

RENNA MEDIA NEWSPAPERS RATE SHEET

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Qty: 6,000
 4,600 mailed to homes and businesses.
 1,400 dropped at distribution points.



Qty: 5,000
 4,000 mailed to homes and businesses.
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Qty: 3,500
 Mailed to every household (2,710) and business (720) in Kenilworth.



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Qty: 6,500
 Mailed to every household (5,700) and business (500) in Clark.



Qty: 9,500
 Mailed to every household (8,400) and business (750) in Cranford.



SPECIAL RATE FOR ALL 6 PAPERS! 33,000 MAILED!

Back cover and front page banner reserved on first come first served basis.
 Current advertiser has right of first refusal.

Units	Size	RATE FOR SINGLE NEWSPAPER		RATE FOR ANY 3 NEWSPAPERS	RATE FOR ALL 6 NEWSPAPERS
		Non-Members*	Members*		
1 BUSINESS CARD	3 1/4" x 2"	\$60	\$50	\$150	\$300
2 Units	3.25" x 4"	\$100	\$90	\$250	\$500
4 Units	6.5" x 4"	\$180	\$160	\$450	\$700
6 Units	10" x 4"	\$240	\$210	\$600	\$900
9 HALF PAGE	10" x 6"	\$320	\$280	\$750	\$1000
12 Units	10" x 8"	\$360	\$320	\$900	\$1200
18 FULL PAGE	10" x 13.5"	\$400	\$350	\$1000	\$1400
Back Cover	10" x 13.5"	\$600	\$500		

FRONT PAGE BANNER 8.25" x 2" \$320 Artwork included in price.

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*Discount for members of participating local Chamber of Commerce and Business Associations