## Berkeley Heights Berkeley Heights COMMUNITY NEWS NJ

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Issue 27 • December 2017

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## KELEY HEIGHTS, NJ 079

#### **CHAMBER SPEARHEADS "PLEASE SHOP LOCAL" PROGRAM**

The Berkeley Heights Business Community is in its second year of hosting regular monthly breakfast networking meetings. The group is part of the Suburban Chamber of Commerce but has focused on the interests of Berkeley Heights. Part of the focus is the introduction of a "Please Shop Local" program. The program was an agenda item at the November 2017 meeting in preparation of the Holiday Season.

The meeting was hosted by the Superintendent of Berkeley Heights Public Schools who showcased the Governor Livingston High School String Quartet. The quartet, supervised by orchestra Director Kate Connolly, played for the approximately four dozen attendees before the meeting got under way.

The "Please Shop Local" gift certificate program was launched just in time for the of the Suburban Chamber of Commerce representing BH, explained the program, "It's really simple, stop into Smith Chiropractic or DERCO Print and ask for a BH Gift Certificate for whatever amount you would like (\$25, \$50, \$100, ect.), write a check and we give you the certificate in our new "Please Shop Local" gift bag with simple instructions including a list of participating BH businesses. Whoever receives the certificate goes to their favorite BH business on the list and uses it just like a check, the business accepts it, gives change if needed, and that's it. The funds are held and issued by Investors Bank Berkeley Heights and 100% of the gift check amount stays and helps support our community!"

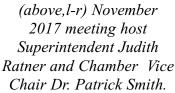
The Chamber of Commerce receives no fee as this is a free community service. So "Please Shop Local" this holiday season. Shop, eat, drink and enjoy beautiful downtown Berkeley Heights! For more details, of if you have any questions, please contact Dr Smith 908 464 8899 or drsmith@drpatricksmith.com.

Photos from this and other events can be found online at rennamedia.com and on the Berkeley Heights News page on facebook.com



holiday season. Dr Patrick Smith, Vice Chairman (above,l-r) Members of the GLS String Quartet, all of Berkeley Heights, of the Suburban Chamber of Commerce Jonathan Wong, violin; Elizabeth Mishkevich, violin; Laura Fan, viola; representing BH, explained the program, "It's really simple, stop into Smith Chiropractic or 2017 Chamber of Commerce Breakfast Meeting.













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#### **CASEY MORRISON TO PERFORM IN** "THE NUTCRACKER"



(above) Casey Morrison.

Photo by Veranika Antanevich.



daughter of Susan and Paul Morrison, is a senior at the Academy for Performing Arts at Union County Vocational Technical Schools.

Casey will join renowned professional guest artists when they perform multiple soloist roles in this year's full-length production of New Jersey Dance Theatre Ensemble's (NJDTE) beloved holiday classic "The Nutcracker." Casey joined NJDTE's Ensemble Company in 2011, and will perform the soloist roles of Snow, Rose, Marzipan, Arabian, Spanish, and Columbine.

An extraordinary group of international dance artists, including Princess Grace Award recipient Lyvan Esteban Verdicia of Ballet Hispanico as Father/Russian/Arabian, and Marie-Lorène Fichaux, formerly of Paris Opera Ballet and currently with the Lyon Opera Ballet dancing the classic role of Sugar Plum Fairy, join the Ensemble for three captivating performances. Mikhail Ilyin, formerly of Miami City Ballet and American Ballet Theatre, will appear as her Cavalier. Also joining the cast are celebrated dancers Christopher Bloom of Ballet Hispanico in the role of Drosselmeyer/Mother Gigone, and as the Grandmother, former New Jersey Ballet prima ballerina Rosemary Sabovick-Bleich

Performances are at Memorial Auditorium at Montclair State University, 1 Normal Avenue, Montclair, NJ on Saturday, December 9 at 1:00 pm and 5:00 pm, and Sunday, December 10 at

Casey Morrison, 17, of Berkeley Heights, the 2:00 pm. Tickets are \$35 Adult & \$25 Child/Student/Senior, and are available at nidte.tix.com.

#### **ABOUT NJDTE:**

New Jersey Dance Theatre Ensemble's forward-thinking programming empowers dancers with contemporary technologies as well as traditional dance forms. NJDTE, located in Summit, NJ, provides the highest quality, preprofessional training to aspiring dancers through professional experiences with world-renowned choreographers, teachers, dancers, musicians. Founded in 1969 under the direction of internationally acclaimed ballet master Alfredo Corvino, and led by award-winning Artistic Director Nancy Turano since 1994, NJDTE has maintained a successful dance curriculum with an unparalleled outcome of artistic excellence. NJDTE has been acknowledged for creating innovative training and mentoring programs for dancers and choreographers in the New York City metro area, including **MOVEMENT** INVENTION PROJECTÒ, MIP2Ò, AiRÒ contemporary choreographic residencies, and INKUBATEÒ, a site-specific dance installation series at Reeves-Reed Arboretum in Summit, NJ. NJDTE mentors dancers toward higher education and professionalism in dance and provides its alumni with employment opportunities as NJDTE guest artists, faculty, choreographers and staff. www.njdte.org

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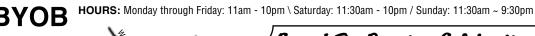
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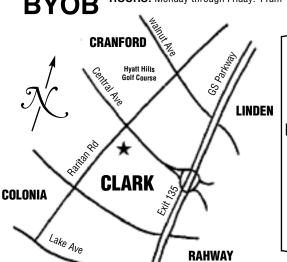
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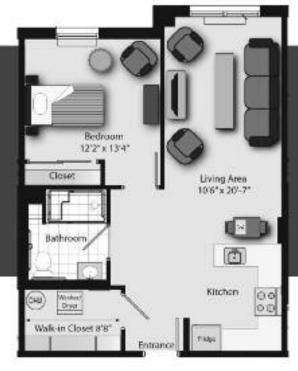


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#### **ROTARY'S 37TH PANCAKE BREAKFAST RAISES** \$1,347 FOR LITTLE FLOWER FOOD PANTRY

Just four days after their successful 37th event. annual community pancake breakfast, the Rotary Club of Berkeley Heights gave \$1,347 to the Food Pantry of The Church of the Little Flower. This amount represents 100% of at-thedoor donations. The Rotary Club absorbed all the costs for food, drink, and supplies for the

Staffed by Rotary Club members and supported by local Boy Scouts and Governor Livingston High School Interact Club members (both groups are sponsored by the Rotary Club), this year's community breakfast was one of the most successful in the club's long history.



(above l-r) Food Pantry representatives Elisa Probst and Catherine Solfaro; Rotary Club President Jim Ramentol.



Vijay Dasika, MD Melissa Miao, PA Robert Dorn, DC Brian Kennedy, DPT Noelle Bleski, LAc Lindsay Maurer, RDN



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#### **ROTARIANS SUPPORT THE WORLD!**

The Rotary Foundation is the financial "engine" for Rotarians and Rotary Clubs worldwide. The Foundation, a top-rated charity, supports Rotary's international initiatives like Polio Plus, which has been eradicating polio from the planet since 1985, as well as international and

The Rotary Foundation is the financial local project grants for Rotary Clubs like ngine" for Rotarians and Rotary Clubs Berkeley Heights.

The Foundation is significantly funded by Rotarians themselves, and the members of the Berkeley Heights Rotary Club have played important roles in this for many years.

At a recent club meeting, Governor of Rotary District 7510 Robert Zeglarski and Club President Jim Ramentol honored club members who have made continuing contributions to the Foundation via Paul Harris Fellowships, named after one of the four founders of Rotary in 1905.



(above) Recognized were Bob McManus (daughter Cheri Perez accepting), Pamela Steiner, Gerry Harris, Julianne Simmons (Doris Jow accepting), George Kraemer (son George, Jr. accepting), Dolores Scott Croneberger, Laura Fuhro, Tiffany Escott, Lynn Falanga, and Linda Sausville. Also recognized but not pictured were Michael Shapiro and Michael Del Duca. Other Paul Harris Fellows of the club are Mary Ann Cusack and Hal Daume.









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#### **ROTARY CAPTURES MAJOR HONORS**

event, the Berkeley Heights Rotary was among the top Rotary Clubs honored.

The Club received the prestigious Rotary International-Presidential Citation and the Interact Student Service Club of Governor Livingston high school--sponsored by the Berkeley Heights RC--also received a

At a recent joint Rotary District 7510-7470 Presidential Citation. These two clubs were the only ones in a district of 39 clubs in five counties to receive both distinctions.

> In addition, for their contributions to The Rotary Foundation, the Berkeley Heights Club received recognition for 3rd in District 7510 for per-capita donations, 100% Every Rotarian-Every Year, and 100% Sustaining Members.

(left, front, l-r) Louise Harris, Immediate Past President Linda Sausville. (back, l-r) Past President Gerry Harris, District Governor Bob Zeglarski, Past President & Past District Governor Hal Daume.

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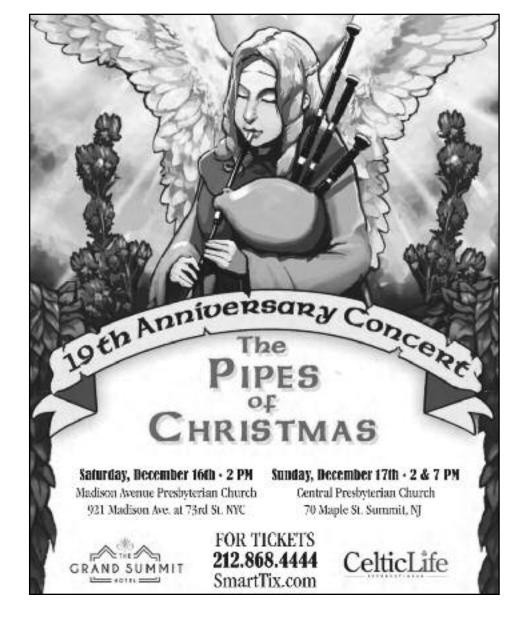
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#### **CHRISTMAS WORSHIP SCHEDULE December 24-Christmas Eve**

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#### **SENIORS TRIP TO RESORTS CASINO**

The Berkeley Heights Seniors are sponsoring a trip to Resorts Casino in Atlantic City on Monday, December 18. The bus leaves the parking lot of the Church of the Little Flower on Roosevelt Avenue at 8:30 a.m. and returns at approximately 7:30 p.m. The cost is \$30.00 which includes bus transportation, a \$25.00 coupon for slot play, and a \$10.00 food voucher. For further information and reservations, call Ramona at 908-647-3295.







#### **GOVERNOR LIVINGSTON'S PROJECT GRADUATION 2017**

Project Graduation 2017 was held at the Woodbridge Community Center in Woodbridge on June 20th, the evening of Governor Livingston's graduation. Graduates attended the all-night event, which was filled with fun, food, and entertainment.

The Project Graduation Committee of the Governor Livingston High School PTO raises 75% of the cost for the event through fundraisers and donations. The other 25% is funded through a minimal admission fee. Project Graduation would like to thank the following businesses for making the evening possible through their generous contributions.

(see list below)

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In addition, the committee would like to thank the following organizations for their support: Borough of Mountainside, the Municipal Alliances of Berkeley Heights and Mountainside, the Berkeley Heights Education Association (BHEA), the Berkeley Heights PAL, the Berkeley Heights Rotary Club, the Mountainside PAL, the Mountainside Rotary Club, the Mountainside PBA Local 126, the Mountainside VFW Post 10136, and the Mountainside Foothill Club.

Fundraising for Project Graduation 2018 will kick off in January. If you are interested in making a donation, please email Project Graduation at glprojectgraduation@gmail.com.

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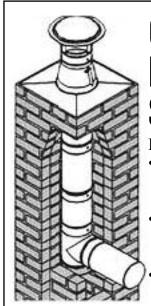


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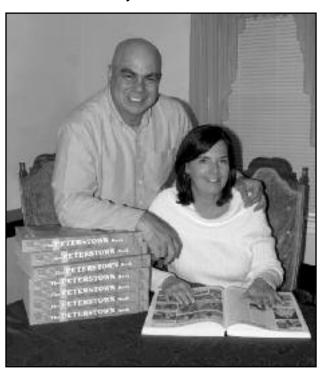
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(above, l-r) Joe and Tina Renna, owners of Renna Media, LLC, have been publishing community newspapers since 1998.

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that they contain information focused on each individual town and are direct mailed within those towns.

highest value for their advertising dollars. The newspapers are designed (black ink on newsprint) to keep the cost of advertising as low as \$60 for a business card size ad. Regional

The publications are "hyper-local" in nature in businesses can take advantage of one low rate for being in multiple publications. Inserts are also available.

Joe and Tina Renna, owners of Renna Media, The hyper-local design gives businesses the LLC, have been publishing community newspapers since 1998.

> For info about Renna Media publications, please contact info@rennamedia.com; or call 908-418-5586.





#### FULL COLOR PRINTING AND INSERTS DIRECT MAIL TO EVERY HOME AND BUSINESS

MENUS - PRINTING - \$50 per thousand

Bate is for quantities of 25,000 or more. For quantities less than 25,000 cost is \$68 per thousand. H\*x17°/ httl color /2 sided / 60th gless coased stock / Includes folding (quarter fold or triffold, with or without coapens tab)



- \$35 per thousand

Minimum printing quantity is 10,000. Other sizes and stocks can be quoted

COST PER THOUSAND INSERTS

Up to	15,000	\$60
15,000 to	30,000	\$55
30,000 to	45,000	\$50
45,000 to	60,000	\$45
60,000 to	75,000	\$40

75,000 to 90,000 ......\$35

Over 90,000 inserts ......\$30

#### RTWORK AVAILABLE

FLYERS • BROCHURES • MENUS

STOCK DESIGN AND PRODUCTION \$300 TO \$600 based on complexity

Large library of stock layouts and images to choose from. Custom art and photography available.

ANY TOWN IN NEW IERSEY

Call for quote on Art / Printing / Mail Prep / Postage

CUSTOMER SUPPLIED INSERTS: Minimum cost \$400.

Insert size must be smaller than 11" x 7.1/2". Must be void of indicia and mailing label or an additional charge will apply.

#### JOIN THE HYPERLOCAL ONLINE NETWORK on rennamedia.com AND SOCIAL M

**Ask Us About Our Targeted Advertising and Marketing Opportunities** Feature your business through · Video · Photo Albums · Press Releases

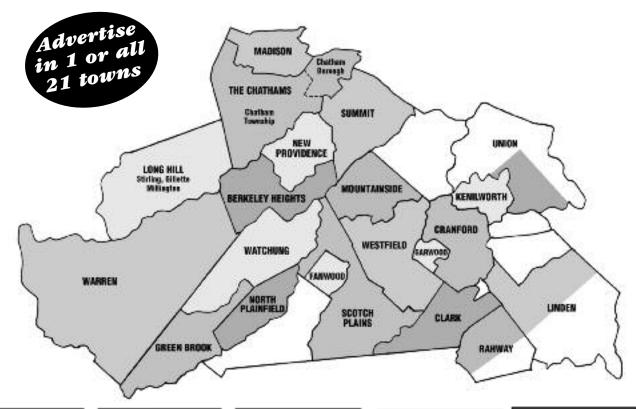
Websites · YouTube · Facebook · Eblast Newsletter

Joe Renna 908-447-1295 • joerenna@rennamedia.com Published by Renna Media • 202 Walnut Avenue • Cranford, NJ 07016 RENNA MEDIA
NEWSPAPER RATE SHEET
WE MAIL
125,000
NEWSPAPERS
MONTHLY!

Tina Renna 908-418-5586 tinarenna@rennamedia.com

Joe Renna 908-447-1295 ioerenna@rennamedia.com

202 Walnut Avenue Cranford, NJ 07016 info@ rennamedia.com





Qty: 4,800
Mailed to every
home and business.
Zip: 07922



Qty: 7,400
Mailed to every
home and business.
Zip: 07928



Qty: 6,700
Mailed to every
home and business.
Zip: 07066



Qty: 9,800 Mailed to every home and business. Zip: 07016



Qty: 3,000 Mailed to every home and business. Zip: 07023



Qty: 2,200 Mailed to every home and business. Zip: 07027



Qty: 3,000 Mailed to every home and business. Zip: 08812



Qty: 3,600
Mailed to every
home and business
Zip: 07033



Qty: 12,500 11,800 mailed to homes and businesses. Zip: 07036



Qty: 3,600

Mailed to every home and business in Gillette, Millington and Stirling.
Zips: 07933, 07946, 07980



Qty: 6,300
Mailed to every
home and business.
Zip: 07940



Qty: 2,800
Mailed to every
home and business.
Zip: 07092



Qty: 4,800
Mailed to every
home and business.
Zip: 97974



Qty: 8,300
Mailed to every
home and business.
Zips: 07060
07062, 07063



Qty: 6,000
5,600 mailed to
homes and businesses.
Zip: 07065



Qty: 9,600
Mailed to every
home and business
Zip: 07076



Qty: 9,600
Mailed to every
home and business.
Zip: 07901



Qty: 5,500 5,000 mailed to homes and businesses Zip: 07083

RATE FOR

ANY 6

NEWSPAPERS

\$250

\$400

\$700

\$900

\$1000

\$1200

\$1400

RATE FOR

ANY 3

NEWSPAPERS

\$150

\$250

\$450

\$600

\$800

\$900

\$1000

\$240



Qty: 6,200
Mailed to every
home and business.
Zip: 07059

BATE FOR

ANY 9

NEWSPAPERS

\$350

\$500

\$900

\$1200

\$1300

\$1500

\$1800



Qty: 2,800 Mailed to every home and business. Zip: 07069

RATE FOR

ANY 15

NEWSPAPERS

\$450

\$700

\$1300

\$1600

\$1900

\$2100

\$2500



Qty: 11,800 Mailed to every home and business. Zip: 07090

RATE FOR

ALL 21 NEWSPAPERS

\$550

\$900

\$1700

\$2000

**52400** 

\$2700

\$3000

RATE FOR

ANY 18

NEWSPAPERS

\$500

\$800

\$1500

\$1800

**\$2200** 

\$2400

\$2800

#### NEWSPAPER AD RATES

FRONT PAGE BOX

ANY 1
NEWSPAPER
\$60
\$100
\$180
\$240
\$320
\$360
\$400
\$700
\$500
\$320

Back cover, front page banner and front box reserved on first come, first served basis. Current advertiser has right of first refusal.

1.5" x 4.5"

#### PREPAY FOR 6 MONTHS AND GET 1 FREE

RATE FOR

ANY 12

NEWSPAPERS

\$400

\$600

\$1100

\$1400

\$1600

\$1800

\$2200

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

Visit RennaMedia.com for online publications. Photo albums, video and advertising opportunities.



#### **WWW.BERKELEYWINE.COM**

#### 908-464-361

500 Springfield Ave, Berkeley Heights, NJ 07922

Mon - Thu: 9am - 9pm • Fri & Sat: 9am - 10pm • Sun: 11am - 7pm



Fine Wine | Craft Beer | Liquor | Cigars



10% OFF 20% OFF 10% C

BUY 4 OR MORE WINE BOTTLES : BUY 12 OR MORE WINE BOTTLES :

**BUY 5 OR MORE CIGARS** 

#### Best Price in NJ

Bertani Amarone 2007.....\$ 66.99 Grey Goose 1 Ltr ......\$ 29.99 Johnnie Walker Black 1 Ltr.....\$ 36.99 Holiday Season Specials

Sale on 750 ml Wine

Vodka, Gin & Rum

#### Gift Baskets

\$50 | \$75 | \$100 | Custom

**SPECIAL DISCOUNT FOR CORPORATE ORDERS** 

Apotic Red ......\$ 9.99 Cambria Pinot Noir Benchbreak 2014 ......\$16.33 Colombian Creast Cabernet Sauvignon ......\$10.99 Coppola Pinot Noir Diamond ......\$14.99 Ferrandier Chard 750 .....\$12.99 Hess Select Cabernet Sauvignon ......\$15.99 J. Lohr Cabernet Sauvignon ......\$12.99 J. Lohr Chard 750 .....\$10.99 Josh Chard 750 .....\$11.09 Josh Cab Sauv 750 .....\$13.09 Kendal Jackson Vintage R. Chardonnay ...\$12.09 Kenwood Vineyard Merlot, Jack London ......\$15.99 Kim Crawford Sauv Blanc 750 ......\$13.99 La Creama Pinot Noir .....\$15.99 Mark West Pinot Noir ......\$ 9.99 Meiomi Pinot Noir ......\$19.09 Relax Riesling 750 ......\$ 9.99 Santa Margarita Pinot Grigio ......\$20.09 Simi Cabernet Sauvignon ......\$16.99 Simi Sauvignon Blanc .....\$11.99 Walnut Block Sauv Blanc 750 ......\$11.99

**Price** 

**Price** 

Sale on 1.5 Liters Wine	Price
Barefoot 1.5 L	\$10.99
Cavit 1.5 L	\$13.09
clos du bois chard 1.5	\$16.99
Liberty Creek 1.5 L	\$ 7.29
Sutter Home 1.5 L	\$ 8.99
Woodbridge 1.5 L	\$11.09
Sale on Processo & Champagi	ne Price
Cupcake Processo	
Lamarca Prosecco	
Mionetto Processo	
Moet Brut	
Moet Dom Perignon 750ml	\$150.99
Perrier-Jouet Champagne Grand Brut	\$38.99
Riondo Processo	
Ruffino Prosecco 750	\$11.09
Veuve Cliquot	\$46.09
Whiskey Scotch	Price
Bulleit Bourbon, 1.75 L	
Dewars White Label, 1.75 L	
Jack Daniel Black No.7, 1.75 L	
Johnnie Walker Black Label 1.75 L	
Johnnie Walker Black 1 Liter	
Johnnie Walker Blue Label 750 ml	\$179.99
Johnnie Walker Red Label, 1.75 L	\$32.09
Jim Beam White Label, 1.75 L	
Macallan 12 Years, 750 ml	
Woodford Reserve Bourbon 1 Liter	\$45.99

Absolute Vodka, 1.75 L .....\$29.09 Bacardi Rum, 1.75 L .....\$19.99 Bombay Sapphire Gin, 1.75 L .....\$36.09 Captain Morgan Spice Rum, 1.75 L .....\$25.09 Grey Goose, 1.75 L .....\$49.09 Ketel One, 1.75 L .....\$39.09 Smirnoff, 1.75 L .....\$19.29 Discount only valid on none sale 750 ml Bottles. Not responsible for typographical errors. Tangueray Gin, 1.75 L .....\$34.09