# Berkeley Heights

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# BERKELEY HEIGHTS VOLUNTEER RESCUE SQUAD IS RECRUITING NEW CADETS

The Berkeley Heights Volunteer Rescue Squad (BHVRS) is now accepting applications for the 2020-2021 Cadet class. March 13, 2020 is the deadline to apply.

The BHVRS Cadet program is a great opportunity for high school age students to get involved in their community and help out their neighbors. Cadets will be trained in CPR and first aid and will ride on the ambulance, assisting the EMT in patient care. It is also an opportunity for students considering a career in medicine to get first-hand experience interacting and assisting with patients.

Eligible applicants will be high school sophomores that will be entering their junior year in the Fall of 2020, 16 years of age by April 1, 2020, and willing to take the EMT certification class during the summer of 2020.

If you are interested in applying to the BHVRS Cadet program, please logon to the BHVRS website at BHVRS.org, click on the "Become a Member" tab, then "Cadet Member". Review the Cadet program information and then follow the instructions for submitting your application. If you have specific questions you may submit them to the Cadet Advisor at cadetadvisor@bhvrs.org.



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www.BHVRS.org

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(above) Pictured are the 2019-2020 BHVRS Cadets. Interested in becoming a Cadet Member this year? Apply online at BHVRS.org.

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# Berkeley Heights

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To submit content email: editor@rennamedia.com

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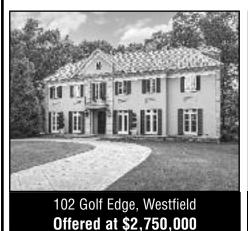


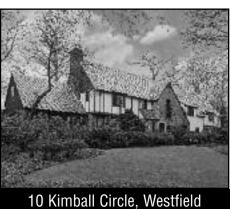
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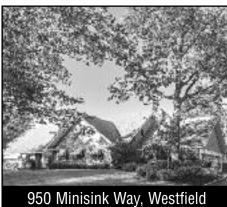
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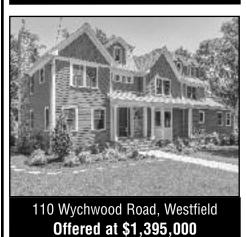


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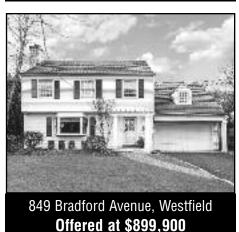


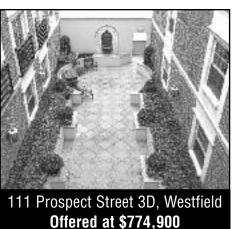
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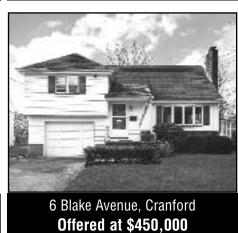
















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# STIRLING ELKS CELEBRATE ELK MEMBER PHIL SAPIENZA'S 104 BIRTHDAY

Submitted by Patricia Mocarski

The Stirling Elks Lodge 2392 had a birthday party for Phil Sapienza from Berkeley Heights who turned 104 on February 3, 2020. The party was held on January 19th in celebration of Phil's birthday and in recognition of his 52 years as an Elk. Phil is an Elks Charter and Life Member and was initiated into the Elks on June 9, 1968. Club members, friends and family joined in the



(above) Phil and honorary plague commemorating his 52 years of being an Elks Charter Member and Life Member.

celebration held in January. All had a good time.

The Stirling Elks Lodge is made up of men and women from Long Hill Township, Berkeley Heights, Basking Ridge and other surrounding towns who are citizens of the United States, at least 21 years old and who believe in God. There are many Elks programs that benefit special needs children and many veterans events and patriotic programs. They are also involved with scouting, athletic teams and various youth activities. The Elks also distributes scholarships.

For more info on the Stirling Elks, the Special Children's Committee, or Elks Camp Moore, please call Pat Mocarski at (908) 647-1437.



(above) Phil and his daughter, Linda.



(above) Phil receiving his honorary plaque presented by Exalted Ruler, Steven Grimler and at the table with his daughter, Linda.



(above) Phil, Pat Mocarski and Jennifer Fetzer.





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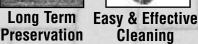
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# **RELAY FOR LIFE KICK OFF**

The Relay for Life of Berkeley Heights, New Providence, Mountainside and Summit is holding its kickoff celebration on Wednesday, March 18, 2020 at 7 p.m. in the New Providence High School cafeteria, located at 35 Pioneer Dr, New Providence.

The theme is Rings of Hope. Through these rings you will find out everything you need to know about Relay for Life. The Event Leadership Team is hoping that more teams will join us this year. If you have a book club, a group of friends

with whom you go to the gym, or any other group, please form a team. Come to Kick Off to find out what to do.

Relay for Life is a Community Event. The three parts of Relay are Celebrate (the Survivors), Remember (those who passed away) and Fight Back (what can we do to prevent cancer).

Relay for Life will be held on June 13 at the New Providence High School track. Relay will run from 12 noon to 12 midnight.

For more information go to Relayforlife.org.



(above) Join the Relay for Life of Berkeley Heights, New Providence, Mountainside and Summit kickoff celebration on Wednesday, March 18 at 7 p.m. to find out how you can form a team and get involved. The theme is the Rings of Hope. Through these rings you will find out everything you need to know about Relay for Life.

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# CASA INVITES PUBLIC TO WOMEN'S LEADERSHIP LUNCHEON MARCH 11

Submitted by Gretchen Boger-O'Bryan

Court Appointed Special Advocates (CASA) of Union County will host its second annual Women's Leadership Luncheon on Wednesday, March 11 — the heart of Women's History Month — to highlight two Union County women whose contributions positively impact their community.

Among them is Tina Renna, Cranford resident and owner of Renna Media, publisher of 21 community newspapers including the Berkeley Heights Community Newspaper.

Renna, who coordinates content for more than 135,000-issues circulated to towns in Union, Somerset and Morris counties, uses her writing, editing and photography, she says, "to tell the stories of ordinary people who do extraordinary things, big or small, that inspire others and their communities. Whether reporting news from town departments, schools and libraries, giving voice to local organizations raising awareness, or

highlighting accomplishments of businesses, residents and all those who share a community — no matter strength or size — I strive to make a positive impact on each town's well-being and economic development."

Also being honored is Summit's Sue Adler, CEO of The Sue Adler Team of Keller Williams in Chatham. Currently ranked 10 worldwide out of 175,000 Keller Williams agents, Adler focuses on the community's train line towns and incorporates an in-house, team-treatment approach for clients.

Ilyse DiChiara, owner of Green Healthy Living and certified integrative nutrition, health and wellness coach, will provide the keynote address. Prior to switching professional course, DiChiara ran her nationwide trial consulting business, Litigation Support Solutions, for more than 20 years. Other participants include Summit Mayor Nora Radest and Westfield Councilwoman Joann Neylan.

Tickets are available now for the luncheon, which begins at 11:30 a.m. at the Grand Summit Hotel. Seats are \$65; tables of 10 and sponsorships are available. To purchase, log on to casaleadershipluncheon.eventbrite.com. For luncheon details, contact Alexis at aslade@casaofunioncounty.org.

CASA of Union County recruits, trains, supervises and supports community volunteers to advocate for abused, neglected and abandoned children placed in foster homes or residential facilities. There are more than 500 Union County youth, from birth to age 21, in foster care. With court-ordered access to a foster child and all parties in their life, volunteer advocates report findings to the judge so as to ensure best interests remain a priority, needs are met, and already experienced trauma is not exacerbated.

To learn more about CASA of Union County contact cgreen@casaofunioncounty.org or 908-293-8136.



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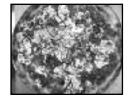
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The Caesar salad was delicious and abundant with shaved Parmesan and fresh croutons.
The pizza was made with fresh ingredients and really good." --- Laurie B



"The ingredients are very fresh and absolutely delicious. We've since been back.. three times." -- Andrew M.

"The food is delicious....PERFECT for date night. BYOB and the service is great. The PESTO POMODORO pizza was the BEST pizza I've had in a while. I'm definitely coming back!" — Chela L.



"Amazing Pizza! And awesome Sandwiches! The Eggplant
Pizza is one of the best pizzas I have had in my life! So good!
Also the Polpette sandwich was awesome too!" -- William F.

"Honestly, I can't say I was excited for another pizza place in Madison. Let the record state, I was wrong. Tino's is a very welcome addition to the Madison family of restaurants!" -- Andrew M.





(above) Tina Renna, Cranford resident and owner of Renna Media, publisher of 21 community newspapers including Berkeley Heights Community News, will be recognized by CASA at their Women's Leadership Luncheon on Wednesday, March 11.



(above) Sue Adler, Summit resident and CEO of The Sue Adler Team of Keller Williams in Chatham, will be recognized by CASA at their Women's Leadership Luncheon on Wednesday, March 11.



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# **SAGE PREPARES FOR 2020 MARCH FOR MEALS**

#### Submitted by Cindy Potters

City officials and members of community organizations are invited to join SAGE Eldercare in March as it participates in the 18th annual March for Meals – a month-long, nationwide coming together of local community organizations, businesses, government officials and caring individuals to ensure that homebound, older adults are not forgotten. The average age of the clients SAGE delivers meals to is 83. Of those, 65% say they rarely have visitors other than their Meals on Wheels volunteer.

March for Meals participants have included NJ State Senator Thomas Kean Jr., Summit Mayor, Nora Radest, Police Chiefs from Summit, New Providence, Berkeley Heights, Springfield and Mountainside and local government officials and volunteers.

Established in 1966, SAGE's Meals on Wheels is the oldest continuously run home delivery meal program in New Jersey. In 2019, approximately 400 volunteers delivered more than 43,729 meals to 212 people in Union County (Berkeley Heights, Mountainside, New Providence,

Springfield, and Summit), Essex County (Millburn and Short Hills), and Morris County (Chatham and Madison).

"The services that we provide older adults in our area are critical; it's not just a warm meal, but also a vital wellness visit," said Marianne Kranz, SAGE Director of Meals on Wheels. "Together, we can keep older adults living independently, healthier at home and feeling more connected to their community as they age."

For more information about participating in March for Meals, contact Marianne Kranz at: 908-598-5514

or email: mkranz@sageeldercare.org.

#### **ABOUT SAGE**

Since 1954, SAGE Eldercare has been helping make the communities it serves amazing places to age. The organization provides a wide array of information, support, and services designed to help individuals lead the most independent and active lives possible. From helping with errands and providing Meals on Wheels, to exercise classes, community programs, care planning, an adult day health care center, and home health care, SAGE's expertise helps older adults remain

independent in their own homes. SAGE is committed to being the leading provider of programs and services to meet the changing needs of older adults, their families, and caregivers throughout Union, Essex, Morris, and Somerset Counties. For more information, please call 908-273-5550 or visit sageeldercare.org.

#### **ABOUT MEALS ON WHEELS AMERICA**

Meals on Wheels America is the oldest and largest national organization supporting the more than 5,000 community-based senior nutrition programs across the country that are dedicated to addressing senior hunger and isolation. This network exists in virtually every community in America and, along with more than two million volunteers, delivers the nutritious meals, friendly visits and safety checks that enable America's seniors to live nourished lives with independence and dignity. By providing funding, leadership, research, education and advocacy support, Meals on Wheels America empowers its local member programs to strengthen their communities, one senior at a time. For more information, or to find a Meals on Wheels provider near you, visit mealsonwheelsamerica.org.





(above) PNC Wealth Management and SAGE Board of Trustee Member, Michael Foncannon of Summit (pictured center) volunteered to deliver Meals on Wheels in 2019 in support of March for Meals, a nationwide coming together of local community organizations, businesses, government officials and caring individuals to ensure that homebound and vulnerable older adults are not forgotten. If you would like to participate this year (one weekday for 1 ½ hours) please contact Marianne Kranz at: 908-598-5514 or email: mkranz@sageeldercare.org.







908-389-0200

# **LEAGUE OF WOMEN VOTERS** PRESENTS THE STATE OF THE STATE: **SEXUAL VIOLENCE IN NEW JERSEY**

Submitted by Susan Ferris Rights

The League of Women Voters of Berkeley Heights, New Providence and Summit (LWVBHNPS) is pleased announce a public presentation, The State of the State: Sexual Violence in New Jersey on Thursday, March 19 at 7:30 p.m. This will be presented by Patricia Teffenhart, Executive Director of NJCASA (the New Jersey Coalition Against Sexual Assault).

Under the leadership of Executive Director Patricia Teffenhart, NJCASA has a record of success, including expansion of the sexual assault forensic evidence timeline; successfully advocating for the passing of the Sexual Assault Survivors Protection Act of 2015, which increased access to protective orders for survivors

of sexual violence; creating and Co-Chairing the Governor's appointed Campus Sexual Assault Task Force; mandating regular training for law enforcement; closing loopholes in the hiring practices of school employees to protect our children from sexual predators; expanding New Jersey's civil statute of limitations for sexual assault; and increasing appropriations for sexual violence services in the New Jersey State Budget by over 733%.

This event will be held at the DeCorso Community Center, 15 E 4th Street, New Providence, NJ, starting at 7:30 p.m. This event is free and open to all members of the public. For further information, please call the League of Women Voters at 908-294-7004.



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# TRINITAS NURSING SCHOOL HOLDS GRADUATION CEREMONY

One hundred and nine students received their nursing diplomas at the Trinitas School of Nursing 161st Convocation Ceremony held recently at St. Michael's Church in Cranford. Including Cornelia E. Wacaster, of Berkeley Heights who also received the 'Daisy Award' which recognizes extraordinary nurses. DAISY is an acronym for Diseases Attacking the Immune System.

Surrounded by family, friends, and staff that supported their efforts every step of the way, 99 women and 10 men proudly accepted their pins and became eligible to sit for the registered nurse licensing exam.

"The Trinitas School of Nursing is so proud of the 109 graduates- the first graduating class of the new decade, the Class of January 2020," said Dr. Rose Santee, Dean of the Trinitas School of Nursing, a collaborative nursing program with Union County College. "The graduates receive a diploma in nursing from Trinitas School of

Nursing that will authorize them to sit for the RN licensing exam and Union County College awards the graduates with the Associate in Science degree. Their determination and hard work has paid off. It's exciting for the administration, faculty, staff members, and their families when our students graduate. We will miss them, but more, we are full of the satisfaction that we have guided yet another group of capable nurses who are now ready to join the nursing workforce."

Trinitas School of Nursing, operated jointly by Trinitas Regional Medical Center and Union County College, currently holds full accreditation from the Accreditation Commission for Education in Nursing (ACEN), and the New Jersey State Board of Nursing. The National League for Nursing has awarded the School of Nursing a third designation as a Center of Excellence in Nursing Education status for the years 2015 - 2020 for Creating Environments that

Enhance Student Learning and Professional Development. The School also holds a 20-year, 40-class national licensing examination (NCLEX) passage rate of 86.30% on first writing.

#### **ABOUT TRINITAS REGIONAL MEDICAL CENTER:**

Trinitas Regional Medical Center (TRMC), a major center for comprehensive health services for those who live and work in Central New Jersey, is a Catholic teaching medical center sponsored by the Sisters of Charity of Saint Elizabeth in partnership with Elizabethtown Healthcare Foundation. With 12 Centers of Excellence across the continuum of care, Trinitas has distinguished itself in cardiology, cancer care, behavioral health, renal care, nursing education, diabetes management, maternity, wound healing and sleep medicine. For more information on Trinitas Regional Medical Center, visit: www.TrinitasRMC.org or call (908) 994-5138.



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# JUNIOR LEAGUE SCHOLARSHIP APPLICATIONS ARE DUE MARCH 2

#### Submitted by Dana Felmet

The Junior League of Summit (JLS) is pleased to continue its scholarship program in 2020. JLS will be awarding four \$3,000 Shirley Wight Keeney Voluntarism Scholarships to graduating seniors who have demonstrated a commitment to voluntarism in their community. The scholarship is open to graduating seniors who meet the following criteria: applicants must live or attend school in Berkeley Heights, Chatham, New Providence or Summit; must demonstrate academic excellence within their high school graduating class throughout his/her high school career; must be continuing their education at an accredited two-year or four-year college or business/vocational school; and must show significant volunteer work during their high school years that aligns with the Junior League of Summit's mission.

Shirley Wight Keeney was a beloved member and Past President of the Junior League of Summit and was well loved and greatly admired by generations of Junior League women. She began her volunteer work early as a preschooler in the early 1920s and carried on her tradition of service throughout her life until her passing in 2010. We feel it is a privilege for the League to be able to offer scholarships to high school seniors in her name.

For the third year, the JLS will also be offering a \$3,000 Continuing Education Scholarship

award given to a member of the community who has demonstrated a commitment to voluntarism in her community and is pursuing additional education or certification. The scholarship is open to students who meet the following criteria: Applicants must live or attend school in Berkeley Heights, Chatham, New Providence or Summit; must be pursuing additional education as adults; must be continuing their education at an accredited two- or four-year college or business/vocational school; and must show significant volunteer work in the last three years that aligns with the Junior Leagues mission.

For more information, and to access the applications, please visit jlsummit.org. Applications are due by Monday, March 2, 2020. Winners will be notified in April, 2020.

The Junior League of Summit is a nonprofit, charitable, and educational organization of women who are committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers.

For more information about the Junior League of Summit or to inquire about becoming a member, please visit the website at www.jlsummit.org or contact the office at 908-273-7349.

Those interested in donating to the League, please visit jlsummit.org/?nd=donate\_summary.

# VFW AND AMERICAN LEGION SEEK NEW MEMBERS

THE BERKELEY HEIGHTS VFW
AND AMERICAN LEGION POSTS
are reaching out to the
community in search of
new members for their
organization

Membership to the **VFW Post 6259** is open to those who have served in the Military in a combat zone. For information on joining, call **Tom Lombardi, Commander VFW,** 

Membership to the American Legion is open to all who have served in the Military. For information on joining **American Legion Post 356**, call

908-508-0999

 ${\bf Stephen\ M.\ Stets.\ Commander,}$ 

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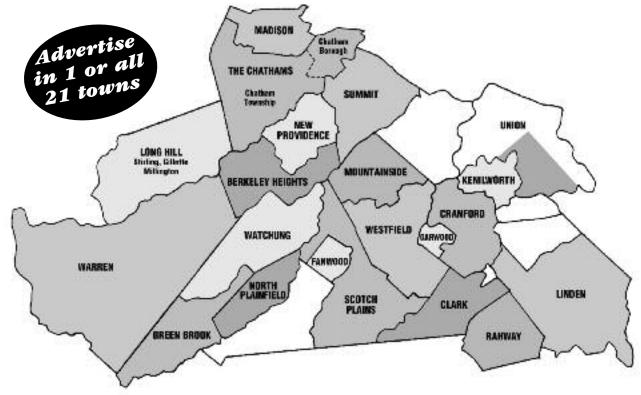


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Newspapers are black on white.				ANY 1
<u>Units</u> <u>Size</u>			NEWSPAPER	
1	Unit (Business card)	3.25" x	2"	\$60
2	<b>Units</b> 6.5" x 2" or	3.25" x	4"	\$100
4	<b>Units</b> 3.25" x 8' or	6.5" x	4"	\$180
6	Units 6.5" x 6.25" or	10" x	4"	\$240
9	<b>HALF PAGE</b> 6.5" x 9" or	10" x	7"	\$320
12	Units	10" x	8"	\$360
18	FULL PAGE	10" x	14"	\$400
<b>2 PAGE SPREAD</b> 21" x 14"			\$700	
BACK PAGE		10" x	14"	\$500
FRONT PAGE BANNER 8		8.25" x	2"	\$320
FRONT PAGE BOX 1.5" x 4.5"			\$240	

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal

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# MARCH PROGRAMS AT THE BERKELEY HEIGHTS PUBLIC LIBRARY

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Library hours are Monday to Thursday, 9 a.m. to 9 p.m.,
Friday & Saturday, 9 a.m. to 5 p.m., Sunday, 2 p.m. to 5 p.m

# ADULT PROGRAMS: Tech Help

Sunday, March 1, 2:30 - 4:00 p.m. Tech help for all ages provided by teens

#### **Morning Book Group**

Friday, March 6, 10:30 a.m.
Will discuss Eleanor Oliphant is Completely
Fine by Gail Honeyman

#### **Evening Book Group**

Tuesday, March 10, 7:30 p.m. Will discuss Born a Crime by Trevor Noah New members are welcome; to join, please stop by or call the Reference Desk (908-464-9333, extension 150).

#### **Italian Conversation Group**

Wednesdays, 7:00 p.m.

Informal Italian conversation group led by a

fluent Italian speaker is for teens and adults.

Beginners welcome!

#### **YOUTH PROGRAMS:**

#### **Children's story times and programs:**

Monday, March 2, 4:00 - 4:45 p.m. Read with Sara the Dog, for ages 3 and up

#### **Good Tyme String Band**

Tuesday, March 10, 10:30 a.m. Sing-along songs for ages 0 and up

#### **Paper Plate Story Time**

March 3, 17, 24, and 31, 10:30 a.m story & paper plate craft for ages 3 - 5

#### **Mother Goose Play Time**

March 5, 12, 19, and 26, 9:30 a.m. Books, music, rhymes & play ages 0 - 24 months

# APPLICATIONS FOR POLICE YOUTH ACADEMY 2020

The Police Youth Academy is an educational program developed by the Berkeley Heights Police Department focusing on the township's young residents. This program is designed to provide positive interaction between the children of our community and the officers who serve them. The Academy emphasizes professionalism, teamwork, respect, and integrity in a disciplined learning environment. Instructors will cover military drill, physical training, self-defense training, classroom activities, and host presentations from various law enforcement agencies. The Police Youth Academy will also provide male and female participants with insight on a career in law enforcement.

## PROGRAM DATES AND TIMES: JULY 13TH – 17TH

GRADES 2 – 4 10 am – 1 pm

JULY 20TH – 24TH

**GRADES 5 – 7** 9 am – 3 pm **JULY 27TH – 31ST** 

GRADES 5 - 8 9 am - 3 pm

The Youth Academy is open to any Berkeley Heights student currently enrolled in grades 2 through 8. Also, all applicants must have their parents/guardians sign all waivers, and obtain a medical release note from their physician All application jackets must be completed and returned by June 1, 2019. Application can be obtained by visiting the Berkeley Heights Police Department. Registration fee is \$40, checks made payable to Township of Berkeley Heights.

# **Online Marketing Made Easy**



AD WEB PAGE: \$30

# Block of 20 ads \$300 (\$15 per ad)

Ad gets its own indexed web page on NJLocalInfo.com Searchable through search engines and shared on our Facebook network.

CALENDAR EVENT: \$20

# Block of 20 events \$200 (\$10 per event)

Events get posted on RennaMedia.com calendar and included in weekly newsletter shared on our Facebook network

**ONLINE PRESS RELEASE: \$130** 

## Block of 20 PRs \$1,200 (\$60 per PR)

Ad gets its own indexed web pages on NJLocalInfo.com and RennaMedia.com Searchable through search engines and shared on our Facebook network.

## DISPLAY ADS (12 months)

Banner Ad (500 x 100 pixels) \$240 on RennaMedia.com

Column Ad (300 x 200 pixels) \$960
Column ad appears on all pages of on RennaMedia.com and NJLocalInfo.com

## WEBSITE / SEO SERVICES

- Website Audit/Analysis and recommendation plan: \$250
- Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year
  - Includes website hosting, software updates, monthly website content updates
- SEO Services · average cost \$1,000 · \$2,000 per month
- Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- Blast your online ad or press release to a targeted market \$100
- National Press Release Distribution to 300 to 500 news outlets.
   Budget choice from \$300 to \$500.

**CONTACT JOE FOR DETAILS 908-447-1295** 

joerenna@rennamedia.com Visit RennaMedia.com or NJLocalInfo.com

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