

RENNA MEDIA NEWSPAPER RATE SHEET

To place an ad call: **Joe Renna at 908-447-1295 or Tina Renna at 908-418-5586**
 email: info@RennaMedia.com Fax: 908-709-9209

FULL COLOR INSERTS PRINTING PRICES (Per 1,000)

8 1/2" x 5"
POST CARDS



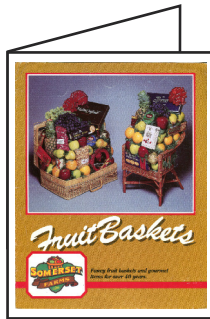
\$45 per M

Up to 100,000
 Full color / 2 sided
 9pt stock / No bleed

Minimum run 5,000

8 1/2" x 11"
FLYERS

Half-fold to
 8 1/2" x 5 1/2"



\$35 per M

Up to 100,000
 Full color / 2 sided
 60lb stock / No bleed

8 1/2" x 11"
TRI-FOLD

3 3/4" x 8 1/2"
 Finish size

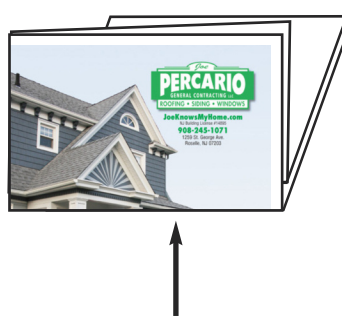


\$45 per M

Up to 100,000
 Full color / 2 sided
 60lb stock / No bleed

11" x 17"
BROCHURES

Quarter-fold to
 8 1/2" x 5 1/2"



\$68 per M

Up to 25,000
 \$51 per M over 25,000
 Full color / 2 sided
 60lb stock / No bleed

11" x 17"
MENUS
 Tri-fold to
 5.3/4" x 11"
W/ COUPON
 5" x 11"



ARTWORK PRICE FOR FLYERS, BROCHURES AND MENUS

STOCK DESIGN AND PRODUCTION \$600

Large library of stock layouts and images to choose from. Custom art and photography available at an hourly rate of \$120.

INSERTION RATES (Per 1,000)

ANY 1 NEWSPAPER \$60	ANY 3 NEWSPAPERS \$55	ANY 6 NEWSPAPERS \$50	ANY 9 NEWSPAPERS \$45	ANY 12 NEWSPAPERS \$40	ANY 15 NEWSPAPERS \$35	ALL 18 NEWSPAPERS \$30
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Minimum cost \$400. Add shipping cost for customer supplied inserts. All inserts must be paid for in full, in advance.

Inserts must be smaller than 11" x 7 1/2". Customer provided inserts must be delivered by deadline date.

Berkeley Heights NJ COMMUNITY NEWS Qty: 4,800	Clark Monthly Qty: 6,500	CRANFORD MONTHLY NJ Qty: 9,800	Fanwood Post NJ Qty: 3,000	Green Brook NJ Gazette Qty: 3,000	BUSINESS • LIFE KENILWORTH NJ Qty: 3,600
NJ LIFE in LINDEN Qty: 6,500	Long Hill LEADER NJ Qty: 3,600	MOUNTAINSIDE NJ VIEW Qty: 2,800	NEW Providence NEWS NJ Qty: 4,700	The PRIDE of North Plainfield NJ Qty: 6,500	OUR TOWN Rahway, NJ Qty: 5,500
Scotch Plains NJ WHAT'S HAPPENING MONTHLY Qty: 9,500	Summit NJ & Times Qty: 9,600	Spirit of UNION NJ Qty: 5,500	WARREN MONTHLY NJ Qty: 6,200	Watchung Post NJ Qty: 3,000	Westfield NJ MONTHLY Qty: 11,800