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#### Submitted by Linda McMahon

Along with everyone else on this planet, the members of the Madison Volunteer Ambulance Corps (MVAC) are experiencing a new normal of living with the COVID-19 pandemic. Our routines have definitely changed, but it is important to remember that there are many aspects of our lives that have not changed.

To safely operate during the pandemic, MVAC has had to alter its procedures. Now, when responding to most 911 calls in the community, our members are wearing full personal protective equipment (PPE) including a head to toe Tyvek suit, eye goggles/shields, N95 face mask, and gloves. In many cases, the patient is also given a mask and gloves to wear. Cleaning the ambulance after each call involves detailed procedures for decontamination, including treatment with a special ultra violet C light and cleaning all exposed surfaces with disinfectant wipes.

However, what has not changed is the commitment of MVAC to the town of Madison. In partnership with Madison government, Madison Fire and Police Departments and the Morris County Office of Emergency Management, our members are current with the latest guidelines for safe transport of persons infected with COVID-19, as well as safe treatment of other patients requiring emergency services and transport.

Also, what has not changed is the commitment that the town of Madison has to its First Responders as well as Madison's



(above) MVAC EMT, Corey Minnick, reviewing the new COVID-19 Standard Operating Guidelines (SOG) with fellow members.



(above, l-r)Thursday morning Club member, Julie Trapp, dropping off some kitchen supplies and snacks to MVAC members, Jack Luts and Linda McMahon.

commitment to its fellow citizens. MVAC is truly appreciative of the thoughtful donations provided by our residents. We are very grateful for the cleaning supplies, masks, gloves, food, and local gift cards.

We appreciate the invitation to be part of a special event in the lives of our Madison families. The drive by birthday celebrations are a favorite activity for all MVAC members along with the waves and thank you cheers that are should along the way.

MVAC was founded in 1954. During the 66 years since MVAC's inception there have been other extreme emergency situations that member Jack Luts can recall. Jack joined MVAC in 1960, and is still an active and key member of the squad. This year, MVAC is celebrating Jack's 60th year as a member. All members of MVAC welcome the chance to share a shift with Jack because they know they will benefit from his extensive experience. Over his 60 years of service, Jack has completed at least 15,000 emergency calls. He has delivered babies, splinted countless broken bones and has professionally and capably attended to thousands of patients in need. More significant than his medical skills, is the obvious care and compassion that Jack demonstrates to patients and their families. His passion for emergency medicine is clear. His dedication motivates and inspires all that work with him. Jack is still serving the Madison community during this time, just as he has for the last 60 years.

Yes, we are in the midst of a global pandemic, and our lives are changing in countless ways. However, it helps to remember that many important things like family, community, and commitment do not change.



## MADISON MONTHLY,

Madison Monthly is published by Renna Media. 6,300 newspapers are printed monthly and mailed to every business and resident in Madison.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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Reserve space in the next issue. Call Tina today at 908-418-5586 or email info@rennamedia.com



## AMERICAN LEGION AUXILIARY UNIT #43

In the Spirit of Service Not Self for Veterans, God and Country

#### AMERICAN LEGION AUXILIARY POPPY DISTRIBUTION

National Poppy Day this year will be May 22, 1920s, the American Legion Auxiliary have distributed millions of poppies across the country in exchange for donations that go directly to assist veterans, and their families in need.

The poem "In Flanders Fields" written by Lt. Col. John McCrea during World War I described blowing red fields of poppies among the battlegrounds of the fallen. All these years later, the poppies return as if to perpetuate a pledge that freedom should never die.

The poppy flowers flourished in France and Belgium after World War I. Scientists attributed the growth of the poppies to the enriched soil from the rubble left by the war. From the dirt and mud grew a beautiful red poppy, a symbol of the resilience shown by our nation's service members, as well as a symbol of the sacrifice of lives in war, and embodies the hope that none have died in vain.

Poppy funds raised by Auxiliary Unit #43 volunteers during last year's distribution have been used for Ward Parties and Off Station Parties at the Veterans' Hospital at Lyons, New Jersey, as well as providing funds to Post #43 to continued service to our veterans.

provide for monthly Bingo parties there. Poppy the Friday before Memorial Day. Since the Funds also have provided funds for activities at the three New Jersey Veterans' Nursing Homes -Menlo Park, Paramus and Vineland as well as financial support to Veterans Haven North and Veterans Haven South that offer shelter to Homeless Veterans. During the holidays the Unit delivered gifts to Women Veterans domiciled at Lyons VA Hospital and adopted a local vet. In February, adult coloring books and coloring materials were delivered for "Salute to Veterans' Week" to be used in therapy sessions.

Because of the current health emergency, volunteers will not be able to distribute poppies in our communities this May, as they have done in the past. If you would like to support veterans' programs at this time, Unit #43 would be happy to accept a donation by mail. Cash or a check made out to ALA Unit #43 can be mailed to:

American Legion Auxiliary #43 Att: MaryBeth Valentino, President

20 Ridgedale Ave.

Florham Park, N.J. 07932

We thank you in advance for supporting our

## **MADISON, NJ SMALL BUSINESS RECOVERY GRANT PROGRAM**

The Madison, NJ Small Business Recovery Grant Program has been created by the Madison Main Street Foundation and Downtown Development Commission with the support of the Madison Area Chamber of Commerce to mitigate the severe economic damage caused by the global outbreak of COVID-19 to our beloved local business community. A vibrant downtown benefits the community, reduces taxes and gives all Madison residents a sense of pride and identity. They are our friends, our neighbors, they make our town a wonderful place to shop, dine and live and they need our help.

Our goal is to raise a minimum of \$200,000.



The Madison Main Street Foundation, a registered 501(c)(3) will match the first \$50,000 on a 1:1 basis. We need your support to reach our goal. Please consider making a donation today. All contributions are tax deductible.

Please send a check payable to "Madison Main Street Foundation" and mail to: Madison Main Street Foundation, Hartley Dodge Memorial Building, 50 Kings Road, Madison, NJ 07940.

Or visit our Go Fund Me page: https://charity.gofundme.com/o/en/campaign/he lp-the-madison-nj-small-business-communityrecover

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### MUSEUM OF EARLY TRADES & CRAFTS WANTS YOU TO "SHARE YOUR STORIES"

The Museum of Early Trades & Crafts (METC) is embarking on a new social project, Share Your Stories. The purpose of the project is to collect stories from the community amid the COVID-19 pandemic. Participants will be able to document their personal experiences of living in New Jersey during this unprecedented crisis through a link on METC's website www.metc.org/share-your-stories. Submissions can be in the form of written narrative, audio, video, drawings, or photography. These stories will then be available for the public to view on our website, sharing and preserving this important piece of history.

Everyone has a story to tell, and as a history museum we work at preserving and sharing the unique stories of the everyday people who lived in New Jersey in the past, helping people connect with each other through history. These stories are their testimonies that live on for future generations, helping us learn about who we were and who we are as a nation. COVID-19 has changed people's lives in so many ways, including how we work, socialize, care for and interact with each other. This is an important moment in history, and this is why METC wants to help document it for future generations, sharing the story of how the people of New Jersey were resilient, kind, creative, and generous. Documenting these times and expressing your personal feelings can be cathartic and healing and we hope you will join us in sharing your stories, and helping us capture a moment in history.

METC is currently closed to the public. Please visit www.metc.org for any updates and www.metc.org/at-home for activities for all ages. For more information on the Share Your Stories project, please email info@metc.org

Explore American history with a focus on the life and stories of 18th- and 19th- century craftsmen and artisans. Drawing on its rich collection, METC is connecting the lives of people and their stories, while providing a bridge from the past to the future. Housed in a stunning Richardsonian Romanesque Revival building donated by D. Willis James to the people of Madison, NJ in 1900, METC offers something for visitors of all ages.



## BOROUGH OF MADISON AWARDED \$10,000 FOR SUSTAINABLE ENERGY PROJECT

Submitted by Michael Pellessier

Sustainable Jersey announced that the Borough of Madison was one of ten recipients awarded a \$10,000 grant funded by the Gardinier Environmental Fund. The grants support proposals such as adding electric vehicles (EVs) to municipal fleets, solar projects such as the purchase of solar technology, completion of solar energy feasibility studies and solar education; and innovative energy efficiency projects in municipal buildings.

"I applaud the efforts of the Sustainable Madison Committee for their determination to help improve Madison's green footprint through grants like this one from Sustainable Jersey," said Mayor Robert H. Conley. "This grant will support engineering studies and financial analyses to evaluate community solar feasibility at three borough-owned parking lots, while also allowing us to generate preliminary design material and conduct community outreach," continued Conley.

"The need for innovative energy projects has never been more urgent as New Jersey tops the list as one of the fastest-warming states in the nation," said Randall Solomon, Executive Director of Sustainable Jersey. "These grant recipients demonstrate leadership and a commitment to advancing climate action that will help New Jersey meet more ambitious targets moving forward toward a low-carbon future."

"The Gardinier Environmental Fund is committed to conserving the Earth's energy resources and enhancing renewable energy measures," said Gene Wentzel, president, Gardinier Environmental Fund. "We are proud to stand alongside Sustainable Jersey, and to continue to fund worthy projects that support our mutual goals in New Jersey."

Since 2009 the Sustainable Jersey Grants Program has distributed over \$5.5 million in

#### **ADJUSTING TO COVID-19**

Dr. Leicht's podiatry office is doing what can be done to operate in the best interest of all patients and staff. To that end, we're taking the following measures:1. As an essential service, the office will remain open on a limited schedule Monday-Saturday. We may adjust hours according to demand.

- 2. The goal of our office remaining open is to keep our patients safe, out of danger and out of Emergency Rooms. This refers to people with emergencies such as injuries, wound care, infections and our regular at-risk patients with conditions such as diabetes and severe circulatory/vascular issues.
- 3. If you have an urgent matter such as an infection or injury, we will work to get you in for an appointment as soon as possible. We have an x-ray
- in the office, so you do not have to visit a separate facility if you are in need. 4. If you are ill or have a fever, please stay home.
- Just give a call and we will reschedule at a later date. 5. Due to the social distancing recommendations, at the office we request that
- you come alone. If not possible, then bring no more than one person with you.

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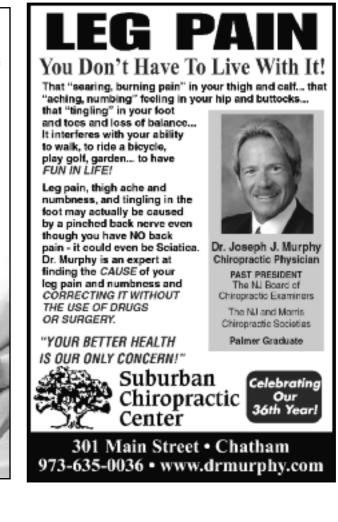
janetleichtdpm.com 369 Springfield Avenue Berkeley Heights, NJ 07922 grants to New Jersey schools and municipalities to help make their communities more livable, environmentally friendly, and prosperous.

#### **ABOUT SUSTAINABLE JERSEY**

Sustainable Jersey provides tools, training, and financial incentives to support communities as they pursue sustainability programs. Currently, 80 percent or 453 of New Jersey's 565 municipalities are participating in the municipal certification program and 347 school districts and 900 schools are participating in the Sustainable Jersey for Schools certification program.

Sustainable Jersey's partners include the New Jersey State League of Municipalities, Sustainability Institute at The College of New Jersey, the New Jersey Department of Environmental Protection and the New Jersey Board of Public Utilities Clean Energy Program. Program underwriters include the Geraldine R. Dodge Foundation, New Jersey Board of Public Utilities Clean Energy Program, the PSEG Foundation, and the Robert Wood Johnson Foundation. The Sustainable Jersey Grants program for municipalities is funded by the PSEG Foundation and the Gardinier Environmental Fund. Platinum sponsors are South Jersey Gas, New Jersey Natural Gas and PSE&G. The Gold Sponsor is Elizabethtown Gas. Silver Sponsors are NJM Insurance Group, Bayshore Recycling, Northfield Bank, New Jersey American Water, Jersey Central Power & Light, Atlantic Health System and Horizon Blue Cross Blue Shield of New Jersey. The Bronze Sponsors are Covanta, Greener by Design, Ørsted, Florio, Perrucci, Steinhardt & Cappelli LLC, First Environment, Roux Associates, Republic Services, The ECG Group, Bryan Electric and Red Oak Power.

Visit online at SustainableJersey.com or SustainableJerseySchools.com.





## **COVID-19: FATAL DRUG OVERDOSES INCREASING**

Sheriff Urges Reaching Out to Hope One for Assistance

#### PLEASE CALL FOR HELP IF YOU NEED IT

Fatal overdoses in Morris County are up by 38 percent this year over the same 14-week time frame in 2019, prompting the Morris County Sheriff's Office Hope One team to re-emphasize its network of support services during the COVID-19 healthcare crisis "It's possible that individuals struggling with addiction feel increased stress during this pandemic or, because of social distancing, lack direct contact with supportive friends and family who normally would check on their welfare," said Morris County Sheriff James M. Gannon.

"Help from the Hope One team is here, just a phone call away. We don't accept that anyone agonizing over a heroin addiction or substance use disorder be alone without resources and support, especially at this very difficult time," Sheriff Gannon added.

So far in 2020, 26 individuals in Morris County have suffered suspected lethal overdoses. In the first 14 weeks of 2019, by comparison, there were 16 suspected fatal overdoses.

Statewide there have been 789 suspected fatal overdoses between Jan. 1 and March 31. In the same time frame last year, there were 657 suspected overdose deaths.

If you or someone you care about needs help, contact the following services:

CARES: Center For Addiction Recovery, Education & Success has a 24-hour support line at 973-625-1143. CARES also will deliver Narcan, upon request, in a safe, non-contact way.

HOPE ONE: 973-590-0300. For Narcan training via Zoom, please contact Morris County Sheriff's Office Corporal Erica Valvano at erice@co.morris.nj.us or at 973-590-0300.

MENTAL HEALTH ASSOCIATION OF ESSEX AND MORRIS: Peer support line from 5 p.m. to 10 p.m.: 877-760-4987; 866-445-3902; 800-381-2059. The Mental Health Association has added a daytime number for peer support, Monday through Friday, from 11 a.m. to 2 p.m. during the COVID-19 pandemic. Please call: 877-760-4987.

Hope One is Sheriff Gannon's mobile substance abuse and mental health outreach program launched to stem the crisis of opioid addiction and overdoses. It is a partnership with Prevention Is Key, CARES, Daytop-NJ, the Mental Health Association of Essex and Morris, and Morris County Department of Human Services.



## MORRIS LAW ENFORCEMENT ASKS FOR HELP TO COMBAT CAR THEFT AND CAR BURGLARIES

#### LOCK YOUR CAR, TAKE THE KEY FOB

An Auto Theft Task Force has been created to stop a persistent trend in car thefts and car burglaries in Morris County, as experienced by other counties in northern New Jersey. Vehicle owners, too, can reduce the thefts and protect their property by following a few simple steps.

In a recent three-day period alone in Morris County, six vehicles were stolen – in Madison, Mountain Lakes, Montville, Mount Olive and Roxbury – including two that were taken in afternoon daylight.

Communities targeted by thieves are generally close to highways, including Routes 80, 287, 46 and 24. Most of the vehicles have been recovered – 75 percent – but typically are damaged. The stolen vehicles have predominantly been disposed of in Essex County.

Law enforcement asks community members to take simple, proactive steps to discourage thieves who roam residential neighborhoods in the dark of night, checking parked vehicles determine whether they are locked.

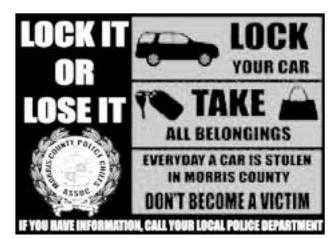
- Vehicles should never be left unlocked.
- Never leave a key fob in a vehicle.
- Neighbors should watch out for neighbors. Call your neighbor if you see that their car is unlocked or valuables are visible inside the vehicle.
- Report any suspicious activity or person.
- Call 911 to report crimes in progress.

In 2019 in Morris County, 215 vehicles were stolen and another 233 vehicles were burglarized. In 2018, 227 vehicles were stolen in Morris County and another 231 vehicles were burglarized, with valuables removed, but the vehicles were not removed from the premises. In the majority of these cases, stolen vehicles have been left unlocked by the owner with a key fob left in the car allowing a thief to immediately drive it away.

Alarmingly, in some incidents in Morris County, suspects have entered victims' homes by using garage door openers found in unlocked vehicles.Once inside the homes, thieves have been able to locate key fobs and steal cars.

Unlocked vehicles that do not have a key fob inside are also being searched for valuables. In some cases, car burglars have resorted to smashing windows of vehicles parked at gyms, parks, and day care centers and grabbing purses, wallets and other valuables left inside. Bank and credit cards stolen from inside these vehicles are being used in multiple locations, compromising victims' finances.

Of critical concern to law enforcement is that some vehicles stolen in Morris County have been used to commit violent crimes in other areas, such as shootings, armed robberies and homicide. One incident involved a vehicle stolen from Parsippany that was used in a shooting involving three firearms in Essex County.



High-end makes and models – Mercedes Benz, Lexus, Range Rover, Porsche, Audi and Ford pick-up trucks – are most commonly targeted. But when they are locked, and no key fob is available, other models are targeted.

To further combat this and other issues affecting our community, a multi-agency auto theft/anti-crime task force has been launched to enhance patrols and further investigations of auto theft and other pattern-type crimes. This initiative, first conceptualized by Chief Andrew Caggiano of the Montville Police Department, has come about through a partnership between the Morris County Sheriff's Office, the Morris County Police Chiefs' Association, the Morris County Prosecutor's Office and the New Jersey State Police Auto Theft Task Force, in coordination with various law enforcement agencies.

The Newark Police Department also is a partner in the task force, and in February 2020 started its own 90-day pilot program called the Felony Auto Theft Investigative Unit. According to Newark Public Safety Director Anthony Ambrose, Newark police as of February 2020 recovered 120 vehicles stolen from other municipalities, with 41 of them, or 34 percent, involved in violent crimes.

Law enforcement is also tapping into technology to communicate with neighborhoods where car thefts or burglaries occur and ask residents to check for surveillance footage that may prove helpful in identifying suspects and other vehicles that may have been involved. Several apps that use home Wi-Fi to alert homeowners to the presence of someone at their door or within range of a security camera can provide a high-density video stream of activity on the exterior of their property.

The critical aspect of this initiative is to partner with members of the community, who are asked to be alert and provide information to law enforcement so that they can target suspects committing crimes in the county. "If you see something, say something." Not just near your home but anywhere you observe something suspicious.

The Morris County Auto Theft Task Force can be contacted at 973-285-6300 or after hours at 973-285-2900.





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## **CALLING ALL GEEKS**, **NERDS, AND GAWKERS**

Renna Media is putting a call out to the Geeks among us to appear on thier podcast Mind Your Own Local Business. The show will showcase local businesses and people who are starting or growing a business, especially those in creative fields or doing something they have a passion for. Owner, Joe Renna, started his business in 1984 as a graphic designer that grew his studio into a marketing and adverting company. Now, along with his wife Tina, publishes 21 community monthly newspapers mailing out 135,000 to every home and business.

Joe says "I started my business right out of college and thought I would get a job if it didn't work out. Its been thirty five years and I never looked back. I thank all those who mentored me along the way, experienced business owners who were generous with thier time and taught me best practices in running a businesses and the pitfalls to look out for."

As a way of paying it forward, Joe offers business and advertising advice to local business. This service is the focus of a new YouTube show. Joe Renna's Hyper Local Network is the YouTube Channel of Renna Media. Mind Your Own Local Business is the prime show. Its first episode will feature Katya Stec of Clark, New Jersey who launched her production company All Ages of Geek. Katya has teamed up with Renna Media made her platform, with over 100,000 subscribers, available to Renna Media advertisers and organizations.

Renna Media is recruiting businesses to participate, If your a Geek or just Geek curious, a variety of advertising opportunities exist, from product placement to fully customized shows. All online advertisers will also be featured in the Mind Your Own Local Business column in 135,000 newspapers!

To learn more call Joe Renna at 908-447-1295 or email him at joerenna@rennamedia.com.

**HOME MOVIES** 



## **KATYA STEC LAUNCHES ALL AGES OF GEEK**

Geek culture knows no bounds. It crosses culture events, topics and all forms of creativity. every social barrier and unites an eclectic group of people who share specific interests. The label, which usually is thrust upon a person, is now worn with pride. Geeks who historically existed at the fringes of the pop culture are now main stream. Their ranks are filled with regular folks. And the nerds of the baby boomer generation have joined the ranks.

The internet has given rise to a secret society. The image of a nerd playing video games in his parents' basement has been shattered. Geeks are among the masses, living, working, and playing next to regular folk. All Ages of Geek is a multimedia production company that speaks to them.

Katya Stec is a self-proclaimed geek from Clark. New Jersev who formed All Ages of Geek in 2019, with the core focus of producing content in tandem with the geek culture. She has been creating videos for eight years and has over 700 episodes posted on her website and on YouTube. She now has over 100,000 subscribers clocking over 20 million views!

Katya, who is a talented voice over artist and writer, is a product of home schooling where she was able to cultivated her interests. Now, at 26 years old, she has a career, doing what she loves.

Throughout 2020 All Ages of Geek will be traveling to several geek culture events, conventions, and expos. They aim at making some of the best high-quality content. At the same time, mass awareness and promotion campaigns would be in swing to set the base for their big launch in January 2021.

Katya has built a team of talented, creative fans who work together in producing podcasts and shows. All Ages of Geek has an article section on their website titled "This Just In." Their writers, who are from all parts of the world, submit weekly articles covering geek

Currently, they are also producing several video series and podcasts. The company is hopeful of churning out some of the best content and gathering a good base of loyal fans that would engage with the whole community and keep sharing their content to help them amass even more views, exposure, and

popularity. Katya says "Geek culture is what brings the world together. Despite our differences in race, religion, sexuality, and background. One thing is certain about geek culture, it unites us. All Ages of Geek's mission isn't just to entertain; it's to unite the geeks of all ages as part of an interactive community."

The company has a strong interactive community on YouTube and Twitch. The sense of community is both important and powerful and it does wonders when it comes to promoting the firm in the long run.

Their content spans different genres and caters to kids and adults alike. No doubt, if their vision manages to take the due shape, they are likely to become a massive hit among people, especially anime, video games and Dungeons and Dragons fans alike who would finally feel like they too truly belong.

All Ages of Geek has plenty of free content but viewers can access a lot more features by becoming paid members on Patreon or Twicth. They have over 300 members to date with a goal of 1,000 by 2021. They offer advertising opportunities, and their production team can produce original content for businesses and organizations.

To learn more about All Ages of Geek visit: allagesofgeek.com/

Email-id: pr@allagesofgeek.com Website: https://allagesofgeek.com



(above) Katya Stec on set in her home studio in Clark, New Jersey, where she produces shows for her All Ages of Geek broadcasts. Photo by Tatiana Szewczuk.



## NEW JERSEY YOUTH SYMPHONY ANNOUNCES VIRTUAL AUDITIONS VIA ZOOM FOR ITS 2020-21 SEASON

The New Jersey Youth Symphony (NJYS) announced that it will hold virtual auditions for the 2020-21 season from May 18–June 5 using the video conferencing platform Zoom. Audition registration for NJYS' 15 ensembles including strings, winds, percussion, jazz, chamber music, and three full orchestras is available online now through May 10. Audition requirements and more information can be found at NJYS.org. Interested candidates with specific questions can also send an email to info@njys.org. The deadline for audition registration is Sunday, May 10, 2020.

Said Artistic Director and Principal Conductor Helen H. Cha-Pyo, "I believe looking to the future is important in this time of uncertainty, not only to maintain a sense of normalcy, but also because it is healthy for our young musicians to have goals to work towards."

The New Jersey Youth Symphony (NJYS), founded in 1979, is a tiered orchestral program

offering ensemble education for students in grades 3-12 across New Jersey. NJYS has grown from one orchestra of 65 students to over 500 students in 15 different orchestras and ensembles, including the internationally recognized Youth Symphony. NJYS ensembles have performed in venues including the New Jersey Performing Arts Center, Carnegie Hall, and the John F. Kennedy Center for the Performing Arts. NJYS has received numerous prestigious awards for its adventurous programming from the American Society of Composers, Authors, and Publishers (ASCAP) and has had six European tours, including participation in the Summa Cum Laude International Youth Festival and Competition (Vienna), winning First Prizes in July 2014 and 2017.

Now in its 41st season, NJYS continues to achieve musical excellence through intensive instruction and high-level performance. Under

the guidance of a talented team of conductors, coaches, and teaching artists, students are immersed in challenging repertoire, learning the art of ensemble playing, and exploring their potential in a supportive and inclusive environment. NJYS remains committed to programming works by diverse composers and featured 20th century African-American and women composers such as Duke Ellington, George Walker, Yvonne Desportes, Emma Lou Diemer, Julia Perry, and Florence Price this season.

The New Jersey Youth Symphony is a program of the Wharton Institute for the Performing Arts. Wharton is New Jersey's largest non-profit performing arts education organization serving over 1,500 students of all ages and abilities through a range of classes and ensembles. In addition to the New Jersey Youth Symphony, programs include the Paterson Music Project and Performing Arts School.



(above) Audition registration for New Jersey Youth Symphony's 15 ensembles is available online now through May 10.

## **COVID-19 SCAM WARNING**

The New Jersey Division of Consumer Affairs is alerting consumers to be aware of a number of apparent scams related to COVID-19. To avoid this and some of the tactics being reported as possible scams, the Division recommends:

Don't let CDC imposters into your home. Representatives from the Centers for Disease Control and Prevention are not going door-todoor seeking information or conducting surveillance on COVID-19. Imposters should be reported to local authorities and the Division.

Don't fall for fake cures. Beware of in-store or online advertisements for products that claim to cure or prevent COVID-19 or other similar offers. No cure or preventative medicine has been approved for sale.

Look out for phishing emails. Cybercriminals may take advantage of global concern and interest in COVID-19 to try to convince email recipients to open links or attachments that may direct them to malicious websites or deliver malware. Stay away from COVID-19 related information that does not come from a trusted source, to avoid exposing your personal information.

Keep in mind not everything online may be factual. The internet is full of information, but be mindful of its accuracy. As false reports spread regarding the origination and spread of COVID-19, rely only on trusted sources for information.

Be wary of unsolicited calls. Whether they are offering health insurance, including to supplement Medicare or Medicaid benefits, or a cure or treatment for COVID-19, refrain from sharing your personal information over the phone, unless you have initiated the call.

Avoid internet adoption scams. Scammers are falsely misrepresenting themselves as CDC employees, and asking victims to send money overseas to adopt a pet being held at a quarantine station. The CDC does not quarantine pets or would not ask for payment to bring an animal into the U.S.

For more information please visit njconsumeraffairs.gov/ .../.../C19-Scam-Warnings.aspx

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Zip: 07940

MADISON

THE CHATHAMS

Chatham Township

BERKELEY HEIGHTS

WATCHUNG

PLAINFIELD

Chatham

Baraugh

FANWOOD

Dosi

Qty: 3,000

Mailed to every

home and business.

Zip: 07023

OUNTAINSIDE

IEW

Qty: 2,900

Mailed to every

home and business.

Zip: 07092

SCOTCH PLAINS

PROVIDENCE

SUMMIT

MOUNTAINSIDE

WESTFIELD

Qty: 9,600 Mailed to every home and business. Zip: 07901

5,000 mailed to homes and businesses.

Qty: 5,500 Zip: 07083

Qty: 6,200 Mailed to every home and business. Zip: 07059

WARREN

MONTHLY NJ

Garwood NJ es

Qty: 2,200

Mailed to every

home and business.

Zip: 07027

Providence

Qty: 4,900

Mailed to every

home and business.

Zip: 07974

Qty: 2,800

Mailed to every

home and business.

Zip: 07069

NEWS NJ

New

UNION

KENILWORTH

RAHWAY

CRANFORD

CLARK

(URWOOD)

Qty: 3,000 Mailed to every home and business. Zip: 08812

Green

Broo

bazett

LINDEN



Qty: 8,300 Mailed to every home and business Zips: 07060 07062,07063



Qty: 11,800 Mailed to every home and business. Zip: 07090

#### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.

Unit	<u>s</u>		Size	NEWSPAPER
1	Unit (Business card)	3.25" x	2"	\$60
2	Units 6.5" x 2' or	3.25" x	4"	\$100
4	Units 3.25" x 8' or	6.5" x	4"	\$180
6	Units 6.5" x 6.25" or	-10" x	4"	\$240
9	HALF PAGE 6.5" x 9' or	-10" x	- 7"	\$320
12	Units	-10" x	8"	\$360
18	FULL PAGE	-10" x	14''	\$400
2 P/	AGE SPREAD	21" x	14"	\$700
BAC	K PAGE	-10" x	14"	\$500
FRO	NT PAGE BANNER	8.25" x	- 2"	\$320
FRO	NT PAGE BOX	1.5" x	4.5"	\$240

RATE FOR ANY 1 NEWSPAPER	RAYE FOR ANY 3 NEWSPAPERS	RAYE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RAYE FOR ANY 12 NEWSPAPERS	RAYE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
\$700							

### **PREPAY FOR 6 MONTHS AND GET 1 FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

Back cover, front page hanner and front box reserved on first come, first served basis. Current advertiser has right of first refusal

#### LATEST "MIND YOUR OWN LOCAL BUSINESS" SHOWS

on Joe Renna's Hyper Local Network on YouTube



#### **RENNA** Stay Strong....Stay Healthy / EDIA **A Little Help for Businesses** Going Through a Tough Time.

#### PLACE AN AD FOR FREE ON NJLOCALINFO.COM



Businesses are suffering substantial economic injury as a result of the Coronavirus crisis. Many have to change the way they do business. This is an open invite to post a FREE ad or press release on NJLOCALINFO.COM.

#### This is an easy, DO-IT-YOURSELF website.

- Register one time for free in three easy steps. and post your ads.
- Hit like to "Create Account" in nav bar in NJLOCALINFO.COM
- 2) Enter a "User Name" (one word) and Email address
- 3) Create password as per instructions

Use "Post an Ad" link and use the user interface to create an ad page. Follow four steps to upload text and images.

#### Use discount code "RELIEF" at checkout for zero charge. **Classified ad options include:**

- Up to 500 words
- Upload up to five images, up to 500KB each
- Up to 10 key words
- Links to YouTube videos and other websites Choose start and end date
  Choose from dozens of search classifications.
- Sharable web page
- Add Google Maps link

 Each ad includes a unique email address keeping your address private Live Tracking!

Each ad has a live view counter showing daily and total visits.



#### INCREASED VISIBILITY.

We help people find your ad by cross-posting to several social media sites and by indexing in search engines. facebook.com/NJLocalinfo • facebook.com/RennaMedia

#### TE / SEO SERVI

- Website Audit/Analysis and recommendation plan: \$250
- Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year
- Includes website hosting, software updates, monthly website content updates • SEO Services - average cost \$1,000 - \$2,000 per month
- Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- Blast your online ad or press release to a targeted market \$100 \* National Press Release Distribution to 300 to 500 news outlets.
- Budget choice from \$300 to \$500.

#### CONTACT JOE FOR DETAILS 908-447-1295

joerenna@rennamedia.com Visit RennaMedia.com or NJLocalInfo.com See how businesses and organizations are getting by during the COVID-19 crisis on Joe Renna's Hyper Local Network on YouTube.

### **RENNA MEDIA COLLABORATES WITH ALL AGES OF GEEK**

Katya Stec reached out to Joe Renna of Renna Media when she was a teen exploring opportunities to express her creativity in his newspapers. Renna Media publishes twenty-one community newspapers and has an active web presence and social media network. Through the years, Katya has developed her own online media production platform and made her service available to Renna Media's readership and advertisers.

Renna Media has been in business since 1984. The focus of its publications is to promote community service organizations to a hyperlocal market. Joe and his wife Tina deliver marketing, advertising and publishing services to local businesses and organizations, in-print and on line. They have joined forces with NJlocalinfo.com to offer website, SEO and social media services. By collaborating with All Ages of Geek they are able to offer video production and hosting.

Joe admits he has Geeky tendencies and shared "I have many Geeks among the folks I deal with on a day to day basis. The Geek culture is prevalent and is revealed when you get to know collogues on a personal level. It would be fun to showcase businesses and people in my newspaper and in video. It is a great marketing tool and an ice breaker to connect businesses to like-minded customers."

Renna Media and All Ages of Geek has developed a simple inexpensive menu of production services for businesses to make a foray into online marketing. The all inclusive packages are:

- Product placement \$250
- 30 second commercial \$500
- 3 minute spot \$1,000
- 30 minute show \$1,500
- 3 hour shoot \$2,000

All videos will also be blasted though the an extensive social media network and the business will be featured in the newspapers, driving readers to the websites. The approach follows the model of Renna Media's newspapers: Delivering hometown community service news to a hyper-local audience, at affordable rates.

Businesses or organizations who would like more information or help with their marketing plans can call Joe Renna at 908-447-1295.

Email joerenna@rennamedia.com

- Visit: RennaMedia.com
- NJlocalinfo.com

AllAgesofGeek.com

or find and like us on FaceBook.com

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