

# New Providence NEWS

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## NEW PROVIDENCE- OUR COMMUNITY FOR ALL

*Submitted by Patricia Jacobs, Executive Director*

On March 23rd, 2020, The Grotta Fund for Senior Care awarded a grant in the amount of over \$74,000 to New Providence- Our Community For All, a new nonprofit group. Working under the nonprofit umbrella of the well-established Community Service Organization (CSA), founded in 1956 in New Providence, the new organization will focus their work on supporting seniors aging well in the strong community of New Providence.

The grant work will be lead by the group's Executive Director, Patricia Swan Jacobs, who moved to New Providence in 2014 to be the founding Executive Director of the senior community, Lantern Hill. The board of New Providence- Our Community For All is made up of Councilman Pete DeSarno and two well-respected local residents, Bill Hoefling and Tom Montrone.

The idea for this initiative was developed through the Community Enhancement and Economic Development Committee of New Providence, with the full support of Borough Council and Mayor Al Morgan. Originally the grant work was designed to enhance the assets of New Providence in support of seniors today and in the future. It was focused on both short-term projects to benefit our seniors today and long-term investigative work to plan projects for the future.

The arrival of the pandemic changed this focus, and the grant work is currently focused on several strategies for supporting seniors in town during this unprecedented episode.

The first effort the group will undertake is to create a corps of volunteers that will help seniors shop for groceries. Volunteers helping out in this way will limit trips out of the house for our most vulnerable population. This work has already begun, in cooperation with the Senior Center of New Providence, under the program name Senior Buddies. Borough staff reached out to all members of the Senior Center and arranged wellness check phone calls for any seniors wanting a consistent phone touchpoint. Everyone needing grocery shopping help was referred to New Providence-Our Community For All.

Anyone in New Providence who would like a regular wellness call should reach out to the Senior Center at 908-665-0046 or email SeniorBuddies@newprov.org. To arrange for grocery shopping help please directly contact New Providence, Our Community For All at 732-535-8441 or email NewProvidenceOCFA@gmail.com. To volunteer to shop for others please email the volunteer coordinator at chanda\_belle@hotmail.com or call 908-451-3331.

The next effort the group will undertake will be getting helpful information in the hands of seniors who do not use the internet. Information about many programs and services for older adults have shifted to being accessible almost exclusively in electronic formats, and much of our local news is only available online. Some seniors could benefit from having paper copies of service and program descriptions or news and information, accompanied by phone numbers for follow-up access. This will make it easier to reach the right borough department, the right nonprofit organization offering help, or even a local restaurant that



*(above) To arrange for grocery shopping help please directly contact New Providence, Our Community For All at 732-535-8441 or email NewProvidenceOCFA@gmail.com. To volunteer to shop for others please call 908-451-3331 email the volunteer coordinator at chanda\_belle@hotmail.com.*

is delivering meals. Volunteers are needed to support this US mail outreach effort as well. If you have time and energy to help please email NewProvidenceOCFA@gmail.com.

The coalition of community members working to support these efforts are very grateful to The Grotta Fund for Senior Care for their flexibility in the use of grant monies for New Providence seniors. Through their generosity many seniors will be able to connect to support to weather this pandemic safely at home, with the services, supplies and information they need. The group is also very grateful to the volunteers that have already stepped forward to help and is ready to welcome many more.

To get involved in our larger efforts to make New Providence a great place to grow up and grow old, today and in the future, please email NewProvidenceOCFA@gmail.com, or call 732-535-8441.

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# NEW JERSEY YOUTH SYMPHONY HOSTS FIRST EVER VIRTUAL PLAYATHON

*Submitted by Alice Hamlet*

The news broke on March 4: the first New Jersey resident to test positive for COVID-19 had been identified and was not long after admitted to Hackensack University Medical Center.

The New Jersey Youth Symphony (NJYS) faced an unprecedented dilemma: although public schools and businesses were still operating as usual, tentative discussions around potentially cancelling the 35th Annual Playathon at New Jersey's largest outlet mall began to circulate. Scheduled for Sunday, March 29, The Mills at Jersey Gardens in Elizabeth has hosted the Playathon for nearly two decades, drawing crowds in the thousands to the afternoon of free concerts, and no one wanted to cancel this long-awaited event.

As the New Jersey Youth Symphony's largest fundraising event, the Playathon supports performing arts education and raises money for scholarships and tuition assistance for one of New Jersey's largest youth orchestra programs. The day of music-making brings together students from Wharton Institute for the Performing Arts' New Jersey Youth Symphony, Paterson Music Project, and Performing Arts School to perform crowd-favorite selections from movies, Broadway and beyond, including The Sound of Music, Pirates of the Caribbean, Star Wars, and Harry Potter.

A truly unique moment each year, the Playathon is the only event that brings together all NJYS students to perform as one orchestra. The one-of-a-kind ensemble, featuring over 500 students in grades 3-12, historically takes the stage in Center Court after smaller pop-up stages around the mall feature performances by students from the three programs of the Wharton Institute for the Performing Arts.

All of that seemed in jeopardy with the onset of the coronavirus pandemic. The annual fundraiser raises nearly \$100,000 for the organization, and because tuition only covers 70% of the cost to operate the program, simply cancelling the event could prove catastrophic for the students and the organization. As more and more educational activities moved online, the idea to hold a virtual Playathon quickly came to fruition. With less than two weeks to switch gears from producing a day-long concert event at the mall to an afternoon of performances on the video conferencing platform Zoom, NJYS managed to rally its community to come together despite social distancing.

"The overwhelmingly positive response to our virtual Playathon is a testament to the unstoppable yearning we have for a community as human beings in this time of self-isolation," said Helen H. Cha-Pyo, Artistic Director and Principal Conductor. "We have to find creative ways to engage with each other in times of crisis, and music is a perfect conduit through which joy and hope are shared."

The virtual Playathon, featuring student performers playing music they would have performed together as an orchestra, raffles, trivia contests, interviews with the NJYS conductors, a

live auction to win the conductor's baton and the chance to conduct the New Jersey Youth Symphony next season, and special performances by the NJYS Jazz faculty, proved to be an unmitigated success. With the help of WNYC's Weekend Edition Host David Furst as event emcee and utilizing a text-to-donate service, the virtual Playathon alone brought in over \$11,000 towards the fundraising goal, the highest amount ever raised on the day of the event, and reached over 2,500 people via live stream on Facebook. Because of this, the Playathon initiative has now raised just over 70k and is only 30k away from its 100k goal to be achieved by the end of June.

"In these challenging times of the COVID-19 pandemic, we have been extremely blessed by the commitment of our communities," said Peter H. Gistelinck, Executive Director of the Wharton Institute for the Performing Arts. "To see the selflessness, empathy and compassion of our supporters has really been overwhelming and extremely touching."

Not limited to just NJYS students, siblings and parents joined in the virtual Playathon performances, exhibiting how music really is a universal language with the ability to cross all barriers and connect people even during the most challenging of times. A matching gift from the Wharton Institute for the Performing Arts Board of Trustees allowed for an even greater fundraising impact, making it also possible to donate 20% of gifts received during the virtual Playathon to Oasis – A Haven for Women and Children, a partner organization in Paterson, NJ. Funding will support increased demand for essential services from vulnerable populations during the COVID-19 pandemic.

As the entire nation braces for an additional month of social distancing, the New Jersey Youth Symphony looks to the future and prepares for the next season, with the help of online tools and through the generous support of everyone who recognizes that music may very well be one of those universal truths that fosters connections and propels us forward. To support music education at the New Jersey Youth Symphony and the 2020 Playathon, continue to give by texting MUSIC to 74121 or donating online at WhartonArtsDonate.org.

The New Jersey Youth Symphony is a program of the Wharton Institute for the Performing Arts. Wharton is New Jersey's largest non-profit performing arts education organization serving over 1,500 students of all ages and abilities through a range of classes and ensembles. In addition to the New Jersey Youth Symphony, programs include the Paterson Music Project, an El Sistema-inspired program that uses music as a vehicle for social change by empowering and inspiring children through the community experience of ensemble learning and playing in its hometown of Paterson. Beginning with early childhood music classes for toddlers, the Performing Arts School offers 500 private lessons and group classes each week, ensuring there is something for everyone of all ages and abilities.

## New Providence NEWS

New Providence NEWS is published by Renna Media. 4,700 newspapers are printed monthly and mailed to every business and resident in New Providence.

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## KNIGHTS OF COLUMBUS SUPPORTS STRUGGLING FOOD PANTRIES

On Thursday, April 9, 2020, the Knights of Columbus donated \$50,000 to Catholic Charities of the Archdiocese of Newark, one in a series of donations to food banks and food distribution programs totaling \$1 million across 18 U.S. cities, part of their Order's efforts to help those in need during the coronavirus (COVID-19) pandemic.

One of New Jersey's oldest and largest social service agencies, Catholic Charities of the Archdiocese of Newark helps over 60,000 individuals and families each year to improve the



(above, l-r) Catholic Charities staff including John Westervelt, Chief Executive Officer, Sharon Reilly-Tobin, Director of Volunteer Services, John Blomquist, Esq. General Counsel & Chief Administrator of Human Resources, and, Elizabeth McClendon, Associate Executive Director

quality of their lives and enhance their self-worth and dignity. The donation from the Knights of Columbus will be used to purchase food to be distributed to Catholic Charities' Emergency Food and Nutrition Network, a program that coordinates the bulk food collection and distribution through a network of 80 volunteer-run food pantries and shelters throughout the Archdiocese. This donation comes at a vital time, as many of the food pantries are reporting an increase in demand. With these funds, Catholic Charities will be able to purchase food in bulk and distribute the packages to food pantries throughout the Archdiocese of Newark, and will provide over 8,600 households with approximately 36,000 meals.

According to John Westervelt, Chief Executive Officer of Catholic Charities, "We are grateful to the Knights of Columbus for this most generous donation. As the days go by, more and more families are going without pay. We anticipate that the demand at food pantries will only keep increasing, and from people who might never have sought out help from a food pantry before. This donation is a true blessing for people in need during the coronavirus pandemic."

About Catholic Charities of the Archdiocese of Newark

Tracing its roots to 1903, Catholic Charities of the Archdiocese of Newark is a not-for-profit social service agency of the Roman Catholic

Church within the Archdiocese of Newark. As one of New Jersey's oldest and largest agencies, Catholic Charities serves over 60,000 individuals and families each year in over 87 programs. Catholic Charities as a ministry of the Archdiocese of Newark participates in the Church's social mission by recognizing the inherent dignity and worth of all people and responding with sincere Christian compassion to the corporeal needs of the poor and marginalized. The service of Catholic Charities is inspired by faith in Jesus Christ, Sacred Scripture, and the continuing exposition of Catholic social teaching. Through these activities, Catholic Charities strives to assist individuals in need, strengthen families, and provide those it serves with an experience of God's mercy. Catholic Charities' programs provide shelters for the homeless, food to the impoverished; care for the elderly and mentally ill, and education to children with developmental disabilities. Catholic Charities is a concrete illustration of the Church's commitment to ease suffering and bring social justice and hope to all, without regard to religion, race or culture. Last year, the Emergency Food and Nutrition Network provided over 164,000 pounds of food to over 27,000 households.

For more information about Catholic Charities or naming opportunities, please contact Catholic Charities at (973) 596-4100, or visit our website at [www.ccannj.org](http://www.ccannj.org) for more information.

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## NEW PROVIDENCE SAILOR SERVES IN SOUTH CHINA SEA

U.S. Navy Ensign Lucia Donnelly, from New Providence, N.J., mans a console in the pilot house of the Arleigh Burke-class guided-missile destroyer USS Russell (DDG 59). Russell, part of the Theodore Roosevelt Carrier Strike Group, is on a scheduled deployment to the Indo-Pacific.



U.S. Navy photo by Mass Communication Specialist 3rd Class Sean

### ADJUSTING TO COVID-19

Dr. Leicht's podiatry office is doing what can be done to operate in the best interest of all patients and staff. To that end, we're taking the following measures:

1. As an essential service, the office will remain open on a limited schedule Monday-Saturday. We may adjust hours according to demand.
2. The goal of our office remaining open is to keep our patients safe, out of danger and out of Emergency Rooms. This refers to people with emergencies such as injuries, wound care, infections and our regular at-risk patients with conditions such as diabetes and severe circulatory/vascular issues.
3. If you have an urgent matter such as an infection or injury, we will work to get you in for an appointment as soon as possible. We have an x-ray in the office, so you do not have to visit a separate facility if you are in need.
4. If you are ill or have a fever, please stay home. Just give a call and we will reschedule at a later date.
5. Due to the social distancing recommendations, at the office we request that you come alone. If not possible, then bring no more than one person with you.

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## MAY 2020 EVENTS AT THE NEW PROVIDENCE MEMORIAL LIBRARY

The Library is still serving the public remotely during our closure due to the coronavirus pandemic. We are all working to provide the community with access to downloadable ebooks, audiobooks, magazines, movies and more. Plus we have a strong social media presence on Facebook, as well as other outlets like Twitter, YouTube and Instagram.

### Craft Tutorial Videos

learn how to do a new craft, and post photos of your finished projects to share with us!

### Miss Sam Storytime Videos

posted to Facebook every Tuesday @ 1:00PM

### "Sara Says" Read-Along with a Dog Videos

posted to Facebook every Friday @ 10:30AM

### NP Teen Read-Along Videos

shared on Facebook & YouTube

(all teens invited to record!)

### Teen Book Review Blog

all teens invited to write book reviews and submit them via email for publishing to our website!

### Knitting & Crocheting

May 4, 7-8:30 PM

Post a photo to our facebook page with your latest knitting, crocheting or other craft project.

### Book Group

May 7, 7:30 PM

Have you read "The Day the World Came to Town" by Jim DeFede? Download this audiobook on the Hoopla Digital app if you wish to join the discussion.

### Baseball Discussion Group

May 11, 7-9 PM

Anyone with an interest in baseball is welcome to join via conference call. The group is mostly made up of adults but fans of any age are welcome. Come discuss your favorite team and players, or just listen to the other baseball fans speak. The baseball club is entering its 7th year and has 10 members. Email npmlref@yahoo.com for the call-in number.

### Bingo for Kids!

May 18, 3:30 PM

Play Bingo with the Library on our Facebook page! Share your Bingo in the comments.

### Knitting, Crocheting & Crafting

May 18, 7-8:30 PM

Post a photo to our facebook page with your latest knitting, crocheting or other craft project.

### Book Lovers Circle (Adults)

May 19, 10:30 AM

## COVID-19 SCAM WARNING

The New Jersey Division of Consumer Affairs is alerting consumers to be aware of a number of apparent scams related to COVID-19. To avoid this and some of the tactics being reported as possible scams, the Division recommends:

Don't let CDC imposters into your home. Representatives from the Centers for Disease Control and Prevention are not going door-to-door seeking information or conducting surveillance on COVID-19. Imposters should be reported to local authorities and the Division.

Don't fall for fake cures. Beware of in-store or online advertisements for products that claim to cure or prevent COVID-19 or other similar offers. No cure or preventative medicine has been approved for sale.

Look out for phishing emails. Cybercriminals may take advantage of global concern and

interest in COVID-19 to try to convince email recipients to open links or attachments that may direct them to malicious websites or deliver malware. Stay away from COVID-19 related information that does not come from a trusted source, to avoid exposing your personal information.

Keep in mind not everything online may be factual. The internet is full of information, but be mindful of its accuracy. As false reports spread regarding the origination and spread of COVID-19, rely only on trusted sources for information.

Be wary of unsolicited calls. Whether they are offering health insurance, including to supplement Medicare or Medicaid benefits, or a cure or treatment for COVID-19, refrain from sharing your personal information over the phone, unless you have initiated the call.

Avoid internet adoption scams. Scammers are falsely misrepresenting themselves as CDC employees, and asking victims to send money overseas to adopt a pet being held at a quarantine station. The CDC does not quarantine pets or would not ask for payment to bring an animal into the U.S.

For more information please visit [njconsumeraffairs.gov](http://njconsumeraffairs.gov)  
/.../.../C19-Scam-Warnings.aspx

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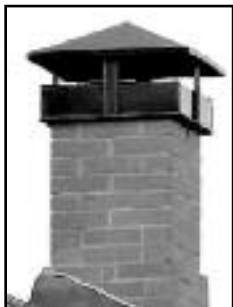
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## CALLING ALL GEEKS, NERDS, AND GAWKERS

Renna Media is putting a call out to the Geeks among us to appear on their podcast Mind Your Own Local Business. The show will showcase local businesses and people who are starting or growing a business, especially those in creative fields or doing something they have a passion for. Owner, Joe Renna, started his business in 1984 as a graphic designer that grew his studio into a marketing and advertising company. Now, along with his wife Tina, publishes 21 community monthly newspapers mailing out 135,000 to every home and business.

Joe says “I started my business right out of college and thought I would get a job if it didn’t work out. Its been thirty five years and I never looked back. I thank all those who mentored me along the way, experienced business owners who were generous with their time and taught me best practices in running a businesses and the pitfalls to look out for.”

As a way of paying it forward, Joe offers business and advertising advice to local business. This service is the focus of a new YouTube show. Joe Renna’s Hyper Local Network is the YouTube Channel of Renna Media. Mind Your Own Local Business is the prime show. Its first episode will feature Katya Stec of Clark, New Jersey who launched her production company All Ages of Geek. Katya has teamed up with Renna Media made her platform, with over 100,000 subscribers, available to Renna Media advertisers and organizations.

Renna Media is recruiting businesses to participate, If your a Geek or just Geek curious, a variety of advertising opportunities exist, from product placement to fully customized shows. All online advertisers will also be featured in the Mind Your Own Local Business column in 135,000 newspapers!

To learn more call Joe Renna at 908-447-1295 or email him at joerenna@rennamedia.com.



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A guide to best practices in starting and growing your business

Featured on Renna Media's YouTube Chanel: Joe Renna's

HYPER LOCAL NETWORK

## KATYA STEC LAUNCHES ALL AGES OF GEEK

Geek culture knows no bounds. It crosses every social barrier and unites an eclectic group of people who share specific interests. The label, which usually is thrust upon a person, is now worn with pride. Geeks who historically existed at the fringes of the pop culture are now main stream. Their ranks are filled with regular folks. And the nerds of the baby boomer generation have joined the ranks.

The internet has given rise to a secret society. The image of a nerd playing video games in his parents’ basement has been shattered. Geeks are among the masses, living, working, and playing next to regular folk. All Ages of Geek is a multi-media production company that speaks to them.

Katya Stec is a self-proclaimed geek from Clark, New Jersey who formed All Ages of Geek in 2019, with the core focus of producing content in tandem with the geek culture. She has been creating videos for eight years and has over 700 episodes posted on her website and on YouTube. She now has over 100,000 subscribers clocking over 20 million views!

Katya, who is a talented voice over artist and writer, is a product of home schooling where she was able to cultivated her interests. Now, at 26 years old, she has a career, doing what she loves.

Throughout 2020 All Ages of Geek will be traveling to several geek culture events, conventions, and expos. They aim at making some of the best high-quality content. At the same time, mass awareness and promotion campaigns would be in swing to set the base for their big launch in January 2021.

Katya has built a team of talented, creative fans who work together in producing podcasts and shows. All Ages of Geek has an article section on their website titled “This Just In.” Their writers, who are from all parts of the world, submit weekly articles covering geek

culture events, topics and all forms of creativity.

Currently, they are also producing several video series and podcasts. The company is hopeful of churning out some of the best content and gathering a good base of loyal fans that would engage with the whole community and keep sharing their content to help them amass even more views, exposure, and popularity.

Katya says “Geek culture is what brings the world together. Despite our differences in race, religion, sexuality, and background. One thing is certain about geek culture, it unites us. All Ages of Geek’s mission isn’t just to entertain; it’s to unite the geeks of all ages as part of an interactive community.”

The company has a strong interactive community on YouTube and Twitch. The sense of community is both important and powerful and it does wonders when it comes to promoting the firm in the long run.

Their content spans different genres and caters to kids and adults alike. No doubt, if their vision manages to take the due shape, they are likely to become a massive hit among people, especially anime, video games and Dungeons and Dragons fans alike who would finally feel like they too truly belong.

All Ages of Geek has plenty of free content but viewers can access a lot more features by becoming paid members on Patreon or Twitch. They have over 300 members to date with a goal of 1,000 by 2021. They offer advertising opportunities, and their production team can produce original content for businesses and organizations.

To learn more about All Ages of Geek visit: [allagesofgeek.com/](http://allagesofgeek.com/)

Email-id: [pr@allagesofgeek.com](mailto:pr@allagesofgeek.com)

Website: <https://allagesofgeek.com>

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(above) Katya Stec on set in her home studio in Clark, New Jersey, where she produces shows for her All Ages of Geek broadcasts. Photo by Tatiana Szewczuk.



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# NJ PRIMARY ELECTIONS MOVED TO TUESDAY, JULY 7, 2020

## THE NEW PROVIDENCE COMMUNITY SERVICES ASSOCIATION: NEIGHBORS HELPING NEIGHBORS

### WHO IS THE CSA?

The Community Service Association (“CSA”) is a 501(c)3 organization chartered in 1954 specifically to help New Providence families in need by providing guidance and minor temporary financial assistance. The CSA is managed and run by community volunteers who donate their time and energies to raise funds to assist those in our community who are less fortunate or suffering temporary adversity.

### HOW DOES THE CSA WORK?

The CSA does have one employee, a Case Worker, John M. John interviews potential “clients” who request assistance. All interviews and client information are maintained in the strictest confidence. Evaluating individual and family needs, John may give guide client to the appropriate government agencies or may recommend limited, short-term financial assistance from the CSA. Financial assistance is usually provided by directly addressing outstanding expenses such as medical bills, rents, utilities, etc. This relief is only intended to be a temporary and limited bridge for short term needs.

### CAN ANYONE ASK FOR ASSISTANCE?

Anyone in New Providence can ask for help. Assistance is granted without regard to race, creed, gender, national origin, sexual orientation, disability or marital status. Evaluations are performed based upon demonstrated needs and the resources available to the CSA.

### HOW CAN I ASK FOR ASSISTANCE?

Assistance can be requested by calling, (908) 665-8254, or e-mailing the CSA, csanewprovidence@gmail.com. Usually applicants can visit John by appointment at the New Providence Borough Hall. Currently, the Hall is closed due to the virus. However, John can meet with applicants over-the phone and receive documentation via mail. You can also visit our website, csanewprovidence.org.

### HOW CAN I HELP?

No act of kindness, no matter how small, is ever wasted. In these difficult times, every little bit helps. You can donate by going to the CSA website Home Page and click on Donate Now. Donations are tax deductible to the extent allowed by law. You can also become a CSA member by attending two meetings and contributing by giving of yourself. There are no dues other than enthusiasm and doing whatever you can to help. If you’re interested in joining, go to our web page and contact us. Once regular meeting resume, you’ll be invited and welcomed.

Executive Order 120 postpones primary elections on Tuesday, June 2 to Tuesday, July 7 in response to ongoing COVID-19 pandemic. Includes primaries for President, US Senate, US House of Rep, 25th District NJ Legislature, county and municipal elections.

ballot in upcoming primary election.

Union County is advising at-risk voters to use Vote-by-Mail to avoid unforeseen circumstances that could prevent voting in person on July 7. Download an application form at unioncountyvot.com or call 908-527-4996 to have an application mailed to you.

## RENNA MEDIA NEWSPAPER RATE SHEET

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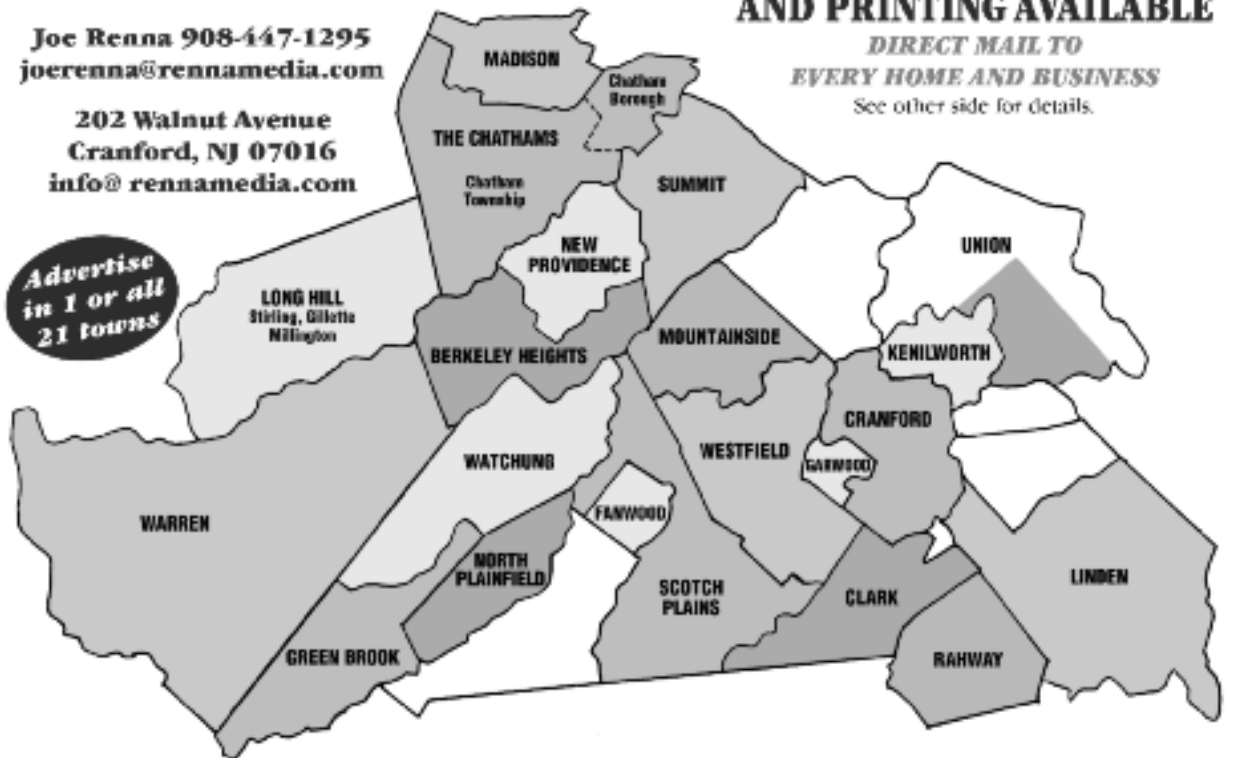
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### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
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Back cover, front page banner and front box reserved on first cover, first served basis. Current advertiser has right of first refusal.

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# LATEST "MIND YOUR OWN LOCAL BUSINESS" SHOWS

on Joe Renna's Hyper Local Network on YouTube



See how businesses and organizations are getting by during the COVID-19 crisis on Joe Renna's Hyper Local Network on YouTube.

## RENNA MEDIA COLLABORATES WITH ALL AGES OF GEEK

Katya Stec reached out to Joe Renna of Renna Media when she was a teen exploring opportunities to express her creativity in his newspapers. Renna Media publishes twenty-one community newspapers and has an active web presence and social media network. Through the years, Katya has developed her own online media production platform and made her service available to Renna Media's readership and advertisers.

Renna Media has been in business since 1984. The focus of its publications is to promote community service organizations to a hyper-local market. Joe and his wife Tina deliver marketing, advertising and publishing services to local businesses and organizations, in-print and on line. They have joined forces with NJlocalinfo.com to offer website, SEO and social media services. By collaborating with All Ages of Geek they are able to offer video production and hosting.

Joe admits he has Geeky tendencies and shared "I have many Geeks among the folks I deal with on a day to day basis. The Geek culture is prevalent and is revealed when you get to know colleagues on a personal level. It would be fun to showcase businesses and people in my newspaper and in video. It is a great marketing tool and an ice breaker to connect businesses to like-minded customers."

Renna Media and All Ages of Geek has developed a simple inexpensive menu of production services for businesses to make a foray into online marketing. The all inclusive packages are:

- Product placement \$250
- 30 second commercial \$500
- 3 minute spot \$1,000
- 30 minute show \$1,500
- 3 hour shoot - \$2,000

All videos will also be blasted through the an extensive social media network and the business will be featured in the newspapers, driving readers to the websites. The approach follows the model of Renna Media's newspapers: Delivering hometown community service news to a hyper-local audience, at affordable rates.

Businesses or organizations who would like more information or help with their marketing plans can call Joe Renna at 908-447-1295.

Email [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)  
 Visit: [RennaMedia.com](http://RennaMedia.com)  
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- Website Hosting: \$300 per year  
Includes website hosting, software updates, monthly website content updates
- SEO Services - average cost \$1,000 - \$2,000 per month  
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- Blast your online ad or press release to a targeted market \$100
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**CONTACT JOE FOR DETAILS 908-447-1295**

**[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)**

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