# **BUSINESS + LIFE** KENILWORTH LIFE

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## A MESSAGE FROM FIRE DEPARTMENT AND RESCUE SQUAD

The Kenilworth Volunteer Fire Department and Rescue Squad would like to express our sincere gratitude for the outpouring of support that our department has experienced over the course of this pandemic. Our allvolunteer department has been confronted with many never before seen challenges during these unprecedented times, but your support is helping us continue to provide the "professional" level of service that we all pride ourselves on. The Kenilworth community's donations of dinner platters, pizzas, sub sandwiches, desserts, care packages, cases of Girl Scout cookies, hand sanitizer, masks, mask-extenders, face shields, etc. have been non-stop. These donations have not only helped us to keep operating safely, but they have also supported us in a much more intangible way – they raise our spirits and boost morale! Each delivery, supportive card or child's poster that we see reminds us "Why we are here" and that we are all sacrificing our safety for a much "Greater Good" — this makes it all worth

The pandemic is still unfolding, so please continue to heed the advice of authorities and use extreme caution. You all know the rules by now; social distance, flatten the curve, support your local small businesses, be patient and enjoy the extra time with your families. Also, please remember to support the staff at the local hospitals. These incredible folks are dealing with the physical and emotional affects of this virus 24/7. We've seen first hand what they are going through and the amazing job that they are doing.

It's truly inspiring to see what can be accomplished when an entire community works together. Thank you again! Stay safe and hang in there. The Officers and Members of the Kenilworth Volunteer Fire Department and Rescue Squad will be standing by.









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## **BUSINESS + LIFE ENILWORTH**

Kenilworth Business Life is published by Renna Media.

Over three thousand newspapers are printed monthly and distributed free to every home and business in Kenilworth.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions. Renna Media welcomes the comments and concerns of its readers put into writing and sent to:

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## **COVID-19 SCAM WARNING**

is alerting consumers to be aware of a number of apparent scams related to COVID-19. To avoid this and some of the tactics being reported as possible scams, the Division recommends:

Don't let CDC imposters into your home. Representatives from the Centers for Disease Control and Prevention are not going door-todoor seeking information or conducting surveillance on COVID-19. Imposters should be reported to local authorities and the Division.

Don't fall for fake cures. Beware of in-store or online advertisements for products that claim to cure or prevent COVID-19 or other similar offers. No cure or preventative medicine has been approved for sale.

Look out for phishing emails. Cybercriminals may take advantage of global concern and interest in COVID-19 to try to convince email recipients to open links or attachments that may direct them to malicious websites or deliver malware. Stay away from COVID-19 related information that does not come from a trusted

The New Jersey Division of Consumer Affairs source, to avoid exposing your personal information.

Keep in mind not everything online may be factual. The internet is full of information, but be mindful of its accuracy. As false reports spread regarding the origination and spread of COVID-19, rely only on trusted sources for information.

Be wary of unsolicited calls. Whether they are offering health insurance, including to supplement Medicare or Medicaid benefits, or a cure or treatment for COVID-19, refrain from sharing your personal information over the phone, unless you have initiated the call.

Avoid internet adoption scams. Scammers are falsely misrepresenting themselves as CDC employees, and asking victims to send money overseas to adopt a pet being held at a quarantine station. The CDC does not quarantine pets or would not ask for payment to bring an animal into the U.S.

For information please more njconsumeraffairs.gov/.../C19-Scam-Warnings.aspx

## **NJ PRIMARY ELECTIONS MOVED TO JULY 7, 2020**

Executive Order 120 postpones primary elections on Tuesday, June 2 to Tuesday, July 7 in response to ongoing COVID-19 pandemic. Includes primaries for President, US Senate, US House of Rep, 25th District NJ Legislature, county and municipal elections.

Union County Clerk Joanne Rajoppi advised voters at risk to plan ahead and use a Vote-by-Mail ballot to participate in the upcoming Primary Election, in accordance with guidance from health officials regarding the coronavirus COVID-19.

"Persons at risk are being advised to avoid crowded situations and maintain social distance," said Ms. Rajoppi. "With the outbreak of COVID-19, there is all the more reason to use a Vote-by-Mail ballot and ensure your voice is heard on Election Day."

Under New Jersey state law, any eligible voter can use a Vote-by-Mail ballot. There is no requirement to provide a reason.

"Every Vote-by-Mail ballot is counted in every

election, the same as for in-person voting," Ms. Rajoppi said.

Voters are advised to use Vote-by-Mail as a matter of routine, to avoid any unforeseen circumstances that could prevent them from voting in person on Election Day.

Voters who have never used a Vote-by-Mail ballot can apply for one now, by visiting the County Clerk's elections website unioncountyvotes.com for a downloadable version. To have an application sent by mail, call the County Clerk's Elections Division at 908-527-4996.

After the Vote-by-Mail application is approved, the voter will receive their ballot prior to Election Day. This year, the Primary Election will be held on Tuesday, June 2 in New Jersey. The General Election will be held on Tuesday, November 3.

For more information about all County Clerk programs and services, visit online ucnj.org/county-clerk or call 908-527-4787.

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## **UNION COUNTY RESIDENTS JOIN** LITERACY NEW JERSEY'S VOLUNTEER TUTOR PROGRAM

#### Submitted by Nancy Lama

Literacy New Jersey welcomes ten new volunteer tutors from Union County who have joined the ranks as English as a Second Language tutors after completing a 15-hour training course. The new trainees include Leah Brown, Joan Craig, Carolyn Daurio, Tom Ganley, Tom Kaercher, Sherry Krakauer, Laura Lesniak, Ken Mirsky, Wilneris Santana and Teresa Tejeda-Melo. The training prepares tutors to work with adults who struggle with reading, writing and speaking English. Literacy New Jersey tutors work in libraries, schools and church centers throughout Union County helping adults improve their skills in order to find better jobs, help their children in school, and become more involved in the community.

Several of the new trainees got right to work and are already teaching at locations such as the Elizabeth Public Library and Summit High School, where Literacy New Jersey has thriving ESL programs. These programs serve the growing immigrant population in Union County. Part of the recent Literacy New Jersey training included class observations at these locations where the new tutors had the opportunity to meet students and observe experienced tutors in action.

According to one trainee, "The tutor training program is very well put together. The trainers are amazing! I am confident about all I have meet my students."

Literacy New Jersey runs tutor training twice a year, in January and September. The training provides a practical, hands on approach to working with adults, and includes ideas for

learned and I am both excited and nervous to materials and activities as well as strategies for lesson planning. Previous teaching experience is not required. For more information on training and other opportunities at Literacy New Jersey, call 908-486-1777 please bbagger@literacynj.org.



(above) Ten new volunteer tutors from Union County have completed their training and joined Literacy New Jersey as English as a Second Language tutors.



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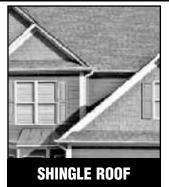




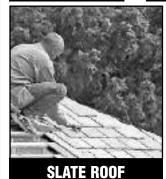
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#### WHAT, WHERE, AND WHEN IN OLD KENILWORTH:

## **LOCAL TEEN PILOT KILLED IN WWII DISCOVERED**

Kenilworth has honored 13 young men living here at the time who died during WWII. Another four died in WWI and in Korea. Their names are consecrated on granite markers in the Robert Jeans, Sr. Veterans Memorial Park on S. 21st St. Missing, through no fault of anyone, is that of a former 19-year old Kenilworth resident – 1st Lt. Roger D. Allcroft, of 572 Fairfield Ave.

About 1936 James W. Allcroft, Sr. and his wife, Cecile, moved to Kenilworth from Linden with Roger and their other five children. They first lived at 626 Bloomingdale Ave. They moved to Roselle for 1942-1943, then back to Kenilworth to Fairfield Ave. The construction of the Garden State Parkway took their home in 1950 resulting in them moving to Linden.

Roger's name being overlooked may in part be due to the fact that his brother, T/Sgt. James, Jr., was mistakenly printed in the 1946 Welcome Home Parade brochure as missing in action (MIA) when it should have been Roger's name. An additional factor may be that the family was out of town briefly during the war. In 1948 his father, James, Sr., a WWI veteran, presented a

banner to VFW Post 2230 in Roger's memory. Perhaps with passage of time, and the family not living in Kenilworth after 1950, that memories of Roger and his sacrifice slipped away.

Born September 23, 1925, Roger attended the Gospel Chapel, Harding and McKinley schools, and at age 16 graduated from Jonathan Dayton Regional H. S. in 1942. He was noted as "one of the best wrestlers the school ever had." A state wrestling champion, he was a member of the debating team and National Honor Society. His goal was to be an Army Air Corps pilot. Just having turned 17 in September 1942, he was agerestricted to enlist in the Army, so the Navy was a choice. After completing Navy flight training, he was assigned to the Marine Corps Air Wing, eventually rising to 1st lieutenant. His final visit to his home and parents on Fairfield Ave. was September 1944. They last heard from him via a letter from Okinawa dated June 17, 1945. Tragically, five days later on June 22, 1945, engaged in combat against three Japanese planes, his Corsair plummeted into the sea off Okinawa. Just nine weeks later, the war with Japan ended.

banner to VFW Post 2230 in Roger's memory. His remains never were recovered. On June 23, Perhaps with passage of time, and the family not 1946, Roger officially was declared dead.

Roger received the Purple Heart, the Distinguished Flying Cross, the Air Medal with Gold Star, and additional honors. His name is inscribed with other war heroes on the Wall of the Missing, in Court Two, at the Honolulu National Memorial Cemetery of the Pacific.

War heroes currently on the local monuments are: WWI – Rudolph Jonathan Haldin and Clarence Stevens; WWII – Thomas F. Allen, August F. Ballman, Jr., Vito "William" Brizzi, George A. Cliff, David "Chickie" Coppola, Frederick J. Graf, Walter "Bud" L. Irvine, Alfred P. Loessel, Edward A. Myers, Alfred Ricken, Jr., Edward Rusinak, Thomas F. Schaible, and William A. Smith; and for KOREA – Walter E. Kelly and Frederick J. Quinton.

Research provided by Walter E. Boright, Ed. D., historian; Historic Signs, Inc.; and Michael T. Naya, Jr.

Persons with inquiries about this or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.

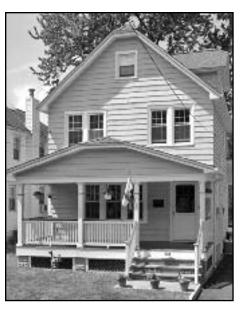


(above) Lt. Roger D. Allcroft, MIA died in aerial combat June 22, 1945.

Photo source: Allcroft family



(above) T/Sgt. James W. Allcroft, Jr.,Mistakenly listed as MIA Photo source: Allcroft family



(above) The Allcroft family first lived at 626 Bloomingdale Ave.

Photo source: Google, 2019



(above) Robert Jeans, Sr.

Veterans Memorial Park, S
o 21st St., honors

Kenilworth's war heroes.

Photo source: Historic Signs, Inc. (2017)



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## **KNIGHTS OF COLUMBUS SUPPORTS STRUGGLING FOOD PANTRIES**

Columbus donated \$50,000 to Catholic Charities of the Archdiocese of Newark, one in a series of donations to food banks and food distribution programs totaling \$1 million across 18 U.S. cities, part of their Order's efforts to help those in need during the coronavirus (COVID-19) pandemic.

One of New Jersey's oldest and largest social service agencies, Catholic Charities of the Archdiocese of Newark helps over 60,000 individuals and families each year to improve the quality of their lives and enhance their self-worth

## ST. THERESA'S FOOD **PANTRY IS OPEN**

and Thursday from 10 a.m. - 12 p.m. If you are families are going without pay. We anticipate that in need of food no appointment is necessary. During the Covid-19 emergency distribution is increasing, and from people who might never being handed behind the Rectory on 22nd street. have sought out help from a food pantry before. Go to the third garage.

Donations are also being accepted at this time. during the coronavirus pandemic." Non-perishable goods and gift cards to any supermarket.

Checks made payable to St. Theresa's can be OF THE ARCHDIOCESE OF NEWARK mailed to: Social Concerns c/o The Church of Saint Theresa, 541 Washington Avenue, the Archdiocese of Newark is a not-for-profit Kenilworth, NJ 07033.

On Thursday, April 9, 2020, the Knights of and dignity. The donation from the Knights of Church within the Archdiocese of Newark. As Columbus will be used to purchase food to be distributed to Catholic Charities' Emergency Food and Nutrition Network, a program that coordinates the bulk food collection and distribution through a network of 80 volunteerrun food pantries and shelters throughout the Archdiocese. This donation comes at a vital time, as many of the food pantries are reporting an increase in demand. With these funds, Catholic Charities will be able to purchase food in bulk and distribute the packages to food pantries throughout the Archdiocese of Newark, and will provide over 8,600 households approximately 36,000 meals.

According to John Westervelt, Chief Executive Officer of Catholic Charities, "We are grateful to the Knights of Columbus for this most generous St. Theresa's Food Pantry is open on Tuesday donation. As the days go by, more and more the demand at food pantries will only keep This donation is a true blessing for people in need

## **ABOUT CATHOLIC CHARITIES**

Tracing its roots to 1903, Catholic Charities of social service agency of the Roman Catholic

one of New Jersey's oldest and largest agencies, Catholic Charities serves over 60.000 individuals and families each year in over 87 programs. Catholic Charities as a ministry of the Archdiocese of Newark participates in the Church's social mission by recognizing the inherent dignity and worth of all people and responding with sincere Christian compassion to the corporeal needs of the poor and marginalized. The service of Catholic Charities is inspired by faith in Jesus Christ, Sacred Scripture, and the continuing exposition of Catholic social teaching. Through these activities, Catholic Charities strives to assist individuals in need, strengthen families, and provide those it serves with an experience of God's mercy. Catholic Charities' programs provide shelters for the homeless, food to the impoverished; care for the elderly and mentally ill, and education to children with developmental disabilities. Catholic Charities is a concrete illustration of the Church's commitment to ease suffering and bring social justice and hope to all, without regard to religion, race or culture. Last year, the Emergency Food and Nutrition Network provided over 164,000 pounds of food to over 27,000 households.

For more information about Catholic Charities or naming opportunities, please contact Catholic Charities at (973) 596-4100, or visit our website at www.ccannj.org for more information.



## CATHOLIC CHARITIES STAFF PROVIDES FOOD TO THE IMPOVISHED



(above, l-r) Catholic Charities staff including John Westervelt, Chief Executive Officer, Sharon Reilly-Tobin, Director of Volunteer Services, John Blomquist, Esq. General Counsel & Chief Administrator of Human Resources, and, Elizabeth McClendon, Associate Executive Director.



## **ROTARY INTERNATIONAL DONATES TO OVERLOOK HOSPITAL IN SUMMIT**

Rotary International District 7475 is donating much needed critical care equipment to Overlook Hospital in Summit, NJ to help with the COVID 19 Pandemic. They have raised \$34,000 to donate one Critical Care Bed to the ICU.

Overlook Hospital is renovating two additional floors to become ICU units, and is looking for funding to help purchase the equipment. They have ordered 20 Critical Care Beds, model Hillrom Progressa Bed System. The beds can be upgraded in the future and cost \$34,000 each. Website hillrom.com The beds have technology to help patients breath including percussive and vibration therapies. The hospital does not like to transfer patients between beds, because it increases the risk of nonsocomial infections, which means getting an infection in the hospital. Therefore, these beds are designed to be used in other therapeutic modalities. They are designed to be mobile- you can wheel them down the hall to other departments. The useful life of one of these high tech beds is 12 to 15 years. Each bed could potentially save thousands of lives.

The Rotary District 7475 consists of 82 Rotary Clubs representing 2000 Rotarians in 9 counties of northern New Jersey. Rotary is a business networking and service club of successful business men and women who want to give back to their community. There are 1.2 millions Rotarians in 166 countries around the world. Most of the Rotarians in the District donate to the International Foundation, which circulates the

funds back for use in our local communities. Past District Governor Dr. D. Michael Hart is the Foundation Chair for the District. He was able to write a grant proposal which was matched by The Rotary International Foundation totaling \$34,000 to purchase one bed.

Rotary Global Grants require an international partner. District 7475 has done many Global Grants, typically 10 grants per year with many clubs and districts around the world. This is one of the first few grants done in the United States in the last 20 years. For this particular grant, the Rotary Club of Berwick, Victoria Australia is our international partner. Last year our New Jersey District raised \$20,000 to help them with their wildfires which were out of control.

Dr. D. Michael Hart stated "The rest of the world thinks Americans are rich and do not need any help. This program is a good example of how Rotary International can help people right here in a time of crisis."

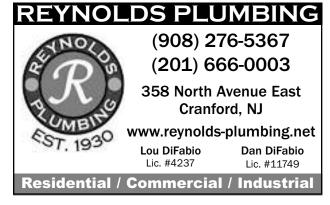
Dr. Hart recently wrote two other grants totaling \$100,000 to purchase 10 ventilators for the Trinitas Hospital in Elizabeth, NJ and The RWJ Barnabas Hospital in Somerset, NJ. Robert Wood Johnson Barnabas is the largest health system in New Jersey with 15 hospitals. Overlook is part of the Atlantic Health System with 5 hospitals. Hospital chains share equipment as needed, or divert patients to open hospital wards as needed, so these donations will help the two largest health systems in New Jersey.

Rotary International is one of the premier charitable institutions in the world. They have been rated 100% for 11 years in a row by Charity Navigator, an organization which rates charities. Since 1985, Rotary has been working to eradicate Polio worldwide. Rotary raises \$50 million per year for the effort, and The Bill and Melinda Gates Foundation matches Rotary's fundraising efforts at a rate of 2:1. In other words, Gates contributes \$100 million per year. Rotary works in conjunction with The World Health Organization which can deal with the political issues in each country; Rotarians are the "boots on the ground" actually vaccinating the children; and the CDC and UNICEF help with funding. Polio has no cure and no treatment, but it does have a vaccine. The virus only lives in humans, so once it is eradicated, it will be gone forever. It predominately strikes children under the age of 5 years old and causes paralysis. FDR had polio as a child and was paralyzed for life. He started a charity to fight this disease in 1938. After his death, in 1946, his likeness was put on a dime and the slogan and name "The March of Dimes" was started for the fight against polio. Rotary has eradicated 99.9% of the cases in the entire world since 1985. There were 94 new cases of polio in 2019, mostly in Afghanistan and Pakistan. Only one other disease has been completely eradicated worldwide which is smallpox.

To find your local Rotary Club, or for more information visit njroatry.org.



(above) Rotary International District 7475 Foundation Committee Chairs







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## **CALLING ALL GEEKS, NERDS, AND GAWKERS**

Renna Media is putting a call out to the Geeks among us to appear on thier podcast Mind Your Own Local Business. The show will showcase local businesses and people who are starting or growing a business, especially those in creative fields or doing something they have a passion for. Owner, Joe Renna, started his business in 1984 as a graphic designer that grew his studio into a marketing and adverting company. Now, along with his wife Tina, publishes 21 community monthly newspapers mailing out 135,000 to every home and business.

Joe says "I started my business right out of college and thought I would get a job if it didn't work out. Its been thirty five years and I never looked back. I thank all those who mentored me along the way, experienced business owners who were generous with thier time and taught me best practices in running a businesses and the pitfalls to look out for."

As a way of paying it forward, Joe offers business and advertising advice to local business. This service is the focus of a new YouTube show. Joe Renna's Hyper Local Network is the YouTube Channel of Renna Media. Mind Your Own Local Business is the prime show. Its first episode will feature Katya Stec of Clark, New Jersey who launched her production company All Ages of Geek. Katya has teamed up with Renna Media made her platform, with over 100,000 subscribers, available to Renna Media advertisers and organizations.

Renna Media is recruiting businesses to participate, If your a Geek or just Geek curious, a variety of advertising opportunities exist, from product placement to fully customized shows. All online advertisers will also be featured in the Mind Your Own Local Business column in 135,000 newspapers!

To learn more call Joe Renna at 908-447-1295 or email him at joerenna@rennamedia.com.



## KATYA STEC LAUNCHES ALL AGES OF GEEK

Geek culture knows no bounds. It crosses culture events, topics and all forms of creativity. every social barrier and unites an eclectic group of people who share specific interests. The label, which usually is thrust upon a person, is now worn with pride. Geeks who historically existed at the fringes of the pop culture are now main stream. Their ranks are filled with regular folks. And the nerds of the baby boomer generation have joined the ranks.

The internet has given rise to a secret society. The image of a nerd playing video games in his parents' basement has been shattered. Geeks are among the masses, living, working, and playing next to regular folk. All Ages of Geek is a multimedia production company that speaks to them.

Katya Stec is a self-proclaimed geek from Clark, New Jersey who formed All Ages of Geek in 2019, with the core focus of producing content in tandem with the geek culture. She has been creating videos for eight years and has over 700 episodes posted on her website and on YouTube. She now has over 100,000 subscribers clocking over 20 million views!

Katya, who is a talented voice over artist and writer, is a product of home schooling where she was able to cultivated her interests. Now, at 26 years old, she has a career, doing what she loves.

Throughout 2020 All Ages of Geek will be traveling to several geek culture events, conventions, and expos. They aim at making some of the best high-quality content. At the same time, mass awareness and promotion campaigns would be in swing to set the base for their big launch in January 2021.

Katya has built a team of talented, creative fans who work together in producing podcasts and shows. All Ages of Geek has an article section on their website titled "This Just In." Their writers, who are from all parts of the world, submit weekly articles covering geek

Currently, they are also producing several video series and podcasts. The company is hopeful of churning out some of the best content and gathering a good base of loyal fans that would engage with the whole community and keep sharing their content to help them amass even more views, exposure, and popularity.

Katya says "Geek culture is what brings the world together. Despite our differences in race, religion, sexuality, and background. One thing is certain about geek culture, it unites us. All Ages of Geek's mission isn't just to entertain; it's to unite the geeks of all ages as part of an interactive community."

The company has a strong interactive community on YouTube and Twitch. The sense of community is both important and powerful and it does wonders when it comes to promoting the firm in the long run.

Their content spans different genres and caters to kids and adults alike. No doubt, if their vision manages to take the due shape, they are likely to become a massive hit among people, especially anime, video games and Dungeons and Dragons fans alike who would finally feel like they too truly belong.

All Ages of Geek has plenty of free content but viewers can access a lot more features by becoming paid members on Patreon or Twicth. They have over 300 members to date with a goal of 1,000 by 2021. They offer advertising opportunities, and their production team can produce original content for businesses and organizations.

To learn more about All Ages of Geek visit: allagesofgeek.com/

Email-id: pr@allagesofgeek.com Website: https://allagesofgeek.com





(above) Katya Stec on set in her home studio in Clark, New Jersey, where she produces shows for her All Ages of Geek broadcasts. Photo by Tatiana Szewczuk.

## **HOTLINE ANSWERS CALLS DURING COVID CRISIS**

With residents of New Jersey being asked to stay home to fight the spread of Covid-19, many people find themselves feeling isolated and experiencing high levels of anxiety. Caring Contact, a local listening and crisis hotline, continues to help individuals during this difficult time. As a member agency of the National Suicide Prevention Lifeline, Caring Contact cares for those who are in crisis in central and northern New Jersey and acts as a backup to other Lifeline agencies throughout the country. Additionally, they operate a local "warm" line to assist individuals who may not be in crisis but are experiencing stress themselves, with a family member, friend or co-worker.

Approximately 90 volunteers answer the phone lines at Caring Contact. "It has been a challenge during this time to ensure that volunteers are kept safe", stated Executive Director Janet Sarkos. "All business operations were moved remotely in early March. We've altered our hotline operations so that only one listener at any a time is in each of our phone rooms. We are working together as an organization to ensure each phone station and

other "common touch areas" are cleaned thoroughly between listeners, to further protect against contamination. It is vital that we continue to answer calls during this time of heightened anxiety".

But even with these office precautions, Caring Contact has updated their telephone and IT systems so they can now transition many of their volunteers to answer both the Lifeline and the local warm line from remote locations. Call volume is up. We took 2,986 calls in the first quarter last year as compared to 4,012 this year. We've been tracking COVID-related calls. In the middle of March 20% of our calls were COVID-related. From 3/29 - 4/12, it had risen to 32%.

If you are interested in learning more about Caring Contact please visit their website at caringcontact.org. If you, or someone you know, is in crisis please call 800.273.8255, 7 days a week, 24 hours a day. If you are feeling isolated and need to talk to someone please call 908.232.2880, 7 days a week from 7 a.m. – 11 p.m. (based on volunteer availability). We are here to listen.

## **ALL AGES OF GEEK SHOW LINEUP**



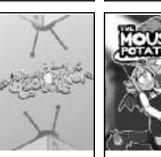
















#### **LORE BEHIND:**

The Lore Behind series are a roster of sub-category shows focusing on diving into the lore and story of any geek culture show, literature media, game or movie.

#### THE LYRIC ROOM:

Jumping into geek culture music and humanizing each song.

#### THE CAPTAIN'S TABLE:

Geeky conversations about all sections of geek culture.

#### THE MOUSE POTATOES:

Have fun with all kinds of videos here from Try Not to Laugh Challenges, to extreme team challenges.

#### THE GEEK GAME ROOM:

These live Let's Plays include Nintendo, PS4 and PC gameplays. An interactive way to experience a game with a geeky community.

#### ON THE ROAD WITH ALL AGES OF GEEK:

AAOG Team travels around and covers local conventions covering all things anime, gaming and geeky goodness.

#### **TIPS WITH TAT:**

Need a little pep talk or reminder that you are awesome and that's it's okay to feel the way you do about your mental health? Well Tips with Tat covers all of that.

#### **SQUAD TV:**

Reviewing the strangest videos on the internet.

#### THE GEEK JAM SURGERY:

We take a scalpel to all your favorite geek tunes, analyzing the tools, techniques and theory that keep the best geek jams on your playlist.

#### THE GEEKONING PODCAST:

Unfiltered podcast related to anime, video games, geeky topics, fandoms and shenanigans.

#### DICE SESH:

A Dungeons and Dragons interactive podcast where the host teaches you how to play DnD and tells some DnD stories.

#### TAT & KAT SHOW:

Sisters Kat and Tat discuss anime, gaming, passions and humanize a new definition of what it means to be sisters.

#### **INDIE DEEP DIVE PODCAST:**

An in-depth discussion with indie devs, artists, voice actors and others breaking through within the video game industry.

#### AAOG GO!:

All Ages of Geek has tons of content that we want you to be able to enjoy on the go and in your own time too.

#### THAT ACNE B!TCH:

Katya Stec is here to teach you about some tips and tricks on how to survive your acne, facial scars and anything that may make you feel insecure on That Acne B!tch Podcast.

#### **POP FILTER PODCAST:**

Pop Filter is all about your geeky news, reviews and interviews you can use hosted by voice actor Erik Scott Kimerer and Katya Stec.

#### **ALL AGES OF FAITH**

Exploring the Catholic faith and religion in geek culture.

## SELECTIVE SERVICE SYSTEM SEEKS VOLUNTEERS

Submitted by MAJ Mike Malloy, USAR

The Selective Service System wants to hear from men and women who might be willing to serve as members of local Selective Service boards.

Local board members are uncompensated volunteers closely connected with the nation's defense. If a military draft becomes necessary, approximately 2,000 local and appeal boards throughout America would decide which young men in each community receive deferments, postponements or exemptions from military service, based on federal guidelines.

A position is open for residents of Union County. Prospective board members must be U.S. citizens, at least 18, registered with Selective Service (if men), not be an employee of any law enforcement occupation, not be an active or retired member of the armed forces and not have been convicted for any criminal offense.

Once identified as qualified candidates for appointment, they are recommended by the governor and appointed by the director of the Selective Service, who acts on behalf of the president in making the appointments.

New members receive five hours of initial training after appointment, followed by two hours of annual training for as long as they remain in the position.

They may serve in board member positions up to a total of 20 years, if desired.

Prospective appointees should visit sss.gov/volunteers to learn more and to request an application.

## RUTGERS MASTER GARDENER PROGRAM

Rutgers Master Gardeners are trained volunteers who assist Rutgers New Jersey Agricultural Experiment Station (NJAES) Cooperative Extension in its mission to deliver horticulture programs and information to the general public. Required.

## RUTGERS MASTER GARDENERS USE THEIR SKILLS IN A VARIETY OF AREAS, INCLUDING:

- Gardening demonstrations
- Telephone Helpline and Plant Clinics
- Community and youth gardening
- Horticultural therapy
- Information booths at county fairs and other public events
- Research assistance at Rutgers, The State University of New Jersey
- Harvesting and packing food for the hungry

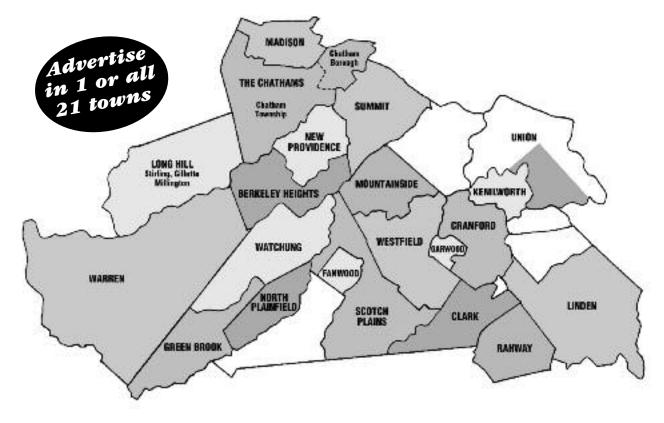
The Rutgers Master Gardener Helpline is opened to the general public and is staffed year-round. April through November hours are, Monday – Thursday 9 a.m. to 3 p.m. and Fridays from 1 p.m. to 1 p.m. and can be reached at mastergardeners@ucnj.org or 908-654-9852. To learn more about the program visit njaes.rutgers.edu/master-gardeners/.

RENNA MEDIA
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Tina Renna 908-418-5586 tinarenna@rennamedia.com

Joe Renna 908-447-1295 joerenna@rennamedia.com

202 Walnut Avenue Cranford, NJ 07016 info@ rennamedia.com





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Qty: 6,700 Mailed to every home and business. Zip: 07066



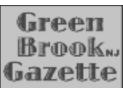
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BATE FOR

ANY 18

NEWSPAPERS

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#### NEWSPAPER AD RATES

Rates are per month. Artwork included in price. Newspapers are black on white.				ANY 1
<u>Units</u>	3		Size	NEWSPAPER
1	Unit (Business card)	3.25" x	2"	\$60
2	Units 6.5" x 2" or	3.25" x	4"	\$100
4	<b>Units</b> 3.25" x 8' or	6.5" x	4"	\$180
6	<b>Units</b> 6.5" x 6.25" or	10" x	4"	\$240
9	<b>HALF PAGE</b> 6.5" x 9" or	10" x	7"	\$320
12	Units	10" x	8"	\$360
18	FULL PAGE	10" x	14"	\$400
2 PAGE SPREAD 21" x 14"			\$700	
BAC	K PAGE	10" x	14"	\$500
FRO	NT PAGE BANNER	8.25" x	2"	\$320
FRO	NT PAGE BOX	1.5" x	4.5"	\$240

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

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Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.

### **LATEST "MIND YOUR OWN LOCAL BUSINESS" SHOWS**

on Joe Renna's Hyper Local Network on YouTube















## RENNA Stay Strong...Stay Healthy A Little Help for Businesses Going Through a Tough Time.

PLACE AN AD FOR FREE ON NJLOCALINFO.COM



Businesses are suffering substantial economic injury as a result of the Coronavirus crisis. Many have to change the way they do business. This is an open invite to post a FREE ad or press release on NJLOCALINFO.COM.

#### This is an easy, DO-IT-YOURSELF website.

Register one time for free in three easy steps. and post your ads.

- 1) Hit like to "Create Account" in nav bar in NJLOCALINFO.COM
- 2) Enter a "User Name" (one word) and Email address
- 3) Create password as per instructions

Use "Post an Ad" link and use the user interface to create an ad page. Follow four steps to upload text and images.

#### Use discount code "RELIEF" at checkout for zero charge. Classified ad options include:

- Up to 500 words
- Up to 10 key words
- Sharable web page
- Upload up to five images, up to 500KB each
- Links to YouTube videos and other websites
- Choose start and end date
   Choose from dozens of search classifications.
  - Add Google Maps link
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Each ad has a live view counter showing daily and total visits.



#### INCREASED VISIBILITY.

We help people find your ad by cross-posting to several social media sites and by indexing in search engines. facebook.com/NJLocalinfo • facebook.com/RennaMedia

## WEBSITE / SEO SERV

- Website Audit/Analysis and recommendation plan: \$250
- · Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year

Includes website hosting, software updates, monthly website content updates

- SEO Services average cost \$1,000 \$2,000 per month
- Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- · Blast your online ad or press release to a targeted market \$100
- \* National Press Release Distribution to 300 to 500 news outlets. Budget choice from \$300 to \$500.

CONTACT JOE FOR DETAILS 908-447-1295

joerenna@rennamedia.com Visit RennaMedia.com or NJLocalInfo.com See how businesses and organizations are getting by during the COVID-19 crisis on Joe Renna's Hyper Local Network on YouTube.

## **RENNA MEDIA COLLABORATES WITH ALL AGES OF GEEK**

Katya Stec reached out to Joe Renna of Renna Media when she was a teen exploring opportunities to express her creativity in his newspapers. Renna Media publishes twenty-one community newspapers and has an active web presence and social media network. Through the years, Katya has developed her own online media production platform and made her service available to Renna Media's readership and advertisers.

Renna Media has been in business since 1984. The focus of its publications is to promote community service organizations to a hyperlocal market. Joe and his wife Tina deliver marketing, advertising and publishing services to local businesses and organizations, in-print and on line. They have joined forces with NJlocalinfo.com to offer website, SEO and social media services. By collaborating with All Ages of Geek they are able to offer video production and hosting.

Joe admits he has Geeky tendencies and shared "I have many Geeks among the folks I deal with on a day to day basis. The Geek culture is prevalent and is revealed when you get to know collogues on a personal level. It would be fun to showcase businesses and people in my newspaper and in video. It is a great marketing tool and an ice breaker to connect businesses to like-minded customers."

Renna Media and All Ages of Geek has developed a simple inexpensive menu of production services for businesses to make a foray into online marketing. The all inclusive packages are:

- Product placement \$250
- 30 second commercial \$500
- 3 minute spot \$1,000
- 30 minute show \$1,500
- 3 hour shoot \$2,000

All videos will also be blasted though the an extensive social media network and the business will be featured in the newspapers, driving readers to the websites. The approach follows the model of Renna Media's newspapers: Delivering hometown community service news to a hyper-local audience, at affordable rates.

Businesses or organizations who would like more information or help with their marketing plans can call Joe Renna at 908-447-1295.

Email joerenna@rennamedia.com

Visit: RennaMedia.com

NJlocalinfo.com

AllAgesofGeek.com

or find and like us on FaceBook.com



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#### **OUARRY BASE MATERIALS**

Concrete Sand	\$50
<sup>3</sup> / <sub>4</sub> Clean Stone	
Stone Dust	
QP	\$36
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#### **DECORATIVE STONE**

DECORATIVE STUNE	
3/8 Red Stone	\$74
<sup>3</sup> / <sub>4</sub> Red Stone	\$70
<sup>3</sup> / <sub>4</sub> Goose Egg	\$94
1 <sup>1</sup> / <sub>2</sub> -3 Goose Egg	
<sup>3</sup> / <sub>4</sub> Arctic White	
3/8 Riverbed / Pea Gravel	\$60
1 Riverbed	\$68
1 <sup>1</sup> / <sub>2</sub> -3 Riverbed	\$76

Prices subject to change without notice.

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