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Issue 124 • July 2020

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#### Submitted by Gary Miller

Four-hundred forty-one seniors graduated from Linden High School on Tuesday, June 16, in a virtual ceremony that celebrated a school year in which students learned to adapt to remote learning and seniors coped with the loss of many high school traditions.

The school's 110th Commencement was viewed by graduates, faculty and staff, families, and community members on YouTube instead of the usual ceremony under the June sun at the Tiger Stadium at Cooper Field athletic complex. The in-person ceremony was called off because of ongoing struggles with COVID-19 in Linden and throughout New Jersey.

The ceremony was hosted by LHS Vice Principal Frank Bandinelli.

Students and other administrators who spoke in the video talked of the difficulties they had faced throughout the year, but also of the resilience and dedication shown by students and staff members in the face of the worldwide pandemic.

"You have had to overcome obstacles that no one else has had to face," said Interim Superintendent Denise Cleary. "The loss of the end of your senior year has been devastating and

the change in your day-to-day life in the past months completely unimaginable. Class of 2020, you have persevered, you are strong, and you will always be remembered for that."

Valedictorian Sarah Mostafa, who will be attending the Ernest Mario School of Pharmacy at Rutgers University, thanked teachers, other staff members, and her family.

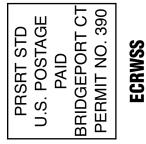
"Despite the hardships that we have face in these past few months, we can choose to focus on our gifts instead of our misfortunes," she said. "My fellow graduates, I do want to remind you that there is much to be thankful for on this special day."

Board of Education President Gregory R. Martucci commended the graduates on their response to the difficulties of remote learning and the loss of senior traditions.

"It is with great admiration, we as a board have seen the resilient, creative, and inventive ways each of you has accommodated the new normal," he said.

Linden Mayor Derek Armstead urged the graduates to stay positive.

"Today, while the tone is more somber than usual, please, (continued on page 5)





**VIRTUAL COMMENCEMENT CELEBRATES 441 LHS GRADUATES** 

(above) Graduates and families submitted celebratory snapshots to be included in a virtual commencement ceremony.



\*\*ECRWSSEDDM\*\*\*\*



*Life in Linden* is published by Renna Media in cooperation with the Linden Chamber of Commerce, an affiliate of the Gateway Regional Chamber of Commerce.

17,400 newspapers are printed monthly. and are mailed to every postal patron in Linden.

Although great care has been taken to ensure the information contained within is accurate, Linden Chamber of Commerce assumes no liability for errors or omissions.

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### LINDEN HIGH SCHOOL ALUMNI ASSOCIATION CELEBRATING FIVE YEARS

Submitted by Roshorn Shivers Jr.

The Linden High School Alumni Association has reached a monumental moment in the organization's history - celebrating five years as an organization, founded on the principle of giving back to the Linden community.

The organization was established on June 12, 2015 by Roshorn Shivers Jr., with his vision of giving back to the community of Linden, New Jersey. The organization currently has eight truly motivated and dedicated individuals serving on the Board of Directors ready to take the organization to the next level.

To celebrate their fifth anniversary, the Board of Directors organized a number of virtual activities on Instagram for followers to reminisce on their years at Linden High School. The virtual celebration ended on Friday, June 12 with a Presidential Address through Instagram and Facebook live, along with celebrating this year's scholarship recipients.

"I started out in this association when there were no members and no one knew who we were. Now, we're becoming more locally known and the impact is noticeable. We have so many things coming up and as challenging as the past few years have been to start up, I'm more excited for what is to come in the upcoming years," says Lynette Hendricks, who is the Vice President of the Linden High School Alumni Association, and is a part of the Class of 2015.

"Linden High School Alumni Association is growing to be an important part of the community. We strive to not only help LHS graduates with financial assistance, but also look to support them with guidance and advice via our mentorship program. In our fifth year the LHSAA looks to expand its program and provide more assistance to outstanding graduates," says Alex Cerna, MBA. Alex Cerna is the Business Administrator of the Linden High School Alumni Association, and is a part of the Class of 2010.

Within the last 5 years, the Alumni

Association has given out seven academic scholarships to graduating Seniors, along with participating in the annual College Day fair at Linden High School to emphasize the importance of giving back post-high school graduation.

## ABOUT LINDEN HIGH SCHOOL ALUMNI ASSOCIATION

The Linden High School Alumni Association is an organization where community-minded Linden High School graduates can partake in service towards the City of Linden and future generations of Linden High School students. We strive to develop an environment of career networking and business opportunities among the ranks of membership. We give the opportunity for Alumni to maintain a politically independent voice, never to engage in outside politics but to serve the greater community of Linden graduates as a whole. The Association provides undergraduate scholarships through fundraising efforts coordinated with Linden graduates of all ages across all classes, past, present, and future. We also assist in the facilitation of Linden High School Class Reunions.

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#### **LINDEN MARKET UPDATE - May 2020**

SINGLE FAMILY			
Key Metrics	2019	2020	% Change
New Listings	60	43	-28.3%
Closed Sales	32	20	-37.5%
Days On Market Until Sale	54	46	-14.8%
Median Sales Price	\$295,000	\$367,500	+24.6%
% of listing Price Received	99.1%	103.0%	+3.9%
Inventory of Homes for Sale	135	69	-48.9%
Months Supply of Inventory	4.0	2.3	-42.5%



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#### **EASTERN UNION COUNTY MARKET UPDATE - MAY 2020**

SINGLE FAMILIES	Rahway	Roselle	<b>Roselle Park</b>	Elizabeth	Union	Hillside	Clark
New Listings	23	14	7	31	58	17	19
Closed Sales	18	13	6	15	30	15	5
Days On Market Until Sale	42	30	46	49	48	54	26
Median Sales Price	\$330,000	\$279,000	\$322,500	300,000	\$400,000	\$304,000	\$420,000
% of listing Price Received	100.2%	102.0%	98.7%	99.6%	98.9%	99.3%	98.6%
Inventory of Homes for Sale	35	53	14	76	100	53	41
Months Supply of Inventory	1.5	2.4	1.3	3.7	2.2	3.3	2.7

\*Does Not account for sale concessions and/or down payment assistancel Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample sizel Current as of June 20, 2020. All data from the multiple listing services in the state of New Jersey. Margin of error for reported statewide numbers is +/- 4% at a 95% confidence level. Report © 2020 ShowingTime.

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#### LIFE in LINDEN • Page 4 • July 2020 **SEVEN LINDEN RESIDENTS GRADUATE THE TRINITAS SCHOOL OF NURSING**

residents, received their nursing diplomas from the Trinitas School of Nursing for what would have been the 162nd Convocation Ceremony on May 28, 2020. Although a typical ceremony was not held, 68 women and 11 men became eligible to sit for the registered nurse licensing exam.

Linden graduates of the School of Nursing include: Kristina M. Burgess, Agnieszka Kwasnik, Sara A. Lombardi, Martina Macenkova, Mary J. Paguirigan, Rimavely Almonte Rodriguez, and Joseph Cana who also received the 2020 Nursing Service Professional Transformation Award.

"The Trinitas School of Nursing is so proud of the second graduating class of the new decade, Class of May 2020," said Rose Santee, Dean of the Trinitas School of Nursing, which is affiliated with Union County College, and also awards Associates in Science Degrees to the graduates. "We are very proud of our students, our faculty and staff, and our photographer, Grace Photography, for doing this professional work during a very challenging situation and practicing all precautions including screening, social distancing, hand-washing, and masking (except for graduates at actual photo taking but still socially distant)."

Trinitas School of Nursing, operated jointly by Trinitas Regional Medical Center and Union County College, currently holds full accreditation

Jersey State Board of Nursing. The National League for Nursing has awarded the School of Excellence in Nursing Education status for the

Seventy-nine students including 7 Linden from the Accreditation Commission for years 2015 - 2020 for Creating Environments that Education in Nursing (ACEN), and the New Enhance Student Learning and Professional Development. The School also holds a 20-year, 40-class national licensing examination Nursing a third designation as a Center of (NCLEX) passage rate of 86.30% on first writing.



Trinitas School of Nursing Class of 2020

(above) Graduate photos were taken individually by Grace Photography



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## VIRTUAL COMMENCEMENT (continued from page 1)

please, please reflect and savor the last 14 years of your lives — the fun, the stories, the learning, the friendships, the teachers who have helped change your lives forever," he said. "Your parents, who by definition sacrifice every day with the hope that your future, your opportunities, are better than those that they had when they graduated from high school."

Salutatorian Laura Robert-Ubaechu, who will be attending Seton Hall University, recognized those who have suffered from COVID-19 and shared details about her own family's difficulties because of the outbreak. She said that her mother was stuck in Nigeria because she couldn't get a flight home. And that her father works in a hospital and has seen colleagues die from the virus.

"During this stressful time, we have had to learn to cope with different obstacles that have taught us valuable lessons," she said. "First and foremost, we have learned to appreciate our friends and family. I hope that when we move on from this, everyone will remember to cherish those close to them."

Speakers also remarked on the struggles for social and racial justice following the death of George Floyd in Minneapolis. Class President Tyler Farrar, who will be attending the Fashion Institute of Technology in New York City, gave a powerful speech focusing on how hard it was to get in a celebratory mood when the current state of inequality weighs on him.

"This will probably be the hardest speech I'll ever have to deliver," he started. "How can I say anything remotely inspirational or convince my peers that we will have a successful future when I don't know if I will be alive to see my own goals turn into reality."

He called on his fellow graduates to work to change things for the better.

"I know there is no easy fix to a system that was put into place many ages ago, far before we were even thought of. But I know that we will be the generation to fix it."

Another highlight of the virtual commencement was an emotional photo montage of over 200 celebration snapshots submitted by students and their families. Students took photos in their caps and gowns, with lawn signs and decorations at their homes, with family members, in parks, and even in front of the New York City skyline.

The video also included a remote performance of the LHS choir performing the graduation song, "Fall on Me," under the direction of vocal music teacher Duane Cosby.

The day after the graduation ceremony, the students enjoyed a drive-through celebration at Linden Airport sponsored by the Linden Mayor's Youth Commission. Graduates lined up by the hundreds in their cars with family members to be recognized on stage by Armstead and other school and community leaders.

Prior to graduation, the school and community made sure the students knew they weren't being overlooked despite not having a traditional graduation. Staff members volunteered for a celebratory event in front of the school to hand out gift bags. Each bag included a cap and gown, compliments of the Linden High School PTA; a Class of 2020 lawn sign; a T-shirt compliments of the Linden police, fire, and teachers unions; a tote bag and mask from the Mayor's Youth Commission; and a diploma cover.

In addition, every senior was given a free yearbook from the Board of Education to make sure they were able to remember and cherish their senior year.

Special awards were given out in the virtual graduation, including top honors to students in three areas of study:

College preparatory: Mostafa, Robert-Ubaechu, Chisom Uzor, Jessica Andre, Oliver Laguerre.

Business education and computer science: Justin Peters, Maciej Pudlik, Bryan S. Vargas, Mekhi Hayes and Zachary K. Donovan.

Career and Technical Education: Britney Zamora, Matthew Negron, Diego A. Novoa, Amir Williams, and Connor W. Walker.

LHS Principal Yelena Horré named Ryan Sautner as the Union County Secondary Schools Principals Exemplary Student.

The A.R. Taranto Award for Best All-Around Student, which is named for a former superintendent and was awarded by his niece, district Business Administrator Kathleen A. Gaylord, went to Mathew Rocha.

The William McMahon Perfect Attendance Award, named for a Linden High School English teacher who retired in 2019 after 33 years without a sick day, was given to Pia Foy and Wei Ren for never missing a day in their four years of high school.

Linden High School faculty members who are retiring this year were also recognized. They are Saeda Abdeljaber (science), Robert Drake (math), Cheryl English (resource), Barbara Kolesa (physical education), Jan Pac (German), Greg Stier (English), and Bozena Szulc

#### (Russian).

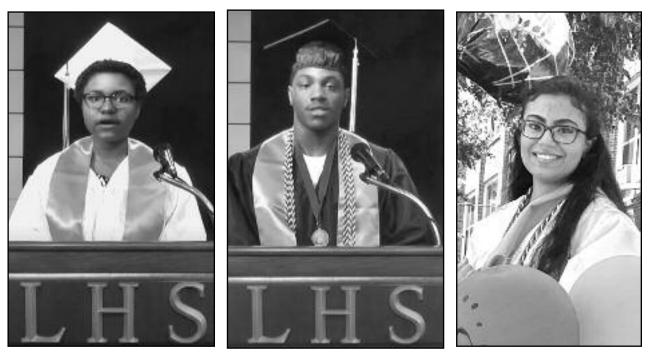
In her remarks, Horré recognized the difficulties that students have faced this year – "goodbyes unsaid, teachers not thanked, hugs not given, final doors not closed." But she quoted an old Jewish proverb as a response: "I ask not for a lighter burden, but for broader shoulders."

"Your burden has been heavy – but your stride is steady and strong," Horre told the graduates. "You are powerful because you have been tested and did not falter. And so you will continue to forge the path as we enter a world that must be very different from the one we knew before. But it is a world that needs you.

"There is no greater privilege than to rise to service."







(above, left) Linden High School Salutatorian Laura Robert-Ubaechu delivering her speech during the virtual commencement ceremony, in which she described how COVID-19 has impacted her family. (above, center) Tyler Farrar, president of the Linden High School Class of 2020,

delivering a powerful speech on social and racial justice in the virtual graduation. (above, right) Linden High School Valedictorian Sarah Mostafa at a pre-graduation drive-through event at the school, which celebrated graduates and where staff members volunteered to hand out caps and gowns and other special gifts.



(above) Lois Bass, the community relations coordinator at Infineum, received the 2020 Linden Industrial Association Business & Community Award on June 16, 2020, for exemplary civic contributions to the City of Linden, her employer, and the community.

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## LOIS BASS RECEIVES BUSINESS AND COMMUNITY AWARD

The Linden Industrial Association (LIA) announced at its recent virtual meeting that Infineum's Lois Bass is the recipient of the 2020 LIA Business and Community Award. It recognizes exemplary civic contributions to the City of Linden, her employer, and the community. The LIA promotes cooperation between member businesses and the City of Linden as good corporate citizens, seeking an open and responsible exchange.

"Lois has become the face of Infineum in the community," said Lissette Gonzalez, communications coordinator at Infineum. "She has a passion to help others and, as a company, we are proud of all her work."

Bass, a 40-year Linden resident, is the community relations coordinator at Infineum, one the world's leading formulators, of manufacturers, and marketers of fuel and lubricant additives. The company is located at the Regional Business and Technology Centre on East Linden Avenue. She has been instrumental in organizing countless events that include American Cancer and American Heart walks, Bring Your Daughter and Son to Work Day, Never Forget Thy Neighbor food, back-to-school, and holiday drives, Read Across America, and Junior Achievement In A Day for a local Linden

school. She has also recruited judges for science fairs locally to enhance STEAM and coordinated Habitat for Humanity teams to go out on builds.

"The LIA has been a proud member of the Linden community for 85 years," said James K. Estabrook, LIA's Secretary and partner with prominent law firm Lindabury, McCormick, Estabrook & Cooper (Westfield, NJ). "As the entire country goes through these challenging times, it is critical for our organization to stand by and support the businesses of Linden."

Bass was scheduled to receive her award at LIA's annual dinner in April but, due to COVID-19 restrictions, the event was canceled.

#### **ABOUT LINDEN INDUSTRIAL ASSOCIATION**

The Linden Industrial Association (LIA), incorporated on April 25, 1935, promotes the mutual interests of industries located or having interests in the City of Linden, NJ or contiguous municipalities and for such other beneficial purposes as may from time to time be recommended by the Board of Trustees and permitted under the Internal Revenue Code. The LIA takes a stand on issues in support of its membership and those issues have often aligned with the views of the New Jersey State Chamber of Commerce and the New Jersey Business and Industry Association.







(above) Dr. Marnie Hazelton has been chosen to be the new superintendent for Linden Public Schools.

#### Photo by Linden Public Schools

## **DR. MARNIE HAZELTON CHOSEN AS NEW SUPERINTENDENT FOR LINDEN PUBLIC SCHOOLS**

#### Submitted by Gary Miller

Monday, June 15, to appoint Dr. Marnie Hazelton to be the new superintendent of schools – making her the district's first woman of color to hold the position.

The board voted at a special meeting to hire Hazelton after a search that lasted several months. She will take over the position on July 1 at a salary of \$215,000 per year under a fiveyear contract.

"It is a great honor to be selected to serve as the next superintendent for Linden Public Schools," Hazelton said. "I am both humbled and eager to work with the Board of Education, students, teachers, and parents to ensure the continued academic success for ALL students in Linden. I have started following students and teachers on various social media platforms; the love and commitment to educating the whole child are very evident in Linden."

Denise Cleary, who has served as interim The Linden Board of Education voted superintendent for the past year, guiding the district through the difficulties associated with COVID-19 and remote learning, has returned her former position of assistant to superintendent. The board voted to reappoint her Monday night.

> Hazelton previously served as superintendent of schools for the Roosevelt Union Free School District in Roosevelt, NY, for nearly five years. She previously served as coordinator for elementary education, and director of state and federal funded programs and grants for Roosevelt.

> Hazelton will be the Linden Public Schools' first African-American woman to hold the position of superintendent.

> She holds a doctoral degree in educational policy and leadership from Hofstra University as well as a master's degree in elementary education and teaching from Brooklyn College.



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I would also like to thank the local communities and vendors that brightened our days with food, treats, ice cream and even beautiful signs that appeared on our front driveway. We are proud to be a part of such a wonderful community.

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### **OFFICER ADAM MIKOLAJCZYK PROMOTED TO THE RANK OF SERGEANT**

Linden Police Officer Adam Mikolajczyk was promoted to the rank of Sergeant during a private ceremony held on June 1st.

Adam joined the department in July of 2014. He has served the department with distinction, both as a Field Training Officer and in the Internal Affairs Unit where he conducted preemployment background investigations.

Adam's father, Linden Detective Kevin Mikolajczyk, watched proudly and held the Bible as his son took the oath. Adam's Uncle, Detective/Sergeant Kenny Mikolajczyk, and his cousin, Officer Michael Mikolajczyk, were also in attendance.

"Adam is young, smart, and energetic," said Police Chief Dave Hart. "His family has served our community for many, many years, and I couldn't imagine a better representative to continue in that tradition."

Following his promotion, Adam was assigned as a Supervisor in the Patrol Division.



(above) Sgt. Mikolajczyk being congratulated by his father, Det. Kevin Mikolajczyk.

## **LINDEN OFFICERS EARN CERTIFICATION AS TRAFFIC SAFETY SPECIALISTS**

Monika Oliveira and Investigator Jimmy Solano of the Linden Police Department were awarded the Traffic Safety Specialist, Level - I, Leadership designation during the New Jersey Police Traffic Officers Association online event held on Wednesday, June 3, 2020.

The Traffic Safety Specialist (TSS) program was brought to New Jersey from Maryland, in order to recognize police officers who have attained notable experience, education, training, and proficiency in Highway Safety Enforcement methods and procedures. Officers are approved based on documented training, employment records, service awards, and sponsorship of employers. Level 1 requirements include three

Lieutenant Christopher Guenther, Sergeant years of independent patrol experience, speed detection device certification, standard field sobriety certification, and 30 points of earned electives. One elective point is awarded for each year of military service. Also, points are obtained for documented college experience.

> This voluntary program was first piloted through the Ocean County Police Traffic Officers Association in February 2016. There are over 150 awardees in New Jersey. Also, officers participate in TSS Level 2 that involves the development and implementation of a technical study to improve traffic safety conditions and reduce traffic crashes in the sponsoring community.

> For more information about the New Jersey TSS program contact cknezek@kean.edu.



(above, 1-r) Pictured are Lt. Christopher Guenther, Inv. Jimmy Solano, Chief Dave Hart, and Sgt. Monika Oliveira.

Photo by City of Linden

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### STATE ASSISTANCE FOR RENTERS

The Statewide Open Enrollment Site for the COVID-19 Emergency Rental Assistance Program (CVERAP) will be open on Monday, July 6, 2020, at 9 a.m. until Friday, July 10, 2020, at 5 p.m.

The COVID-19 Emergency Rental Assistance Program (CVERAP) will provide temporary rental assistance to low- and moderate-income households that have had a substantial reduction in income or became unemployed due the COVID-19 pandemic. Applicants may be eligible for a maximum of up to six months of emergency rental assistance. The assistance will be capped at DCA's fair market rent standard or the total of the rent, whichever is lesser. All participants will be reviewed at the three-month interval to see if they are still in need of assistance. Persons applying must meet all applicable CVERAP income and eligibility requirements. You must be eighteen years of age or older to apply or be an emancipated minor. Only one pre-application per household will be accepted. All participants will be selected through an online lottery process.

For more information visit nj.gov/dca/divisions/dhcr/offices/cverap.html.

## CANCER SURVIVORS AND THEIR CAREGIVERS NEED YOUR SUPPORT

Submitted by Ruthanne Brown, American Cancer Society (Northeast Division) Media & Publicity Senior Volunteer

I'm a volunteer for the American Cancer Society, writing on behalf of cancer survivors and their caregivers. I write out of concern for this sector of the population because of the effect Covid-19 has had on them. Eleven percent of New Jersey's Covid fatalities have been individuals who were already battling cancer, then later contracted the virus. This pandemic has caused a myriad of obstacles for cancer patients who've been recently diagnosed or who require continued long-term care.

87% of cancer patients are experiencing disruptions in treatment and testing regimens. This crisis has made it difficult to maintain contact with health care providers, all of whom are overwhelmed and overworked at this point in time. Regular access to treatment is difficult to come by, which increases the probability for cancer cells to spread or even return in some patients. A number of research studies have been temporarily suspended; not a good thing when time is of the essence. All of this, plus the financial burden of paying health insurance premiums and medical co-pays is causing widespread anxiety for patients and caregivers alike.

We collectively, must stand together to

protect our most vulnerable members of society. We must make this a priority. We must NOT leave cancer patients behind.

I implore readers to make a contribution to the American Cancer Society. Over the past three months, gifts from donors have decreased dramatically. Many ACS fundraising events have been postponed or cancelled. However, please know we are ALWAYS here for you with cancer help and information when you need it. Call us ANYTIME day or night at 1-800-227-2345 or visit us on the web www.cancer.org.

Your generous donations are graciously accepted to insure that cancer patients receive services they need NOW, and continue to have their needs met in the future.

We at the American Cancer Society are optimistically looking toward the future. Our dedicated volunteers are working on a safe social distancing plan so we may host community events soon. We are especially excited about "Bark For Life of Central NJ", our statewide Dog-Walk & Festival to raise funds and awareness in the fight against cancer. Visit www.RelayForLife.org/BarkCentralNJ to make your donation to the American Cancer Society. Check back often for event updates and cancer related information.





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(above) The Dan Beard Tree House at Boy Scout Camp Somers received repairs by the Flintlocks over the winter.





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## **RETIRED SCOUTS MAINTAIN BOY SCOUT CAMPS**

House at Boy Scout Camp Somers in Stanhope, NJ over the winter. This camp serves the Union County area scouts, as well as Morris, Sussex and Middlesex Counties.

The Flintlocks are retired scouters who volunteer every Thursday at Camp Winnebago in Rockaway, NJ. All it took was some lumber, Flintlocks are all volunteers with outstanding

The Flintlocks repaired the Dan Beard Tree construction skills, it saves the Council from hiring outside contractors to do the repairs. A small group goes up to Camp Somers on Wednesdays to work over there. Most of the men had fathers who helped the Boy Scouts when they were in the scouts as lads, and have sons and grandchildren who were, or are, in the scouts.

For more information please visit the Facebook some screws and some elbow grease. Since the Page "Flintlocks", or contact Flintlocks Secretary Michael Hart at drmhart@yahoo.com.

## **PHILLIPS 66 DONATES \$50K TO TRINITAS** FOR PANDEMIC RELIEF

staunch ally of Trinitas Regional Medical Center for many years. In light of the pandemic, given the fact that New Jersey has one of the highest number of COVID-19 cases in the country, the generosity of organizations like Phillips 66 is now more essential than ever.

Recently, the refinery granted \$50,000 to Trinitas as part of a larger \$3 million donation across its communities that happen to be located in the "hot spot" of the pandemic.

"Phillips 66 has been extremely supportive over the years and continues to help us take care of the community," said Nadine Brechner, Vice President and Chief Development Officer.

"Especially now, their support will directly save lives by enabling us to purchase supplies crucial in our fight against COVID-19."

According to Phillips 66 Bayway Refinery General Manager Chris Gallo, more than half of the \$3 million allotment has been granted to healthcare providers including Trinitas.

"We feel strongly that these organizations which have staff on the front lines serving our neighbors who need it most during the COVID-19 pandemic — is where our corporate relief funds must go," said Gallo.

At Trinitas, the greatest need at the moment is personal protection equipment, such as masks, face shields, gowns, booties and hats. It will also

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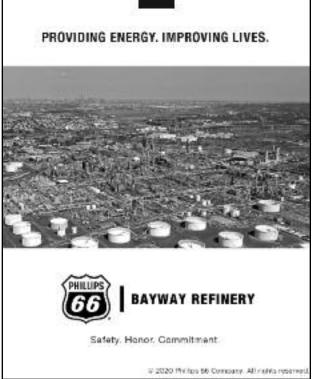
Phillips 66 Bayway Refinery has been a defray the cost of a new ventilator, which runs about \$35,000, as the response to COVID-19 has created a shortage of the machines.

> The number of COVID-19 cases being handled at Trinitas makes up 3.5 percent of New Jersey's total cases as of Friday, April 17.

> "It feels good to have an organization like Phillips 66 in our corner," said Gary S. Horan, President & CEO of Trinitas. "While this is clearly one of the greatest challenges Trinitas has faced in our long history, we are confident that we will come out the other side of it knowing we've made a difference. We'll also remember that we had great support along the way."

> In 2018, Phillips 66 granted Trinitas \$81,300 for the purchase of an urgently needed new ambulance for the Emergency Services Program, as well as five new Motorola APX 6000 portable radios for its Mobile Intensive Care Unit (MICU).

> In 2017, they were the major donor of a new, high-tech specialty ambulance that provided a higher level of transport for critically ill patients. The Specialty Care Transport Unit dispatched to more than 1,200 calls, which meant more than 600 patients were transported as emergency MICU paramedic calls, and more than 300 interfacility transports of critically ill patients were completed.

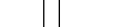




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## **COUNTY RESIDENTS JOIN LITERACY NJ'S VOLUNTEER TUTOR PROGRAM**

#### Submitted by Nancy Lama

Literacy New Jersey welcomes ten new volunteer tutors from Union County who have joined the ranks as English as a Second Language tutors after completing a 15-hour training course. The new trainees include Leah Brown, Joan Craig, Carolyn Daurio, Tom Ganley, Tom Kaercher, Sherry Krakauer, Laura Lesniak, Ken Mirsky, Wilneris Santana and Teresa Tejeda-Melo. The training prepares tutors to work with adults who struggle with reading, writing and speaking English. Literacy New Jersey tutors work in libraries, schools and church centers throughout Union County helping adults improve children in school, and become more involved in the community.

Several of the new trainees got right to work meet my students." and are already teaching at locations such as the Elizabeth Public Library and Summit High School, where Literacy New Jersey has thriving ESL programs. These programs serve the growing immigrant population in Union County. Part of the recent Literacy New Jersey training included class observations at these locations where the new tutors had the opportunity to meet students and observe experienced tutors in action.

According to one trainee, "The tutor training

their skills in order to find better jobs, help their program is very well put together. The trainers are amazing! I am confident about all I have learned and I am both excited and nervous to

> Literacy New Jersey runs tutor training twice a year, in January and September. The training provides a practical, hands on approach to working with adults, and includes ideas for materials and activities as well as strategies for lesson planning. Previous teaching experience is not required. For more information on training and other opportunities at Literacy New Jersey, please call 908-486-1777 or email bbagger@literacynj.org.



(above) Ten new volunteer tutors from Union County have completed their training and joined Literacy New Jersey as English as a Second Language tutors.



## Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

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Thank you. - Joe Renna

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- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution to 300 to 500 news outlets ......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: ......\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services: .....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

#### Video advertising

**Production:** 

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

#### Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.** 

## Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



### **BOB MARKEY -**SAVE THE TREES OF RAHWAY

During the past 20 years, over 2000 of Rahway's street trees have died or were removed and never replaced. Resident Bob Markey is producing a three-episode video which provides viewers with a sobering look into this serious crisis affecting Rahway's trees. The video also provides a toolbox to fix the tree problems and to rebuild Rahway's urban forest. There is a plan to accomplish it, but the effort needs help and support.

Markey states, "This crisis didn't happen overnight, nor is it the fault of any individual, city department or elected official. Over the years mistakes and oversights have been made."

The Arbor Day Foundation certified Rahway as a Tree City USA Community in 1997 with two primary requirements: Form a Tree Board and Enact a Tree Ordinance.

The video is to raise awareness and solicit help in the effort to rebuild, restock and restore Rahway's urban forest.

Folks can help by sending an email to Help@SaveTheTreesofRahway.org, and by subscribing to Save The Trees of Rahway YouTube Channel, and by following the group on Facebook.

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Rates are per month. Artwork included in price. Newspapers are black on white.

Unit	<u>s</u>		Size	NEWSPAPER
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2	Units 6.5" x 2' or	3.25" x	4"	\$100
4	Units 3.25" x 8' or	6.5" x	4"	\$180
6	Units 6.5" x 6.25" or	-10" x	4"	\$240
9	HALF PAGE 6.5" x 9" or	-10" x	- 7"	\$320
12	Units	-10" x	8"	\$360
18	FULL PAGE	-10" x	14"	\$400
<b>2 P</b> /	AGE SPREAD	21" x	14''	\$700
BAC	K PAGE	-10" x	14"	\$500
FRO	NT PAGE BANNER	8.25" x	- 2"	\$320
FRO	ONT PAGE BOX	1.5" x	4.5"	\$240

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NEWSPAPER	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS	NEWSPAPERS
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Chivas Regal	1.75L	\$58.99
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Crown Royal	750ml	\$27.99
Crown Royal	1.75L	\$48.99
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Dewars 12 yrs old	1.75L	\$45.99
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Dewars White Label		•
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Gentleman Jack	1.75L	\$52.99
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Glenlivet 12 yrs old	750 ml	\$47.99
Glenlivet 12 yrs old	1.75L	\$91.99
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Grants	1.75L	\$23.99
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Jack Daniels Fire	1.75L	\$45.99
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Jameson	1.75L	\$54.99
Jim Beam Whisky	1.75L	\$29.99
Johhnie Walker Blue	750ml	\$185.09
Johhnie Walker Blue	1.75L	\$379 <b>.</b> 99
Johnnie Walker Black	750ml	\$32.09
Johnnie Walker Black	1.75L	\$59.99
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Johnnie Walker Red		
Johnnie Walker Red		
Macallan 12yrs old (double of	ask)750ml	\$61.99
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Makers Mark	1.75L	\$49.99

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Tanqueray		

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Absolut (regular)		
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Sobieski	.1.75L	\$18.99
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Tanqueray Sterling	.1.75L	\$30.99
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Tito's Vodka	.1.75L	\$30.99
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Bacardi Light & Gold Bacardi Light & Gold	./50ml	¢10 10
Captain Morgan Spice		
Malibu	.1./JL	¢17.00
Malibu		
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TEQU		
Deleon Blanco Tequila		
Deleon Blanco Tequila	.1.75L	\$59.99
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\$21.99

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Barone Fini Pinot Grigio		
Beringer White Zinfandel		
Beringer White Zinfandel		
Black Box (All Types)		
Carnivor Cabernet Sauvignon		
Casal Garcia Vinho Verde		
Cavit (All Types)		
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