments based on credit approval.

**VIRTUAL MEETINGS ALSO AVAILABLE**

**Interior & Exterior Remodeling | Family Owned & Operated**

100% FINANCING AVAILABLE | 30+ YEARS EXPERIENCE



**MagnoliaHomeRemodeling.com** 

NJDCA 13VH07755300

## COVID-19 CREATES A CRISIS FOR RUNAWAY AND HOMELESS YOUTH IN NJ

Submitted by Erin Jerome

The COVID-19 pandemic is straining resources for programs serving runaway and homeless youth that were already in short supply prior to the crisis. The primary causes of homelessness among youth are family conflict or severe economic hardship, making these programs more critical than ever to ensure young people who need aid do not slip through the cracks.

Youth programs at Community Access Unlimited (CAU) transform lives and are comprehensive to meet individual needs. From emergency housing to semi-independent and supported housing, CAU ensures that members

have a safe home as well as training and education to prepare them for a stable, self-reliant adulthood. Services also include crisis intervention, counseling, recreation services, and leadership and advocacy opportunities.

Natalie Flores, 18, is one Transitional Opportunities Program member who is celebrating her accomplishments this year. A 2020 graduate of Essex Valley High School, Flores was class president and salutatorian.

"Coming from a challenging environment and not having a typical support system was a struggle," Flores told her classmates. "To start high school and fail all your classes and then to graduate with a 3.6 GPA and be a member of the National Honor Society and be salutatorian is a tremendous accomplishment because I myself had doubts about my own success."

Flores will attend Union County College in the fall and plans to major in education to pursue her goals of teaching math to children in a juvenile correctional facility.

"I've been there and I want to make a change, I want to help another kid out," Flores said. "I want to set up my own program where I try to get kids off the streets and put them in their books. I want to help them focus in school and be ready."

"[My staff] have seen my growth and how difficult it was," she added. "They kept trying to lead me in the right direction. They were guiding me in telling me what the real world is out there. They also taught me about credit and budgeting."

Homeless youth face particular risks during this time. An average of 25 percent of youth accessing runaway and homeless youth programs have a chronic or pre-existing health condition like diabetes, asthma or HIV, according to a recent survey of programs coordinated by the Coalition for Homeless Youth. Youth living on the streets are also at high risk for victimization and assault, mental illness, substance misuse, juvenile justice system involvement, and human trafficking, all of which increases the likelihood of perpetuated homelessness in adult life.

CAU youth programs include the Transitional Opportunities Program (TOP) which provides comprehensive residential services to youth ages

13 to 21, as well as the Union County Youth Shelter and federal Runaway and Homeless Youth Basic Center Program and federal Transitional Living Programs. These programs provide safe shelter and supportive services that address the experiences and needs of these youth to mitigate their risks and put them on a better life outcomes trajectory.

Youth enrolled in the TOP day program participate in an employment training workshop, a GED program, or volunteer job practicum for a minimum of 30 hours per week. TOP members may receive 24-hour supervised residential living, community services, daily living skills training, case management, advocacy and outreach, education in accordance with the NJ Approved Life Skills Curriculum, and drug and alcohol awareness education.

Eligible youth in any county can become a TOP member through the New Jersey Division of Child Protection and Permanency, Children's System of Care, referral by local schools, community organizations or local agencies, or self-referral.

To learn more about CAU, visit [caunj.org](http://caunj.org) or follow the agency on Facebook, Twitter and Instagram. Learn more about supporting the agency and become a monthly donor at [caunj.org/support-us/](http://caunj.org/support-us/).

### ABOUT COMMUNITY ACCESS UNLIMITED

Community Access Unlimited (CAU), celebrating more than 40 years in 2020, supports people with special needs in achieving real lives in the community. CAU provides support and gives voice to adults and youth who traditionally have little support and no voice in society. CAU helps people with housing, life skills, employment, money management, socialization and civic activities. CAU also supports opportunities for advocacy through training in assertiveness, decision-making and civil rights. CAU currently serves more than 5,000 individuals and families, with the number served growing each year. For more information about CAU and its services, contact us by phone at 908-354-3040, online at [caunj.org](http://caunj.org) or by mail at 80 West Grand Street, Elizabeth, NJ 07202.



(above) CAU member Natalie Flores graduated from Essex Valley School on July 9 as salutatorian and class president.

- Video Tape Transfers
- DVD & Flash Drive Duplication
- High Speed Photo & Slide Scanning

**VIDEO DATA SERVICES®**

locally owned since 1984

**[www.vdsnj.com](http://www.vdsnj.com)**

**[facebook.com/vdsnj](https://facebook.com/vdsnj)**

**email: [ira@vdsnj.com](mailto:ira@vdsnj.com)**

**908-964-4004**

**406 Chestnut St. • Union, NJ 07083**

## VILLAGE INSURANCE AGENCY

95 Westfield Avenue • Clark, NJ • 732-396-4466

[www.Village-Insurance.com](http://www.Village-Insurance.com)

**Auto • Home • Business**

*We are agents for 26 major companies including Progressive, Travelers, CNA, Hanover and NJ Skylands*



**Call us for a FREE estimate before you renew your insurance.**

**Save up to 40% by bundling auto and home insurance.**

To help you prepare for life's challenges, Village Insurance offers a wide range of services and products for individuals, families and businesses who are seeking financial protection and peace of mind.

We do business the old fashioned way, through personal relationships. 90% of our business comes from satisfied clients' referrals.

**Aldo Tripicchio**

*Serving the Clark community since 1979*



## I AM MY BROTHER'S KEEPER! ARE YOU?

A few years ago, I was approached by a friend and co-worker of mine who expressed how extremely depressed he was and that he wanted to take his own life. Initially, I was completely shocked because this guy always seemed to be upbeat and happy all the time. Immediately, I asked him to come with me to a private office so we could talk about his awful situation. This was the first time in my life that I had a friend talk to me about suicide, and I knew I had to really do my best to help him get through this horrible ordeal. We spoke for a few hours and I listened closely to everything he said. I was able to convince him to immediately get some help and we went to the hospital. I stayed with him at the hospital and met with him when he was released. I did everything to show my friend that I had his back and because of this he is alive today. This awful situation inspired me to do whatever I possibly can to help others in need and shortly after we created our mobile outreach program.

In today's day and age, most of you have known a veteran or first responder that has taken their own life. Every day we lose nearly twenty-two veterans and approximately three hundred first responders every year to suicide. Even with all the awareness and new anti-suicide programs available, this number has not changed and, in some cases, has increased. The Veteran Hospitals' PTSD and mental health programs are packed with patients and unfortunately, they continue to grow. More of our first responders

are also seeking help and utilizing some of the state programs being offered. So many people want to help and put an end to this crisis but sadly there isn't a foolproof program available that will stop this ever-growing crisis from destroying our uniformed heroes and their family's lives.

For the last two years our team has been working tirelessly with other charities to come up with a better solution to help prevent this epidemic from continuing. Personally, we believe our "Mobile Outreach Team" is really making a difference and everyday it helps our uniformed heroes live a better way of life.

The first thing we learned is to lose your "EGO" and seek out other groups and organizations that are looking to save lives. Then we find the right volunteers who are committed and dedicated with being a mentor to a person in crisis. Volunteers are extremely valuable because they want to be there, and they usually care more than the people who get paid for their services.

To date, we have been able to change and save countless lives because of the incredible commitment from the volunteers and other supporting groups.

Our approach is to aggressively seek out and contact a veteran or first responder in crisis. Our goal is to immediately work on building trust by being completely honest with the person in crisis. Using our network is wonderful, but it's more important to show the person in need that

we are there for them and won't give up. Usually, we go out and meet with those in crisis and spend whatever time is needed to help them get in a better frame of mind. Bottom line "Human Contact" and "Friendship" is the key to saving a life.

Our Mobile Outreach Team is unique because it consists of mentors from all over the state that are willing to do whatever it takes to save and change a life.

If you are interested in joining our team please feel free to contact me at (973)-332-1556 or email [mdbollio@optonline.net](mailto:mdbollio@optonline.net). To learn more visit [njvn.org](http://njvn.org).

### About New Jersey Veterans Network

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that EVERY single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email [mdbollio@optonline.net](mailto:mdbollio@optonline.net). To learn more visit [njvn.org](http://njvn.org).



(above) Operation Rebound is one of the outreach programs of the New Jersey Veterans Network. It is a mobile outreach team of mentors who help at-risk veterans and first responders to live a better life. The team has made huge strides with suicide prevention simply by building trust and cementing friendships with people in need. It's most important to be honest with each person in crisis and follow up with ways to help them regain purpose in life. Setting goals motivates them to stay on a positive track. If you are interested with joining the Operation Rebound Racing Team please feel free to contact Michael Boll at [mdbollio@optonline.net](mailto:mdbollio@optonline.net) or call 973-332-1556.

# Marketing Toolbox

Renna Media offers a full range of marketing services, in print and online, hyper-local to regional, for every budget and market size.

## NEWSPAPER ADVERTS

We mail 135,000 newspapers to every home and business in 21 towns. You can advertise in any number of towns. ads start at \$60.

## FULL COLOR PRINTING

We print flyers and menus, full color, two sided, on coated stock for only \$35 per thousand.

## DIRECT MAIL

Insert your flyer into the newspapers and get it mailed to every home and business for \$60 per thousand and as low as \$30 per thousand for higher quantities.

## ONLINE MARKETING

Online ads and press releases designed and placed to drive traffic to your website and get your phone ringing.

## SOCIAL MEDIA

We can design and/or manage your social media campaign from passive to aggressive plans customized to work within your budget.

## WEBSITE AND SEO SERVICES

Start with an audit/analysis of your website giving you a report and recommendations for \$250.

It is highly recommended to have a marketing plan and budget before spending.

**CALL JOE RENNA FOR A FREE CONSULTATION.**  
**908-447-1295**

## DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

**Call Joe Renna**  
**908-447-1295**

See samples on our websites and facebook pages. →



**ONLY \$1 PER DAY**  
1 year contract  
\$365

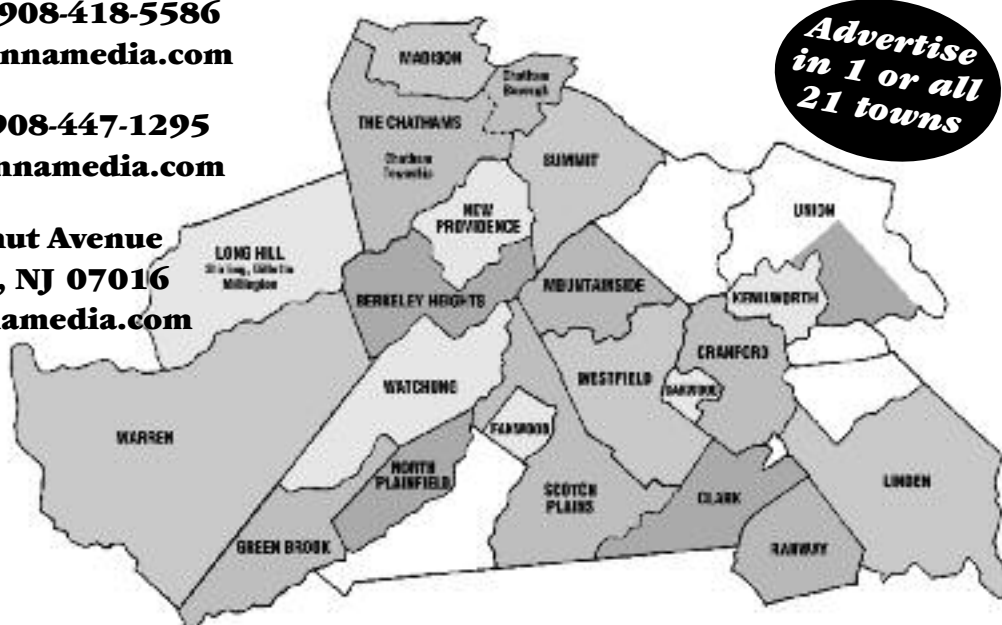
## RENNA MEDIA NEWSPAPER RATE SHEET

### WE MAIL 135,000 NEWSPAPERS MONTHLY!

Tina Renna 908-418-5586  
tinarenna@rennamedia.com

Joe Renna 908-447-1295  
joerenna@rennamedia.com

202 Walnut Avenue  
Cranford, NJ 07016  
info@rennamedia.com



**Advertise in 1 or all 21 towns**

<b>Berkeley Heights</b> COMMUNITY NEWS Qty: 4,800 Mailed to every home and business. Zip: 07922	<b>THE CHATHAMS</b> NJ Qty: 7,400 Mailed to every home and business. Zip: 07928	<b>Clark Monthly</b> NJ Qty: 6,700 Mailed to every home and business. Zip: 07066	<b>CRANFORD MONTHLY</b> NJ Qty: 9,800 Mailed to every home and business. Zip: 07016	<b>Fairwood Post</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 07023	<b>Garwood Times</b> NJ Qty: 2,200 Mailed to every home and business. Zip: 07027	<b>Green Brook Gazette</b> NJ Qty: 3,000 Mailed to every home and business. Zip: 08812
<b>KENILWORTH</b> NJ Qty: 3,600 Mailed to every home and business. Zip: 07033	<b>LIFE in LINDEN</b> NJ Qty: 17,400 Mailed to every home and business. Zip: 07036	<b>Long Hill LEADER</b> NJ Qty: 3,600 Mailed to every home and business in Gillette, Millington and Stirling. Zip: 07933, 07946, 07988	<b>MADISON MONTHLY</b> NJ Qty: 6,300 Mailed to every home and business. Zip: 07940	<b>MOUNTAINVIEW</b> NJ Qty: 2,900 Mailed to every home and business. Zip: 07092	<b>New Providence NEWS</b> NJ Qty: 4,900 Mailed to every home and business. Zip: 07974	<b>The PRIDE of North Plainfield</b> NJ Qty: 8,300 Mailed to every home and business. Zip: 07062, 07063
<b>OUR TOWN Rahway, NJ</b> NJ Qty: 12,400 Mailed to every home and business. Zip: 07065	<b>Scotch Plains</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07076	<b>Summit &amp; Times</b> NJ Qty: 9,600 Mailed to every home and business. Zip: 07901	<b>Spirit of UNION</b> NJ Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083	<b>WARREN MONTHLY</b> NJ Qty: 6,200 Mailed to every home and business. Zip: 07059	<b>Watchung Post</b> NJ Qty: 2,800 Mailed to every home and business. Zip: 07069	<b>Westfield MONTHLY</b> NJ Qty: 11,800 Mailed to every home and business. Zip: 07099

### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 8" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

### PREPAY FOR 6 MONTHS AND GET 1 FREE

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit [RennaMedia.com](http://RennaMedia.com) for online publications.  
Photo albums, video and advertising opportunities.

# Howdy Partners!

## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!  
Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)  
He does a great job analysing and making recommendations.  
It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



### NICK RENNA'S BIBLE REVIVAL

By Joe Renna

My brother Nick is known as 'The Voice of Union County', best known for announcing high school sports. When I created the Hyper-Local Network YouTube channel, we planned on producing a local sports show. The idea was lingering but went completely dormant when the coronavirus put a halt to school altogether.

Nick is not a technical person so any attempt to broadcast would have to be facilitated by someone. That person came in the form of his pastor, Jerry Rittenhouse, who was impressed by Nick's participation in Bible study sessions and thought Nick should be sharing his knowledge of the Bible, his devotion to Jesus, and his gift of gab.

Nick was not plugged into social media. But his fear of big brother was over taken by his love of God. Pastor Jerry created a Facebook page under Nick's name and has been recording him in an impromptu manner. Pastor Jerry has been uploading a video each day since Nick's birthday on August 4th. His videos have been getting a few thousand views each, and he has maxed out his friends list at 5,000.

I'm encouraging Nick to continue his mission, and am loading his videos onto his 'Renna's Arena' playlist.

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item  
- Special bulk price.....Block of 20 items \$100  
Including: Press releases / Classified Ads  
Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution  
to 300 to 500 news outlets.....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400  
(Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year  
Includes website hosting, software updates, monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month  
Custom tailored solutions:  
Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.  
**Call Joe for a free consultation.**

**Call Joe Renna 908-447-1295**

**Email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)**

### SCAN QR CODE TO OPEN OUR YOUTUBE CHANNEL







# TOBLI REMODELING LLC

973-745-8833

ToblireModeling@gmail.com

Family owned and operated with over 20 years of experience.

## WE STOP LEAKS

- LICENSED
- BONDED
- INSURED



Free estimate • 24/7 Emergency Support  
[www.tobliremodeling.com](http://www.tobliremodeling.com)

**10% Senior  
Citizen Discount**

NJ Lic. 13VH10245300

## FULL SERVICE HOME REMODELING AND REPAIRS

- Foundations / Waterproofing
- Masonry: Steps / Pavers / Cement
- Roofing: Chimney / Skylights
- Gutters: Cleaning / Screens



**\$200 OFF**

ANY ROOF REPAIR  
of \$600 or more

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

**\$300 OFF**

ANY CHIMNEY REPAIR  
of \$900 or more

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

**\$400 OFF**

ANY FOUNDATION JOB  
OF \$2000 OR MORE

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.

**\$500 OFF**

ENTIRE  
ROOF REPLACEMENT

With coupon. Cannot be combined with any other offer.  
Expires 9/30/20.