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Issue 30 • June 2020

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BSA TROOP 280 CLEANS UP CHATHAM

practicing skills and camping out with their families, while Eagle Scout rank. Contract troop280chatham@gmail.com or serving the community. There are 25 members of the Troop, visit online on Facebook: Troop 280 Chatham.

BSA Troop 280 has been meeting weekly by Zoom, open to girls aged 11-17. Many hope to ultimately achieve



(above, l-r) Members of BSA Troop 280 display results from their trash pickup near the train station and connection trail between Lafayette and Washington avenues. While practicing social distancing, they have been cleaning parts of Chatham throughout the quarantine. Pictured are Amelie Lambert, Sabrina Wang, Isabelle DeMakos, Lucine Basralian and Azniv Basralian. Photo by Daniele Basralian and Sandra DeMakos

VFW SEEKING NEW MEMBERS

The Berkeley Heights VFW is comprised of mostly shuffleboard, darts, and a full-service bar. VFW members host Vietnam, Korea, Iraq, and Afghanistan vets, along with a couple from WWII, but all veterans who have served in a combat zone, and have been honorably discharged, are welcome to join.

This friendly post, located at 15 Locust Ave. in Berkeley Heights, NJ, is looking for veterans who would like to become accommodates up to 70 people and is very reasonably priced. members.

You can get involved in yearly activities, stop in to watch a game, enjoy a beverage, or just chat with new friends who share similar past experiences. The lodge features a pool table, at 908-508-0999.

dinners, holiday parties, a summer pig roast, cooking contests and other fun activities! Most importantly, visits to other vets at Lyons VA Hospital and one of the local rehabilitation centers.

The facility has an upstairs hall for party rentals, which Use of the kitchen is also available for your party.

If you'd like to make new friends, and become part of the Berkeley Heights VFW, please call Tom Lombardi,





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With residents of New Jersey being asked to stay home to fight the spread of Covid-19, many people find themselves feeling isolated and experiencing high levels of anxiety. Caring Contact, a local listening and crisis hotline, continues to help individuals during this difficult time. As a member agency of the National Suicide Prevention Lifeline, Caring Contact cares for those who are in crisis in central and northern New Jersey and acts as a backup to other Lifeline agencies throughout the country. Additionally, they operate a local "warm" line to assist individuals who may not be in crisis but are experiencing stress themselves, with a family member, friend or co-worker.

Approximately 90 volunteers answer the phone lines at Caring Contact. "It has been a challenge during this time to ensure that volunteers are kept safe", stated Executive Director Janet Sarkos. "All business operations were moved remotely in early March. We've altered our hotline operations so that only one listener at any a time is in each of our phone rooms. We are working together as an organization to ensure each phone station and

other "common touch areas" are cleaned thoroughly between listeners, to further protect against contamination. It is vital that we continue to answer calls during this time of heightened anxiety".

But even with these office precautions, Caring Contact has updated their telephone and IT systems so they can now transition many of their volunteers to answer both the Lifeline and the local warm line from remote locations. Call volume is up. We took 2,986 calls in the first quarter last year as compared to 4,012 this year. We've been tracking COVID-related calls. In the middle of March 20% of our calls were COVID-related. From 3/29 - 4/12, it had risen to 32%.

If you are interested in learning more about Caring Contact please visit their website at caringcontact.org. If you, or someone you know, is in crisis please call 800.273.8255, 7 days a week, 24 hours a day.

If you are feeling isolated and need to talk to someone please call 908.232.2880, 7 days a week from 7 a.m. – 11 p.m. (based on volunteer availability). We are here to listen.



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(above) 2019 Kiwanis Benevolence Award check for the Morris County Interfaith Food Pantry being presented to Doug McMahon, Volunteer Coordinator from the Food Pantry by Karen Swartz, Kiwanis Club of the Chathams and Madison.

KIWANIS CLUB SUPPORTS LOCAL ORGANIZATIONS

Submitted by Gary Arnesen

The Kiwanis Club of the Chathams and Madison continues to support local organizations during this pandemic. With the cancelling of the Kiwanis Club's annual April Benevolence Awards Presentation event, award recipients are being contacted advising them that donation checks are being sent to them.

For some of the service organizations, the amount of the donation has been increased from previous years to help with their organization's pandemic efforts. These are Interfaith Food Pantry, SAGE Meals on Wheels, Chatham Emergency Squad, and the Visiting Nurse Association of Northern New Jersey.

In addition, checks supporting the Green

Village Fire Department, Senior Services Center, Area Boy Scouts and Girl Scouts, Chatham Community Band and the Madison Area YMCA will soon be distributed.

The Annual High School Scholarships and Awards will be presented by the Kiwanis Club of the Chathams and Madison to the selected recipients later this spring.

The Kiwanis Club of the Chathams and Madison will continue to support our local organizations and also wish that everyone be safe. Information about the Kiwanis Club of the Chathams and Madison can be obtained by contacting Karen Shippey, Club President, at kkshippey@msn.com.



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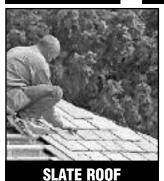
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CHATHAM EMERGENCY SQUAD RECEIVES GENEROUS DONATION FROM STANLEY CONGREGATIONAL CHURCH

Donation made in honor of life member Bill Cooper (d. 2004)

Submitted by Craig Alperowitz

The US Post Office delivered a stunning surprise to the Chatham Emergency Squad in April. Enclosed with a letter from Susan Lenz, President of the Stanley Congregational Church, was a check for \$10,000 in memory of Bill Cooper, longtime member of the church and a life member of the Chatham Emergency Squad.

The Church, which closed its doors in December 2019 following 152 years of dedicated service to the Chatham community, decided to distribute legacy contributions now rather than waiting for the finalization of the transfer of ownership of the Church building. "Gifts were made in honor of some of its members who had a significant role as a volunteer with organizations, such as the Chatham Emergency Squad, whose missions are aligned with Stanley's ideals and principles," Ms. Lenz stated in her letter.

Cooper was a member of the Friday day crew for more than a decade and was both well-liked and well-respected. He was particularly fond of the Squad's presence at the annual 4th of July parade and frequently drove the ambulance even after he'd stopped active service with the Squad; he continued serving as an Auxiliary Member until the time of his death in 2004.

One of Cooper's most memorable gifts to the Squad was his knowledge of technology. In the history of the Squad document he created, life member Dick Richards wrote this about Cooper: "Computer enthusiast Bill Cooper joined the Squad in 1986 and shortly had a computer set up in the Borough Squad building. It didn't take long before record after record was computerized. Call records, membership lists, various Squad forms have now been hidden away in the computer and miraculously appear at the push of the right keys."

The Chatham Emergency Squad has served the needs of the Chathams for 84 years. As an all-volunteer squad that relies almost 100% on contributions from the community, a gift of this level makes an enormous positive impact.

"Expenses associated with personal protective equipment (PPE) and new decontamination equipment to ensure Squad members' safety during the COVID-19 pandemic have placed a tremendous burden on the Squad's budget and this gift serves as a valued relief to that pressure," said Evan Skinner, President of the Chatham Emergency Squad. "It is particularly appreciated, coming as it does amidst the Squad's 2020 Fund

Drive, especially as efforts were initially suspended, so as to focus on the pandemic preparedness and safety precautions."

ABOUT THE CHATHAM EMERGENCY SQUAD

The Chatham Emergency Squad is an allvolunteer organization funded nearly exclusively by donations. In 2019 the Chatham Emergency Squad responded to 1246 emergency calls in Chatham Township and Chatham Borough and provided mutual aid to neighboring communities of New Vernon, Madison and Summit on occasion. Chatham Emergency Squad never charges for its services. The Squad provides stand-by support for community events, such as the Chatham Turkey Trot, Fishawack, and school athletic events. The Squad also provided free CPR training to more than 400 residents, teachers, coaches, school crossing guards and emergency personnel, including fire and police. To learn more, to donate or to volunteer, please visit chathamemergencysquad.org.

Contributions can be made via check and mailed to the attention of Fund Drive Manager, 45 Spring Street, Chatham NJ 07928. Contributions can also be made online via a credit card or PayPal transaction at www.ChathamEmergencySquad.org.



(above, l-r) Chatham Emergency Squad members, circa 2004: Tom Davine, Bill Cooper, Mike Connor, Julie Shannon, Doug Purdy and Bill Mueller

LIVING IN HISTORY: SHARE YOUR STORY

Submitted by Pat Wells

We are making history today just by living our daily lives in the middle of a pandemic. As a keeper of history, the Chatham Township Historical Society is asking the public to tell us about your life right now. For example, how have things changed for you and your family? What are you doing? What are you reading, cooking, crafting? What are you doing for entertainment? How are you managing work, school, social connections? How are you, your family and friends managing stress? What would you want a future generation to know about living in this point of time?

We want to hear from adults and kids. You don't have to be a Township resident to participate. Wherever you live you are part of this.

Make it long or short. Tell us one thing or tell us a lot. Write it, record it, draw it. Photographs would be great! You can submit your story to historynow2020@gmail.com, to Chatham

Township Historical Society P.O. Box 262, Chatham, NJ 07928, or on Facebook at facebook.com/chathamtownshiphistoricalsociet.

Here are some responses we have gotten so far: A group of friends have started a jigsaw puzzle round-robin; one person reported she couldn't find yeast any where because everyone seems to be making bread; another person noticed so many more people running outside, probably a byproduct of the closed gyms; local artist, Sally Abbott, shared some of her quarantine works with us, including Still Life with Social Distancing.

Please help us make this historical record.



(above) Still Life with Social Distancing by Sally Abbott.



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ROTARY HELPS OVERLOOK HOSPITAL DURING COVID 19 CRISIS

Submitted by Rotary International District 7475

Rotary International District 7475 has donated much needed critical care equipment to Overlook Hospital in Summit, NJ to help with the COVID 19 Pandemic.

Overlook Hospital renovated two additional floors to become ICU units, and sought funding to help purchase the equipment. They have ordered 20 Critical Care Beds, model Hillrom Progressa Bed System. The beds can be upgraded in the future and cost \$34,000 each and have technology to help patients breath. The hospital does not like to transfer patients between beds, because it increases the risk of nonsocomial infections, which means getting an infection in the hospital. Therefore, these beds are designed to be used in other therapeutic modalities. They are designed to be mobile- you can wheel them down the hall to other departments. The useful life of one of these high tech beds is 12 to 15 years. Each bed could potentially save thousands of lives.

The Rotary District 7475 consists of 82 Rotary Clubs representing 2000 Rotarians in 9 counties of northern New Jersey including Madison. Rotary is a business networking and service club of successful business men and women who want to give back to their community. There are 1.2 millions Rotarians in 166 countries around the world. Most of the Rotarians in the District donate to the International Foundation, which circulates the funds back for use in our local communities. Past District Governor Dr. D. Michael Hart is the Foundation Chair for the District. He was able to write a grant proposal

which was matched by The Rotary International Foundation totaling \$34,000 to purchase one bed for Overlook Hospital.

Rotary Global Grants require an international partner. District 7475 has done many Global Grants, typically 10 grants per year with many clubs and districts around the world. This is one of the first few grants done in the United States in the last 20 years. For this particular grant, the Rotary Club of Berwick, Victoria Australia is our international partner. Last year our New Jersey District raised \$20,000 to help them with their wildfires which were out of control.

Dr. Hart recently wrote two other grants totaling \$100,000 to purchase 10 ventilators for Trinitas Hospital in Elizabeth, NJ and RWJ Barnabas Hospital in Somerset, NJ. Robert Wood Johnson Barnabas is the largest health system in New Jersey with 15 hospitals. Overlook is part of the Atlantic Health System with 5 hospitals. Hospital chains share equipment as needed, or divert patients to open hospital wards as needed, so these donations will help the two largest health systems in New Jersey.

Rotary International is one of the premier charitable institutions in the world. They have been rated 100% for 11 years in a row by Charity Navigator, an organization which rates charities. Since 1985, Rotary has been working to eradicate Polio worldwide. Rotary raises \$50 million per year for the effort, and The Bill and Melinda Gates Foundation matches Rotary's fundraising efforts at a rate of 2:1. In other words, Gates contributes \$100 million per year. Rotary works

in conjunction with The World Health Organization which can deal with the political issues in each country; Rotarians are the "boots on the ground" actually vaccinating the children; and the CDC and UNICEF help with funding. Polio has no cure and no treatment, but it does have a vaccine. The virus only lives in humans, so once it is eradicated, it will be gone forever. It predominately strikes children under the age of 5 years old and causes paralysis. FDR had polio as a child and was paralyzed for life. He started a charity to fight this disease in 1938. After his death, in 1946, his likeness was put on a dime and the slogan and name "The March of Dimes" was started for the fight against polio. Rotary has eradicated 99.9% of the cases in the entire world since 1985. There were 94 new cases of polio in 2019, mostly in Afghanistan and Pakistan. Only one other disease has been completely eradicated worldwide which is smallpox.

Locally, the Rotary Club of Madison is an enthusiastic engaged network of ordinary people providing "Service Above Self", in our local and global communities. They have 90 members and are inviting individuals to join their successful and vibrant club. Rotary President Liz Parker invites you as a guest to learn more about Rotary by attending one of two weekly meetings held Thursdays; 7:47 a.m. breakfast at the YMCA; or lunch 12:15 p.m. at the Madison Hotel. Please contact Barry Kroll, at barrykroll@aol.com or 973-476-2772 to RSVP. The club has been meeting virtually due to Covid19. For more information visit www.madisonrotarynj.org.



(above) Rotary International District 7475 Foundation Committee Chairs







CHATHAM'S EMILY LAMB RECIEVES SUMMIT COLLEGE CLUB SCHOLARSHIP

Submitted by Marylou Motto

Summit College Club (SCC) has chosen five exceptional young women from the area to receive college scholarships this year. The club has a nearly century-long history of awarding scholarships annually. Usually, the presentation is done at a Spring reception, a celebration, but given the current social distancing rules, such a gathering was not possible. Some creativity was required.

"Even though we couldn't get everyone together, we wanted to do something memorable," said Kathy Tatlow, who co-chairs the SCC Scholarship Committee. "After some discussion, we decided to bring the awards to the winners."

So the Scholarship Committee made appointments to visit each of the five winners 'at home.' At each stop, the winner and her family came out of the front door, and a Scholarship Committee member gave a special award presentation with details about the organization, the award being given, and the reasons the recipient was chosen.

Each winning high school senior received a bouquet of flowers, an award certificate, and a check for \$4,400—and all of this was done, of course, following safe distancing guidelines.

Luckily, the weather was beautiful. The sun shone, the young women and their parents were proud and happy, and the club's members could not have been more pleased.

THE AWARDS

Earlier this year, SCC's Scholarship Committee had distributed applications to the guidance departments of six local high schools. Nearly 50 young women applied and wrote the necessary essay. Then the committee members narrowed the field, interviewing no less than 18 applicants by means of Zoom, and made their final decisions. It was a lengthy process. The result was five senior high school women who

have outstanding academic records, diverse activities, and impressive community service.

Kyra Guenther, for example, has been student council president, president of her class, co-editor of the school newspaper and captain of a sports team—as well as playing the harp in the NJ Youth Orchestra and doing mission work in Nicaragua. From Summit High School, Kyra won SCC's Tilla Thomas Merit Scholarship and plans to attend the University of St. Andrews to work toward a career in International Relations.

Also from Summit High School, Caroline Abut has activities ranging from grief work with children to writing published poetry, performing in theatre and musical events, and participating in speech and debate tournaments nationwide. Caroline, who won the Summit College Club Foundation Scholarship, plans to major in Psychology at Tufts University.

Sydney Villegas has taken part in and led a host of activities that raised awareness of diversity and social justice. Her guidance counselor at Kent Place High School praised "her intellect, her faith, her values, her maturity." Sydney won SCC's Mary K. Tennant Scholarship and will major in English Literature at Boston University.

Emily Lamb, who is graduating from Chatham High School, was praised for her scholarship, writing, and her choral work with the NJ Youth Chorus. She also works on behalf of girls with a UN coalition and has been active in a congressional political campaign. Emily won the Summit College Club Merit Scholarship and will major in Political Science at George Washington University.

Taylor Rooney, winner of SCC's Kathi C. Madison Scholarship, stood out as a leader in her classes and school and for her community service in Ecuador and the Galapagos Island. Taylor will move from Governor Livingston High School to the University of Vermont; her goal is a career in Neuroscience.

"As wonderful as all five are, it was difficult to pick them out of the larger group. We were highly impressed by the applications we received," said Marilynn MacLean, Committee co-chair.

SUMMIT COLLEGE CLUB

Founded in 1920 by a Summit High School teacher, Summit College Club is currently celebrating its 100th anniversary. "Because of the health crisis, we had to postpone many of our gala year activities," said president Hedy Tukey. "We also had to forgo our usual week-long book sale, which normally funds these scholarships. Still, the book sale will be back next year, and we're delighted to be able to continue our unbroken record of scholarships."

SCC is a branch of the American Association of University Women (AAUW), whose mission is to advance equity for women and girls through advocacy, education, philanthropy and research.

ADJUSTING TO COVID-19

Dr. Leicht's podiatry office is doing what can be done to operate in the best interest of all patients and staff. To that end, we're taking the following measures:

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- 5. Due to the social distancing recommendations, at the office we request that you come alone. If not possible, then bring no more than one person with you.



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(above) Emily Lamb with her family.

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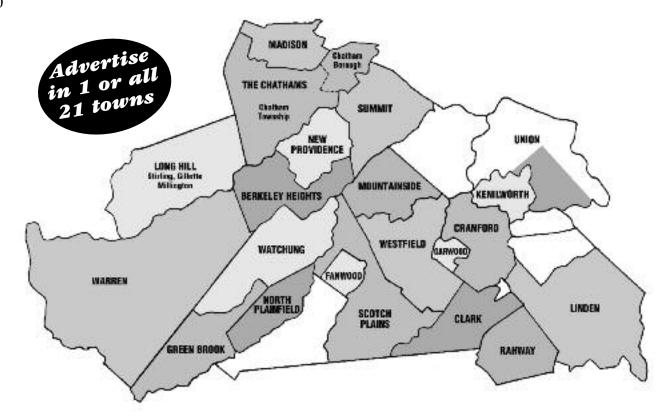
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Qty: 6,300 Mailed to every home and business. Zip: 07940



Qty: 2,900 Mailed to every bome and business Zip: 07092



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Qty: 8,300 Mailed to every home and business. Zips: 07060 07062, 07063



Qty: 12,400 Mailed to every home and business. Zip: 07065



Qty: 9,600 Mailed to every home and business. Zip: 07076



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Qty: 5,500 5,000 mailed to homes and businesses. Zip: 07083

RATE FOR

ANY 6

NEWSPAPERS

\$250

\$400

\$700

\$900

\$1000

\$1200

\$1400

RATE FOR

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NEWSPAPERS

\$150

\$250

\$450

\$600

\$800

\$900

\$1000



Qty: 6,200 Mailed to every home and business. Zip: 07059

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ANY 9

NEWSPAPERS

\$350

\$500

\$900

\$1200

\$1300

\$1500

\$1800



Qty: 2,800 Mailed to every home and business. Zip: 07069

RATE FOR

ANY 15

NEWSPAPERS

\$450

\$700

\$1300

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\$2100

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Qty: 11,800 Mailed to every home and business. Zip: 07090

RATE FOR

ALL 21

NEWSPAPERS

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\$1700

\$2000

\$2400

\$2700

\$3000

RATE FOR

ANY 18

NEWSPAPERS

\$500

\$800

\$1500

\$1800

\$2200

\$2400

\$2800

NEWSPAPER AD RATES

RATE FOR Rates are per month. Artwork included in price. Newspapers are black on white. ANY 1 Units Size NEWSPAPER 3.25" x 1 Unit (Business card) 2" \$60 Units 4" 6.5" x 2" or 3.25" x \$100 6.5" x Units 3.25" x 8" or 4"\$180 Units 6.5" x 6.25" or 4" 10" x \$240 HALF PAGE 6.5" x 9" or 10" x **\$320** 8" Units 10" x \$360 18 FULL PAGE 10" x 14" \$400 21" x 14" 2 PAGE SPREAD \$700 BACK PAGE 10" x 14" \$500 8.25" x \$320 FRONT PAGE BANNER 2" 1.5" x 4.5" \$240 FRONT PAGE BOX

PREPAY FOR 6 MONTHS AND GET 1 FREE

RATE FOR

ANY 12

NEWSPAPERS

\$400

\$600

\$1100

\$1400

\$1600

\$1800

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Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal

Photo albums, video and advertising opportunities.

Howdy Partners! Online Marketing is like the Wild West

Too many carpetbaggers are exploiting business owners, making empty promises that don't materialize.

Too many businesses are stuck in contracts with no return on investments, no way to check if the work is getting done, and needing to invest more to make things right.

The following is a guide to Renna Media services and costs that you can compare to your present provider.

I highly recommend doing an independent audit of your website!

Contact Walter Watson at walter@www-online-enterprises.com

He does a great job analysing and making recommendations.

It is only \$250 and can save you time, money and headaches.

Thank you. - Joe Renna

Full Service Online Marketing





Online Marketing Items

Website ads and Social Media Posts, Classified ads\$20 per item
 Special bulk price.......Block of 20 items \$100 Including: Press releases / Classified Ads
 Web Page / Calendar Event / Monthly Banner ads

Extra Boost:

- Blast your online ad or press release to a targeted market:\$100
- National Press Release Distribution to 300 to 500 news outletsBudget choice from \$300 to \$500.

Website / SEO services

- Website Audit/Analysis and recommendation plan:\$250
 Website creation/update:\$2,400
 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting:\$300 per year Includes website hosting, software updates, monthly website content updates
- SEO Services:.....average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

Video advertising

Production:

- Product placement \$250
- 30-second commercial \$500
- 3-minute spot \$1,000
- 30-minute show \$1,500
- 3-hour shoot \$2,000

Do not commit to a service unless you have a solid marketing plan and budget.

Your plan should work on paper before you spend dime one. Don't waste money just trying something. There is no magic bullet. **Call Joe for a free consultation.**

Call Joe Renna 908-447-1295 Email: JoeRenna@RennaMedia.com Check out Joe Renna's Hyper Local Network on You Tube. Call 908-447-1295

if you want your business featured on line and in print. See sample show below.



JENNIFER ALARCON -THE INSPIRATION BEHIND MEXICAN SPICE

I was born and raised in Mexico City, and now a happy resident of Chatham NJ for the last 13 years, I have searched for what I would call authentic and delicious Mexican food. Disappointed with my local findings, I decided to start my own little catering business to my friends and neighbors.

Business took off amazingly! In a matter of 3 years I went from making Salsa Verde in my own kitchen, to setting up a commercial kitchen, growing the team (or better said, building a team), participating in local Farmers Markets and catering countless events and parties.

We are now at two brick-and-mortar locations, and have exciting plans for continuing to grow

Oh and did I mention the super-chic-amazing-fun-classy-fabulous Food Truck? Mexican Spice has a Food Truck which is the cutest little thing and we take it around New Jersey to cater special events like birthdays, weddings, and of course, to the local Food Truck Festivals.

I am passionate about the Mexican culture, the infinite flavors, colors and traditions, and I love that I am able to share "A little taste of Mexico" with the community.

SCAN QR CODE TO OPEN OUR YOUTUBE CHANNEL













ROOFING | SIDING | WINDOWS KITCHENS | BATHROOMS | BASEMENTS MASONRY | DECKS | PORCHES

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