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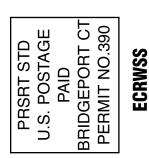


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### **EMERGENCY SQUAD SAVES 234 LIVES WITH BLOOD DRIVE**

Clark Community turns out in force to help others during pandemic. More blood donors needed.

#### Submitted by Shauna Lynch

Over 60 blood donors came out to support a recent Clark Volunteer Emergency Squad community blood drive with their lifesaving blood. One unit of blood can help up to 3 different patients so 234 lives will be impacted from this blood drive. The blood supply is at a dangerously low level due to Covid-19 and New Jersey Blood Services is desperately seeking large venues where blood drives can be held while maintaining social distancing. The blood center is unable to run bus drives so it is imperative these sites are found so donors can find a donation location. New Jersey Blood Services (NJBS) reports that last summer over 1,500 units of blood was donated on bus mobile drives that cannot run this summer to safely social distance.

If you would like to help save lives by finding a location and assisting in recruiting blood donors please reach out to SLynch@nybc.org. If you would like to donate blood, sign up through tinyurl.com/donatebloodnj.

Extra precautions are being taken to help prevent the person-to-person spread of COVID-19. As always, people are not eligible to donate if they're experiencing a cold, sore throat, respiratory infection or flu-like symptoms. Additional information on donor eligibility and COVID-19 precautions is available: nybc.org/coronavirus.

#### **EMERGENCY SQUAD BLOOD DONOR EVENTS**

The Clark Volunteer Emergency Squad 875 Raritan Rd, Clark will host blood donor events on

#### Tuesday, August 11th and Thursday, August 27th

from 1:30-7:30 p.m. Donors can schedule appointments

by calling 1-800-933-2566 or visiting www.nybc.org.

As hospitals resume patient care at full capacity, need for blood has rebounded but donations have not.

Donating blood is safe and it only takes one hour. We are taking extra precautions to help prevent the person-to-person spread of COVID-19. NYBC staff are also practicing health self-assessments prior to presenting at work. As always, people are not eligible to donate if they're experiencing a cold, sore throat, respiratory infection or flu-like symptoms. Additional information on donor eligibility and COVID-19 precautions is available at nybc.org/donate-blood/covid-19-and-blood-donation-copy





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(above) Over 60 donors supported the Clark Volunteer Emergency Squad blood drive.

#### **ABOUT NEW YORK BLOOD CENTER**

Founded in 1964, New York Blood Center (NYBC) is a nonprofit organization that is one of the largest independent, community-based blood centers in the world. NYBC, along with its operating divisions Community Blood Center of Kansas City, Missouri (CBC), Innovative Blood Resources (IBR), Blood Bank of Delmarva (BBD), and Rhode Island Blood Center (RIBC), collect approximately 4,000 units of blood products each day and serve local communities of more than 75 million people in the Tri-State area (NY, NJ, CT), Mid Atlantic area (PA, DE, MD, VA), Missouri and Kansas, Minnesota, Nebraska, Rhode Island, and Southern New England. NYBC and its operating divisions also provide a wide array of transfusion-related medical services to over 500 hospitals nationally, including Comprehensive Cell Solutions, the National Center for Blood Group Genomics, the National Cord Blood Program, and the Lindsley F. Kimball Research Institute, which — among other milestones — developed a practical screening method for hepatitis B as well as a safe,



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### SEND US YOUR NEWS

Did you or someone you know accomplish something amazing? We are interested in hearing about your latest achievement (accomplishment, honor, award, etc.). Do you have an event that you need help publicizing? Then send Clark Monthly your news!

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#### **REYNOLDS PLUMBING**



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6,500 papers are printed monthly and mailed to every household and business in Clark.

*Reserve space in the next issue.* Call Tina today at 908-418-5586 or email info@rennamedia.com

### **BSA TROOP 145 MAKES FOOD DONATION**

Submitted by John Cistaro

Scout Troop 145 of Clark, NJ rallied together while social distancing to fill 175 bags of food and \$550 for Food For Friends in Rahway. Each Scout was given 10 bags, which were generously donated by ShopRite in Clark. They sought out neighbors, family and friends to fill the bags with non-perishable items for donation to the food pantry. Each donation was designed to be contactless, which ensured the safety of the Scouts and our community.

Ted McKeown, Scoutmaster, said of the service project, "Our Troop loves to provide service to our community, and this project was a great way to give to those in need."

Boy Scout Troop 145 is an active Troop of young men who dedicate themselves to the values of Scouting while learning and having fun in a safe environment. Scouting teaches leadership, citizenship and volunteerism, as well as appreciation for the outdoors. Most of the Scouts in Troop 145 achieve the prestigious rank of Eagle Scout. To learn more about Troop 145 or to sign your son up, please contact bsatroop145clarknj@gmail.com.



(above, l-r) Ryan Crowley, Xander Cistaro, and Dante Cistaro with a donation of 175 bags of food for Food for Friends food pantry.







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(above) Mrs. Hsu with Samara Infantino

(above) Albert Galiszewski

### TEACHER LOREN HSU VISITS GRADUATING SENIORS

Arthur L. Johnson High School American Sign Language Teacher Loren Hsu wanted to recognize all of her graduating seniors despite the recent school closing due to the Coronavirus pandemic. As a result, Hsu traveled to each senior's home for a surprise visit.

According to Hsu, "It may have taken me four days and two tanks of gas, but I visited each



(above) Brooke Gallo

Arthur L. Johnson High School American Sign senior I teach to deliver a gift and honor cords for anguage Teacher Loren Hsu wanted to those who earned them. Lots of surprised faces. Some tears. So fun!"



(above) Stephen Harrington



## Selling your home?? Need a place to go while your home is being shown?

Check out these local restaurants offering outdoor dining...



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Panera Bread





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Check out my channels for reviews and suggestions ...









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### **RENE FINAN AND DONNA ISIDRON TO ADVOCATE FOR FOSTER YOUTH**

Submitted by Gretchen Boger-O'Bryan Court Appointed Special Advocates (CASA) of Union County trained a new crop of volunteers to serve as child advocates for youth removed from home due to abuse, neglect or abandonment. It is the only organization serving as extra eyes and ears for family law judges in an effort to protect best interests of youth in foster care.

While gathered inside a courtroom at Union County's Family Courthouse, class members simultaneously raised their right hand as Judge Thomas K. Isenhour administered their oath before thanking them for committing to our community's vulnerable youth and emphasizing the value of volunteerism.

Among the new advocates is Rene Finan and

Donna Isidronof Clark.

After a final step of court observation, advocates are assigned to foster youth by court order, which provides access to the youth, foster parents, doctors, caseworkers, therapists and teachers to determine outstanding needs or concerns. Advocates regularly report and make recommendations to the judge.

Volunteers with varied backgrounds make successful advocates and this class, ranging from their 20s to 70s, is no exception. Each brings diverse experiences, including having been a foster youth themselves, immigrants, nonparents and parents, retirees, homemakers, full- and parttime employees. Professional backgrounds include education, business owners, law and academia. Most had no prior knowledge of the foster system.

There are approximately 500 Union County youth from birth to age 21 in foster care, and more than 200 still need a CASA volunteer. Is that you? Contact Courtney at cgreen@casaofunioncounty.org to learn more.



(above) Rene Finan





(above) Donna Isidron



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### ATLANTIC FEDERAL CREDIT UNION SCHOLARSHIP GOES TO NICHOLAS SOFIANAKOS

Atlantic Federal Credit Union scholarship recipient Nicholas Sofianakos of Clark, was a top-scoring applicant who plans to attend Villanova University. Nicholas stated "I have faced many obstacles in life...yet I did not let these challenges stop me from becoming part of the top 10% of my class."



### CARING CONTACT CONTINUES TO ANSWER CALLS DURING COVID-19 CRISIS

With residents of New Jersey being asked to stay home to fight the spread of Covid-19, many people find themselves feeling isolated and experiencing high levels of anxiety. Caring Contact, a local listening and crisis hotline, continues to help individuals during this difficult time. As a member agency of the National Suicide Prevention Lifeline, Caring Contact cares for those who are in crisis in central and northern New Jersey and acts as a backup to other Lifeline agencies throughout the country. Additionally, they operate a local "warm" line to assist individuals who may not be in crisis but are experiencing stress themselves, with a family member, friend or co-worker.

Approximately 90 volunteers answer the phone lines at Caring Contact. "It has been a challenge during this time to ensure that volunteers are kept safe", stated Executive Director Janet Sarkos. "All business operations were moved remotely in early March. We've altered our hotline operations so that only one listener at any a time is in each of our phone rooms. We are working together as an organization to ensure each phone station and other "common touch areas" are cleaned thoroughly between listeners, to further protect against contamination. It is vital that we continue to answer calls during this time of heightened anxiety".

But even with these office precautions, Caring Contact has updated their telephone and IT systems so they can now transition many of their volunteers to answer both the Lifeline and the local warm line from remote locations. Call volume is up. We took 2,986 calls in the first quarter last year as compared to 4,012 this year. We've been tracking COVID-related calls. In the middle of March 20% of our calls were COVID-related. From 3/29 - 4/12, it had risen to 32%.

If you are interested in learning more about Caring Contact please visit their website at caringcontact.org. If you, or someone you know, is in crisis please call 800.273.8255, 7 days a week, 24 hours a day. If you are feeling isolated and need to talk to someone please call 908.232.2880, 7 days a week from 7 a.m. – 11 p.m. (based on volunteer availability). We are here to listen.







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### CANCER SURVIVORS AND THEIR CAREGIVERS NEED YOUR SUPPORT

Submitted by Ruthanne Brown, American Cancer Society (Northeast Division) Media & Publicity Senior Volunteer

I'm a volunteer for the American Cancer Society, writing on behalf of cancer survivors and their caregivers. I write out of concern for this sector of the population because of the effect Covid-19 has had on them. Eleven percent of New Jersey's Covid fatalities have been individuals who were already battling cancer, then later contracted the virus. This pandemic has caused a myriad of obstacles for cancer patients who've been recently diagnosed or who require continued long-term care.

87% of cancer patients are experiencing disruptions in treatment and testing regimens. This crisis has made it difficult to maintain contact with health care providers, all of whom are overwhelmed and overworked at this point in time. Regular access to treatment is difficult to come by, which increases the probability for cancer cells to spread or even return in some patients. A number of research studies have been temporarily suspended; not a good thing when time is of the essence. All of this, plus the financial burden of paying health insurance premiums and medical co-pays is causing widespread anxiety for patients and caregivers alike.

We collectively, must stand together to protect our most vulnerable members of society. We

I'm a volunteer for the American Cancer must make this a priority. We must NOT leave ociety, writing on behalf of cancer survivors cancer patients behind.

I implore readers to make a contribution to the American Cancer Society. Over the past three months, gifts from donors have decreased dramatically. Many ACS fundraising events have been postponed or cancelled. However, please know we are ALWAYS here for you with cancer help and information when you need it. Call us ANYTIME day or night at 1-800-227-2345 or visit us on the web www.cancer.org.

Your generous donations are graciously accepted to insure that cancer patients receive services they need NOW, and continue to have their needs met in the future.

We at the American Cancer Society are optimistically looking toward the future. Our dedicated volunteers are working on a safe social distancing plan so we may host community events soon. We are especially excited about "Bark For Life of Central NJ", our statewide Dog-Walk & Festival to raise funds and awareness in the fight against cancer. Visit our webpage RelayForLife.org/BarkCentralNJ to make your donation to the American Cancer Society. Check back often for event updates and cancer related information.





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### **MOBILE MEALS OF WESTFIELD NOW OPEN**

Mobile Meals of Westfield continues to provide lunches and dinners for those unable to provide meals for themselves. The organization serves the communities of Clark, Cranford, Fanwood, Garwood, Mountainside, Scotch Plains and Westfield.

All state and CDC protocols are in place to ensure the safety of clients, staff and volunteers. Delivery will be to coolers at client homes rather than face-to-face.



**TO SCHEDULE A TOUR** 

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www.smscranford.com

E-Mail: saint.michael@verizon.net

For questions, or to receive the service or to volunteer, email mobilemealswestfield@hotmail.com, or call 908-233-6146, or visit the website at mobilemealsofwestfield.org where donations are accepted online.

#### ABOUT OUR MEALS

Our meals are reasonably priced, and unlike other meal delivery services, Mobile Meals has no financial need requirements. Our customers come from all walks of life and financial situations. If you know of anyone who could benefit from receiving daily meals and personal contact, or if you have any interest in volunteering, please contact Mobile Meals of Westfield at (908) 233-6146.

We operate 5 days a week, Monday through Friday. All our meals are prepared by a trained cook and packaged and delivered by volunteers. Our well-balanced menus change daily.

Mobile Meals serves a hot meal and an optional cold meal. The hot meal consists of soup

and crackers, an entree of meat or fish, a vegetable and a starch, bread and butter, a dessert and a beverage (milk or juice). The cold meals consist of a sandwich, a dessert and a beverage.

Our meals are low salt and we will take dietary requirements into consideration as much as we can. We offer sugar-free products, as well. Our food is delicious, never frozen, and attractively presented in microwavable trays. All containers are easily disposable. **PRICING** 

#### HOT DINNER: \$7.50/DAY HOT DINNER/COLD LUNCH: \$10.50/DAY MINIMUM DELIVERY: 2 DAYS/WEEK

Anyone may apply directly for Mobile Meals, or may be referred by a relative, friend, clergyman, physician, nurse or other interested consultants, or through any welfare department, health agency, social agency or hospital. Our customers come from all walks of life and financial situations.

For more information call (908) 233-6146 or visit mobilemealsofwestfield.org.

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### **CLARK PUBLIC LIBRARY AUGUST EVENTS**

Our doors have opened! Reduced hours are in effect, so please check our website or call before coming. The capacity will be reduced and we will be practicing social distancing. Masks will be required when in the building. We are still offering curbside pickup while open for in person visits. Our librarians are here to help with reference questions or book recommendations. We are open from 9:30 a.m. - 4:30 p.m. on Mondays, Wednesdays, Thursdays, and Fridays. We will stay open until 6:30 p.m. on Tuesdays and from 9:30 a.m. - 12:30 p.m. on Saturdays. Hours are subject to change.

The book drop is now open. All items returned will be in quarantine for 7-10 days. The items stay on your card during this time, but you will not be charged overdues for the time the items are quarantining.

The Summer Reading Program has begun for all ages. Please visit clarklibrary.beanstack.org or the free Beanstack Tracker app to register. We have lots of prizes for reading, attending virtual programs, and writing book reviews. You may visit our website for more detailed information.

All events will be held virtually at this time.



#### AVAILABLE ANY TIME STORYTIMES FOR KIDS: Story Shorts with Scout

Join Scout (our Children's Librarian's cat) as he listens to a story and sometimes sticks around long enough for a rhyme, song, or finger play. These are posted on our Facebook Children's Group page or you may sign up to receive a link to our YouTube channel via email by filling out

a Google form at this address: https://tinyurl.com/yx3zhh24 .

### First Chapter Frenzy for Elementary Students

Most weekdays we post a video of a reading of the first chapter of a book for elementary students. These will highlight new books or other good books you may have missed. If you like the first chapter, place a hold to read the

rest of the book!

#### Read to Sophie by Appointment

Monday-Friday 6 p.m. - 8 p.m. weekends from 10 a.m. – 6 p.m

Sophie the therapy dog is available to listen to your child practice reading via Zoom! Please email ReadToSophie@gmail.com to schedule an appointment.

Currently, we are offering our virtual programs via Zoom. Please register for any programs by emailing reference@clarklibrary.org and state which program you would like to attend and you will be sent a link to the meeting. You may also register through the online calendar on our website clarklibrary.org.

#### Virtual Maker Monday for Kids Monday, August 3 at 4:00 p.m.

We will be doing activities such as a craft or STEM activity via Zoom. Everyone who

registers will be emailed a list of the items we will use in advance along with the link to join the meeting. This meeting we will be making Fairy Houses with items found around the yard.

#### Baby Bookworms

Tuesday, August 4 at 10:00 a.m. Baby Bookworms is back virtually via Zoom! Babies and toddlers are invited to hear some

books, and learn some songs, rhymes, lap bounces, and fingerplays! Please register to get

### the Zoom link to attend. **Pick Up & Zoom**

Tuesday, August 4 at 3:00 p.m. Each week we will have a new craft project. You can pick up the materials for the craft starting the Wednesday before and then join us via Zoom to make it together! Please register to

be contacted for a pick up time and for the Zoom login information. This meeting we will

#### be making a knight shield. 8 Minute Lego Challenges

Wednesday, August 5 at 4:00 p.m. Join us via Zoom to express your creativity with our Timed Lego Building Challenge. Kids will get a prompt, such as a "piece of furniture" and then have 8 minutes to build it with Lego. There will be an hour filled with different prompts!

\*You must provide your own Lego.

#### **Cybersecurity 101 for Seniors**

Thursday, August 6 at 1:00 p.m. A fun and engaging presentation open to all senior citizens on how to be digitally aware and stay safe on the internet! Please register to

#### receive the Zoom link. **Costume Charades for Kids** Thursday, August 6 at 6:30 p.m.

Join us via zoom wearing your favorite costume and playing charades as we end our activities for the Imagine Your Story Summer Reading Challenge. Please register to receive the link.

#### Preschool Story & Craft

Friday, August 7 at 10:00 a.m. Stories, rhymes, songs, and simple craft on Zoom. Please register to be sent a materials list in advance of the program. If you need some of the materials contact us at least a day in

advance to get them through curbside pickup. Please register to get the Zoom link.

#### 3D Printing: Making a Keychain

Tuesday, August 11 at 11:00 a.m. Join us to learn about our 3D printer and design your own key-chain on Tinkercad App. Please email reference@clarklibrary.org to register. A Zoom meeting invite will be sent to everyone

#### who registers. Afternoon Book Club

Tuesday, August 11 at 1:00 p.m. Join us for our next afternoon book meeting via Zoom. We will be discussing Water for Elephants by Sara Gruen. Copies of the book may be available for curbside pickup. Please email reference@clarklibrary.org to register or request a copy of the book. A Zoom meeting invitation will be sent before the meeting.

#### **Teen Netflix Watch Party**

Thursday, August 13 at 7:00 p.m. Join us for a Netflix Watch Party! We will be watching Spider-Man: Into the Spiderverse on Netflix. Chat with other teens online while the movie plays in real time! A Netflix subscription is required, as well as the free Google Chrome extension, Netflix party. Open to teens in Grades 6-12. Register through our online calendar at clarklibrary.org or email reference@clarklibrary.org.

#### Mythology Trivia

Tuesday, August 18 at 7:00 p.m. Join us for Mythology Trivia via Zoom. While we are doing quizzes, we will also discuss gods, goddesses, and monsters. Every participant will get a chance to win a raffle prize after the game. Register through our online calendar or email reference@claklibrary.org and a Zoom invite

will be sent before meeting.

#### **No Sew Tote Bag with Cricut Design** *Tuesday, August 25 at 11:00 a.m.*

We will be making a no-sew tote bag from old T-shirts and will decorate them with a Cricut vinyl. You will need old T-shirts and scissors for this project. A variety of Cricut patterns will be shown, so you can pick one and iron it on later. The library will provide T-shirts if need be. You may need to make an appointment for curbside pickup. Please email

reference@clarklibrary.org to register. A Zoom meeting invite will be sent to all who register.

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    - Surfacide UV-C treatment the "knockout punch"



### **NJ VETERAN COMMUNITY FIGHTS BACK DURING COVID-19 PANDEMIC**

Submitted by Jesus MiroQuesada and Angie Abbot, NJVN

A group of veterans and veterans' organizations are making a huge difference during New Jersey's Covid-19 pandemic. The New Jersey Veterans Networks' "Operation: Helping Heroes" project has two objectives including providing meals and groceries to veterans, and protective equipment to first responders. Food and PPE have been delivered to first responders, hospital workers, and activated National Guardsmen throughout the state.

They have distributed almost 3,000 hot meals and groceries to veterans, National Guardsmen and essential frontline workers at 61 different drop-off locations. The NJVN also provided personal protective equipment and helped distribute over 10,000 gallons of hand sanitizer to hospitals, EMS squads and police departments, and provided over 2,000 protective masks. This all happened during a crucial time when things like food, masks and hand sanitizer were very much needed, but hard to find.



(above) NJVN President Michael Boll dropping off masks and gloves to a care facility.

The New Jersey Veteran Network has truly lived up to its name and partnered with a rich network of almost a dozen other organizations in order to fulfill their mission. Non-profits like the Samaritan Outreach Services, Operation Jersey Cares, the CSM Robert Gallagher Charitable Foundation, and Milltown VFW 2319, worked tirelessly to contribute to the Helping Heroes effort by either supporting heroes and first responders working through the crisis, or helping veterans whose health and finances were affected by the pandemic.

Doc Schupp who created the Helping Heroes program had this to say "We were only able to reach and help as many people as we did because we are working with some of the best and most passionate organizations and people in the state. People like James Ludolph, would drive for hours dropping off food to sick and quarantined vets only to ask me what the next mission to help was, or 2319 VFW Commander Bob Kolesare, who would personally go out to help fill veterans' pantries."

NJVN Outreach Director, Frank "Doc" Schupp organized the hot meal and groceries portion of the program in collaboration with VFW 2319, Operation: Jersey Cares and Samaritan Outreach Services. Food was donated by restaurants including Jim Dandy of East Rutherford, Marinelli's and 55 Main both of Flemington, Amici's of Linden, Burnett BBQ of Union, and Applebee's of Garfield. Donations were delivered to National Guard units, hospital workers and veteran shelters such as Operation Valor in Newark and Vet Haven North.

Home deliveries of food as well as social service assistance, in coordination with Catholic Charities and PACO agency, were also provided to assist veterans who were quarantined at home due the COVID-19 crisis.

The protective equipment distribution was managed by NJVN President Michael Boll in collaboration with Ashland Chemical who sponsored the hand sanitizer, and Backpacks for Life - a veterans' organization who has created a full-scale operation to create masks to give to first responders and hospital staff. Protective equipment was given to hospitals including Holy Name of Teaneck, the East Orange and Lyons VA Hospitals, Jersey City and New Bridge Medical Centers, and police departments including New Providence and Florham Park.

Both the food distribution and PPE could not have been made possible without the volunteers who took the time to pick up and distribute the goods. Great people like James Ludolph, Robert Bouthille, Dana Black, Juan Peris, Jamel Dobbins and Michael Salermo (with the team Mascots Shadow and Mush) and many others made this project happen! Many good people came together and were able to make a positive impact on the community during a difficult time. All of this was done by strong partnerships, unpaid volunteers, and sponsored through donations.

Perhaps, VFW 2319s Commander Bob Kolesare said it best, "VFW 2319 really enjoyed taking care of our vets. We hope that we were able to brighten their days just a little bit during this crisis."

#### **ABOUT NEW JERSEY VETERANS NETWORK**

We are a group of veterans and volunteers dedicated to helping our veterans and their families live better lives. Our team is raising awareness of our veterans needs by organizing public speaking engagements, meeting with business and political leaders across the state and sponsoring fundraising events. Our mission is to identify veterans and connect them with resources and programs designed to meet their unique set of needs. To ensure that EVERY single one of our veterans, who have sacrificed so much for this great country, receives the resources that they require and deserve. If you are interested in joining our team, would like us to speak at your event, or contributing to our mission, call 973-332-1556 or email mdbollio@optonline.net. To learn more visit njvn.org.

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### CALL JOE RENNA FOR A FREE CONSULTATION. 908-447-1295

### DRIVE LOCAL TRAFFIC TO YOUR WEBSITE

- Get unlimited clicks
- Trackable results
- Free ad design and copywriting
- Paid search engine promotions
- Posts are shared through social media

#### Call Joe Renna 908-447-1295

See samples on our websites and facebook pages.



### RENNA MEDIA NEWSPAPER RATE SHEET WE MAIL 135,000 NEWSPAPERS MONTHLY!



21° x 14°

10° x 14°

1.5° x 4.5°

-21

8.25° x

Back cover, front page baaner and front box reserved on first come first served basis. Correct advertiser has right of first relaxit.

\$700

\$500

\$320

\$240

2 PAGE SPREAD

FRONT PAGE BANNER

FRONT PAGE BOX

BACK PAGE

#### PREPAY FOR 6 MONTHS AND GET 1 FREE Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016 Visit RennaMedia.com for online publications.

Photo albums, video and advertising opportunities.



## Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

## **Full Service Online Marketing**





#### **Online Marketing Items**

Website ads and Social Media Posts, Classified ads .....\$20 per item
Special bulk price.....Block of 20 items \$100
Including: Press releases / Classified Ads
Web Page / Colorder Event / Monthly Perner ads

Web Page / Calendar Event / Monthly Banner ads Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution to 300 to 500 news outlets ......Budget choice from \$300 to \$500.

#### Website / SEO services

- Website Audit/Analysis and recommendation plan: ......\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: ......\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services: ......average cost \$1,000 \$2,000 per month Custom tailored solutions:

Google Ranking, Local SEO, Social Marketing

#### Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.** 

### Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com

Check out Joe Renna's Hyper Local Network on YouTube. Call 908-447-1295 if you want your business featured online and in print. See sample show below.



### BOB MARKEY -Save the trees of rahway

During the past 20 years, over 2000 of Rahway's street trees have died or were removed and never replaced. Resident Bob Markey is producing a three-episode video which provides viewers with a sobering look into this serious crisis affecting Rahway's trees. The video also provides a toolbox to fix the tree problems and to rebuild Rahway's urban forest. There is a plan to accomplish it, but the effort needs help and support.

Markey states, "This crisis didn't happen overnight, nor is it the fault of any individual, city department or elected official. Over the years mistakes and oversights have been made."

The Arbor Day Foundation certified Rahway as a Tree City USA Community in 1997 with two primary requirements: Form a Tree Board and Enact a Tree Ordinance.

The video is to raise awareness and solicit help in the effort to rebuild, restock and restore Rahway's urban forest.

Folks can help by sending an email to Help@SaveTheTreesofRahway.org, and by subscribing to Save The Trees of Rahway YouTube Channel, and by following the group on Facebook.

### SCAN QR CODE TO OPEN OUR YOUTUBE CHANNEL





### www.metroliquors.com 908-925-1770 **PICK-UP CURBSIDE** OR DELIVERY

### **1179 WEST ST. GEORGES AVE.** (RT. 27) LINDEN, NJ 07036

email: metroliquors@gmail.com

Hours: Mon. thru Sat. 9am - 10pm, Sun: 11am - 8pm



TWO LOCATIONS

### **Fine Wine and Liquors ORDER ONLINE AT** www.wittyswine.com 732-381-6776 **PICK-UP CURBSIDE**

Witty's

870 ST. GEORGES AVE. (RT. 27) RAHWAY, NJ 07065 email: wittyswines@gmail.com

Hours: Mon. thru Wed. 9am - 9pm, Thur. - Sat. 9am - 10pm, Sun. 10am - 7pm

#### Like us on Facebook: Facebook.com/metrolinden and Facebook.com/wittyswines

VODKA

WHISKY

Ballantine	1.75L	\$28.97
Buchanan's 12yrs old		
Buchanan's 12yrs old	1.75L	\$55.99
Bushmill's Irish	1.75L	\$42.99
Chivas Regal		
Chivas Regal		
Chivas Regal 18 yrs old		•
Crown Royal		
Crown Royal		
Dewars 12 yrs old		
Dewars 12 yrs old		
Dewars White Label		
Dewars White Label		•
Gentleman Jack		
Gentleman Jack		
Glenmorangie 10 yrs old		
Glenlivet 12 yrs old	750 ml	\$47.99
Glenlivet 12 yrs old		
Grants		
Grants		
Jack Daniels		•
Jack Daniels		
Jack Daniels Fire		
Jack Daniels Fire		•
Jameson		•
Jameson		
Jim Beam Whisky		
Johhnie Walker Blue		
Johhnie Walker Blue		•
Johnnie Walker Black		•
Johnnie Walker Black		•
Johnnie Walker Double Black		
Johnnie Walker Red		
Johnnie Walker Red		
Macallan 12yrs old (double ca		
Makers Mark		
Makers Mark	1.75L	\$49.99

GIN		
Beefeater	1.75L	\$35.99
Bombay Saphire	1.75L	\$36.99
Seagram's gin		
Tanqueray		
Tanquerav		

#### **COGNAC & BRANDY** . .. .

Courvoisier V.S.	750ml	\$26.99
Courvoisier V.S.		
Remy Martin V.S.O.P.		-
Remy Martin V.S.O.P.		

#### **CORDIALS**

Bailey's Irish Cream		\$47.99
Duggan's Irish Cream		
Kahlua		
Krupnik	750ml	\$13.99
Licor 43		
Licor 43	1.75L	\$40.99

	JNA	
Absolut (regular)		
Absolut (regular)		
Belvedere Vodka		
Belvedere Vodka		
Ciroc (all types)		
Ciroc (all types)	1.75L	\$57.99
Finlandia	750ml	\$15.99
Finlandia	1.75L	\$24.99
Grey Goose	750ml	\$27.99
Grey Goose (all types)		
Ketel One		
Ketel One	1.75L	\$39.99
Luksusowa	1.75L	\$22.99
Pinnacle (all types)	750ml	\$11.99
Pinnacle (80 proof)		
Skyy		
Sobieski		
Sobieski		
Stolichnaya (all types)		
Tanqueray Sterling		
Tanqueray Sterling		
Three Olives (all types)	1L	\$19.99
Tito's Vodka		
		<b>400100</b>
	JM	
Bacardi Light & Gold	750ml	\$12.99
Bacardi Light & Gold	1.75L	\$19.19
Captain Morgan Spice	1.75L	\$25.99
Malibu	750ml	\$17.99
Malibu	1.75L	\$25.09
TEA	UILA	
Deleon Blanco Tequila		
Deleon Blanco Tequila		
Patron Silver		
Patron Silver		
Patron XO Café	1.75L	\$34.99
RF	ER	
Becks (12oz) 24pk		\$2/ 00
Bud and Bud Lite cans		
	-	
Bud and Bud Lite loose bottles	24рк	919.99

Patron XU Cate	1.75L	\$34.99
BEI	ER	
Becks (12oz) 24pk	24pk	\$24.99
Bud and Bud Lite cans		
Bud and Bud Lite loose bottles	24pk	\$19.99
Coors Lite (24oz) cans	12pk	\$15.99
Coors Lite/Miller Lite loose bottle	es . 24pk	\$19.99
Coors Lite/Miller Lite	30pk	\$22.99
Corona/Corona Lite loose bottles	24pk	<b>\$28.99</b>
<b>Dab</b> (16oz) cans		
Dogfish Head 60 min	24pk	\$35.99
Heineken/Heineken Lite bottles	24pk	\$28.99
Land Shark	24pk	\$26.99
Lech (500ml)	20pk	\$28.99
Modelo Especial cans	12pk	\$14.99
New Belgium Fat Tire	24pk	\$33.99
Pabst Blue Ribbon cans	30pk	\$19.99
Pilsner Urquell	24pk	\$30.99
Sagres	24pk	\$24.99
Sam Adams Boston Lager	24pk	\$32.99
Stella Artois loose bottles	24pk	\$28.99
Yuengling Lager bottles	24pk	\$19.99
<b>Zywiec</b> (11.2oz)	24pk	\$21.99

WINE		
Bartenura Moscato	750ml	\$11.99
Barone Fini Pinot Grigio	750ml	\$11.99
Beringer White Zinfandel		
Beringer White Zinfandel	1.5L	\$ 9.49
Black Box (All Types)	3L	\$19.99
Carnivor Cabernet Sauvignon	750ml	\$10.99
Casal Garcia Vinho Verde	1L	\$ 5.99
Cavit (All Types)	1.5L	\$14.99
Clos du Bois Chardonnay		
Dom Perignon	750ml	\$156.99
Dreaming Tree (All Types)	750ml	\$12.99
Ecco Domani Pinot Grigio	750ml	\$ 9.99
Fish Eye (All Types)		
Freixenet Brut, Extra, Extra Dry		
Gato Negro (All Types)		
Gazela Vinho Verde	750ml	\$ 6.49
Joseph Carr Cabernet Sauvignon	750ml	\$26.99
Kendall Jackson Vintners Chardonnay.		
Kim Crawford Sauvignon Blanc		
Louis Jadot Beaujolais Villages		
Louis Jadot Pouilly Fuisse		
Martini & Rossi Asti		
Menage a Trois Red		
Mi Amore Red		
Moet Imperial Champagne		
Noble Wine 337, 667		
Papi (All Types)		
Ruffino Chianti		
Ruffino Chianti		•
Ruffino Pinot Grigio		
Ruffino Tan label		
Santa Margerita Pinot Grigio		
Silver Oak Alexander Valley Cabernet .		
Simi Chardonnay		
Woodbridge (All Types)	1.5L	\$12.49

#### We specialize in hard to find items and custom orders, just ask!



"Cold or warm Beer = Same Price" "Visit the store for more In-Store Specials!"

ABC prices prevail other prices, limited to store inventory. Not responsible for typographical errors. Prices valid till August 31, 2020.