

# All-in-One Online Marketing Tool



## ONLINE CLASSIFIED AD RATES:

**\$30 for 1 month ad** (30 days from posting date)

**\$120 for 12 month ad** (365 days from posting date)

**\$300 for block of 20 ads** (1 month ads, use anytime)

**Ads are posted on NJlocalinfo.com website and facebook page with over 12,000 followers.**

Classified ad options include:

- Up to 500 words
- Up to 10 key words
- Choose start and end date
- Sharable web page
- Each ad includes a unique email address keeping your address private
- Upload up to five images, up to 500KB each
- Links to Youtube videos and other websites
- Choose from dozens of Classifications.
- Google map link

**LIVE TRACKING!** Each ad has a live view counter showing daily and total visits.



### INCREASED VISIBILITY.

We help people find your ad by cross-posting to social media sites and by indexing in search engines.

### DO-IT-YOURSELF OPTION

**\$10 for 1 month ad**

**\$100 for 12 month ad**

**\$100 for block of 20 ads**

Just register one time and post your ads.

## ONLINE PRESS RELEASES:

**Blast your press release online - \$100**

Posted NJlocalinfo.com and Renna Media websites and facebook pages with over 12,000 followers. Cross posted to our NJ Daily News page

**Event promo on calendar and newsletter: \$20**

## BOOST YOUR AD OR POST:

**Boost Press Releases, Events or Ads: \$100**

Press Releases, Events and Classified ads actively promoted to targeted audience on social media

## DISPLAY ADS on RennaMedia and NJLocalinfo.com

**Banner Ad** (500 x 100 pixels) **\$240 per year**

**Column Ads** (300 x 200 pixels) **\$100 per month**

## WEBSITE / SEO SERVICES

- Website Audit/Analysis and recommendation plan: \$250
- Website creation/update: \$2,400 (Cost for average website: 12 pages, contact form, SEO friendly, responsive design)
- Website Hosting: \$300 per year  
Includes website hosting, software updates, monthly website content updates
- SEO Services - average cost \$1,000 - \$2,000 per month  
Custom tailored solutions: Google Ranking, Local SEO, Social Marketing

**Month-to-Month. No Contracts.**

**CONTACT JOE FOR DETAILS 908-447-1295**

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**Visit RennaMedia.com or NJLocalInfo.com**