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Issue 57 • June 2020

VOLUNTEER RESCUE SQUAD RESPONDS DURING PANDEMIC

Suitted by David Sloan, WVRS President

Over the last three months, the Westfield Volunteer Rescue Squad (WVRS) has taken on the special task of aiding those most in need, the sick, during the pandemic. Many challenges and obstacles had to be acknowledged and dealt with prior to the statewide lockdown on March 21st. The world was facing a global threat, and as information trickled down the chain of command, official state mandates and new (OEM) protocols required emergency medical services to make drastic changes so as not to compromise the safety of those first responders tending to the critical patients in need of urgent medical care.

Some of the biggest changes for the rescue squad included: limiting crews to just two members in an ambulance (i.e. restricting use of probationary members), proper adherence to additional personal protective equipment (PPE), and decontamination of the ambulance and equipment after a suspected or confirmed "COVID call." It also included obeying the new protocols at the local hospitals, which involved triaging patients before entering the emergency room and sometimes hour-long waits upon arrival outside in the ambulances during the peak months of March and April.

For any "COVID calls," crew members take the precautionary measures and don non-latex gloves, N95 or surgical masks, Tyvek body suits or washable overalls, goggles or a face shield prior to entering any home or facility. Many of the "COVID calls," but not all, originate from the handful of long-term care and assisted-living facilities in Westfield. The majority of "COVID calls" come in as respiratory distress, difficulty breathing, or fever/not feeling well; however, the top emergencies continue to be for falls/lift assists. The call volume, year over year, for the months of March and April were almost identical to 2019 numbers.

Once a suspected or confirmed "COVID call" is complete, the crews "decon" themselves and the equipment used on the call using bleach and alcohol wipes. The crews then wipe down the ambulance, or rig, inside and out. WVRS also purchased a lantern-like, ultra-violet light device to be used inside the rig. Once this "lantern" is activated, it decontaminates the ambulance by emitting an ultra-violet light for about ten minutes, thereby killing any viruses or pathogens that escaped the initial bleach wipe down.

The month of May saw a noticeable drop in calls and a marked reduction in "COVID calls." Hospital admissions have ostensibly decreased and wait times are no longer an issue for EMS crews. It is expected that there will be a resurgence of hospital visits due to medical conditions that took a backseat due to the effort to fight COVID-19, but let's hope this declining trend with COVID-19 emergencies continue.

The Westfield Volunteer Rescue Squad continues to recommend washing of hands with soap and warm water as well as naturally boosting your immune system by getting plenty of rest, drinking (filtered) water, eating a healthy diet filled with organic fruits and vegetables, reducing



(above) Westfield Volunteer Rescue Squad uses a lantern UV light to decon the ambulance after COVID calls.

stress/anxiety with exercise, meditation, and sunshine to help fight infection. Vitamins also help fight infections, but make sure you consult your doctor as to which supplements will be best for you. On a side note, if you choose to wear a mask or face covering, make sure you are properly cleaning the mask (where appropriate) after every use to limit the buildup of pathogens and bacteria on the mask itself. Be mindful that studies show wearing masks, e.g. surgical and N95 masks, reduce oxygen levels in the body (potentially causing hypoxia) and can increase carbon dioxide levels (potentially causing hypercapnia). If you start to feel dizzy or lightheaded while wearing a mask, make sure you remove it immediately and breathe deeply. Call 911 if symptoms don't improve.

The members of the WVRS want to thank everyone for their generosity and support over the last couple of months. We received many thank you letters, several food donations, and necessary medical supplies from residents and businesses. The Westfield community has shown their appreciation and gratitude to us, which encourages and motivates all the volunteers of the rescue squad to continue this crucial service.

(continued on page 4)



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BIKE DONATIONS SOUGHT ON BEHALF OF PEDALS FOR PROGRESS

Now is a great time to do some spring cleaning. Maybe you have a bike taking up space in your garage, shed or basement. Maybe it is an old model, a bit worn, in need of repair, or just something you or your kids have outgrown. We have a great option for you that is socially and environmentally responsible.

Faith Lutheran Church, New Providence is currently collecting bicycles in usable and/or repairable condition on behalf of Pedals for Progress (P4P), an organization which annually recycles thousands of bicycles, sending them to countries around the world. Faith Lutheran has been partnering with P4P since 2002 and has collected thousands of bikes in that time.

Anyone wishing to donate an adult or kid-sized bike can drop it off at the far end of the church parking lot near the little brown shed at 524 South Street in New Providence. There is no need to call ahead, just drive up and drop off your donation in the lot and Faith will make sure it gets to P4P. To arrange for pick up, contact the Church Office at 908-464-5177 or leave a message and someone will get back to you.

In the last 29 years, P4P has collected more than 159,000 bicycles and shipped them to people in need in places including Latin America, South America, Africa, Thailand, and the Balkans. In each of these locations, the bikes are reconditioned by partner agencies and distributed at low cost to poor working adults or wherever there is need. Donated bikes previously used for relaxation and recreation get a second life life-sustaining and reliable providing transportation for people to commute to work or school, to transport produce to market, and to access healthcare and other services.

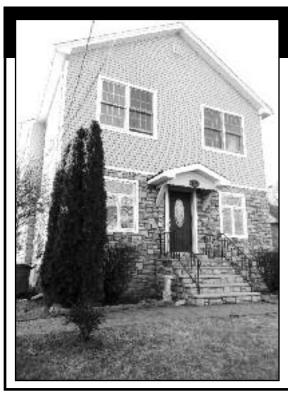
For more information visit Pedals for Progress' website at p4p.org.



(above) Volunteers remove the pedals and ziptie them to the bike frame, then turn and lock down the handlebars so that the bikes can be tightly packed onto P4P's truck and then onto overseas shipping containers.



(above) P4P staff are bike experts. They are also masters at using space wisely. All these bikes and more will be loaded on the truck shown and will make their way to people around the world.



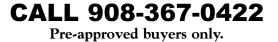
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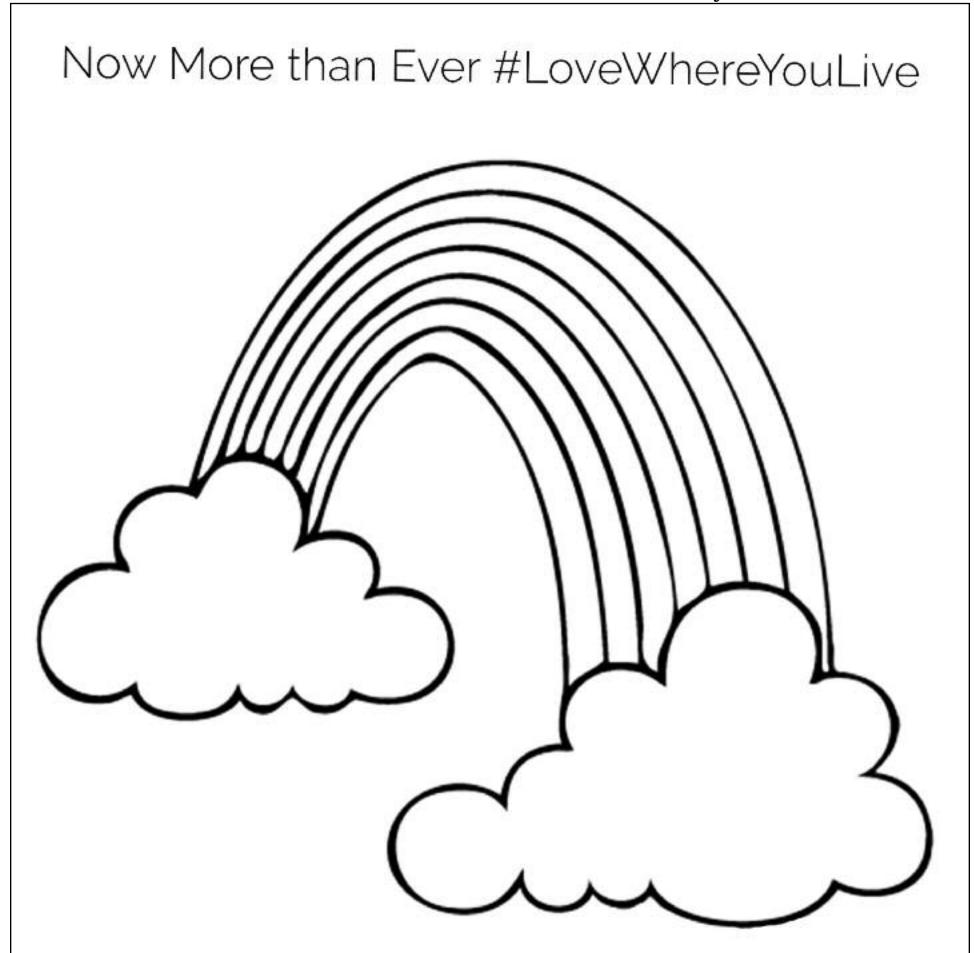




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WESTFIELD VOLUNTEER RESCUE SQUAD 2020

If you are interested in volunteering for the rescue squad as a riding member or dispatcher, please visit us at our squad building at 335

may also download an application on our website: westfieldrescuesquad.org. We are always looking

Watterson Street to pick up an application. You for new members who want to make a positive impact on our community.

Stay safe and healthy everyone.



(above) You can follow the Westfield Volunteer Rescue Squad on Facebook.





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ASHLEIGH STEWART EARNS GIRL SCOUT SILVER AWARD

Westfield Girl Scout Troop 40490 would like to congratulate Ashleigh Stewart for earning her Silver Award. The Girl Scout Silver Award is the highest award a Girl Scout Cadette can earn and gives girls the chance to do big things and make their community better in the process.

"For my girl scout silver award, I worked with the Saint Joseph's Social Service Center to improve their After School Children's Program. I did so by teaching confidence and determination, but making sure they had fun," Ashleigh explained. "Over the summer, I created and taught theater and drama lessons and games for the students. During the year, I threw a pi day party for them. Along with the yummy baked goods I made for them, I taught them about pi and gave them a math lesson with activities. I also created and choreographed a dance to a Wizard of Oz remix song that they learned over the



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course of many weeks and then performed at a along with the other volunteers who also worked fundraiser with a large audience. In addition, I with me. It was an amazing experience."

Ashleigh, along with all of the Westfield Girl Scouts earning the Highest Awards, will be honored during a special scout ceremony. Congratulations and thank you Ashleigh.



(above) Westfield Girl Scout Ashleigh Stewart earned her Silver Award through her volunteer work at Saint Joseph's Social Service Center.



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LIBRARY ONLINE SUMMER READING PROGRAM BEGINS JUNE 22

The Westfield Memorial Library is pleased to announce that the Online Summer Reading Program for Children, Teens and Adults, "Imagine Your Story," will begin June 22.



The Westfield Memorial Library Summer Reading Program Will Begin Online on June 22, 2020

> Register to Read for Fun and Prizes!

Visit our Facebook page or the library's website on June 22 and sign up through readsquared.com to track the books, e-books and audiobooks that you read. Prizes for Children and Teens of all Reading Levels all summer long!

Westfield Memorial Library www.wmlnj.org



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The Children's reading program is for readers of all levels, including Little Listeners who are not yet reading on their own.

Similar to previous years, Westfield Memorial Library card holders will be able to read for fun, relaxation and prizes. This year, however, due to the temporary closing of the library caused by the corona virus, all patrons, including children, will be registering and tracking their reading online. Parents will be able to create family accounts so that all their children's records are linked.

On June 22 readers can visit the library's web page at wmlnj.org, or our Facebook page at facebook.com/wmlnj, and access the link to READsquared.com. READsquared.com is an online service in which patrons set up an account to record their reading, whether it be physical books, ebooks or audiobooks. The site also offers plenty of games and puzzles to play,

as well as curated book recommendations, digital badges and more.

Throughout the summer, children can win prizes for the materials they've read, and on September 4, adults will have the chance to win one of two gift baskets in a random drawing.

Library Director Phil Israel said, "We are pleased to offer the Summer Reading Program as we do every year. While we may not be able to provide an in-person experience, we hope that everyone will take advantage of our virtual programs, until it is once again safe to meet in groups. We continue to expand our on-line collections to ensure that we have the latest and best selections to match our patrons' diversified tastes."

The Westfield Memorial Library is located at 550 East Broad Street. Watch the library's Facebook page and website for future news regarding the library's gradual re-opening.



An Important Message to our Community *Your Safety is our Top Concern!*





Gary S. Horan

an Victor M. Richel

hank you for your overwhelming support during this pandemic. Businesses, restaurants, community organizations, religious groups and many, many individuals have reached out to show our staff that they're valued. We are very appreciative.

Stay Safe

Although the number of cases in New Jersey is declining, it is very important that we don't let down our guard. Continue to be safe by wearing face masks, washing your hands and practicing social distancing.

Above all, do not ignore your health. Don't become so focused on the COVID-19 pandemic that you neglect symptoms of serious disease like stroke, heart attack, and of course any serious injury. Chest pain, bleeding, shortness of breath, loss of muscular control, severe pain or dizziness, drug overdose, severe depression or anxiety, suicidal thoughts...these are just some of the serious symptoms that should be treated in a hospital.

You can feel confident coming to the Emergency Room for any health emergency.

Keeping You Safe

Here are the steps we are taking to keep you safe during the pandemic:

- Everyone who enters the Medical Center is screened for fever and given a face mask
- Patients with COVID-19 symptoms are separated from patients who do not have symptoms, and their treatment is governed by strict infection control protocols
- Each member of our staff is trained regularly in infection control and prevention procedures, and in the use of personal protective equipment
- All areas of the Medical Center are cleaned consistently and thoroughly, and all patient rooms undergo a deep cleaning using several steps including state-of-the-art ultraviolet technology



To fight COVID, Trinitas purchased an additional Surficide unit that automatically disinfects every surface in every room where a patient has been treated.

What's Ahead

We are planning to reopen services including elective surgery, diagnostic procedures and outpatient testing – but only when it is safe to do so. Our experienced staff is conquering COVID and is ready and willing to care for all your health needs again.

As we start to return to normal in the coming weeks we ask that you stay safe, keep social distancing, wash your hands, wear a mask, and don't hesitate to seek medical attention if there is a need.

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WESTFIELD FOUNDATION JOINS WESTFIELD UNITED FUND IN GIVING BACK

Submitted by Ingrid Mckinley

The Westfield Foundation recently donated \$30,000 to the "We Love Local" fund which is dedicated to helping independently owned local businesses in Westfield, NJ. The Westfield Foundation matched \$30,000 in donations received in March. The Covid19 pandemic has wreaked havoc on small businesses in Westfield, surrounding communities, the state, and nation. At this writing the fund has raised over \$225,000.

If you would like to contribute to the fund and help small businesses in Westfield, please go to: westfieldunitedfund.org and click on the Donate Now to We Love Local button.

For 45 years, the Westfield Foundation has provided funding support in the areas of the arts, health, aging, historic preservation, social services and civic projects. In addition to supporting capital projects of established social service agencies in the community, the Westfield Foundation has also been an important resource of 'seed money' for smaller organizations and emerging needs.

To learn more about the Westfield Foundation and how you can help, please go to: thewestfieldfoundation.com. Donate today to help others in need.

For more information, please do not hesitate to contact Betsy Chance, via email, at foundation@westfieldnj.com or by phone at 908-233-9788.



(above, l-r) Elizabeth Chance, Foundation Executive Director, and Foundation Board members Stanley Gersch, DMD, Corey Wu-Jung and Rupa Motwani.



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ROOSEVELT STUDENTS RAISE MONEY TO FEED HEALTH CARE PROS





(above) Members of the Overlook Radiology Department enjoy a donation of food and a note of thanks from the Roosevelt Intermediate School Student Government.

Photos by Melissa Bonassisa, Overlook Hospital



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The Roosevelt Intermediate School Student Council donated \$500 worth of food to the staff at Overlook Hospital on April 23, as a small token of appreciation for the hard work of local healthcare workers.

Roosevelt teachers and student council coadvisors Marissa Conneely and Erin Sheppard have been meeting virtually with the students on the Executive Board, which represents all three grades at Roosevelt.

"The Student Council raises funds every year for the community through bake sales and other initiatives," says Coneely. "Our executive board voted on how to allocate some funds to help the community in this time of need. Finding a way to give back to Overlook Hospital was at the top of the students' priority list."

With the delivery of the food from a local family-run business came a letter from the students:

Dear Overlook Medical Staff,

We are incredibly thankful for all that you do. Please accept this food as a small token of our eternal appreciation for your dedication and commitment to your work and to the health of our society.

Sincerely,

Roosevelt Student Council, Grades 6-8

The Overlook Hospital staff took the time to write back:

Dear Roosevelt,

With your donation, we fed the entire Radiology Department.

These are the people who have taken every Xray, CT, ultrasound and MRI on the hundreds of Covid patients that have come through our doors. They have done every procedure needed in our interventional department. They have worked tirelessly and many have come down with Covid themselves and have already come back to work. Some of us are still out sick and some of us will be soon.

I cannot explain how thankful the staff was and how impressed that it came from a school that wasn't even in session in person. It has been all the kind gestures that have humbled the staff and kept us fighting every day.

Thank you from all of us at Overlook Radiology Department

"Our school community has a longstanding tradition of giving back to the broader community," says Superintendent Dr. Margaret Dolan. "I continue to be impressed but not surprised by the many ways in which all of our students, staff, and families are reaching out to support others through this public health crisis."





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Dear American girl doll company.

My name is Lexi Horvath and I have a few ideas for the next doll of the year. I think the doll should be about the quarantine. I have a few ideas for what the dolls accessories could be and what sets there could be. Here are a few ideas for her accessories: a mask to stay healthy, a laptop for distance learning, a notebook, pencil and pen for working at home, Lysol, wipes, and hand sanitizer to remove germs from everything, and a new puppy named Rudy since everyone is home all day to train him and play with him. I also think she should come with a baking set because it's fun to bake when you have nothing to do. Here are a few ideas for her storyline. Her parents could be doctors, she does distance learning, her older siblings can't play with her because they are always doing their school work, her older brother had to come home from college, she often builds forts for fun, she did chalk art on her driveway and drew rainbows and nice messages, her brother got really sick and her 3 best friends are named Lilly, Eliana and Pippa, I think her name should be Alexandra, her hair color is light brown and her eye color is dark brown. I've already made masks for 2 of my dolls.

From,	
Lexi age 8	
Leni	







FRANKLIN 2ND GRADER SENDS PANDEMIC **PROPOSAL TO AMERICAN GIRL DOLL COMPANY**

An enterprising and thoughtful second grader at Franklin Elementary School in Westfield used what she has learned about persuasive writing and a global pandemic to send a letter to the company that makes the popular American Girl dolls.



(above) Franklin School 2nd grader Alexandra Horvath wrote a letter to the American Girl Doll Company, proposing that the company model its next doll on a child who is living through a public health pandemic.

Photo by The Horvath Family, Westfield Public Schools

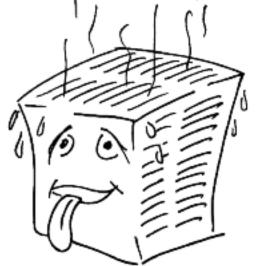
"Dear American Girl Doll Company," writes the 2nd grader in her letter dated April 25. "My name is Lexi Horvath and I have a few ideas for the next doll of the year. I think the doll should be about the quarantine."

Lexi goes on to propose a name (Alexandra) and a storyline for the doll that includes distance learning, parents who are doctors, and older siblings (including a brother home from college) who are overloaded with schoolwork and unable to play with her. She writes about ways in which the proposed Alexandra doll is keeping busy during the quarantine such as building forts and drawing rainbows and other hopeful chalk art messages on the driveway.

"Her brother got really sick and her 3 best friends are named Lilly, Eliana, and Pippa," writes Lexi in the letter, which includes ideas for the doll's accessories such as "a mask to stay healthy, a laptop for distance learning, a notebook, pencil and pen for working at home, Lysol wipes and hand sanitizer to remove germs from everything, and a new puppy named Rudy since everyone is home all day to train him and play with him."

"Earlier in the year, the second graders in the Westfield Public School District learned about persuasive writing through their Writing Workshop curriculum," says her teacher Karen Reichel. "During this pandemic, Lexi took it upon herself to use what she learned to write this heartfelt letter to the American Girl Doll Company with her opinion of what the next American Girl Doll should be like. This eyeopening letter shows the pandemic through a child's eyes."

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(above) MIT photo illustrating the face shield

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This Week in Westfield Rotary

Helping each other help ourselves. We all can play a part.

The Rotary Club of Westfield is excited to announce that we have started a fundraiser to fight hunger locally and in our surrounding communities. We will match up to \$15,000 in donations!

Westfield Rotary's Backpack Program helps to relieve food insecurity by providing weekend food to elementary school children who qualify for the free/reduced federal lunch program.

During the school year, the Westfield Schools collect extra lunches weekly that are given to both the Plainfield Salvation Army and St. Joseph's Social Service Center in Elizabeth. Rotary's Summertime Sandwich effort keeps the program going while school is not in session.

Your financial support together with the volunteer efforts of Rotarians and the participation of our local Westfield restaurants will help us to help ourselves as one united community. All donations are tax deductible through the Westfield Rotary Club Foundation, a 501c3.

Please visit and support these efforts at GoFundMe...gf.me/u/xzztd8

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ROTARY CLUB DONATES FACE SHIELDS TO FRONT LINE HEALTH CARE WORKERS

Submitted by Dr. D. Michael Hart

The Rotary Club of Westfield, NJ has raised \$770 to purchase 250 Face Shields which will be donated to the Children's Specialized Hospital in Mountainside, NJ, and Overlook Hospital in Summit, NJ.

Rotarian Phil Richardson announced that his alma mater, Massachusetts Institute of Technology (MIT), has developed an inexpensive face shield for medical workers. The face shield is adjustable, lightweight, and designed to be worn comfortably for long periods of time. It provides extended splash coverage and prolongs the usable life of N95 respirators and masks.

The Face Shields come in boxes of 125 and cost \$385 per box.

MIT and Polymershapes, Inc. have collaborated to make the shields. MIT has licensed the design royalty free, with no

financial interest. Polymershapes, Inc. will be manufacturing 50,000 of these shields a day. Polymershapes, Inc. has eighty manufacturing facilities around the U.S. and can ramp up production of the face shields to millions per day as demand requires.

If anyone wishes to help our front line health care heroes, checks can be made payable to: The Westfield Rotary Club Foundation, Inc. and sent to The Rotary Club of Westfield, c/o The Westfield Area YMCA, 220 Clark St, Westfield, NJ, 07090. The Westfield Rotary Club Foundation, Inc. is a 501c3, so contributions are tax deductible. Please write "For Face Shields" on the check. Thank you for your generosity.

Follow The Rotary Club of Westfield on Facebook, or visit our website at westfieldrotary.com. For additional information contact Rotary Club Secretary Dr. D. Michael Hart, by email at drmhart@yahoo.com

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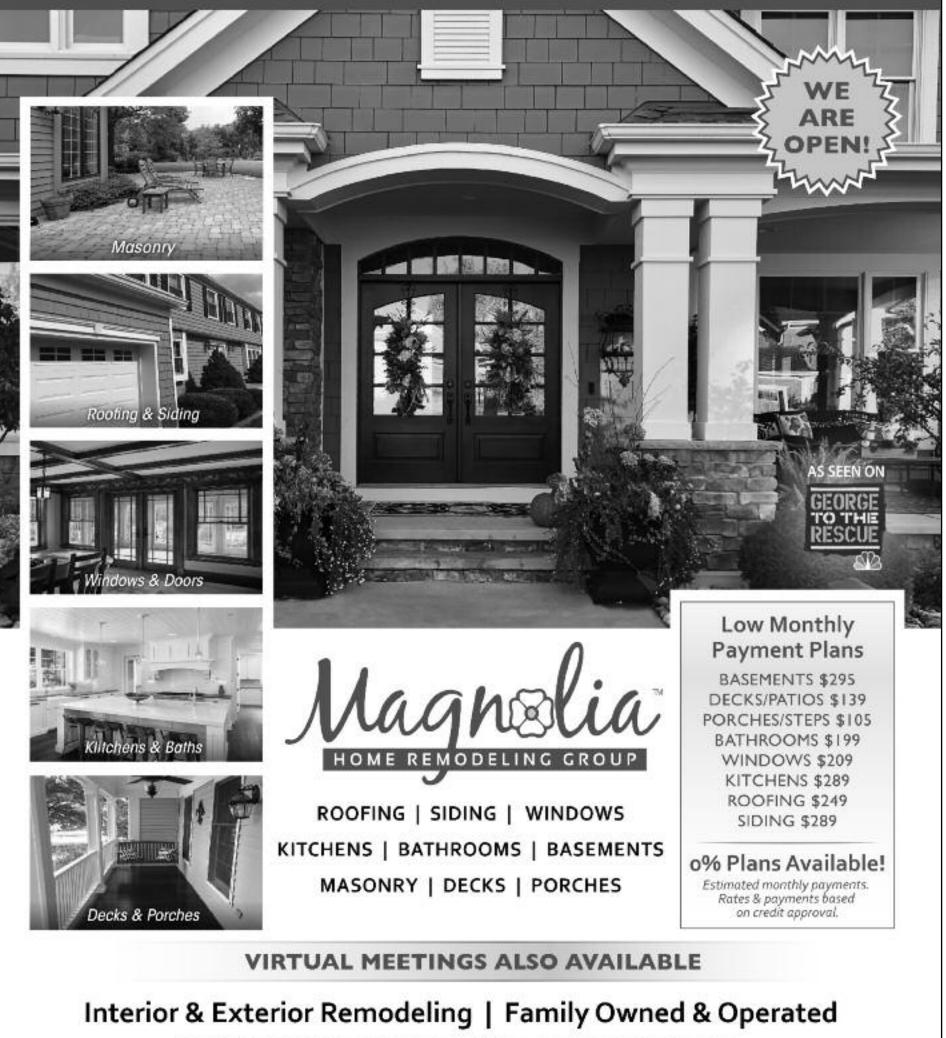
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WPD HOLDS CANDLELIGHT VIGIL IN WASHINGTON

May 13,2020 would have been the 32nd Annual Candlelight Vigil on the National Mall in Washington DC where more than 30,000 first responders, surviving families and law enforcement supporters gather to honor the National Law Enforcement Officers Memorial. For the past several years, members of the Westfield Police Department participated in the Police Unity Tour, a 320-mile, 4-day bicycle ride from NJ to Washington DC to raise awareness and funds for the National Law Enforcement Officers Memorial. Due to the pandemic, all activities were cancelled.

This year, 307 names are being engraved on the walls of the National Law Enforcement Officers Memorial in Washington, DC, bringing the total to 22,217 officers killed in the line of duty memorialized there. To see the 307 names, please visit https://nleomf.org/facts-figures/2020roll-call-of-heroes.

Five riders from the Westfield Team gathered together for their own, social distanced, candlelight vigil at Westfield Police Headquarters. Also, the fountain at Mindowaskin Park was lit up blue to honor first responders.

Photo by Westfield Police Department



(above, back, l-r) Back row: Nicolas Calello, Jason Rodger, Richard Gill. (front, l-r) William Kleeman and Andres Jaramillo.



Let us help you make this year a great success!

MARGARET DANENHAUER EARNS GIRL SCOUT SILVER AWARD

Submitted by Colby Sheppard Westfield Girl Scout Troop 40490 would like to congratulate Margaret Danenhauer for earning her Silver Award. The Girl Scout Silver Award is the highest award a Girl Scout Cadette can earn and gives girls the chance to do big things and make their community better in the process.

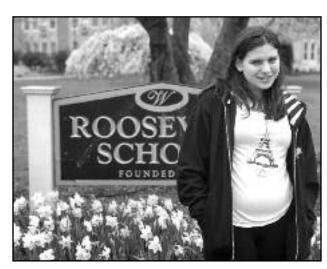
For Margaret Danenhauer's Silver Award, she planted a spring flower garden at Roosevelt Intermediate School around the school sign at the corner of Clark Street and Tuttle Parkway. In the fall, the girl scout planted a variety of bulbs including daffodils, allium, grape hyacinth, and scilla. Margaret, an eighth grader at Roosevelt, chose this project because, while the school has summer and fall landscaping, there were no spring flowers gardens. Margaret planted the garden as a tribute to her time at Roosevelt, planting bulbs to represent each grade level as well as the teachers and administration.

Margaret believes that this experience has taught her about responsibility and hard work. Planning and implementing the project independently really showed her what it takes to get a big assignment done. Working on a plan that benefits her school helped her to connect with her community. Margaret also developed her communication skills by contacting and working with school officials on the project.

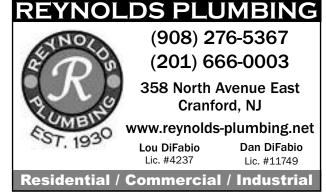
The garden will be a lasting memory of her

time at Roosevelt and a lovely addition to the landscape of Westfield. Although she and her classmates have not been at Roosevelt this spring to view the blossoms, she has received emails and texts from friends and members of the Westfield community, who she met while planting the garden, with pictures of the spring beauties.

Margaret, along with all of the Westfield Girl Scouts earning the Highest Awards, will be honored during a special ceremony. Congratulations and thank you Margaret for making Roosevelt Intermediate a prettier place.



(above) For her Silver Award project, Margaret Danenhauer planted a spring flower garden at Roosevelt Intermediate School.







YMCA SERVES AS DROP-OFF LOCATION FORFOOD PANTRY

The Westfield Area YMCA is pleased to be continuing its partnership with the Westfield Food Pantry by opening the doors to the vestibule of the Main Y, 220 Clark Street for food pantry donations from 8 a.m. – 5 p.m. Monday - Friday.

Items especially needed are canned soup, canned meals, canned vegetables, peanut butter, jelly, and personal care products such as toothpaste, deodorant, shampoo, soap and hotel samples. Each time the bins are full, the Westfield Police will pick up the items and bring them to the food pantry to be packaged. Then the police will help deliver to people in need.

The mission of the Y is to serve the needs of the community. The Westfield Area YMCA would like to thank the Westfield Police for helping make this happen.

COVID-19 SCAM WARNING

The New Jersey Division of Consumer Affairs is alerting consumers to be aware of a number of apparent scams related to COVID-19. To avoid this and some of the tactics being reported as possible scams, the Division recommends:

Don't let CDC imposters into your home. Representatives from the Centers for Disease Control and Prevention are not going door-todoor seeking information or conducting surveillance on COVID-19. Imposters should be reported to local authorities and the Division.

Don't fall for fake cures. Beware of in-store or online advertisements for products that claim to cure or prevent COVID-19 or other similar offers. No cure or preventative medicine has been approved for sale.

Look out for phishing emails. Cybercriminals may take advantage of global concern and interest in COVID-19 to try to convince email recipients to open links or attachments that may direct them to malicious websites or deliver malware. Stay away from COVID-19 related information that does not come from a trusted

The New Jersey Division of Consumer Affairs source, to avoid exposing your personal alerting consumers to be aware of a number of information.

Keep in mind not everything online may be factual. The internet is full of information, but be mindful of its accuracy. As false reports spread regarding the origination and spread of COVID-19, rely only on trusted sources for information.

Be wary of unsolicited calls. Whether they are offering health insurance, including to supplement Medicare or Medicaid benefits, or a cure or treatment for COVID-19, refrain from sharing your personal information over the phone, unless you have initiated the call.

Avoid internet adoption scams. Scammers are falsely misrepresenting themselves as CDC employees, and asking victims to send money overseas to adopt a pet being held at a quarantine station. The CDC does not quarantine pets or would not ask for payment to bring an animal into the U.S.

For more information please visit njconsumeraffairs.gov/.../C19-Scam-Warnings.aspx



WHS STUDENTS PARTICIPATE IN VIRTUAL MOCK TRIAL

High School social studies teacher Kimberly Leegan coordinated a virtual program for students in Introduction to Law, Mock Trial, and AP Government and Politics classes.

Westfield Municipal Judge Parag Patel led a presentation on May 4 and 5 that included

To celebrate New Jersey Law Day, Westfield attorney and former Westfield public defender Robert Bohrod and Middlesex County assistant Farabaugh and Ms.Leegan's classes were prosecutor Bina Desai. Judge Patel presided over a mock trial with the fictitious case of an honorably-discharged disabled veteran who is arrested after crashing the car he is driving into a tree.

The students in Enrico Basso, Daniel assigned as prosecutors, defense attorneys, police officers, witnesses, and other court room roles as they worked through details in the fictitious mock trial case.

Photo by Westfield Public Schools



(above) Westfield High School students participated in a virtual mock trial with the help of Westfield Municipal Judge Parag Patel, attorney and former Westfield public defender Robert Bohrod, and Middlesex County assistant prosecutor Bina Desai.



Westfield MONTHLY • Page 22 • June 2020

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9	HALF PAGE 6.5" x 9' or	-10" x	- 7"	\$320
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18	FULL PAGE	-10" x	14"	\$400
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The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

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Thank you. - Joe Renna

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- National Press Release Distribution to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
- Website creation/update:.....\$2,400 (Cost for average website: 12 pages,

contact form, SEO friendly, responsive design)

- Website Hosting:\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services:average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.**

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Check out Joe Renna's Hyper Local Network on You Tube. Call 908-447-1295 if you want your business featured on line and in print. See sample show below.



JENNIFER ALARCON -THE INSPIRATION BEHIND MEXICAN SPICE

I was born and raised in Mexico City, and now a happy resident of Chatham NJ for the last 13 years, I have searched for what I would call authentic and delicious Mexican food. Disappointed with my local findings, I decided to start my own little catering business to my friends and neighbors.

Business took off amazingly! In a matter of 3 years I went from making Salsa Verde in my own kitchen, to setting up a commercial kitchen, growing the team (or better said, building a team), participating in local Farmers Markets and catering countless events and parties.

We are now at two brick-and-mortar locations, and have exciting plans for continuing to grow.

Oh and did I mention the super-chic-amazingfun-classy-fabulous Food Truck? Mexican Spice has a Food Truck which is the cutest little thing and we take it around New Jersey to cater special events like birthdays, weddings, and of course, to the local Food Truck Festivals.

I am passionate about the Mexican culture, the infinite flavors, colors and traditions, and I love that I am able to share "A little taste of Mexico" with the community.

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