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## SCHOOL NURSES VOLUNTEER FOR FIGHT AGAINST COVID-19

Two school nurses from Linden Public Schools are volunteering their time to help meet the need for extra help as the COVID-19 outbreak continues.

Elizabeth Radil of School No. 6 and Colleen Goeller of the Central Registration Office were given permission by Interim Superintendent Denise Cleary to assist in New Jersey's fight against the coronavirus epidemic in addition to their regular school duties.

Radil has been working at the COVID-19 testing center at Kean University, gathering samples of those being tested for the disease. Goeller has been working at the Union County Office of Health Management connecting residents in need with the proper services. Both are volunteering through the Union County Medical Reserve Corps.

Radil has been a nurse since 1985, joining Linden Public Schools 15 years ago. She worked for 13 years at McManus Middle School, before joining School No. 6 two years ago. She previously worked at St. Francis Hospital in Jersey City.

When schools transitioned to home learning on March 16, Radil kept busy with her duties from home, reaching out to families via phone and email, focusing on students with chronic health conditions, and providing information and support.

She initially tried to volunteer with the Union County Medical Reserve Corp for case management, but they had enough volunteers. Instead they asked if Radil would be interested in volunteering at the Kean testing center.

"I said yes and started the next day," she said.

She said her husband was concerned for her safety at the testing center, but she assured him she would be protected with the proper medical gear. She said the drive-through test site is well organized and designed to minimize exposure to workers, so she is not afraid of being exposed to the virus.

The hard part, she said, is seeing the worry on the faces of those coming in for testing.

Goeller has been a nurse since 1984, and worked at School No. 4 from 2008 to last school



*(above) Colleen Goeller, a nurse at Linden Public School's Central Registration Office, volunteers with the Union County Office of Health Management in Westfield to help with case management for COVID-19.*



*(above) Elizabeth Radil, a nurse at Linden's School No. 6, dressed in protective gear at the Union County COVID-19 testing site at Kean University, where she volunteers.*

Photos by Linden Public Schools

year before joining Central Registration this year. Before schools switched to home learning, Goeller assisted with the collection of health information to be provided on the district website, including a "Paw Patrol" video on hand-washing that was distributed to students.

Since starting her volunteer work, she has been helping with case management for the Union County Office of Health Management, communicating with individuals, physicians, and local boards of health regarding COVID-19 test results to ensure that appropriate care is provided.

She says we all have a crucial role to play in fighting the spread of the coronavirus.

"Fighting COVID-19 is the responsibility of every individual," she said. "If one cannot provide essential services then they are duty-bound to stay home to flatten the curve. Individuals must stay apart so that they can then be together."

Goeller said she expects to be working in a front-line capacity in the coming weeks.

"The health care sector is currently stretched beyond its capacity," she said. "Navigating the health care system is poorly understood by those who are not involved in the delivery of care. Every second counts. Delays in access to testing, test results, and appropriate follow-up care jeopardizes the health and well-being of our community at large. I have the skill set and desire to assist those whom I can."

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## EASTER JOY DISTRIBUTED TO SHUT-IN CHILDREN

Linden Mayor Derek Armstead dressed up as the Bunny to bring Easter joy to shut-in children around the city, during a two-day, 20-hour whirlwind tour of the city, accompanied by volunteers from classic car clubs in the area.

Armstead enlisted drivers Rob McDonald and Terry Siecinski from the Galloping Hill Cruisers, escorts from Linden Fire and Police Departments, and on Sunday, they were joined by retired Springfield Fire Chief Wayne Marsiello, who is also a distinguished musician and artist.

The safe, secular observance marked the most holy day of the Christian year, although children consistently rate Easter as their third favorite holiday, behind Christmas and Halloween.

Armstead decided to undertake the effort after Easter egg hunts, parades and other celebrations had been canceled as part of social distancing measures aimed at slowing down transmission of the coronavirus.

After touring the city to wave at children who could not partake in the usual festivities of the holiday due to the COVID19 emergency, an exhausted Armstead expressed gratitude to the volunteers who made his appearance memorable.

"This Easter weekend was priceless," said

Armstead, who wore the Easter Bunny costume throughout the event. "As we were driving by, the facial expressions on both young and old said it all, that we are in this fight together."

"Thank you to Mayor Derek Armstead for riding around Linden in a bunny costume and for standing a total of 20 hours counting both Saturday and Sunday to make families all over Linden happy," said one mother, whose children were thrilled by the appearance.

"What made this 2020 Linden Easter so special is that we all stayed united as a city and didn't let COVID 19 ruin our spirit and family Easter celebration," said Armstead. "We are one Linden. We are one family bound together by love."

"This event would not have been possible without the support of the community and these amazing individuals," said Armstead, recognizing Carlos Ramirez, from NVS Audio, along with McDonald, Siecinski, Masiello, plus the police and firefighters. A big thank you to the Linden Mayor's Youth Commission for the Bunny Costume.

Armstead also expressed appreciation to Dee and Nick Lugo, his children, Brianna Armstead, Ryan, Ashton, Abigail and Erika, as well as his wife, Danie Orelie.



(above) The Easter Bunny brought Easter joy to Linden during a two-day, 20-hour whirlwind tour of the city, accompanied by volunteers from classic car clubs in the area.

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## LINDEN SENIORS AND DISABLED RESIDENTS RECEIVE FOOD DONATIONS



Mayor Derek Armstead teamed up with Amazon, the United Way of Union County and Blue Apron to deliver more than a ton of food to Linden senior citizens and the disabled who are shut in by the coronavirus.



The city delivered meals from the two business firms, which have operations that employ thousands of workers in Linden, with help from the non-profit charity group, to make sure that shut-ins have nutritious food during the COVID-19 emergency.

"With the elevated risk to older residents posed by this health crisis, we know that keeping strong and fit requires proper nutrition so I am doing my best to keep Linden's senior and disabled citizens supplied with regular meals," said Armstead.

The food has been delivered to the housing projects and for many senior residents in the city that serve the elderly and disabled.

"The Linden food delivery program for our sick and shut-in seniors during this pandemic has been a great success. I am thankful to God, our donors and our volunteers," said Armstead, who appeared in a Facebook video showing him drop off nearly 800 meals on Thursday, Friday and Monday at the Ann Ferguson, Mirowski and John T. Gregorio Towers.

Armstead is encouraging members of the community to look out for one another during this difficult time.

"Continue to check on your elderly neighbors," said Armstead. "Our seniors are the most vulnerable to coronavirus."

If you know of a sick or shut-in senior, please call my office at 908-474- 8493."



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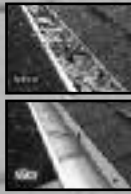
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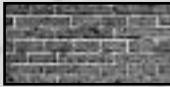
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# PHILLIPS 66 BAYWAY REFINERY PROVIDES CRITICAL FUNDS TO THE COMMUNITY FOODBANK OF NJ AMIDST CORONAVIRUS OUTBREAK

*New Jersey Non-Profit to Use Funds to Fight Food Insecurity throughout Pandemic*

The Community FoodBank of New Jersey (CFBNJ), the state's largest anti-hunger and anti-poverty organization, would like to extend its gratitude to Phillips 66 Bayway Refinery, which has contributed a generous donation and helped to continue the FoodBank's statewide aid efforts amidst the COVID-19 outbreak. These funds will be instrumental to CFBNJ in its efforts to continue to serve neighbors in need, helping to further daily operations for the FoodBank in this difficult and uncertain time.

While CFBNJ continues to strategize new ways to help in real-time with state agencies, it is also maintaining its daily operations, distributing food to a network of agency partners to keep vulnerable individuals and families fed – work that would not be possible without the help of companies like Phillips 66 Bayway Refinery. The generous donation has also enabled CFBNJ to pivot in real-time to create its new Emergency Meal Kits, of which dedicated staff and select pre-screened volunteer groups can produce up to 2,000 per day – enough to support 80,000 nutritious meals daily. Because of this critical funding, CFBNJ has been able to distribute lifesaving food to help those in need during the COVID-19 crisis.

“We are so grateful to Phillips 66 Bayway Refinery for their help and generous donation in these trying times,” said Carlos Rodriguez, President & CEO of the Community FoodBank

of New Jersey. “On behalf of the entire Community FoodBank of New Jersey team, I would like to extend a sincere thank you to Phillips 66 Bayway Refinery and all the corporate partners – and so many others – who have helped fund our work throughout this outbreak. We would not be able to do what we do and feed so many food insecure people throughout the state without your help.”

“The communities that surround our facility are in a virtual ‘hot spot’ of the pandemic,” said Phillips 66 Bayway Refinery General Manager Chris Gallo. “They are densely populated and have a significant percentage of low-income families who rely on the food bank and need our support most during the COVID-19 pandemic.”

In addition to funding from corporate partners like Phillips 66 Bayway Refinery, CFBNJ is also relying on donations from community members to benefit the many neighbors in need who are being hit the hardest during the pandemic. Beyond simply spreading the word about CFBNJ's mission to friends, family and colleagues, a donation of any amount helps the FoodBank provide continued support now more than ever before. For additional details, visit [CFBNJ.org/coronavirus](http://CFBNJ.org/coronavirus).

## ABOUT THE COMMUNITY FOODBANK OF NJ

The Community FoodBank of New Jersey (CFBNJ), a member of Feeding America®, has

been delivering food, help and hope across the state for 45 years. Last year, CFBNJ provided nutritious food for over 50 million meals through its network of more than 1,000 community partners including pantries, soup kitchens, emergency shelters, mobile pantries, and child and senior feeding programs throughout the 12 New Jersey counties it serves (Atlantic, Bergen, Burlington, Cape May, Cumberland, Essex, Hudson, Middlesex, Morris, Passaic, Somerset and Union). For our hungry neighbors, the Community FoodBank of New Jersey is the powerful agent of change that fills the emptiness caused by hunger and provides resources that are essential to earning a sustainable living.

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## BROADCASTERS STAY ON THE AIR FROM HOME

Journalists around the world have had to learn to cope with working separately to get their jobs done during the COVID-19 outbreak.

The student broadcasters at Linden High School are no different.

Students in the school's TV/Digital Media advanced class – along with all of their schoolmates – have been learning from home since March 16, when schools were closed because of the coronavirus. After a week of getting acclimated to the unprecedented situation, they decided it was time to get the news cameras rolling again for their TNT News. (TNT stands for Tiger News Today, named for the school mascot.)

But it wouldn't be easy. All of their equipment, including cameras, microphones, sound board, teleprompters, professional editing software, and their TV news set, were locked up inside "Studio 301A," named for the room number at Linden High School. And social distancing prevents students from interviewing classmates in person. But they made it work.

"I am so proud of how all of the students worked together to get the news show done," said teacher Chris Paskewich. "It was definitely a group effort. While working in the classroom, we like to have control and we can oversee the progress of how the news show is coming together. This was nerve-wracking for me because of having to wait to see the finished product, but overall I was impressed with how well the students completed the show."

The first show was posted to YouTube on March 31 and shared with staff and students at the high school by Principal Yelena Horr .

"I am so proud of our TV/Digital Media students that are still producing shows, even in this new learning environment, under the leadership and guidance of Mr. Miller and Mr. Paskewich," she said in her message to staff.

The show included features on how to stay safe from COVID-19, how to cope with remote learning, and the district's initiative of inviting families to post uplifting artwork in windows and doors for the community to see.

"We just gave them a very general idea on what to make their news segments about because we weren't sure exactly how well this would work," said co-teacher Gary Miller, who is also the district's communication coordinator. "They came up with their own ideas, filmed them, edited them, and it came out great. We were so happy with how it turned out.

Students filmed with their own phones and

cameras and edited with iMovie, software that is provided on MacBook Air laptops that the school district gives to all students at the high school. (Elementary and middle school students all get iPad tablets.)

The teachers and students ran into some technical hurdles while getting the first show done, but learned from the experience. They hope things are a little smoother as they work on a second show, which may cover topics including teachers' experiences with remote learning,

talking electronically to athletes who have had their sports put on hold, and highlighting cast members from the school play that was canceled.

"I am so proud of our TNT News students and how dedicated they are to producing this show," Paskewich said. "The students definitely stepped up to the plate, from coming up with their ideas, filming and editing the segments together, and even hosting the show. They helped each other and worked together as a team to get the show done. They certainly amazed me."



Photos by Linden Public Schools

(above) Students in Linden High School's TV/Digital Media advanced class in their "Studio 301A" classroom earlier in the school year. The students have been working on their student news show from home since the district started remote learning on March 16.

(below) Screenshots from the first episode of Linden High School's student news show since remote learning began,



(above) Host Ryan Sautner, a senior, jokes with the audience.



(above) Junior Katherine Flores shows proper hand-washing technique.



(above) Junior Shania Rivera discusses ways to keep busy when stuck at home.



(above) Senior Amir Williams wishes everyone well as he signs off.

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# LINDEN MUSIC EDUCATION AGAIN CHOSEN AMONG BEST IN THE NATION

*Submitted by Gary Miller*

Linden has hit the high note — again.

Linden Public Schools have been named among the Best Communities for Music Education in America for the sixth year in a row. Linden is one of about 700 districts across the country to be chosen for the prestigious honor for 2020.

The NAMM Foundation (National Association of Music Merchants) has recognized the district for its outstanding commitment to music education. Linden is one of just 49 districts in New Jersey and three in Union County to be selected.

“Our students and teachers should be incredibly proud to be recognized for a sixth year in a row,” said Matthew Lorenzetti, supervisor of fine and performing arts. “This honor is a reflection of their dedication and talents. We also thank our administrators, Board of Education, and community for their overwhelming and continued support for all of our arts programs. This is an achievement we can all take pride in as a district family.”

Now in its 21st year, Best Communities for Music Education highlights outstanding efforts by teachers, administrators, parents, students, and


community leaders who work together to ensure access to music learning for all students as part of the school curriculum.

“We take great pride in our music program, and receiving this prestigious honor year after year is a reflection of that commitment,” said Interim Superintendent Denise Cleary. “This is a team effort led by Mr. Lorenzetti and our outstanding collection of music teachers. And they couldn’t do it without the support of all of our staff, the dedication of our families, and especially our hard-working student musicians and vocalists.

“Music and fine arts are a critical part of our curriculum throughout the school year, and they play a big part in keeping our spirits up as we face our current challenge of home learning.”

The BCME survey was sent to nearly 14,000 school districts across the country asking detailed questions about funding, graduation requirements, music class participation, instruction time, facilities, support for the music program and community music-making programs. Responses were verified with school officials and reviewed by The Center for Public Partnerships and Research, an affiliate of the University of Kansas.

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(above) The School No. 4 band



(above) The Linden High School Concert Choir Photos by Linden Public Schools

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# LINDEN TEACHER FATEMA SUMREIN JOINS NJ TEACHERS ON NJTV LEARNING LIVE

LIFE in LINDEN • Page 11 • May 2020

In a response to the current restrictions in place nationwide due to the COVID-19 Pandemic, NJTV has partnered with the NJEA and the NJ Department of Education to present "NJTV Learning Live". The show will be hosted by 2020 State Teacher of the Year Kimberly Dickstein Hughes, who will be joined by a team of NJ public school teachers.

NJTV Learning Live will feature classes for students in grades 3-6, and include lessons in math, science, English language arts, social

studies, physical education and more. The Hour long classes will be livestreamed at [njtvonline.org/live](http://njtvonline.org/live) and archived on the network's website, on the NJTV Learning Live program page.

Fatema Sumrein, an English teacher at McManus Middle School, will be taking part in this effort to offer another resource for students during home learning.

The "NJTV Learning Live" shows began Monday, April 6th at 9 a.m.



Photos by Linden Public Schools

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# MIDDLE SCHOOL EDUCATOR HONORED AS “TEACHER WHO MAKES MAGIC”

*Submitted by Gary Miller*

After 23 years as a teacher at Soehl Middle School in Linden, Michael Manning knows that teaching students today is more complicated than when he was growing up. Teachers must understand a student’s home life, background, and other external forces to be able to pass on lessons in math, science, language arts.

“It’s changed from when we were in school,” Manning said. “You went to school to get an education, and the teacher taught you. Today, you do so many things, you teach, you care, you have so many concerns. You have to understand the condition of the children who come to you. We’re bound by more than just the educational aspect.”

It takes skill, it takes coaxing, it takes cunning. Some would say it takes a little magic.

For all he has done as a math and science teacher for special needs students, Manning has been chosen among “Teachers Who Make Magic” by the New Jersey Education Association and the radio station Magic 98.3 FM. He will be honored alongside the other winners at a banquet at The Pines Manor in Edison on April 8.

“I’m pleasantly surprised and very pleased with it,” Manning said of the recognition. “We should feel good to receive awards. We all like to be respected and recognized. But my driving force and the reason I feel good about what I’m doing outside of any awards is that I feel like I’m doing something that is impactful. It has the ability to affect change.

“We as educators, as idealistic as it may sound, we affect the future, we create the future because we teach the young people.”

Soehl Principal Isabella Scocozza said Manning is a valuable member of the staff.

“This is such a deserving achievement for Mr. Manning to be recognized as a recipient of the ‘Teachers Who Make Magic’ award,” she said. “He is a teacher who is well-respected among the students, staff, and families of Soehl. He consistently goes above and beyond to work with all of his children in order for them to succeed each and every day.”

\*\*\*

Manning came to Soehl 23 years ago after a short time teaching in Roselle and having worked in finance. He graduated Linden High School in 1982, then from Rutgers University, Newark, with a degree in finance. He was born in Newark and moved to Linden in time to attend Soehl Junior High School for ninth grade.

As a teacher of special needs students, Manning uses his “magic” touch to connect to students individually to match each student’s particular needs.

“You’ll see there are certain things I do with one student that I don’t do with another student,” he said. “I have to take them at the level they are at and bring them the grade-level curriculum in a way that they can understand.”

It goes far beyond simplifying the material so that the student can understand it. It involves building the student up to a place where they are ready to learn.

“I have to take a child who has been through a



(above) Michael Manning, a teacher at Soehl Middle School in Linden, was chosen among “Teachers Who Make Magic” by the New Jersey Education Association and radio station Magic 98.3 FM.

Photos by Linden Public Schools

process where they have been damaged in education, in the sense that they’ve had difficulties,” Manning said. “So then they’re wondering, ‘What’s wrong with me?’ Then they start this withdrawal process. Their self-esteem is low.”

The key word is “empathy” – something that it took Manning a while to fully grasp.

“I had sympathy, and I had to learn to develop empathy,” he said. “Sympathy is when you feel sorry for someone; empathy is when you can feel what they feel.”

Manning told a story of being at a math workshop for teachers and struggling to understand the material. He thought he was the only one who wasn’t getting it, and so he withdrew and stopped talking. It was then that the lightbulb went off in his head and he saw his students in the way he was acting. So he took a deep breath, raised his hand, and admitted that he was lost. The instructor told him not to worry, that he wasn’t the only one struggling.

“So I thought, ‘Now I understand,’ because I understood with my heart,” he said. “And that’s empathy.”

\*\*\*

Manning recently attained his master’s degree in administration and supervision from Rowan University and joined Soehl’s Instructional Leadership Team this year.

Instructional Leadership Teams (ILTs) are groups of about 10 teacher-leaders from each school who meet to dissect data and learn classroom techniques that they in turn relay to other teachers at their school as part of the district’s extensive professional development program.

Part of their work involves “internal rounds” and “external rounds,” where teachers observe their colleagues at work in their own school and in other schools. The concept is based on medical rounds, where doctors observe other doctors at work as a method of learning.

“We’re trying to find out what our schools need,” Manning said. “You examine things in the internal and external rounds, and you try to make sense of the quantitative and qualitative data and bring it back to the people at your school. So that puts me in a position of teaching and leading, and I like that very much.”



(above) Michael Manning, a teacher at Soehl Middle School in Linden, taking part in “internal rounds,” a process in which teachers observe their colleagues’ classrooms as a way of learning and sharing teaching techniques.

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## KNIGHTS OF COLUMBUS SUPPORTS FOOD PANTRIES STRUGGLING UNDER INCREASED DEMAND DUE TO COVID-19 WITH GENEROUS DONATION TO CATHOLIC CHARITIES OF THE ARCHDIOCESE OF NEWARK

On Thursday, April 9, 2020, the Knights of Columbus donated \$50,000 to Catholic Charities of the Archdiocese of Newark, one in a series of donations to food banks and food distribution programs totaling \$1 million across 18 U.S. cities, part of their Order's efforts to help those in need during the coronavirus (COVID-19) pandemic.

One of New Jersey's oldest and largest social service agencies, Catholic Charities of the Archdiocese of Newark helps over 60,000 individuals and families each year to improve the quality of their lives and enhance their self-worth and dignity. The donation from the Knights of Columbus will be used to purchase food to be distributed to Catholic Charities' Emergency Food and Nutrition Network, a program that coordinates the bulk food collection and distribution through a network of 80 volunteer-run food pantries and shelters throughout the Archdiocese. This donation comes at a vital time, as many of the food pantries are reporting an increase in demand. With these funds, Catholic Charities will be able to purchase food in bulk and distribute the packages to food pantries

throughout the Archdiocese of Newark, and will provide over 8,600 households with approximately 36,000 meals.

According to John Westervelt, Chief Executive Officer of Catholic Charities, "We are grateful to the Knights of Columbus for this most generous donation. As the days go by, more and more families are going without pay. We anticipate that the demand at food pantries will only keep increasing, and from people who might never have sought out help from a food pantry before. This donation is a true blessing for people in need during the coronavirus pandemic."

About Catholic Charities of the Archdiocese of Newark

Tracing its roots to 1903, Catholic Charities of the Archdiocese of Newark is a not-for-profit social service agency of the Roman Catholic Church within the Archdiocese of Newark. As one of New Jersey's oldest and largest agencies, Catholic Charities serves over 60,000 individuals and families each year in over 87 programs. Catholic Charities as a ministry of the Archdiocese of Newark participates in the Church's social mission by recognizing the

inherent dignity and worth of all people and responding with sincere Christian compassion to the corporeal needs of the poor and marginalized. The service of Catholic Charities is inspired by faith in Jesus Christ, Sacred Scripture, and the continuing exposition of Catholic social teaching. Through these activities, Catholic Charities strives to assist individuals in need, strengthen families, and provide those it serves with an experience of God's mercy. Catholic Charities' programs provide shelters for the homeless, food to the impoverished; care for the elderly and mentally ill, and education to children with developmental disabilities. Catholic Charities is a concrete illustration of the Church's commitment to ease suffering and bring social justice and hope to all, without regard to religion, race or culture. Last year, the Emergency Food and Nutrition Network provided over 164,000 pounds of food to over 27,000 households.

For more information about Catholic Charities or naming opportunities, please contact Catholic Charities at (973) 596-4100, or visit our website at [www.ccannj.org](http://www.ccannj.org) for more information.



(above, l-r) Catholic Charities staff including John Westervelt, Chief Executive Officer, Sharon Reilly-Tobin, Director of Volunteer Services, John Blomquist, Esq. General Counsel & Chief Administrator of Human Resources, and, Elizabeth McClendon, Associate Executive Director.





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## KATYA STEC LAUNCHES ALL AGES OF GEEK

Geek culture knows no bounds. It crosses every social barrier and unites an eclectic group of people who share specific interests. The label, which usually is thrust upon a person, is now worn with pride. Geeks who historically existed at the fringes of the pop culture are now main stream. Their ranks are filled with regular folks. And the nerds of the baby boomer generation have joined the ranks.

The internet has given rise to a secret society. The image of a nerd playing video games in his parents' basement has been shattered. Geeks are among the masses, living, working, and playing next to regular folk. All Ages of Geek is a multi-media production company that speaks to them.

Katya Stec is a self-proclaimed geek from Clark, New Jersey who formed All Ages of Geek in 2019, with the core focus of producing content in tandem with the geek culture. She has been creating videos for eight years and has over 700 episodes posted on her website and on YouTube. She now has over 100,000 subscribers clocking over 20 million views!

Katya, who is a talented voice over artist and writer, is a product of home schooling where she was able to cultivate her interests. Now, at 26 years old, she has a career, doing what she loves.

Throughout 2020 All Ages of Geek will be traveling to several geek culture events, conventions, and expos. They aim at making some of the best high-quality content. At the same time, mass awareness and promotion campaigns would be in swing to set the base for their big launch in January 2021.

Katya has built a team of talented, creative fans who work together in producing podcasts and shows. All Ages of Geek has an article section on their website titled "This Just In." Their writers, who are from all parts of the world, submit weekly articles covering geek

culture events, topics and all forms of creativity.

Currently, they are also producing several video series and podcasts. The company is hopeful of churning out some of the best content and gathering a good base of loyal fans that would engage with the whole community and keep sharing their content to help them amass even more views, exposure, and popularity.

Katya says "Geek culture is what brings the world together. Despite our differences in race, religion, sexuality, and background. One thing is certain about geek culture, it unites us. All Ages of Geek's mission isn't just to entertain; it's to unite the geeks of all ages as part of an interactive community."

The company has a strong interactive community on YouTube and Twitch. The sense of community is both important and powerful and it does wonders when it comes to promoting the firm in the long run.

Their content spans different genres and caters to kids and adults alike. No doubt, if their vision manages to take the due shape, they are likely to become a massive hit among people, especially anime, video games and Dungeons and Dragons fans alike who would finally feel like they too truly belong.

All Ages of Geek has plenty of free content but viewers can access a lot more features by becoming paid members on Patreon or Twitch. They have over 300 members to date with a goal of 1,000 by 2021. They offer advertising opportunities, and their production team can produce original content for businesses and organizations.

To learn more about All Ages of Geek visit: [allagesofgeek.com/](http://allagesofgeek.com/)

Email-id: [pr@allagesofgeek.com](mailto:pr@allagesofgeek.com)

Website: <https://allagesofgeek.com>

## CALLING ALL GEEKS, NERDS, AND GAWKERS

Renna Media is putting a call out to the Geeks among us to appear on their podcast Mind Your Own Local Business. The show will showcase local businesses and people who are starting or growing a business, especially those in creative fields or doing something they have a passion for. Owner, Joe Renna, started his business in 1984 as a graphic designer that grew his studio into a marketing and advertising company. Now, along with his wife Tina, publishes 21 community monthly newspapers mailing out 135,000 to every home and business.

Joe says "I started my business right out of college and thought I would get a job if it didn't work out. It's been thirty five years and I never looked back. I thank all those who mentored me along the way, experienced business owners who were generous with their time and taught me best practices in running a businesses and the pitfalls to look out for."

As a way of paying it forward, Joe offers business and advertising advice to local business. This service is the focus of a new YouTube show. Joe Renna's Hyper Local Network is the YouTube Channel of Renna Media. Mind Your Own Local Business is the prime show. Its first episode will feature Katya Stec of Clark, New Jersey who launched her production company All Ages of Geek. Katya has teamed up with Renna Media made her platform, with over 100,000 subscribers, available to Renna Media advertisers and organizations.

Renna Media is recruiting businesses to participate. If you're a Geek or just Geek curious, a variety of advertising opportunities exist, from product placement to fully customized shows. All online advertisers will also be featured in the Mind Your Own Local Business column in 135,000 newspapers!

To learn more call Joe Renna at 908-447-1295 or email him at [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com).



(above) Katya Stec on set in her home studio in Clark, New Jersey, where she produces shows for her All Ages of Geek broadcasts. Photo by Tatiana Szewczuk.

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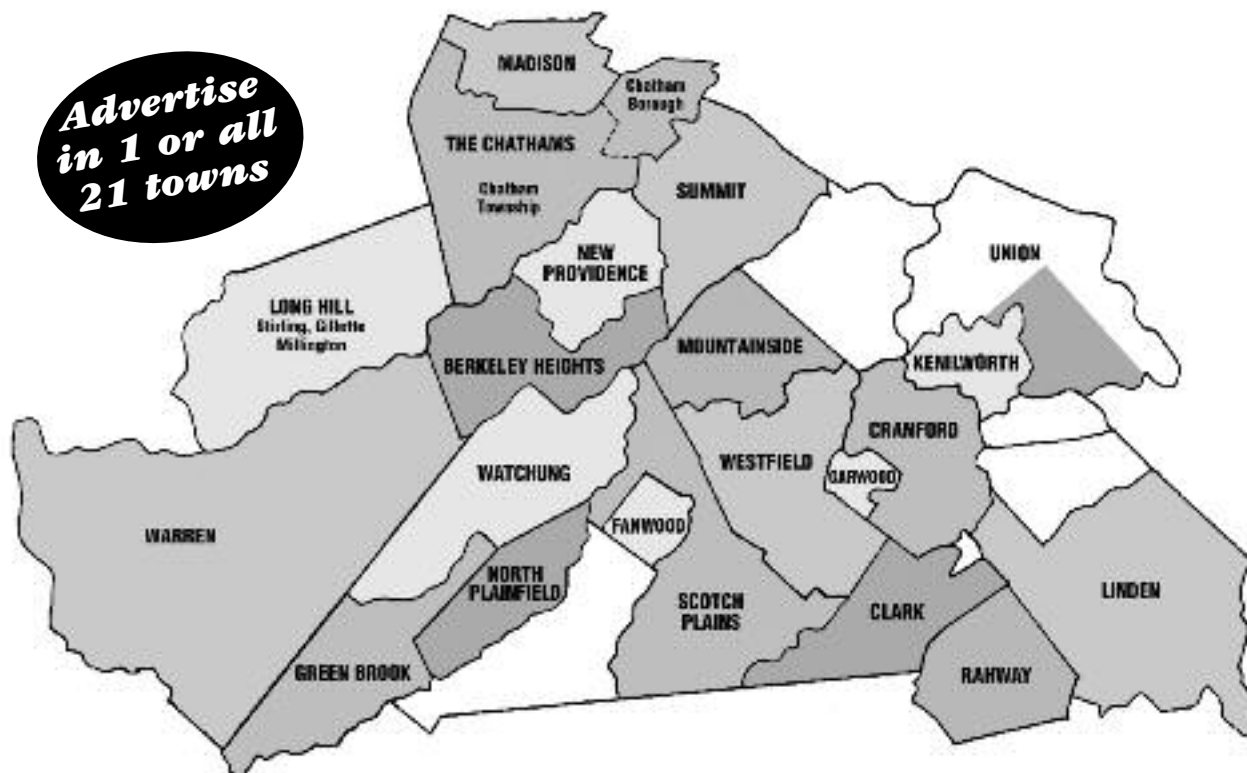
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See how businesses and organizations are getting by during the COVID-19 crisis on Joe Renna's Hyper Local Network on YouTube.

## RENNA MEDIA COLLABORATES WITH ALL AGES OF GEEK

Katya Stec reached out to Joe Renna of Renna Media when she was a teen exploring opportunities to express her creativity in his newspapers. Renna Media publishes twenty-one community newspapers and has an active web presence and social media network. Through the years, Katya has developed her own online media production platform and made her service available to Renna Media's readership and advertisers.

Renna Media has been in business since 1984. The focus of its publications is to promote community service organizations to a hyper-local market. Joe and his wife Tina deliver marketing, advertising and publishing services to local businesses and organizations, in-print and on line. They have joined forces with NJlocalinfo.com to offer website, SEO and social media services. By collaborating with All Ages of Geek they are able to offer video production and hosting.

Joe admits he has Geeky tendencies and shared "I have many Geeks among the folks I deal with on a day to day basis. The Geek culture is prevalent and is revealed when you get to know colleagues on a personal level. It would be fun to showcase businesses and people in my newspaper and in video. It is a great marketing tool and an ice breaker to connect businesses to like-minded customers."

Renna Media and All Ages of Geek has developed a simple inexpensive menu of production services for businesses to make a foray into online marketing. The all inclusive packages are:

- Product placement \$250
- 30 second commercial \$500
- 3 minute spot \$1,000
- 30 minute show \$1,500
- 3 hour shoot - \$2,000

All videos will also be blasted through the an extensive social media network and the business will be featured in the newspapers, driving readers to the websites. The approach follows the model of Renna Media's newspapers: Delivering hometown community service news to a hyper-local audience, at affordable rates.

Businesses or organizations who would like more information or help with their marketing plans can call Joe Renna at 908-447-1295.

Email [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)  
Visit: [RennaMedia.com](http://RennaMedia.com)  
[NJlocalinfo.com](http://NJlocalinfo.com)  
[AllAgesofGeek.com](http://AllAgesofGeek.com)  
or find and like us on [FaceBook.com](https://www.facebook.com)

**RENNA  
MEDIA  
.COM**

## Stay Strong...Stay Healthy

### A Little Help for Businesses Going Through a Tough Time.

**PLACE AN AD  
FOR FREE ON  
NJLOCALINFO.COM**



Businesses are suffering substantial economic injury as a result of the Coronavirus crisis. Many have to change the way they do business. This is an open invite to post a FREE ad or press release on [NJLOCALINFO.COM](http://NJLOCALINFO.COM).

**This is an easy, DO-IT-YOURSELF website.**

Register one time for free in three easy steps. and post your ads.

1) Hit like to "Create Account" in nav bar in [NJLOCALINFO.COM](http://NJLOCALINFO.COM)

2) Enter a "User Name" (one word) and Email address

3) Create password as per instructions

Use "Post an Ad" link and use the user interface to create an ad page.

Follow four steps to upload text and images.

**Use discount code "RELIEF" at checkout for zero charge.**

**Classified ad options include:**

- Up to 500 words
- Upload up to five images, up to 500KB each
- Up to 10 key words
- Links to YouTube videos and other websites
- Choose start and end date
- Choose from dozens of search classifications.
- Sharable web page
- Add Google Maps link
- Each ad includes a unique email address keeping your address private

Live Tracking!

Each ad has a live view counter showing daily and total visits.



**INCREASED VISIBILITY.**

We help people find your ad by cross-posting to several social media sites and by indexing in search engines.  
[facebook.com/NJLocalinfo](https://facebook.com/NJLocalinfo) • [facebook.com/RennaMedia](https://facebook.com/RennaMedia)

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- **Website Audit/Analysis and recommendation plan: \$250**
- **Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)**
- **Website Hosting: \$300 per year**  
Includes website hosting, software updates, monthly website content updates
- **SEO Services - average cost \$1,000 - \$2,000 per month**  
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- **Blast your online ad or press release to a targeted market \$100**
- **National Press Release Distribution to 300 to 500 news outlets.**  
Budget choice from \$300 to \$500.

**CONTACT JOE FOR DETAILS 908-447-1295**

**[joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)**

**Visit [RennaMedia.com](http://RennaMedia.com) or [NJLocalInfo.com](http://NJLocalInfo.com)**



# May

05/10 - “Happy” Mother’s Day

05/31 – “Remember” Memorial Day

And –

*Don’t Be A “Maybe” Business Baby!  
Be A “Yes” Baby; Positive & Optimistic*

*“Solicit” New Accounts*

*“Review” Profit Margins*

*“Evaluate” Expenses*

*“Audit” Operating Procedures*

*“Purchase” Quality Raw Materials*

*“Maintain” Close Customer Contact*

*“Always Remember”*

*“Mother” – The One Who Gave You Life – And –*

*“Unconditional” Love!*

*And –*

*Those Who Protected Our Country And Preserved  
The “Right To Life, Liberty And The Pursuit  
Of Happiness” With The Ultimate Sacrifice Themselves!*



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Red Dyed.....\$32  
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¾ Clean Stone.....\$40  
Stone Dust.....\$34  
QP .....\$36

**DECORATIVE STONE**

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¾ Red Stone .....\$70  
¾ Goose Egg .....\$94  
1½-3 Goose Egg.....\$98  
¾ Arctic White.....\$94  
¾ Riverbed / Pea Gravel.....\$60  
1 Riverbed .....\$68  
1½-3 Riverbed.....\$76

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WHISKY		
Ballantine	1.75L	\$28.97
Buchanan's 12yrs old	750ml	\$28.99
Buchanan's 12yrs old	1.75L	\$55.99
Bushmill's Irish	1.75L	\$42.99
Chivas Regal	750 ml	\$28.99
Chivas Regal	1.75L	\$58.99
Chivas Regal 18 yrs old	750 ml	\$72.99
Crown Royal	750ml	\$27.99
Crown Royal	1.75L	\$48.99
Dewars 12 yrs old	750ml	\$25.99
Dewars 12 yrs old	1.75L	\$45.99
Dewars White Label	750 ml	\$19.99
Dewars White Label	1.75L	\$32.99
Gentleman Jack	750ml	\$29.99
Gentleman Jack	1.75L	\$52.99
Glenmorangie 10 yrs old	750ml	\$40.99
Glenlivet 12 yrs old	750 ml	\$45.99
Glenlivet 12 yrs old	1.75L	\$86.99
Grants	750ml	\$15.99
Grants	1.75L	\$23.99
Jack Daniels	750ml	\$25.99
Jack Daniels	1.75L	\$45.99
Jack Daniels Fire	750ml	\$25.99
Jack Daniels Fire	1.75L	\$45.99
Jameson	750ml	\$29.99
Jameson	1.75L	\$54.99
Jim Beam Whisky	1.75L	\$29.99
Johnnie Walker Blue	750ml	\$185.09
Johnnie Walker Blue	1.75L	\$379.99
Johnnie Walker Black	750ml	\$32.09
Johnnie Walker Black	1.75L	\$62.09
Johnnie Walker Double Black	750ml	\$34.99
Johnnie Walker Red	750ml	\$19.99
Johnnie Walker Red	1.75L	\$32.09
Macallan 12yrs old (double cask)	750ml	\$54.99
Makers Mark	750ml	\$27.99
Makers Mark	1.75L	\$49.99

GIN		
Beefeater	1.75L	\$35.99
Bombay Sapphire	1.75L	\$36.99
Seagram's gin	1.75L	\$17.99
Tanqueray	750ml	\$21.99
Tanqueray	1.75L	\$36.99

COGNAC & BRANDY		
Courvoisier V.S.	750ml	\$26.99
Courvoisier V.S.	1.75L	\$46.99
Remy Martin V.S.O.P.	750ml	\$42.99
Remy Martin V.S.O.P.	1.75L	\$80.99

CORDIALS		
Bailey's Irish Cream	1.75L	\$39.99
Duggan's Irish Cream	1.75L	\$24.99
Kahlua	1.75L	\$36.99
Krupnik	750ml	\$13.99
Licor 43	750ml	\$22.99
Licor 43	1.75L	\$40.99

VODKA		
Absolut (regular)	750ml	\$19.09
Absolut (regular)	1.75L	\$29.09
Belvedere Vodka	750ml	\$27.99
Belvedere Vodka	1.75L	\$44.99
Ciroc (all types)	750ml	\$29.99
Ciroc (all types)	1.75L	\$57.99
Finlandia	750ml	\$15.99
Finlandia	1.75L	\$24.99
Grey Goose	750ml	\$27.99
Grey Goose (all types)	1.75L	\$49.99
Ketel One	750ml	\$19.99
Ketel One	1.75L	\$39.99
Luksusowa	1.75L	\$22.99
Pinnacle (all types)	750ml	\$11.99
Pinnacle (80 proof)	1.75L	\$17.99
Sky	1.75L	\$21.99
Sobieski	750ml	\$11.99
Sobieski	1.75L	\$18.99
Stolichnaya (all types)	1.75L	\$29.09
Tanqueray Sterling	750ml	\$19.99
Tanqueray Sterling	1.75L	\$30.99
Three Olives (all types)	1L	\$19.99
Tito's Vodka	1.75L	\$30.99

RUM		
Bacardi Light & Gold	750ml	\$12.99
Bacardi Light & Gold	1.75L	\$19.19
Captain Morgan Spice	1.75L	\$25.99
Malibu	750ml	\$17.99
Malibu	1.75L	\$25.09

TEQUILA		
Deleon Blanco Tequila	750ml	\$29.99
Deleon Blanco Tequila	1.75L	\$59.99
Patron Silver	750ml	\$42.99
Patron Silver	1.75L	\$85.99
Patron XO Café	1.75L	\$34.99

BEER		
Becks (12oz) 24pk	24pk	\$24.99
Bud and Bud Lite cans	30pk	\$23.00
Bud and Bud Lite loose bottles	24pk	\$19.99
Coors Lite (24oz) cans	12pk	\$14.99
Coors Lite/Miller Lite loose bottles	24pk	\$19.99
Coors Lite/Miller Lite	30pk	\$22.99
Corona/Corona Lite loose bottles	24pk	\$28.99
Dab (16oz) cans	24pk	\$21.99
Dogfish Head 60 min.	24pk	\$35.99
Heineken/Heineken Lite bottles	24pk	\$28.99
Land Shark	24pk	\$25.99
Lech (500ml)	20pk	\$28.99
Modelo Especial cans	24pk	\$25.99
New Belgium Fat Tire	24pk	\$33.99
Pabst Blue Ribbon cans	30pk	\$19.99
Pilsner Urquell	24pk	\$30.99
Sagres	24pk	\$24.99
Sam Adams Boston Lager	24pk	\$32.99
Stella Artois loose bottles	24pk	\$28.99
Yuengling Lager bottles	24pk	\$19.99
Zywiec (11.2oz)	24pk	\$19.99

WINE		
Bartenura Moscato	750ml	\$11.99
Barone Fini Pinot Grigio	750ml	\$11.99
Beringer White Zinfandel	750ml	\$ 5.99
Beringer White Zinfandel	1.5L	\$ 9.49
Black Box (All Types)	3L	\$19.99
Carnivor Cabernet Sauvignon	750ml	\$10.99
Casal Garcia Vinho Verde	1L	\$ 5.99
Cavit (All Types)	1.5L	\$14.99
Clos du Bois Chardonnay	1.5 L	\$19.99
Dom Perignon	750ml	\$156.99
Dreaming Tree (All Types)	750ml	\$11.99
Ecco Domani Pinot Grigio	750ml	\$ 9.99
Fish Eye (All Types)	1.5L	\$ 9.95
Freixenet Brut, Extra, Extra Dry	750ml	\$10.99
Gato Negro (All Types)	1.5L	\$ 9.99
Gazela Vinho Verde	750ml	\$ 6.49
Joseph Carr Cabernet Sauvignon	750ml	\$26.99
Kendall Jackson Vintners Chardonnay	750ml	\$12.09
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Louis Jadot Pouilly Fuisse	750ml	\$21.99
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Moet Imperial Champagne	750ml	\$42.99
Noble Wine 337, 667	750ml	\$11.99
Papi (All Types)	1.5L	\$10.99
Ruffino Chianti	750ml	\$ 8.99
Ruffino Chianti	1.5 L	\$13.97
Ruffino Pinot Grigio	1.5L	\$13.99
Ruffino Tan label	750ml	\$19.99
Santa Margerita Pinot Grigio	750ml	\$22.09
Silver Oak Alexander Valley Cabernet	750ml	\$76.99
Simi Chardonnay	750ml	\$13.09
Woodbridge (All Types)	1.5L	\$12.49

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