

# KENILWORTH BUSINESS + LIFE

Published by Renna Media, LLC

Issue 119 • December 2017

*Place Your  
Ad In  
This Space!*

A GREAT  
ATTENTION GRABBER



First come, first served.

**CALL TINA  
FOR DETAILS  
908-418-5586**

PRSR STD  
U.S. POSTAGE  
PAID  
PHILA PA 191  
PERMIT NO. 7575

ECRWSS

## THANKSGIVING TRADITION IN KENILWORTH

On November 16th, several Kenilworth community civic groups came together to help the St Theresa's Social Concerns committee organize 300 bags containing the makings for satisfying and delicious Thanksgiving meals for families in need. All the food had been donated.

The Kenilworth PBA #135, Kenilworth Silver Card Association, Kenilworth Fire Department & Rescue Squad, Kenilworth Veteran's Center, and Percaro Trucking donated \$4,000 to purchase 282 turkeys. The Garlic Rose Restaurant in Cranford, arranged for their distributor to provide the turkeys at wholesale price. The turkeys were added to the bags to be distributed to families from Kenilworth and surrounding towns.

The Social Concerns Committee provides food year-round to needy families and their pantry is always in need of restocking. No appointment is necessary to make a donation. Non-perishable foods and gift cards to any supermarket can be left in the Crying Room in the Church on Sundays, and the Rectory during business hours Mon. - Fri. 9 am - 5 pm. Supermarket gift cards and checks made payable to St. Theresa's can be mailed to Social Concerns c/o The Church of Saint Theresa, 541 Washington Avenue, Kenilworth, NJ 07033.

If you are in need of food you can contact the Rectory at 908-272-4444, they will arrange for a volunteer to meet you at the pantry. The identities of people who receive assistance from the pantry are kept confidential. Names and contact information aren't required to receive assistance.



(above) Reverend Giovanni Rizzo of St. Theresa's stopped by to thank the organizations who purchased and sorted the frozen turkeys including members of the Kenilworth PBA #135, Silver Card Association, Fire Department & Rescue Squad, and Veteran's Center.

For more information contact the Church of Saint Theresa 908-272-4444.  
GIVING TREE

With Thanksgiving behind them, Social Concerns is collecting donations for a "Giving Tree" which is located in St. Theresa's church.

The tree is decorated with tags with needed items written on them. Donors simply take as many tags as they wish and return the items to the church for distribution.

The orders on the tags were collected from needy families within the community as well as Covenant House, Catholic Charities and St. Joseph's Social Service Center located in Elizabeth.

If you are in need please call the Rectory (908) 272-4444.



Photos from this and other events can be found online at [rennamedia.com](http://rennamedia.com) and on the Kenilworth Business Life page on [facebook.com](https://www.facebook.com) Feel free to "Like", "Tag" and "Share"

\*\*\*\*\*ECRWSSDDM\*\*\*\*\*

**POSTAL CUSTOMER  
KENILWORTH, NJ 07033**

Italian Restaurant & Lounge - Where friends become family & families become friends



**BREAKFAST WITH SANTA**  
**December 17th - 10:00 to 12:00**  
**\$12.95 per person**

**HOLIDAY PACKAGES**

Private rooms available, packages starting at \$12.95

Try our Homemade Stuffed Meatball

LIVE ENTERTAINMENT every WEEKEND



**2333 Morris Ave., Union NJ • 908-686-4321 • CafeZNJ.com**

# BUSINESS + LIFE KENILWORTH

Kenilworth Business Life is published by Renna Media.

Over three thousand newspapers are printed monthly and distributed free to every home and business in Kenilworth.

Although great care has been taken to ensure the information contained within is accurate, Renna Media assumes no liability for errors or omissions. Renna Media welcomes the comments and concerns of its readers put into writing and sent to:

Tina & Joe Renna, Publishers  
202 Walnut Ave., Cranford, NJ 07016  
(908) 418-5586  
Fax: (908) 709-9209  
E-mail: [info@rennamedia.com](mailto:info@rennamedia.com)

© 2017 Contents of this newsletter cannot be reproduced without written consent from Renna Media.

## The Kenilworth Rotary Club

has been serving the needs of Kenilworth for almost seven decades (70 years) as part of Rotary International chartered in 1905 and

**meets every  
Wednesday at 12:15**

**Rinaldis  
24 N. 20th Street.**

If you are interested in "Service Above Self" and have talents that can make the world a better place through local and international projects then kindly view

**[kenilworthnjrotary.com](http://kenilworthnjrotary.com)**  
or Facebook or call Ceu at  
**908-400-5033**



## MEMO FROM THE MAYOR

Happy Holidays Kenilworth! I like to take this time to remind everyone to **HELP STOCK YOUR LOCAL FOOD PANTRY**

Non-perishable goods and gift cards to any supermarket can be left in the Cry Room at St. Theresa's Church after any Mass. Monday - Friday donations can be dropped off at the Rectory (9 am - 5 pm).

Supermarket gift cards and or check donations (payable to St. Theresa's) can be mailed to:

Social Concerns, c/o The Church of St. Theresa, 541 Washington Ave, Kenilworth, NJ 07033. If you are in need of food, you can contact the Rectory at 908-272-4444, they will arrange for a volunteer to meet you at the pantry.

### All identities of people receiving assistance are kept confidential!

Here are some important dates for December;

December 3: The annual Borough Christmas Tree Lighting, to commence at 6 p.m.

December 7: On this tragic day The United States was attacked by Japan in a sneak attack. Over 2,000 soldiers and sailors perished that day, keep this day in remembrance and honor those who sacrificed their lives, so we may live free in this Great Nation. Dec 8: Harding School Winter Wonderland Tricky Tray at the Kenilworth VFW, doors open at 530 pm, starts at 730 sharp, tickets \$10 and can be purchased at Hollywood Bridal and Especially Yours Florist. Door Prizes, 50/50, bring your own food and snacks

December 10: The Kenilworth Historical Society present and "Old-Fashioned Christmas" at the Nitscke House cost is free and opens at 12 to 5 pm. Tour a circa 1880 house authentically decorated, meet Victorian Santa (Photography welcome) and visit the Christkindlmarkt featuring an array of unique handcrafted gift items and holiday treats.

December 12: Chanukah begins

Week of Dec 17: Santa Claus will be visiting the Kenilworth Fire Department and Rescue Squad, stay tuned for more details.

December 18: Concludes Leaf Pick-up by the Borough, after that all leaves must be placed in a in a covered trash receptacle and after January 26, 2017 leaves will not be picked up

December 21: Winter Solstice

December 25: May you all have a Merry Christmas!

December 26: Kwanza begins

For the month of December there are always events for adults and children, make sure to check in at [www.kenilworthlibrary.org](http://www.kenilworthlibrary.org) for more details

As always visit our website at [www.kenilworthborough.org](http://www.kenilworthborough.org) for more details about these events and more.

Make sure to visit our businesses and shops their continued success is all our success!

As this is the year end memo, I would like to take this time to thank all those who come out throughout the year and volunteer your time and your talents for the betterment of Kenilworth. I understand with busy schedules it's hard to make some events, but this is a great community and I know your hearts are always there.

In closing, may you all have a Merry Christmas (or whatever holiday you celebrate) may this season bring joy in your heart and peace in your soul. Try to be kinder and give a smile someone may need it, we are all in this together.

God Bless you all And God Bless America

*Mayor Anthony P. DeLuca Jr.*

## Advertise in this newspaper

**3,600 papers  
are printed  
monthly  
and mailed  
to every  
household  
and business  
in Kenilworth.**



*Reserve space in the next issue.  
Call Tina today at 908-418-5586  
or email [info@rennamedia.com](mailto:info@rennamedia.com)*

## NEED SPACE? ACCESS CAN HELP!



We sell packing supplies.

**(908) 259-1020**

750 Boulevard • Kenilworth, NJ 07033

[www.accessselfstorage.com](http://www.accessselfstorage.com)

**50% OFF FIRST MONTH**

New customers only. Expires 1/10/18.



DORMERS & ADDITIONS • DECKS & PORCHES • MASONRY STEPS & PATIOS



Kitchens



Baths



Basements



Attics



Decks



**15% WINTER SAVINGS**

With this ad. Up to \$1,500 on any job. Not valid with other offers or on prior purchases. Not to be combined with any other offer. Expires 1-31-18.

**Low Monthly Payment Plans**

Porches/Steps \$105	Windows \$189	Basements \$295
Bathrooms \$199	Kitchens \$289	Decks/Patios \$139
Roofing \$179		Siding \$259

**0% for up to 18 Months**

Estimated monthly payments. Rates & payments based on credit approval.

[www.MagnoliaHomeRemodeling.com](http://www.MagnoliaHomeRemodeling.com)



Licensed & Insured • LC65735 • NJ DCA: 13VH07755300



**Call Today  
for a Free Estimate!  
855-624-6655**

**Affordable,  
Professional & Reliable**

- ✓ Family Owned & Operated
- ✓ 25+ Years Remodeling Experience
- ✓ Angie's List Service Award Winner
- ✓ BBB A+ Rated
- ✓ HomeAdvisor Screened & Approved
- ✓ GAF Certified Roofing Installer
- ✓ 100% Financing Available
- ✓ 0% Interest Programs
- ✓ Outstanding Workmanship
- ✓ CertainTeed Building Solutions Specialist

*Family Owned & Operated*



Siding



Roofing



Windows & Doors



Masonry



Porches

SIDING & ROOFING • WINDOWS & DOORS • KITCHENS & BATHS • BASEMENTS & ATTICS



# STUDENTS VISIT THE OSWALD J. NITSCHKE HOUSE



(above) Juliana Brito helping in the kitchen.



(above) Giovanna Gaillot reading the history of the garden.

Mrs. DeMaio's 2nd grade class from St. St. Theresa School in Kenilworth visited the historical Oswald J. Nitschke House. The children toured The Teaching Garden enjoying the sweet smell of lilac. The garden was funded by a grant from Merck Foundation.

Wearing early century clothing, Mrs. Shari Combs-Tlack and Mrs. Pat Hubinger, known as Mama Hub, spoke to the children about common household items and how they were used years ago. The children toured the fully set dining room and in the living room they enjoyed hearing music from an old Victrola.

At the end of the tour the ladies gave each child a pumpkin.

Photo courtesy Martin Abramson.



(above) Sr. Holly, Mama Hub, Mrs. DeMaio, Ms. Shari and the 2nd grade class.



## EASY & FUN PIANO LESSONS

Presented by  
**Professor James A. Sinclair, Ph.D.**

Unique program designed for casual learners of all ages! No need for any previous experience, or any special musical abilities.

You will see amazing results on the very first lesson!

Makes a great Christmas present!

Affordable rate of \$30 /hr.  
Many references available.

**Call for your first FREE lesson**  
Cranford Location  
**(908) 709-1267**



5 STAR RATED FACILITY!

ELMORA HILLS  
HEALTHCARE & REHABILITATION CENTER

**WORLD CLASS REHABILITATIVE CARE**  
*Physician recommended*

Ask about our Specialized  
HeartSMART Cardiac Care program

 LIKE US ON FACEBOOK

225 WEST JERSEY STREET | ELIZABETH, NEW JERSEY 07202 | P 908.353.1220 | WWW.ELMORAHILLS.COM





# HIBACHI GRILL

## supreme buffet

**Serving  
LOBSTER or CRAB LEGS  
with other Special Items  
Every Holiday**

For more information, please call

**908-490-1600**

Fax: 908-490-1601

**www.hibachigrillandbuffetnj.com**

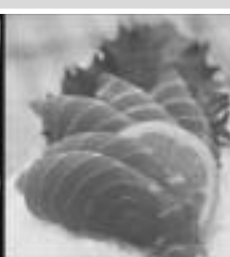
**BLUE STAR SHOPPING CENTER**



Large Parking Lot to  
Accommodate our Customers

**10% DISCOUNT**  
Seniors 60+, Military,  
Police, College Students  
Hibachi Grill Supreme Buffet (Show ID)

**1701 U.S. Highway 22 West • Watchung**



### MONDAY - THURSDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:00pm
Adult .....\$7.99	Adult .....\$11.99
Kids 7-10.....\$5.99	Kids 7-10.....\$7.49
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### FRIDAY - SATURDAY

Lunch 11am - 3:30pm	Dinner 3:30pm - 10:30pm
Adult .....\$7.99	Adult .....\$11.99
Kids 7-10.....\$5.99	Kids 7-10.....\$7.49
Kids 3-6.....\$3.99	Kids 3-6.....\$5.99
2 & Under.....FREE!	2 & Under.....FREE!

### SUNDAY ALL DAY DINNER

11am - 10pm
Adult.....\$11.99
Kids 7-10 .....\$7.49
Kids 3-6 .....\$5.99
2 & Under.....FREE!

**GIFT CERTIFICATES AVAILABLE**

## SUSHI

**Fantastic range of freshly prepared sushi.**  
**Most selection and top quality among all competitors.**  
**It is far from the typical "buffet quality" sushi.**  
**At HIBACHI, you don't sacrifice taste for price.**

## BUFFET

**Elegant, modern, fresh, executed with care and confidence. HIBACHI Grill Supreme Buffet brings together 250+ of fresh-made Asian dishes in eleven buffet bars.**

## HIBACHI

**Choose your favorite ingredients from dozens of seafood, meats and vegetables. Watch our chef preparing them in our special hibachi sauce to create a full-flavored dish.**

**ASK US ABOUT CATERING YOUR NEXT EVENT!**

**We have a large party room available for birthday parties, office meetings & weddings.**

**\$125 OFF**  
**ADULT BUFFET**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 1/10/18.

**\$250 OFF**  
**2 ADULT  
BUFFETS**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 1/10/18.

**\$10 OFF**  
**ANY ONE  
PARTY**

Of \$100 or more. Monday - Thursday Only.  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 1/10/18.

**\$500 OFF**  
**4 ADULT  
BUFFETS**

With purchase of a beverage per person  
Watchung • 908-490-1600  
Cash Only. Limit 4. Not valid with any other  
offers or discounts. Expires 1/10/18.

## WHAT, WHERE, AND WHEN IN OLD KENILWORTH – POLLACK’S FOOD MARKET

In 1911 Adolf Nathanson erected a combination store and residence at 500 Washington Ave. at N. 20th St. Greatly remodeled, it still stands and currently is occupied by a hair salon.

About 1919 Morris Pollack (1878-1950), his wife Rebecca (1885-1959), and their children – Earl (b. 1907), Beatrice (b. 1909), and Selma (b. 1914) – moved in. At first primarily a butcher shop, over the years it also sold loose eggs, pickles from barrels, flour in bags, butter in slabs, jarred and canned goods, fresh and packaged bread, bottled beverages, and other goods. Sometime in the 1940s Selma and her husband, Leo Abramson, took over the store and kept much of the same practices. In the mid-1940s Selma’s brother, Earl Pollack, attorney, encouraged them to purchase a retail liquor license that became available. They chose to do

so and as time passed the business evolved more singularly into a liquor store. Years later Pollack’s Food Market was renamed Pollack’s Liquors. In the 1980s the Abramson’s retired.

In those early days Washington Ave. was the Kenilworth business center dotted with “mom and pop” stores. Among them were Scaramuzzino’s at #469 and Markano’s at #480. David Stein, aka Old Man Stein, had a shoe store at #481 and kept a barn out back with a horse and some cows. His cows grazed freely about the neighborhood. The Lugaras ran a fruit and vegetable store at #488. John Kanane had a realty office housing until WWI Kenilworth’s third post office at #494. Antonio Ciravolo’s barber shop was at the rear of #496 with the front occupied after WWI by the fourth post office. Cardellas had an ice and coal business at #501, and Hiller’s Store and Bakery stood at #513. By 1949 the

Boulevard became the center.

Research provided by Walter E. Boright, Ed. D., historian, and Historic Signs, Inc.

Persons with inquiries about this or other aspects of Kenilworth history may contact Dr. Boright at drbori@aol.com or 908-256-5200.



*Happy Holidays*  
**REYNOLDS PLUMBING**



(908) 276-5367  
 (201) 666-0003  
 358 North Avenue East  
 Cranford, NJ  
[www.reynolds-plumbing.net](http://www.reynolds-plumbing.net)  
 Lou DiFabio Lic. #4237      Dan DiFabio Lic. #11749  
**Residential / Commercial / Industrial**

**CINAS CLEANING SERVICE**



**100% Satisfaction Guaranteed**

- Basic & Deep Cleaning • Dusting
- Mop/Sweep/Vacuum • Bathrooms
- Change Linens • Dishes
- Baseboards • Much More!!!

**CALL FOR A FREE ESTIMATE**  
**908-267-8280**  
 LICENSED & INSURED



(above) Morris Pollack with daughter, Selma, inside Pollack’s Food Market, about 1928. Note butcher block at left and loose eggs for sale in crate at bottom right. Insert is early 1950s.

*Season's Greetings*  
 from  
*Our Family to Yours*



myNYCB.com • (877) 786-6560



**Garden State Community Bank**  
 A Division of New York Community Bank • Member FDIC



©2017 New York Community Bank



# 100 KENILWORTH MINI-STORIES PROGRAM

The public is invited to attend a program titled "100 Kenilworth Mini-Stories" on Saturday morning, December 9, from 10 a.m. to 12 noon. It will be held in the lower level of the Kenilworth Veterans Center Hall on S. 21st St. Dr. Walter E. Boright, a Kenilworth historian, will be presenting the program featuring 100 newly released postcards highlighting 100 historic scenes and events in Kenilworth's history

from the 1800s to the present day.

Admission is free. Persons who pre-ordered the postcard series may pick them up at that time and new purchases made be made during the program.

Proceeds are used for historic preservation and education. Persons with additional questions may contact Dr. Boright at 908-256-5200 or drbori@aol.com.



(above) Postcard depicts Newark Ave. looking east from 23rd St about 1915. All of these houses but one still stands today after more than 100 years. It is among 100 postcards to be featured at December 9 program.



## Kathleen Gwaldis

**EXPERIENCE, COMMITMENT  
INTEGRITY, RESULTS**  
Full-Service Realtor for 29 years.  
**KENILWORTH SPECIALIST.**



Realtor Associate

**Call for a FREE Market Analysis Today!**

**(908) 400-8409**      Weichert President's Club

Office 973-467-7391  
505 Millburn Avenue, Short Hills, NJ 07078

## Riberto's

Italian Seafood Bistro & Steak House



**WE DO PARTIES  
FOR ALL OCCASIONS**

- Christenings
- Baptisms
- Confirmations
- Communion
- Rehearsals
- Showers
- Graduations
- Small Weddings
- Funerals

**AS ALWAYS  
BRING YOUR OWN**  
908-272-2180

**NOW SERVING LUNCH**

**HOURS:** • Monday – Friday 11:30am – 9:30pm  
• Saturday 4pm – 10pm • Sunday 3pm – 9pm

[ribertositalianbistro.com](http://ribertositalianbistro.com)  
**24 N. 20TH ST., KENILWORTH, NJ**



**Cold & Hot  
Antipasto Trays**



**Old World  
Italian Bakery**



**Large Gourmet  
Cheese Selection**



**Authentic  
Focaccia Pizza**

**AUTHENTIC ITALIAN DELI, BAKERY & MARKETPLACE • IMPORTED & DOMESTIC SPECIALTIES**  
CATERING FOR ALL OCCASIONS • FRESH SPECIALTY SEAFOOD • LARGE PRODUCE SELECTION • GOURMET COFFEE & MUCH MORE!

Christmas  
Catering

**Christmas Eve** <sup>ONLY</sup> **\$299** <sup>+tax</sup>

JUST HEAT & SERVE - FEEDS 12-15 PEOPLE

### *Appetizer*

- Vine Ripe's Over the Top Hot Antipasto

### *Waldorf Salad Bowl*

*Mixed green salad, walnuts, dried cranberries, crumbled gorgonzola cheese & sliced green apple with lemon raspberry vinaigrette dressing*

### *Fresh-Cooked Veggies*

- 2 - Half Trays of Your Choice
- Escarole & Beans
- Broccoli Oregano
- String Bean Almondine
- Honey Glazed Carrots
- Grilled Assorted Vegetables

### *Fresh Seafood Entrees*

- 1 - Tray of Your Choice
- Shrimp Fra Diavolo
- Stuffed Filet Of Sole
- Homemade Seafood Paella

### *Home-Made Pasta*

- 1 - Tray of Stuffed Shells

AND

- 1 - Tray of Your Choice

- Lobster Ravioli w/Vodka Shrimp Sauce
- Linguine w/ Red or White Clam Sauce
- Spaghetti w/ Shrimp Sauce Fra Diavolo
- Penne w/ Shrimp & Scallops in a Cream Sauce

### *Dessert*

- 2 lb tray of Italian cookies
- Also Includes 2 dozen fresh baked dinner rolls

**Christmas Day** <sup>ONLY</sup> **\$299** <sup>+tax</sup>

JUST HEAT & SERVE - FEEDS 12-15 PEOPLE

### *Appetizer*

- Fresh Mozzarella & Tomato Platter

### *Salad*

#### *Waldorf Salad Bowl*

*Mixed green salad, walnuts, dried cranberries, crumbled gorgonzola cheese & sliced green apple with lemon raspberry vinaigrette dressing*

### *Pasta (Your Choice of 1 Full Tray)*

- Homemade Stuffed Shells
- Homemade Manicotti

### *Vegetables (Your Choice of 1 Full Tray)*

- String Bean Almondine
- Vegetable Medley (broccoli, cauliflower, zucchini & carrots)

### *Potato (Your Choice of 1 Full Tray)*

- Rosemary Roasted Red Potatoes
- Potato Croquettes

### *Entrée (Your Choice of 1 Full Tray)*

- Chicken Scarpelli

*Done to White Dress Meat, Sweet Italian Sausage, White Onion, Red & Green Peppers Served in a White Wine Reduction*

- Stuffed Loin of Pork

*Stuffed with Prosciutto, spinach & fresh mozzarella*

- Filet Mignon Roast

*Our finest cut filet mignon perfectly seasoned and roasted topped with wild mushrooms and a merlot wine sauce.*

### *Dessert*

- 2 lb. Tray of Italian Cookies

### *Also Includes*

- 2 Dozen Fresh Baked Dinner Rolls
- 1 Loaf Of Our Store Made Prosciutto Bread

430 NORTH AVENUE E • WESTFIELD, NJ • (908) 233-2424



VINERIPEMARKETS.COM



## PROJECT STANDS UP TO THE BIG BAD WOLF

Ms. Kathleen Kloc and her first grade students at St. Theresa's School in Kenilworth, NJ have been reading stories all about buildings. These stories include The Pigs, The Wolf, and the Mud and The Three Little Pigs.

The students were asked to help the pigs in these stories stay safe from the big, bad wolf by

designing houses made out of 12 candy Dots and unlimited toothpicks. They then had to build a structure that would withstand a 'wolf attack'(a blow-dryer).

Each of the students' buildings got a visit from the big, bad wolf and each student was successful.

The students then drew their designs and were asked to then build the tallest structure that would stand up against the blow dryer.

The students were able to incorporate principles of S.T.E.M., along with 21st century job skills that include creativity and imagination, critical thinking, and problem solving.



(above) Mateo Cruz.



(above) Madison Johnson.



(above) Milania Lopez.



(above) Benjamin Cernadas.

## ST. THERESA STUDENTS WIN AT SCHOLASTIC OLYMPIC COMPETITION

The 8th grade class of St. Theresa School in Kenilworth, NJ recently participated in the 46th annual Scholastic Olympic Competition held at Roselle Catholic High School. Thirteen Catholic schools from the local area competed in the

competition which was held on October 25.

Students were tested in a variety of academic subjects from Art to Science, 8th graders Gianna Vaynberg placed third in the area of English and Ava Perona placed first in Religion.



(above) Winners Gianna Vaynberg and Ava Perona.



(above) St. Theresa's 8th grade class participating in the 46th annual Scholastic Olympics.

**FINK ROSNER  
ERSHOW- LEVENBERG, LLC**  
ATTORNEYS AT LAW  
 60 WALNUT AVENUE • SUITE 202 • CLARK, NJ 07066  
WWW.FINKROSNERERSHOW-LEVENBERG.COM  
(732) 382-6070

**FREE SEMINARS!**  
 EVERYTHING YOU WANT TO KNOW  
 ABOUT ELDER CARE AND SPECIAL  
 NEEDS PLANNING  
 HOLIDAY INN-36 VALLEY ROAD, CLARK, NJ  
 DATES AVAILABLE: NOV 29<sup>TH</sup>  
 7:00 PM – 8:30 PM  
 Refreshments  
 Provided  
 Call to reserve  
 Your seat:  
 (732) 382-6070

**Sandra.r.trapani@gmail.com**  
**NJhomesbySandra.com**  
**Sandra Trapani**  
 Sales Representative  
**908-349-0441**  
 Call for your free Home Evaluation Report.  
**Weichert Realtors**  
 908-687-4800  
 Union, NJ 07083

**ROSELLE PARK**  
**RENOVATED**  
**ONE BEDROOM**  
**APARTMENTS**  
**\$1,295.00**  
 Includes heat and hot water.  
**CALL 908-245-0970**



## KENILWORTH PUBLIC LIBRARY FOOD DRIVE

Help check out hunger this holiday season with donations to a Food Drive being sponsored by the Libraries of Union County Consortium (LUCC). From November 27 - December 18, your local public library will be accepting donations of non-perishable food items to benefit the New Jersey Community Food Bank and other local food pantries. Collection bins will be conveniently located at the public libraries and library staff will then route 100% of the donations to designated food banks.

Even though experts say our economy is in recovery, many people in New Jersey have been left behind: low income families, struggling single parents, the elderly on a fixed income, and the unemployed. The New Jersey Community

Food Bank assists by distributing food to more than 1,500 non-profit charities in 19 counties, including soup kitchens, food pantries, shelters, local food banks, after school programs, and senior centers. Local food pantries such as SHIP in Summit serve food to the homeless and low-income individuals on a daily basis. These donations will help to fill shopping carts and bellies.

To make this holiday season hunger free, simply visit your local library with a donation of non-perishable items. Groceries most urgently needed are canned meat and fish, canned soups and stews, peanut butter (in plastic jars), boxed pasta and rice, powdered milk, infant formula, and canned vegetables and fruits.

## LIBRARY ACCEPTING TOYS FOR TOTS

The Kenilworth Public Library is happy to announce that this year, we are hosting a Toys for Tots drop box. Toys for Tots was founded in 1947 by Major Bill Hendricks of the U.S. Marine Corp. to provide toys for American children who often go without during Christmas.

It is the season of giving and what better way than to donate a new toy for a less fortunate child in our community during the holidays.

We encourage you to drop off any new and unwrapped toy in the library's Toys for Tots drop box until December 10th.

Toy for children of all ages will be accepted.

## CURIOUS GEORGE VISITS

Curious George recently visited The Kenilworth Public Library during Toddler Time and PJ Story Time. Children had an opportunity to listen to Curious George stories, and meet this favorite storybook guest.

## PJ STORY TIME AT THE LIBRARY

Applause Theater recently presented a musical celebration during PJ Story Time at The Kenilworth Public Library. Children ages 3 & up and their families enjoyed this interactive musical

event which included songs from "Circle Of Friends", an American Doll Musical, High School Musical, and Mary Poppins. This program was directed by Krystle Tomlinson.



(above) Members of Applause Theater entertain children and their families during PJ Story Time.



Style, Selection, Service

# DeMaio Jewelers

Family Owned And Operated Since 1952

We Pride Ourselves In Customer Service and Loyalty.

Custom Design and Remounting


Jewelry and Watch Repairs • Appraisals.

Fine Quality Jewelry at Affordable Prices

**Extended Holiday Hours Starting 12/10/17**

**Now Through Christmas!**

**30% OFF Retail On All Jewelry • 20-30% OFF All Watches**



# HUNDREDS GATHER FOR FOURTH ANNUAL UNION COUNTY DAY OF PRAYER

At a time when the country is being torn apart by hate rhetoric and fear of those unlike oneself, more than 650 members from Christian, Jewish, Muslim, and Buddhist communities came together October 24 in a show of unity at the Fourth Annual Union County Day of Prayer in Westfield.

"It is great to be together with leaders of other faiths," said Rev. Michael Saporito, pastor of The Parish Community of St. Helen, which hosted the event. "This is such a year of turmoil for people in the country. It is great to bring different people of faiths together, and what faith doesn't want love, peace and unity and want to treat other people with the dignity they deserve?"

The annual Union County Day of Prayer, whose theme this year was Unifying Our Community Through Prayer, is hosted each year by the Union County Interfaith Coordinating Council, comprising more than 40 interfaith congregations and community-based nonprofits, including founding member Community Access Unlimited (CAU). The evening featured prayers, songs and meditations from religious leaders of various faiths from throughout Union County.

"Martin Luther King once said that the most segregated time in this country is 11 a.m. on Sunday when everyone goes to their segregated church," said Sid Blanchard, CAU's executive director. "People with disabilities can't go because they are excluded, they are unwelcome. By bringing the community together and meeting each other, we are seeing that all people have value. People with disabilities and young people who have been abused and neglected will be welcomed in the faith community of their choice."

Unity and togetherness was the theme that carried through the evening.

"It is important to come together to offer prayers for our community and country at large," said Deacon Timothy Williams of the First Baptist Church in Kenilworth and chairman of the council's steering committee.

Added Pastor Carl Brewer of the Metropolitan Seventh Day Adventist Church in Plainfield, "It

is something to build our community and we should always do what we can to bring us together."

The Venerable Klint Kevalin of the Dhammakaya Meditation Center in Fanwood described the event as "Something that the world really needs. It is something that we as a community need to show, that peace can happen. We come from different faiths joining together to bring light to the world."

That light has never been more needed than now. Rev. Dr. L.L. DuBreuil, pastor of Faith United Church of Christ in Union, said, "We are living in a time of suspicion and ignorance. It is important that we get to know each other, pray together and shine the light."

Imam Khalil Abdul Aziz of Plainfield's Mosque Masjidullah, agreed, saying, "Here in 2017, I think we haven't made the effort to get to know each other. We live next to synagogues, churches and mosques, but we don't really know each other. Interfaith efforts are very productive in bridging that gap."

Cantor Matt Axelrod of Congregation Beth Israel in Scotch Plains spoke of the advantage of building that bridge, saying, "Anything that brings us together and shows us what we have in

common makes us a stronger community."

That was a belief shared among the other religious leaders and reflected their denomination's teachings. Said Rev. Ann Marie Alderman of the First Unitarian Society of Plainfield, "Part of our faith is the interconnected web of all beings. We believe that all the various ways to reach the holy are legitimate and it is important for us to work together so the beloved community arrives."

Rabbi Cecelia Beyer of Temple Beth AhmYisrael in Springfield described Shema, a prayer that is the central tenet of Jewish worship, explaining, "What that says is that God is one. It is important that we find those things that unite us under one God. It is why events like this are important."

The Interfaith Coordinating Council was created by Community Access Unlimited CAU, a statewide Elizabeth-based nonprofit providing support programs and services to adults with disabilities as well as youth served under the Department of Children and Families (DCF) to enable them to live independently in the community, providing supports in areas including housing, vocational skills and life-skills training, education, advocacy and recreation.



## EYES ON YOU FAMILY EYECARE AND OPTICAL

1535 Irving Street, Rahway, NJ  
732-388-3900

[www.primaryecp.com/eyesonyou](http://www.primaryecp.com/eyesonyou)

- Glaucoma Testing and Cataract Evaluations
- Treatment and Management of Ocular Disease
- Optos Retina Imaging
- Variety of Eyewear including Designer Brands
- Comprehensive Eye Examinations
- Contact Lens Examinations
- Variety of Contact lenses
- Eyeglass Repairs

**Dr. M. Williams**

Optometric Physician

Lic#: 270A00565300/270M00062400

### INSURANCES:

- Oxford
- VSP
- Aetna
- Avesis
- NVA
- Block Vision
- Davis Vision
- Empire Blue Cross Blue Shield and many more.
- Medicare
- Medicaid
- Qualcare
- Superior Vision
- United Health Care
- Blue Cross Blue Shield of NJ
- Vision Benefits of America

Please call if you do not see your insurance plan listed.

### Our Office Hours:

Mon: 10am to 6pm  
Tues: 10am to 6pm  
Wed: Closed  
Thur: 10am to 6pm  
Fri: 10am to 6pm  
Sat: 9am to 2pm  
Sun: Closed  
Late appointments are available by request.

## UGLY HOMES WANTED FOR TELEVISION PROGRAM IN THIS AREA

We need 30 Ugly Homes with Ugly Kitchens, Bathrooms, Siding, Window, etc., Inside or Outside that need fixing or Remodeling. We will Repair and Remodel them and shoot video for training film and future TV show on Home Remodeling Work.

**Must Sign Release**, for purpose of filming job! This must be a complete remodeling job, not just patch up work. This remodeling is to be specially priced out of work, with compensation back to the homeowner for signed release.

**CALL 1-800-281-1582**

Ask for TV Project Department,  
for job evaluation and estimate  
of cost and compensations!

**Serious Inquiries Please!**

## CELEBRATING OUR 65TH YEAR JACOBSON'S DISTRIBUTING COMPANY

725 RAHWAY AVE - ELIZABETH  
908-354-8533

An Elizabeth

Tradition

since 1949.

Open Mon. & Thurs. 10 am 'Til 8 pm;

Tues., Wed. & Fri. 10 am 'Til 6pm;

Open Saturday 10 am 'Til 5 pm; closed Sundays

**We carry a full selection of  
gas grills, refrigerators, washers,  
dryers, ranges, dishwashers,  
big screen TV's and bedding.**

We Accept: CASH

AMERICAN EXPRESS VISA MasterCard Discover

and Personal Checks

**FREE DELIVERY**

SAVE MORE WITH ONLY  
3 1/2% SALES TAX

**\$25 OFF FOR KENILWORTH  
RESIDENTS & BUSINESSES**

One per customer. Can not be combined with any other offer.

Minimum purchase of \$299.00. must present this coupon  
at time of purchase. Offer Expires 1/10/18.

## AN OLD-FASHIONED CHRISTMAS AT THE NITSCHKE HOUSE

During a Dec. 10 (12-5 p.m.) Holiday Celebration and "An Old-Fashioned Christmas" at the Oswald J. Nitschke House (49 S. 21 Street), visitors will have an opportunity to meet and take photos with Victorian Santa, tour the c. 1880 home authentically decorated for the holidays and visit the site's Christkindlmarkt featuring handcrafted items, homemade candies and other holiday treats. Admission is free. Visitors are invited to bring, for the Nitschke House Cultural Heritage Tree, an ornament (labeled with their family name) that represents their family's heritage/culture.

Any child who wishes to bring a cookie for Santa is welcome to do so. Shown here is Victorian Santa with one of the many families who visited the Nitschke House during last year's holiday celebration.



## VOLUNTEERS NEEDED FOR THE SALVATION ARMY CAN YOU RING THE BELL TO HELP SOMEONE IN NEED?

The Kenilworth Social Service Agency is looking for volunteers to help with the Kenilworth Salvation Army unit yearly fundraising. We are looking for people to give one hour on a Saturday between the hours of 9 a.m. and 5 p.m. on December 2, 9, 16, or 23, ringing the bell outside of the Acme in Kenilworth.

In years past the volunteers were mostly Kenilworth seniors. In the past few years many

of them are not in the best of health, have moved away, or could no longer help. This left those who did help having to do double shifts or more than one Saturday. Some worked every week for more than an hour.

If you can give an hour for a very good cause please call Paulette Drogon at 908-966-6987. Leave your name and telephone number and I will contact you with further information and available hours.



**Complete Termite & Pest Control Since 1952**  
From rats to bats, skunks to racoons, and squirrels to mice  
... and everything in between, WE CAN HELP.

**ARNOLD'S  
PEST CONTROL**

Business license #90966A

**908-276-8062**

**ArnoldsPestControl.com**

9 Quine Street, Cranford, NJ 07016

## The Kenilworth Rotary Club

has been serving the needs of Kenilworth for almost seven decades (70 years) as part of Rotary International chartered in 1905 and

**meets every  
Wednesday at 12:15**

**Riberto's  
24 N. 20th Street.**

If you are interested in "Service Above Self" and have talents that can make the world a better place through local and international projects then kindly view

**kenilworthnjrotary.com**

or Facebook or call Ceu at

**908-400-5033**

## KENILWORTH CHAMBER OF COMMERCE MEETING

**Dec 13th  
8:30 AM - 10:00 AM**

**Kenilworth Historical Society  
Nitschke House**

**49 South 21 St  
Kenilworth, NJ**

For more information and to register  
visit **www.GatewayChamber.com**

**O Lagar**

The Only Restaurant in Union for Portuguese & Spanish cuisine.

**908.687.7020**

**1252 Stuyvesant Avenue • Union, NJ**

**BAR  
RESTAURANTS  
WINERY**

*We offer a large hall for all  
types of parties including  
Christenings, birthdays,  
weddings & funeral repasts*

- Come try our signature sangria and specialty wines
- Come enjoy fresh seafood, the best cuts of meat, & a large selection of wine
- Come watch your favorite sports games in our bar area on 14 flat screen TVs

**O Lagar**  
**10% OFF  
ENTIRE CHECK  
WITH THIS COUPON.**  
Expires 1/10/18.



**AAA  
ALLCAR  
AUTO SALVAGE**

**WANTED:  
ALL CARS & TRUCKS: JUNK OR NOT**

Late Model Foreign & American New & Used  
Auto & Truck Parts: **Junk Tow Away**  
• Motors • Transmission **Fast Pick Up**  
• Auto Glass • Computers **24 HR Service**  
• Tail Lights • Doors  
• Fenders • AC Compressors

**732-381-2646**

Night Towing 732-496-1633

**1 Dudley Ct. & Rt. 1 South, Avenel, NJ**  
Across from Sansone Auto Mall.

**10% OFF ALL AC COMPRESSORS**  
With this ad. Expires 1/10/18.



## Kenilworth Volunteer Fire Department

presents

# Santa's Express

Drop off your child's gift  
Dec. 16th and 17th  
10am - 4pm  
at Fire Headquarters

Gifts will be delivered to your Kenilworth home  
by Santa riding aboard one of our fire trucks  
the week of Dec. 18-22

between the hours of 6 - 9:30pm.

A delivery date will be assigned to you when  
you drop off your gift.

KFD Santa's Express is a FREE, we only ask  
that you please remember a less fortunate  
child and bring along a small unwrapped toy to  
donate to the USMC's Toys for Tots program.



Follow Kenilworth, NJ Fire Dept.  
on Facebook for updates  
**ONE SMALL GIFT PER CHILD PLEASE**  
**KENILWORTH RESIDENTS ONLY**

## SAVE THE DATE TRICKY TRAY

SATURDAY,  
JANUARY 20, 2018  
2:00PM – 8:00PM



**DAVID BREARLEY M/H SCHOOL CAFETERIA**  
401 MONROE AVENUE  
KENILWORTH, NJ 07033

For Tickets email:  
dbpto@kenilworthschools.com

SPONSORED BY: DBMHS PTO

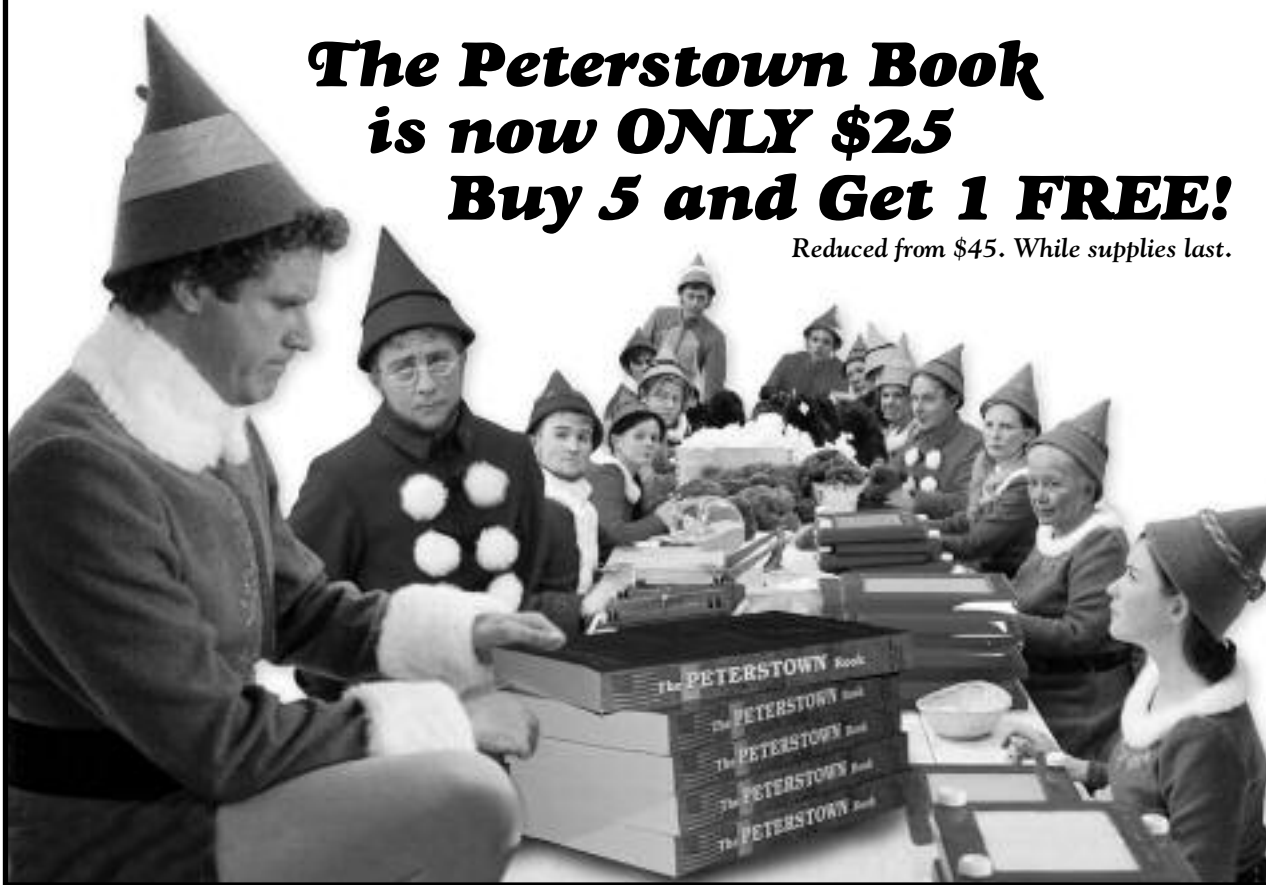
WE HOPE TO SEE YOU THERE!!!  
THANK YOU FOR YOUR SUPPORT!!!

## CHRISTMAS GIFT GIVING MADE EASY!

**The Peterstown Book**  
is now **ONLY \$25**

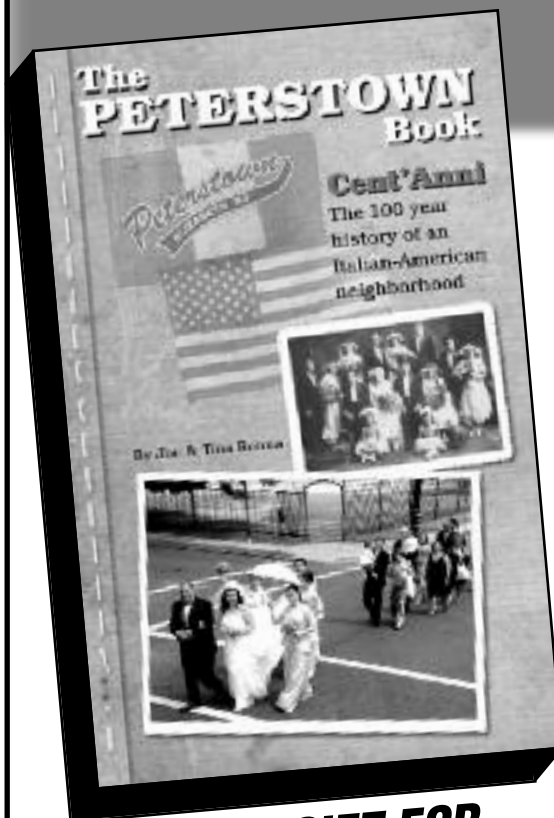
**Buy 5 and Get 1 FREE!**

*Reduced from \$45. While supplies last.*



# The PETERSTOWN Book

By Joe &  
Tina Renna



## Cent'Anni

The 100 year history  
of an Italian-American  
neighborhood

- **776 Oversized Pages**
- **Thousands of Photos**
- **Hundreds of Recipes**

The Peterstown Book is the 100 year history of  
an Italian-American neighborhood told through  
stories about the people and families who lived  
there. The book records the oral history in  
danger of being lost and illustrates the traditions  
and customs of the community through  
thousands of photos, hundreds of recipes, and  
antidotes shared by residents past and present.

**GREAT GIFT FOR  
CHRISTMAS GIVING**

**ORDER NOW!**

- On line at [PeterstownNJ.com](http://PeterstownNJ.com)
- By phone 908-418-5586
- Mail Check and form to:  
Renna Media  
202 Walnut Ave.,  
Cranford, NJ 07016
- Email inquiries to:  
[info@rennamedia.com](mailto:info@rennamedia.com)



\$25 +\$1.75 Sales Tax

**BUY 5 BOOKS & GET 1 FREE: \$125 +tax**

**FREE Shipping**

Number of Books: \_\_\_\_\_

Amount of check \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email: \_\_\_\_\_

# PIPES OF CHRISTMAS CONCERTS

*Commemorating John Curry and the 1879 Vision at Knock, Ireland*

The Pipes of Christmas will celebrate its nineteenth season with performances in New Jersey and New York this December. The holiday favorite opens on Saturday, December 16 at Madison Avenue Presbyterian Church, located at 921 Madison Avenue (at 73rd Street) for a 2PM performance. The concert moves across the Hudson River on Sunday, December 17 to Central Presbyterian Church located at 70 Maple Street in Summit, NJ with performances at 2 and 7PM.

The 2017 production will mark the world premiere of "Beautiful Things," an original composition by acclaimed Celtic harper Cormac De Barra of Dublin, Ireland. The piece commemorates the vision of the Virgin Mary at Knock Cathedral in Ireland in 1879.

Earlier this year, the remains of the last remaining witness to the vision were reinterred at Old St. Patrick's Cathedral in New York City from the pauper's grave where he was laid to rest in 1934. His Eminence Timothy Cardinal Dolan, Archbishop of New York, supervised the service.

For those weary of the ceaseless stream of secular seasonal music from department stores to TV, the Pipes of Christmas offers a spiritual and traditional take on the season that connects concertgoers to the holiday in a fresh, meaningful way. The show features tunes such as O Come, O Come Emmanuel, Joy to the World, and Amazing Grace, all performed live on pipes and drums, harp and fiddle, and organ and brass. Not only does the performance define Christmas cheer, but also it inspires those of Celtic descent to retrace and reconnect to their ancestry.

The concert presents the music of Christmas accompanied by readings taken from the Celtic literature of Ireland, Scotland and Wales. Featured performers include James Robinson from the film "Braveheart," New England fiddle champion Paul Woodiel, "Riverdance" Irish uilleann piper and flutist Christopher Layer, Gaelic Mod champion harpist Jennifer Port of Golspie, Scotland, and the Pipe Major Kevin Ray Blandford Memorial Pipe Band from Redlands, CA.



*(above) Pipers from the Kevin Ray Blandford Memorial Pipe Band are returning to the East Coast this December to join the company of the 19th annual "Pipes of Christmas" concerts. Photo by Warren Westura.*



*(above) Cormac de Barra. The acclaimed Irish composer and performer will debut his new composition on the 1879 miracle at Knock Cathedral, Ireland.*

**19th Anniversary Concert**

**The PIPES of CHRISTMAS**

**Saturday, December 16th - 2 PM**  
Madison Avenue Presbyterian Church  
921 Madison Ave. at 73rd St. NYC

**Sunday, December 17th - 2 & 7 PM**  
Central Presbyterian Church  
70 Maple St. Summit, NJ

**FOR TICKETS**  
**212.868.4444**  
**SmartTix.com**

**CelticLife**

**THE GRAND SUMMIT HOTEL**

## PROCEEDS SUPPORT SCHOLARSHIPS AND MORE

Proceeds from the concert support an extensive music scholarship program, which includes the Carol Hassert Memorial Fine Arts Scholarship at Summit High School in Summit, NJ as well as annual gifts to the National Piping Centre and the Royal Conservatoire of Scotland (both located in Glasgow, Scotland) the Gaelic College of Nova Scotia and Lyon College in Batesville, Arkansas.

Proceeds also support the Society's sponsorship of the US National Celtic Harp Championship, the Gaelic Literature Competition at Scotland's Royal National Mod and an annual academic research prize at Sabhal Mòr Ostaig, the acclaimed Gaelic college on the Isle of Skye.

Named one of New York City's "Top Ten" holiday events, the concert is made possible by a generous gift from the Grand Summit Hotel in Summit, NJ.

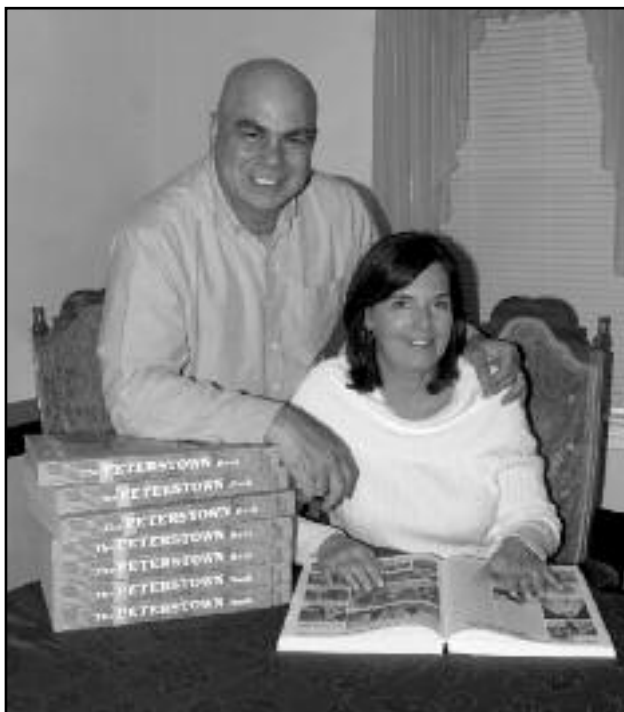
Each year, concert highlights are webcast in hi-definition over the Christmas holiday to a global audience. The 2016 production was the recipient of the prestigious Telly Award for broadcast excellence.

## TICKETS AVAILABLE NOW

Tickets may be purchased online exclusively through SmartTix at [www.smarttix.com](http://www.smarttix.com) or by phone at (212) 868-4444. Reserved patron seats are available at both venues.

## RENNA MEDIA LAUNCHES THREE NEW NEWSPAPERS NOW MAILING 125,000 NEWSPAPERS BRINGING TOTAL TO 21 TOWNS

Renna Media will be launching three new newspapers in January 2018. *Garwood Times*, *The Chathams*, and *Madison Monthly* will join Renna Media's family of newspapers, bringing the number of publications to 21 with a total of 125,000 newspapers mailed to homes and businesses monthly.



(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998.

The publications are "hyper-local" in nature in that they contain information focused on each individual town and are direct mailed within those towns.

The hyper-local design gives businesses the highest value for their advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of advertising as low as \$60 for a business card size ad. Regional

businesses can take advantage of one low rate for being in multiple publications. Inserts are also available.

Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998.

For info about Renna Media publications, please contact [info@rennamedia.com](mailto:info@rennamedia.com); or call 908-418-5586.

**PUT YOUR BUSINESS IN**  
**125,000 Newspapers**  
**Direct Mailed to Homes & Businesses in 21 Towns!**  
[www.RennaMedia.com](http://www.RennaMedia.com) Email: [info@rennamedia.com](mailto:info@rennamedia.com)  
**Tina Renna 908-418-5586 • Joe Renna 908-447-1295**

**FULL COLOR PRINTING AND INSERTS**  
**DIRECT MAIL TO EVERY HOME AND BUSINESS**  
**MENUS - PRINTING - \$50 per thousand**  
Rate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand.  
11" x 17" / Full color / 2 sided / 60lb gloss coated stock / Includes folding (quarter fold or tri-fold, with or without coupons tab)  
**FLYERS - \$35 per thousand**  
8.5" x 11" / Full color / 2 sided / 60lb gloss coated stock / Tri-fold add \$10 per thousand  
**POST CARDS - \$45 per thousand**  
8.5" x 5.5" / Full color / 2 sided / 9 point coated stock  
Minimum printing quantity is 10,000. Other sizes and stocks can be quoted.

**INSERTING:**

COST PER THOUSAND INSERTS	
Up to 15,000 .....	\$60
15,000 to 30,000 .....	\$55
30,000 to 45,000 .....	\$50
45,000 to 60,000 .....	\$45
60,000 to 75,000 .....	\$40
75,000 to 90,000 .....	\$35
Over 90,000 inserts .....	\$30

**ARTWORK AVAILABLE**  
FLYERS • BROCHURES • MENUS  
**STOCK DESIGN AND PRODUCTION**  
**\$300 TO \$600 based on complexity**  
Large library of stock layouts and images to choose from.  
Custom art and photography available.

**DIRECT MAIL SERVICE**  
**ANY TOWN IN NEW JERSEY**  
Call for quote on Art / Printing / Mail Prep / Postage

**CUSTOMER SUPPLIED INSERTS:** Minimum cost \$400.  
Insert size must be smaller than 11" x 7 1/2". Must be void of indicia and mailing label or an additional charge will apply.

**JOIN THE HYPERLOCAL ONLINE NETWORK**  
**ON [rennamedia.com](http://rennamedia.com) AND SOCIAL MEDIA**

**Ask Us About Our**  
**Targeted Advertising and Marketing Opportunities**  
Feature your business through • Video • Photo Albums • Press Releases  
Websites • YouTube • Facebook • Eblast Newsletter

Joe Renna 908-447-1295 • [joerenna@rennamedia.com](mailto:joerenna@rennamedia.com)  
Published by Renna Media • 202 Walnut Avenue • Cranford, NJ 07016

**Don't let your family memories fade away**

### HOME MOVIES TRANSFERRED TO DIGITAL FILES & DVD

- Video Tape Transfers
- DVD & Flash Drive Duplication
- Audio Cassette to CD
- Reel to Reel Audio to CD
- LP to CD
- High Speed Slide Scanning
- Foreign Conversions

**Video Production & Editing**  
**Training • Sales • Documentary**

**VIDEO DATA SERVICES®**

locally owned since 1984

**[www.vdsnj.com](http://www.vdsnj.com)**  
**[facebook.com/vdsnj](https://facebook.com/vdsnj)**  
**email: [ira@vdsnj.com](mailto:ira@vdsnj.com)**  
**908-964-4004**  
**406 Chestnut St. • Union, NJ 07083**



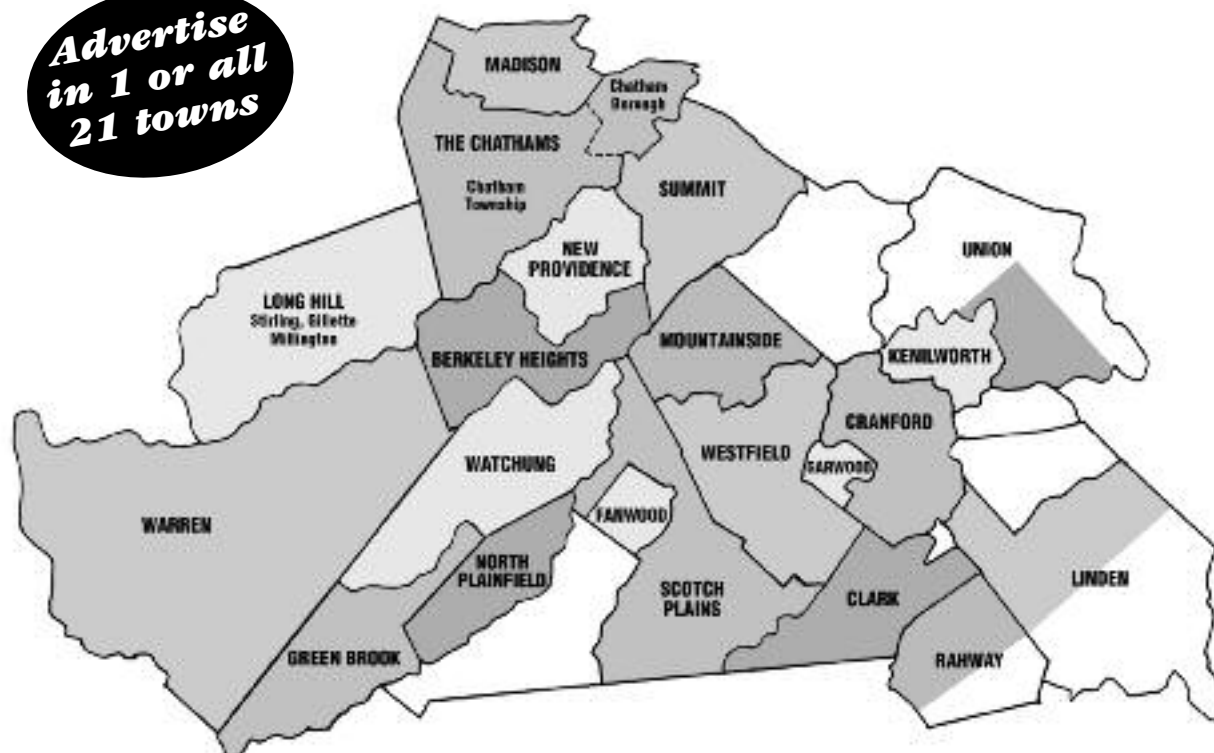
**RENNA MEDIA**  
**NEWSPAPER RATE SHEET**  
**WE MAIL**  
**125,000**  
**NEWSPAPERS**  
**MONTHLY!**

**Tina Renna 908-418-5586**  
**tinarena@rennamedia.com**

**Joe Renna 908-447-1295**  
**joerenna@rennamedia.com**

**202 Walnut Avenue**  
**Cranford, NJ 07016**  
**info@rennamedia.com**

**Advertise**  
**in 1 or all**  
**21 towns**



**Qty: 4,800**  
 Mailed to every  
 home and business.  
**Zip: 07922**



**Qty: 7,400**  
 Mailed to every  
 home and business.  
**Zip: 07928**



**Qty: 6,700**  
 Mailed to every  
 home and business.  
**Zip: 07066**



**Qty: 9,800**  
 Mailed to every  
 home and business.  
**Zip: 07016**



**Qty: 3,000**  
 Mailed to every  
 home and business.  
**Zip: 07023**



**Qty: 2,200**  
 Mailed to every  
 home and business.  
**Zip: 07027**



**Qty: 3,000**  
 Mailed to every  
 home and business.  
**Zip: 08812**



**Qty: 3,600**  
 Mailed to every  
 home and business.  
**Zip: 07033**



**Qty: 12,500**  
 11,800 mailed to  
 homes and businesses.  
**Zip: 07036**



**Qty: 3,600**  
 Mailed to every home  
 and business in Gillette,  
 Millington and Stirling.  
**Zips: 07933,  
 07946, 07980**



**Qty: 6,300**  
 Mailed to every  
 home and business.  
**Zip: 07940**



**Qty: 2,800**  
 Mailed to every  
 home and business.  
**Zip: 07092**



**Qty: 4,800**  
 Mailed to every  
 home and business.  
**Zip: 07974**



**Qty: 8,300**  
 Mailed to every  
 home and business.  
**Zips: 07060,  
 07062, 07063**



**Qty: 6,000**  
 5,600 mailed to  
 homes and businesses.  
**Zip: 07065**



**Qty: 9,600**  
 Mailed to every  
 home and business.  
**Zip: 07076**



**Qty: 9,600**  
 Mailed to every  
 home and business.  
**Zip: 07901**



**Qty: 5,500**  
 5,000 mailed to  
 homes and businesses.  
**Zip: 07083**



**Qty: 6,200**  
 Mailed to every  
 home and business.  
**Zip: 07059**



**Qty: 2,800**  
 Mailed to every  
 home and business.  
**Zip: 07069**



**Qty: 11,800**  
 Mailed to every  
 home and business.  
**Zip: 07090**

**NEWSPAPER AD RATES**

Rates are per month. Artwork included in price.  
 Newspapers are black on white.

Units	Size	RATE FOR ANY 1 NEWSPAPER	RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ANY 12 NEWSPAPERS	RATE FOR ANY 15 NEWSPAPERS	RATE FOR ANY 18 NEWSPAPERS	RATE FOR ALL 21 NEWSPAPERS
1 Unit (Business card)	3.25" x 2"	\$60	\$150	\$250	\$350	\$400	\$450	\$500	\$550
2 Units	6.5" x 2" or 3.25" x 4"	\$100	\$250	\$400	\$500	\$600	\$700	\$800	\$900
4 Units	3.25" x 8" or 6.5" x 4"	\$180	\$450	\$700	\$900	\$1100	\$1300	\$1500	\$1700
6 Units	6.5" x 6.25" or 10" x 4"	\$240	\$600	\$900	\$1200	\$1400	\$1600	\$1800	\$2000
9 HALF PAGE	6.5" x 9" or 10" x 7"	\$320	\$800	\$1000	\$1300	\$1600	\$1900	\$2200	\$2400
12 Units	10" x 8"	\$360	\$900	\$1200	\$1500	\$1800	\$2100	\$2400	\$2700
18 FULL PAGE	10" x 14"	\$400	\$1000	\$1400	\$1800	\$2200	\$2500	\$2800	\$3000
2 PAGE SPREAD	21" x 14"	\$700							
BACK PAGE	10" x 4"	\$500							
FRONT PAGE BANNER	8.25" x 2"	\$320							
FRONT PAGE BOX	1.5" x 4.5"	\$240							

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

**PREPAY FOR 6 MONTHS AND GET 1 FREE**

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

**Visit RennaMedia.com for online publications.**  
**Photo albums, video and advertising opportunities.**



**\$800 OFF  
ANY NEW  
ROOF**



**800.206.8529**

**CALL FOR A FREE ESTIMATE**

CHIMNEY • MASONRY • GUTTER • ROOFING • SIDING

**24/7 EMERGENCY SERVICE**

**15% SENIOR  
DISCOUNT**

**15% OFF ANY  
MASONRY JOB**

**ALL JOBS  
GUARANTEED!**

FULL INSURED

LIC# 13VH09057400



**ROOFING**

- Re-Roofing
- New Roofs
- Roof Repairs
- Shingles
- Flat Roofs



**GUTTERS**

- Cleaning
- Installation
- Screening
- Repairs
- Replacement



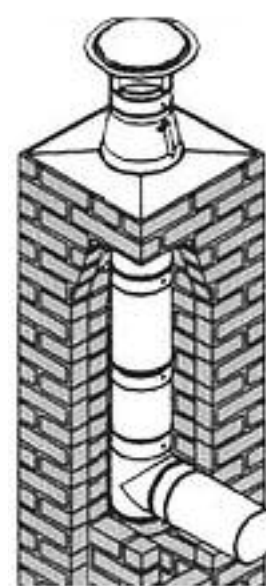
**MASONRY**

- Driveways
- Steps
- Repair
- Brick & Blocks
- Sidewalks



**CHIMNEY**

- Cleaning
- Rebuild
- Repairs
- Capping



## CHIMNEY LINING SYSTEM

Benefits:

- Protect your house from heat and corrosion
- Improve the performance of your furnace
- Easy and effective cleaning

**15% OFF  
SENIOR  
CITIZEN  
DISCOUNT**

MAGIC IMPROVEMENT  
800-206-8529

With this coupon. Coupon may not be  
combined with any other offer.

**\$125 OFF  
ANY  
CHIMNEY  
REPAIR**

MAGIC IMPROVEMENT  
800-206-8529

With this coupon. Coupon may not be  
combined with any other offer.

**\$300 OFF  
ANY JOB  
\$2,000 OR MORE**

MAGIC IMPROVEMENT  
800-206-8529

With this coupon. Coupon may not be  
combined with any other offer.

**\$250 OFF  
ANY ROOF REPAIR  
\$800 OFF  
ANY NEW ROOF JOB**

MAGIC IMPROVEMENT  
800-206-8529

With this coupon. Coupon may not be  
combined with any other offer.