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## ACTIVE RETIREES GIVES THANKS TO CARING NEIGHBORS

*Submitted by Kenny i., M.A.R. President*

These are difficult times living during the Covid-19 pandemic, even more so if you are of a certain age. This crisis, as dark and fearful as it is, has magnified the goodness that has always been present in Mountainsides' citizens.

The board of the Mountainside Active Retirees, on behalf of its' many members and not-yet members would like to give thanks to the wonderful work being done by a group of caring neighbors, led by our Senior Citizen Coordinator, Kim Moriak's dream, of "I wish we could do something to help" become a reality for the seniors of Mountainside.

Ms. Moriak, along with councilperson Rachel Pater and a team of 40 plus volunteers including, among others, high school and college students Jay Jay and Allie Post, Carolyn Freer, Zack Kisciras, Christopher Schmedel and Emma Londino, mothers, fathers, educators, business people, homemakers, retired and non-retired folks. All have become special guardians of Mountainsides' senior community.

This group of big hearted volunteers are paired up by Ms. Moriak and Ms. Pater with vulnerable seniors to do their basic food shopping (10-12 items) and home delivery which limits high risk seniors to minimal social contact.

Ms. Moriak noted that Stop & Shop of Westfield has become the prime outlet for the group and has been extremely



*(above) Mountainside mayor Paul Mirabelli delivering to resident Don Jeka (106 years young).*

Photos by Mountainside Active Retirees

*(continued on page 2)*

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*(above) Volunteer Zack Kisciras making a delivery.*



*(above) Marissa Torres delivering from The Outback to Susan Kandell*



*(above) Lisa Minks delivering to Doloris Mayer from Tarantella's.*



*(above) Marcia DiNorscio delivering from Bovella's to Mary Root.*



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## PROMOTE YOUR COMMUNITY EVENT

*Community service organizations, schools and sports teams are encouraged to submit news of upcoming events or highlights and photos from recent events.*

**Organizations who are interested in submitting content, please email: [editor@rennamedia.com](mailto:editor@rennamedia.com)**

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## RETIRES GIVES THANKS (continued from page 1)

helpful in trying to fill orders, advising the seniors that not all items requested can be requisitioned depending on store stock.

Also a weekly home delivery menu, usually on Monday, Wednesday, Friday, and Saturday, is put together by Ms. Moriak, Ms. Pater, participating Mountainside food establishments and other local food businesses. The senior meals are provided free of charge or at a reduced cost depending on seniors' income and need.

A growing list of businesses has expanded to include: Basilico's in Millburn, Bovella's Rt. 22 E. Mountainside, Cioffi's in Springfield, Chrone's Tavern, Famous Dave's, Mazzella's Gourmet Market, Mosiaco Rt.22 W., Mountainside, The Mountainside Deli., The Mountainside Public House, O'Brien's of Clark, and The Outback Steakhouse.

Volunteer Nancy Zoraian, has taken on the responsibility of calling the participating seniors weekly for their order for the coming week. This meal delivery aspect of home guardianship has grown from 38 daily meals to 110 at the time of this writing.

The meals are picked up at the participating restaurant, usually by Ms. Moriak and Ms. Pater, brought to the parking lot of the Mountainside Library and dispersed to the individual team members waiting to deliver.

Considering the amount of meals involved, it

is amazing to watch the speed and military precision involved in carrying out this task.

All meals and groceries are delivered and paid for without any person to person contact. Protective masks and gloves, are worn by all volunteers to protect themselves and their charges when delivering.

Besides food shopping and prepared meal delivery, cloth masks are being hand made by Mark Zacieracha, Cindy Hannan and her daughter Claire Hannan (a senior at Governor Livingston) for the Health Care Heroes at Overlook Hospital, and also for Kims' team of volunteers and Mountainside seniors.

M.A.R. members Ellie Annis, Deb Boehner, Juliet Jankowitz, & Dayle Treece have been able to provide Mr. Zacieracha & the two Ms. Hannans' material (sheets & pillow cases) for the work they are doing. Additional donations, especially sewing thread and 1/4-inch elastic, are needed for all three volunteers to continue their work.

We thank each and every one of the volunteers, named and un-named in this article, for all the wonderful, unselfish things they are doing for our community of seniors.

If you are a Mountainside senior who needs assistance or anyone wishing to volunteer their time, transportation and/or mask material to assist Kim, please contact her at 908-812-4434.



(above, l-r) Allison Saia, Kim Moriak, Councilperson Rachel Pater, Rhonda Cantor, Linda LaBaeu.



(above) Former councilperson Glenn Mortimer delivering from Basilico's to Ruth Goense.

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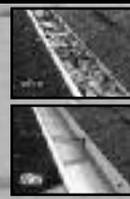
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# MOUNTAINSIDE BOY SCOUT TROOP 177



## SCOUT TROOP HONORS NEW EAGLE SCOUTS

Mountainside Boy Scout Troop 177 proudly recognized their 16th and 17th Eagle Scouts in January.

*(above) Mountainside Boy Scout Troop 177 celebrated their Court of Honor in December, with a total of 28 rank advancements and 110 merit badges earned by the scouts in 6-months.*

*Registrations for the upcoming year are currently being enrolled. If interested, please send an email to [bsatrop177cpc@gmail.com](mailto:bsatrop177cpc@gmail.com).*



*(above) John Parrell, a senior at the Academy for Allied Health Sciences, constructed a pergola, patio, and fire pit at the Mountainside Elks Lodge for his project.*



*(above) For his Eagle project, Michael Bittner, a senior at Governor Livingston High School, completed a renovation of the swing sets at the fields of Our Lady of Lourdes Church.*

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## GOVERNOR LIVINGSTON STUDENT AWARDED FULL RIDE TO COLLEGE

Carson Stapleton, a Mountainside resident and a senior at Governor Livingston High School, was one of 3 caddies awarded the 2019-20 NJSGA Evans Scholarship, a full housing and tuition college grant offered to golf caddies. The scholarship is the result of a partnership between the Western Golf Association's Evans Scholars



*(above) Carson Stapleton, a Mountainside resident and a senior at Governor Livingston High School, was one of 3 caddies awarded the 2019-20 NJSGA Evans Scholarship.*

Foundation and the New Jersey State Golf Association Caddie Scholarship Foundation. He was awarded the NJSGA Evans Scholarship to attend Ohio State University.

WGA directors, Evans Scholars alumni and other Program supporters interviewed each of the nominees at the selection meeting. Each caddie has a unique story to tell, reflecting the scholarship's four selection criteria: a strong caddie record; excellent academics; demonstrated financial need; and outstanding character. The full tuition and housing college scholarship is valued at an estimated \$120,000 over four years.

Carson caddied at Baltusrol Golf Club. "Not only have I raked more bunkers than one could count, I also have gained knowledge and insight on life through my interactions with all types of golfers during my time as a caddie," he said. "Thinking about going away to college was somewhat unrealistic, but the day on the golf course when a golfer told me I could receive a full college scholarship just for caddying changed all of that."

Baltusrol caddie manager Brian Bianchi said: "Carson has been dedicated as a caddie the past two summers he has been with us. He is very reliable, and we have never had any complaints about his work. I went to NJSGA Evans Scholars selection meeting, and he did a good job there. He was poised and presented himself well."

"Our NJSGA Evans Scholars have shown dedication, hard work and sacrifice to earn this life-changing scholarship, and we are honored to help them pursue their dreams," said WGA Chairman Kevin Buggy.

Currently, a record 1,010 caddies are enrolled in 18 universities across the nation as Evans Scholars, and more than 11,050 caddies have graduated as Evans Scholars since the program was founded by famed Chicago amateur golfer Charles "Chick" Evans Jr.

Scholarship funds come mostly from contributions by 32,500 golfers across the country, who are members of the Evans Scholars Par Club program. Evans Scholars Alumni donate more than \$14 million annually, and all proceeds from the BMW Championship, the third of four PGA TOUR Playoff events in the PGA TOUR's FedExCup competition, are donated to the Evans Scholars Foundation.

For those who would like to become involved locally, the 18th annual New Jersey Evans Scholars Classic will be held at Hawk Pointe Golf Club in Washington, New Jersey, on July 27, with event proceeds benefiting NJSGA Evans Scholars.

To learn more about the WGA and ESF, visit [wgaesf.org](http://wgaesf.org). To learn more about the NJSGA Caddie Scholarship Foundation, please visit [njsga.org](http://njsga.org).



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## CALLING ALL GEEKS, NERDS, AND GAWKERS

Renna Media is putting a call out to the Geeks among us to appear on their podcast Mind Your Own Local Business. The show will showcase local businesses and people who are starting or growing a business, especially those in creative fields or doing something they have a passion for. Owner, Joe Renna, started his business in 1984 as a graphic designer that grew his studio into a marketing and advertising company. Now, along with his wife Tina, publishes 21 community monthly newspapers mailing out 135,000 to every home and business.

Joe says "I started my business right out of college and thought I would get a job if it didn't work out. Its been thirty five years and I never looked back. I thank all those who mentored me along the way, experienced business owners who were generous with their time and taught me best practices in running a businesses and the pitfalls to look out for."

As a way of paying it forward, Joe offers business and advertising advice to local business. This service is the focus of a new YouTube show. Joe Renna's Hyper Local Network is the YouTube Channel of Renna Media. Mind Your Own Local Business is the prime show. Its first episode will feature Katya Stec of Clark, New Jersey who launched her production company All Ages of Geek. Katya has teamed up with Renna Media made her platform, with over 100,000 subscribers, available to Renna Media advertisers and organizations.

Renna Media is recruiting businesses to participate, If your a Geek or just Geek curious, a variety of advertising opportunities exist, from product placement to fully customized shows. All online advertisers will also be featured in the Mind Your Own Local Business column in 135,000 newspapers!

To learn more call Joe Renna at 908-447-1295 or email him at joerenna@rennamedia.com.



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## KATYA STEC LAUNCHES ALL AGES OF GEEK

Geek culture knows no bounds. It crosses every social barrier and unites an eclectic group of people who share specific interests. The label, which usually is thrust upon a person, is now worn with pride. Geeks who historically existed at the fringes of the pop culture are now main stream. Their ranks are filled with regular folks. And the nerds of the baby boomer generation have joined the ranks.

The internet has given rise to a secret society. The image of a nerd playing video games in his parents' basement has been shattered. Geeks are among the masses, living, working, and playing next to regular folk. All Ages of Geek is a multimedia production company that speaks to them.

Katya Stec is a self-proclaimed geek from Clark, New Jersey who formed All Ages of Geek in 2019, with the core focus of producing content in tandem with the geek culture. She has been creating videos for eight years and has over 700 episodes posted on her website and on YouTube. She now has over 100,000 subscribers clocking over 20 million views!

Katya, who is a talented voice over artist and writer, is a product of home schooling where she was able to cultivated her interests. Now, at 26 years old, she has a career, doing what she loves.

Throughout 2020 All Ages of Geek will be traveling to several geek culture events, conventions, and expos. They aim at making some of the best high-quality content. At the same time, mass awareness and promotion campaigns would be in swing to set the base for their big launch in January 2021.

Katya has built a team of talented, creative fans who work together in producing podcasts and shows. All Ages of Geek has an article section on their website titled "This Just In." Their writers, who are from all parts of the world, submit weekly articles covering geek

culture events, topics and all forms of creativity.

Currently, they are also producing several video series and podcasts. The company is hopeful of churning out some of the best content and gathering a good base of loyal fans that would engage with the whole community and keep sharing their content to help them amass even more views, exposure, and popularity.

Katya says "Geek culture is what brings the world together. Despite our differences in race, religion, sexuality, and background. One thing is certain about geek culture, it unites us. All Ages of Geek's mission isn't just to entertain; it's to unite the geeks of all ages as part of an interactive community."

The company has a strong interactive community on YouTube and Twitch. The sense of community is both important and powerful and it does wonders when it comes to promoting the firm in the long run.

Their content spans different genres and caters to kids and adults alike. No doubt, if their vision manages to take the due shape, they are likely to become a massive hit among people, especially anime, video games and Dungeons and Dragons fans alike who would finally feel like they too truly belong.

All Ages of Geek has plenty of free content but viewers can access a lot more features by becoming paid members on Patreon or Twitch. They have over 300 members to date with a goal of 1,000 by 2021. They offer advertising opportunities, and their production team can produce original content for businesses and organizations.

To learn more about All Ages of Geek visit: [allagesofgeek.com/](http://allagesofgeek.com/)

Email-id: [pr@allagesofgeek.com](mailto:pr@allagesofgeek.com)

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(above) Katya Stec on set in her home studio in Clark, New Jersey, where she produces shows for her All Ages of Geek broadcasts. Photo by Tatiana Szewczuk.

# MOUNTAINSIDE ELKS LODGE SPONSORS FIVE WHS STUDENTS FOR PEER LEADERSHIP CONFERENCE

*Submitted by Valerie Ditta*

Steve Ditta, Lauren Hauser, WHS Dream Team Advisor Vince Ditta, along with students from Westfield High School recently attended the

Peer Leadership Conference in Long Branch, NJ. Mountainside Elks Lodge #1585 was able to sponsor five students attending the Conference through our Gratitude Grant.

For more information about Mountainside Elks Lodge #1585, please visit The Benevolent and Protective Order of Elks at [elks.org](http://elks.org) or contact the lodge, call 908-232-9667 or email [mountainsideelks1585@verizon.net](mailto:mountainsideelks1585@verizon.net).



## ADJUSTING TO COVID-19

Dr. Leicht's podiatry office is doing what can be done to operate in the best interest of all patients and staff. To that end, we're taking the following measures:

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2. The goal of our office remaining open is to keep our patients safe, out of danger and out of Emergency Rooms. This refers to people with emergencies such as injuries, wound care, infections and our regular at-risk patients with conditions such as diabetes and severe circulatory/vascular issues.
3. If you have an urgent matter such as an infection or injury, we will work to get you in for an appointment as soon as possible. We have an x-ray in the office, so you do not have to visit a separate facility if you are in need.
4. If you are ill or have a fever, please stay home. Just give a call and we will reschedule at a later date.
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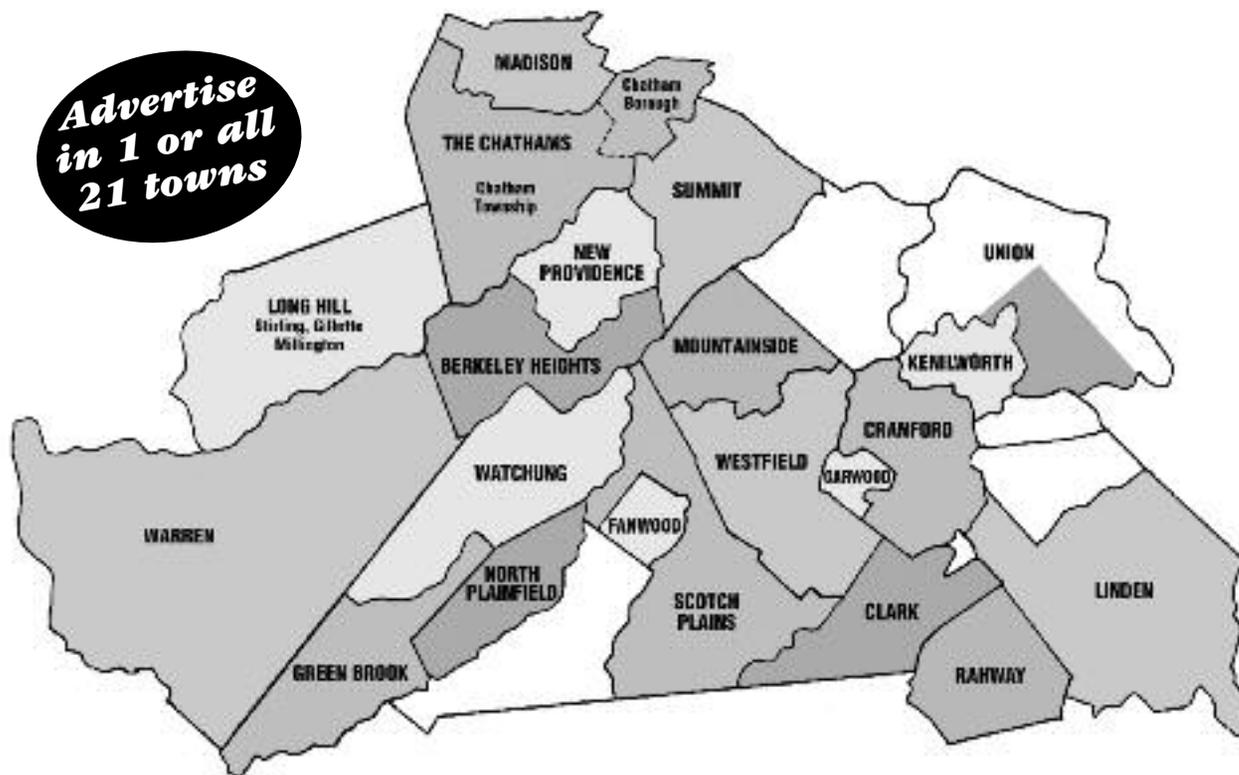
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**Long Hill LEADER NJ**

**Qty: 3,600**  
 Mailed to every home and business in Gillette, Millington and Stirling.  
 Zips: 07933, 07946, 07980

**MADISON MONTHLY NJ**

**Qty: 6,300**  
 Mailed to every home and business.  
 Zip: 07940

**MOUNTAINVIEW NJ**

**Qty: 2,900**  
 Mailed to every home and business.  
 Zip: 07092

**New Providence NEWS NJ**

**Qty: 4,900**  
 Mailed to every home and business.  
 Zip: 07974

**The PRIDE of North Plainfield NJ**

**Qty: 8,300**  
 Mailed to every home and business.  
 Zips: 07060, 07062, 07063

**OUR TOWN Rahway, NJ**

**Qty: 12,400**  
 Mailed to every home and business.  
 Zip: 07065

**Scotch Plains NJ WHAT'S HAPPENING MONTHLY**

**Qty: 9,600**  
 Mailed to every home and business.  
 Zip: 07076

**Summit NJ & Times**

**Qty: 9,600**  
 Mailed to every home and business.  
 Zip: 07901

**Spirit of UNION NJ**

**Qty: 5,500**  
 5,000 mailed to homes and businesses.  
 Zip: 07083

**WARREN MONTHLY NJ**

**Qty: 6,200**  
 Mailed to every home and business.  
 Zip: 07059

**Watchung Post NJ**

**Qty: 2,800**  
 Mailed to every home and business.  
 Zip: 07069

**Westfield NJ MONTHLY**

**Qty: 11,800**  
 Mailed to every home and business.  
 Zip: 07090

**NEWSPAPER AD RATES**

Rates are per month. Artwork included in price. Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 14"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

**PREPAY FOR 6 MONTHS AND GET 1 FREE**

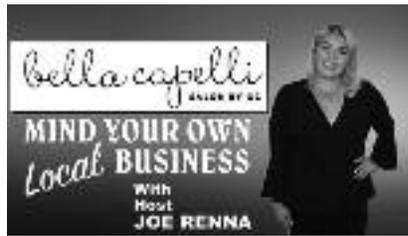
Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit [RennaMedia.com](http://RennaMedia.com) for online publications.  
 Photo albums, video and advertising opportunities.

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

## LATEST "MIND YOUR OWN LOCAL BUSINESS" SHOWS

on Joe Renna's Hyper Local Network on YouTube



See how businesses and organizations are getting by during the COVID-19 crisis on Joe Renna's Hyper Local Network on YouTube.

## RENNA MEDIA COLLABORATES WITH ALL AGES OF GEEK

Katya Stec reached out to Joe Renna of Renna Media when she was a teen exploring opportunities to express her creativity in his newspapers. Renna Media publishes twenty-one community newspapers and has an active web presence and social media network. Through the years, Katya has developed her own online media production platform and made her service available to Renna Media's readership and advertisers.

Renna Media has been in business since 1984. The focus of its publications is to promote community service organizations to a hyper-local market. Joe and his wife Tina deliver marketing, advertising and publishing services to local businesses and organizations, in-print and on line. They have joined forces with NJlocalinfo.com to offer website, SEO and social media services. By collaborating with All Ages of Geek they are able to offer video production and hosting.

Joe admits he has Geeky tendencies and shared "I have many Geeks among the folks I deal with on a day to day basis. The Geek culture is prevalent and is revealed when you get to know colleagues on a personal level. It would be fun to showcase businesses and people in my newspaper and in video. It is a great marketing tool and an ice breaker to connect businesses to like-minded customers."

Renna Media and All Ages of Geek has developed a simple inexpensive menu of production services for businesses to make a foray into online marketing. The all inclusive packages are:

- Product placement \$250
- 30 second commercial \$500
- 3 minute spot \$1,000
- 30 minute show \$1,500
- 3 hour shoot - \$2,000

All videos will also be blasted through the an extensive social media network and the business will be featured in the newspapers, driving readers to the websites. The approach follows the model of Renna Media's newspapers: Delivering hometown community service news to a hyper-local audience, at affordable rates.

Businesses or organizations who would like more information or help with their marketing plans can call Joe Renna at 908-447-1295.

Email [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)  
 Visit: [RennaMedia.com](http://RennaMedia.com)  
[NJlocalinfo.com](http://NJlocalinfo.com)  
[AllAgesofGeek.com](http://AllAgesofGeek.com)  
 or find and like us on [FaceBook.com](https://www.facebook.com)



## Stay Strong...Stay Healthy A Little Help for Businesses Going Through a Tough Time.

PLACE AN AD  
FOR FREE ON  
NJLOCALINFO.COM



Businesses are suffering substantial economic injury as a result of the Coronavirus crisis. Many have to change the way they do business. This is an open invite to post a FREE ad or press release on NJLOCALINFO.COM.

**This is an easy, DO-IT-YOURSELF website.**

Register one time for free in three easy steps. and post your ads.

- 1) Hit like to "Create Account" in nav bar in NJLOCALINFO.COM
- 2) Enter a "User Name" (one word) and Email address
- 3) Create password as per instructions

Use "Post an Ad" link and use the user interface to create an ad page. Follow four steps to upload text and images.

**Use discount code "RELIEF" at checkout for zero charge.**

**Classified ad options include:**

- Up to 500 words
- Up to 10 key words
- Choose start and end date
- Sharable web page
- Each ad includes a unique email address keeping your address private
- Upload up to five images, up to 500KB each
- Links to YouTube videos and other websites
- Choose from dozens of search classifications.
- Add Google Maps link

Live Tracking!

Each ad has a live view counter showing daily and total visits.



### INCREASED VISIBILITY.

We help people find your ad by cross-posting to several social media sites and by indexing in search engines.  
[facebook.com/NJLocalinfo](https://www.facebook.com/NJLocalinfo) • [facebook.com/RennaMedia](https://www.facebook.com/RennaMedia)

## WEBSITE / SEO SERVICES

- Website Audit/Analysis and recommendation plan: \$250
- Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year  
Includes website hosting, software updates, monthly website content updates
- SEO Services - average cost \$1,000 - \$2,000 per month  
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- Blast your online ad or press release to a targeted market \$100
- National Press Release Distribution to 300 to 500 news outlets.  
Budget choice from \$300 to \$500.

**CONTACT JOE FOR DETAILS 908-447-1295**

**[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)**

**Visit [RennaMedia.com](http://RennaMedia.com) or [NJLocalInfo.com](http://NJLocalInfo.com)**

# JERSEY LANDSCAPE & GARDEN SUPPLY

**Hours:**

Monday - Saturday: 7:30 am - 5 pm

Sundays: 8:30 am - 3 pm

**908-688-8333**

**528 N. Michigan Ave. Kenilworth, NJ**

**We accommodate the trade as well as the do-it-yourselfers! We are always ready to assist.**

**FREE  
Same Day Delivery  
5-Yards or more**

**LAWN & GARDEN**



Grass – Seed  
Fertilizers  
Peat Moss



Polymeric Sand  
Paver Sealer  
Paver Cleaner

**HARDSCAPE**

- Cement
- Concrete Block
- Belgium Block
- Curbing
- Limestone Treads
- Diamond Blades

**TOOLS**

- Mason Tools
- Shovels
- Rakes

**DRAINAGE**

- Catch Basins
- Pipe

**Bon Tool Co.**

**SOIL**

Prices per yard

Black Topsoil .....\$36

**MULCH**

Black Dyed.....\$30  
Brown Dyed.....\$30  
Red Dyed.....\$32  
Hardwood.....\$24

**QUARRY BASE MATERIALS**

Concrete Sand.....\$50  
3/4 Clean Stone.....\$40  
Stone Dust.....\$34  
QP .....\$36

**DECORATIVE STONE**

3/8 Red Stone .....\$74  
3/4 Red Stone .....\$70  
3/4 Goose Egg .....\$94  
1 1/2-3 Goose Egg.....\$98  
3/4 Arctic White.....\$94  
3/8 Riverbed / Pea Gravel.....\$60  
1 Riverbed .....\$68  
1 1/2-3 Riverbed.....\$76

Prices subject to change without notice.



**Largest Display  
of Pavers in Union County**

**Waterfalls • Fireplaces • Fire Pits • Walls • Walkways • Patios • Curbs**