



# RENNA MEDIA NEWSPAPER RATE SHEET

**WE MAIL 58,000  
NEWSPAPERS MONTHLY!**

To place an ad call:

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## Zone 1 = 36,000 Printed / 33,000 Mailed



**Qty: 6,000**

4,600 mailed to homes and businesses.  
1,400 dropped at distribution points.



**Qty: 5,000**

4,000 mailed to homes and businesses.  
1,000 dropped at distribution points.



**Qty: 3,500**

Mailed to every household (2,710) and business (720) in Kenilworth.



**Qty: 6,000**

Mailed to every home and business in Warren.



**Qty: 3,000**

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**Qty: 3,500**

Mailed to every home and business in Gillette, Millington and Stirling.



**Qty: 5,500**

5,000 mailed to homes & businesses.  
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**Qty: 6,500**

Mailed to every home and business in Clark.



**Qty: 9,500**

Mailed to every home and business in Cranford.



**Qty: 6,500**

Mailed to every home and business in North Plainfield 07060 zip code.



**Qty: 3,000**

Mailed to every home and business in Green Brook.



**Qty: 3,000**

Mailed to every home and business in Dunellen.

Back cover and front page banner reserved on first come first served basis.  
Current advertiser has right of first refusal.

Units	Size	RATE FOR SINGLE NEWSPAPER		RATE FOR ANY 3 NEWSPAPERS	RATE FOR ANY 6 NEWSPAPERS	RATE FOR ANY 9 NEWSPAPERS	RATE FOR ALL 12 NEWSPAPERS
		Non-Members*	Members*				
<b>1 BUSINESS CARD</b>	3 1/4" x 2"	\$60	\$50	<b>\$150</b>	<b>\$300</b>	<b>\$450</b>	<b>\$600</b>
<b>2 Units</b>	3.25" x 4"	\$100	\$90	<b>\$250</b>	<b>\$500</b>	<b>\$750</b>	<b>\$1000</b>
<b>4 Units</b>	6.5" x 4"	\$180	\$160	<b>\$450</b>	<b>\$700</b>	<b>\$950</b>	<b>\$1100</b>
<b>6 Units</b>	10" x 4"	\$240	\$210	<b>\$600</b>	<b>\$900</b>	<b>\$1250</b>	<b>\$1400</b>
<b>9 HALF PAGE</b>	10" x 6"	\$320	\$280	<b>\$750</b>	<b>\$1000</b>	<b>\$1350</b>	<b>\$1500</b>
<b>12 Units</b>	10" x 8"	\$360	\$320	<b>\$900</b>	<b>\$1200</b>	<b>\$1550</b>	<b>\$1800</b>
<b>18 FULL PAGE</b>	10" x 13.5"	\$400	\$350	<b>\$1000</b>	<b>\$1400</b>	<b>\$1750</b>	<b>\$2000</b>
<b>Back Cover</b>	10" x 13.5"	\$600	\$500				

**FRONT PAGE BANNER** 8.25" x 2" \$320

Artwork included in price.

Make Checks payable to Renna Media, 202 Walnut Avenue, Cranford, NJ 07016

\*Discount for members of participating local Chamber of Commerce and Business Associations

**PAY FOR 6 MONTHS AND GET 1 FREE**