Published by Renna Media

Issue 50 • November 2019

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## **MOUNTAINSIDE'S DEERFIELD SCHOOL SCARECROW-MAKI**

Fifth graders from Deerfield School enjoyed a walking field 2019, where they constructed historic scarecrow figures and trip to the Deacon Andrew Hetfield House on October 15, toured the historic circa 1760 Hetfield House.



Abraham Lincoln



Helen Keller









Barack Obama

Anne Frank

Abraham Lincoln



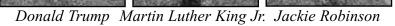






Albert Einstein

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Babe Ruth



Photos by The Mountainside Restoration Committee

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# MOUNTAINSIDE VIEW

Mountainside View is published by Renna Media. 2,800 newspapers are printed monthly and mailed to every business and resident in Mountainside.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions.

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## **PROMOTE YOUR COMMUNITY EVENT**

Community service organizations, schools and sports teams are encouraged to submit news of upcoming events or highlights and photos from recent events.

**Organizations who are** interested in submitting content, please email: editor@rennamedia.com

> Mountainside View is online at www.rennamedia.com like us on facebook.com/ Mountainside View

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## **ACTIVE RETIREES VISITED BY K-9 UNIT**

Active Retirees (MAR), the board and members welcomed three representatives of the Union County Sheriff's Department, K-9 Unit: Officer Eric Ramires, Officer Angela Yasinski and Officer Sam, her narcotic detection German Shepherd.

Together, Officers Ramires and Yasinski explained the history and make up of the K-9 unit and the various investigations and tasks the unit is trained to carry out, such as patrol, explosive and narcotic detection and search and rescue missions.

Each dog is assigned to one officer and together both officer and dog are schooled in different specialties. The bond between handler and dog is strong and the team of human and canine partners will stay together after training, working together until one or the other retires.

As an example, a "stash" of drugs were hidden

At a recent meeting of the Mountainside in the meeting room to show how the team of Officers Yasinski and Sam would go about searching for it. Within 60 seconds the drugs were recovered and taken away.

> A lively question and answer period followed with applause for the Officers and a meet and greet with Officer Sam.

Upcoming MAR meetings are:

On November 12 Professor James Kane will be our guest speaker and the topic with be Mysterious China.

On November 26 Victoria Coglianese, nutritionist, will be our guest speaker on the topic of Myths and Truths About Nutrition for Aging Well: 3 Top Changes You Can Make Now.

The MAR club meets on the 2nd and 4th Tuesdays of the month at 10 a.m. in the Community Room at Borough Hall. If you are interested in any of the above speakers and are 55+, you are welcome to attend.







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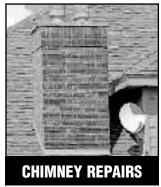
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## **VETERANS DAY CEREMONY - NOV 11**

On Monday, November 11, Mountainside Veterans of Foreign Wars (VFW) Post 10136 will conduct its annual Veterans Day Ceremony. The ceremony will take place at 11:30 a.m. at the Mountainside Veterans Memorial Park which is directly across from the Mountainside Library. All borough residents and veterans are cordially invited to attend and participate. The Mountainside VFW continues its 'buy a brick' fundraising program to continue to support the perpetual care of Mountainside Veterans Memorial Park. This program provides all Borough residents and businesses with an opportunity to participate in this effort with the purchase of a personalized brick to honor a former or current veteran or simply to express personal support for Mountainside's past and present veterans. Personalized bricks are set in the assembly area for all to see and enjoy. Bricks purchased on-line http://polarengraving.com/VFW10136. Brick forms are available in a drop box attached to the Veterans Park sign. For further information, please contact Tim McLaughlin, VFW Post 10136 Commander at 908-928-9191.



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## THE RAPTOR TRUST NOVEMBER EVENTS

#### SATURDAY, NOVEMBER 9, 2019 AT 2:00 P.M.

"Owls in the House!" Join us to learn about New Jersey's owls, meet a live owl, and build an owl house for your own backyard. A great holiday gift for family, friends and for the owls. Location: The Raptor Trust Education Center at 1452 White Bridge Rd., Millington, NJ. Ages 7 and up, \$10 per person. Optional owl box kit \$40. SUNDAY, NOVEMBER 17TH, 3:00 P.M.,

The Salmon-Eating Owls of Russia, with guest lecturer Jonathan C. Slaght, Ph.D. Somerset County Parks Environmental Education Center, 190 Lord Stirling Road, Basking Ridge, NJ. \$10 General Admission. \$5 for seniors. Blakiston's fish owls are the largest owls in the world, with six-foot wingspans and weights in the range of Bald eagles. Jonathan C. Slaght, of the Wildlife Conservation Society, has spent more than twenty years working on conservation issues in the Russian Far East, fifteen of them with Blakiston's

fish owls, and is a foremost expert on the species. He will provide an overview of the landscape and the diverse wildlife found within the region, followed by a description of Blakiston's fish owl biology, ecology, and the efforts of Slaght and his Russian colleagues to protect them from extinction.

Space is limited and registration is required for events

by visiting TheRaptorTrust.org/news/events.

The Raptor Trust is a 501(c)3 non-profit organization located at 1390 White Bridge Rd., Millington, NJ. They provide free care and assistance to injured, sick, or orphaned wild birds. They offer educational programs to the public about wild birds, especially birds of prey. They strive to provide a human example for others. For more information, or to make a donation, visit info@theraptortrust.org. To report an injured bird call 908-647-2353.



## Support Alzheimer's New Jersey

Alzheimer's New Jersey offers support services, education and programs to New Jersey families affected by Alzheimer's and other forms of dementia. Order a meal to go in advance by calling 908-903-0911 by November 5th and you will directly support this worthy cause, not to mention enjoy an excellent meal prepared by our fabulous chef!

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### **PIZZA HEROES UNITE!**

Imagine's Team of Superheroes Raises Nearly \$25,000





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#### Submitted by Val Stierhoff

At this year's Downtown Westfield 5K & Pizza Extravaganza, Imagine, A Center For Coping with Loss, had a team of about 60 people, including approximately 20 children, who raised nearly \$25,000 for the nonprofit. The event was B.Y.O.C.: Bring Your Own Cape, and all the kids wore superhero capes. The hero theme reflected Executive Director Mary Robinson's nomination as a CNN Hero of the Year, but more importantly, highlighted a theme near and dear to Imagine – that all children can be the heroes of their own stories if they grow up in an environment that is open and supportive. Imagine's goal is to be that place that supports children who have experienced traumatic loss - and to create communities that support children, listen to them, and let them know their grief matters.

"It was great to see the kids having so much fun while knowing they were raising money for an important cause," said Mary Robinson, Imagine's founder and executive director. "We've participated in the run for five years now, and all proceeds raised go to support the kids and families that participate in our grief support programs."

#### **ABOUT IMAGINE**

Imagine, A Center for coping with Loss, a notfor-profit 501(c)3 organization, provides year-round grief support for children and young adults using a peer-support group model. Trained adult volunteers and professionals provide children and teens with comfort and the tools needed to process grief resulting from death or life-altering illness. In addition to providing grief support at its two centers in Mountainside and Newark, Imagine provides education in the community, leading workshops and providing on-site support in schools and workplaces where traumatic loss has occurred. Groups, which meet on weeknights, serve children and adults from more than 55 New Jersey towns.



(above) In rear, Mary Robinson, CNN hero and founder and executive director of Imagine, A Center for Coping with Loss, holds her cape out in an embrace of Imagine's wonderful team of children participating in the 18th Annual Westfield 5K & Pizza Extravaganza.



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## **NOVEMBER PROGRAMS AT THE MOUNTAINSIDE PUBLIC LIBRARY**

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#### Friends of the Library Holiday Boutique

Need a holiday gift or decoration? Come shop at the Holiday Boutique hosted by the Friends of the Mountainside Library where you will find many unique and festive gift items and holiday decorations.

## The Holiday Boutique will be held at the Library

Friday, Nov 1 from 12 p.m. to 5 p.m., Saturday, Nov 2 from 10 a.m. to 4 p.m., Monday, Nov 4 from 10 a.m. to 4 p.m. and Tuesday, Nov 5 from 10 a.m. to 3 p.m. All proceeds from benefit the Library.

#### **Tuesday Night Movies:**

November 12 we will be showing Yesterday (2019, PG-13).

Jack Malik is a struggling singer-songwriter in a tiny English seaside town whose dreams of fame are rapidly fading. Then, after a freak bus accident during a mysterious global blackout, Jack wakes up to discover that The Beatles have never existed. Performing songs by the greatest band in history to a world that has never heard them, Jack becomes on sensation.

## **The Upside (2019, PG-13)** *November 19.*

Inspired by a true story, The Upside is a heartfelt comedy that tells the story of a recently paroled ex-convict who strikes up an unusual and unlikely friendship with a quadriplegic billionaire. They form an unlikely

unusual and unlikely friendship with a quadriplegic billionaire. They form an unlikely bond, gaining invaluable wisdom in the process, giving each man a renewed sense of passion for life's possibilities.



#### Maria by Callas (2018, PG)

November 26

The life story of the legendary opera singer, Maria Callas, the film reveals the essence of an extraordinary woman who rose from humble beginnings in New York City to become a glamorous international superstar and one of the greatest artists of all time.

Showtime is 6:30 p.m. for each movie. There is no movie on November 5.

## **Brown Bag Academy,**Mondays in November

(11, 18 & 25 only) at 1:15 p.m. Our current Great Courses series, "The American West: History, Myth, and Legacy" ended on October 28. The attendees then

## selected a new series for November. "The Universe of Sounds"

Thursday, November 7 at 3:45 p.m.

Learn Listen Play of Philadelphia returns to the library to explore the sounds of space using unique instruments and sound processors.

Using a voice box vocoder and microphone, participants will change their voice to sound like aliens and creatures from beyond. They will also make music using a Theremin, an instrument that can be played without any physical contact that was used for sound effects in early sci-fi films and has been featured on the Big Bang Theory TV series.

For students ages 3 and up.

## "Antiques Roadshow: What are Your Treasures Worth?"

Thursday, November 7 at 6:00 p.m. Michael Ivankovich has over 35 years of experience in the personal property field as

experience in the personal property field as a professional Appraiser, and offers a unique background unparalleled in the field. In this seminar he will introduce you to the concept of "Value" and reveal what your Antiques,

Collectibles, and Personal Treasures are really worth today. Each attendee is invited to bring in one item for Mike to appraise.

#### Friday Opera on Film Series

Hosted by Mena Clemson,
will present Don Pasquale by Gaetano Donizetti
Friday, November 8 at 1:00 p.m.
Filmed in 2010 in New York, the film stars
Anna Netrebko as Norina, Matthew Polenzani
as Ernesto, Mariusz Kwiecien as Dr. Maltesta
and John Del Carno as Don Pasquale. The
Metropolitan Opera Orchestra and Chorus is
conducted by James Levine.

#### "From Dino to Doo Wop: The Musical History of the 1950's",

Saturday, November 9 at 2:00 p.m.

Welcome to a live musical journey back to the 50s! We were not only listening to music on the radio, but also watching the performers on TV back then. In 10 years, music transformed from Big Band to Pop to Rock N Roll. Singer and presenter, Joe Gilligan or "Joey G," has opened for many top acts of the 50s, including Bobby

Rydell, The Drifters and The Earls.

#### "Come Read to Kalee",

Friday, November 15 at 3:45 p.m.

Kalee is a certified therapy dog and lives in Mountainside. Please bring 2 of your favorite books and come cuddle up and read to her for 5-10 minutes. For beginning readers or older readers. Call the library to reserve a spot!

#### "Aging Services Kiosk",

Friday, November 22 from 10:00 a.m. to 12:00 p.m.

Once again, The Union County Department of Human Services Division on Aging & Disability Resource Connection will have a staff member at the library again to answer questions about Pharmaceutical Assistance,

Home Energy Assistance/USF Cooling Assistance, Home Care, Home Delivered or Congregate Meals, and Medicaid Caregiver Relief Transportation.

To register for these programs, call or stop into the library. The Library will be closed on Thursday, November 28 and Friday, November 29.



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Please leave non-perishable/non-expired food items in a bag for pick-up by the scouts no later than 8 a.m. on Nov. 23, 2019. Bags will be picked up by scouts between 9:00 a.m. - 12:00 p.m.

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\*Please call (415) 706-8497 for missed pickups after 12 p.m. Calls will be taken until 1 p.m. \*\* If after 1 p.m. you missed our Food Drive times, and still want to donate, please contact Community Presbyterian Church (CPC) at 908-232-9490 to arrange drop off.

All food collected are distributed by the CPC of Mountainside to needy families.

THANK YOU FOR YOUR SUPPORT!!!

## MOUNTAINSIDE ROTARY CLUB LUNCH MEETING

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## **UNION MUNICIPAL BAND CONCERT NOV 11TH**

Invitation for new members.

direction Howard Toplansky will present a concert on Monday evening, November 11, 2019. The concert will be held at Hannah Caldwell School Auditorium, 1120 Commerce Avenue, Union, NJ at 7:30 p.m. Admission is free and the public is cordially invited to attend. This autumn concert will feature music from the Broadway stage, marches and overtures.

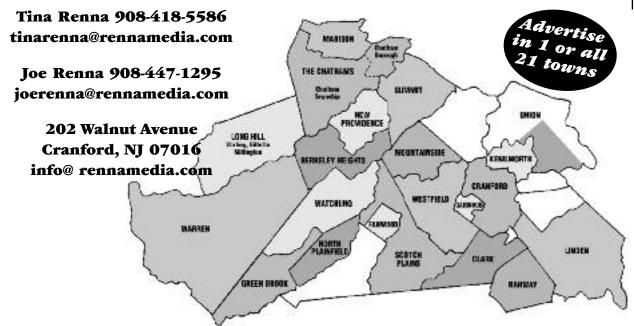
The concert will include the following selections: The Star Spangled Banner, Brighton

The Union Municipal Band, under the Beach March, Amazon Overture, Gypsy Fantasy, Variag March, Amazing Grace, Strenuous Life Rag, The Girl From Ipanema and Third Man Theme.

> The band would like to invite musicians from Union and the surrounding communities to join the group.

> If you are interested please call the band director Howard Toplansky at 908-415-4939. Please call the Recreation Department at 908-686-4200 with any inquiries.

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## **TICKETS NOW ON SALE FOR 21ST ANNUAL PIPES OF CHRISTMAS**

season with performances in New Jersey and New York this December. The holiday favorite opens on Saturday, December 14 at Madison Avenue Presbyterian Church, located at 921 Madison Avenue (at 73rd Street) for a 2 p.m. performance. The concert moves across the Hudson River on Sunday, December 15 to Central Presbyterian Church located at 70 Maple Street in Summit, NJ with performances at 2 and

For those weary of the ceaseless stream of secular seasonal music from department stores to TV, the Pipes of Christmas offers a spiritual and traditional take on the season that connects concertgoers to the holiday in a fresh, meaningful way. The show features tunes such as, "Highland Cathedral," Joy to the World, and Amazing Grace, all performed live on pipes and drums, harp and fiddle, and organ and brass and more. Not only does the performance define Christmas cheer, but also it inspires those of

The Pipes of Christmas will celebrate its 21st Celtic descent to retrace and reconnect to their Scholarship at Summit (NJ) High School as well ancestry.

> premiere of "Mystical Nativity," an original located in Glasgow, Scotland) the Gaelic composition inspired by the 16th century masterpiece painted by Italian Renaissance Batesville, Arkansas. master, Sandro Botticelli.

The concert presents the music of Christmas accompanied by readings taken from the Celtic literature of Scotland, Ireland, and Wales. Featured performers include singer Maddy Kearns of Glasgow, Scotland making her concert debut. James Robinson from the film Isle of Skve. "Braveheart," New England fiddle champion Paul Woodiel, champion harpist Rachel Clemente, and the Pipe Major Kevin Ray Blandford Memorial Pipe Band from Redlands, CA among many more.

#### PROCEEDS SUPPORT SCHOLARSHIPS AND MORE

Proceeds from the concert support an extensive music scholarship program, which includes the Carol Hassert Memorial Fine Arts

as annual gifts to the National Piping Centre and The 2019 production will also mark the world the Royal Conservatoire of Scotland (both College of Nova Scotia and Lyon College in

> Proceeds also support the Society's sponsorship of the US National Scottish Harp Championship, the Gaelic Competition at Scotland's Royal National Mod and an annual academic research prize at Sabhal Mòr Ostaig, Scotland's Gaelic college on the

> Each year, concert highlights are webcast in hi-definition over the Christmas holiday to a global audience. In cooperation with HomeTowne Television, the 2018 production was the recipient of two prestigious Telly Awards for webcast excellence.

> The concert is still accepting Title Sponsors as well as Program Ads. These gifts help offset production expenses and add help fund our scholarships.

#### **TICKETS AVAILABLE NOW**

Tickets may be purchased online exclusively Brown Paper Tickets www.brownpapertickets.com (be certain you select the event name and date in the search engine) or by phone at (800) 838-3006. Reserved patron seats are available at both venues.



(above) Rachel Clemente. The acclaimed composer and performer will debut the new composition, "Mystical Nativity."



## Online Marketing



AD WEB PAGE: \$30

Block of 20 ads \$300 (\$15 per ad)

Ad gets its own indexed web page on NJLocalInfo.com Searchable through search engines and shared on our Facebook network.

CALENDER EVENT: \$20

Block of 20 events \$200 (\$10 per event)

Events get posted on RennaMedia.com calender and included in weekly newsletter shared on our Facebook network

ONLINE PRESS RELEASE: \$130

Block of 20 ads \$1,200 (\$60 per PR)

Ad gets its own indexed web pages on NJLocalInfo.com and RennaMedia.com Searchable through search engines and shared on our Facebook network.

DISPLAY ADS (12 months)

Banner Ad (500 x 100 pixels) \$240 on RennaMedia.com

Column Ad (300 x 200 pixels) \$960

Column ad appears on all pages of on RennaMedia.com and NJLocalInfo.com

## WEBSITE / SEO SERVICES

- · Website Audit/Analysis and recommendation plan: \$250
- · Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year
  - Includes website hosting, software updates, monthly website content updates
- SEO Services average cost \$1,000 \$2,000 per month Custom tailored solutions: Google Ranking, Local SEO, Social Marketing
- Blast your online ad or press release to a targeted market \$100
- National Press Release Distribution to 300 to 500 news outlets. Budget choice from \$300 to \$500.

CONTACT JOE FOR DETAILS 908-447-1295

joerenna@rennamedia.com Visit RennaMedia.com or NJLocalInfo.com

# MURSELI PRO CONSTRUCTION

## **CHIMNEY & ROOFING SPECIALISTS** 908-361-6372

1-800-650-0968

**Family** Owned & **Operated For** 16 Years

- All Work Guaranteed
- 24/7 Emergency Service
- 20% Senior Discount
- Major Credit Cards
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Carbon Monoxide is invisible. odorless,

## **MASONRY**

- - DRIVEWAYS
  - STEPS
  - BRICK & BLOCK
  - SIDEWALKS
  - REPAIR

## **ROOFING**



- RE-ROOF
- NEW ROOF
- ROOF REPAIRS
- SHINGLES
- FLAT ROOF

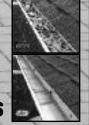
## CHIMNEY



- CLEANING
- RE-LINE
- REPAIRS
- REBUILD
- CAPPING

## **GUTTERS**

- CLEANING
- INSTALLATION
- SCREENING
- REPAIRS
- REPLACEMENTS



# Why Should I Use A

**Chimney Lining System?**  Protect your house from heat transfer

- combustibles **Protect the masonry from** the corrosive by products of combustion
- Provide a correctly sized flue for optimum efficiency of appliance



Safety







Cleaning

## **E ESTIMATES**

## SPECIAL 4 SEASON CLEANING SALE For just one single payment of just \$395 Get all the following services in Nov, April, and June!

- Inspect the roof for missing shingles
- Clean the Gutters - Clean the Roof
- Inspect the chimney
- Clean Roof Valleys and Flashing areas
- Clean the leaders and downspout elbows

Murseli Pro construction LLC. Roofing Chimney& Gutters has been award-winning local business serving our community for over 20 years!

## **Save \$900** ON ROOF REPLACEMENT

With coupon, Cannot be combined with any other offer, Some restrictions apply. Expires 12/6/19.

**GUTTERS CLEANING** (Any Average House) With coupon. Cannot be combined with any other offer.

Expires 12/6/19.

**ANY ROOF REPAIR** 

of \$500 or more With coupon. Cannot be combined with any other offer. Expires 12/6/19.

**ANY CHIMNEY REPAIR** 

of \$800 or more

With coupon. Cannot be combined with any other offer. Expires 12/6/19.