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## ROTARY'S UNWAVERING COMMITMENT TO UNION

Rotary Club of Union, NJ is invested in the global fight amid the challenges during COVID-19 by donating food and medical supplies to the community. It is our sincere goal to help individuals and organizations in the community especially during these trying times.

It was the goal of the organization's President, Rob O'Connell, to support those local establishments that donate to Rotary's Automobilia charity event each November. Weekly food donations from Union Township restaurants such as Café Z, Padonno's Pizzeria, Cozy Corner Deli & Caterers, and Johnny Napkins were made to the Union Emergency Medical Unit during the month of April.

"The Rotary Club of Union, NJ did it again! Thank you again to everyone who is thinking about us!" Union Emergency Medical Unit.

Charlie Minton and Geralanne Maglione, both Rotary Club of Union members, personally answered an urgent request from the Immaculate Heart of Mary (IHM) Food Pantry for non-perishable food delivered to the YMCA in Scotch Plains, NJ.

For the month of May, Rotary has committed to supply

the Union Township Food Pantry with much needed non-perishable items each week.

"Your thoughtfulness and generosity during these especially hard times will help those in need feed their families" stated Eileen Birch, Township Clerk.

Rotary Club also donated 100 N95 masks, 30 face shields and 60 disposable gowns to Overlook Medical Center of Summit, NJ. This donation was received by fellow Rotarian, Michael Atanasio, who is the Director of Food & Nutrition, Parking and Patient Transportation at Overlook.

"This is just one way our club can show our enormous appreciation for our frontline workers and to assure those with food insecurities are taken care of" stated President, Rob O'Connell.

The Rotary Club of Union welcomes any member of the community who might like to join our group in our mission "Service above self." Meetings are held every Thursday at the Suburban Country Club at 12:15 p.m.

For more information about Rotary, please contact Membership Chair, Sharon Patel at 908-964-6422, or visit [unionrotary.org](http://unionrotary.org).

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(above) Union Emergency Medical Unit.

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**Call: 908-418-5586**

**Email: [editor@rennamedia.com](mailto:editor@rennamedia.com)**

## REDEDICATION OF MEMORIAL HONOR ROLL PARK

On Memorial Day, Union's Veterans Memorial Honor Roll Park was virtually rededicated. As part of the rededication, biographies of Union and Vauxhall veterans that had been video recorded by Sal Terrezza, Union TV34 Manager, were broadcast throughout the day.

The bios were read by David Arminio, Vice President of the Union Township Historical Society, and Jon Rosser, Treasurer of the

Vauxhall Historical Society, Inc., and Manuel Figueiredo, Township of Union Committeeman.

Featured in the tribute were WW II veterans (now deceased) Manny Centeno, Ernest Matthews, and Otto Schwartz; Korean War KIA (killed in action) Earl Godfrey, Joseph Helke, Frederick Koenig, and John O'Kane; and Clifford Carter (also now deceased) Vietnam War-era.



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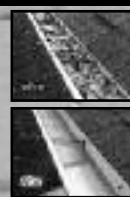
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(above) The Dan Beard Tree House at Boy Scout Camp Somers received repairs by the Flintlocks over the winter.

## RETIRED SCOUTS HELP MAINTAIN BOY SCOUT CAMPS

The Flintlocks repaired the Dan Beard Tree House at Boy Scout Camp Somers in Stanhope, NJ over the winter. This camp serves the Union County area scouts, as well as Morris, Sussex and Middlesex Counties.

The Flintlocks are retired scouters who volunteer every Thursday at Camp Winnebago in Rockaway, NJ. All it took was some lumber, some screws and some elbow grease. Since the Flintlocks are all volunteers with outstanding

construction skills, it saves the Council from hiring outside contractors to do the repairs. A small group goes up to Camp Somers on Wednesdays to work over there. Most of the men had fathers who helped the Boy Scouts when they were in the scouts as lads, and have sons and grandchildren who were, or are, in the scouts.

For more information please visit the Facebook Page "Flintlocks", or contact Flintlocks Secretary Michael Hart at [drmhart@yahoo.com](mailto:drmhart@yahoo.com).

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There are a number of programs open to the public, offered online and free. Please go to [bit.ly/UPLlive](http://bit.ly/UPLlive) to register.

### WHAT'S HAPPENING VIRTUALLY AT UPL

**Virtual Adult Dance Fitness with Dance  
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Friday, June 5, 2020

6:00- 6:45 p.m.

Please go to [bit.ly/UPLlive](http://bit.ly/UPLlive) to register.

**Tuesday @ 2 Movie Chat- A Man Called Ove**

Wednesday, June 10 2-3:00 p.m.

Please go to [bit.ly/UPLlive](http://bit.ly/UPLlive) to register.

**Financial Planning During the Pandemic**

Thursday, June 11, 2020 4 p.m. - 4:30 p.m.

Please go to [bit.ly/UPLlive](http://bit.ly/UPLlive) to register.

**Adult Book Chat- Open Discussion**

Friday, June 12, 2020 6:00- 6:45 p.m.

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**Virtual Adult Dance Fitness with Dance  
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Friday, June 19, 2020 6:00- 6:45 p.m.

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**Virtual Adult Dance Fitness with Dance  
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## HISTORICAL SOCIETY JUNE EVENT

Hannah Caldwell Day will be commemorated by the Union Township Historical Society at the Caldwell Parsonage, 909 Caldwell Avenue, Union, on Sunday, June 7, from 2 to 5 p.m. Rev. James Caldwell, portrayed by Doc Burkhardt, will greet visitors. He'll recall the heroism of his wife during the American Revolution, following the Battle of Connecticut Farms on that fateful day--June 7, 1780.

Observance of current social-distancing guidelines will make this a historic first for the Union Township Historical Society, which was founded in 1957. An individual or couple or family may enter the museum one at a time and take a self-guided tour for ten minutes. Gloves will be provided, but guests are requested to bring and wear their own masks.

The UTHS was required to cancel tours in March and programs in April and May. Each of those would have produced much needed revenue for the centuries-old house. It's hoped that members of the community would consider an in-person contribution or an on-line donation at [unionnjhistory.org](http://unionnjhistory.org). For more information, please call 908-591-4377.



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## THE AMERICAN LEGION MEMORIAL DAY SPEECH

The American Legion was chartered and incorporated by Congress in 1919 as a patriotic veterans organization devoted to mutual helpfulness. Since local Memorial Day celebrations have been canceled due to Covid-19, the Legion's national headquarters distributed the below speech to commemorate Memorial Day 2020. The writer wishes to remain anonymous.

Every crisis has new heroes. During the 9/11 attacks, they were the first responders running into burning and crumbling buildings as others ran out. Now, during the Coronavirus pandemic, the most visible heroes are the health care professionals, who are saving others and risking their own lives while doing so.

These heroes have much in common with the people that we honor today – America's fallen veterans. They are men and women who have sacrificed their own lives so others could live. They are both elite and ordinary. They are elite in the sense of character. Giving your life so others could live is the ultimate definition of selfless.

They are ordinary in the fact that they represent the diverse fabric of our country. They are rich and poor, black and white, male and female. They come from every ethnicity and background. In short, they looked like anyone of us.

As we celebrate the selfless and untiring performances of the healthcare workers during the COVID-19 pandemic, it brings to mind the military medics, doctors and nurses who sacrificed their lives while treating others on the battlefield.

One such hero was Pharmacist Mate Third Class Jack Williams. The Navy Reserve corpsman was only 20 years old when he landed on Iwo Jima 75 years ago.

On March 3, 1945, James Naughton, a Marine in Williams' unit, was wounded by a grenade. While under intense enemy fire, Williams dragged Naughton to a shallow depression and treated his wounds. Williams used his own body as a screen and was shot four times. Yet he continued.

After he treated Naughton, Williams dressed his own wounds. He then proceeded to treat another Marine, despite his own immense pain. While heading to the rear, he was hit by a sniper's bullet and killed. For his actions, Petty Officer Williams was awarded the Medal of Honor.

We also remember Army veterans like Lieutenant Sharon Lane.

According to her biographer, Philip Bigler, Lt. Lane threw herself into her work as a nurse. While serving in Colorado, she requested a transfer to Vietnam.

"There, at least, you are busy 12 hours a day, six or seven days a week," she said in a 1968 letter to her parents.

Her dedication was obvious, even as she treated enemy Viet Cong soldiers who would return the favor by kicking, cursing and spitting at their American captors.

In the early morning of June 8, 1969, Sharon's tour of duty ended. A Soviet-built rocket struck

the hospital. Lieutenant Sharon A. Lane was killed in action at age 25.

If she were still here, her skills as a nurse might still be benefiting us during the current crisis. But not all of the heroes working during the COVID-19 pandemic are in the healthcare industry. Grocers, first responders, delivery workers and drive-through restaurant employees are just a few of the many people that we rely on to provide vital services for society while risking their own safety.

The military also has heroes in every occupational field. Truck drivers, cooks and administrative clerks have all paid the ultimate price. At sea, on land or in the air – military service requires great risk.

Roy Knight, Jr. was a pilot in the U.S. Air Force. On May 19, 1967, he was shot down while attacking a target on the Ho Chi Minh trail in Laos. He was posthumously promoted to colonel. Last year, a joint team from the Defense POW/MIA Accounting Agency discovered and later identified Col. Knight's remains.

When his remains arrived at Dallas's Love Field, a crowd had gathered to witness the dignified transfer of the flag-draped casket from the Southwest Airlines jet into the receptive arms of the military honor guard. One observer reported that the entire crowd fell silent.

The Southwest flight was piloted by another Air Force veteran, Col. Knight's son, Bryan. Bryan Knight was only five-years-old when he said goodbye to his father as the elder Knight left for Vietnam.

This is yet another legacy that these heroes leave behind. A legacy that includes their sons, daughters, grieving parents, grandparents and friends.

Their heroic acts are sometimes performed to protect those with whom they serve. Corporal Jason Dunham was a squad leader with the Third Battalion, 7th Marines in Iraq.

On April 14, 2004, his squad approached a Toyota Land Cruiser. After his squad discovered

AK-47s in the vehicle, the enemy insurgent exited and engaged in hand-to-hand fighting with the unit. The driver dropped a grenade.

To save his fellow Marines, Corporal Dunham made the ultimate sacrifice. He threw himself on the grenade and tried to use his helmet to shield the blast. Severely wounded by the grenade's fragments, Cpl. Dunham was taken off life-support eight days later.

Corporal Dunham died so other Marines could live. He, too, was awarded the Medal of Honor for his gallantry.

Approximately one million men and women of the U.S. military have lost their lives in defense of our nation since the founding of this great Republic.

Not all have died from enemy fire. Some have died from diseases that have too often festered around war zones. Often times, deaths from disease and accidents outnumbered casualties caused by enemy weapons.

During the Spanish American War, 60 soldiers of the all-black 24th Infantry Regiment volunteered to serve as nurses. Thirty-six of them would later die of yellow fever or malaria.

A generation later, the flu would kill nearly 16,000 U.S. soldiers in France during World War I. Another 30,000 American servicemen died in stateside camps. These men and women could have isolated safely in their homes. But they knew they had an important job to do. A mission to accomplish. They were all on a mission to serve.

Even when the enemy is an invisible virus or a microscopic germ, the sacrifices made are just as meaningful. The U.S. military has already lost servicemen to COVID-19.

This Memorial Day as we continue to honor those who fell for us in battle, let's also pause to remember those who have also sacrificed their lives while serving others.

May God bless them and may God bless you for remembering them here today.

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**Waterfalls • Fireplaces • Fire Pits • Walls • Walkways • Patios • Curbs**

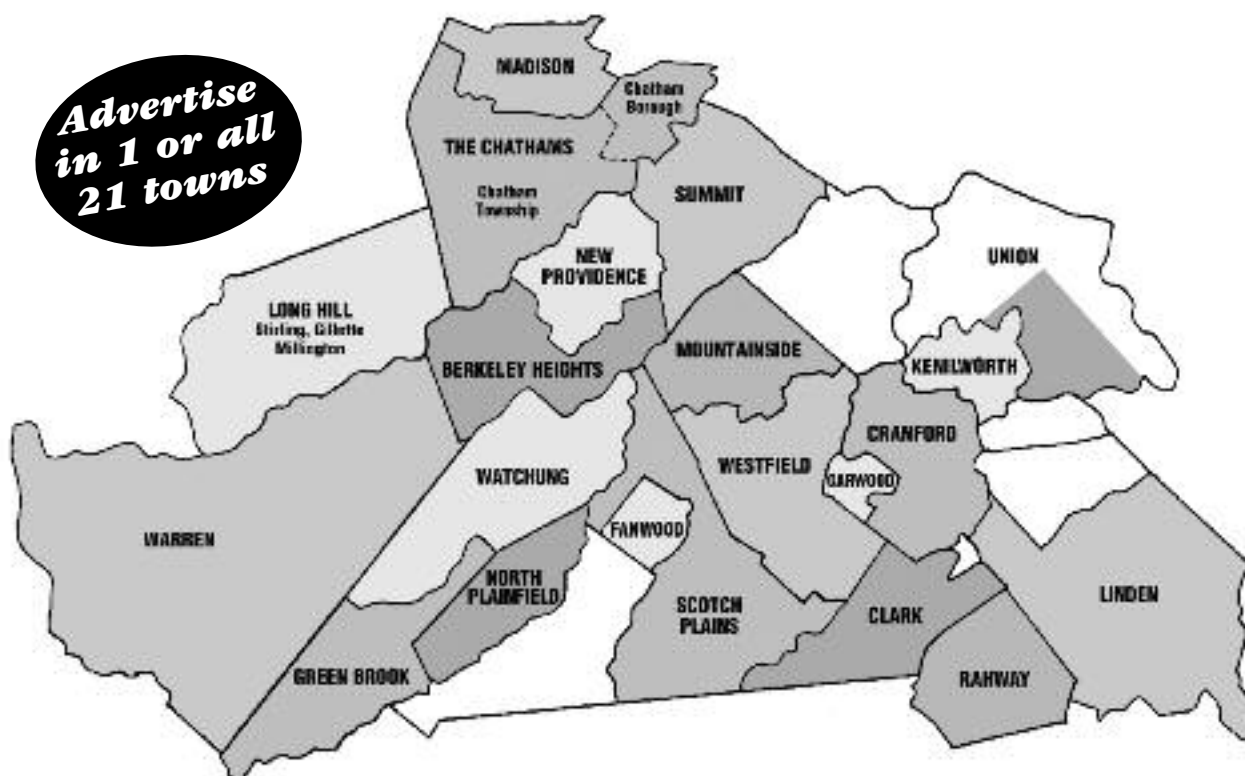
# RENNA MEDIA NEWSPAPER RATE SHEET **WE MAIL** **135,000** **NEWSPAPERS** **MONTHLY!**

Tina Renna 908-418-5586  
tinarennamedia.com

Joe Renna 908-447-1295  
joerennamedia.com

202 Walnut Avenue  
Cranford, NJ 07016  
info@rennamedia.com

Advertise  
in 1 or all  
21 towns



**Qty: 4,800**  
Mailed to every  
home and business.  
Zip: 07922



**Qty: 7,400**  
Mailed to every  
home and business.  
Zip: 07928



**Qty: 6,700**  
Mailed to every  
home and business.  
Zip: 07066



**Qty: 9,800**  
Mailed to every  
home and business.  
Zip: 07016



**Qty: 3,000**  
Mailed to every  
home and business.  
Zip: 07023



**Qty: 2,200**  
Mailed to every  
home and business.  
Zip: 07027



**Qty: 3,000**  
Mailed to every  
home and business.  
Zip: 08812



**Qty: 3,600**  
Mailed to every  
home and business.  
Zip: 07033



**Qty: 17,400**  
Mailed to every  
home and business.  
Zip: 07036



**Qty: 3,600**  
Mailed to every home  
and business in Gillette,  
Millington and Stirling.  
Zips: 07933,  
07946, 07980



**Qty: 6,300**  
Mailed to every  
home and business.  
Zip: 07940



**Qty: 2,900**  
Mailed to every  
home and business.  
Zip: 07092



**Qty: 4,900**  
Mailed to every  
home and business.  
Zip: 07974



**Qty: 8,300**  
Mailed to every  
home and business.  
Zips: 07060  
07062, 07063



**Qty: 12,400**  
Mailed to every  
home and business.  
Zip: 07065



**Qty: 9,600**  
Mailed to every  
home and business.  
Zip: 07076



**Qty: 9,600**  
Mailed to every  
home and business.  
Zip: 07901



**Qty: 5,500**  
5,000 mailed to  
homes and businesses.  
Zip: 07083



**Qty: 6,200**  
Mailed to every  
home and business.  
Zip: 07059



**Qty: 2,800**  
Mailed to every  
home and business.  
Zip: 07069



**Qty: 11,800**  
Mailed to every  
home and business.  
Zip: 07090

## NEWSPAPER AD RATES

Rates are per month. Artwork included in price.  
Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

**PREPAY FOR 6 MONTHS AND GET 1 FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit [RennaMedia.com](http://RennaMedia.com) for online publications.

Photo albums, video and advertising opportunities.

Back cover, front page banner and front box reserved on first come,  
first served basis. Current advertiser has right of first refusal.

# Howdy Partners!

## Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at [walter@www-online-enterprises.com](mailto:walter@www-online-enterprises.com)

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

## Full Service Online Marketing



### Online Marketing Items

- Website ads and Social Media Posts, Classified ads .....\$20 per item  
- Special bulk price.....Block of 20 items \$100  
Including: Press releases / Classified Ads  
Web Page / Calendar Event / Monthly Banner ads

### Extra Boost:

- Blast your online ad or press release to a targeted market: .....\$100
- National Press Release Distribution  
to 300 to 500 news outlets.....Budget choice from \$300 to \$500.

### Website / SEO services

- Website Audit/Analysis and recommendation plan: .....\$250
- Website creation/update:.....\$2,400  
(Cost for average website: 12 pages,  
contact form, SEO friendly, responsive design)
- Website Hosting: .....\$300 per year  
Includes website hosting, software updates,  
monthly website content updates
- SEO Services:.....average cost \$1,000 - \$2,000 per month  
Custom tailored solutions:  
Google Ranking, Local SEO, Social Marketing

### Video advertising

#### Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot - \$2,000

**Do not commit to a service unless you have a solid marketing plan and budget.**

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet.  
**Call Joe for a free consultation.**

**Call Joe Renna 908-447-1295**  
**Email: [JoeRenna@RennaMedia.com](mailto:JoeRenna@RennaMedia.com)**

Check out Joe Renna's Hyper Local Network on You Tube. Call 908-447-1295 if you want your business featured on line and in print. See sample show below.



## JENNIFER ALARCON - THE INSPIRATION BEHIND MEXICAN SPICE

I was born and raised in Mexico City, and now a happy resident of Chatham NJ for the last 13 years, I have searched for what I would call authentic and delicious Mexican food. Disappointed with my local findings, I decided to start my own little catering business to my friends and neighbors.

Business took off amazingly! In a matter of 3 years I went from making Salsa Verde in my own kitchen, to setting up a commercial kitchen, growing the team (or better said, building a team), participating in local Farmers Markets and catering countless events and parties.

We are now at two brick-and-mortar locations, and have exciting plans for continuing to grow.

Oh and did I mention the super-chic-amazing-fun-classy-fabulous Food Truck? Mexican Spice has a Food Truck which is the cutest little thing and we take it around New Jersey to cater special events like birthdays, weddings, and of course, to the local Food Truck Festivals.

I am passionate about the Mexican culture, the infinite flavors, colors and traditions, and I love that I am able to share "A little taste of Mexico" with the community.

## SCAN QR CODE TO OPEN OUR YOUTUBE CHANNEL





# An Important Message to our Community

## *Your Safety is our Top Concern!*



Gary S. Horan



Victor M. Richel

**T**hank you for your overwhelming support during this pandemic. Businesses, restaurants, community organizations, religious groups and many, many individuals have reached out to show our staff that they're valued. We are very appreciative.

### Stay Safe

Although the number of cases in New Jersey is declining, it is very important that we don't let down our guard. Continue to be safe by wearing face masks, washing your hands and practicing social distancing.

Above all, do not ignore your health. Don't become so focused on the COVID-19 pandemic that you neglect symptoms of serious disease like stroke, heart attack, and of course any serious injury. Chest pain, bleeding, shortness of breath, loss of muscular control, severe pain or dizziness, drug overdose, severe depression or anxiety, suicidal thoughts...these are just some of the serious symptoms that should be treated in a hospital.

You can feel confident coming to the Emergency Room for any health emergency.

### Keeping You Safe

Here are the steps we are taking to keep you safe during the pandemic:

- Everyone who enters the Medical Center is screened for fever and given a face mask
- Patients with COVID-19 symptoms are separated from patients who do not have symptoms, and their treatment is governed by strict infection control protocols
- Each member of our staff is trained regularly in infection control and prevention procedures, and in the use of personal protective equipment
- All areas of the Medical Center are cleaned consistently and thoroughly, and all patient rooms undergo a deep cleaning using several steps including state-of-the-art ultraviolet technology



To fight COVID, Trinitas purchased an additional Surfield unit that automatically disinfects every surface in every room where a patient has been treated.

### What's Ahead

We are planning to reopen services including elective surgery, diagnostic procedures and outpatient testing – but only when it is safe to do so. Our experienced staff is conquering COVID and is ready and willing to care for all your health needs again.

As we start to return to normal in the coming weeks we ask that you stay safe, keep social distancing, wash your hands, wear a mask, and don't hesitate to seek medical attention if there is a need.

## *More than Ever - Caring for You in Every Way*



  
Gary S. Horan, FACHE  
President & Chief Executive Officer  
Trinitas Health & Regional Medical Center

  
Victor M. Richel  
Chairman  
Trinitas Health & Regional Medical Center

For more information call (908) 994-5138 or visit: [www.TrinitasRMC.org](http://www.TrinitasRMC.org)