

# WARREN MONTHLY<sub>NJ</sub>

WARREN'S HOMETOWN NEWSPAPER

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## 2019 VOLUNTEERS OF THE YEAR AWARDS

Warren Twp.'s recreation department held its annual Sports Recognition Dinner at the Watchung Valley Golf Course, Watchung on March 4, 2020. The event was well attended by the Warren Twp. Committee and other elected officials, coaches and keynote speaker John Wagner. John Wagner is a long time director of recreation programs in Warren, educator, and Hall of Fame football coach winning State titles at Roselle Park, Pt. Pleasant and Rumson- Fairhaven.

### VOLUNTEER OF THE YEAR DAVE PASI

Dave Pasi of Warren has been selected as the Watchung Hills Pop Warner Volunteer of the Year. Dave has been a board member and football coach with the program for over 20 years and has played an integral part in the organizations success and growth from a local football and cheer association to one which is nationally recognized. Dave first joined the WHPW Board of Director's in 1997 and served in a variety of roles including field operations director and equipment director. Dave played a pivotal role leading key fundraising activities throughout the early 2000's and he was instrumental in helping the program to establish the WHPW Football and Cheer complex at 101 Old Stirling Rd, in Warren, which it operates today. During this period, Dave was also a football coach and saw all three of his boys play in the program through to his youngest son's graduation in 2009. Dave took a year off and then rejoined the program in 2011, regaining his role as Treasurer where he was responsible for all financial related activities. For most of Dave's tenure with the program, he has also served on the Executive Board where he was involved in helping to establish the programs long term growth plans among other key strategic initiatives. On behalf of the Watchung Hills Pop Warner Board of Directors, and all of the WHPW families, we congratulate Dave Pasi for his outstanding dedication and service to our program and the community.

(continued on page 4)



(above) Joe Passaro, Volunteer of the Year Dave Pasi, and President Andrew Marion

Photos by Warren Township Recreation Department



(above) Warren Township Deputy Mayor George Lazo and Recreation Director, Joe Passaro



(above) Volunteer of the Year Eric Larson & Matt Saum



(above) Watchung Hills Soccer Association Volunteer of the Year Antonio Pagkalinawin & President Frank Sena



(above) Warren Youth Basketball Association Volunteer of the Year Mike Edwards & President Vance



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## WARRIOR DISTANCE LEARNING TECH SQUAD

*Submitted by Denis Kelly*

If there is ever a dominant common characteristic enabling the students, faculty, administration, even parents to get the most educational value out of the experience of living during the time of the 2020 Covid-19 Pandemic, it is a newfound appreciation for all the essential workers, who are far too often taken for granted.

Introducing the Watchung Hills Regional High School (WHRHS) Distance Learning Tech Squad – The WHRHS IT Department. Since well before, but certainly doubly so since the start of the 2019-2020 School Year distance learning experience on March 16, they have been on-the-job, supporting students and teachers as the IT facilitators during the whole process.

The Warrior Distance Learning Tech Squad includes: IT Director Anthony Meluso, IT Manager Andy Bohl, Technicians Luis Nazario, Luis Kourany and Kevin Teeter, and Student Information Systems Manager Chris Beckert.

Meluso laid out the broad responsibilities for Tech Support during the distance learning experience.

“Planning started two weeks before the governor made the announcement to close school,” Meluso said. “IT was tasked with assessing available hardware and software for immediate use during the health-related closure.”

Meluso continued, “9th, 10th and 11th graders have 1:1 Chromebooks. For 12th grade, the students used their own devices. Surveys were conducted identifying students without a device and students without internet at home. On the Friday before closing, IT distributed over 50 loaner Chromebooks to seniors. We also have seven students without the Internet at home. We provided those students with Verizon Hotspots.”

He continued, “Any technology hardware repairs or requests for staff and students are processed weekly. Drop off and pick up windows are between 10 a.m. and 11 a.m. each day through the Building and Grounds offices.”

Meluso said, “The role of Google Classroom during distance learning is tremendously



*(above) Anthony Meluso,  
WHRHS Director of Technology*

Photo by WHRHS

important. Announcements, discussion, assessments, and grading are processed here. It's the hub that is needed to make communication flow without physically being in a classroom. Both teachers and students are already very familiar with all the possibilities of Google Classroom from prior professional development and the school's focus to make it part of the daily learning stream.”

When asked how the transition to online learning was, Meluso responded “The staff at Watchung Hills are professional educators and quickly handled the transition from in-class learning to distance learning. They prepared several weeks of lessons ahead of the school closure. Initially, there were some issues with recording their lessons, sharing their screens, and access to files and other resources. The IT team quickly addressed these and worked on building tutorials to share with the faculty and staff.”

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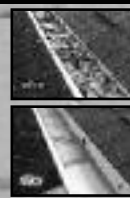
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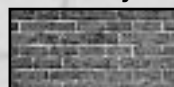
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## VOLUNTEERS OF THE YEAR (continued from page 1)

### SPECIAL PRESENTATION WARREN TOWNSHIP DEPUTY MAYOR GEORGE LAZO

A special presentation was awarded to Warren Elected official and longtime resident of Warren, George Lazo. Mr. Lazo was instrumental in the support of now Director of Sports and Recreation Joe Passaro who spearheaded the building of the Sports Complex at the East County Reserve in Warren Township, home of Watchung Hills Pop Warner. Mr. Lazo, served as President of WHPW, coached for many years, supported Recreation in Warren for years as part of the Recreation Commission and serves now as an elected official. Warren Recreation has recognized Mr. Lazo's service to the residents of Warren Township.

### WATCHUNG HILLS WRESTLING ASSOCIATION VOLUNTEER OF THE YEAR ERIC LARSON

Eric Larson has continued to stay involved in the Watchung Hills Wrestling Program, years after his son graduated from high school and went on to Gettysburg University. You may ask, why did he stay? Eric stayed for the love of the sport, and the love of the program. For over 12 years he actively participated in the program. He was the Executive Board Treasurer for 5 years and then the Booster Club Treasurer for 4 more years. Eric has had many other jobs within the program, including a youth wrestling coach and he is credited for developing the Casino Night Fundraiser. Eric was a key component in raising many of the funds to build the wrestling facility. Both as an Executive Board member and on the Construction Committee he was a major contributor in our fundraising, planning and ultimately the construction of the facility. Not only did he assist behind the scenes, he also donated his own time, money and resources. Without Eric's contributions the Wrestling facility may not have come to fruition. Eric is a great advocate for the sport of wrestling and has left his imprint on the Watchung Hills Wrestling Association and the program he loves; and for this, we would like to honor Eric Larson with the 2020 Watchung Hills Wrestling Association Volunteer of the year.

### WATCHUNG HILLS SOCCER ASSOC VOLUNTEER OF THE YEAR ANTONIO PAGKALINAWIN

Antonio joined the Board about 10 years ago and has been instrumental as a leader in the organization. Watchung Hills Soccer Association have honored him for his commitment to the TOPS program, which focuses on special needs children. Right after Antonio joined the organization, he approached the Board about starting a TOPS program. However, you don't simply start a TOPS program and put it on auto pilot. The program requires many "buddy" volunteers who pair up with each child in the program. The buddies are required to attend a training session where instructors from New Jersey Youth Soccer talk about the program and the buddy responsibilities. Antonio recruited the buddies, coordinated the training sessions, and then managed the buddies as well as the program. Soon after the program started, Antonio suggested finding a sponsor so they could offer the program free to these families. He solicited sponsors for the program (currently Bosco Giannone) and the program is now free. Further, Antonio has managed the travel program for the past 5 years. The work required to manage that program is substantial. Watchung Hills Soccer Association personally thanks Antonio for his contribution to the club and without him; they would not have the club we have today!

### WARREN YOUTH BASKETBALL ASSOCIATION VOLUNTEER OF THE YEAR MIKE EDWARDS

Mike Edwards is a Director of Marketing at Novartis Oncology and still finds the time to volunteer for the Warren Youth Basketball Association. He has a love of the game of basketball, and he shows it as Director of the Girls 7/8 Recreation Division. Over the past year, Mike has gone above his normal duties as a member of the board. He spearheaded a new WYBA offering – the Rec All-Star Weekend. Putting his marketing know-how to good use, Mike made the All Star Weekend a real happening. It featured a DJ, a Food truck, various contests throughout the day and of course competitive youth basketball games. It gives the

Rec All-Stars a venue to demonstrate their skills, and raises the profile of Warren Youth Basketball. For his years of outstanding service to the WYBA and his expertise showcasing the Rec. All Stars, the WYBA awarded Mike Edwards with the WYBA Volunteer of the Year for 2020.

### WATCHUNG HILLS LACROSSE CLUB VOLUNTEER OF THE YEAR VINCE DENAVE

Vince DeNave has spent over a decade with Watchung Hills Lacrosse Club. He started in the coaching in the program in 2007 when his sons Vince and Joe started the program. Anthony was part of the 2018 WHRHS Team that was the first ever North Group IV Sectional and State Champions (for the high school). Currently Anthony is sophomore at Clemson playing lacrosse. His son Joe is now a senior at WHRHS and has committed to playing lacrosse at Muhlenberg. For the past four years, Vince has been coaching for Watchung Hills Lacrosse with no children in the program. Vince coaches the 8th grade team and even helps with other teams when needed. Due to his dedication to the sport and unconditional support to the program the Watchung Hills Lacrosse Club would like to thank Vince and gave him a plaque acknowledging his "Years of Sacrifice, Dedication & Commitment" to the players and WH Lax program.

### WARREN BASEBALL/SOFTBALL INC VOLUNTEER OF THE YEAR ALEX ROMERO

Alex Romero exemplifies the Rec Spirit of developing each and every child on the Warren Baseball/Softball Inc. teams. His patient approach to coaching has developed many of these kids into better players and has always developed a better team. In addition to coaching, Alex also helps with the travel teams and he has joined the board of directors. He has revamped the Travel softball program by including many teaching opportunities for the girls to learn the proper way to play softball. Alex takes all of his commitments seriously and his service is not self-serving. He is a contributing member of the board and a huge benefit to the program overall.

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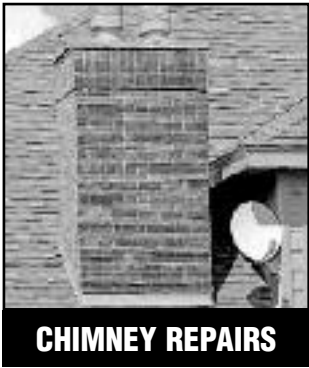
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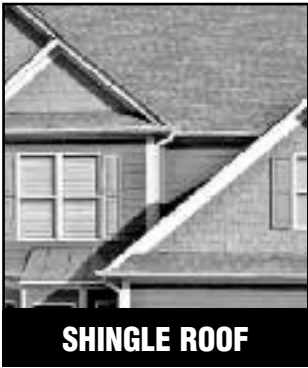
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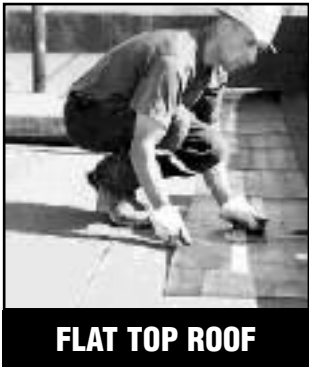
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(above) Watchung Hills Elks Lodge #885 has been giving back to local communities for over 150 years.

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## WATCHUNG HILLS ELKS LODGE #885 DONATES TO FOODBANK NETWORK OF SOMERSET COUNTY

*Submitted by Michael Ryder*

The Elks National Foundation offers local lodges the opportunity to apply for grants for use in our Community Investment programs that relieve the poor, distressed or underprivileged; advance education or science; lessen the burdens of government; lessen neighborhood tensions; eliminate prejudice and discrimination and combat juvenile delinquency.

Every year, Watchung Hills Elks Lodge #885 ENF Committee Chair Joann Bataille applies for thousands of dollars in grants to support our charitable services for local veterans and special-needs children.

In April and May, our grants were approved and Joann was able to donate a total of \$2,000 in ENF Beacon and Gratitude grants to the Foodbank Network of Somerset County. More specifically, in April, \$500 of ShopRite gift cards and then in May a \$1,500 check and \$500 more

in ShopRite gift cards were given to the Foodbank Network of Somerset County.

Every Elk member joins because they were invited to by friends and family, or because they wanted to be part of an organization that has been consistently giving back to local communities for over 150 years.

Won't you consider joining us? Seated on over 6 acres of park-like property in Warren Township, Lodge #885 enjoys its own lodge building, pavilion, bandstand, picnic area, private members-only swimming pool and the Hofheimer Grotto.

Learn more about us at [elkslodge885.org](http://elkslodge885.org), come down and meet us at Watchung Hills Elks Lodge 885 or send us an email to get the ball rolling at [membership@elkslodge885.org](mailto:membership@elkslodge885.org). We'd love to meet you, make friends and give you access to great opportunities for giving back to your community.

## SOMERSET COUNTY POSTMASTERS SHARE TIPS FOR RESPONSIBLE PET OWNERSHIP

Last year, a total of 5,803 USPS employees were attacked by dogs in the United States. New Jersey ranked ninth among the 50 states with 169 dog attacks in 2019. The 17 postmasters serving the 21 municipalities in Somerset County are joining their colleagues throughout the Garden State and across the nation to raise public awareness of the importance of responsible pet ownership in helping prevent dog bites.

To prevent dog bites, Somerset County Postmasters recommend the following tips for responsible pet ownership:

Obedience training can teach dogs proper behavior and help owners control their dog in any situation.

When the letter carrier comes to your home,

keep your dog inside, away from the door, in another room, or on a leash.

Dogs can be protective of their territory and may interpret the actions of letter carriers as a threat. Please take precautions when accepting mail in the presence of your pet.

Dogs that haven't been properly socialized, receive little attention or handling, or are left tied-up for long periods of time frequently turn into biters.

By following these few simple tips, pet owners can significantly improve neighborhood safety for everyone.

The Postal Service has a short animated dog bite video available on its YouTube site, USPS TV

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# WATCHUNG ELKS LODGE 885 SUPPORTS THE ARC OF SOMERSET COUNTY

*Submitted by Michael Ryder*

Early May, Lisa Marie Arieno contacted Elks Lodge 885 member Kim DeVizio. Lisa Marie is the director of Foundation Development and Public Relations with The Arc of Somerset, and wanted to see if the Elks could help the Arc's special needs families.

It was during a "Ladies of the Elks" Zoom meeting that the Arc's needs were relayed by Lisa Marie to explain the "why and need" for food. Somerset ARC has 34 group homes and supervised apartments, 95 residents and 65-75 staff members. The residents of these group homes are adults with intellectual and developmental disabilities. Most residents attend Adult-Day Care facilities but are unable to since

the COVID-19 pandemic lock down began.

The Somerset ARC Direct Support Professionals are front line workers who are currently dealing with medically fragile patients at the group homes and apartments. The home-made meals would be one less thing they need to do for that day and would be very much appreciated.

The Elks members stepped up! For the next four weeks they provided one home-cooked meal for the two homes located in Warren and two homes located in North Plainfield. This equates to approximately 25 meals. Each week we have one Chairperson who will coordinate the meal cooking and delivery. Our first delivery was picked up by Lisa Marie's husband and Arc

volunteer Jamie Weinschenk.

Many people join the Benevolent and Protective Order of Elks to participate in our patriotic events or help us provide volunteer services to veterans and special children's groups, or simply to make new friends in the local community.

Are you interested in joining the Elks? Our members come from Warren Township and from towns within a 10 mile radius. You can learn more about us at [elkslodge885.org](http://elkslodge885.org), come down and meet us at Watchung Hills Elks Lodge 885 or send us an email to get the ball rolling at [membership@elkslodge885.org](mailto:membership@elkslodge885.org).



(above, l-r) Jamie Weinschenk, Betty Volker, Mary Lewis, David Lewis, Kathleen Olesen, Stephanie Zitsch, Linda Helmstetter and Kim DeVizio.  
(not pictured) Martha & John Pizzigoni, Liz Egan, Mel Doremus, Deni Heilman, Bridget Horn, Debbie Figel, Audrey Lipinski and Valerie Miziack



(above, l-r) Kathleen Olesen, Stephanie Zitsch, Jamie Weinschenk (Arc), Mary Lewis, David Lewis, Betty Volker



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**Discover the Arts at SCLSNJ Sandy Bell Live Concert Online (all ages)**  
July 17, 7-8 p.m.  
**Once Upon a Time (families)**  
July 18, 10-10:45 a.m.  
**Healthy Smoothies (families)**  
July 18, 2-3 p.m.  
**Creatures Beyond Imagining (families)**  
July 21, 6:30-7:15 p.m.

## CHILDREN AND TEENS

July 6, 10-11 a.m.  
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(entering grades 2-5)  
July 6, noon - 1 p.m.  
**Science Bites**  
(entering grades 3-6 and parents/caregivers)  
**When Life Gives You Lemons...?**  
July 6, 2-3 p.m.  
**Eggsasperatingly Easy Eggsperiments**  
July 20, 2-2:30 p.m.  
**Frozen Yogurt Pup-Cicles - A Treat for You and Your Dog**  
(entering grades 3-5 and parents/caregivers)  
July 7, 4:30-5:15 p.m.  
**Music With Ms. Jenni**  
(ages birth - 3 years and parent/caregivers)  
July 8, 27; 10-10:45 a.m.  
**Creatures From Around the World**  
(entering grades K-5)  
July 8, 7-7:30 p.m.  
**Baby and Toddler Storytime - Discover Stories** (ages birth - 3 years and parents/caregivers)  
July 9, 10-10:30 a.m.

**Fairy Tale Food (entering grades 2-4 and parents/caregivers):**

**Little Red Hen's Apple Bread**

July 9, 3-3:30 p.m.

**Jack's Bean Salad**

July 16, 2-2:30 p.m.

**Cinderella's Parfait**

July 23, 1:30-2 p.m.

**Digital Leadership Workshop**

(entering grades 9-12):

July 9, 5-6 p.m.

July 30, 1-2 p.m.

**American Sign Language Storytime**

(ages birth - 5 years and parents/caregivers)

July 10, 10:30-11 a.m.

**Jellyfish Sensory Bottle**

(ages 5-8 years and parents/caregivers)

July 10, 1-2 p.m.

**Learning Lab (entering grades K-5):**

**Unicorn Science**

July 10, 3-4 p.m.

**Oceans and Mermaids**

July 23, 3:30-4:30 p.m.

**LEAP Into Science - Light and Shadow**

(grades K-4 and parents/caregivers)

July 11, 2-3 p.m.

**Arms and Armor Through the Ages**

(families with children)

July 13, 10-10:45 a.m.

**Book Discussion - "Muddy Max: The Mystery of Marsh Creek" by Elizabeth Rusch**

(entering grades 3-6)

July 13, 2-3 p.m.

**Camp Half-Blood Poseidon**

(entering grades K-6 and parents/caregivers)

July 13, 4-5 p.m.

**It's All Greek to Me (entering grades 6-12)**

July 13, 6-7 p.m.

**Ares and Athena**

(entering grades K-6 and parents/caregivers)

July 14, 4-5 p.m.

**Artemis and Apollo**

(entering grades K-6 and parents/caregivers)

July 15, 4-5 p.m.

**Hephaestus and Demeter**

(entering grades K-6 and parents/caregivers)

July 16, 4-5 p.m.

**Ambrosia and Nectar (entering grades 6-12)**

July 16, 6-7 p.m.

**Hermes**

(entering grades K-6 and parents/caregivers)

July 17, 4-5 p.m.

**Capture the Flag (entering grades 6-12)**

July 17, 6-8 p.m.

**Nature Explorers**

(entering grades K-2 and parents/caregivers)

July 14, 10-11 a.m.

**Secret Stories - Writing in Codes and Ciphers**

(entering grades K-5)

July 14, 1-2 p.m.

**Author Visit - Beth Ferry**

(families with children)

July 14, 6:30-7 p.m.

**Toddler and Preschool Storytime**

(ages 18 months - 5 years and parents/caregivers)

July 15, 16, 23; 10-10:30 a.m.

**Magical Creatures Party (entering grades 1-3 and parents/caregivers)**

July 15, 11 a.m. - noon

**Teen Paint Night - Watercolor Beach**

(entering grades 6-12)

July 15, 6:30-7:30 p.m.

(continued on page 9)

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# SCLSNJ'S JULY 2020 PROGRAMS (continued from page 8)

**Music With Miss Donna**  
(ages birth - 5 years and parents/caregivers)  
July 16, 21; 10:30-11 a.m.

**Preschool Storytime (ages 3-5 years and parents/caregivers):**  
**STEM Stories**  
July 17, 10-10:30 a.m.

**The Ocean**  
July 28, 10:30-11 a.m.

**Creative Writing Workshop**  
(entering grades 7-12)  
July 17, 2:30-3:30 p.m.

**Beginner Magic Workshop (ages 6 and up):**  
July 20, 10-11 a.m.

**Hour of Code - Candy Quest**  
(entering grades 2-5)  
July 20, noon - 1 p.m.

**STEAM - Mechanical Mysteries**  
(entering grades 3-4)  
July 20, 4-4:45 p.m.

**Family Book Discussion - "Aesop's Fables"**  
(families with children entering grades K-5)  
July 20, 6-7 p.m.

**Medieval Murder Mystery**  
(entering grades 6-12)  
July 21, 1-2 p.m.

**Little Explorers - India**  
(ages 3-5 years and parents/caregivers)  
July 21, 4-4:45 p.m.

**Fairy Tale Theater**  
(entering grades Pre-K to 3 and parents/caregivers)  
July 22, 10-10:30 a.m.

**Sew a Reusable Pouch (entering grades 3-6):**  
July 22, 4-5 p.m.

**Draw a Story - Fairy Tales Around the World**  
(entering grades K-2)  
July 22, 6-6:45 p.m.

**Puppet Time**  
(ages 2-5 years and parents/caregivers)  
July 24, 10-10:25 a.m.

**Once Upon a Building (entering grades 2-4):**  
July 24, 2:30-3 p.m.

**Tropical Rainforest Animals**  
(entering grades K-5 and families)  
July 25, 1:30-2:30 p.m.

**Junior Detectives - The Librarian Who Wasn't**  
(entering grades 4-8)  
July 27, 4-5 p.m.

**Teen Summer Reads Book Club**  
(entering grades 9-12)  
July 27, 6-7 p.m.

**Teen Trivia (entering grades 9-12)**  
July 28, 2-3 p.m.

**Graphic Novel Book Club (entering grades 3-5)**  
July 28, 4-5 p.m.

**Beyond Imagination (families with children):**  
July 28, 7-8 p.m.

**Mini-Makers - Magical Homes**  
(entering grades 2-6)  
July 29, 1-2 p.m.

**Honey Heist (entering grades 6-12)**  
July 29, 2:30-4:30 p.m.

**Draw a Story - Fairy Tales Around the World**  
(entering grades K-2)  
July 29, 5-5:45 p.m.

**Family Night - Egg Carton Sea Turtles**  
(families with children)  
July 30, 4-5 p.m.

**Harry Potter Night (entering grades 5-10)**  
July 31, 5-6:30 p.m.

## ADULTS

**De-Stress and Unwind With Yoga**  
- An Online Class From SCLSNJ  
July 1, 8, 15, 22, 29; 10:30-11:30 a.m.

**Acing the Virtual Interview**  
July 1, 7-8 p.m.

**Old Glory History of the American Flag**  
- Presented by Kevin Woyce  
July 2, 7-9 p.m.

**Selected Readings - SCLSNJ Unites the Community Through Verse**  
July 7, 14, 21, 28; 11-11:45 a.m.

**Understanding Your Financial Statements**  
July 7, 1-2:30 p.m.

**Ten Unsung Heroes of Colonial America**  
July 8, 7-8 p.m.

**Abbey Road and the End of the Beatles**  
July 9, 7-8 p.m.

**The Wreck of the Broker - The Story of New Jersey's Deadliest Train Wreck**  
July 13, 7-8 p.m.

**Online Training With SkillUp Greater Raritan**  
July 14, 1-2 p.m.

**Here Comes the Bride**  
**A History of Marriage Traditions**  
July 15, 7-8 p.m.

**Fantasy Readers' Round Table**  
July 16, 7-8 p.m.

**Summer Survival - Essential Oils to the Rescue**  
July 20, 7-8 p.m.

**My Loved One Has Been Diagnosed With Dementia - What Do I Do Next?**  
July 22, 7-8 p.m.

**Money Management Crash Course**  
July 23, 2-3 p.m.

**No-Heat Recipes for Summer**  
July 24, 3-4 p.m.

**Virtual Readers' Roundtable**  
**A Moderated Book Talk**  
July 27, 1-2 p.m.

**The 411 on Podcasts**  
July 29, 11 a.m. - noon

**Meet the Author - Jason Love**  
July 30, 7-8 p.m.

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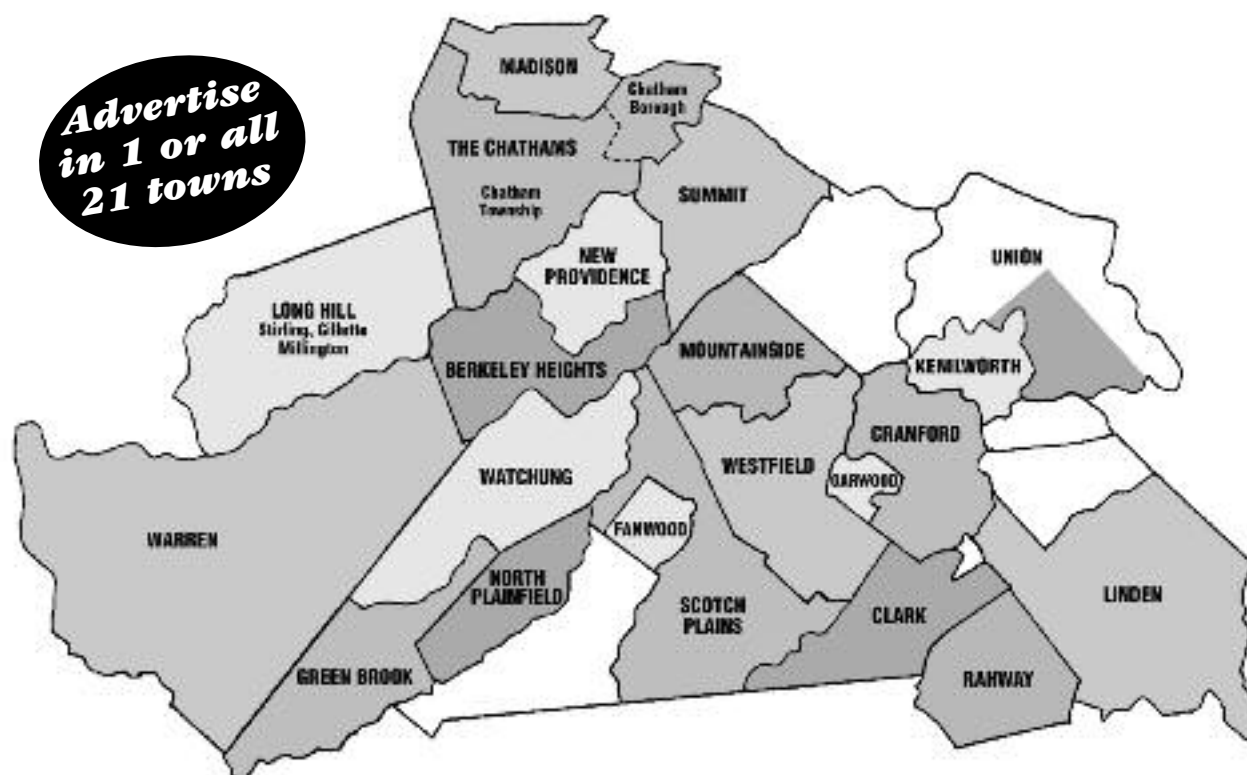
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## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item  
- Special bulk price.....Block of 20 items \$100  
Including: Press releases / Classified Ads  
Web Page / Calendar Event / Monthly Banner ads

#### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution  
to 300 to 500 news outlets .....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400  
(Cost for average website: 12 pages,  
contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year  
Includes website hosting, software updates,  
monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month  
Custom tailored solutions:  
Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.  
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Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



## BOB MARKEY - SAVE THE TREES OF RAHWAY

During the past 20 years, over 2000 of Rahway's street trees have died or were removed and never replaced. Resident Bob Markey is producing a three-episode video which provides viewers with a sobering look into this serious crisis affecting Rahway's trees. The video also provides a toolbox to fix the tree problems and to rebuild Rahway's urban forest. There is a plan to accomplish it, but the effort needs help and support.

Markey states, "This crisis didn't happen overnight, nor is it the fault of any individual, city department or elected official. Over the years mistakes and oversights have been made."

The Arbor Day Foundation certified Rahway as a Tree City USA Community in 1997 with two primary requirements: Form a Tree Board and Enact a Tree Ordinance.

The video is to raise awareness and solicit help in the effort to rebuild, restock and restore Rahway's urban forest.

Folks can help by sending an email to [Help@SaveTheTreesofRahway.org](mailto:Help@SaveTheTreesofRahway.org), and by subscribing to Save The Trees of Rahway YouTube Channel, and by following the group on Facebook.

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